$3.00 "Magic Touch" Baby

Almost human, feels like a real baby! 17 inches tall; glass-like sleeping eyes; crying voice; turning head. Soft rubber hands, legs, composition head. Organdy dress and bonnet, lace-trimmed. Fine slip, socks, bootees, and rubber panties.

$1.98

49 A 3149—Shipping weight, 2 lbs.. $1.98

SEARS-ROEBUCK'S

Christmas Book

Buy by mail—save money and shopping hours! Order early—take advantage of November Specials! Sears guarantee satisfaction or your money back. See center of book for Index, Easy Terms, and How to Order.

Lady Esther

Lady Esther Gift Set

- 55c Size Face Cream
- 55c Size Face Powder
- Former 55c Size Lipstick
- 20c Size Cake Rouge

$1.14

Lowest price ever! State choice of powder shade: Natural, Rachel, or Brunette.

8 A 9665—Shpg. wt., 2 lbs. 8 oz. $1.14

Coffee Maker Combination

$2.48 value! Four pieces including 8-cup size Merit Taste King Coffee Maker which our big book lists for $1.89 alone — plus smart colonial glass tray, creamer and sugar which others sell for 59c. Shipping weight, 6 pounds.

$1.98

11 A 8509—4-piece Set $1.98

Smallest Non-Jeweled Watch

Dependable Ingraham Movement. For men, women, boys, girls! Chrome plate or 10K yellow rolled gold plate case; curved, stainless metal back. Non-breakable crystal. Shipping weight, 4 ounces.

$2.95 Chrome

4 A 1780—Gold Plate; Tan Pigskin Strap. $3.49

4 A 1781—Chrome; Black Leather Strap. 2.95

SEARS, ROEBUCK and CO.

CHICAGO

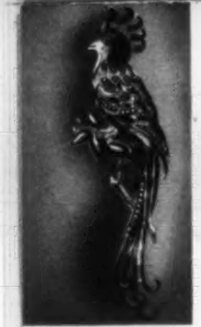
CHRISTMAS • 1941

CB51

Christmas Gift Jewelry

"Fashion Firsts"

Specially Selected..Specially Priced

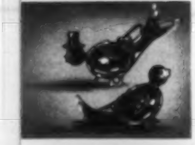


Bird of Paradise

$1.98

She will pin it securely to her furs . . . brighten up her basic frocks, catch it to her muff! Brilliant with rhinestone tipped plumage and gold colored accents . . . head plumage tipped with simulated rubies. Shimmering jewel-toned enamel. Safety clasp. 5 in. long. Shipping weight, each, 8 ounces.

4 A 3541..........$1.98

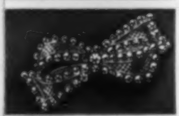


Birds of a Feather

69c Pair

Wear them together. Twinkling iridescent enamel wings and tails, brilliant rhinestone accents and plump jewel-like bodies make a gay pair. Each is 2 inches long. Shipping weight, 6 ounces.

4 A 3562—Pair......69c

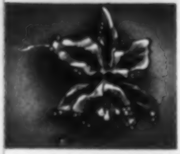


Filigreed Bowknot

98c

Heirloom design, tops in fashion this Christmas . . . a lacy antiqued gold-color metal pin edged with imitation diamonds. Safety clasp. 3 inches long. Shipping weight, 6 ounces.

4 A 3563............98c

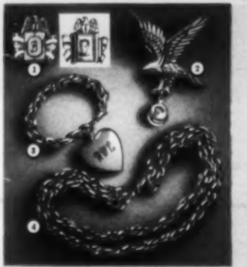


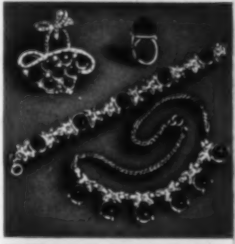
Orchid Pin

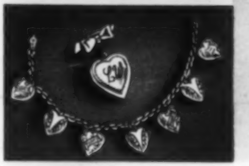
98c

Life-like delicate pastel orchid shading blended with the rich purple of the natural flower, in enamel. Dew-tipped with sparkling rhinestones. Safety clasp. 3x3⅜ inches. Shipping weight, 6 ounces.

4 A 3542..............98c







(1) Patriotic Locket Pin

98c

Gold colored eagle tops a patriotic shield that conceals a 1-picture locket. Red, white and blue enamel decoration. 1⅛x⅝ inches. **Print initial.**

4 A 03567—Shpg. wt., 6 oz. .98c

(2) Eagle Pendant Pin

Gold-color metal eagle pin with crystal ball that holds two pictures. Pin 3⅜x2⅛ inches. Safety clasp. Shpg. wt., 6 oz.

4 A 3566..............$1.89

(3)(4) $2.38 Elsewhere!

Double loops of yellow gold color metal rope chain; length, 15½ in. Matching bracelet with large yellow gold color heart engraved with 3 initials. **Print initials.** Shpg. wt., ea., 6 oz.

4 A 03559—Set........$1.19
4 A 03560—Necklace (4)..69c
4 A 03561—Bracelet (3)..69c

Glowing Lucite Gems

89c Each except ring

Glowing simulated Star Rubies set in beautifully designed settings of white gold colored metal. Or choose them if you like in simulated Star Sapphire (blue). In gift box. **State stone.** Shpg. wt., each, 5 oz.

15-inch Collar Necklace
4 A 3555M..............89c

Matching Flexible Bracelet
7¼ inches long.
4 A 3556M—State stone..89c

Matching Basket Pin
Safety clasp.
4 A 3557M—State stone..89c

Matching Sterling Ring
Lucite jewel set. Adjusts to fit any finger.
4 A 3558M—State stone...98c

Sterling Silver Locket

98c

Attractive sterling ⅞x1⅛-in. locket on bowknot pin engraved with two initials. Heart locket holds two pictures. Safety clasp. **Print initials.**

4 A 03565—Ship. wt., 5 oz. 98c

Seven Silver Hearts

Small sterling heart charms on a sterling silver bracelet. Shipping weight, 5 ounces.

4 A 3564................98c

Alligator Grained Artificial Leather Jewel Case

Keep your jewelry under lock and key in this smart case. Wood frame with removable upper tray, ring slot. Size. 8¼x6¼x3¼ in. **State color:** Red, Maroon, Dusty Rose, Baby Blue.

4 A 3537—Shpg. wt., 2 lbs..............................98c

Simulated Pearls. Extra long 22-in. Single Strand.
4 A 3551—With Rhinestone clasp. Shpg. wt., 5 oz ...89c

Compact and Comb Set

Genuine white cloisonne floral insert on loose-powder compact in satin finish golden colored metal 2½ in. sq. mirror for full-face view, large puff. Comb in matching metal case. **Colors:** Gold with white, White enamel with Blue, Black enamel with White. **State color wanted.** Shpg. wt., 9 oz.

4 A 3538—Set....................89c

Slim New Watch Compact

Rich square case of satin finish gold toned metal hand engraved with 3 initials. Small American-made watch in corner, guaranteed for one year. Covered loose powder and (medium toned) cake rouge compartments. 2⅝ in. square. **Print initials wanted.** Shipping weight, 9 ounces.

4 A 03539—Each...........$5.00

The Finest for Her

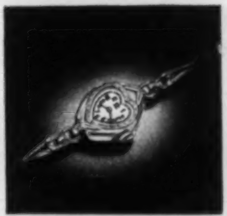
Seven Breathtaking Watches for a Most Thrilling Christmas

Here is Her "Big" gift . . . the watch She's wanted so long to own, the watch She'll "treasure for a lifetime"! Tiny, beautifully detailed cases, designed by artists . . . Jeweled, precision-tested movements double checked by experts! These superb watches are far finer than any you could hope to buy at these low prices elsewhere!

BUY QUALITY THAT LASTS

Today more than ever before it's a wise investment to buy high quality. The finest watch for Her is easy to buy at Sears . . . See Page B, Center of Book for Easy Terms.

For Other Watches, See Our Big Catalog



"Sweetheart"

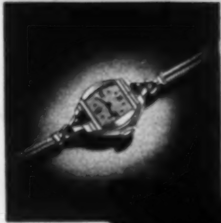
$14.95 7-Jewel

Thrill her on Christmas morning with this dainty sweetheart of a watch . . . a tiny heart-shaped case of 10K yellow rolled gold plate with a practical stainless metal back and slim, wrist-flattering matching link bracelet. Safety ratchet-lock clasp protects it from loss! Excellent, precision-tested 7-jewel movement. In smart gift box. **State wrist size.** Shipping weight, 9 ounces.

$2 Down, $2 Monthly
4 A 700—Cash.......... **$14.95**

Finer 17-Jewel Movement

$2.50 Down, $3 Monthly
4 A 701—Cash......... **$17.95**



Set With Flashing Rubies

$16.95 7-Jewel

A rich copy of a precious handmade watch design . . . beautiful 10K Rose rolled gold plate set with two brilliant synthetic rubies. Rose colored dial with Roman numerals at 12–3–6–9, tiny round simulated rubies marking the other hours! Slender, modern foxtail-link bracelet. Tested 7-jewel or finer, longer-wearing 17-jewel movement. Practical stainless metal back. In gift box. **State wrist size.** Shpg. wt., 9 oz.

$2 Down, $2 Monthly
4 A 702—Cash.......... **$16.95**

Finer, Long-wearing 17 Jewels

$2.50 Down, $3 Monthly
4 A 703—Cash.......... **$19.95**

Famous 19-Jewel Malden

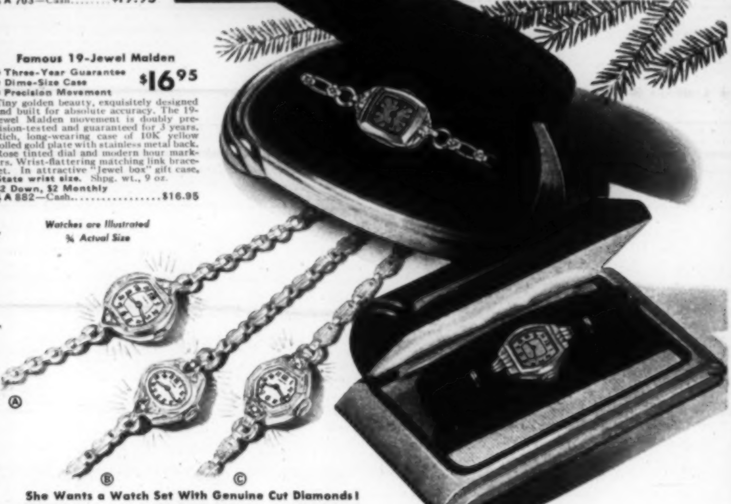
- **Three-Year Guarantee**
- **Dime-Size Case**
- **Precision Movement**

$16.95

Tiny golden beauty, exquisitely designed and built for absolute accuracy. The 19-jewel Malden movement is doubly precision-tested and guaranteed for 3 years. Rich, long-wearing case of 10K yellow rolled gold plate with stainless metal back. Rose tinted dial and modern hour markers. Wrist-flattering matching link bracelet. In attractive "Jewel box" gift case. **State wrist size.** Shpg. wt., 9 oz.

$2 Down, $2 Monthly
4 A 882—Cash.................. **$16.95**

Watches are Illustrated
¾ Actual Size



She Wants a Watch Set With Genuine Cut Diamonds!

(A) Low Priced

$14.95 7-Jewel

Smart 10K yellow rolled gold plate case set with two twinkling diamonds. 7-jewel movement of tested accuracy, matching link bracelet. Stainless metal back. Gift case. **State wrist size.** Shpg. wt., 9 oz.
4 A 704....... **$14.95**

(B) Small, Dainty Size

$16.95 7-Jewel

10K yellow rolled gold plate set with two diamonds. Matching link band. Stainless metal back. 7-jewel movement. Style of case may vary slightly. **State wrist size.** Shpg. wt., 9 oz.
4 A 777......... **$16.95**
Finer 17-Jewel Movement
4 A 778......... **$19.95**

(C) 17 Jewels

$19.95 17-Jewel

Two sparkling cut diamonds accent rich 10K yellow rolled gold plate case. Stainless metal back. 17-jewel precision movement. Wrist-slimming matching link bracelet. In gift case. **State wrist size.** Shipping weightt, 9 ounces.
4 A 718...... **$19.95**

Valuable Solid 14K Gold Case . . . 17 Jewels

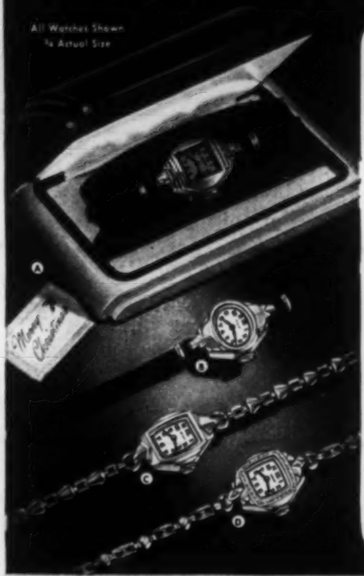
$19.95

A richer watch than She ever dreamed of owning . . . in rose gold with brown cord band or yellow gold with black band. Excellent precision tested 17-jewel movement. Gift case shown. Shpg. wt., 9 oz.

4 A 710—Rose gold. State wrist size................**$19.95**
4 A 711—Yellow gold. State wrist size................ **19.95**

Copyright 1941 by
Sears, Roebuck and Co.

Save About ½ on Her Christmas Watch



Comparable Quality to Nationally Advertised Watches Selling at About Twice Our Low Price

If you want to make Her really happy this Christmas, you can be sure of pleasing Her most with a watch! Choose one of these newest, tiny, modern beauties with a fine, jeweled movement for accurate timekeeping. She deserves this fine quality. **And Sears Easy Terms let you pay as low as $2 Down, $2 a Month. See Page B, Center of Book.**

Tiny, Beautifully Styled, Accurate

Yellow or Rose Gold

$11.95

7-Jewel

(A) Dainty size, terraced end styling. Choice of yellow or newest rose color 10K rolled gold plate case with stainless metal back. Tested 7, or finer 17-jewel movement. Silk cord band; safety clasp. Gift case. **State color of gold and wrist size wanted.** Shipping weight, 9 ounces.

4A637–7-Jewel. . $11.95
4A641–Finer 17-Jewel Movement $14.95

Dainty Oval Shape

$12.95

7-Jewel

(B) Trimly tailored, dime-size model with smart oval dial. Smart yellow 10K rolled gold plate case with stainless metal back. Matching silk cord band; safety clasp. Reliable 7, or finer 17-jewel movement. In attractive gift case. **State wrist size wanted.** Shipping weight, 9 ounces.

4A752–7-Jewel. . . $12.95
4A753–Finer 17-Jewel Movement $15.95

Matching Link Band

$13.95

7-Jewel

(C) Modern, small rectangular case of instant style-appeal, in 10K yellow rolled gold plate with stainless metal back. Matching link band with safety clasp. Tested 7, or finer 17-jewel movement, for longer wear. In attractive gift case. **State wrist size wanted.** Shipping weight, 6 ounces.

4A754–7-Jewel. . . $13.95
4A755–Finer 17-Jewel Movement $16.95

Delicately Embossed Style

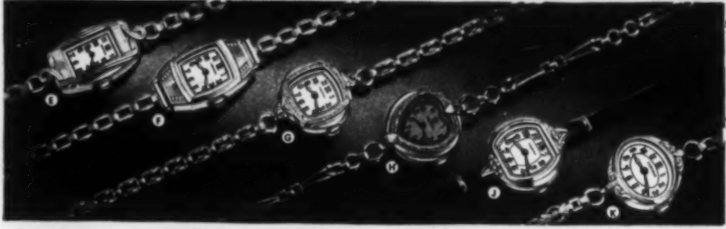
$14.95

7-Jewel

(D) Tiny, superbly designed cushion-shape, exquisitely embossed. 10K yellow rolled gold plate case with stainless metal back. Matching link band; safety clasp. Accurate 7, or finer 17-jewel movement. In attractive gift case. **State wrist size wanted.** Shipping weight, 9 ounces.

4A756–7-Jewel. . . $14.95
4A757–Finer 17-Jewel Movement $17.95

Buy By Mail and Save!



Rectangular Shape

$6.95

Chromium

(E) Reliable 7-jewel movement, rectangular case in chromium or 10K yellow rolled gold plate with stainless metal back. Adjustable, matching link band; safety clasp. Gift box. **State wrist size.** Shipping wt., 6 oz.

Chromium
4 A 1400. . . . . . $6.95
Yellow Gold
4 A 1401. . . . . $8.95

Modern Design

$7.95

Chromium

(F) Beautifully styled, in chromium plate or 10K yellow rolled gold plate, with stainless metal back. Matching, adjustable link band; safety clasp. Reliable 7-jewel movement. Gift box. **State wrist size.** Shipping wt., 6 oz.

Chromium
4 A 1406. . . . . . . $7.95
Yellow Gold
4 A 1407. . . . . $9.95

Embossed Design

$9.95

Chromium

(G) Becomingly small, cushion-shaped style with delicate embossing, in chromium or 10K yellow rolled gold plate with stainless metal back. Reliable 7-jewel movement; matching link band; safety clasp. Gift box. **State wrist size.** Shpg. wt., 6 oz.

Chromium
4 A 764. . . . . . $9.95
Yellow Gold
4 A 766. . . $11.95

Golden "Sweetheart"

$11.95

7-Jewel

(H) Exquisite heart-shaped case, delicately embossed, lovely rose or yellow 10K rolled gold plate with stainless metal back Dependable 7-jewel movement. Matching adjustable link band; safety clasp. In gift box. **State wrist size.** Shipping weight, 8 ounces.

Rose Gold.
4 A 762 . . . . $11.95
Yellow Gold.
4 A 763 . . . $11.95

Smart Tonneau Style

$11.95

7-Jewel

(J) A lovely watch with dependable 7, or finer 17-jewel movement. Daintily decorated tonneau style case of 10K yellow rolled gold plate with stainless metal back. Black silk cord band with safety clasp. In gift box. **State wrist size.** Shpg. wt., 6 oz.

7-Jewel
4 A 760. . . . . $11.95
17-Jewel
4 A 761 . . . $14.95

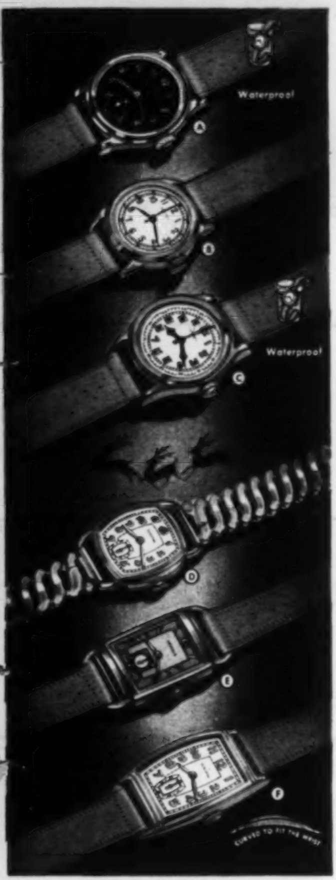
Rich Oval Style

$16.95

17-Jewel

(K) A most attractive oval dial watch with graceful embossed design. Stunning case of luxurious 10K yellow rolled gold plate with stainless metal back. Fine, tested 17-jewel movement for greater accuracy. Perfectly matched, adjustable link band with safety clasp. In gift box. **State wrist size.**

Shpg. wt., 6 oz.
4 A 765 . . $16.95



17-Jeweled Watch — Low Priced! →

Compare These Superior Features With Those of Watches Selling Elsewhere for $20.00 and More!

- **17-Jewel, Precision-Tested Movement**
- **Fine Cases of Smart, Modern Design**
- **Choice of Popular Yellow or Newest Rose Gold**
- **Attractive Presentation Gift Case**

ONLY $12^95 17-Jewel

(G) A smartly styled, dependable gift watch for any man . . . and at Sears sensational low price, one of the greatest 17-jewel watch values you'll find! Comparable in quality and features with watches selling elsewhere for $20.00 and more! Fine, 17-jewel, precision movement. Modern, ball-and-bar end design case in gleaming yellow or rose 10K rolled gold plate, with stainless metal back. Smart, silver color dial with raised, gold color numerals. Genuine leather strap. In attractive case. Shipping weight, 9 ounces.

Yellow Gold Case
4 A 871............$12.95

Rose Gold Case
4 A 872............$12.95

Especially Designed for Active Men

Splendid, practical gift watches for the man of special interests . . . the doctor, camera enthusiast or professional man . . . the sportsman, outdoor man or man in the service. Each with special features that give it extra convenience. Each with a tested, fine jeweled movement for accuracy and long wearing hard use. Pay for them for as little as $2 down—$2 month.

Waterproof Watch

$12^95

7-Jewel—Luminous

(A) A doubly convenient watch. Round waterproof case of chromium plate with stainless metal back. Smart black dial with luminous hands and figures, shows time in the dark. Fine 7-jewel precision movement. Water resisting strap. In gift case. Shpg. wt., 6 oz.

7-Jewel.
4 A 867..... $12.95

Sweep Second Hand

$10^95

7-Jewel

(B) Full sweep second hand and easy-to-read dial. Popular round case in 10K yellow rolled gold plate with stainless metal back. Reliable, tested 7-jewel movement for accuracy and hard, active use. Durable tan pigskin strap. In gift case. Shipping wt., 9 oz.

7-Jewel.
4 A 1362... $10.95

Waterproof—Luminous

$14^95 Chrome

Sweep Second Hand

(C) Chromium or 10K yellow rolled gold plated case; stainless metal back. Large sweep second hand; luminous hands, figures, show time in dark. Tested 7-jewel movement; leather strap. In gift case. Shpg. wt., 9 oz.

Chromium
4 A 1286 ...$14.95
Yellow Gold
4 A 1287... $16.95

Men's Watches at Savings of Over 50%

Same Quality as Nationally Advertised Brands Selling at Twice Sears Low Price

Make his Christmas really memorable with the finest gift of all . . . a fine, jeweled watch of superb, modern smartness . . . equal in quality, beauty and craftsmanship to nationally advertised brands selling at twice Sears low price! And besides saving you half, Sears help you play Santa Claus even more generously . . . on Easy Terms that will give him the finer watch he'll appreciate most . . . and let you pay as little as $2 Down, $2 a Month. See Page B, Center of Book for credit details.

Fine 7 and 17-Jewel Precision Movements

Metal Expansion Band

$15^95

7-Jewel

(D) Imagine how surprised he'll be to receive this new model watch with fine 7, or longer lasting 17-jewel precision movement. Plain cushion style case of 10K yellow rolled gold plate with stainless metal back. Silver color dial. Comfortable metal expansion band. In gift box. Shpg. wt., 9 oz.

7-Jewel
4 A 1288.....$15.95
Finer 17-Jewel
4 A 1289.....$18.95

Newest Rose Gold

$14^95

7-Jewel

(E) A handsome, reliable watch for the man who appreciates correctness in time and style. Rectangular case in the new rose 10K rolled gold plate; stainless metal back. Attractive 2-tone, alternate roman numeral and stick dial. 7, or finer 17-jewel movement; pigskin strap. Gift box. Shpg. wt., 9 oz.

7-Jewel
4 A 1290.....$14.95
Finer 17-Jewel
4 A 1291.....$17.95

Rectangular Case

$13^95

7-Jewel

(F) Watch him beam with pride as he places this fine watch on his wrist! 10K yellow rolled gold plate with stainless metal back that is curved to fit the wrist. Dependable 7, or finer 17-jewel precision movement for longer wear. Silver color dial; fine pigskin leather strap. In gift box. Shpg. wt., 9 oz.

7-Jewel
4 A 1292.....$13.95
Finer 17-Jewel
4 A 1293.....$16.95

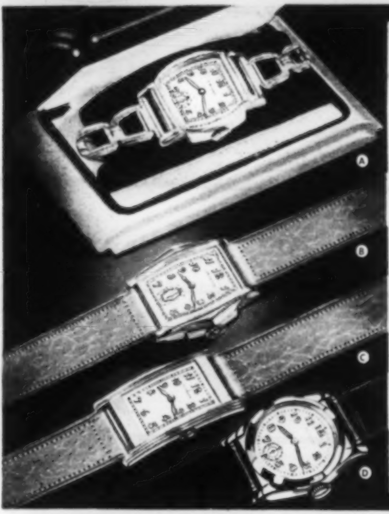
All Watches on this page are illustrated ¾ actual size

For Other Watches, see Our Big Catalog

Low Priced Jeweled Watches

Remember Him or Her With a New Watch . . . Jeweled for Accuracy

EASY TO GIVE ON SEARS EASY TERMS . . . SEE PAGE 8 IN CENTER OF BOOK



Get Twice the Watch Value

The answer to the need of every man and boy for a watch with stamina, style and service—qualities sold for twice the price elsewhere! Tested 7 and finer 17-jewel movements for reliable service in day-after-day wear. Good looking cases of sparkling Chromium plate or 10K yellow rolled gold plate with stainless metal back. Genuine leather or matching link bands. Shown ¾ size. Each in box. **State wrist size.** Shipping wt., each, 10 oz.

Adjustable Link Band—$2 Down $2 Monthly

$11.95 Cash
7-Jewel

Ⓐ Handsome slim case of expensive looking 10K yellow rolled gold plate. Stainless metal back, matching link band. Time tested 7 or longer-lasting 17-jewel movement.

4 A 1296—Tested 7-Jewel Movement......$11.95
4 A 1297—Better 17-Jewel Movement..... 14.95

Modern Style—$2 Down $2 Monthly

$9.95
7-Jewel

Ⓑ Jeweled precision assured by the 7 and longer wearing 17-jewel movements! Rich 10K yellow rolled gold plated case, stainless metal back and tan pigskin strap.

4 A 1298—7-Jewel Movement..............$9.95
4 A 1299—17-Jewel Movement.............12.95

Gold or Chromium Plate—7 Jewels

$9.95
Gold Plate

Ⓒ Choice of either sparkling Chromium plate or richer, better quality 10K yellow rolled gold plate, stainless metal back. Durable genuine leather strap.

4 A 873—Yellow Gold Plate Case...........$9.95
4 A 874—Chromium Plated Case........... 7.95

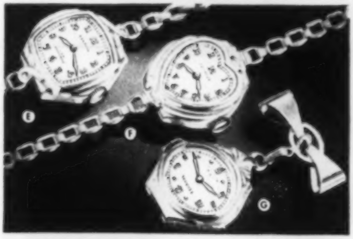
Chromium Plate—Luminous Dial

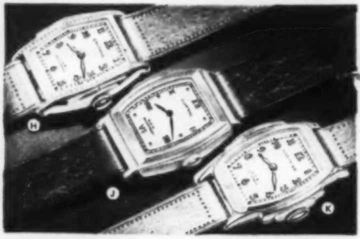
$7.95

Ⓓ Tells time in the dark. Just the watch for the outdoor man . . . tested movement, clear night-vision numerals and hands. Case of sparkling Chromium plate with stainless metal back. Tested 7-Jewel Movement.

4 A 1262—Leather Strap....................$7.95

American Made Shock-Resisting Watches . . Gifts You'll Be Proud to Give





For Women and Girls—Three Smart Styles

$4.95 Up

Especially designed for the active girl or woman. Style and beauty combined with rugged construction make these watches ideal for wear at home, for sports, school or business. Each has a dependable 7-jeweled movement built for long wear. Smart Chromium plate or richer 10K yellow rolled gold plate with stainless metal back. Each in gift case. **State wrist size when needed.** Shipping weight, 6 ounces.

(E) Link Band
Chromium
4 A 1405.....$4.95
Yellow Gold
4 A 1404..... 6.95

(F) Sweetheart
Chromium, Link Band
4 A 852.......$4.95
Yellow Gold, Link Band
4 A 853.......$6.95

(G) Pendant Watch
Fashion demands a pendant for suit or dress.
Yellow Gold, Safety Catch
4 A 1402..........$8.95

For Active Men—Style Plus Durability

$4.95 Up

Give him a watch he'll be proud to wear . . . a watch for hard daily service. Good looking cases of sparkling Chromium plate or richer, better 10K rolled gold plate with practical stainless metal backs. Rugged genuine leather straps. The dependable 7 and 17-jeweled movements are protected against rough wear by a special shock resisting construction. Concealed dust neck around winding stem keeps out gr and dirt! In handsome presentation case. Shipping weight, each, 7 oz.

(H) 7-Jewel
Yellow Gold
4 A 809......$6.95
Chromium
4 A 812...... 4.95

(J) 7-Jewel
Red Gold Plate
4 A 1425......$7.95
Yellow Gold Plate
4 A 1426......$7.95

(K) 17-Jewel
Yellow Gold
4 A 862.......$9.95
Chromium
4 A 869........ 7.95

You'll Find Dozens of Other Gift Watches in Our Big General Catalog All Watches Shown ¾ Actual Size

Wrist Flattering Black Cord

$2.98 Chrome

Smaller than most low-priced watches . . . trim, slim and ideal for school, business or sports. Modern case in either sparkling Chromium plate or richer, better yellow gold plate with practical stainless metal back. Slender, flattering black silk cord band. Fine, dependable New Haven movement. Clear unbreakable crystal protects the clean-cut dial and numerals. A lasting and impressive Christmas gift that any woman or girl would love to own! **State wrist size wanted.** Shpg. wt., 5 oz.

4 A 1579—Chromium Plate Case $2.98
4 A 1578—Yellow Gold Plate Case 3.98

Inexpensive Gift Watches

Selected from America's Leading Low Priced Watch Makers . . . Priced by Sears to Save You Money

- **Well-designed,** modern cases . . . practical as well as extra good-looking.
- **Economical** to buy . . . low in price, yet quality has not been sacrificed to cost! They will give years of satisfaction and dependable wear.
- **Colorfully packaged** . . . ideal presents for Men and Women, Boys and Girls!

BUY BY MAIL AND SAVE

Exclusive . . . The Smart, Thrifty "Miss Ingraham"

$2.98 Chrome

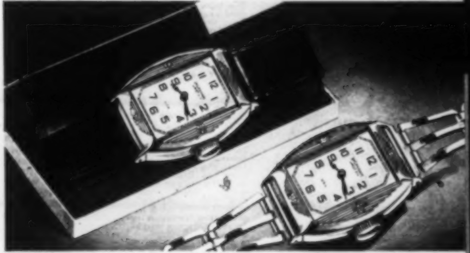
Small and neat . . . a practical watch for everyday! Sparkling Chromium plate with stainless back. Clear, unbreakable crystal. Reliable Ingraham movement. **State wrist size.** Shpg. wt., 4 oz.

4 A 1773—Matching Link Band .. $2.98
4 A 1771—Black Leather Strap ... 2.98

$3.79 Gold

Richer, more impressive 10K yellow rolled gold plate case with genuine tan pigskin strap. Practical stainless metal back. Unbreakable crystal protects the clean-cut dial. **State wrist size.** Shipping weight, 5 ounces.

4 A 1772 .... $3.79



Handsome Ingraham "Wrist-Fits" for Men and Boys

$2.29

The handsome "Wrist-Fit" that fits better, looks smarter and is priced far below other watches that have this feature! Comfortable curved stainless metal back that hugs the wrist firmly and naturally. Sparkling chromium plated case with clean cut dial and numerals. Clear, unbreakable crystal protects the face. Accurate Ingraham movement for hard, day-after-day wear . . . extra heavy mainspring for extra long service! Either sturdy genuine black leather strap or well designed, strong, matching link bracelet. Man or boy he is sure to appreciate the gift of a "Wrist-Fit" and depend upon the reliable Ingraham movement.

Be sure to state wrist measurement wanted. Shipping weight, each, 8 ounces.

With Leather Strap	**With Link Bracelet**
4 A 1757 ....$2.29	4 A 1756 ....$2.29

Luminous

$2.69

Slim modern case in bright Chromium plate with stainless metal back. Clear luminous hands for instant night vision! Unbreakable crystal. Rugged New Haven movement. Clean-cut two toned dial, with clear figures! Shipping weight, 5 ounces.

Black Leather Strap.
4 A 1564 .... $2.69

"Red Gold" Color

$2.98

The very newest in smart watches for men . . . New Haven's handsome "Copper Clad" watch which closely resembles the stylish "Red Gold" watches that are so popular today. Has practical stainless metal back and rich brown, genuine leather strap. Clear unbreakable crystal. Shipping weight, 5 oz.

4 A 1589 .... $2.98

Neat, Small Model

$3.49

Finer, longer wearing. Choice of the newest Red Gold plate or popular Yellow Gold plate with practical stainless metal back. Genuine leather strap. Clear, unbreakable crystal. Accurate Ingraham movement for reliable timekeeping. Shipping weight, 5 oz.

4A1778—Yellow Gold ... $3.49
4A1779—Red Gold .. 3.49

Full Sweep Second Hand

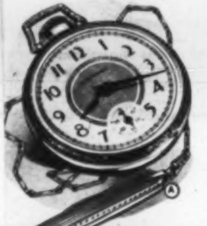
$3.79 Chrome

For every man who makes seconds count . . . photographers, sportsmen, doctors! Fine New Haven movement, compensated for temperature changes! Red sweep second hand with red-marked second track. Chromium plated case with black leather strap or yellow gold plated case with pigskin strap. Stainless metal backs. Shipping weight, 5 ounces.

4 A 1567—Chrome Plate $3.79
4 A 1572—Gold Plate 4.79

Pocket Watches

For Men and Boys



Watch, Knife, Chain

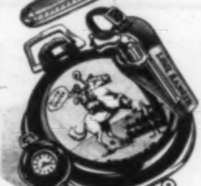
$1.69

Gold Color

Ⓐ Good looking, reliable pocket watch in expensive looking yellow gold colored metal. Embossed case with Waldemar chain to match, and useful 2-blade knife. Two toned, clean-cut dial. In gift box. Shpg. wt., 8 oz.
4 A 1534........$1.69

Similar Watch

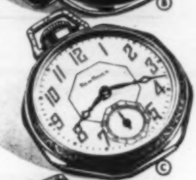
Sparkling nickel plated case, knife and chain. Easy to read dial. Shpg. wt., 8 oz.
4 A 1535........$1.39



Lone Ranger Watch

$1.29

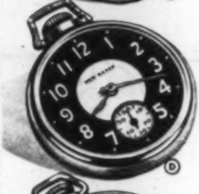
Ⓑ Just the watch for an active boy. Rugged New Haven movement for all-around knockabout wear . . . unbreakable crystal protects the dial! Back of case has Lone Ranger and Silver in gay enamel colors. Black enamel case with bright nickel trim. Leather fob is holster with imitation revolver. Shipping weight, 5 ounces.
4 A 1527........$1.29



Octagon Style

$1.39

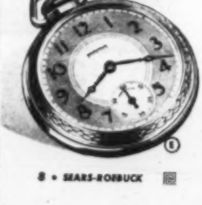
Ⓒ Handsome, embossed Chromium plated case satin finished to resemble white gold. New Haven movement, compensated hairspring for accuracy in all climates. Clear, unbreakable crystal, raised gilt numerals usually found only on more expensive watches. Shipping weight, 4 ounces.
4 A 01533........$1.39



Luminous Hands

$1.19

Ⓓ A sparkling nickel plated case with smart black dial . . . large clear white numerals with luminous hands that can be read in the dark. Reliable New Haven movement . . . hairspring compensated for temperature changes. A grand gift for any man or boy. Unbreakable crystal protects the dial. Shipping weight, 5 ounces.
4 A 1542........$1.19



Ingraham Special

$1.00

Ⓔ Exceptionally popular with men and boys for its ability to stand up under hard every day wear. Handsomely embossed, heavy duty nickel plated case with decorative front and back. Reliable movement designed for service and satisfaction. Clear, unbreakable crystal. Shipping weight, 4 ounces.
4 A 1725........$1.00

Gift Clocks

For Years of Enjoyment

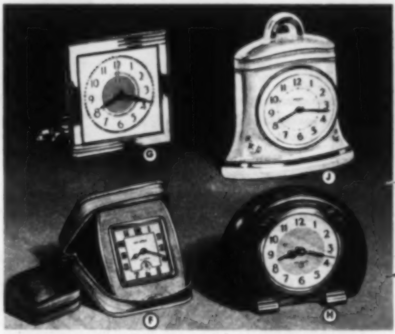
"Northbrook" Normandy Chime Mantel Clock

$7.95

- **Mellow Two-Toned Chimes Strike on Hour and Half Hour**
- **Distinguished Tambour Case in Rich Mahogany Finish**
- **Eight-Day Dependable Pendulum Movement**
- **High Quality . . . Good Service . . . Exceptionally Low Priced**

A price we doubt you'll be able to equal elsewhere . . . and a clock of superior quality! Increasingly popular tambour design case with handsome stenciled pattern on front. Deep-toned, beautifully grained mahogany finished solid wood case with clear 6-inch metal dial and clean cut embossed numerals. Pierced hands. Size: 9½ inches high, 21 inches wide. The perfect gift for the home . . . add it to your Terms Order, See Page B, Center of Book.

4 A 88634—**8-Day Wind Movement**—Shipping weight, 11 pounds....$7.95



Leather Travel Alarm Clock

$3.95

Ⓕ Compact, zipper case of genuine tan pigskin grained leather with easel clock enclosed. Luminous hands, numerals show time in the dark . . . buzzer type alarm, handy shut-off button. Reliable New Haven movement. Size closed, 4½x3⅛x1⅝ inches. Unbreakable crystal. Shipping wt., 14 oz.
4 A 8816....................$3.95

Self-Starting Electric Alarm

$2.49

Ⓖ Only a special purchase makes it possible to sell this smart clock below $3.95! Brilliant square of Chromium plate with clean cut dial, pierced hands and clear numerals. Excellent self starting electric movement (AC 60-cycle current only). Size, 4½ inches square. Shipping weight, 1 pound.
4 A 8577....................$2.49

Solid Walnut Case

$4.95

Ⓗ Smart modern desk clock in solid walnut, hand rubbed for greater beauty! Fine self starting electric movement, current indicator (AC, 60 cycle only) or 8-day wind model. Has 2-tone, 3½-inch dial. By one of America's finest clockmakers. Shipping weight, 2 pounds 12 ounces.
4 A 8823—**8-Day Wind**........$4.95
4 A 8883—**Electric Model**..... 4.95

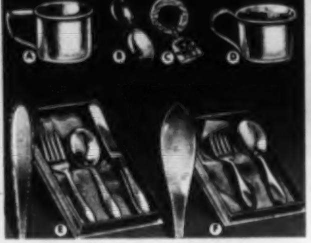
Bell Shaped Kitchen Clock

$3.19

Ⓙ Attractive bell shaped Kitchen clock in white porcelain with silver, blue or red colored trim. Fine electric movement or reliable 8-day movement. Easy to keep clean and a grand kitchen step-saver. AC 60-cycle only. Size 8½ in. x 7⅝ in. **State trim.** Shipping weight, 2 lbs. 15 oz.
4 A 8744—**8-Day**..............$3.19
4 A 8754—**Electric**............. 3.19

Gifts for Baby

Manchester Sterling



National Prices Greatly Reduced!

Lustrous Sterling Silver of really substantial weight and fine quality, specially priced so you can get all the children a gift of fine Sterling this Christmas! Made by the world famous Manchester Silver Co. Each in gift box.

(D) Sterling Cup for the Very Young
Lustrous Sterling lined with rich gold plate. Baby Grip handle and rounded safety rim. 1¾ inches high.
4 A 8403—Shipping weight, 3 ounces.............. **$1.97**

(A) Larger, Heavier Weight Sterling Cup
Satin finished, lined in glowing yellow gold plate. Baby Grip handle. Rounded safety rim. 2 inches high.
4 A 8404—Shipping weight, 5 ounces.............. **$2.49**

(B) Sterling Silver Bent Baby Spoon
Easy for small hands to grasp. Attractive pattern.
4 A 8412—Shipping weight, 3 ounces.............. **89c**

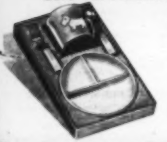
(C) Mother of Pearl and Sterling Teething Ring
Give month, year for date marking on silver rattle.
4 A 8419—Shipping weight, 3 ounces.............. **$1.29**

(F) Baby's Sterling Fork and Spoon Set
4 A 8425—Shipping weight, 3 ounces.............. **$1.89**

(E) Heavier Weight Three-Piece Tot's Set
Attractive border pattern. Knife: 5¾ in. long.
4 A 8427—Shipping weight, 5 ounces.............. **$3.29**
4 A 8426—2-piece Fork and Spoon. Shpg. wt., 3 oz.. **$2.29**

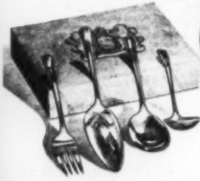
Cups engraved with Baby's first name for 15c extra, silverware with initial at 4c per letter. **Print name or initial.**

Colorful Plastic Sets for Baby



$1.00 An adorable and practical 4-piece gift for little boys and girls. Gay catalyn feeding set with perky white Scotty design on cup and handles of fork and spoon which are silverplated. Designed for small hands. Dish divided in three compartments. Pink or blue. **State choice.** Comes in gift box. Shipping weight, 8 ounces.
4 A 8428.............. **$1.00**

4-Piece Silverplate Serving Set



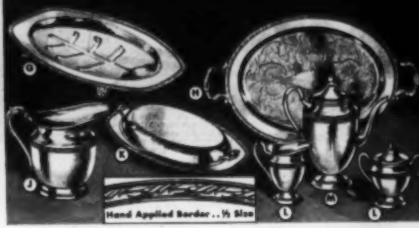
2-in-1 Special
In Dual-Purpose Gift Box

$5.50 Quality! Guaranteed for Life!

$2.98 Wm. Rogers AA "plus" overlaid quality silverplate that costs $4.50 in our Big Catalog **plus** a gift case you'd expect to pay $1.00 for. Exclusive "Desire" pattern Gravy Ladle, Cold Meat Fork, Berry Spoon and pierced Pastry Server in an embossed Ivory artificial leather case also for handkerchiefs and jewelry.
4 A 7245—Shipping weight, 1 pound.............. **$2.98**

F. B. Rogers Holloware

Beautiful, Gleaming Gifts at 25% Saving



SELLING NATIONALLY AT ~~$4.95~~ **SPECIAL FOR CHRISTMAS $3.59 Each**

F. B. Rogers . . . known wherever fine silver is sold as one of the oldest and best names in the industry! Selling nationally right now at $1.36 **more** a piece! Heavily plated with lustrous, long wearing pure silver . . . quality that will amaze you at this low price! Beautiful, Sterling like Corinthian borders, skillfully hand applied (see insert). For only $2 down, $2 monthly you may combine coffee pot, tray, sugar and creamer and give her the complete set that she would really love to own. Make it a Christmas to remember!

(M) 8-Cup Coffee Pot
Suitable for tea or coffee. Insulated ever-cool handle.
4 A 8175—Shpg. wt., 3 lbs...... **$3.59**

(L) Sugar and Creamer
Generous capacity. Sugar bowl has convenient cover.
4 A 8176—Shpg. wt., 3 lbs...... **$3.59**

(J) Wide Lipped Water Pitcher
Well balanced handle. 2-quart cap.
4 A 8180—Shpg. wt., 2 lbs...... **$3.59**

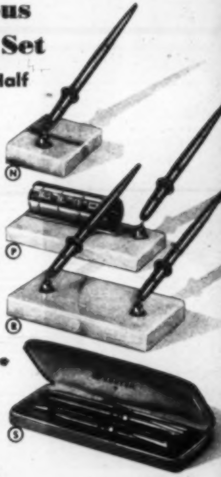
(H) All-Purpose Serving Tray
Center elaborately chased by hand. 16¾-inch coffee and buffet tray.
4 A 8182—Shpg. wt., 5 lbs.... **$3.59**

(K) Covered Vegetable Dish
Used covered to keep food oven-hot or as two separate serving dishes.
4 A 8179—Shpg. wt., 4 lbs..... **$3.59**

(G) 16-in. Well and Tree Platter
Steady Legs. Serve Meat piping hot.
4 A 8181—Shpg. wt., 4 lbs..... **$3.59**

Give a Famous Webster Pen Set

Save as Much as Half



The Famous Webster pen . . . guaranteed for life (without service charge) and now in high quality, handsome desk sets for office, study, school and home. Each mounted on base of genuine grained white Pedrara onyx. Padded with felt to protect furniture surfaces. Full-circle swivel holders and bands trimmed in yellow gold plate. Heavy 14K gold points that write medium, or fine when reversed. Firm grip pen sockets. Features favorably comparable to nationally advertised pen sets that sell for more than twice the price.

(N) Single Pen on Onyx Base
$6.50 Features **$2.98**
A distinguished desk set. Black pen contrasts handsomely with the grained white base and gold trimming. Shpg. wt., 1 lb. 8 oz.
4 A 5797—Pen and 2½x3½ in. Base.. **$2.98**

(P) Pen and Perpetual Calendar Set
$10.50 Features **$4.98**
Calendar of solid brass with a black Webster pen, yellow gold trim. Reserve feed protects against blotting or clogging. Shpg. wt., 2 lbs.
4 A 5798—Pen and 3x6-in. base.. **$4.98**

(R) Pen and Pencil Desk Set
$15.00 Features **$6.98**
Handsome streamlined Webster pen and pencil in black trimmed with gold on a base of white onyx. Shipping wt., 2 lbs. 4 oz.
4 A 5799—Pen and 4x7-in. base... **$6.98**

(S) Webster Pen and Pencil Sets
$3.98
Sensationally new sets of comparable quality to sets that would cost twice the price elsewhere! Gift box. Black only. Shipping weight, each, 4 oz., sets, 7 oz.

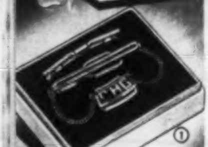
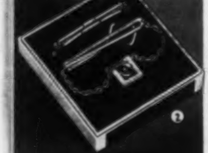
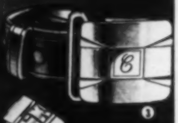
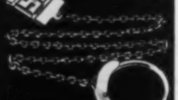
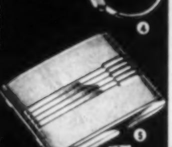
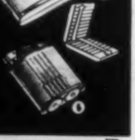
4 A 5745—Men's Pen only.......	$2.98
4 A 5746—Women's Pen only......	2.98
4 A 5747—Men's Set...........	3.98
4 A 5748—Women's Set..........	3.98

Men's Low Priced Jewelry

For Small Budgets

29¢ To $1.69

Buy by Mail and Save

Special $1 Value Tie Set

(1) Sells elsewhere for $1.00! Keeps tie neatly in place. Yellow gold plated collar bar and tie chain; 3 cut-out initials. **Print initials.** Shpg. wt., 3 oz.

4 A 05555—2-pc. Set.... 49¢

Tie Chain Only.
4 A 05559................ 29¢

Swank Jeweled Tie Set

(2) A smartly styled set he'll appreciate. Yellow gold plated collar bar, and tie chain set with jewel-like red or blue imitation stone. **State color of stone. Each Postpaid.**

4 A 5592—2-pc. Set..... $1.00

Tie Chain Only.
4 A 5593................ 50¢

Belt and Buckle Set

(3) Any man will appreciate this useful belt and buckle set. And these are unusual values, since such sets ordinarily sell for $1.50 to $1.75 elsewhere. Handsome, slender style, 1-inch buckle of sterling silver or yellow gold plate, with 1-inch black genuine cowhide leather belt. Shield on buckle for one hand engraved initial. Buckle style may vary slightly. **Belt sizes:** 30 to 44. **State size; print initial.** Gift box. Shpg. wt., 11 ounces.

4 A 05468—Sterling.... $1.29

4 A 05469—Gold Plate.. $1.00

Swank Twinitial Key Chain

(4) Smart, modern key chain designed by Swank for carrying keys safely and in style. A gift any man or boy will appreciate. Yellow gold plated chain with any two initials in large, cut-out style. **Print initials.**

4 A 05569M—Postpaid.. $1.00

(See matching tie set, at right, above.)

Full-Pack Cigarette Case

(5) If he smokes, here's a gift to help make his Christmas a merry one. This smartly designed Evans cigarette case will keep his cigarettes ready instantly . . . carry them neatly without crushing. Has 20-cigarette capacity . . . a full pack . . . to make it more convenient. Gold color case, size, 2⅝x3⅛ inches, has handsome engine-turned design. Style may vary. Case has shield for one engraved initial (which illustration does not show). **Be sure to print initial.** Matches lighter shown below. Shipping weight, each, 5 ounces.

4A05515M—Cigarette Case $1.19

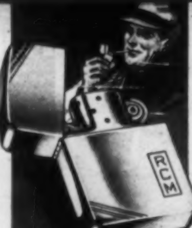
Matching Cigarette Lighter

(6) Styled by Evans, this attractive, efficient lighter will light his cigarettes instantly. Handsome gold color, size 1½x2 inches, with engine-turned design. Style may vary. Case has shield for one engraved initial (which illustration does not show). **Print initial.** Matches case above. Famous Evans Clipper action.

Cigarette Lighter.
4A05516M—Shpg. wt., 5 oz. $1.69

Each Gift on These Two Pages Comes Individually Boxed.

For Other Gift Values See Our Big Fall-Winter Catalog.



Zippo Windproof Lighter

A smokers' gift—ideal for the outdoor man. Zippo is windproof, lights every time, gives large flame (for pipes, too). It's Lifetime guaranteed — never a cent for repairs! Manufacturer guarantees to repair it any time without charge. Handsome, satin-finish chromium plated case, 2⅛x 1½x½ in. Gift box.

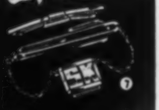
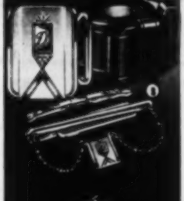
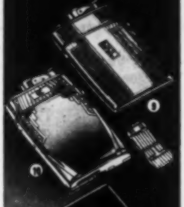
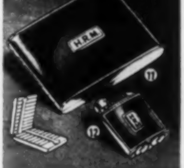
4A5588F—Three initials engraved, inlaid with Black, Blue, Green, Orange or Red enamel. **Postpaid from factory in Bradford, Pa. State color; print initials**.... $2.79

4A05587—(Not illust.) One initial engraved in panel, without color. **Print initial.** Gift box. Shpg. wt., 5 oz.... $1.89

Men's Jewelry Accessories

Distinctive . . . Personal . . . Useful

$1.39 To $2.98

Swank Twinitial Tie Set

(7) Styled by Swank for authentic smartness, in yellow gold plated quality. Collar bar, and tie chain with any two initials in large, bold cut-out style. **Print initials. Postpaid.**

4A05552M—2-pc. Set. $2.00

4A05562M—Tie Chain only $1.00

See Matching Key Chain at left of page.

4-Piece Sterling Set

(8) A handsome looking, perfectly matched gift set that he'll appreciate and be proud of. Rich, hand engraved sterling silver buckle, tie chain and collar bar. Style may vary slightly. One initial engraved on buckle and tie chain. Sturdy, 1⅜-in. black genuine cowhide belt. **Sizes:** 30 to 44. **State belt size; print initial.** Gift box. Shpg. wt., each, 11 oz.

Complete 4-piece Set.
4 A 05417............. $2.98

Belt and Buckle Only.
4 A 05418............. 1.98

Evans Combination Case

(9) A smart lighter and cigarette case 4⅝x2½ in.; holds 14 cigarettes. Automatic action lighter. Nickel plated with black enamel stripes, engraved with one initial. **Print initial.**

4A05578—Shpg. wt., 13 oz. $1.79

Finer Evans Combination

(10) Cigarette case and automatic action lighter; 4⅝x2½ in.; holds 14 cigarettes. Nickel plated; two-tone, shaded gray enamel front. Style may vary. Engraved with one initial. **Print initial.** Shpg. wt., 13 oz.

4 A 05509............ $2.89

Evans Cigarette Case

(11) Smart black enamel front; nickel plated trim. 2⅝x3⅛ in. Holds 20 cigarettes. Style may vary. 3 engraved initials. **Print initials.** (See matching lighter below.)

4A05543—Shpg. wt., 5 oz... $1.39

Evans Cigarette Lighter

(12) A companion to the cigarette case above. Clipper action. Nickel plated; 1½x2 in.; black enamel front. Style may vary. 3 hand engraved initials. **Print initials.**

4A05544—Shpg. wt., 5 oz... $1.79

hter
he out-
dproof,
large
s Life-
a cent
r guar-
e with-
tin-fin-
e, 2⅛x

graved,
Green,
stpaid
2.79
) One
without
$1.89

Set
authen-
ow gold
and tie
tials in
Print
2.00
.$1.00
of page.

Set
erfectly
he'll ap-
. Rich,
ver buc-
r. Style
itial en-
e chain.
genuine
0 to 44.
initial.
, 11 oz.
2.98
1.98

Case
igarette
s 14 cig-
lighter.
enamel
e initial.
$1.79

ation
d auto-
er; 4⅝x
s. Nickel
gray en-
ary. En-
Print in-
$2.89

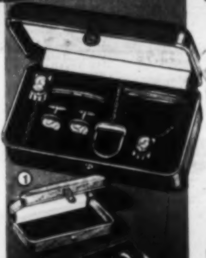
Case
el front;
2⅜x3⅜
tyle may
s. Print
g lighter
.$1.39

ighter
he cigar-
Clipper
½x2 in.;
tyle may
l initials.
..$1.79

Specially Selected Fine Jewelry

For Men Who Are Hard to Please

$2.98 to $5.98

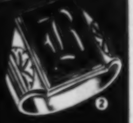


4-Piece Cameo Gift Set
In Luxurious Utility Case

(1) This perfectly matched men's set contains every accessory he'll need to maintain his reputation as a smartly dressed man. Comes complete in a handsome, convenient presentation case, with a removable jewelry pad that leaves box useful later to hold his cuff links, collar buttons and other accessories.

Faultlessly fashioned set of fine, yellow gold plated quality with cream-tone cameos on brown base. Includes cameo key chain with modern, heavy rope style chain; cameo cuff links with streamline, "speed style" links; cam-tie chain; and collar bar. The beau-l utility case, size, 7x4x2 in., of ulated, tan pigskin leather with 1 color metal trim, is richly lined cream color rayon moire and ma-n velveteen; has snap-button lid. g. wt., 1 lb. 6 oz.

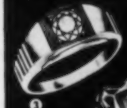
5411 .... $3.79



Gold Trimmed Initial Ring

A handsome, finely detailed ring of sterling silver, trimmed in sol-10K yellow gold to make it look e an all-gold ring. Yellow gold ated initial, set on imitation black x. A ring he'll wear with pride! te size; print initial. See Notice right.

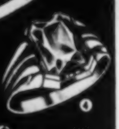
04788—Shpg. wt., 4 oz. $3.79



Genuine White Zircon Ring

An unusually smart, man's ring of flashing good looks . . . much re costly in appearance than its ual value (at least $5.50 elsewhere). Of sterling silver (platinum-in appearance) with genuine, mond-cut Zircon, about 1 ct. State e. See Notice at right.

4804—Shpg. wt., 4 oz.. $3.98



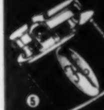
10K Yellow Gold Ring

(4) Here's a rich looking ring of smart, masculine styling and fine workmanship . . . a gift to give him lasting pleasure and pride. Solid, 10K yellow gold mounting with brilliant simulated sapphire (blue), ruby (red), or garnet (darker red). **State choice and size.** See Notice above, right.

4 A 4807—Shpg. wt., 4 oz.. $5.98

Famous RONSON Lighters

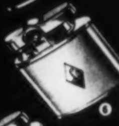
The nationally advertised Ronson is a sure-fire gift . . . efficient, beautiful . . . sure to please any man who smokes. Moderately priced, in view of the enthusiastic welcome he will give it. One initial engraved on shield. **Print initial wanted.** Each **postpaid,** in gift box.



Leather Covered Ronson

(5) Smart, black leather covered, chromium plated case with polished chromium plated shield for one engraved initial. Fast, reliable Ronson action gives quick flame.

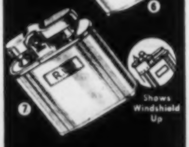
4A05511—Size, 1⅞x1⅝ in... $2.98



Chromium Plated Ronson

(6) A handsome lighter with a smooth, satin-finish chromium plated case. Highly polished shield for one hand engraved intial. Celebrated, efficient Ronson action.

4A05503—Size, 1⅞x1⅝ in... $4.00



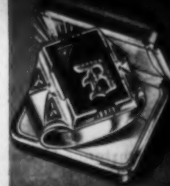
Shows Windshield Up

Outdoor-Indoor "Whirlwind"

(7) New, finer Ronson has patented wind-shield that slides down out of sight when not in use. Smart, satin-finish chromium plated case. **Print 2 initials wanted.**

4A05510—Size, 2⅛x1⅝ in... $5.95

RINGS AND JEWELRY AVAILABLE ON EASY TERMS. SEE PAGE B, CENTER OF BOOK.



Diamond-Set Initial Ring

Comparable in quality to rings selling elsewhere for $15 to $18! A fine, engraved, solid 10K yellow gold ring and initial, with diamond set on genuine black onyx. **Print initial; state size.** See Notice, below. In handsome gift case. Shpg. wt., 4 oz.

4 A 4784 .... $9.98

4 A 4777—Same, but without diamond. Large initial ... 7.98

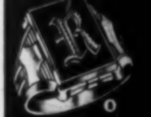
Christmas Sale of Men's Massive Rings

As Low as $6.98

Save 33% Compared to Prices Elsewhere

NOTICE! READ THIS BEFORE ORDERING RINGS

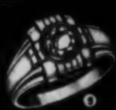
Ring sizes, 8 to 12 (8–9, small; 10–10½, average; 11–12, large). For additional "How to Measure" information, see Diamond ring page, Sears Big General Catalog. **State size and print initial** (where needed). Each in fine gift case. Shpg. wts., each, 4 oz.



Onyx-Set Initial Ring

(8) A handsome ring at a sensational low price . . . selling elsewhere for $10! Genuine black onyx and raised, gold plated initial in solid, 10K yellow gold mounting. Of flawless style and fine craftsmanship. **Print initial; state size.** See Notice above. Shpg. wt., 4 oz.

4 A 4774 .... $6.98

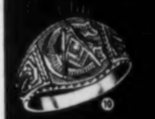


Zircon or Synthetic Ruby

(9) Smart, solid 10K yellow gold ring set with diamond-like, blue or white color zircon about 1⅛ ct. size, or brilliant synthetic ruby. **State size; give choice of stone.** If zircon, **state color.** See Notice above.

4 A 4801—Genuine Zircon. $11.98

4 A 4802—Synthetic Ruby. $12.98

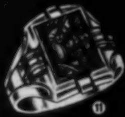


Diamond-Set Emblem Ring

(10) Distinctive, heavy all-metal ring of solid, 10K yellow gold, with diamond set in center of raised Masonic emblem. Plumb and trowel design on sides. **State size.** See Notice above.

4 A 4858—With diamond $17.98

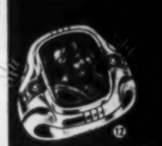
4 A 4857—Same, but without diamond $14.98



Cameo Tiger-Eye Ring

(11) Similar quality sells elsewhere for $20! A mannish, modern design of substantial weight and beauty. Solid, 10K yellow gold. Set with handsome, genuine, double-head tiger eye cameo. **State size.** See Notice above. Sears Easy Terms: $2 Do., $2 Mo Shpg. wt., 4 oz.

4 A 4655—Cash $15.98



Set with Two Diamonds

(12) Our finest DoubleHead Cameo Tiger Eye! Others ask $27.50 for rings of similar quality. Two diamonds set in solid, 10K yellow gold. **State size.** See Notice above. Use Sears Easy Terms. **$2.50 Down, $3 Month.**

4 A 4656—Cash $19.98

Birthstones in Gold Mountings Make Ideal Gifts

For a Little Girl

An attractive mounting of hand detailed solid 10K yellow gold set with a sparkling simulated birthstone! Give each of your little girls an equal gift at Christmas!

4 A 05013 .... **$1.98**

Women's Birthstone

A dainty solid 10K yellow gold setting for a beautifully cut simulated birthstone. A very thoughtful and sure-to-be-welcomed Christmas gift. This quality usually sells elsewhere for $4.00.

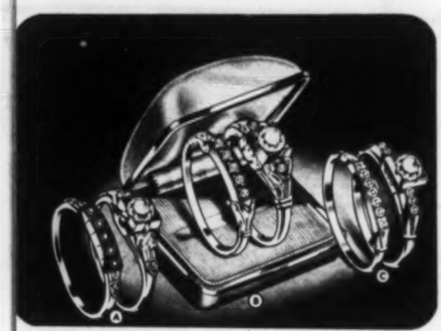
4 A 05002 ...... **$2.98**

Sweetheart Birthstone

A charming heart on either side of a brilliant oval simulated birthstone. Beaded setting of rich solid 10K yellow gold. A ring of this quality usually sells elsewhere for $5.50.

4 A 05016 .... **$3.98**

NOTE: Stones by month: Jan.-Garnet; Feb.-Amethyst; March-Aquamarine; April-White Sapphire; May-Green Spinel; June-Alexandrite; July-Ruby; Aug.-Peridot; Sept.-Sapphire; Oct.-Rose Zircon; Nov.-Golden Sapphire; Dec.-Blue Zircon. **State month, ring size (3-6 girls', 5-8 wom's.).** Shpg. wt., 6 oz.



Guaranteed Fine Quality Blue White Diamond Rings

(A) Solitaire

Hand engraved orange blossoms accent the square set solitaire. Mounting of fine solid 14K yellow or white gold.

4A02559M—Engagement

1/16 ct.	**$25.95**
1/10 ct.	$31.95
1/8 ct.	38.95
1/5 ct.	66.95

5-Diamond Wedding Ring
4 A 02473M **$27.95**

(B) Three Diamonds

Two side diamonds emphasize the beauty of the center stone. Exquisitely hand engraved solid 14K yellow or white gold.

4A02561M—Engagement

1/16 ct.	**$29.95**
1/10 ct.	$35.95
1/8 ct.	42.95
1/5 ct.	60.95

5-Diamond Wedding Ring
4 A 02475M **$19.95**

(C) 7 Diamonds

Six brilliant side diamonds flank the fiery center stone. Hand engraved mounting of solid 14K yellow or white gold.

4A02500M—Engagement

1/16 ct.	**$41.95**
1/10 ct.	$47.95
1/8 ct.	54.95
1/5 ct.	72.95

5-Diamond Wedding Ring
4 A 02470M **$34.95**

State ring size 5 to 8, stone size, color, initials, date for wedding ring engraving. Shpg. wt., ea., 6 oz.

Good Quality

Substantial weight, solid 14K yellow or white gold with flat inner construction. Tiny hand detailed blossoms with a highly polished baguette design. **Be sure to state ring size, 5 to 8.**

4 A 03063 .... **$2.95**

Better Quality

Specially beveled inner construction. Heavy weight hand engraved gold. Modern faceted band with beaded edging. Solid 14K yellow or white gold. **State ring size, 5 to 8.**

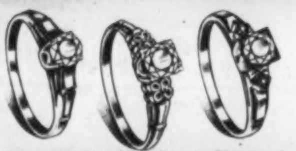
4 A 3047 ...... **$3.95**

Diamond Set

Dainty floral pattern in solid 10K yellow or white gold set with one genuine shimmering diamond. Richly hand engraved orange blossom mounting. **State ring size, 5 to 8.**

4 A 02492 .... **$4.95**

In 14K Gold
4 A 02493 .... **5.95**



Zircons—Often Mistaken for Diamonds

In 10K Gold

A spark-bright diamond-cut ⅝ ct. zircon set in a brilliant mounting of solid 10K yellow gold. Exquisite stones of clear Blue or White color. This quality usually sells elsewhere for $7.50. **State color of stone.**

4A5330 .. **$4.98**

In 14K Gold

Flashing Blue or White 1⅓ ct. diamond-cut genuine zircon. Set in richly hand engraved solid 14K yellow gold with the Zircon flanked by tiny orange blossoms. A lovely gift. **State color.**

4A5341 **$9.98**

Two Diamonds

Two sparkling side diamonds reflect the brilliance of the 1 ct. Blue or White Zircon. Setting of solid 10K yellow gold. Elsewhere this high quality would cost as much as $16.50. **State color.**

4A5339 **$13.98**

State ring size, 5 to 8. In gift box. Shpg. wt., each, 6 oz.

Give Her a Flashing Blue-White Diamond

Save About 33⅓%

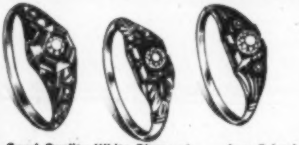
Use Easy Terms . . . Page 8, Center of Book

Save 33⅓% . . . This quality sells elsewhere for far higher prices. Give her the ring she'd choose herself . . . one of Sears Fiery Blue White diamonds set in hand-engraved mounting of solid 14K gold! Only one of every 100 stones offered our experts can qualify as our Fine Quality. In cut, purity, color, brilliance they are superior to stones selling elsewhere for much more. Backed by Sears guarantee, the strongest ever written . . . "Satisfaction or Your Money Back!"

Our written Certificate of Guarantee is included with every diamond engagement ring . . . your assurance of weight and quality of every center stone.

Take advantage of Sears Easy Payment Terms to give her a larger, better stone this Christmas! You get a Better Diamond for less when you buy by mail! See Page 8, Center of Book, for further details.

For other Diamond mountings, see our Big Catalog.



Good Quality White Diamonds . . . Low Priced

Sparkling genuine diamonds surpassed in beauty only by our Blue White stones. Hand detailed mountings of rich gold.

Solitaire

A sparkling genuine white diamond in a solid 10K yellow or white gold filigree setting.

1/100 ct.
4A02570 **$5.95**
1/70 ct.
4A02514 .. **$7.95**
1/50 ct.
4A02571 .. **$8.95**

Solid 14K Gold

Hand detailed solid 14K yellow or white gold setting for a brilliant white stone designed to make the diamond seem much larger.

4 A 02517

3/100 ct.	**$11.95**
5/100 ct.	**$13.95**
6/100 ct.	**16.95**
8/100 ct.	**19.95**

3 Diamonds

Two sparkling side diamonds emphasize the beauty of the larger center diamond. Solid 14K yellow or white gold.

4A02569

1/16 ct.	**$19.95**
1/8 ct.	**$27.95**
1/6 ct.	**34.95**
1/5 ct.	**39.95**

Be sure to state stone size, ring size, 5 to 8 and color of gold wanted. Shipping weight, each, 6 ounces. In gift box.

Gold Jewelry

To Make Her Christmas Last for Years!

You get Better, more satisfactory Quality for Less When You Buy by Mail . . . Take Advantage of Sears Easy Payment Terms, see Page B, Center of Book.

Give Her a Talisman Locket for Lasting Pleasure!

Exclusive with Sears, and we feel certain much better values than you could find anywhere else at such low prices! **Better made:** with concealed hinges and easy openings.

Better Quality: rich gold filled and 10K gold . . . no scrimping on materials. **More Beautiful:** Patterns and details are lavish, exquisitely finished. In gift cases. Shipping weight, ea., 3 oz.

GOOD: Gold Filled

Richly detailed satin finished 1/20 12K yellow gold filled, set with diamond. For 2 pictures. 18-inch chain. Size: 1x1⅛ inches.

4 A 4285............ **$3.98**

With Initial, No Diamond

4 A 04208—Print initial $1.98

BETTER: Hand Engraved

Exquisite hand engraved scroll design on 1/20 12K yellow gold filled 2-picture locket. Set with diamond. Matching 18-in. chain. Size: 1x1⅛ in.

4 A 4217............ **$4.98**

With Initial, No Diamond

4A04216—Print initial . . . $2.98

BEST: Solid 10K Gold

Dainty ¾-in. locket of finest solid 10K yellow gold with diamond and delicate hand engraved design. Matching 18-in. chain. For 2 pictures.

4 A 4288............ **$9.98**

With Initial, No Diamond

4A04297—Print initial . . $7.98

Tradition Cultured Pearls

Only at Sears can you buy Tradition cultured pearls . . . the same quality and beauty sold elsewhere for twice the price. Creamy white pearls cultured in the oyster as are natural pearls, matched for color, exquisitely graduated. Guaranteed to retain their luster for a lifetime! 18-inch. 10K white gold clasps. In flat simulated lizard case. **Shpg. wt., 5 oz.**

4 A 3871—Fine Quality.... **$5.95**

4 A 3872—Finer Quality..... **$7.95**

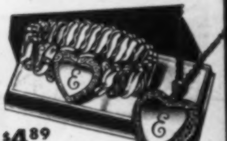
4 A 3873—Finest Quality.... **9.95**

Finest Quality, Diamond Set Clasp

4 A 3874—14K Gold Clasp.. **$19.95**

Finest Quality, Jumbo Size Pearls

4 A 3875—10K Gold Clasp.. **$12.95**



$4.89
Bracelet Only

Cameo Brooch

There isn't a woman who wouldn't welcome a cameo brooch for Christmas! Genuine hand carved Carnelian Cameo in a floral frame of rich 1/20 12K yellow gold filled quality. 1⅛x1 in. Safety clasp. Gift box. Shipping weight, each, 3 ounces.

4 A 4005...... **$3.69**

Larger, 1½x1¼ inch

4 A 4006........ $4.69

Largest: 1⅝x1⅜ inch

4 A 4007........ $5.69

Genuine Zircon Pendant

Diamond-bright, genuine blue Zircon set in an exquisite 1x⅝ inch teardrop pendant of rich solid 10K yellow gold with delicately detailed floral ornamentation. Matching 10K gold 18-inch chain that she can wear with any other pendant. Buy her a gift of lasting value . . . one she'll wear for years. This fine quality and exquisite workmanship is seldom seen at such a low cost elsewhere. Come in attractive gift box. Shipping weight, 3 ounces.

4 A 4178.............. **$7.98**

Genuine Diamond Set Onyx

Give her a gift she'll treasure for years . . . that she will wear with pride for many Christmases to come! Glossy black genuine Onyx pendant ¾x⅝ in. set with a twinkling diamond and framed by richly scrolled solid 10K yellow gold. Matching 18-in. chain. In gift case. Shpg. wt., 3 oz.

4 A 4101M.................. **$7.95**

Matching Diamond Set Ring

10K gold setting. **State size, 5 to 8.**

4 A 5312M—Shpg. wt., 3 oz... $8.95

Pendant and Ring in Gift Case

4 A 4100M—Shpg. wt., 6 oz... $15.95

Expansion Bracelet Set

Yellow gold filled expansion bracelet that will fit any wrist and is sure to please every woman . . . sentimental heart center engraved with Her initial. In satin lined maroon velvet box for Christmas giving.

4A04505M—Print Initial . . . $4.89

2 Picture Heart Locket—18-in. Chain

4A04176M—Print Initial . . . $1.98

Matching Set—Bracelet and Locket

4A04508M—Print Initial . . . $6.49

Bracelet With Heart that Opens

4A04506M—Print Initial . . . $5.89

Shpg. wt., each, 3 oz. Set, 8 oz.

Gifts for Important Little Tots

It's a pleasure to choose gifts for Baby when you know they are made of fine materials and pretty, too. Each made more personal by a hand engraved initial . . . each packaged in a gift box for Christmas giving.

10K Gold Signet Ring

Give baby her very first ring this Christmas . . . a pretty hand engraved solid 10K yellow gold signet. Hand engraved initial. **State size, 0 to 3, print initial.** Shipping weight, 3 ounces.

4 A 04410.................. **89c**

Set With Genuine Diamond

4 A 04428.................. $2.39

Bracelet and Locket Set

Dainty size—adjustable yellow gold finished bracelet with heart decoration. 1/20 12K yellow gold filled locket for 2 pictures. **Print initial for each.** Shipping weight, 3 ounces.

4 A 04427—Bracelet... **$1.39**

4 A 04426—Locket...... $1.39

4 A 04425—Set.......... 2.59

Solid 10K Gold Locket

Two-picture heart shaped locket with pretty design engraved in 10K yellow gold and personalized with initial. Matching 13-inch chain. **Print Initial.** Shipping weight, 3 ounces.

4 A 04416.............. **$3.98**

Same but Heart Doesn't Open

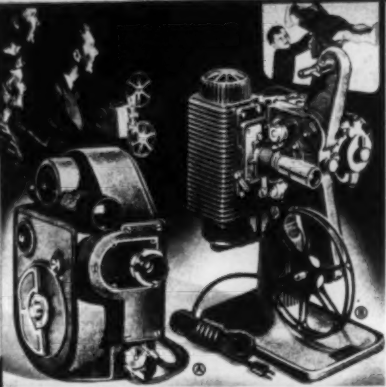
4 A 04442—Print Initial....$2.98

10K Gold Crosses

For Every Age

Hand engraved, beautifully proportioned solid 10K yellow gold crosses with 18-in. chains. Gift box. **Shpg. wt., 3 oz.**

Hand Engraved		Diamond Set	
¾ inch 4A4104.	$2.69	¾ inch 4A4109.	$4.69
1 inch 4A4120.	2.98	1 inch 4A4110.	4.98
1¼ inch 4A4119.	3.98	1¼ inch 4A4111.	5.98



Give Cameras and Equipment

Save Money by Buying by Mail

Ⓐ Revere Double 8mm. Movie Cameras

- Fast f:3.5, extra fast f:2.5 or super-speed f:1.9 lenses
- 5 speeds (8 to 32 frames) for titling, trick movies, etc.
- Uses any standard 8 mm. film; black-and-white or Kodachrome

Interchangeable lenses. Brown crackle finish. Shpg. wt., ea., 3 lbs.

With f:3.5 lens	**With f:2.8 lens**	**With f:1.9 lens**
3 A 6457T	**3 A 6458T**	**3 A 6459T**
$\$29^{95}$	$\$42^{50}$	$\$62^{95}$
$32.50 Elsewhere	$44.50 Elsewhere	$64.50 Elsewhere

Brown Bridle Leather Case With Shoulder Strap for Above Cameras
3 A 6264—Shipping weight, 8 ounces. (Not shown) **$2.49**

Ⓑ 500-Watt Revere 8mm. Movie Projector

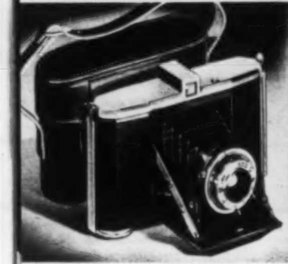
$65.00 Elsewhere $\$59^{95}$ 500-Watt

- Powerful 500-watt projection lamp
- Brilliant f:1.6 projection lens
- Flickerless movies 5 ft. wide at 32 ft.
- Powerful, smooth running motor

Cooling device permits showing still scenes without overheating film. Brown crackle finish. 300-ft. reel and 500-watt lamp. Cash or Terms.
3 A 06466T—Shipping weight, 21 pounds **$59.95**

Plywood Case—Artificial Leather Covered—Nickel Plated Trim
3 A 06468—Shipping weight, 6 pounds. (Not shown) **$5.29**

The projector and cameras above are the same price, Cash or Terms, due to Standard Practice. For terms see Page B, Center of Book.



Fast Action Vokar Camera

$\$11^{95}$ Has features of $17.50 cameras! Only a limited number left and the camera cannot be duplicated at this price when they're gone! f:6.3 anastigmat lens; speeds, 1/25 to 1/100 seconds; time, bulb exposure. Takes 12 pictures, 2¼x2¼ inches on 8 exposure S-20, 120, B-2 film. Uses Kodachrome with adapter below. Body shutter release and cable socket. Focus: 3½ feet to infinity. Grained 5½x⅝x1⅝ inch Bakelite body.
3 A 6109T—Shpg. wt., 2 lbs. **$11.95**

Leather Eveready Case With Shoulder Strap
3 A 6110—Shpg. wt., 8 oz **$3.69**

Adapter for Using Kodachrome (Color) Film
For 828 (Bantam) color or black and white.
3 A 8408—Shpg. wt., 8 oz **$3.95**

MARVEL Enlarger

$\$11^{95}$ Compare with enlargers selling for ⅓ more! Gives you maximum efficiency at Sears very low price. Complete in every detail of construction and besides it's a brand new design that's exclusive at Sears.

This MARVEL Enlarger will enlarge a negative to 7 times its size. Masks for all negative sizes from 35 mm. to 2¼x3¼ inches; an f:6.3 double element enlarging lens for clear, sharp pictures. Smooth, accurate focusing. Glassless negative carrier. 75-watt opal enlarging bulb. 30-inch round column. 15x18 inch warp-proof plywood base board. For 100-125 volt A.C. or D.C.
3 A 06215—Shpg. wt., 15 lbs. **$11.95**

MARVEL Developing Sets

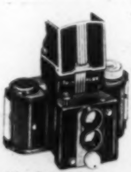
$\$3^{49}$ Less Tank

$3.73 and $5.02 values item by item at Sears! Everything you need for developing and printing your own pictures! Packed in handsome gift box. Composed of 1 MARVEL 5x7-in. Safelight with slides for use with films and papers. One 4x5-in. print frame; 1 lb. of MARVEL Acid Hypo, makes ½-gallon of solution; five tubes of MARVEL M-Q Developer, for films or papers; three 4x6 in. acid resistant rubber trays; 8-ounce graduate; 1 floating type thermometer; 2 stainless steel film clips; 2 dozen sheets MARVEL contact print paper, size 2⅝x4½ in. Book of instructions.

The MARVEL Jr. Developing Tank is made of sturdy Bakelite, uses only 16 ounces of developer, takes all film sizes from 828, 35 mm., 127, 120, 620, 116 to 616.

Without Marvel Tank	**With Marvel Tank**
Shpg. wt., 4 lbs. 9 oz.	Shpg. wt., 5 lbs. 9 oz.
3 A 6216 .... **$3.49**	**3 A 6223** **$4.59**

Twinflex—Reflex Camera



Other Cameras in our Big Catalog

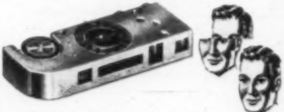
Mfrs. List Price $4.95 $\$2^{98}$

At a price you'd expect to pay for a box camera! Image actually focuses on ground glass viewing screen! Body shutter release. Twin lenses, viewing and taking. Focus, 3 ft. to infinity. 2 exposures, snap and time. Folding hood. Bakelite body, 4⅝x3x3 in. Takes Univex film only. Picture size, 1⅛x1½ in. Shpg. wt., 10 oz.
3 A 6410 .... **$2.98**

Film for above—Univex Ultra Pan. 6-exposure roll. **Postpaid.**
3 A 6773 .... **13c**

It's Free . . . Our New Special Camera Book

Newest, latest famous-make cameras, supplies and accessories of all kinds! Smashing values in MARVEL photo equipment! An unparalleled collection of low priced items for your darkroom. Send for Camera Catalog. Number 602A.



Range Finder, Exposure Meter

$\$3^{49}$ This compact precision instrument solves the three problems of picture taking! **Focusing:** just look at your subject through the Military type range finder and when the split image is brought into alignment (see illustration) the correct distance is given on the dial. **Shutter-speed and aperture:** both are given by the visual extinction type exposure meter and the large calculating dial. Polished alloy die casting, satin-effect finish, 1x1½x5 inches.
3 A 6888—**Postpaid** **$3.49**

Gay Christmas Wrappings Add Glamour to Gifts

Easy-to-Follow Instructions Show You How to Make Your Packages as Beautiful as These

Giant Value Wrapping Assortment

193 Pcs. Tissues, Tags, Cards, Seals **186 Ft.** of Cord and Ribbons **79c**

- You'd expect to pay $1.50 for similar quality elsewhere.
- Fine quality materials for wrapping all types of packages
- A variety of the very latest designs and bright colors
- Easy-to-Follow instructions included. Here's what you get:

Tissues, 20x30 inch. Size	Gayly Colored Ribbons
6 sheets fancy printed colors	18 ft. 5/16-in. red, silver color tinsel
1 sheet printed oil-color	18 ft. ½-in. green silver color tinsel
26 sheets plain white	50 ft. red, silver color rayon cord
6 sheets bright red	25 ft. ½-in. blue cellophane
4 sheets bright blue	30 ft. ¾-in. decorated cellophane
150 seals, tags, cards	45 ft. ¼-in. colored cellophane

Make your packages look lovelier than ever before. In gift box.
3 A 5599—Shipping weight, 2 pounds 6 ounces.................79c

Thrift Wrapping Set

You'd Expect to Pay 75c Elsewhere **43c**

- Compare with other sets at this price
- Instructions for new wrapping ideas

Tissues, 20x30-in.	Bright Ribbons
20 sheets white	60 ft. ¼-in. red cellophane
2 fancy print	20 ft. ¼-in. green and silver colored tinsel
6 sheets blue	80 ft. red spare cord
6 sheets red	80 ft. blue spare cord
6 sheets green	

161 tags, seals, name cards—Each designed to brighten your gifts and give your packages a "smart" look.
3 A 5598—Shpg. wt., 1 lb. 6 oz.......43c

Sears DeLuxe Quality Wrapping Assortment

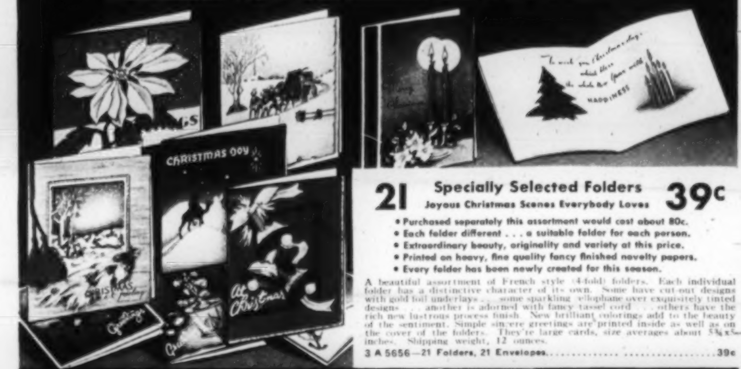
329 Pieces Tissues, Tags, Cards, Seals **305 Feet** of Fancy Ribbons **$1.49**

- You would expect to pay $2.85 for similar quality wrappings elsewhere
- Wrap many glamourous, varied packages for the whole family with this complete set

Our Finest Quality Tissues	Sparkling Ribbon Gift Ties
12 sheets fancy print, 20x30 inches	40 ft. ½-in. decorated cellophane
8 sheets bright red, 20x30 inches	40 ft. ¼-in. silver color opaque cellophane
4 sheets bright blue, 20x30 inches	40 ft. ¼-in. bright red cellophane
4 sheets bright green, 20x30 inches	40 ft. ¼-in. red, silver color tinsel
2 sheets deluxe print, 20x24 inches	25 ft. ½-in. blue, silver color tinsel
1 sheet printed cellophane, 20x26 inches	20 ft. ¾-in. red, silver color tinsel
28 sheets plain white, 20x30 inches	100 ft. ¼-in. rayon ribbon (50 ft. red, 50 ft. blue)

270 Assorted tags, seals, cards, stars. Instructions.
3 A 5576—Shipping weight, 3 lbs. 2 oz..........$1.49

Beautiful New Christmas Card Selections!



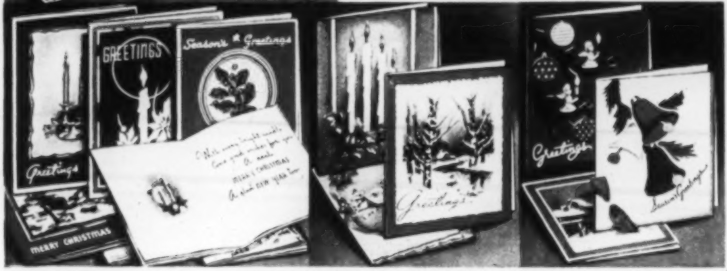
21 Specially Selected Folders 39c

Joyous Christmas Scenes Everybody Loves

- **Purchased separately this assortment would cost about 80c.**
- **Each folder different . . . a suitable folder for each person.**
- **Extraordinary beauty, originality and variety at this price.**
- **Printed on heavy, fine quality fancy finished novelty papers.**
- **Every folder has been newly created for this season.**

A beautiful assortment of French style (4-fold) folders. Each individual folder has a distinctive character of its own. Some have cut-out designs with gold foil underlays . . . some sparkling cellophane over exquisitely tinted designs . . . another is adorned with fancy tassel cord . . . others have the rich new lustrous process finish. New brilliant colorings add to the beauty of the sentiment. Simple sincere greetings are printed inside as well as on the cover of the folders. They're large cards, size averages about 5⅜x5 inches. Shipping weight, 12 ounces.

3 A 5656—21 Folders, 21 Envelopes **39c**



25 Our Best Christmas Folders 89c

Remarkable Value . . . Save Over $1

- **These designs generally sell for 10c and 15c each.**
- **Everyone different! Unusual both in their rich deep coloring and artistic designing.**

Truly an extravagant array of rich tones, silver and gold foil backgrounds, satin inserts . . . fancy die-cut borders. Nothing has been spared to bring you the best in fine quality greeting cards. Compare with others similarly priced—you'll order from Sears. Expensive papers in plain and fancy finishes. Size averages 5x6 in. Shpg. wt., 15 oz.

3 A 5655—25 Folders, 25 Envelopes **89c**

21 Better Designs 59c

Splendid Quality

- **This assortment would cost about $1.25 elsewhere . . . Shop and save at Sears.**
- **Exciting new designs . . . each one is different from the others.**

Exquisite bright-tone color printing, better quality embossed designs, sparkling foil underlays, charming cutouts . . . on fancy finish papers. Folders average 4¾x5¾ inches. Shpg. wt., 1 lb. 14 oz.

3 A 5657—21 Folders, 21 Envelopes.59c

25 Thrift Group 25c

Great Savings Offer

- **Equals usual 50c quality elsewhere.**
- **Not more cards . . . but folders.**
- **Just 1c buys both folder and envelope.**

You'll be amazed at the quality of these folders. Send a greeting to everyone on your list. Folders with glorious 6 and 8 color decorations. Appropriate sentiments printed inside each folder. Folders average 4¾x5½ inches. Shpg. wt., 8 oz.

3 A 5653—25 Folders, 25 Envelopes.25c

Save on These Christmas Gift Wrappings

205 Assorted Tags, Seals, Cards 19c

- **29c quality elsewhere.**
- **Enough for the whole family.**

Greater than ever values. Consists of: 159 Christmas Seals of assorted sizes, 8 special labels and seals, 29 gift cards, and 9 string tags. All-together, 205 pieces at one low price! Shipping weight, 7 oz.

3 A 5575—205 Piece assortment 19c

100 Assorted Cards, Seals, Tags 10c

3 A 5567—Shipping weight, 3 oz

Colorful Christmas Wrapping Tissues 22c

- **Good quality at low prices.**
- **Latest designs for color and beauty.**

42 Sheets 20x30-in. size includes, 26 sheets white, 6 red, 4 blue, 2 green, 4 decorated.

3 A 5568—Shipping weight, 12 ounces 22c

24 Sheets White Tissue, 20x30-inch size.

3 A 5569—Shipping weight, 6 ounces 10c

Assortment of 10 Printed Sheets, 2 of each of 5 different designs. Size, 20x28 inches.

3 A 5557—Shipping weight, 6 ounces.......... 10c

5 Sheets Printed Cellophane. Assorted colors and designs. Size, 20x24 inches.

3 A 5554—Shipping weight, 6 ounces........ 20c

Ribbons for Sparkling Gifts 20c

- **Essential selected gift-ties.**
- **Maximum yardage, low prices.**

Frosted Twine, Rayon Cord. 40 ft. each red, blue, green, plaid, white.

3 A 5584—200 ft. Shpg. wt., 4 oz......20c

60 ft. Sparkling Cellophane. State red, blue, green. ¼-in. size. Shpg. wt., 2 oz.

3 A 5579—2 spools (120 ft.) 10c

15 ft. Decorated Adhesive Scotch Tape.

3 A 5585—5⁄16-in. size. Shpg. wt., 2 oz. . . 10c

54 feet Red, Silver color tinsel ribbon. ¼-inch. Shipping weight, 2 oz.

3 A 5586—54 feet for.................... 10c

These Cards Personalized With Your Printed Name

Greetings of the Season and best wishes for the NEW YEAR
MR AND MRS. J. S. CLARK

Coming TO GREET YOU
CHEERIO!
Greetings
A Joyous Christmas
The Season's Greetings

50 Exclusive Design Folders 89c

Would Ordinarily Cost $2.00 Elsewhere

- Every folder new and original for this season
- 5 each of 10 different beautiful designs
- Charming and original illustrations in 6 and 8 colors
- Your name printed on each folder

Here they are—50 folders with your name imprinted for only 89c! 5 each of 10 different designs. Each design was selected with you in mind—each one to represent a special best wish from you! All are the popular 4-fold type beautifully lithographed in rich colors on fine quality papers. They are all large folders—not to be confused with ordinary folders generally offered. Besides the greeting on the inside page, there is a charming inside design and a simply expressed sentiment. An outstanding assortment for originality and value. Folder size, 4¾x5⅝-in. Your name printed in black on the third page. **Print name wanted.** Allow 1 day for printing. Shpg. wt., 1 lb. 6 oz.

3 A 05723—50 Folders, 50 Envelopes 89c

25 New Better Type Creations 98c

About 10c Folders Elsewhere

- Dignified simplicity is the keynote of the designs on these beautiful Christmas folders
- 5 Folders each of 5 different designs . . . every one has a metallic foil underlay
- Your name printed in black on third page

Here are folders with those exceptional touches that proclaim your superior taste. 5 different designs. One has an embossed poinsettia design against a shaded green background highlighted by a green foil underlay. Another has an embossed white candle placed against gleaming red foil. Still another shows a "homey" fireside engraving in delicate water color tints. A fourth has die-cut edges, gold foil underlays and white bells embossed on a red background. Last is a beautiful snow scene against a flame and gold foil background. Each folder a Christmas message of impressive beauty. Folder size 4½x7½ inches. Name is printed inside below the sentiment. **Print name. Allow 1 day for printing. State quantity wanted.**

3 A 05726—Shipping weight, 1 pound 6 ounces.

25 Folders, 25 Envelopes	98c
50 Folders, 50 Envelopes	$1.69

GREETINGS
Christmas
Greetings of the Season with best wishes for a Happy New Year

25 Embossed Design Folders $1.49

Name In Raised Print

- Similar quality costs about $1.00 more elsewhere
- Ultra modern embossed designs on every folder
- 5 cards each of 5 different designs and colors

Masterpieces of color and design! Here is beauty of detail as well as beauty of materials. De Luxe papers treated in new distinctive pastel color combinations. The cover of each folder has a deeply embossed design of simplicity and smartness in pure white. A smaller daintier embossed design decorates page three. Appropriate sentiments printed inside the folder. Folder size, 5x5 inches. Name printed in black on page 3. **Print name wanted.** Allow 2 days for printing. Shipped separately from printers. **State quantity.**

3 A 5727F—Shipping weight, 1 pound 6 ounces.

25 Folders, 25 Envelopes	$1.49
50 Folders, 50 Envelopes	2.59

25 New Religious Folders 98c

$1.50 Quality Elsewhere

- Soft tone reproductions of Biblical paintings
- Bible verses to express Christmas sentiments
- Features usually found on more expensive folders

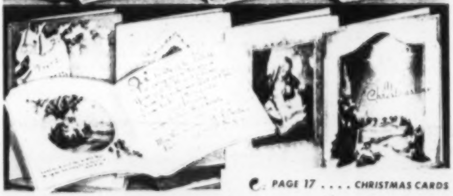
Each one brings you the message of the true spirit of Christmas time. There are scenes of the Three Wise Men, the Nativity, The Star of the East, a beautiful cathedral window . . . and each scene adds to the joy of the greeting. Gold foil underlays enhance the beauty of the fine quality papers, die-cut edges and embossing add even more to the richness of the folders. Folders may be had printed or plain. Folder size, 4½x5½ in. Allow 1 day for printing. **Print name wanted.** Shipping weight, 1 pound 6 ounces.

Printed Folders

3 A 05726—25 Folders, 25 Envelopes 98c

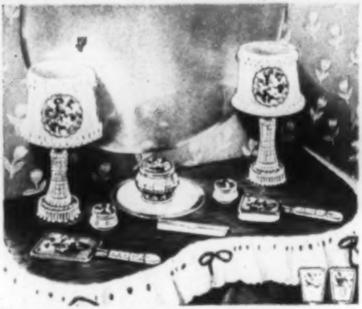
Plain Folders Without Printed Name

3 A 5658—25 Folders, 25 Envelopes 69c



Dresser Sets

Easy Terms on Page 8, Center of Book



Complete 9-Piece Dresser Ensemble

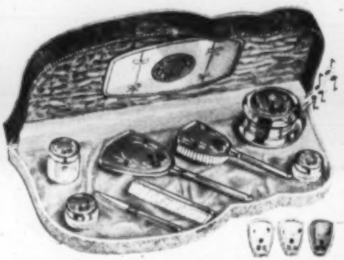
Actually Looks Like Twice This Low Price

$4.98

Everything she needs to make her dresser complete—even to the two beautifully shaped crystal-like glass boudoir lamps. Make it a Christmas she'll remember forever by giving HER this beautiful enamel-effect finish 9-piece set. Consists of comb, brush, hand mirror (11½ in. long), powder jar, 2 cream jars, mirror tray, and 2 boudoir lamps (about 14 inches tall) with parchment-like decorated shades. Brush and hand mirror have crystal-like glass handles. Delicate floral design and gold-color metal trim throughout. Think of how much beauty this set will add to her room!

State choice of Blue, Ivory or Rose color.

8 A 09786—Shipping weight, 12 pounds....................**$4.98**



9-Piece Set With a Musical Powder Box

You'd Expect to Pay about $5 More for This Quality

$9.98

She'll really believe in Santa Claus when she sees this complete dresser set—and you'll thrill at her delighted smile when she hears the musical powder box! The enamel effect finish and dainty floral design in gold and blending colors are set off by the gold-color metal trim. Set includes a musical, Swiss movement, powder box, comb, brush, hand mirror (12¾ in. long), mirror tray with center decoration, 2 cream jars, utility jar, and nail file. We wish you could see this set—every piece so lovely! Colorful rayon-lined hinged case. **State choice** of Blue, Eggshell, Rose or Green color.

8 A 09779—Shipping weight, 9 pounds..................**$9.98**

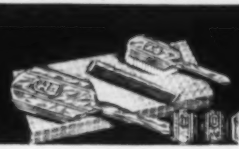
See our General Catalog for Other Dresser Set Values.

3-Piece Dresser Set . . . A Pretty and Inexpensive Gift

79c

A gift designed especially for the budget-minded shopper. This decorative set will add both color and charm to her dresser—she'll never guess how little it cost you! Set consists of comb, brush, and hand mirror (14 inches long)—she will enjoy using them. The pretty gold-color floral design embossed on the backs of the mirror and brush makes this set look like it should sell for much more than this low price. Packed in an attractive box. **State choice** of Blue or Pink color.

8 A 9717—Shipping weight, 2 pounds...**79c**



Better 3-Piece Dresser Set . . . Smart Pearlized-Effect Finish

$1.00

Truly lovely! Outstanding in style—beauty—and price. She can't help but admire this charming set—and find it useful, too. Consists of comb, brush and hand mirror (14 inches long). Backs of brush and hand mirror have smooth pearlized-effect finish decorated with lovely gold-color silhouettes. This set is a tremendous value and a splendid gift suggestion. It looks so much more costly than its tiny price! In attractive box. **State choice** of Pink, Blue, Green, or Smoky-Pearl.

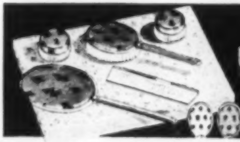
8 A 9686—Shpg. wt., 2 lbs. 2 oz.....**$1.00**

Complete 9-Piece Dresser Set At a Remarkably Low Price

$3.29 Plain Box

She'll have everything she wants right at her fingertips when she uses this gorgeous dresser set. Consists of comb, brush, hand mirror (13½ inches long), mirror tray, powder jar, shoe horn, nail file, cuticle pusher and nail cleaner. Satin-smooth, pearlized-effect finish with dainty white and gold-color embossed design. This set makes a fine gift—and an inexpensive one, too! **Be sure to state choice** of Blue, Green or Pink color.

In Unlined Gift Box	**In Fancy Lined Case**
Shpg. wt., 4 lbs.	Shpg. wt., 6 lbs.
8 A 09712.....**$3.29**	**8 A 09713**.....**$3.98**

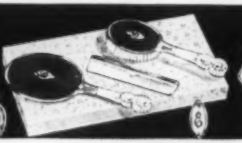


5-Piece Enamel-Effect Finish Set . . . A Gift That Will Delight Her

$2.39

One of our greatest values. Stunning enamel-effect finish with dainty all-over floral pattern and gold-color metal trim. Set consists of comb, brush, hand mirror (12¼ inches long) and 2 cream jars. This set of charm will make her Christmas complete and one long to be remembered. In attractive rayon-lined box. **State choice** of Blue, Eggshell or Rose color.

8 A 9771—Shipping wt., 2 lbs. 7 oz.....**$2.39**

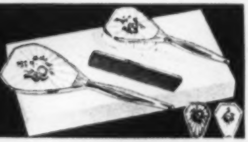


3-Piece Set With Initials . . . A Lovely Personalized Gift

$3.49

Make HER gift this year one she can really call her own. Give her this set of rich, glowing Jueltone—the radiant new finish that is so popular and so breathtakingly beautiful! This three-piece set with initial engraved on the back of brush and mirror has dainty crystal-like glass handles and gold-color metal trim. Set consists of comb, brush, and hand mirror (11¼ in. long). Packed in attractive rayon-lined box. **State choice of** Ruby, Sapphire or Emerald. **Print initial wanted.**

8 A 09778—Shipping weight, 3 lbs....**$3.49**



3-Piece Genuine Cloisonne Set . . . Famous Elgin American Quality

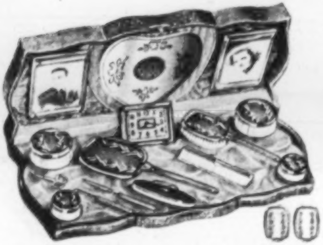
$4.98

You'd ordinarily expect to pay at least twice this price for a dresser set of such beauty! The lovely daintiness of this genuine American cloisonne set will delight her and she'll appreciate it more when she sees the famous name of its maker. Set consists of comb, brush, and hand mirror (12½ in. long). The graceful lines and shimmering beauty of the cloisonne are set off by the gold-color metal trim. In rayon-lined gift box. **State choice:** Gardenia (white), Larkspur (blue) or Chrysanthemum (yellow).

8 A 9924—Shpg. wt., 2 lbs. 6 oz.........**$4.98**

Perfume Novelties . . Beauty Accessories

Christmas Gifts She Is Sure to Appreciate



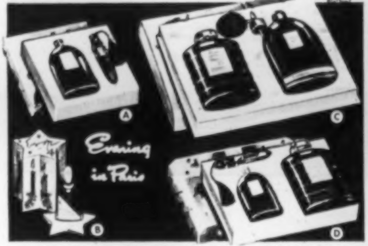
15-Piece Set—Complete in Every Detail

She'll Think You Paid at Least $25.00 For It!

$14.98

Buy this deluxe dresser set for HER this year! She'll thrill to the beauty of its striking enamel-effect finish. The dainty spray, floral decoration and gold-color metal trim enhance its beauty. This complete ensemble consists of a clock in a gold-color metal case, 2 gold-color metal picture frames (5x7 in.), heart-shaped mirror tray, comb, brush, hand mirror (12½ in. long), 2 powder and 2 cream jars of molded glass, nail file, cleaner, buffer, scissors. Everything she needs packed in a two-color rayon-lined hinged case. (Only $2 down and $2 a month on Sears Easy Terms—see Page 8, Center of Book.) **State choice** of Blue, Rose, or Eggshell color.

8 A 09780—Shipping weight, 11 pounds................**$14.98**



Romantic Evening in Paris Gift Sets

Gifts That Will Delight Her—In Colorful Boxes

(A) Two-Piece Gift Set

Contains a lovely purse-size tassel bottle of famous Evening in Paris perfume and a bottle of Evening in Paris eau de cologne. An exciting gift for HER!

8 A 4834—**Postpaid** **$1.00**

(B) Popular Gift Perfume

A gift that's sure to please. Bottle of lovely Evening in Paris perfume in a striking, star-shaped silver-color box.

8 A 4822—**Postpaid** . . . **$1.25**

(C) De Luxe Evening in Paris Set

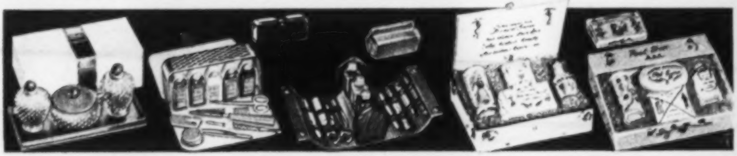
A perfect gift in its rayon-satin lined box. Contains Evening in Paris talcum, eau de cologne and a blue-mesh atomizer for the cologne. She will adore it!

8 A 9782—**Postpaid** . . . **$2.00**

(D) Three-Piece Gift Set

The gift she wants—it's complete! Contains Evening in Paris talcum, eau de cologne and a purse-size tassel bottle of perfume.

8 A 9697—**Postpaid** . . . **$1.50**



Popular Wrisley Hobnail Gift Set **$2.00**

Lovely hobnail glassware set with quaint wooden trim—looks like an early American antique. She'll use the jar and bottles on her dresser long after she's used their fragrant contents. Contains jar of bath powder—2 bottles of cologne. In box with gold-color trim. **State choice** of Gardenia, Carnation, or Lilac fragrances.

8 A 9788 Postpaid . . . **$2.00**

12-Piece Manicure Set **$1.98**

Ann Barton set in rayon-lined, dark blue artificial leather case with metal frame sides and snap fastener. Contains 2 bottles of polish, bottle of cuticle remover, polish remover, hand lotion, 7 manicure implements. Size closed about 6x3½x1⅝ in. Shpg. wt., 1 lb. 3 oz.

8A9789........**$1.98**

11-Piece Manicure Set **$1.00**

Saddle-tan color artificial leather case with wooden end pieces and snap fastener. Dubonnet color lining. Contains Ann Barton polish, cuticle remover, polish remover, scissors, and 7 manicure implements. Size, closed, about 6½x4x2½ in. Shpg. wt., 1 lb.

8A9790........**$1.00**

Friendship's Garden Gift Set **$1.00**

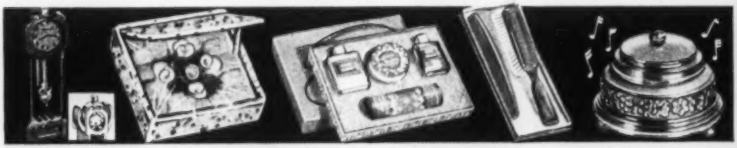
Exquisite gift set of genuine Early American Friendship's Garden Toiletries. Contains cake of toilet soap, bottle of toilet water, compressed sachet tablet and tube of talcum. Lovely box trimmed with pastel flowers, garlands of green, and charming figures.

8A5572 Postpaid **$1.00**

Old Spice Post Box Gift Set **$1.00**

A splendid gift suggestion and a useful one, too. She'll find many uses for the quaint box after using the fragrant contents. Contains cake of toilet soap, pillow sachet, tube of talcum, bottle of toilet water. Box shaped like old-fashioned post box. Size closed about 7¾x6⅞x2 in.

8 A 5564—Postpaid . **$1.00**



Perfume O'Clock Novelty Gift **89c**

Yes—every girl will want one of these plastic grand-father clocks (7¼ in. tall) with its gold-color "make-believe" pendulum and chimes. A bottle of perfume makes the face for the clock—open the sides—remove the perfume—insert a pocket watch—and you've a charming clock for any room. Walnut color. Comes boxed.

8A9785 Shpg. wt., 4 oz. **89c**

Handkerchief Box With Puffs **89c**

A gift that's different—she'll use the cotton swirls and guest powder puffs—then tuck hose or hankies into box. Box covered with dainty flowered rayon taffeta that's pretty as can be. Size: 7½x7½x2¼ in. **State choice** of Pink or Blue. Shpg. wt., 1 lb. 2 oz.

8 A 9783 . . . . . . **89c**

HINDS Holiday Gift Set **49c**

Any girl will adore this HINDS "Silver Lace" set in its pink and white box. Contains bottle of HINDS Honey and Almond Cream, bottle of "Silver Lace" cologne, tube of "Silver Lace" talcum, box of face powder. **State choice** of Natural or Rachel face powder. Shpg. wt., 1 lb. 10 oz.

8A9799..............**49c**

Lucite Comb and Brush **$1.95**

Will make the perfect gift for HER! Comb and brush made of sparkling, clear Lucite, the plastic material that gleams like a jewel. Brush has Nylon (Exton) bristles. In rayon-lined transparent box. **State choice** of Pink, Blue, or Crystal color.

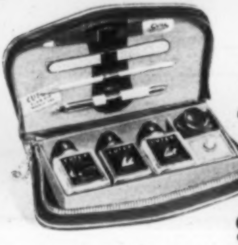
8A5050
Shpg. wt., 8 oz. **$1.95**

Quaint Musical Powder Box **$2.98**

Satin-effect metal finish with embossed flower designs and gold-color trim. Swiss movement plays full-tone melody. Powder puff included. Diam. 5⅜ in. Height 4½ in. **State choice**: Blue, Rose or Gold color. Shpg. wt., 2 lbs.

8 A 6199 ....**$2.98**

Lovely Cosmetic Gifts



ORIGINAL ~~$2.50~~ VALUE

Cutex Set

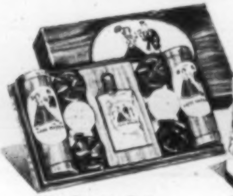
NOW ONLY

99c

Never Before Offered at This Low Price!

Less than one-half its original price! An almost unheard of value made possible through our purchases of thousands of these lovely sets months ago. A gift every woman will appreciate and one you'll give with pride, yet it costs but little. The artificial leather case with "zip" slide fastener opens easily—contains everything she needs to keep her nails lovely . . . Cutex Salon polish, oily polish remover, oily cuticle remover, nail file, emery boards, orangewood stick, nail white pencil, cotton picker and finger rest. Size, closed, about 7¼x4x1½ inches.

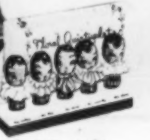
8 A 9922—Shipping weight, 1 pound 14 ounces.................**99c**



9-Piece Romney Bath Set **34c**

A gay gift and one she will enjoy! In this colorfully decorated wood-effect box are 2 tubes of perfumed bath crystals, 6 small round cellophane wrapped boxes of perfumed bath crystals, and a 1-oz. bottle of fragrant toilet water. **State choice** of Gardenia or Spice odor.

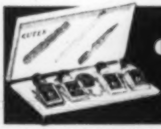
8 A 9797—Shpg. wt., 2 lbs....**34c**



Quintuplets Perfumes **44c**

Sensational Value! A fascinating novelty set containing 5 different fragrant perfumes. Miss Rose or Miss Chypre for the freshness of the morning, Miss Sweet Pea or Miss Orchid for afternoon—and Miss Gardenia for evening wear. A gay and inexpensive gift.

8 A 6189—Shpg. wt., 8 oz....**44c**



Cutex Gift Set

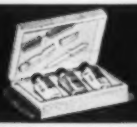
ONLY

29c

Give Her a Cutex Gift Set Originally a 60c Value **29c**

A real bargain gift offer! This low price is almost unbelievable—yet at Sears it's true! There isn't a girl who wouldn't be pleased with this complete set containing all her manicuring necessities. Cutex polish, polish remover, cuticle remover, cuticle oil, cotton, emery boards, orange-wood stick, nail file, and a handy finger rest. In attractive box.

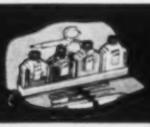
8 A 9921—Shipping weight, 1 lb. 2 oz. **29c**



Blonde Wood Manicure Set **43c**

Stunning blonde finish wooden box that will be perfect for cigarettes later on. In it are nail polish, polish remover, cuticle remover, cotton, emery board, nail file, and orange stick ready for her to use.

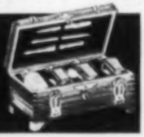
8 A 9748—Shpg. wt., 14 oz. **43c**



Genuine Leather Manicure Case **79c**

One of our best values—"Zip" fastened leather case contains 4 nail preparations, scissors, file, orange stick, emery board, cotton. Size closed: 8½x4⅝x1⅛-in. Shpg. wt., 1 lb. 8 oz.

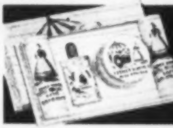
8 A 9751.......... **79c**



Real Cedar Chest Manicure Set **99c**

Cedar chest plus padlock and key! Contains Ann Barton polish, polish remover, cuticle remover, hand lotion, file, cuticle pusher, orange stick, cotton. Size closed: 7¼x4x3⅝ in. Shpg. wt., 2 lbs. 6 oz.

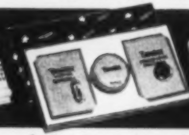
8 A 9735.................**99c**



"Flower Market" 4-Piece Gift Set **23c**

She'll adore this stunning set. Colorful bath set contains two tubes perfumed bath crystals, small box dusting powder, bottle of toilet water. All in a gay box. So much for so very little! **State choice** of Gardenia or Spice odors.

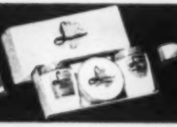
8 A 9733—Shpg. wt., 2 lbs....**23c**



For Her—A Tangee Gift Box **25c**

A *30c Value!* A splendid gift — especially for the limited budget. Purse-size Tangee "Natural" lipstick, cake rouge and face powder. In a pretty red, white and blue box she will like.

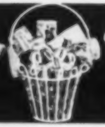
8 A 9738—Shpg. wt., 5 oz. **25c**



Luxor Gift Set **25c**

Three Luxor toiletries in a pretty box—all for a tiny price! Includes box of complexion powder, jar of cleansing cream, and jar of hand cream. Shipping wt., 1 lb. 12 oz.

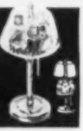
8 A 9729..........**25c**



Six-Piece Gift Basket **69c**

Wire basket contains toilet water, 3 tubes bath crystals, powder sachet, toilet soap. **State choice:** Apple-Blossom, Gardenia or Spice odors. Shpg. wt., 2 lbs. 4 oz.

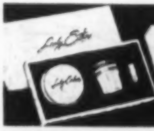
8 A 9722..........**69c**



Perfume Hi-Lights **89c**

Novel gift. Miniature floor lamp with brass base contains 3 bottles of floral perfumes in decorated glass shade. Pull chain for perfumes. Shpg. wt., 1 lb. 8 oz.

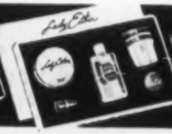
8 A 9731—Complete **89c**



Lady Esther Gift Set **25c**

30c Value! Set contains 10c sizes of Four-Purpose Cream, face powder, lipstick in harmonizing shade. **State powder shade:** Natural or Rachel.

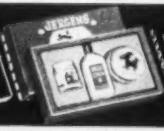
8A9723 Shpg. wt. 1 lb. 2 oz. **25c**



Lady Esther 5-Piece Set **50c**

75c Value! Larger set, 10c sizes of face powder, lipstick, cake rouge; 20c-size face cream; 25c-size cologne. **State choice** of Natural or Rachel powder. Shpg. wt., 1 lb. 12 oz.

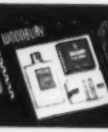
8 A 9724..........**50c**



Jergen's Gift Set **25c**

30c Value! Contains 10c sizes of popular Jergens lotion, Jergens all purpose cream, and Jergens face powder. **State choice** of Natural or Peachbloom powder. Shpg. wt., 14 oz.

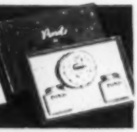
8 A 9743.......... **25c**



Woodbury Gift Set **25c**

She'll like these three Woodbury cosmetics in a dainty box; lotion, box of facial powder, and cake of facial soap. **State choice** of Flesh or Rachel powder. Shpg. wt., 14 oz.

8 A 9945.......... **25c**

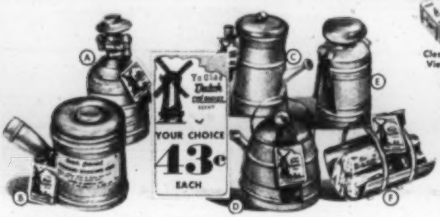


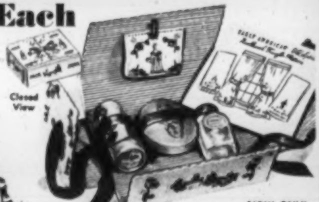
Pond's Gift Set **25c**

30c Value! How pleased she'll be with this set of famous cosmetics, 10c sizes of Pond's cold cream, vanishing cream and face powder. **State choice** of Natural or Rachel powder. Shpg. wt., 1 lb. 2 oz.

8 A 9698................**25c**

Priced Less Than $1.00 Each





EARLY AMERICAN OLD SPICE
Never Before Less Than $1.00

NOW ONLY **69c**

Dutch Colonial Toiletries Make Clever Gifts

Each cunning wooden figure contains a refreshingly fragrant spice toiletry. After using the delightful preparations, keep the clever maple-finish figurines on dresser or "what-not" stand. Average height 4 inches. Shpg. wt., each, 1 lb.

(A) Colonial Girl
Contains powder sachet.
8 A 9600 .... 43c

(B) Shaving Mug
Contains shaving soap.
8 A 9604 .... 43c

(C) Sprinkling Can
Contains talcum powder.
8 A 9602 .... 43c

(D) Tea Kettle
Contains spice perfume.
8 A 9601 .... 43c

(E) Milk Can
Contains spice cologne.
8 A 9603 .... 43c

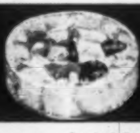
(F) Metal Log Basket
With bath crystal "logs."
8 A 9605 .... 43c

Early American Old Spice Pastime Packet

Think of it—a $1.00 set for only 69c! We bought thousands of these sets months ago to make this value possible. You can't duplicate the value anywhere else—it's exclusive at Sears. Contains fragrant guest-size Old Spice talcum powder, soap, toilet water, sachet bag *plus* a set of transfer patterns and directions for putting Old Spice designs on towels, hankies, curtains, etc. Ribbon-trimmed package.
8 A 9700—Shipping weight, 14 ounces 69c

Give a "Love-Lite" Cologne Lamp 98c

Real lamp (8½ inches tall) with cologne you can burn in the lamp or use as regular cologne. Use later as an oil-burning lamp. Looks like an antique. **State choice** of Apple Blossom (pink), Gardenia (green).
8 A 9618 Shpg. wt. 1 lb. 6 oz. .. 98c



Powder Puff Gift Set 43c

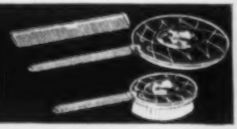
Ideal gift. Decorative transparent box (7-in. diam.) contains vari-colored cotton swirls, guest puffs, and 2 perfumed sachet balls. Shpg. wt., 7 oz.
8 A 9746 ...... 43c

Perfume Novelty 59c

Miniature Christmas tree (7 in. tall) decorated with 5 dainty bottles of Tre-Jur perfume. Gift box. Shpg. wt., 1 lb. 2 oz.
8 A 9741 ..... 59c

Perfume Drum Majorettes 49c

Three cute perfume majorettes complete with ribbons. Each contains a dram of perfume. In red and blue trimmed transparent drum topped by 2 wooden drum sticks.
8A9616—Shpg. wt. 5 oz. 49c



3-Piece Dresser Set Stunning Enamel-Effect Finish 99c

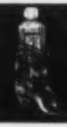
You'd hardly believe it possible to obtain such quality at this price! Enamel-effect finish set with gold-color metal trim and handles. Set consists of comb, brush, mirror (12 in. long). A lovely lady is pictured on backs of brush and mirror. **State choice Black, Brown or Blue.**
8 A 9949—Shpg. wt., 1 lb. 12 oz. . . . 99c

Wrisley's Gay Soap Zoo Set 23c

Ideal gift for children! An animal "zoo" of perfumed toilet soap in a red and blue box. Kiddies just love the camel, monkey, lion, polar bear and elephant—and they'll use them, too!
8A9726—Shpg. wt. 14 oz. 23c

Perfumed Sachet Doll 39c

"Serenade" her with this cunning perfumed figurine (6 in. tall) with mandolin and hightop boots. Silk-like sachet ball forms body. In transparent container.
8A9744—Shpg. wt. 4 oz. 39c



Cowboy Boot With Perfume 43c

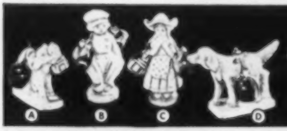
A different gift! Cowboy boot (4⅝ in. high) of pressed wood composition. Contains ½-oz. bottle of Prairie Flower perfume. Shpg. wt., 1 lb. 2 oz.
8 A 9750 .... 43c

Spicy Apple Blossom 5-Piece Gift Set 69c

A beautifully packaged set containing talcum in shaker-top tin, perfumed bath crystals, body powder, and bottles of toilet water and perfume. Apple Blossom fragrance. Shpg. wt., 2 lbs., 4 oz.
8 A 9707 .... 69c

"Hands-Free" Make-Up Mirror 99c

A different yet practical gift. She can hang this mirror around her neck by the strap and adjust it to any angle—both hands are free to arrange hair or apply make-up. Mirror (5¾ in. diam.) folds flat. Packed in attractive box.
8 A 1154—Shpg. wt., 1 lb. 11 oz. 99c

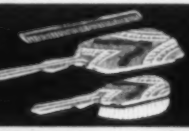


Attractive White "Marblette" Figurines Make Adorable Gifts for Her 21c Each

Cute figurines of white marble-like composition, each with a perfumed silk-like sachet ball and a small bottle of spice perfume on a ribbon yoke. Lovely ornaments for her dresser or "what-not" after the perfume and sachet are used. Figurines alone are worth this low price. Average height, 4 inches. Shpg. wt., each, 1 lb. 4 oz.
8A9609—(A) Elephant ... 21c
8A9606—(B) Dutch Boy .. 21c
8A9607—(C) Dutch Girl 21c
8A9608—(D) Dog 21c

Metal Basket of Toiletries 34c

Metal basket with 2 tubes bath crystals, body powder and toilet water. **State odor**: Apple Blossom or Gardenia. Shipping weight, 1 lb. 12 oz.
8 A 9732 ...... 34c



3-Piece Girls' Dresser Set 49c

Amazing value! Consists of mirror (12 in.), brush and comb. Brush and mirror have embossed designs and gold-color decorations. **State choice wanted** of Pink or Blue. Shpg. wt., 1 lb. 2 oz.
8 A 9719 .... 49c

5 Velour Powder Puffs in Re-Usable Container 19c

Five downy velour puffs in assorted pastel colors. A grand gift—the transparent drum can be used for cigarettes when the puffs are gone. Shipping weight, 8 ounces.
8 A 9716 .... 19c

Save on Phonographs for Kiddies—All Electric, No Winding

De Luxe Electric Portable Phonograph

$8.50 Quality Elsewhere

- **First reflex-type speaker under $15**
- **Smooth running self-starting motor**
- **Non-wobble turntable for records to 12 in.**
- **Section in top holds 12 records**

$6.59

Our best toy portable! Superior construction, finer quality finishing throughout. Sturdy rounded-corner wood frame carrying case covered with brown mottled, heavy paper that looks like leather! On-off switch; rubber cord and plug. Nickeled trim; 2 snap locks and carrying handle. For 110-volt A.C. only. **Size 14½x11x6** inches. Underwriters' approved. Needles included. Record not included.

49 A 2472—Shipping weight, 10 lbs. 6 oz. **$6.59**

Big Value Electric Portable Phonograph

$6.95 Quality Elsewhere

- **Self-starting quality motor**
- **Built in sturdy wood frame case covered with red grained paper**
- **Plays records up to 10 inches**

$4.69

A real musical instrument! Fine motor and reproducing apparatus gives clear, resonant tones. It has an on-off switch, built-in sound chamber, rubber cord and plug. The heavy paper covering looks just like real leather! Nickeled trim. 2 snap locks, carrying handle. Size, **13x11x5½ inches.** For 110-volt A.C. only. Underwriters' approved. Needles included. Record not included.

49 A 2465—Shipping weight, 8 pounds **$4.69**

Give Musical Toys This Christmas..

$4.25
Quality Elsewhere

Self-Starting Phonograph

$3.29

- **Plays up to 10-inch records**
- **Underwriters' Approved**
- **Self-starting quality motor**
- **Tone value of bigger machines**

Low priced, but this is a genuine musical instrument, built to standards of more expensive machines. Powerful motor and finely machined parts, plus improved sound chamber, tone arm and reproducer that produces beautiful, resonant tones. High gloss enamel finished metal case in attractive kiddie design. Size, 12½x8x7¼ in. On-off switch, rubber cord and plug. For 110-volt A.C. only. Needles included. Record not included.

49 A 2464—Shipping weight, 6 lbs. 7 oz. **$3.29**

Records

49c **Sets of 3 7-Inch, Double-Faced**

Lazy Mary Will You Get Up—Happy Birthday to You—London Bridge Is Falling Down—I Had a Little Doggy—Farmer in the Dell—Good Morning, Merry Sunshine.
49 A 2466 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

Jack and Jill—O Dear What Can the Matter Be—Little Bo-Peep—Twinkle Twinkle Little Star—Old King Cole—Little Boy Blue.
49 A 2467 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

Jingle Bells—Ten Little Darkies—Dolls Winter—Star Spangled Banner—Columbia Gem of the Ocean.
49 A 2468 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

The Doll Dance—Wedding of the Painted Doll—Tap Dance—Waltz Clog—Minuet—Polka.
49 A 2469 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

The Jig—Children's March—Highland Fling—Sailors Hornpipe—Tin Pan Parade—Baby's Birthday Party.
49 A 2470 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

Parade of the Ducks—Woman in the Shoe—Parade of Wooden Soldiers—Tom Thumbs Drum—Little Drops of Water—Bird Band.
49 A 2471 Shpg. wt., 1 lb. 4 oz. Set of 3 **49c**

HELLO MARY MY NAME IS BILLY
As a Phonograph
HELLO MARY MY NAME IS BILLY
As a Recorder

$7.50
Quality Elsewhere

2-in-1 Recorder, Phonograph

$5.98

- **Make your own records and then play them back**
- **Also plays regular or toy records up to 10 inches**

Has the newest, most expensive type disc guide . . . it's extra accurate and fool-proof. New 7-inch baffle-type speaker gives volume and tone equal to a 12-inch cone. Constant speed motor for 110-volt A.C. only. To play record back, just change needles; nothing to take apart. Enamel finish metal case, 12x8½x4⅝ in. On-off switch, cord and plug. Five 2-sided 4½-inch recording discs and cutting and playing needles included.

49 A 4630—Shpg. wt., 4 lbs. **$5.98**

Extra Blank 4½-inch Records for Above
49 A 4631—Shipping weight, 2 oz. 4 for **25c**

Supertone Book Piano

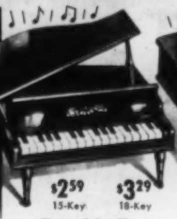
Anyone Who Can Read Can Play

- With new, improved tone . . . clear as a bell!
- The top is a book containing 12 favorite tunes, each one complete with words
- Sturdy wooden legs fit firmly into sockets

$1.00

The top lifts up and then opens up to form an illustrated song book. Each note is numbered—as are the keys—so it's really easy to play on this perfect pitch tuned piano with patented feather touch key action. You can play many other songs you know, too! Made of metal. 9¼x9½x6¼ inches, with pretty floral design. 12 wide easy-to-find keys.

49 A 2383—Shipping weight, 2 pounds.................$1.00

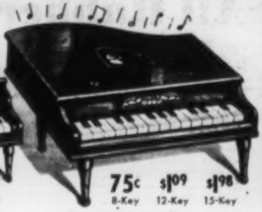


$2.59 15-Key $3.29 18-Key

Ebony Color Pianos

Better made, better finished and better tone toy grand pianos. Polished ebony color, clear, chime-like tone. Scale numbers marked on celluloid covered imitation ivory keys. Tops open. Hinged keyboard covers. Made in Japan.

15-Key	18-Key
$2.75 Quality Elsewhere!	$3.90 Quality Elsewhere!
14x12½ in. Height, 11 in. open. Shpg. wt., 4 lbs. 11 oz.	15x14¾ in. Height, 11½ in. open. Shpg. wt., 6 lbs. 2 oz.
49 A 2433	49 A 2434
$2.59	$3.29



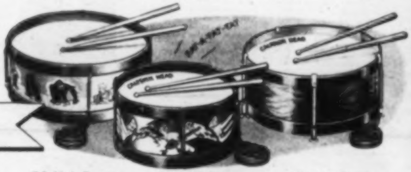
75c 8-Key $1.09 12-Key $1.98 15-Key

Economy Grand Pianos

Any one of these pianos is sure to delight the lucky child who gets it this Christmas! And we've priced them incredibly low so you make substantial savings. All have mellow, resonant "chime-tone," usually found only in the most expensive toy pianos. Oak finished hardwood, highly polished, with design on top and front. Celluloid covered imitation ivory keys are printed with scale numbers so child can learn the scale and play simple tunes. Made in Japan.

8-Key	12-Key	15-Key
98c Quality Elsewhere!	$1.25 Quality Elsewhere!	$2.50 Quality Elsewhere!
9 x 6½ x 4¾ in. Shpg. wt., 1 lb. 10 oz.	10 x 10 x 5¼ in. Shpg. wt., 2 lbs. 8 oz.	13x12½x6¼ in. Shpg. wt., 4 lbs. 10 oz.
49 A 2426	49 A 2427	49 A 2432
75c	$1.09	$1.98

Pay Later . . . See Page B Center of Book



13-inch Drum

59c

You'll be the envy of every boy in town if you own this swell drum! Tough fabric heads; play on both sides. Web strap for carrying on shoulder. Decorated metal shell. 2 hardwood drum sticks. Shpg. wt., 2 lbs.

79 A 02494....59c

11-inch Drum

$1.00

Real parade drum! Has one skin head and one tough fabric head; braided snares inside for playing on both sides. 5 spring tension rods. Metal shell with Eagle and Flag design. 2 hardwood drumsticks. Shoulder sling. Shpg. wt., 2 lbs.

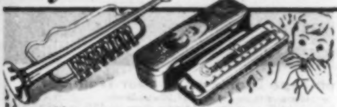
79 A 02495....$1.00

12-inch Drum

$2.19

Orchestra type. Beating head same as those used in professional bands! Solid oak wood shell. One skin head, one tough fabric head; braided snares. 5 nickel plated thumb screw rods. Web sling; hardwood drumsticks. Shpg. wt., 2 lbs. 8 oz.

79 A 02499....$2.19



14¼-inch Cornet

59c

Have your own band, start with a cornet. You can really play this one! 8 keys; 3⅛-in. diameter bell. Bright nickel plated. Silk ribbon; handle. Made in Japan. Shpg. wt., 6 oz.

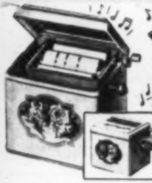
49 A 2302.................59c

4-inch Harmonica

25c

10 holes, 20 reeds. Mahogany finish wood; brass plates. Highly polished nickel finish covers with screws and key numbers. Each in hinged cover metal box. Shpg. wt., 7 oz. Made in Japan.

48 A 2307.................25c



Melody Player

$1.19

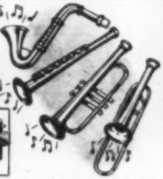
Insert music roll and turn handle. Size, 7¼ x 6⅝x6⅝ in. With roll. Shpg. wt., 2 lbs. 12 oz.

49 A 2440.....$1.19

Extra Rolls

Assorted titles. Shipping wt., 4 oz.

49 A 2448—2 Rolls...........21c

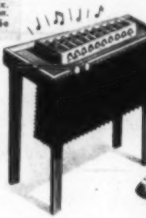


Reed Band Set

45c

Genuine reed instruments. Made of gold color metal. 10½-inch clarinet with wood mouth-piece. 13¼-inch trombone with real slide. 10-in. cornet. 9-inch saxophone, wood mouthpiece. Shipping weight, 1 pound 2 ounces.

49 A 2304—4 Pcs..45c

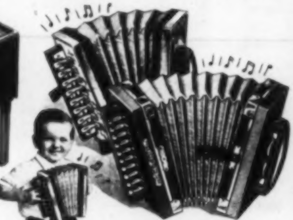


10-Note Xylophone

94c

Accurately tuned bell tone metal xylophone on red wood table with Masonite top. Cotton flannel skirt across front and sides. 2 wood 8-in. mallets. Instructions for playing 8 tunes included. Easily assembled to measure 19x18x9½ inches. Shipping weight, 5 pounds.

49 A 2444.................94c



These Well-Made Accordions Really Play

Nicely finished wood frames with nickel plated metal trimmings. Lock strap on each side. Made in Japan.

8 Keys 16 Notes $1.19	8 Keys 16 Notes $2.19	10 Keys 20 Notes $3.29
5 bellow folds. 7⅛x3⅝ in. Dummy bass key. Shpg. wt., 15 oz.	7 bellow folds. 3 bass keys. 8⅜x4¼ in. Shpg. wt., 1 lb. 8 oz.	8 bellow folds. 3 bass keys. 9⅛x4½ in. Shpg. wt., 1 lb. 13 oz.
49A2308..$1.19	49A2309..$2.19	49A2310..$3.29

All Rubber Wagons

With Rubber Blocks

- **A Sears exclusive "Happi-Time" toy**
- **Soft pastel colored 1¼-inch A-B-C blocks**
- **Real coaster wagons—all the wheels turn**
- **No more tears—they're practically unbreakable**

Watch Baby's eyes grow as big as saucers when he sees the brightly colored rubber coaster wagon, loaded with gay sponge rubber blocks! Front wagon wheels are on a detachable swivel front bolster, so the wagon can be drawn along by a regular wagon tongue. There's hours of fun in loading, unloading and hauling the lovely pastel colored blocks. These have letters of the alphabet, figures (from 1 to 9) and nine different animals in recessed decoration on the sides. Because they are rubber, wagon and blocks are as easy as ABC to keep clean. Mothers approve of this toy, too, because you can even boil or sterilize them without taking out any of the color—*it's right in the rubber, not just painted on.*

And, of course, they're absolutely harmless—can't injure Baby because there are no sharp corners. No danger to rugs or furniture, either!

8-Block Wagon

47c

Brightly colored rubber wagon is 9½x3x2⅝ in. high when loaded with eight 1¼-inch sponge rubber blocks. When not loaded, wagon measures 2⅜ inches high. All the features mentioned above in this miniature set. Shipping weight, 1 pound.

49 A 4403........47c

18-Block Set

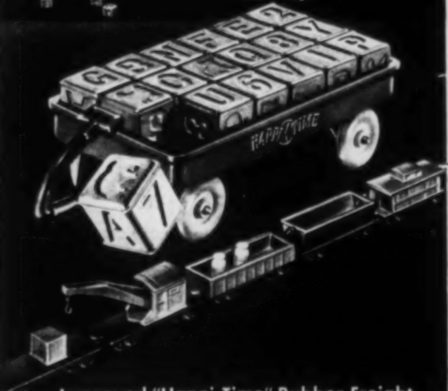
95c

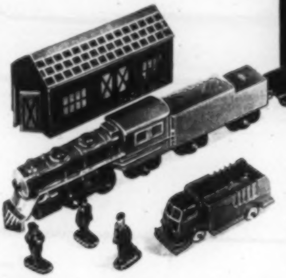
Extra large size rubber wagon measures 12¾x4½x3 in. high when loaded with eighteen 1¼-in. sponge rubber blocks; when empty, 2⅝-in. high. Regular wagon tongue. Rolls smoothly on big white rubber wheels. Shipping weight, 1 lb 9 oz.

49 A 4404........95c

Why Rubber Toys Are Ideal for Toddlers:

- Absolutely safe . . . no sharp edges or corners.
- Washable . . . you can even boil and sterilize them.
- Practically unbreakable.
- Made in the bright colors that Baby loves.
- Fine as teething toys.
- Cannot damage your furniture or rugs.





Improved "Happi-Time" Rubber Freight

New Steam-Type Engine on Rubber Train Set

$1.09

- **You would expect to pay at least $1.50 elsewhere**
- **37 inches overall . . . engine and tender alone are 10¾ inches**
- **Includes 5 colorful cars, truck and 3 rubber trainmen**
- **Packed in colorful box that sets up into realistic station**
- **An exclusive "Happi-Time" toy—sold only by Sears**

All rubber construction makes this the safest type train for tots! It's washable, practically unbreakable, has no sharp edges to scratch Baby or furniture. Very small children enjoy loading the freight cars with the rubber case and two wooden milk cans . . . arranging train men in their proper places. The tender has an opening for "coal." Dump car and crane car really work. Each car is detachable and can be played with as a single toy. Skillfully molded in flexible rubber so that even the tiny rivets seen in real trains are visible. Also included is a 4 inch stake truck of rubber, with rubber wheels. Use it to haul loads away after train unloads. No winding or track necessary. An ideal rubber toy for toddlers.

49 A 6422—Shipping weight, 2 pounds....................$1.

Rubber Doll

7½-in. soft hollow latex doll with button whistle in back. Harmless, permanent colors in rubber—not painted on.

49 A 2902—Shipping wt., 8 oz... **25c**

Teething Necklace

For healthier . . . happier babies. Pure rubber, chocolate scented. Can be sterilized. Attractive pastel colors. 24-inch.

49 A 4408—Shipping wt., 4 oz.. **29c**

Roly-Poly

Celluloid Cat on ball—push it over and it comes back up! Brown and white cat with green eyes, pastel colored ball. 5½-inch. Made in Japan

49 A 4406—Shipping wt., 6 oz... **29c**

Gay Rubber Balls

23c 10c

Air-filled rubber balls with knobby raised surface—easier for Baby to grasp. Red, white and blue design.

6-inch Ball	3½-inch Ball
Shpg. wt., 12 oz.	Shpg. wt., 4 oz.
49 A 4405	49 A 4414
23c	10c

17 Balloons and Superman Punch-O-Bag

28c Superman Punch-o-bag—a balloon that inflates to 10 in., attached to rubber cord and stick. With stick in palm of your hand, strike out horizontally at bag, bouncing it off fist. Another balloon has a picture of Superman with inflatable head and body—stands 13 in. high. 3 balloons have noise-makers attached, inflate to 12 and 18 in. long. 2 Rabbit toss-up balloons have inflatable head, body and ears—stand 15 in. high. Others, too—serpentines, spirals,—one even has a funny face with long ears that inflate. All brightly colored. In colorfully lithographed box.

49 A 6442—Shipping weight, 4 ounces..........28c

HAPPI-TIME
Good
Better
Best

Sears Exclusive Brand of Toys

Again this year, as in 1940, the Trade Name, "Happi-Time" on any toy will mean it is either an exclusive Sears design or idea, or that it is built to Sears extra rigid quality specifications. "Happi-Time" Toys, like all Sears merchandise, GUARANTEED TO SATISFY YOU.

"Happi-Time Cudlums".. American-Made Animals

Soft Cuddly Panda

Would Cost 25c and 50c More Elsewhere

98c 13-in.
- Soft rayon plush
- Squeaker voice
- Cotton filled body

$1.89 18-in.

This lovable cousin of the Teddy Bear family will go straight to your heart. Black and white thick (soft as silk) velvety rayon plush "fur," floppy arms and legs. Twinkling eyes. Embroidered mouth, nose and tongue. Rayon ribbon bow.

13-inch Panda
Shpg. wt., 14 oz.
49 A 4320...98c

18-inch Panda
Shpg. wt., 1 lb. 12 oz.
49 A 4321.....$1.89

Lovable Little Honey Bear

You'd Expect to Pay 25c and 50c More

98c 14-in.
- Luxurious rayon "fur"
- Jointed head, arms, legs
- Full, well-rounded body

$1.89 18-in.

Golden, honey-colored coat . . . round pudgy tummy—gee, but he's cute! Securely fastened celluloid eyes with moving pupils, and pert embroidered nose, mouth and tongue. Palms and soles are velveteen. Filled with clean, soft cotton. Squeaker voice; rayon bow.

14-inch Bear
Shipping wt., 1 lb.
49 A 4322.....98c

18-inch Bear
Shipping wt., 2 lbs.
49 A 4323.......$1.89

Cinnamon Brown Teddy Bear

Similar Quality Elsewhere $3.00 and $4.00

$1.89 15-in.
- Genuine mohair "Fur"
- Plump cotton-filled body
- Squeaker voice

$2.79 18-in.

See how hard he tries to look fierce—he "bluffs" with his "bear" voice—but anyone can tell he's just a softie! His "fur" is thick, luxurious cinnamon brown mohair; velveteen palms and soles. His big celluloid eyes move when you shake him. Embroidered nose, mouth and tongue. Rayon bow.

15-inch Bear
Shipping wt., 1 lb. 6 oz.
49 A 4312.......$1.89

18-inch Bear
Shipping wt., 2 lbs. 2 oz.
49 A 4313........$2.79

Your Choice 29c

Sitting Panda

7⅝-inch cute black and white Panda with a soft coat of rayon plush. Ribbon collar with bell. Velvet snoot; embroidered mouth and nose. Great big sparkly eyes. With squeaker voice. Made in Japan. Shipping wt., 5 oz.
49 A 4343..29c

Wire Haired

They'll love "Spot," cuddly wire haired fox terrier. Size, 9⅝ inches overall. White rayon plush coat, with black spots, ears. Ribbon collar band. Embroidered nose; glass eyes. Squeaker voice. Looks real. Made in Japan. Shipping wt., 5 oz.
49 A 4009....29c

Wee Honey Bear

He's just a baby! 8-in. tall. Golden brown rayon plush coat. Velveteen snoot, embroidered nose and mouth. Glass eyes. Wired ears. With squeaker voice. Nice ribbon collar. Made in Japan. Shipping wt., 5 oz.
49 A 4342..29c

Dressed Cuddly Bear

Like 75c Ones Elsewhere

59c

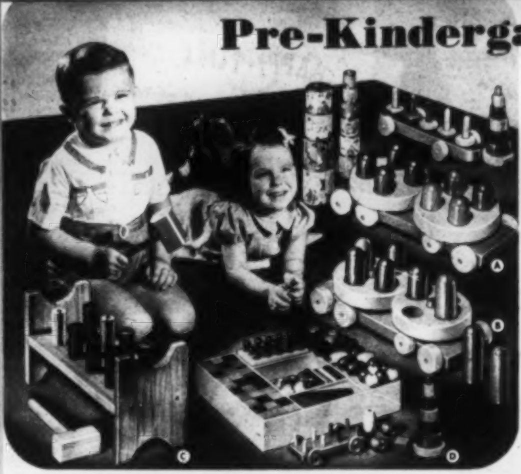
See that little smile on his face? No wonder he's happy—all dressed up and going places! 12 inches tall with rayon plush head and ears. His blue cotton pantaloons match the lining in his ears—yellow cotton arms, chest and feet. Embroidered mouth; felt nose and tongue. Squeaker voice; rayon bow. Shipping weight, 10 ounces.
49 A 4306..............................59c

No Need to Budget Toddlers' Christmas

Easy Terms Page B,
Center of Book

Pre-Kindergarten Toys

For Very Young Girls and Boys



4-Toy Assortment

98c Ⓐ Consists of 4 toys, each complete in itself! **Whirling Pegs** (49 A 3682) and **Nest of Tubes** (49 A 3699) are described below. Others are **Peg Tower**—5 varicolored removable, graduated size wood rings on peg with round base. Size 5⅛x2¼ inches. **Ring and Peg Wagon**—4 wheel wood wagon with 5 removable pegs and rings in various colors. Size, 8⅛x3¼ inches. Wood toys attractively finished in harmless enamels.

49 A 3686—Shpg. wt., 2 lbs....... **98c**

Whirling Pegs

45c Ⓑ 8-wheeled wooden wagon, 9⅛x3 in. with colored bead-tipped pull cord. 2 revolving wooden discs, each containing 4 loose pegs. The idea is to match colors of pegs and insert in proper holes. A fascinating toy. Bright enamel finish in a variety of brilliant colors.

49 A 3682—Shpg. wt., 1 lb. 10 oz.. **45c**

"Sock It" Bench

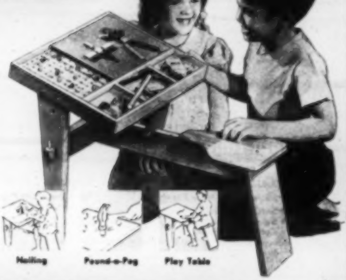
98c Ⓒ Here's a toy that will give your youngster lots of fun with no harm to him or his surroundings. A board full of pegs to be pounded level, turn it over and pound them back again. Natural color wood bench; 8 colored waxed wood pegs and strong wooden hammer. 15¾x8x6 in. deep.

49A3824-Shpg. wt., 4 lbs..**98c**

Tiny Tot Assortment

89c Ⓓ 101 pieces will make up 6 different kindergarten activities that build coordination of eyes and hands. **27 bright beads** to be strung; **30 vari-color blocks** for building. Gay little **4-wheel cart** with **8 hammer pegs; pyramid with 6 rings; 6 pegs and bases;** sturdy peg pounding **board with 15 pegs.**

49A3679-Shpg.wt.,2lbs.4oz.**89c**

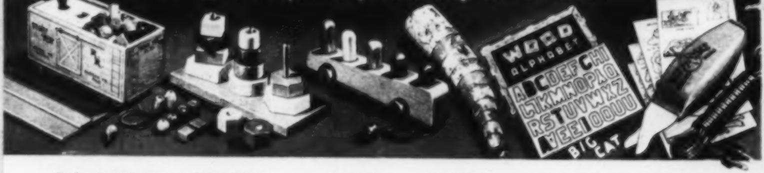


3-in-1 Combination Play Table

98c **Similar quality elsewhere, $2. A sturdy wood table about 24 in. overall** including an attached seat! It's the ideal first set for your junior carpenter. Use it as a play table or bench, pound a peg set, or nailing set—built to withstand all the pounding and rough wear your child is bound to give it! With it are 24 assorted brightly colored pegs, 25 assorted colored waxed wood pieces, box of nails, hammer, 9x6¾-inch Masonite board, rubber bands and design sheets. Size about 24x17x16 in.

79 A 03692—Shipping weight, 6 pounds....................... **98c**

Give Them Lots of Toys . . . Easy Terms on Page B, Center of Book



Carload of Blocks

89c Blocks to pile! Beads to string. All in a red and yellow wooden box car, 10½x6x5 in. with beaded pull cord and removable top. Inside are 2 compartments with sliding top. Child drops colored blocks through proper holes.

49A3680-Shpg.wt.,3lbs.**89c**

3 Peg Towers

45c Fit all the same shaped pieces onto one peg. Each of three 3½-in. pegs on 9x4-in. wood base holds 4 vari-colored wood pieces in graduated sizes. Pieces are hexagon, round, and square. Shpg. wt., 1 lb. 14 oz.

49A3683.45c

Peg Pull

45c Stream-lined wedge shaped wood base on 4 wheels with pull cord. Has 5 round holes marked with the 5 different colors of the pegs. By matching up colors, pegs fit in holes according to height. Shpg. wt., 1 lb.

49 A 3685.....**45c**

Nest of Tubes

25c Unscrew top, tip upside down and—Presto! 10 fiber tubes with nursery designs and countersunk metal bottoms are ready to build a column 24-in. high. Tubes range in size from 1⅝x1⅝ to 4⅛x3½-in. Shpg. wt., 10 oz.

49 A 3699.....**25c**

Veneer Letters

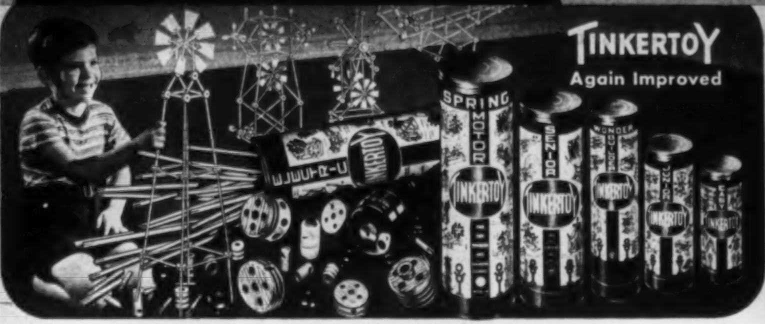
25c 36 letters on a 3-ply 13x9½-in. wood veneer board. An educational pastime that means lots of fun for your little tot. Trace around the letters or use them to spell simple, easy words. Just the size for little hands. Shpg. wt., 13 oz.

49 A 3684.....**25c**

Electric Shears

89c A Happi-time toy! 6½-in. electric shears cuts paper but can't possibly cut tiny hands! Green plastic case; cadmium plated shears; trouble proof, 110-volt A.C., D.C. motor; on-off switch. 2 cutout sheets. Shpg. wt., 1 lb.

49 A 3899.....**89c**



Famous Tinkertoys—Improved and More Fun Than Ever

Motor Driven—196-Piece Sets
Same contents as Senior Tinkertoy plus motor to operate motion toys built from set.

Tinkertoys! Practical Fun for Children of All Ages!
No limit to the models you can build! No screws or bolts. Smooth sanded Birch pieces. Regular and larger sets have red enameled spools. In strong storage tubes with metal ends.

Electric Motor **$3.89**
Underwriters approved. 110-120 volt, A.C. Shipping weight, 3 lbs. 11 oz.
49 A 4714 . . . $3.89

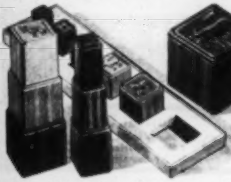
Wind Up Motor **$2.69**
Power for 2 to 4 minutes on each winding. Shipping weight, 2 lbs. 10 oz.
49 A 4713 . . . $2.69

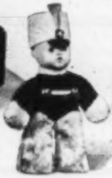
Senior Tinkertoy **$1.59**
195 pieces! Bigger set to build largest models. Shipping weight, 2 lbs. 2 oz.
49 A 4712 . . . $1.59

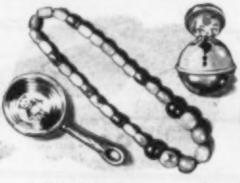
Regular Tinkertoy **89c**
128 pieces! The original 1000 Wonder Builder. Shipping weight, 1 lb. 8 oz.
49 A 4711 . . . . . 89c

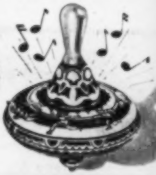
Junior Tinkertoy **46c**
83 pieces! For simple, easy-to-build models. Shipping weight, 14 oz.
49 A 4710 . . . . . 46c

Easy Tinkertoy **23c**
43 pieces! For building small moving models. For the "Little Tots." Shipping weight, 7 oz.
49 A 4709 . . . . 23c









New Pylok Plastic Blocks

45c Box of 6 **89c** Box of 12

Durable, washable, smooth, odorless, tasteless, non-poisonous! Rainbow colors! Pictures. Boxes hold blocks firm when stacked. Can be nested. Sizes from 2x1x1 in. to 2x2x2 in.

Set of 6 Blocks
Shpg. wt., 10 oz.
49 A 3606 . . 45c

Set of 12 Blocks
Shpg. wt., 1 lb.
49 A 3607 . . 89c

13-Inch Cadet Doll

59c

Practically unbreakable! Composition head with rattle inside. Sturdy filled body covered with rayon plush in front and blue cotton material in the back. He wears a snappy military outfit in red, white and blue. Shipping weight, 1 lb.
49 A 3409 . . . . 59c

3-Piece Baby Set

39c

Made up of the pieces all babies love! A string of brightly enameled wood beads; 24-inch circumference. 7-inch celluloid rattle. 4½-inch celluloid Roly Poly, a cute little figure that always bobs back up. All colors non-poisonous! In gift box. Shipping weight, 8 ounces.
49 A 4434—3 pieces. 39c

Attractive Musical Tops

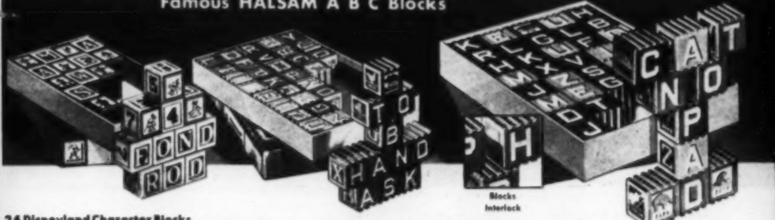
25c **45c**

Pull up plunger and push down to hear merry music as the top spins! Lithographed metal in colors that children love.

7x6½ Inches
Shipping weight, 12 ounces.
49 A 2392
25c

9x9 Inches
Shipping weight, 1 pound 4 ounces.
49 A 2393
45c

Famous HALSAM A B C Blocks



24 Disneyland Character Blocks

25c

Mickey Mouse, Pluto and other familiar Walt Disney movie characters embossed on ends of $1\frac{5}{16}$-inch wood blocks. Other sides printed with animals and ABCs. Rounded corners and edges; harmless and brilliant vegetable colors that will please baby no end. Box, 8½x5½x1½ in. Shpg. wt., 1 lb.
49 A 3603 . . . . 25c

40 Hi-Lo Grooved Interlocking Blocks—Sold only at Sears by Mail

47c **89c**

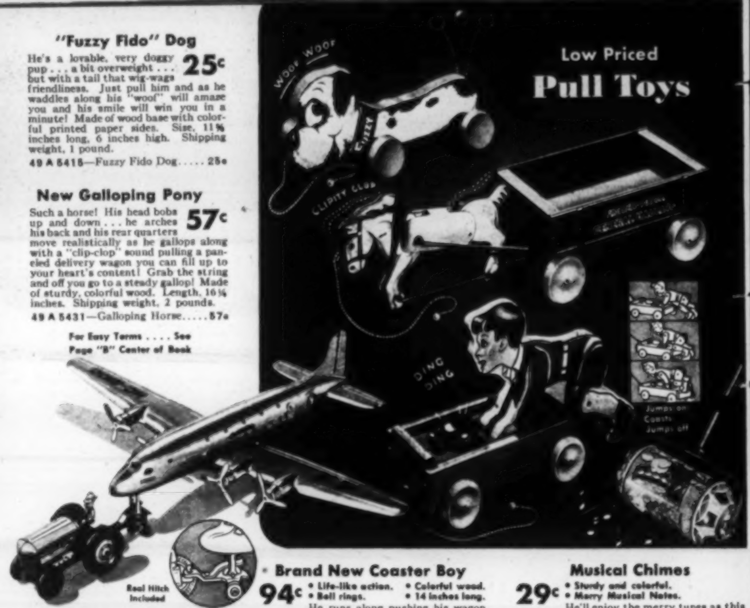
Now here's a grand idea! 2 opposite sides of every wood block are grooved so that blocks interlock with one another to build solid, sturdy structures. Rounded corners and edges—vegetable colors. 2 ends embossed, other 2 printed with animals and letters. Colorful, interesting and educational for toddlers.

40 $1\frac{5}{16}$-inch Blocks
Box 10⅝x6⅝x1½ in.
49 A 3605—Shpg. wt., 2 lbs. 47c

40 1¾-inch Blocks
Box 14¼x9x2 in.
49 A 3601—Shpg. wt., 3 lbs 89c

For a big Christmas with lots of presents, Use Sears Easy Payment Plan! See Page B in the Center of the Book.

Low Priced Pull Toys



"Fuzzy Fido" Dog

25c

He's a lovable, very doggy pup . . . a bit overweight . . . but with a tail that wig-wags friendliness. Just pull him and as he waddles along his "woof" will amaze you and his smile will win you in a minute! Made of wood base with colorful printed paper sides. Size, 11⅝ inches long, 6 inches high. Shipping weight, 1 pound.

49 A 5415—Fuzzy Fido Dog. 25c

New Galloping Pony

57c

Such a horse! His head bobs up and down . . . he arches his back and his rear quarters move realistically as he gallops along with a "clip-clop" sound pulling a paneled delivery wagon you can fill up to your heart's content! Grab the string and off you go to a steady gallop! Made of sturdy, colorful wood. Length, 16¼ inches. Shipping weight, 2 pounds.

49 A 5431—Galloping Horse. 57c

For Easy Terms . . . . See Page "B" Center of Book

3-Piece Air Liner

$1.19

- 27-inch wingspread plane
- Dolly hitch on wheels
- 5½-inch airport tractor

Detach tractor and hitch, then "play take-off." Plane has tricycle landing gear. Silvery steel, 21½ in. long. With metal tractor attached, 28 in. long.

79A06154—Shipping wt., 5 lbs. $1.19

• Brand New Coaster Boy

94c

- Life-like action.
- Colorful wood.
- Bell rings.
- 14 inches long.

He runs along pushing his wagon . . . jumps on and coasts . . . and then he hops off again. The action is entirely automatic, all you do is grab the string and pull it along. Real life-like action. The bell rings merrily. Made of sturdy wood with a colorfully lithographed boy figure. Size, 14x6x8⅜ in. long. Order one today and include it in your Easy Term purchase. See Page B, center of Book.

49 A 5450—Shipping weight, 2 lbs. 8 oz..94c

Musical Chimes

29c

- Sturdy and colorful.
- Merry Musical Notes.

He'll enjoy the merry tunes as this gayly decorated musical chime is pushed from room to room. Music maintains the same low musical pitch and merry tingle no matter how fast the roller is pushed. Has a 17-inch wood handle and a 4½x9-inch metal roller. Little boys and little girls are sure to enjoy it. Make this a happy Christmas for the whole family. For Sears Easy Terms see Page B—Center of Book.

49 A 5404—Shipping weight, 12 oz. 29c

HUGE SURPRISE PACKAGE
HUGE SURPRISE PACKAGE

Colorful, Sturdy Steel Cars

29c Each

- New streamlined designs.
- Ave. size, 10⅜ inches long.

Roll smoothly on wood wheels. Shipping weight, each, 2 lbs.

Stake Body Truck

Body is loaded with wood blocks.

49 A 6105 . . 29c

Bus with Bell

Bell rings when pushed or pulled.

49 A 6104 . . . 29c

Ringing Bus!

A big toy, 13⅜ in. long. Bell rings as bus is pulled along. Sturdily made of colored metal. Nothing to wind . . . just pull the bus and the bell tinkles. Shpg. wt., 1 lb. 8 oz.

49 A 6132 . .42c

Radio Bank

Looks like a radio, plays tinkling music when you turn the station knob . . . and it's a bank, too, that takes coins up to 50c! Colorful steel, 4¼x2⅜x3 in. Complete with key. Shpg. wt., 1 lb.

49 A 6475 . . . 29c

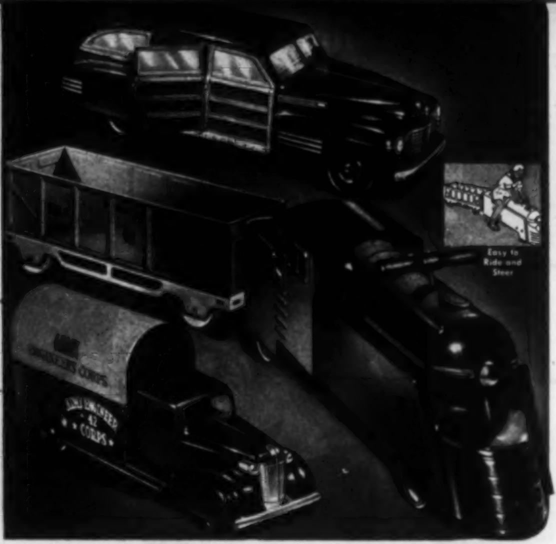
Huge Surprise Packages for Boys and Girls

25c

- 45c values . . . amazingly low priced
- Contents planned for exciting finds
- New kiddie wrapping . . . Sears design
- Each package has 3 to 5 thrillers

Books, games, puzzles, etc., all planned for kiddies. Every package is sure to contain 3 to 5 Christmas thrillers. Shipping weight, 2 pounds.

For Boys Under 5 Years	For Boys Over 5 Years	For Girls Under 5 Years	For Girls Over 5 Years
49A7005.25c	49A7006.25c	49A7007.25c	49A7008.25c



Ever Popular

Toys

New 21-Inch Station Wagon

94c

- Modern streamlined design.
- Heavy steel
- Rubber tires

A real modern, up-to-date streamlined station wagon . . . with hinged doors that open and close! Think of the fun you'll have with this toy! You can play pick-up delivery and lots of games with this car! Made of steel with a lithographed body that looks just like big cars. The solid rubber tires have wood inserts. The front is finished with a steel bumper and radiator grill. Shipping weight, 5 pounds.

79 A 06160..........94c

EASY TERMS

Don't Let Lack of Cash Keep You From Giving. Use Sears Easy Terms . . . See Page B, Center of Book.

Army Supply Truck With Cloth Top

49c

- Made of heavy gauge metal—17 ½ inches long
- Shiny headlights, bumper, radiator grill
- Enamel finish in Army colors.
- Detachable strong cloth top.

A model of the latest type army truck, sturdy construction realistic looking. You can play "Army Supply" with this truck or remove the cloth top and play delivery truck. Made of steel, full 17½ inches long with words "ARMY ENGINEER CORPS" on body. Wood wheels. Finished in Army color, streamlined fenders. With detachable cloth top. Shipping weight, 3 pounds.

49 A 6127—Army Supply Truck..................49c

Strong, Rugged Freight . . . 48 Inches Overall

$1.98 With Gondola

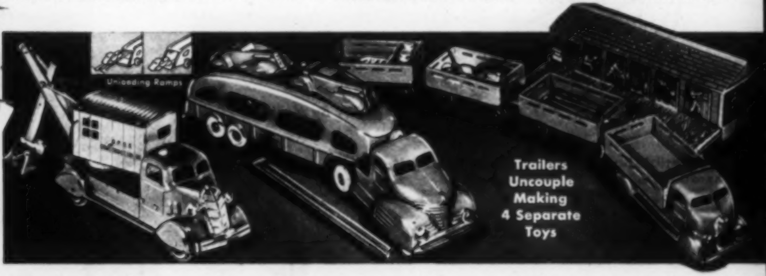
$1.29 Less Gondola

- One of our biggest toy values
- Easy to ride and steer
- Locomotive alone worth price of entire set
- Made of steel, strong enough to hold grown-ups
- Brilliantly enameled in rich bright colors

48-inch streamlined, modern freight with bullet front and shiny trimmings. The 20-inch long detachable gondola can be used to haul toys. Made of steel that will easily hold a grown person . . makes this toy really ideal for youngsters. Have Dad order one from Santa TODAY. 9⅝-in. high to top of cab.

Ride 'Em Loco with Gondola
Shipping weight, 14 lbs.
79 A 06150................$1.98

25-inch Loco without Gondola
Shipping weight, 8 lbs.
79 A 06148..................$1.29



Swing 'Er—Dump 'Er

94c

- Scoop shovel really works
- Picks up loa[illegible], drops it

The shovel tur[illegible] on a swivel so that you can sco[illegible] from any angle. Crank on side[illegible] cab to raise or lower shovel, pull cord to drop your load. Made of steel, finished in bright enamel. **22½ inches long with shovel extended;** 9½ inches to top of boom. Great f[illegible] to play road building or foundation digging. Shipping weight, 4 pounds.

49 A 6146—Steam Shovel Truck.......94c

2-Car Transport Hauler

98c

- 21 inches long overall
- Two units—new cab-over-engine hauler and 4-wheel trailer

It's real fun to play new car "delivery service." Just lower the ramp, let car roll out from lower deck. Then attach the 12-inch skid rails and the streamline car rolls down. **Colorful steel.** Cars average 6 inches; detachable trailer. Shipping weight, 5 pounds.

49 A 6152............................98c

39½-inch—4-Unit Truck Train

$1.19

- 12 play pieces—enameled steel
- Trailers loaded with toys
- Huge station box with platform

Latest style cab-over-engine hauler 3 stake type trailers make individual play pieces. One trailer loaded with 2 barrels, hand truck; one has wheel barrow and spade; third has hammer, rule and pail.

49 A 6155—Shipping weight, 6 pounds...$1.19

Jingling Stick Horse

- 31 inches long overall
- Bright Red steel wheels

45c

Off he goes on his great stick horse—off he goes on the run. Building his legs with exercise and having just lots of fun . . . Baby will love this pretty toy. 2 big bells ring out as the wheels go 'round. The sturdy drum between the wheels has colorful pictures of little animals in action! Sturdy wood stick and horse's head. 2 jingle bells on rein. Shpg. wt., 2 lbs.

49 A 6412....................45c

New! Push Music Box on Wheels

- Plays a real tune
- 2-in-1 Toy, Music Box or Roller Chime

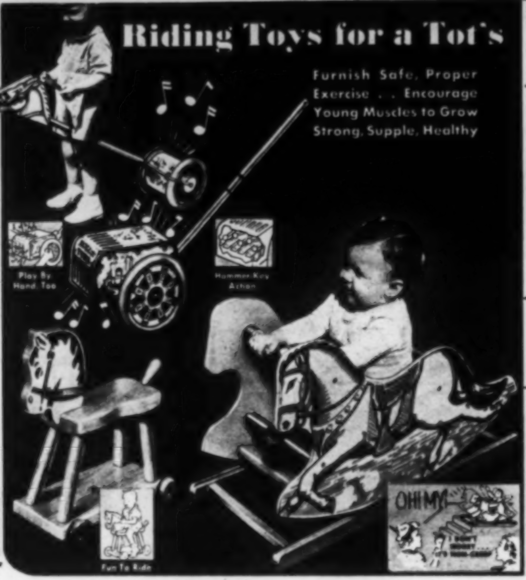
$1.39

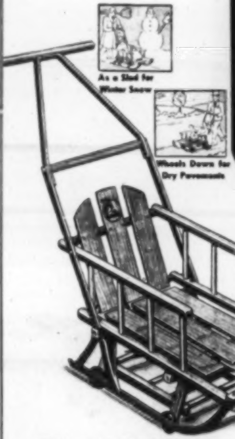
Keys like you see on a Xylophone are struck by little hammers, geared by clever mechanism playing tune of the "Farmer in the Dell"—Sturdy steel. Nothing to wind or get out of order, plays when pushed or pulled in any direction—To use as music box hold knob on wheel and turn wheel. Size overall, 7⅜x6½x6 inches. 19-inch handle. Shipping weight, 3 pounds.

49 A 5460.................$1.39

Riding Toys for a Tot's

Furnish Safe, Proper Exercise . . . Encourage Young Muscles to Grow Strong, Supple, Healthy




As a Sled for Winter Snow
Wheels Down for Dry Pavements

Sturdy Horse to Ride

- Will hold grown ups
- Heavy wood construction
- Balloon type wood wheels

98c

Baby can ride with ease and paddle with his feet going for a stroll. Colorful cloth reins to guide it—comfortable shaped wood seat. Varnish finish with colorful details. Size, 16 inches high, 7 inches wide. Seat from floor, 9⅜ inches.

79 A 05476—Shpg. wt., 4 lbs.........98c

Safety Shoofly on Track

$3.49

Safest, sanest shoofly for Baby . . . Built to sell for $1.00 more! Coil spring under seat gives gentle rocking motion and keeps Shoofly on patented grooved track. 3-ply wood sides. Safety straddling bar, foot rest. Handle has colored movable discs. Overall size, 32½x13⅜x19⅜ inches high. Ivory color enamel, red, brown, black trim. Mailable.

79 A 07559—Shpg. wt., 13 lbs.....$3.49

You Save When You Buy By Mail!

Convertible Baby Sled

- $3.00 Quality Elsewhere
- Runners for snow
- Wheels lower for use on pavement

$2.29

A light touch of the lever turns Baby's sled into a 4-wheel stroller! It's a practical solution to an old problem! Handle is easily attached and detached. Strong seat and back rest, side guards, foot and arm rests of varnished, natural finished hardwood. Steel handle, knees, and runners enameled red. Has a sturdy front bumper. Size, overall, 41½x12½ in. Handle ht., 33 in. Mailable. Shpg. wt., 10 lbs.

79 A 08302...............$2.29

Real Hobby Horses!

$7.98 Medium Size **$11.98** Large Size

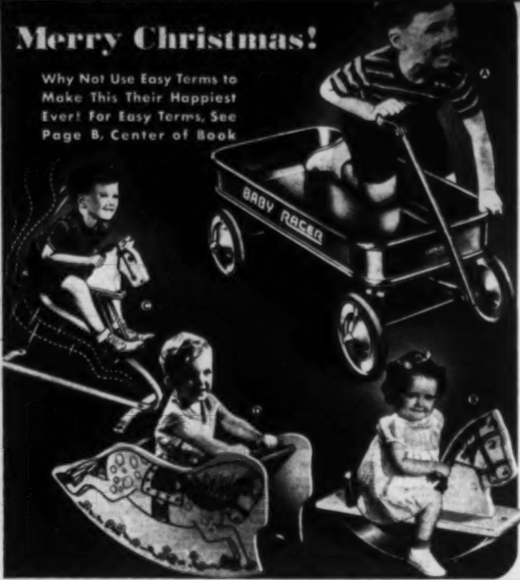
- Carved wood bodies
- Long horse hair mane and tail
- Strong hardwood stands

You'd expect to pay from $11.00 to $15.00 for similar quality elsewhere for these hobby horses with glass eyes, leather ears, and metal stirrups. Dapple gray enameled. Black tubular steel arch construction. Red enameled hardwood frame. With shaped saddle; saddle cloth; bridle. Not mailable.

Medium Size	Large Size
No shoes on hind feet, smaller saddle. Length 33½ inches. Ht., 25½ in. Shpg. wt., 30 lbs.	Metal shoes on hind feet. A better quality! Length, 36 inches. Ht., 27 in. Shpg. wt., 35 lbs.
79 AM 7589 $7.98	79 AM 7599 $11.98

Merry Christmas!

Why Not Use Easy Terms to
Make This Their Happiest
Ever! For Easy Terms, See
Page B, Center of Book



Junior Size Wagons

$1.49 Baby Racer **95c** Baby Pal

Ⓐ It's a real wagon for tots—not just a pull toy! And it's built like Big Brothers' coaster wagon: embossed 1-piece steel body with rolled edges; Steel undergear; double disc steel wheels. There is not one sharp edge to hurt baby. Tubular steel handle enameled black, body and wheels bright red. ½-inch rubber tires for a smooth ride. Mailable.

Baby Racer	Baby Pal
Size, 24¼x11⅝ inches. 5⅝-inch wheels.	Size, 20¼x10¼ inches. 4⅝-inch wheels.
79 A 07656	79 A 07655
Shpg. wt., 9 lbs. . . $1.49	Shpg. wt., 8 lbs. 95c

Non-Tipping Rocker

- $1.25 features!
- 1-piece steel runner
- Wood horsie head

79c

Ⓑ Baby won't have any hurts from this horsie! It's built with a new wider 1-piece steel runner. Seat 18x5⅝ inches—is about 4⅝ inches above the floor—just right for little tots. Seat has backrest. Enameled ivory, red and black. Height overall, 14 inches. Shipping weight, 6 pounds.

79 A 07502—Mailable 79c

ENJOY SEARS
EASY TERMS

New Action Charger

$1.79

Ⓒ $2 features! For tots over 2 yrs. old. Charger stays put because rubber feet grip floor. Flexible 1¼-inch steel spring frame; adjustable steel footrest. Steel standards. Wooden grip handle and seat. Carries 50 lbs. Ivory and red enameled. 21 inches high. Mailable.

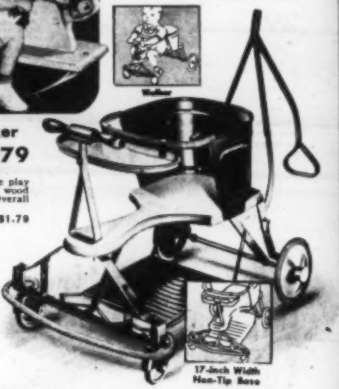
79 A 07507—Shpg. wt., 9 lbs. . . . $1.79

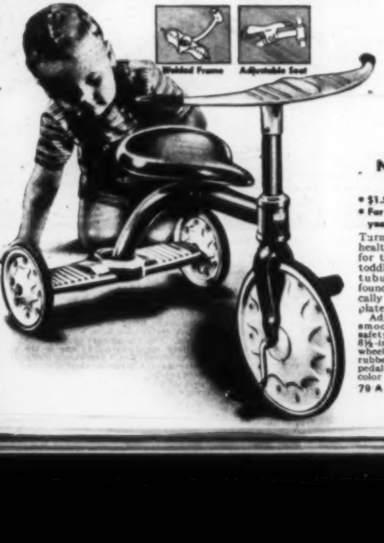
Horsie Shoo-Fly Rocker

$1.79

Ⓓ Larger than some $3 Shoo-Flies—32½ inches long! Protected from all sides as Baby rocks back and forth. Gay new colorful design! Has large play tray for baby's toys. 1-piece 3-ply wood sides. Steel screws throughout. Overall height, 15 inches. Mailable.

79 A 07555—Shpg. wt., 10 lbs. $1.79





Newly Designed Tot Bike

- $1.50 features
- For tots up to 2½ years old

$1.15

Turn the play period into a health building pastime. Made for the Wee One just past the toddling stage. Has 1¼-inch tubular steel frame, usually found in $3 bikes. Frame electrically welded to rear steel step plate—no bolts to come loose.

Adjustable shaped steel saddle; smooth turned-over edges for safety; embossed steel handlebars; 8½-inch double disc steel front wheel; 5-inch rear wheels, ½-inch rubber tires; rubber grips and pedals. Red enameled frame, ivory color wheels. Shipping wt., 9 lbs.

79 A 08351—Mailable $1.15

2-in-1 Walker-Stroller

- Compare with $4.00 quality
- Folding handle —for pushing or pulling

$2.29

A walker does a lot for Baby! Builds muscles . . . encourages independence . . . and shows him a new world—by exercising.

Steel handle, 33½ inches high. Large shaped wood seat, 8½ in. from floor. 5¼-inch steel rear wheels, ½-inch rubber tires. Enameled steel toy tray. Front casters with fenders. Med. blue and ivory enameled. It's washable! Mailed partially assembled, easily set up. Shpg. wt., 13 lbs.

79 A 07525—Mailable . . . $2.29

Angry Ferdinand

29c Gentle as a lamb is the movie Ferdinand. But, when the bee stings him, he angrily whirls his tail. Metal, 4 in. high, spring motor.
49 A 5702—Shpg. wt., 8 oz. . . . **29c**

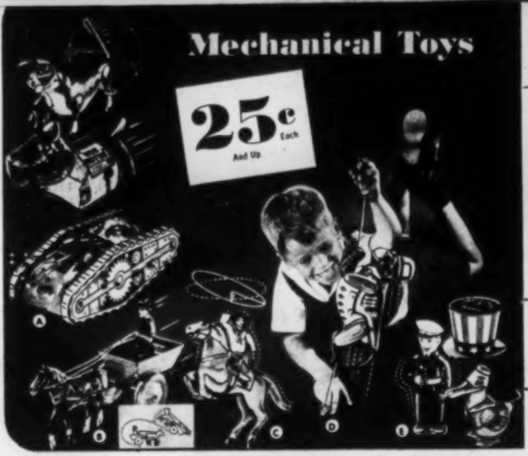
5½-inch Scottie Dog

29c With gyro motor—simply press down gently, push a little and away Wee Scottie runs. No keys to wind. Made of colored metal.
49 A 5710—Shpg. wt., 10 oz. . . . **29c**

Sparkling Midget Tank

25c Ⓐ Dummy machineguns shoot sparks as tank runs about. Metal army camouflage colors. Spring wind motor with key; brake; 5½ in. long.
49 A 5701—Shpg. wt., 8 oz. . . **25c**

Mechanical Toys



CUT
CUT
CUDACKET

Cackling and Egg Laying Hen

29c **Was 39c last year. NOW 29c.** This little red hen performs in true barnyard style! You just crank the handle and she'll cackle proudly—and lay real looking wooden eggs.

Made of metal and brightly decorated in natural colors. No sharp corners or edges. 5½x3¼x4⅜ inches high. A laugh riot!
49 A 5766—Shpg. wt., 8 oz. . . **29c**

Balky Pony Cart

29c (B) 9-inch Pony and cart rears; farmer holds reins. Goes backward, forward, around. Key wind spring. Made of sturdy, colorful metal. Shpg. weight, 10 ounces.
49 A 5711 . . . . . **29c**

Cowboy Rider

29c (C) Cowboy whirls a lariat above his head and the bucking horse on his hind legs prances around. Spring motor. Colorful metal, 8⅜ inches high. Shpg. wt., 8 oz.
49 A 5709 . . . . . **29c**

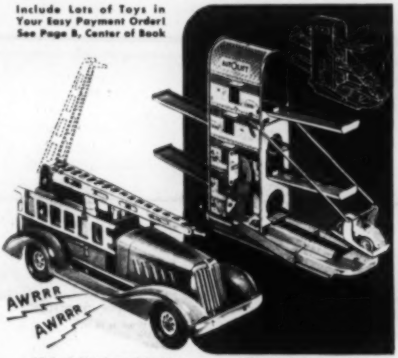
Monkey Climbs

29c (D) Pull the string taut and watch him climb—hands pulling, feet moving. Release the string and down he comes. Colored metal, 10x4 inches. Shipping weight, 10 oz.
49 A 5704 . . . . . **29c**

3 Stocking Toys

29c (E) A Big Value for your money! The 5¼-inch walking soldier and the 3½-inch waddling duck have key wind motors for real action. 3-inch Uncle Sam Hat Bank for your savings. Bank opens at bottom. All are made of sturdy colored metal. Shipping wt., 1 lb.
49 A 5719 . . . . 3 for **29c**

Include Lots of Toys in Your Easy Payment Order! See Page B, Center of Book



14-inch Hook-and-Ladder

$1.39
- **Powerful clockwork motor. Fire-engine red color. Siren—13-in. tower.**

Whee! Siren screaming—you're off to the fire. Pull the brake to stop. Water tower on swivel with gear crank to raise. Join the two 8-in. ladders for the rescue. 2 dummy wood extinguishers. Made of sturdy steel with rubber tires that give floor protection. Powered by a strong clockwork key wind motor.
49 A 5768—Shipping wt., 4 lbs. **$1.39**

Mechanical Auto Lift

89c
- **Realistic automatic lift. Self-repeating action. Many trips on 1 winding.**

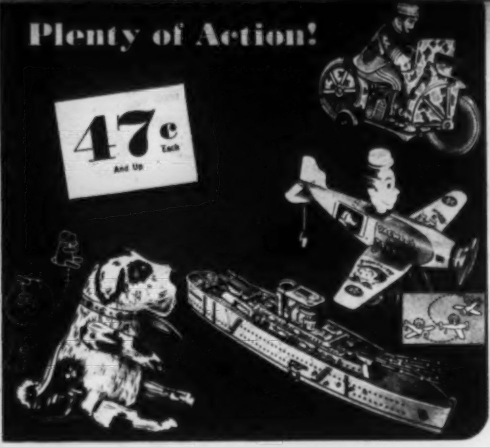
Zipping action that clicks! Car starts at end of top runway, speeds through shaft to end of track, then drops onto track below. Then runs to left, drops to third track running to right and is finally lowered to bottom runway. Then lifted to top, it starts another series of runs and drops. Long action from one wind. Strong spring motor. Sturdily constructed of attractively lithographed metal. Size, 16 inches long, 10½ inches high.
49 A 5770—Shpg. wt., 2 lbs. **89c**

Two Lane Streamlined Racing Speedway

$1.98
- **2 Hi-Speed Autos take curves at full speed.**
- **You can race them in same direction.**
- **Realistic traffic toy; over-under by-pass.**
- **16, 2-lane sections; over 150 in. around.**

Hey fellers! Just watch these mechanical streamlined autos race each other 'round the 150-inch, 2-lane, figure 8 steel track—over and under the bridge crossing! You'll have fun aplenty with these speedy, colorful 3⅜-inch metal cars. Have races with your friends—see who'll be the "Champ Speed King" of the neighborhood with this racy outfit. These fast metal cars have a speedy key wind clockwork motor with brake. Two racing cars included with outfit. You'll find this two-lane speedway outfit one of the most unique mechanical toys ever built! You'll experience a new thrill every time you play with it—a real Christmas thriller if there ever was one! Fun for the whole family.
49 A 5782—Shipping weight, 4 pounds 10 ounces. **$1.98**
49 A 5718—Extra Racing Car. Shipping weight, 10 oz. **25c**

Plenty of Action!



Flipo—He Really Somersaults

47c

A happy little dog—always ready to do his jumping tricks. Just wind up his clockwork motor and over and over he goes, one somersault after another—he always lands in a sitting position. Sturdily made of brightly colored metal. Size, 2⅛x3⅜x3⅝ inches high. Lots of laughs for the young and old alike all for one very low price at Sears.

49 A 5730—Shipping weight, 10 ounces...47c

New Mechanical Sparkling Warship

49c

A realistic 15-inch dreadnaught of brightly colored metal! Has 2 twin turrets. One of them spouts sparks as the battleship rolls along floor on concealed wheel propelled by key wind spring motor. With 2 wood depth bombs. With warship details printed all over. Insert a "bomb," pull back and Catapult actually discharges bomb. A "honey" of a toy!

49 A 5723—Shipping wt., 1 lb. 4 oz......49c

Sparkling Soldier Motorcycle

69c

Watch him speed after enemies with his machine gun flashing sparks! 'Round and 'round he goes, providing plenty of fun for all. Made of richly colored metal, sturdily constructed; dispatch rider on motorcycle 8 inches long, 5⅝ inches high. Powerful, long running key wind motor gives it speed and action.

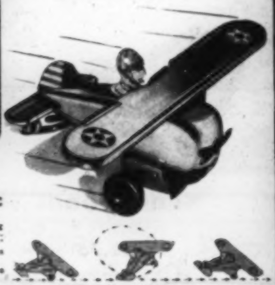
49 A 5742—Shipping wt., 1 lb. 2 oz..69c

← New Comic Dagwood Airplane

57c

Here's a toy that's as funny as the popular cartoon character, Dagwood! The eccentric action plane runs in all directions and tips over on its nose with Dagwood's head bobbing! Brightly colored metal, spring motor, Dagwood's family pictured on plane. With new style celluloid propeller which simulates turning at high speed. 12-inch wingspread. 6 inches high.

49 A 5722—Shpg. wt., 1 lb. 4 oz......57c



↑ Stunting Plane

47c

Over and over it loops—about 10 times with one winding—right before your eyes. Greatest mechanical stunt you ever saw! Just wind the powerful clockwork motor, then watch it scoot along, suddenly it does a complete inside loop and then away it scoots again! It's loads of fun! Has a 7½-inch wingspread, is 5 inches long. Performs on any flat surface. Shipping weight, 12 ounces.

49 A 5739—Stunting Plane.....47c

Ⓐ
Ⓑ
Dives
Navigates
Rises

Play Convoy Bomber

94c

Fasten the snap spring under the four 5½-inch metal boats—hold the 8½-in. metal plane in flying position over the boats, aim just like a real dive bomber, press the lever of automatic bomb release to drop 4 bombs one at a time. When you score a hit, spring on boat releases and boat flips into air. 42x28-inch colorful paper plan shows ocean and airport. Shipping weight, 2 lbs.

49 A 5744..................94c

6 Extra bombs

49 A 5746—Shpg. wt., 5 oz..10c

Ⓐ New 18-inch Plane

57c

The latest word in a giant Army plane! Has four whirling propellers—two double machine guns on each wing spouting sparks, to protect it from "enemy fighters." Pilots and machine gunners pictured on sides. Realistic, camouflaged military design. Sturdy metal, 18 in. wingspread. Runs along floor powered by strong spiral spring motor. A priceless addition to your toy soldier set—makes "play maneuvers" all the more realistic. Shipping weight, 1 lb. 6 oz.

49 A 5732..................57c

Ⓑ 13-inch Submarine

89c

Navigates on surface, dives gracefully and then rises to the surface like a real sub! The angle and depth of the dive is controlled by movable fins in the bow. You can also sail it on top of the water. Durably made of brightly colored steel. Over 13 inches long. With key wind motor. Shipping wt., 1 lb. 10 oz.

49 A 5762..................89c

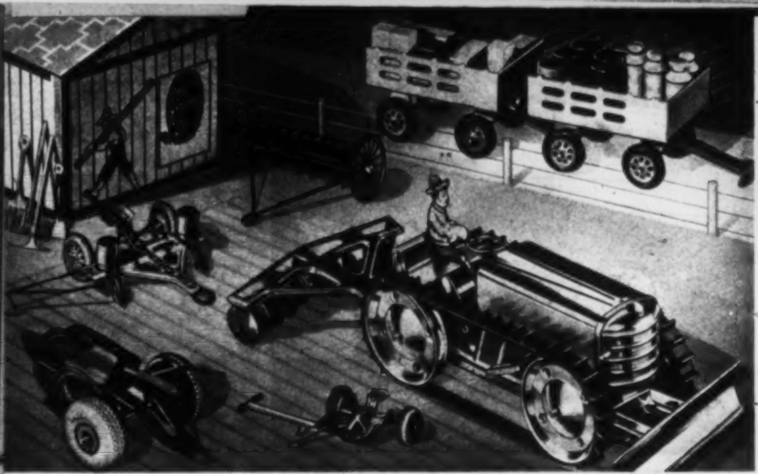
Lacking ready cash? Buy your gift toys on Easy Payments—See Page B Center of Book.

Sparkling Fighting Tank

$1.00

Watch it run, fighting zig-zag fashion with sparks spattering from the gun in turret! The door flies open—the doughboy pops out, aims and takes cover. The action repeats many times with one winding. A real battle thriller that's full of speed and real fun! Has a powerful clockwork motor and made of sturdy steel, finished in army colors. 10 inches long with brake. What fun to coördinate your "tank division" with your columns of toy infantry. Shipping weight, 2 pounds.

49 A 5763..................$1.00



Sensational 40-Pc. Tractor and Accessory Set!

Complete Your Toy Farm With This Outfit

Hauls Heavy Weights

Climbs Steep Grades

~~$2.75~~ Quality Elsewhere

$1.98

- Powerful 8½-inch copper color tractor; shaped radiator front
- 8-inch mower; teeth move automatically like real mower.
- 6½-inch hay rake, dump lever.
- Two 5½-inch stake trailers.
- Plus all these others: 2-gang plow, scraper, disc harrow, corn planter and many other accessories totaling more than 40 pieces in all! A really complete farm set!

All equipment can be individually attached to the powerful tractor equipped with sure-grip rubber treads for steep climbs. Has powerful clockwork motor and speed governor to maintain lumbering pace. Gang-Plow, 6 inches long; Harrow, 5¾ inches wide; Planter, 5 inches long; Scraper, 5½ inches long; and 2 trailers, each 5½ inches. All are made of steel including miniature shovel, pitchfork, hoe and rake. Bag of wood blocks also included. Box 13x9½x9 inches sets up into a colorful tractor shed. Have Dad order one TODAY!

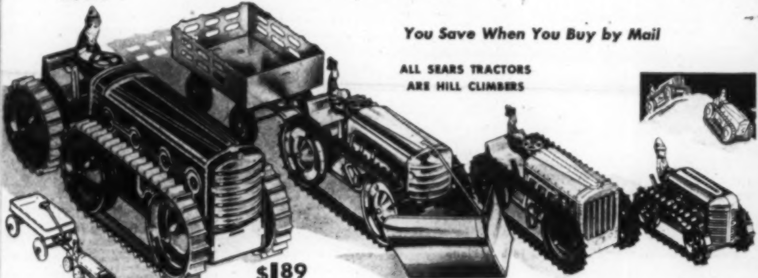
49 A 5799—40-Piece Tractor Set. Shipping weight, 6 pounds 8 ounces................**$1.98**

EASY TERMS

Let them play while you pay, use Sears Easy Terms. Only $2 down for any $10 to $17 gift purchase. This Christmas don't let lack of cash keep you from giving. See Page B in Center of Book.

You Save When You Buy by Mail

ALL SEARS TRACTORS ARE HILL CLIMBERS



$1.89

6 Wheel—Reversible—Tractor

- Lever at driver's side to run forward or reverse.
- Pulls 20 times its own weight, climbs 50° grades.
- Wide rubber treads increase traction power.
- Strong steel, brightly colored, modern design.

Talk about heavy duty—this giant tractor pulls with ease 35-pound coaster wagons, autos, etc.! . . . More than 20 times its own weight! Rubber treads that protect floors and furniture! Super power clockspring motor with speed governor; brake; climbs up or down grades, over rough or smooth ground. Size, 11¾x4x5½ inches high.

49A5796—Shpg. wt., 2 lbs. 12 oz. . . **$1.89**

20-In. Tractor Train

- Pulls 20 times its own weight.
- Climbs 35° grades
- Copper colored

98c

8½-inch steel tractor, trailer and plow. Pushes through mounds of earth with its V-shaped detachable plow. Sure-grip rubber treads—real traction. Speed control on powerful clock-spring motor. Shpg. wt., 2 lbs. 8 oz.

49 A 5764—Tractor Train. . **98c**

Popular Model

59c

Newly designed of lighter weight metal than tractors at left. 8½ inches long. Climbs, pulls. Rubber treads; strong motor. Speed governor and brake. Has hook to attach toys. Shpg. wt., 1 lb. 8 oz.

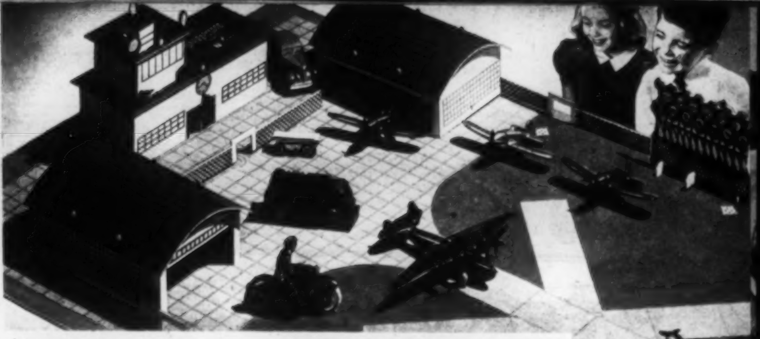
49 A 5740. . . . . . . **59c**

Midget

29c

A bargain tractor. Rubber treads. Climbs and pulls. 5¼x2½x3¾ inches high. Colorful metal; curved radiator front. Spiral motor; brake. Pulling hook. Shipping wt., 10 oz.

49 A 5705. . . . . **29c**



Complete 16-Piece Happi-Time Airport

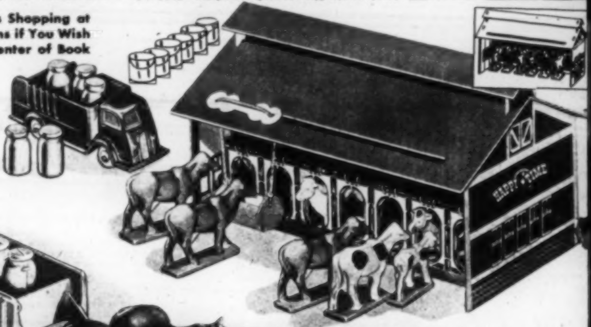
- Compare with $1.50 quality elsewhere
- 8 washable rubber toys, unbreakable; safe for small hands, furniture and floors alike.
- Sold exclusively at Sears by mail.
- 7 airport pieces: Fences, floodlight stand, 2 hangars, office building. All made of "Tekwood", the sturdy 3-ply, wood-center fiberboard. It's a big toy, easily set up.

$1.19 Complete Set

He'll have loads of fun and happy days playing landing one of the four 4⅝-inch Army planes, gliding low over the runways of the 36x24-in. paper landing field. Watch him drive the 4-in. truck into the airport to supply the 4-motor transport (7⅝-in. wingspread). Included are 5 airplanes, in all, truck, automobile, motorcycle policeman—all of rubber in bright washable colors. Two 7⅝x5⅝x3-inch hangars, large 9¼-in. administration building of Tekwood (3-ply wood-center fiberboard).

49 A 6448—Complete Airport Set. Shpg.wt., 2 lbs. $1.19

Do Your Christmas Shopping at Sears . . Easy Terms if You Wish . . See Page B, Center of Book



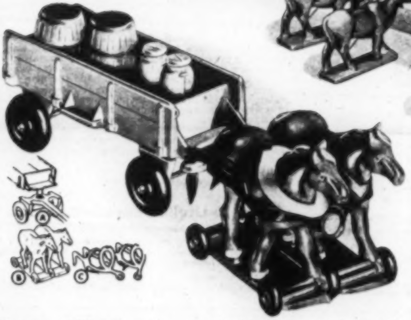
Happi-Time 20-Piece Dairy Farm

- $1.50 worth of play value.
- 8 washable unbreakable rubber toys
- Big barn with 7 stanchions (see small view above)—6 milk pails, all sturdy 3-Ply "Tekwood" (wood-center fiberboard)
- 5 shaped wood milk cans to load in truck

$1.19

101 ways to have "fun on the farm." Big Red barn with stanchions houses 6 cows and one little calf. An easy-rolling 4-inch truck hauls the shaped wood milk cans. Barn, 13x8½x7⅝ inches high. Has double ventilation style roof. Cut-out rail suspends a carrier trough for feeding the cows; 6 "Tekwood" milk pails. **Cows** in natural colors; 3⅝x1x2⅛ inches tall. **Calf** in proportion. Shipping weight, 2 lbs. 10 oz.

49 A 6449—20-Piece Dairy. Complete..............$1.19



Team and Wagon—Amazingly Clever

- 10 inches long molded rubber
- Priceless addition to your toy farm
- Safe, washable, kind to furniture
- Almost unbreakable, noiseless

59c

Harness the horses and then hitch 'em to the big farm wagon loaded with rubber milk cans and barrels; then off you go to the market! You'll have lots of fun with this farm wagon, built like the big ones. The axle and front wheels are a separate detachable unit enabling left or right turns. 2 lifelike Brown horses, on wheeled platform, 2 harnesses, 2 milk cans, 2 barrels; all realistic shaped rubber.

49 A 6452—Shipping weight, 1 pound 3 ounces........59c

Safe Rubber Tools

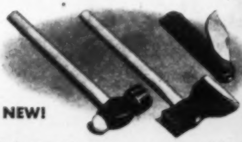
- Rubber heads
- Rubber blade
- Safe, noiseless; washable colors

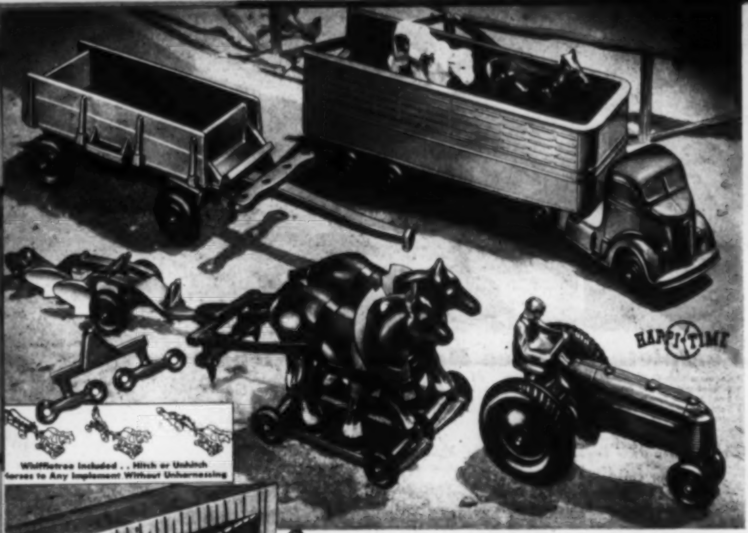
33c

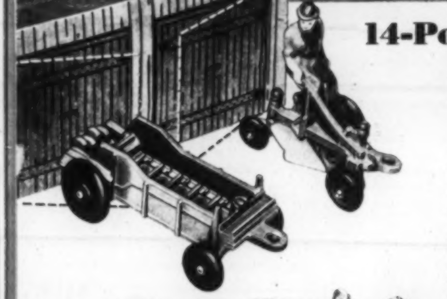
Just the toys for tots' busy little hands. Rubber knife—blade folds into handle. Hatchet and hammer with red color wood handles. Can't harm furniture, floors or little fingers. Average, 10 inches long. Shipping weight, 1 lb.

49 A 6413—Set of 3........33c

NEW!




HAPPI-TIME
Whiffletree Included . . Hitch or Unhitch
Horses to Any Implement Without Unharnessing



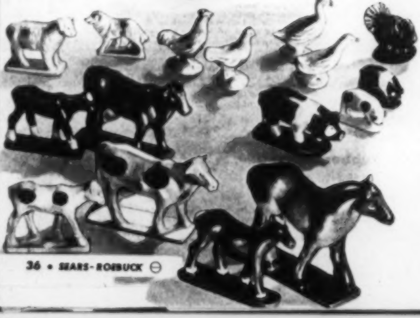
14-Pc. Rubber Farm Set

$1.00

- **Easily $1.50 quality elsewhere!**
- **Practically unbreakable—all pieces of brightly colored washable rubber**
- **Implements roll on rubber wheels**
- **New whiffle-tree attachment enables you to use farm implements with both tractor and horse team.**
- **New sulky plow completes this modern toy farm set**

Your youngsters will find it's fun to hook up the implements in the 101 different ways . . . they can harness up the 2 horses and hitch 'em to the shaft of the farm wagon which has a turntable shaft permitting sharp turns, or with the new whiffle-tree attachment the horses can be used with all of the farm implements. And the new sulky plow is a "honey" too! All implements are modeled from Sears famous David Bradley farm implements. Farm wagon team is 9½ inches long with other implements in proportion. All toys are easy on floors and furniture! Packing box makes ideal farm shed. Farm set contains: New Sulky Plow; Calf and Colt; Manure Spreader; Double Gang Plow; Graham-Bradley Tractor; 2-piece 9-in. Hauler and Stake Trailer; Horse Team, 2 Harnesses, and Whiffle-tree attachment. Shipping weight, 3 pounds.

49 A 6455—14-Piece Rubber Farm Set **$1.00**



Set of 16 Lifelike Rubber Animals

77¢

- **Washable, almost unbreakable**
- **Painted, molded to lifelike proportions.**
- **Accurately molded rubber, kind to child, furniture and floors**

Think of the fun you and your youngster will have with this whole farm yard of 16 lifelike rubber animals! Imagination, initiative and resourcefulness are developed all the while he's playing an exciting, interesting game of make believe with his farm yard friends! Our farm sets are the most popular, instructive toys you can buy—and additional animals answer every child's secret dreams! Sixteen animals in all: 1 Holstein Cow and Calf; 1 other Cow and Calf; Brown Horse and Colt; Pig with 2 Piglets; Sheep; Collie Dog; Chicken; Turkey; Rooster; Duck; and Goose. Horse 3¾x3¼ inches high; other animals in proportion.

All these realistic creatures add to the wealth and fun of your child's farm. Thrill him by increasing the size of his stock—add to his "wealth" and make it seem more like a real farm than ever. You'll be tempted to join in the game yourself. Shipping weight, 1 pound 4 ounces.

49 A 6446—16 Rubber Animals . . . . **77¢**

52-Pc. Farm..26 Are Rubber Toys

- **Correctly proportioned buildings . . . 26 washable rubber toys**
- **Not just a toy, but a scientifically designed stock farm**
- **Over $5 worth of play value . . . all for one low price at Sears**
- **All animals correctly and naturally shaped in proportion . . . in colors**
- **The 26 all-rubber toys are washable, unbreakable, realistic looking**
- **All implements on rubber wheels, easy on the furniture and floors**
- **All buildings of "Tekwood" (sturdy 3-ply wood-center fiber-board)**
- **Bright, "true to life" barnyard colors . . . pleasing to all young farmers**
- **Big 5½-inch watering trough, that really holds water**

$1.98

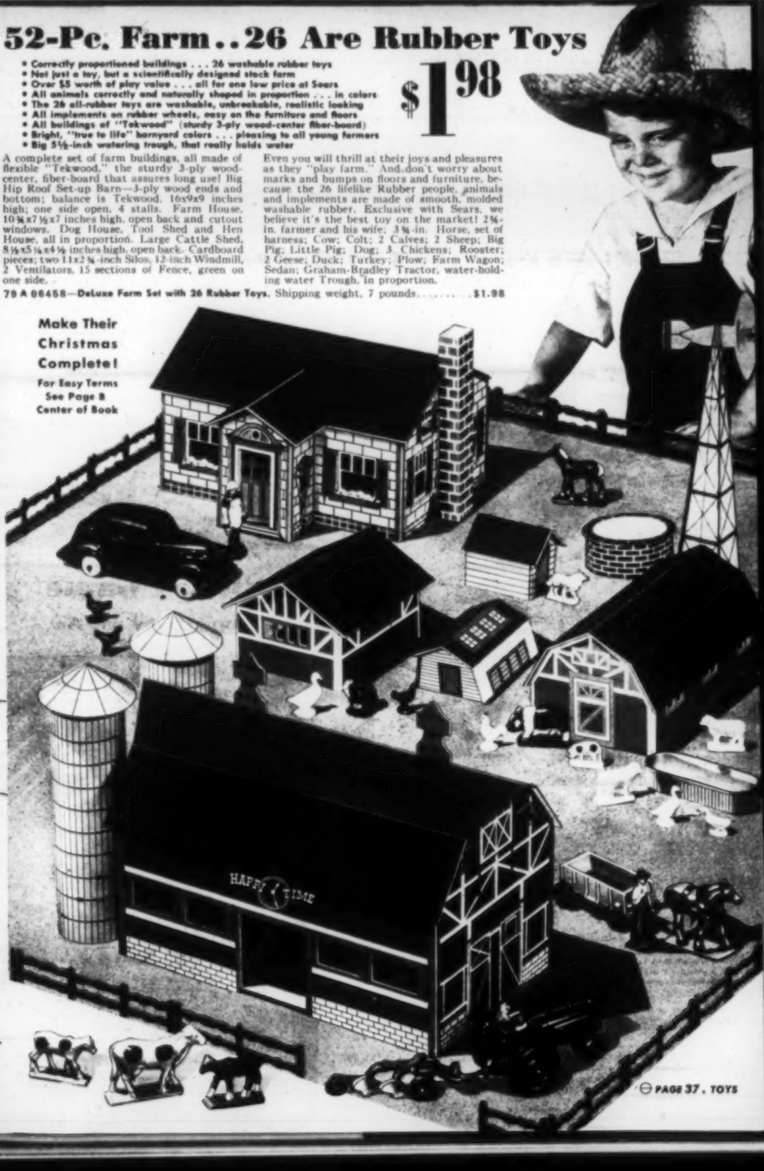
A complete set of farm buildings, all made of flexible "Tekwood," the sturdy 3-ply wood-center, fiber-board that assures long use! Big Hip Roof Set-up Barn—3-ply wood ends and bottom; balance is Tekwood. 16x9x9 inches high; one side open, 4 stalls. Farm House, 10⅜x7½x7 inches high, open back and cutout windows. Dog House, Tool Shed and Hen House, all in proportion. Large Cattle Shed, 8½x5¼x4½ inches high, open back. Cardboard pieces; two 11x2¾-inch Silos, 12-inch Windmill, 2 Ventilators, 15 sections of Fence, green on one side.

Even you will thrill at their joys and pleasures as they "play farm." And don't worry about marks and bumps on floors and furniture, because the 26 lifelike Rubber people, animals and implements are made of smooth, molded washable rubber. Exclusive with Sears, we believe it's the best toy on the market! 2⅝-in. farmer and his wife; 3⅝-in. Horse, set of harness; Cow; Colt; 2 Calves; 2 Sheep; Big Pig; Little Pig; Dog; 3 Chickens; Rooster; 2 Geese; Duck; Turkey; Plow; Farm Wagon; Sedan; Graham-Bradley Tractor, water-holding water Trough, in proportion.

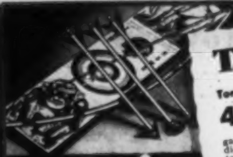
79 A 08458—Deluxe Farm Set with 26 Rubber Toys. Shipping weight, 7 pounds. **$1.98**

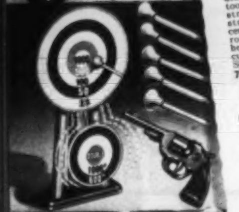
Make Their Christmas Complete!

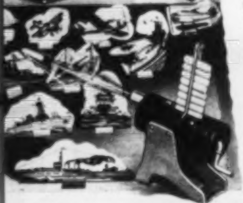
For Easy Terms See Page 8 Center of Book



Target Games







Tommy Hawk Archery

45c 42-in hickory bow. 18-in. birch arrows. Stalk big game just like the natives did. Improve your aim, too. Bow strung with strong red, white and blue string. Mohair grip in center. Three harmless arrows, 2 with rubber spear-bead tips, 1 with suction cup. Lithographed target. Shipping weight, 1 pound.
79 A 0217..........45c

Swinging Target

98c Stationary 12-inch upper target. Moving 7-inch lower target. A real test of your aim! Small target swings like pendulum by means of strong spring motor. Made of colorful lithographed metal. Overall height, 24 inches. Large 7 in. steel target pistol and 6 harmless suction cup darts. Shipping weight, 4 pounds.
49 A 175..........98c

Coast Defense Game

45c Repeating gun like big models. 10 wood shells. 10 enemy craft. Enemy craft on wood bases tip back when hit by shells from 6½x5½-in. wood and metal gun. Includes bomber, fighter plane, destroyer, submarine, battleship, etc. Box 16¼x10x2 in. Build an Easy Term Order of Games—See Page B Center of Book. Shpg. wt., 1 lb.
49 A 126..........45c

2-in-1 Dart Board

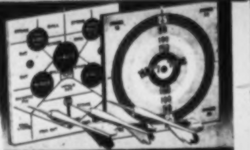
98c 3-ply wood with one cork face. Three 6-in. steel tipped darts. Cork side has 3-color *Hop-ptime* Bulls-Eye Target! Other side printed with popular Baseball game! Really 2 exciting games in 1. Board is 17⅝-in. square with screw eye for hanging. (Not recommended for small children). Shipping weight, 4 pounds.
49 A 129..........98c

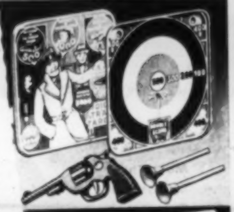
Dick Tracy Target

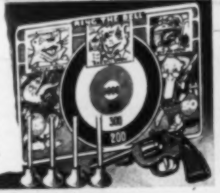
25c Shooting gallery bull's-eye target on one side, Dick Tracy target on other. Solve Dick Tracy's crime mysteries! Help Pat and Junior, too. Metal target, lithographed on both sides. Size, 9½x9½ inches. Steel target pistol with 2 harmless suction cup darts. Sturdy wire braces. Shipping weight, 1 lb. 2 oz.
49 A 196..........25c

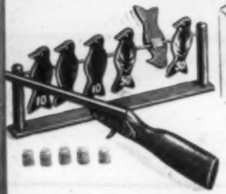
Hit Bad Bill—Ring Bell

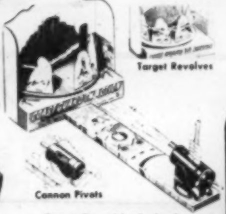
59c Size, 17x11 in. 3 drop targets. 7-in. steel target pistol. Bad Bill Polecat Pete, Bruin, and Sly Jim Crow! If you hit them, they'll flop over and show your score . . . and Bad Bill rings a bell when you hit him. All metal; large bull's eye, 4 2 other scoring zones. 4 rubber-tipped suction darts. Shpg. wt., 2 lbs. 2 oz.
49 A 224..........59c











3-In-1 Game

Army, Navy and Air

ARMY & NAVY
100
75
50
25
300
500
Down a Bomber
Up Pops Score

Bang! Down Goes a Crow

45c Most stores would sell this game for 75c. Save over ⅓ at Sears low price . . . a great game value! Six 4¼-in. Masonite crows sit on 14 in. fence. 13⅝-in. break action Pop-gun. 5 corks. Bang! Mr. Crow turns tail and flops off in a natural way. Bang! Another. Bang! Another. Can you pick off 5 in a row? If you do, you'll have a high score and so much fun. Fence is 14 in. long with 4-in. wood posts. Instructions. Shipping weight, 1 pound.
49 A 123..........45c

Coast Guard in Action!

89c 6 attacking warship targets move when you fire gun. Realistic black metal cannon; ten wooden bullets. Fiberboard targets—lithographed to look like destroyers, submarines, airplanes, and airplane carriers—revolve automatically by an invisible pulley arrangement when you fire gun and capsize when hit. Sturdy steel platform and runway decorated with miniature guns and embankments. Size: 28x11½x10½ in. Shipping weight, 4 pounds.
79 A 0218..........89c

3-in-1 Army, Navy, Air Game

$1.89

- **You'd expect to pay $2.50 for this Defense Game.**
- **6 metal ship targets on motor driven revolving belt.**
- **3 invading planes, 2 dive bomber targets fall when hit.**
- **Steel—bigger than most target games, 17x15x4 in.**

Wind up motor, release, and as the revolving, tilting warships move realistically across front of game; on a belt driven by a spring motor . . . fire away and watch your score pile up! There are five airplane targets that spin or fall when you hit them as well as other scoring zones, colorfully lithographed with **realistic** pillboxes, tanks and barbed wire. Mother and Dad will like it because it's a year 'round game . . . well built to take lots of punishment. 7-in. steel target pistol and six harmless suction darts.
79 A 0215—Shipping weight, 7 pounds..........$1.89

Our Big Catalog has Many Outstanding Game Values, too.

Press Lever to Release Ball

Games for All

Tiddle Tennis

25c Equipment includes net, racket chips and ball chips. Remember Tiddly Winks and what fun it was? This is even better! Combines Tiddly Winks and Tennis. Played on 18x10-inch miniature felt tennis court marked off with white lines. It's a "pack o' fun"—and so inexpensive! Shipping weight, 8 ounces.

49 A 206..........25c

36 Different Games!

25c 18 separate two-sided boards. 36 playing fields. Everything you need for 36 exciting games! You can play checkers, India, mill, imperial rummy, football and 31 others! There's fun for everyone. Includes spinner, lots of wooden men and catapult. Box is 18⅛x9¼x1¼ inches. Shpg. wt., 1 lb. 2 oz.

49 A 135..........25c

Automatic Skip Ball

94c Like large Skee-Ball games. Lithographed metal alley size, 27x7x7 inches. Two outstanding features: (1) Automatic scorer adds up to 8000, returns balls for extra shots. (2) 5½-in. "Player" delivers ball at different speeds and angles, according to your directions. 4-color steel and fiberboard. Shipping weight, 4 pounds.

79 A 0236..........94c

Ice Hockey Game

94c 24x11-in. fiberboard hockey rink, metal legs, frame. A game combining skill and lightning fast action—just like real hockey! 2 mechanical goalies operated by dials, drive ball toward opposing goals. Rink shows lithographed players, pennants, and grandstand of fans. Complete with two balls. Shipping weight, 4 pounds.

79 A 0227..........94c

Exciting El Jumperino

94c Hard smooth Masonite base, 20x12x3½ in., with metal rails and partitions. Sustained action and fast play. A whirling top dashes through the archways of this "Mexican Hacienda" from room to room, upsetting pins in its path, thus registering the score. 9 bright red pins, easy-to-wind top. Shipping weight, 4 pounds.

79 A 0234..........94c

Shoot-A-Loop

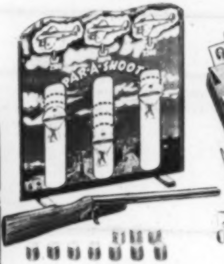
23c All metal with circular loop, 9x8 inches. 4 colored marbles. Shoot the loop—it's heaps of fun! Just place a marble at the base of the loop, pull the spring release, and "let 'er go"! Marble travels the circular alley and lands in one of the scoring holes at the end of the loop. See how high a score you can get! Shipping weight, 12 ounces.

49 A 209..........23c

New Bowling

$1.00 Quality Elsewhere

Press Lever to Release Ball



PARTY GAMES
AN ENTIRE EVENING'S ENTERTAINMENT
12 COMPLETE GAMES

Par-a-Shoot Air Game

89c Imagine sirens are blowing, motors droning high over head, an armada of 3 bombers approaches. Every man to his gun! Bang! Planes fall back when hit and automatically release parachutists. Get all three of them before they land. Excitement, thrills and certain victory when you play "Par-a-shoot" with 20x19-in. wood braced fiberboard game. 13⅝ in. break action pop-gun with 10 corks.

49 A 139—Shpg. wt., 3 lbs.......89c

12 Popular Games—Real Fun!

89c Play Jumbled Letters, Ad Slogans, Word Building, Categories, Concealed Words and 7 others. Here are all those gay, exciting paper-and-pencil games that smart hostesses everywhere are using—a sure recipe for a successful party! Plenty of score pads and printed forms, as well as 12 sharp pencils. Entertainment for many happy evenings for children or grown-ups.

49 A 216—Shpg. wt., 2 lbs.......89c

Bowl a Strike! Bargain Bowling Game

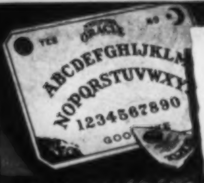
69c

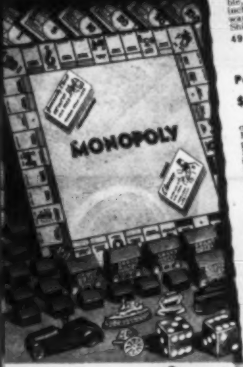
- **Absolute $1.00 value—sensationally priced at only 69c**
- **Sturdy lithographed metal alley, 29½x7x2⅝ inches.**
- **5½-in. mechanical bowler can be accurately aimed at the ten 2-in. wooden pins set up at end of alley.**

Regulation design bowling alley. The perfect game for indoor sport. More than a toy—hence its tremendous popularity with young and old. Each player controls the bowler to play his shots. Each player's skill determines his score—strike, spare or split!

Designed with gutter on each side of alley and space at end for "dead" pins. Colorfully lithographed in red, green and yellow. Line up your teams, each person aims the mechanical bowler who bowls the ball. Complete with 2 balls.

49 A 121—Shpg. wt., 2 lbs.....69c





Party Games

Mystifying Oracle

89c The Wonderful Talking Board! Go "Psychic" . . . Try your Mystic Touch with Mystifying Ouija. Seems to answer any question . . . spell words letter by letter! Heart-shaped moving table, with opening. 18x12 inch grain finished non-warping masonite board. Shipping wt., 2 lbs. 4 oz.

49 A 130 . . . . **89c**

Pop the Chutes

25c Be on the alert! It's lots of fun to "pop the chute." Sturdily built on wire frame. Realistic colors. 2 wooden parachutes and 2 wooden airplanes for you to flop back. Includes 13¾-inch break action pop gun and 4 corks. Overall size 13½x5 inches. Shipping weight, 14 oz.

49 A 138 . . . . **25c**

Famous Parker Bros. Games

Popular Monopoly

$1.79 Build houses, buy railroads, own property! Every member of the family loves to play Monopoly! This set is planned for 2 to 7 players. Sturdy folding board, 19¾ inches square. Wood pawns. Includes houses, money, dice and cards. This is the regular $2.00 set! Shipping weight, 2 lbs.

49 A 220 . . . . **$1.79**

DeLuxe Monopoly Set

$2.89 Same game as above, but for 2 to 10 players. 19¼-in. square folding board is smartly covered in grained, pebble finished binding. Metal pawns, convenient removable bank, and twice as much money as regular set. Same set that regularly sells elsewhere for $3.50! Shipping wt., 4 lbs. 2 oz.

49 A 223 . . . . **$2.89**

"Dig" for Gold

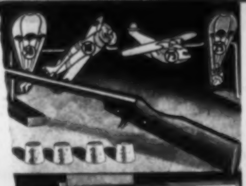
$1.00 Make your million the easy way—play "Dig!" 6 picks, pasteboard squares with letters on both sides, ten 1-inch gold color wood bricks, "shares of stock" in gold mine and a pack of cards. For 2 to 6 players. Lithographed box 10¾x7½ inches. A lively action game. **Postpaid.**

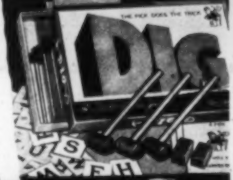
49 A 137 . . . . **$1.00**

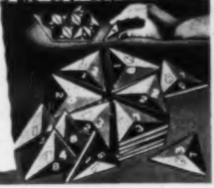
Play Contack

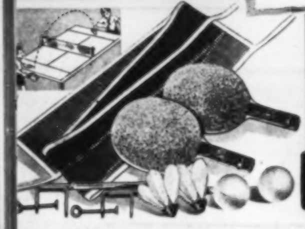
43c An intriguing and educational family or party game. 2 to 7 can play. Each starts with 5 of the 36 numbered, colored pressed wood triangles and tries to match color of last triangle played. Score by matching colors whose numbers add to 5, 10, 15 or 20. Shipping weight, 7 ounces.

49 A 205 . . . . **43c**




THE PICK DOES THE TRICK
DIG





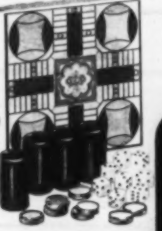


Table Tennis, Table Badminton

98c 2-in-1. A combination the whole family will enjoy, a national craze! Extraordinarily low priced! Complete equipment for two people to play either table badminton or table tennis. Equipment includes: Bound net, 58⅛x5 inches; 2 net supports; 2 English table tennis balls; 2 five-feather rubber tipped shuttlecocks; 2 sturdy, double cork-faced plywood veneer bats . . . for either game. Complete instructions. In colorfully lithographed box. Shipping weight, 1 pound 13 ounces.

49 A 111 . . . . **98c**

For other table tennis sets, see General Catalog.

Ever Popular Parcheesi

89c Parcheesi, the granddaddy of all board games, never loses its universal appeal. Throw doubles and win extra turns . . . increase your chance of winning! Brightly colored, sturdy folding board, 15¾-in. square; 4 dice cups, 8 dice, 16 metal bound pawns (4 colors) and complete directions. Box 16⅛x8¼-in. Shpg. wt., 2 lbs.

49 A 101 . . . . **89c**

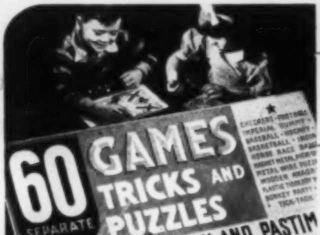
Junior Box Parcheesi

Similar to above, but slightly smaller. Size, 14x12⅜ inches. Less expensive parts. Shpg. wt., 1 lb.

49 A 106 . . . . **25c**

60-Game Library

For the Price of One Game



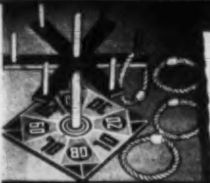
60 Separate Games, Tricks and Puzzles

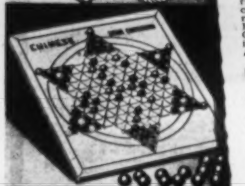
- **A tremendous value—37 separate playing surfaces.**
- **Games for one, or 24 can play "Pin Tail on Donkey!"**
- **Play a different game each week for more than a year.**
- **A real treasure chest of fun for the whole family.**

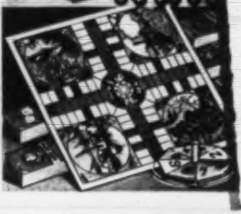
98c

Not just a lot of similar games played on a few boards but real interesting games, tricks and puzzles that are played on 19 separate boards with 37 playing surfaces. You can play checkers, football, India Horse race, Magnet Metal Pickups, Metal Wire Puzzles, Wooden Anagrams, Plastic Tiddledy Winks and many others as well known. Equipment includes 24 wood markers, 12 plastic chips, spinner, catapult, magnet and wooden cup, etc. Beautifully lithographed box measures 16x9⅛x2 inches. Shipping weight, 2 pounds 12 ounces.

49 A 125 . . . . **98c**







Family Games

Big 6-Ring Toss

45c

A grand ring toss game . . . one that tests the skill of your "pitching" arm. Colored pegs on the ends of 6 spokes can be whirled around while you toss the rings. There's a bigger center peg, too. 4 rope rings with Wood beads. Masonite base 9 in. sq. Overall size, 12x11½x11½ inches. Shpg. wt., 2 lbs.

49 A 127..............45c

Play Chinese Checkers

69c

You'd pay $1.00 for similar quality elsewhere! A truly exceptional value— in a game everyone loves to play. Popular with every member of the family. Sturdy, non-warping 3-ply veneer board, 18x16 inches. 60 marbles included. Send for this "fun game" today and take advantage of the low price. Shpg. wt., 2 lbs.

49 A 117..............69c

6 Assorted Games

39c

5 separate decks of cards, for playing Old Maid, Slap Jack Authors, Animal Rummy, Crossword Letters, also an exciting board game called Indian Backgammon. Each one packed with thrills. There is enough entertainment for every member of the family in this big value game outfit. 12½-inch square board. Shipping weight, 10 ounces.

49 A 210..............39c

67-Game Ricochet

$1.19

$1.49 QUALITY. 67 games for the whole family! Crokinole, *checkers, ten-pins, ricochet, tit-tat-toe, and 62 others!* 24x24-in. board of non-warping Masonite, colored embossed rim. Includes 25 wooden rings, 1 in. diameter; 10 wooden pins, 1⅛ in. tall; dice and wooden top —instructions. Shipping weight, 5 pounds.

79 A 0247..........$1.19

Gee Whiz Horse Race

$1.69

Listen to "your crowd" roar "They're off!" Accurately machined spinning fly wheel drives steel balls against horses, advancing them along the track. How many times can you pick a winner? Exciting, thrilling, like a real horse race. Built of lithographed metal. 15½x5¾ inches in size. Shipping weight, 2 lbs. 10 oz.

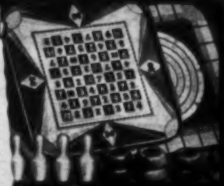
49 A 107..........$1.69

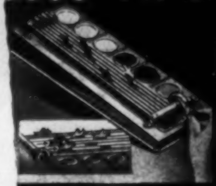
Rubber Horseshoes

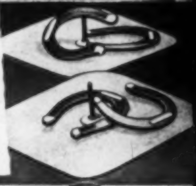
67c

All year fun for youngsters and grown-ups. Use in the house or take them out in the yard! Sturdy, soft rubber shoes—5⅝ in. long, reinforced with steel. Won't mar floors or furniture. Two red shoes, two black ones. 2 nickel plated pegs set into enameled metal plates, 11¾ inches square. Shipping weight, 2 pounds 10 ounces.

49 A 119..............67c





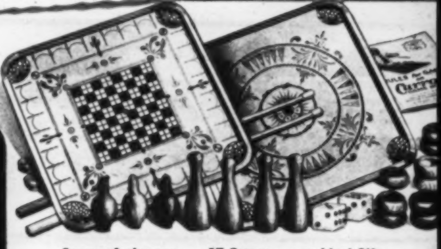


Pool Tables

Burrowes-Built for Quality

For Easy Terms, See Page 8, Center of Book

Bed Leveling Device
Leg Leveling Device



Carrom-Archerena . . . 57 Games . . . an Ideal Gift

$4.48

Play carroms, crokinole, pool, checkers, backgammon, ten pins and 51 others. 28½-in. square board made of 3-ply maple veneer with 4 net pockets. Playing fields on both sides. Two 26-inch cues, 30 carrom rings, 15 numbered discs, 10 ten pins, 3 wood tops, backstop, score tab, 2 dice, dice box, 6 flies. Rules; cloth equipment bag. Shipping weight 11 pounds.

79 A 0489..$4.48

30 Extra Hardwood Crokinole and Carrom Rings

49 A 480—Shipping weight, 8 ounces..............................35c

Save on Streamlined Pool Tables for Home Use

$8.95
And Up

Like the ones champions use! Deep top rails keep balls on table. Light maple finish on wood and metal. Non-mar parts. "Roll-away" track returns balls to end tray. Fast accurate live rubber cushions and beds. Green billiard cloth covering. Non-warping Masonite beds. Oversize legs with 2 metal braces; markers on rims of tables for gauging shots. 15 double-numbered balls. 1 white cue-ball, wood rack, chalk, 2 cues, counting frame and book "How to Play Pool," written by experts. Leveling devices (except 79 AM 454) keep table steady. Not mailable. 79 AM 458 has double-numbered striped agate balls. 79 AM 454 has no bed or leg leveling device.

	79 AM 458	79 AM 457	79 AM 456	79 AM 455	79 AM 454
Length	76 in.	66 in.	60 in.	50 in.	44 in.
Width	41 in.	35 in.	31½ in.	27½ in.	24½ in.
Height	31 in.	31 in.	30 in.	29 in.	27½ in.
Diam. of balls	1⅞ in.	1¾ in.	1¾ in.	1½ in.	1⅛ in.
Cue lengths	48 in.	44 in.	42 in.	36 in.	32 in.
Shpg. wts	103 lbs.	85 lbs.	46 lbs.	33 lbs.	24 lbs.
Price	$42.95	$29.95	$18.95	$11.95	$8.95

"Miss Sunshine" and "Baby Sunshine"

Like ~~$1.50~~ Dolls

But **98c** Buys

Either One

Miss Sunshine . . . 15 Inches Tall

- **Lifelike sleeping eyes—tilting head**
- **Waterproof composition—easy to clean**
- **Curly blonde mohair wig, in attractive bob**
- **Inside jointed arms and legs—costly features**
- **Smartly styled dress and cute straw hat**

This little girl is making Doll history—because she really and truly is $1.50 quality! You'll see dolls almost exactly like her selling in stores all over the country for ⅓ more than our low price! Golden blonde hair cut in bangs over her forehead . . . big bright eyes (they close when she goes to sleep) . . . and her rosy cheeks—all combine to make her as pretty as a picture! She's nicely dressed in a blue organdy full skirted dress, with a white organdy yoke trimmed with lace and a ribbon bow. Her natural color real straw bonnet is off-the-face—with a shallow crown and flattering big brim. Matching undies are lace trimmed, too. She wears white cotton socks and white ribbon-tied shoes. She stands alone, you know, and her head turns from side to side. We think she's one of our best values!

49 A 3301—Shpg. wt., 1 lb. 12 oz. **98c**

Baby Sunshine . . . 16 Inches Tall

- **Composition head, arms, legs—soft huggable body filled with clean cotton**
- **Natural-looking sleeping eyes with lashes**
- **She cries like a real baby . . . and turns her head**
- **Tiny mouth . . . pearly teeth . . . wee saucy tongue**

Miss Sunshine's baby sister . . . and she's every bit as sweet! It's hard to believe she could cost so little—two-thirds of what you would expect to pay! She looks like a real baby, with her chubby cheeks and pudgy little body . . . her big beautiful eyes that slowly close when she's drowsy . . . she even cries! Hug her soft body close to you—see how she cuddles up! Her pink organdy dress is trimmed with lace and dainty ribbons—the full skirt has fancy stitching around the hem. Her poke bonnet is frilly with ruffles . . . ties in a bow under her chin. Matching undies and rubber panties. White rayon socks and ribbon tied baby bootees. She sits alone—see how her plump arms reach out for someone to love! She's the Baby Doll Buy of the year—add her to your Christmas list today!

49 A 3104—Shpg. wt., 1 lb. 8 oz. **98c**

At Other Stores ~~$2.50~~

$1.49

- **Lustrous celanese (rayon) coat, bonnet to match**
- **Sleeping eyes with long lashes**
- **Crying voice**
- **Body shaped so she sits alone like more costly dolls**

16-in. of Sweetness, Dainty as a Real Baby!

Her face is the cutest we've seen in a long time, with an expensive finish that makes her "skin" petal-smooth, satiny to touch. Big round eyes with a sly twinkle in them—they slowly shut as she dozes off to Dreamland. Chubby rosy cheeks and a wee mouth combine to make her a captivating baby. Even her clothes are extra special! The full cut, pink celanese rayon coat is trimmed with expensive real lace. Her matching bonnet is also lace trimmed, with shirring on the crown and ribbons under the chin. Underneath her coat she wears a crisp white organdy dress and rubber panties. On her feet are white rayon socks and white artificial leather bootees. Body is filled with soft cotton and she can turn her head. Just picture her under your Christmas tree! Shipping weight, 1 lb. 12 oz.

49 A 3105 . . . . **$1.49**

Others Ask ~~$2.50~~

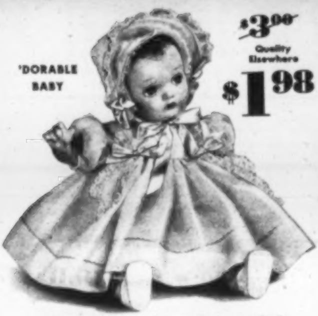
$1.59

18½-in. Girl Doll

- **Life-like sleeping eyes with long lashes**
- **Real human hair in curls and ringlets**
- **Her arms are jointed—they move freely**
- **Her body is filled with soft cotton**

She's a real playmate 'cause she's so cute and lifelike! From the top of her curly head to the tips of her tiny toes, she's ready for hours and hours of fun. She wears pins in her hair—it's so curly!—and a pert ribbon bow on top. Her eyes open and shut . . . and she always goes right to sleep when her mother puts her to bed. Her rosy lips are slightly parted so that you can see her tiny white teeth and saucy red tongue. Her dress is pretty enough for any little girl! It's made of red and white printed organdy, with a dotted swiss yoke and lace trimming. She also wears cotton undies, white rayon socks, and white shoes with buckles. *Shipping weight, 2 pounds.

49 A 3006 . . . . **$1.59**



'DORABLE BABY

~~$3.00~~ Quality Elsewhere

$1.98

Rolls Her Eyes From Side to Side

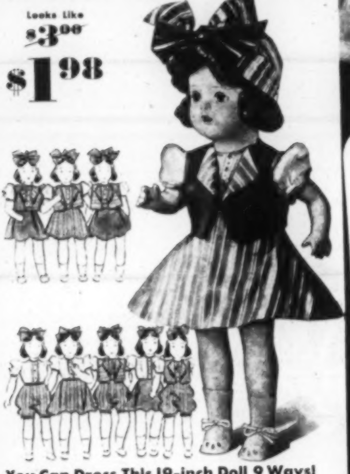
- **Her sparkling eyes seem to flirt with you**
- **She cries when you lay her down, like a real baby**
- **19 inches tall . . . with a huggable cotton filled body**
- **Composition head, arms and legs, realistically tinted**

So shy, so demure—until she rolls those big eyes at you, like the mischievous little flirt she is! When she's put to bed, she cries a little at first, but then her long lashes slowly lower and she's sound asleep! She has the tiniest nose imaginable and a deep baby dimple right in the middle of her chin. Her exquisite lace and ribbon trimmed pink organdy dress billows out in a big circle when she sits down—she's old enough to sit up alone—and she has two pockets in the front for hankies, pennies and all the things that little girls need. She wears a matching bonnet, a pink lace trimmed slip, rubber panties, and white ribbon tied shoes and socks.

49 A 3136—Shipping weight, 2 pounds 8 ounces....... **$1.98**

Looks Like ~~$3.00~~

$1.98



You Can Dress This 19-inch Doll 9 Ways!

- **She actually has 9 separate costumes with her 7-pc. wardrobe—see pictures above**
- **Glossy mohair wig**
- **Life-like eyes with lashes**
- **Soft huggable body**

Modern Miss Sunshine . . . she wears reversible clothes to save time and money! Her wardrobe contains a reversible bolero jacket and skirt . . . one striped side and one plain blue side . . . one waist, one pair of shorts, rayon socks, shoes and a cunning bow hat. By reversing the skirt and bolero and by wearing combinations of these garments with shorts, she can be dressed 9 ways! She has composition head, arms and legs. She sleeps and cries, too.

49 A 3007—Shipping weight, 2 lbs. 4 oz................ **$1.98**

As Big as a Real Baby

Others Ask $3.00 for Similar Dolls

"BABY SUNSHINE" 26 in. Tall

Wears a Genuine Esmond Blanket Cloth Coat and Marabou Trimmed Hat

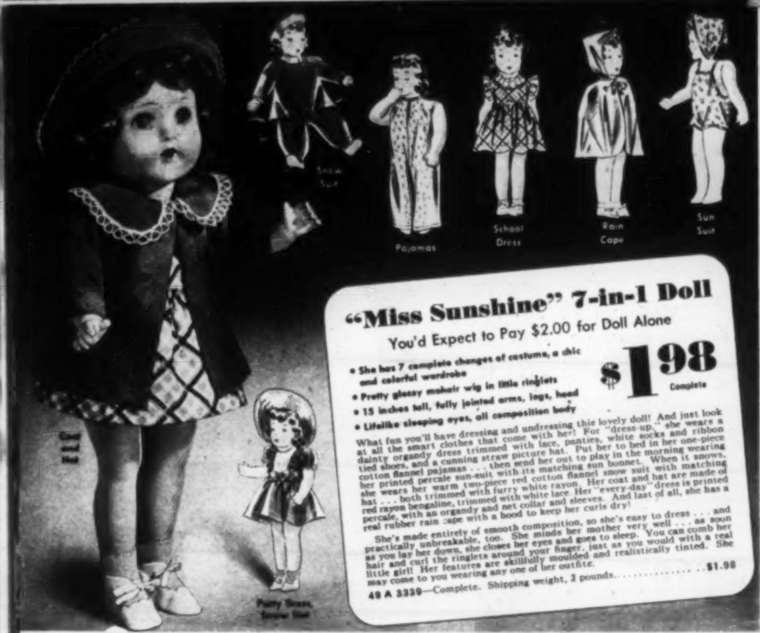
$1.98

- **About 26 in. tall. As big as and proportioned like a real baby**
- **Lustrous, expressive glass-like eyes . . . Long sweeping lashes**
- **She saucily turns her delicately tinted, composition head**
- **Composition arms, legs—soft, cotton filled body, you'll love to hug.**
- **She cries for attention when you lay her down . . . but soon she's sound asleep in dreamland like a good baby, for its naptime.**
- **She has exceptionally fine quality clothes, carefully made and exquisitely fashioned. Lots of fun dressing and undressing her!**

A whole armful of happiness for some little girl . . . maybe for you! Her soft cotton filled body is just the right size . . . when you hold her she seems to snuggle up to you with a happy smile. And you can take her right outside with you, too, because she's so warmly dressed! Her pink coat is made of soft, fluffy Esmond blanket cloth with decorative stitching and a deep collar to keep out winter breezes—she'll stay warm as toast on blustery Winter days. The matching hood is trimmed with luxurious white marabou, and there's a wee organdy ruffle to frame her chubby face. Underneath her coat, she wears a pink organdy lace-trimmed dress and white undies . . . and rubber panties like all babies do. White cotton socks and artificial leather bootees keep her tiny feet snug and warm, even on buggy rides.

Her plump arms and dimpled legs are skillfully molded of composition (washable with soap and water) and realistically tinted a soft pink. Her baby eyes are big with wonder—she's very inquisitive!—but there's a gay twinkle in them. Her rosy lips are slightly parted to show her little white teeth and the saucy tip of her red tongue. She's a real dream doll—all she needs is a little girl to love her! Shipping weight, 4 pounds.

79 A 03177.............................. **$1.98**



"Miss Sunshine" 7-in-1 Doll

You'd Expect to Pay $2.00 for Doll Alone

$\$1^{98}$ Complete

- **She has 7 complete changes of costume, a chic and colorful wardrobe**
- **Pretty glossy mohair wig in little ringlets**
- **15 inches tall, fully jointed arms, legs, head**
- **Lifelike sleeping eyes, all composition body**

What fun you'll have dressing and undressing this lovely doll! And just look at all the smart clothes that come with her! For "dress-up," she wears a dainty organdy dress trimmed with lace, panties, white socks and ribbon tied shoes, and a cunning straw picture hat. Put her to bed in her one-piece cotton flannel pajamas . . . then send her out to play in the morning wearing her printed percale sun-suit with its matching sun bonnet. When it snows, she wears her warm two-piece red cotton flannel snow suit with matching hat . . . both trimmed with furry white rayon. Her coat and hat are made of red rayon bengaline, trimmed with white lace. Her "every-day" dress is printed percale, with an organdy and net collar and sleeves. And last of all, she has a real rubber rain cape with a hood to keep her curls dry!

She's made entirely of smooth composition, so she's easy to dress . . . and practically unbreakable, too. She minds her mother very well . . . as soon as you lay her down, she closes her eyes and goes to sleep. You can comb her hair and curl the ringlets around your finger, just as you would with a real little girl! Her features are skillfully moulded and realistically tinted. She may come to you wearing any one of her outfits.

49 A 3339—Complete. Shipping weight, 2 pounds. **$1.98**

17-In. "Miss Marie" Wears a Net Dress

You'd Expect to Pay ~~$\$3^{00}$~~

$\$1^{98}$

- **Glasslike sleeping eyes with long sweeping lashes**
- **Soft glossy mohair wig in a page-boy bob**
- **Full composition doll**
- **Jointed arms and legs**

Her face is exquisitely modeled . . . softly tinted with a sprayed enamel finish. Her red lips are open to show her wee white teeth and saucy red tongue. Arms and legs are inside jointed, so that she can stand alone and hold her arms out. And what a pretty pink and blue ensemble she wears! Her cunning net dress is high waisted, with a flaring skirt, surplice bodice and full puffed sleeves. Trimmed with satin ribbon and lace. Also wears a slip and panties, white socks and ribbon-tied shoes. Off-the-face straw bonnet is trimmed with a sprig of artificial flowers. Shipping weight, 2 pounds.

49 A 3340 . . . . **$1.98**

19-Inch "Miss Marie" 3-Piece "Fur" Outfit

You'd Expect to Pay ~~$\$4^{00}$~~

$\$2^{98}$

- **Parka hood, coat and separate muff of soft, silky "fur"**
- **Golden color mohair wig arranged in ringlets**
- **Glasslike eyes, lashes**
- **All composition, jointed**

Styled for 1942, with a luxurious rayon plush "leopard fur" coat . . . carefully copied from real ones! Smart, three-quarter swagger length, with full bell sleeves and flaring back. Little round collar with a snap fastener and two round gold color buttons in front. Matching parka hood ties with a ribbon under her chin . . . coat and hood are lined in the same material her dress is made of. And there's even a separate muff, of the fur-like deep-piled material, Miss Marie wears it jauntily around her neck on a ribbon. Underneath she wears a sweetly simple dress of gay gingham plaid, with matching panties . . . on her feet she wears white rayon socks and white artificial leather shoes with buckles. Lustrous sleeping eyes with natural lashes. Jointed head, arms and legs. Shpg. wt., 2 lbs. 8 oz.

49 A 3341 . . . . **$2.98**

Jeannie Walker . . . She Walks and Sits

- **Hold her hand and pull her gently forward . . her tiny feet take steps as she walks along**
- **She sits down . . . legs out straight . . . they straighten automatically when you lift her**
- **Lustrous glasslike sleeping eyes, long lashes**

$2.98

Even grown-ups are fascinated by cunning, life-like 14-in. Jeannie! Expensively finished clothes . . . her flaring blue jumper and white dotted swiss blouse fasten with *snaps*, not pins . . . two wee pearl buttons are hand-sewn on her lace-trimmed blouse. Her broad-brimmed blue straw hat has ribbon streamers, an elastic chin-strap. She wears white rayon socks, black "patent leather" snap-fastened shoes with bows on them. White lace-trimmed cotton undies. Fine human hair wig with soft bangs and curls. Composition body. Jointed arms, legs; turning, tilting head.

49 A 3343—Shipping weight, 1 pound 8 ounces.......**$2.98**

~~$4.00~~

If Sold Elsewhere

15-inch Sonja Henie . . . Only at Sears

- **Wears real figure skates with white shoes**
- **Famous flashing Sonja Henie dimples**
- **Glasslike sleeping eyes, long eyelashes**
- **Luxurious soft blonde mohair wig**

$2.98

Beautifully made, all hand finished composition doll with a slim body and slender adult arms and legs . . . natural looking fingers. Her lips are slightly parted to show sparkling white teeth . . . and the tip of her pert red tongue. She's dressed in a figure skating costume with a tight red celanese rayon bodice and flaring red and white organdy skirt . . . short puffed sleeves and lace edging at the neck. In her hair she wears a gay sprig of artificial flowers . . . as well as bobby pins and hair pins. She's fully jointed so that she can be posed as though she were really skating . . . her head turns and tilts. Shipping weight, 1 pound 12 ounces.

49 A 3330—15-Inch Sonja Henie....................$2.98

She Cries

POPPA-MOMMA

Only at Sears by Mail

Others Would Ask ~~$2.98~~

16-inch Doll

$1.98

Others Would Ask ~~$4.98~~

19-inch Doll

$2.98

- **She's Daddy's girl, too . . . says "Poppa" when you tilt her one way and "Momma" when you tilt her the other!**
- **She has big glass-like eyes, with long, sweeping lashes**
- **Fine composition head, arms and legs . . . cotton filled body**
- **Her clothes are exceptionally beautiful . . . genuine lace trimming . . . good workmanship and quality materials**
- **Created exclusively for Sears by Horsman Doll Co.**

The kind of doll a little girl dreams about . . . and here she is, a dream come true! She's lifelike, she's beautiful, she cries for "Momma" and "Poppa" both! Her pink, blue and white costume consists of an organdy dress with a *full net overskirt* . . . *trimmed with lace and ribbon and a wee rosette*. Her frilly bonnet has rows of lace, with a net insert framing her piquant face . . . it ties under her chin in a bow. She wears white undies, rubber panties and white baby shoes and socks.

Her soft body, filled with clean cotton, is just made to be hugged . . . her chubby dimpled arms and legs are nicely molded and finished. Arms, legs and head are made of practically unbreakable composition. You can put her to sleep . . . when you lay her down, her eyes close. And remember, she is available only at Sears by mail, so send in your order today! An outstanding value at our low price!

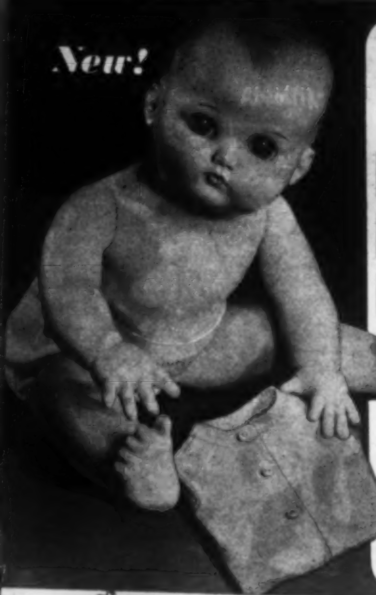
16-inch Doll

Shipping weight, 1 lb. 8 oz.
49 A 3150..............**$1.98**

19-inch Doll

Shipping weight, 2 lbs. 8 oz.
49 A 3151..............**$2.98**

Orders of $10 or more available on Easy Terms. See Page 8, Center of Book.



Magic Skin Baby

Latex Rubber Bodies . . . Plastic-Composition Heads Nearest to a Real Baby

Her skin feels and wrinkles like a real baby's! Her legs and body are moulded in one piece of soft pliable latex rubber . . . unbreakable, washable, feather-weight! No water enters her body when you bathe her!

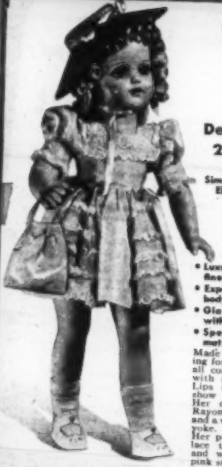
Unbreakable plastic composition head . . . outlasts many ordinary dolls. Large, lustrous glass-like sleeping eyes with long sweeping lashes. Realistically shaped and rosy tinted, with a lovable winsome expression.

The fingers and toes are flexible and soft, like a real baby's—each chubby finger is separate . . . she can even clasp her hands! Roly-poly, dimpled arms and legs are skillfully proportioned to her plump little body.

$1.89 13-inch **$2.89** 15-inch **$4.89** 20-inch

The most human feeling doll you've ever seen! It's so soft, so cuddly, so lightweight! Of satin-smooth, pliable latex, kapok filled—the Magic Skin Baby can be washed and powdered like a real baby. Hold her in your arms and feel her grow warm to your touch. Bend the flexible life-like fingers and toes. You'll agree that she's truly the "Doll of Tomorrow"! Her moulded tinted hair comes to an adorable widow's peak on her forehead . . . and she has a tiny turned up nose. Her head turns from side to side; her arms are fully jointed at the shoulder. She wears a sleeveless knitted cotton vest with bound edges and three buttons down the front; her panties are knitted cotton too, with an elastic waist-band.

13-in. Baby	**15-in. Baby**	**20-in. Baby**
49 A 2801	**49 A 2802**	**49 A 2803**
Shipping wt., 1 lb. 8 oz. **$1.89**	Shipping wt., 2 lbs. **$2.89**	Shipping wt., 3 lbs. **$4.89**



Use Your Credit

And Buy a Better Doll
See Page B, Center of Book

De Luxe 'Dorable 24 inches Tall!

Similar Quality Elsewhere ~~$6.00~~

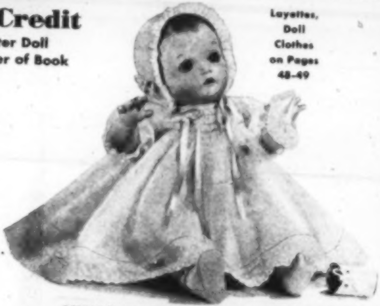
$4.98

- **Luxurious blonde wig of the finest human hair**
- **Expensive satin finish on body—sanded by hand!**
- **Glass-like sparkling eyes, with sweeping eyelashes**
- **Specially designed, color-matched clothes**

Made as carefully as dolls selling for twice this price! She's all composition, fully jointed, with a turning, tilting head. Lips are slightly parted to show wee teeth and tongue. Her dress is pink Celanese Rayon with cotton lace ruffles and a white organdy, lace edged yoke. Shirred puffed sleeves. Her purse matches her dress; lace trimmed panties. Pink and white rayon socks with pink snap-fastened shoes. Pink straw hat. Shpg. wt., 3 lbs.

79 A 03342............**$4.98**

Layettes, Doll Clothes on Pages 48-49



NEW Squeezee Magic Touch Baby

$2.98 17 inch Doll

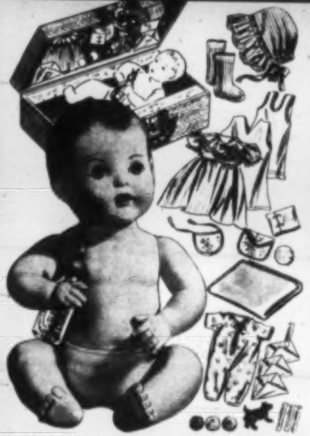
- **Made to sell for $1.00 more.**
- **Unbreakable composition head.**
- **Squeeze either leg and she cries.**
- **Also cries when you lay her down.**
- **Her arms and legs are covered with durable, lightweight latex—soft, flexible and warm to touch.**

$4.98 23 inch Doll

A cunning baby doll with the amazing new "Magic Skin" arms and legs—yet she costs no more than ordinary good quality baby dolls! Her cuddlesome body is filled with soft, clean kapok. She likes lots of attention, too—if you put her down, she cries. Large, lustrous, glass-like eyes and sweeping lashes. She can clasp her pudgy little fingers, for each one is separate . . . and each tiny toe is separate. She wears a spic-and-span white organdy dress with a billowing pink skirt, trimmed with lace and ribbon. Her ruffled bonnet matches: white slip and rubber panties. Rayon socks and ribbon tied shoes.

17-inch Doll
49 A 3173—Shpg. wt., 2 lbs...**$2.98**

23-inch Doll
49 A 3174—Shpg. wt., 3 lbs...**$4.98**



De Luxe "Botteltot"—26-Pc. Outfit

$4.98

- **$5.95 quality elsewhere!**
- **15-inch size baby doll**
- **Glass-like sleeping eyes, lashes**
- **Paratex (hard rubber) head**
- **Sturdy overnight case, 18x11x7 in.**

A cuddly, lovable baby that drinks her bottle and then wets her diaper. Her chubby rubber body is tinted the softest shell pink color; her downy 17x11 inch Esmond cotton cloth blanket is tied around her with a pink rayon satin ribbon. Feet and hands are carefully modeled . . . you can even see her tiny imitation fingernails! Turning head. She wears a knitted cotton vest and diaper. Layette includes: Lace trimmed high quality organdy dress; matching ribbon-tied bonnet; 3 diapers; safety pins; cotton flannel sleeping suit; 1 knit vest; slip; stomach band; bib; knitted rayon bootees; wash cloth; 3 powder puffs; sponge; rubber Scotty and 4 clothes pins. Bottle and rubber nipple. Her overnight case has strong shaped wooden frame covered with paper, (looks like leather) looks like airplane luggage. Shipping weight, 7 pounds.

49 A 3540—Doll, O'Nite Case and 26-Piece Outfit . . . **$4.98**

Low Priced Dolls at Sears Savings

- **11-inch roly poly chubby bodies with soft pink finish**
- **"Botteltot" drinks and wets in a realistic manner**
- **No leakage around joints as in cheaper dolls**

Molded of Rubber—Unbreakable

Inside jointed arms and legs—do not easily pull from sockets as in so-called "leak-proof" dolls! Soft bodies, tinted pink. Can be bathed and sterilized by boiling. They're unbreakable! Shipping weight, each, 1 pound 4 ounces.

Toodlums

49c

An exceedingly low price for this quality! Painted eyes. Doesn't drink or wet. (Not shown.)

49 A 2911..**49c**

"Botteltot"

69c

Drinks and wets. Painted eyes. Complete with diaper, glass bottle and rubber nipple.

49 A 2909..**69c**

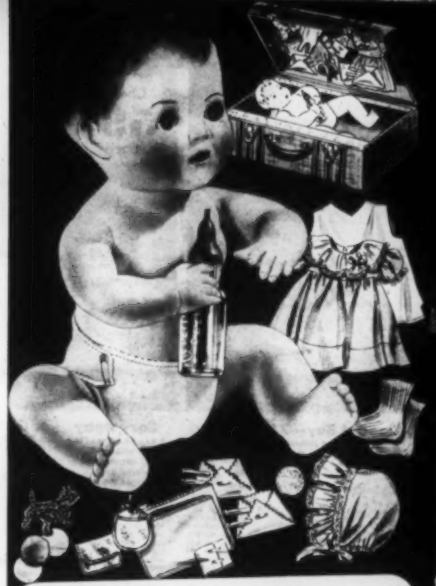
"Botteltot"

$1.00

Paratex (hard rubber) head. Sleeping eyes; eyelashes. Drinks, wets. Diaper, glass bottle and rubber nipple.

49 A 2913..**$1.00**

For Dainty Layettes for these Dolls See Pages 48 and 49.



Wetting Rubber "Botteltot"

21-Piece Layette in O'nite Case

You'd Expect to Pay ~~$3.00~~ For This Outfit

$1.98 11-inch Doll

Complete with Layette

You'd Expect to Pay ~~$4.50~~ For This Outfit

$2.98 13-inch Doll

Complete with Layette

- **Paratex (hard rubber) heads—Skilfully moulded features.**
- **Sturdy wood frame metal trimmed O'Nite cases.**
- **Glasslike sleeping eyes with long sweeping lashes.**
- **"Botteltot" drinks and wets only in a realistic manner.**
- **Well shaped inside jointed arms and legs (The better kind).**

Just think! A *"Botteltot" doll* complete with *21 Pc. good quality* for less than the usual price of the *layette* and *wood frame O'nite case* . . . and doubly welcome this year. doll alone. That's a real saving Cuddly flesh tinted rubber body can be washed and scrubbed with soap and then powdered to keep her sweet and clean. Dainty little Layette consists of baby blue organdy dress with organdy collar, lavishly trimmed with ribbon and lace, matching bonnet with good ribbon ties, a sweet little slip, warm knitted rayon bootees, 3 soft cotton flannel diapers, 3 dainty furry powder puffs, one rubber sponge, one rubber bath scotty, wash cloth, stomach band, safety pins, wash-able bib, four clothespins, bottle and rubber nipple. Neatly wrapped in cellophane. Sturdy wood frame O'nite case is covered with sim-ulated fabric paper (looks like Airplane baggage) with carrying handle, snap lock and real hinges.

11-inch "Botteltot"
$3 Quality Elsewhere

Doll, 21-Pc. Layette. O'Nite case size 13¼x9¾x4½ inches. Shpg. wt., 3 lbs. 8 oz.

49 A 3538. . . . .**$1.98**

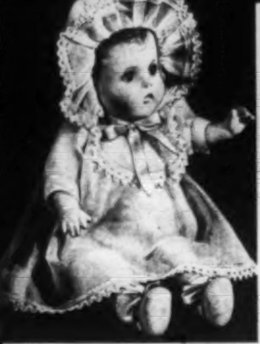
13-inch "Botteltot"
$4.50 Quality Elsewhere

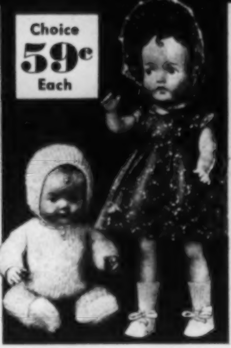
Doll, 21-Pc. Layette, O'Nite case size 15x10x4¼ inches. Shpg. wt., 4 lbs.

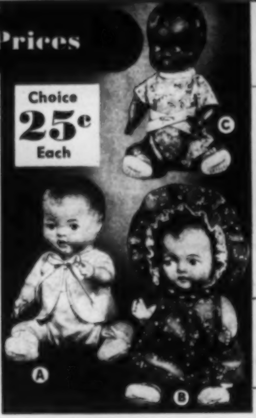
49 A 3539. . . . .**$2.98**

You Save When You Buy By Mail

Cunning Dolls at Money Saving Prices







Special Buy—75c Quality

59c
- **Unbreakable metal head**
- **Soft cotton filled body**
- **She's 16 inches tall**
- **Lifelike sleeping eyes**

Such a tiny price for such a great big lovable baby! The doll the kiddies have always wanted but you felt you couldn't afford—now at much less than the 79c others ask for this quality! She's made for lots of hard playing, too. Realistically tinted metal head turns from side to side. Her pretty eyes close when you lay her down. Her chubby arms and legs are moulded of composition; her body is soft and huggable. The pretty pink dress she wears is made of organdy, with a lace trim. Bonnet with flaring lace trimmed poke matches her dress and is tied under her chin with a ribbon bow. She wears wee cotton bootees tied with ribbons. Shipping weight, 1 pound.

49 A 3411 .... **59c**

Cozy Baby

- **Brushed cotton suit and hood**
- **All composition**
- **Painted eyes**

This cute baby wears a lovely warm suit and cap that closely resemble furry angora. Even her tiny toes are covered to keep her warm and cozy! Realistic painted face and hair. Made of washable, almost unbreakable composition. Inside jointed arms, legs. Size, 12 in. Shpg. wt., 1 lb.

49 A 3413 .... **59c**

Girl Doll

- **75c quality**
- **14½ inches tall**
- **All composition**
- **Inside jointed**

Why pay 75c elsewhere for this quality doll! Full-skirted dress is made of printed percale trimmed with lace at neck and arms. Her matching bonnet has lace on the brim, ties with ribbons. Also wears matching panties, cotton socks and tied shoes. Shipping weight, 1 pound 4 ounces.

49 A 3412 .... **59c**

Sturdy Composition Dolls

- **Light in weight but hard to break**
- **Pretty faces with realistic painted eyes**
- **Elastic jointed arms and legs—moveable**
- **Carefully made, good quality clothes**

Three little dolls that make grand playmates . . . they're practically unbreakable because they're all composition. Their hair is molded and painted.

11-in. Baby

Ⓐ Round and chubby—cute as can be! Wears a soft cotton flannel ribbon-tied jacket and diaper. Cotton bootees.

49 A 3425
Shpg. wt., 1 lb. **25c**

10-in. Girl

Ⓑ Dressed in sleeveless percale dress with lace around the neck and matching bonnet. Panties. Tied bootees.

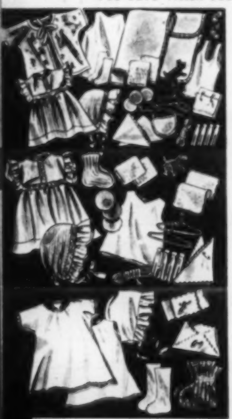
49 A 3423
Shpg. wt., 1 lb. **25c**

12-in. Topsy

Ⓒ Always a favorite! Ready for play in her cute printed cotton rompers. Belt fastens with safety pin. Bootees.

49 A 3424
Shpg. wt., 1 lb. **25c**

You Save When You Buy by Mail



25-Piece Layette

69c And Up

Contains: Lace-trimmed cotton pique dress, matching bonnet; cotton flannel sacque; 18x12-in. Esmond cloth cotton blanket; rayon bootees; petticoat; 2 diapers; knitted shirt; bib; stomach band; 3 powder puffs; 2 wash cloths; 2 wire hangers; 4 clothes pins; clothes line; rubber Scottie; safety pins. Shpg. wt., 12 oz.

Cat. No.	Fits Dolls	Price
49A3545	10 to 11 in.	69c
49A3547	12 to 13 in.	79c
49A3549	14 to 15 in.	89c
49A3553	16 to 17 in.	98c

20-Piece Layette

39c And Up

Contains: Lace-trimmed cotton pique dress, matching bonnet; petticoat; 2 bootees, 2 diapers; stomach band; 2 wash cloths; 3 powder puffs; 4 clothes pins; 1 clothes line; rubber Scottie; 2 wire hangers; safety pins. Shpg. wt., 10 oz.

Cat. No.	Fits Dolls	Price
49A3542	11 to 13 in.	39c
49A3543	14 to 15 in.	49c
49A3544	16 to 17 in.	59c

8-Piece Layette

23c And Up

Contains: Organdy dress and matching bonnet; slip; diaper; stomach band; cotton socks; 2 bootees; safety pins. Shpg. wt., 8 oz.

Cat. No.	Fits Dolls	Price
49A3533	11 to 13 in.	23c
49A3537	14 to 15 in.	29c

13-in. Undressed Baby

59c
- **All composition**
- **Jointed arms and legs**

A new idea in Christmas dolls! Buy this baby and then choose her layette yourself from the three shown at the left! You'll be giving your little girl extra fun—she'll spend hours dressing and undressing "Baby". Doll comes wearing cotton undergarment fastened with safety pin. Washable, almost unbreakable composition body. Natural looking painted eyes. **Be sure to order layette made for 13-in. doll.** See at left for Sears layettes for baby dolls. Shipping weight, 1 pound 8 ounces.

49 A 3407 .... 59c

For Dolly's Crib

Cotton Crib Mattress

A mattress for Dolly's buggy. Just like a real baby's. Soft cotton filled; covered with gay cotton print.

Cat. No.	Size	Shpg. wt.	Price
49A3527	21x11 in.	12 oz.	33c
49A3529	24x15 in.	14 oz.	39c
49A3534	30x15 in.	1 lb.	49c

Doll Quilt and Pillow Set

Made of lustrous rayon satin, quilted in an attractive design. Quilt and pillow have one pink and one blue side Doll not included.

Cat. No.	Quilt Size	Shpg. wt.	Price
49 A 3510	21x11 in.	1 lb. 2 oz.	69c
49 A 3511	24x15 in.	1 lb. 6 oz.	79c
49 A 3518	30x15 in.	1 lb. 10 oz.	89c

Sears Low Priced Gift Dolls

2-in-1 Muff and Purse Doll

- **10-in. soft rayon plush muff**
- **Padded and lined for warmth**
- **Purse has slide fastener**
- **Doll's face set in front**

89c

Your little girl can carry this dolly muff wherever she goes! And it's fun to have a real muff-and-purse combination, like those the big girls carry! Keeps little hands snug and warm . . . and the easy-working slide fastener protects all her feminine "must haves!" The soft muff looks and feels like fur. Inside of muff and purse are lined with lustrous Celanese Rayon. The cute little doll's face set in the front is made of stiffened cloth . . . nothing to break . . . and is moulded like a regular doll. Realistically tinted, with rosy lips and painted eyes. Yarn "hair" frames the face. The muff is on a rayon cord so that it may be worn around the neck, if desired. Shipping weight, 10 ounces. Assorted colors.

49 A 3597..**89c**

16-In. Standing Chubby Girl

- **Lifelike sleeping eyes**
- **All composition doll**
- **Jointed arms, legs, head**
- **Nice quality clothes**

89c

A pert, lifelike little tyke that stands alone . . . see how plump and dimpled her legs are! She's ready for lots and lots of hard play, too . . . composition construction makes her almost unbreakable. Her features are skillfully moulded and tinted . . . her hair and rosy lips are painted on. When you lay her down, her eyes close like a real baby's. And see how cutely she's dressed! Her full dirndl-type skirt and jaunty suspenders are blue organdy with a dainty white shadow print . . . she also wears a hairbow to match. Beautiful white organdy blouse with full puffed sleeves and attached panties; white rayon socks and shoes tied in gay bows. Shipping weight, 2 pounds.

49 A 3302..**89c**

Best Quality 17-in. Chubby

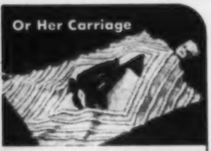
- **Sleeping eyes with lashes**
- **All composition**
- **Parted lips show teeth, tongue**
- **Jointed arms, legs, head**

$1.98

A roly-poly baby with all the features that little mothers like best! Long sweeping lashes . . . she goes to sleep when you lay her down. Her lips are slightly parted to show white baby teeth and saucy tip of her red tongue. Her clothes are cute enough for a real little girl! The dress is printed percale with puffed sleeves and lace trimming around the neck—a ribbon threaded through lace around her waist ties in a bow in back. Her matching panties are attached to the dress; matching poke bonnet has lace on the brim and a net insert—ties in a bow under her chin. White rayon socks; ribbon tied shoes with buckles on them. Shipping weight, 2 lbs. 8 oz.

49 A 3128..**$1.98**

Easy Terms . . . See Page B, Center of Book



Or Her Carriage

Chenille Spread for Dolly's Bed

Tufted cotton chenille, just like Mother's. Cute kiddy design in pink, blue and white. (Doll not included.)

Cat. No.	Size	Shpg. wt.	Price
49 A 3562	21x11 in.	8 oz.	39c
49 A 3568	24x15 in.	10 oz.	49c
49 A 3577	30x15 in.	12 oz.	69c

6-Piece Bassinet or Buggy Set

Set consists of: Quilt, blue figured rayon one side, cotton on the other; blue cotton print mattress; 2 white cotton sheets; pillow; and pillowcase. (Doll not included.)

24x15-in. Outfit
Shpg. wt., 2 lbs. 8 oz.
49 A 3519....98c

30x15-in. Outfit
Shpg. wt., 3 lbs.
49 A 3595..$1.19

16-inch Girl

- **Painted eyes**
- **All composition doll**
- **Jointed arms and legs**

59c

Buy an undressed doll like this one—then have all the fun of picking out her clothes yourself! Easy to dress and undress because of smooth composition body and jointed arms and legs. She wears cotton undergarment. Choose her wardrobe from clothes at right. **Order size to fit 16-inch doll.** Shipping weight, 1 lb. 8 oz.

49 A 3408..........**59c**

16-Piece Wardrobe

89c And Up

Consists of: Red cotton flannel coat with furry rayon collar, matching hat, and ski pants; red organdy blouse, blue overalls, matching blue visor hat, printed percale dress, matching bonnet, and panties; red rayon and "Lastex" yarn swimming trunks, bra, and red and yellow string "hula" skirt; red rubber rain cape with hood; 3 wire hangers. Shpg. wt., 1 lb.

Cat. No.	Fits Dolls	Price
49A3505	12 to 13 in.	89c
49A3506	14 to 15 in.	98c
49A3507	16 to 17 in.	$1.19
49A3508	18 to 19 in.	1.39
49A3509	20 to 21 in.	1.59

8-Piece Wardrobe

69c And Up

Consists of: Blue, fleecy rayon coat with white collar, matching hat; ski pants; long blue lacy organdy party dress; printed percale play dress; slip; 2 piece cotton flannel pajamas. Shipping weight, 8 ounces.

Cat. No.	Fits Dolls	Price
49A3590	12 to 13 in.	69c
49A3591	14 to 15 in.	79c
49A3592	16 to 17 in.	89c
49A3593	18 to 19 in.	98c
49A3594	20 to 21 in.	$1.10

3-Piece Wardrobe

39c And Up

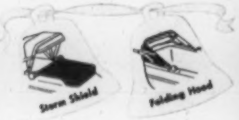
Contains: red ribbed rayon coat, hat; printed percale dress. Shipping wt., 4 oz.

Cat. No.	Fits Dolls	Price
49A3578	12 to 13 in.	39c
49A3579	14 to 15 in.	49c
49A3583	16 to 17 in.	59c
49A3585	18 to 19 in.	69c
49A3589	20 to 21 in.	79c

Doll Buggies

Your Choice of 3 Styles: Folding, Pram, Fiber

Include a Doll . . Pay for Both on Easy Terms . . See Page B, Center of Book



Big Folding Buggy for Dolls up to 28 inches

$3.98

- **This quality regularly $5.00 at most stores.**
- **Artificial leather body in smoke blue with contrasting white stitching.**
- **Strong steel frame that is enameled smoke blue to match the covering! Folds compactly for easy carrying.**
- **Nickel plated tubular steel handle, hub caps, hood knobs, adjusters.**
- **Easy-rolling white enameled 7¼-in. steel wheels, ½-inch tires.**
- **Folding 4-bow hood; adjust sun viser to keep sun from dolly's eyes.**
- **Storm shield to protect doll.**

So stylish, so well-built, so moderately priced! With extension front, it will easily hold a doll 28 inches long! Large size body, 23 in. long (with foot extension, 28 in.), 12 in. wide, 9½ in. deep. Doll not included. Shipping weight, 12 pounds.

79 A 08104—Mailable.............. **$3.98**

$10 Quality Elsewhere Like Big Baby Carriages

$7.69

- **Quilted and padded, 25x13x10½ inches deep, dark blue artificial leather body—will hold a real baby!**
- **4-bow collapsible artificial leather hood with sun visor and adjusters. Frame folds flat.**
- **Duchess type swing gear like on real carriages.**
- **Protecting storm curtain for bad weather.**
- **Tubular steel handle, nickel plated, 31 inches high.**
- **Dependable double action foot brake. Step on it once and it locks. Step again and it unlocks!**

All the beauty and luxury of style and construction as on regular baby carriages! Doll not included. 8¼-inch wire wheels with ⅝-inch rubber tires. **Mailable.**

79 A 08107—Shipping weight, 31 lbs............ **$7.69**

Folding Steel Buggy $4 Quality Elsewhere

$2.98

- **High grade artificial leather covering in lovely maroon color.**
- **4-bow folding hood with convenient sun-visor and adjusters.**
- **Regulation storm shield to protect dolly in the rain or wintry weather.**

How proud your little girl will be when she can walk down the street with her dolly in this handsome buggy. Smooth, modern style—but strong construction. Maroon color steel frame and handle—29½ in. from floor, just the right height for "little mothers." White enameled spoke type 7-in. steel wheels with ⅜-in. rubber tires. Shining nickel plated hub caps. Big enough to hold dolls up to 22 inches long! Size: 21 inches long, 11¼ inches wide and 9½ inches deep. As big as others' De Luxe Buggies. **Mailable.**

79 A 08103—Shpg. wt., 10 lbs... **$2.98**

New Pram Style Folding Buggy

$1.98

- **Startling value! At most stores equal quality would be at least $2.50**
- **Convenient 3-bow folding hood. Quickly and easily adjustable.**
- **Equipped with sun visor and hood adjusters at no extra cost.**

The handsome style, the sturdy construction, the sensationally low price make this an outstanding value of the season! Just look at all the features. Covered in pretty sea green cotton covert cloth with white stitching and white binding . . . a color combination hard to beat. Steel frame and handle. White enameled spoke-type 5-inch steel wheels. ⅜-inch rubber tires. Handle is 28½ inches from the floor. Will hold dolls 20 inches long. Size: 21x11½x8½ inches deep. **Mailable.**

79 A 08102—Shpg. wt., 9 lbs. **$1.98**

Two-Tone English Pram

$8.48

- **Similar quality elsewhere $11**
- **4-bow adjustable folding hood**
- **Body sides lined, padded**
- **Hand brake with rubber grip**
- **Equipped with convenient foot extension**

Large enough for a small baby! Wood body, 24½x12½ inches. Smart and modern as a brand new auto! Blue and gray hood, royal blue enameled body; gray lining and white enameled undergearing. Nickeled knobs and spreaders with rubber grips. Tubular steel pusher 28 inches high. White enameled 8½-inch steel wheels, ⅝-inch rubber tires. For dolls 26 inches long. Doll not included. **Not mailable.**

79 AM 8236—Shipping weight, 28 lbs. . . **$8.48**

Economy Pram

$5.39

- **Has foot brake**
- **Foot extension**
- **Pocket in body**
- **For 22-in. doll**
- **With folding 4-bow hood**

New style undergearing; 7-inch rear wheels, smaller 6⅝-inch front wheels. ⅜-inch rubber tires. Blue finish; white wheels; black enameled undergearing. Adjustable artificial leather hood. Wood body, 22½x11⅛ in. Rubber push handle, 28 in. high. **Mailable.** Shpg. wt., 19 lbs.

79 A 08235 . . . . **$5.39**

Our Finest Fiber Doll Buggy

$4.39

- **$5.50 quality elsewhere**
- **Body and hood of narrow flat fiber. Colored Jacquard design in body**
- **Dependable foot brake; reclining back**
- **Adjustable hood has open windows and beauty roll**

Here is real beauty of design—real economy in price—a buggy that is really "tops" in every respect. Body size, 20x9¼ in. The entire buggy is enameled in light buff color—with the beautiful Jacquard design in contrast. Adjustable hood has shining nickel plated knobs that will catch the eye of any little youngster. Height to top of rubber push handle is 25 inches. Spoke type wheels made of sturdy steel, 6⅜ inches in diameter, with ⅜-inch rubber tires. Holds dolls up to 21 inches long. Doll not included.

79 A 08224—Shipping weight, 11 lbs. **Mailable** **$4.39**

New Thrift-Priced Folding Buggy

$1.19

- **Sturdy, cotton covert cloth hood and body**
- **Priced even for the slimmest budget**

At this Sears low price, your little girl is sure to get the "beautiful new buggy for my dolly" that she wrote to Santa for. It is light in weight, so she can push it easily when she and her dolly go calling.

It's very smart looking. Note the dark tan covert cloth covering contrasted by the gleaming ivory color enameled wheels.

It's sturdily built—strong spoke type steel wheels are used, and the ⁵⁄₁₆-inch rubber tires make it even smoother-rolling.

Body is 17½ inches long, 8½ inches wide and 5½ inches deep. Handle 24½ in. high. Holds dolls 18 inches long. Consider all these features—and then the price. One glance will tell you what a wonderful value it is! Shipping weight, 5 lbs. **Mailable.**

79 A 08191 . . . . **$1.19**

Bargain Priced Fiber Carriage

$1.98

- **New narrow flat fiber hood and body**
- **Superior construction—notice that the hood has wood dowel frame**

Our lowest priced fiber buggy! It will save strain on your budget—and give lots of happiness to your "little lady"!

Sturdily built—generous sized body has metal-bound construction for added strength and service. Notice the sturdy wheels—5¼-inch diameter made of steel with ⅜-inch rubber tires. Rubber grip handle 21½ inches high.

It is beautifully styled. Body is enameled peachy tan; contrasting color undergearing. Woven-in Jacquard design. Size of body: 17 inches long, 8¼ inches wide. Holds dolls 18 inches long. Take advantage of this outstanding value today. Available on Sears Easy Terms. Shpg. wt., 7 lbs. **Mailable.**

79 A 08222 . . . . **$1.98**

Two-Tone Fiber Carriage $4 Quality Elsewhere

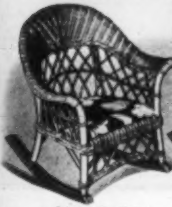
$3.19

- **Brand new style in doll buggies—smaller wheels in front and larger ones in back**
- **Beautifully finished hood and body in a soft tan color with ivory color undergearing**
- **Sparkling nickel plated hub caps, hood knobs**

Our better fiber carriage. Large 18½x9¼-in. body. Open hood windows, beauty roll on hood, narrow flat fiber body and hood, Jacquard design in body. Wheels: 5⅛ in. front, 6¼-in. rear. Spoke type steel wheels with ⅜-in. rubber tires. Rubber push handle 24½ in. from floor. Holds dolls up to 20 in. Doll not included.

79 A 08223—Shpg. wt., 9 lbs. **Mailable. $3.19**

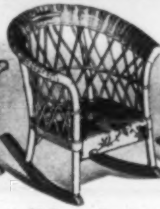
Furniture for Little Girls



$3.50 Quality

$2.49 Our best hand woven fiber rocker! Two tone Ivory and burnt orange enamel. Removable cretonne seat, padded, 12¼x12 inches. Height, 22 inches, 19¾ inches wide. 4 steel braces. Hardwood dowel uprights and rockers. Mailable. Shipping weight, 10 pounds.

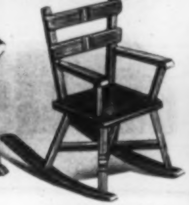
79 A 08597..........$2.49



$2 Quality Elsewhere

$1.49 Hand woven fiber rocker. Enameled light green. Cretonne seat, padded, 11¼x10½ inches. 2 steel braces. Height, 19¼ inches. 18 inches across arms. Comfortable curved arm rests and back. Hardwood dowel uprights and rockers. Mailable. Shipping weight, 9 pounds.

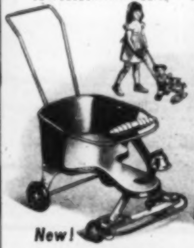
79 A 08580..........$1.49



New Maple Rocker

$2.19 Steel pegged construction . . should last for years. Made of solid maple with satiny maple finish. For children up to 10 years old. Comfortable arm rests and back. Seat, 12x10 inches. Overall height is 23 inches. Mailable. Shipping weight, 9 pounds.

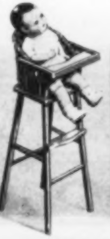
79 A 08595..........$2.19



All Steel Doll Walker

$1.00 Compare with $1.50 quality elsewhere. Made to fit any size doll. Steel wire handle 24 inches high. Tingling bell; fancy wood grip handle. 2½ inch wood rear wheels; front swivel casters. Shipping weight, 4 lbs. Mailable.

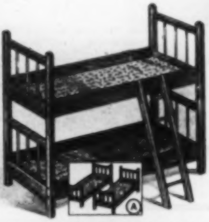
79 A 08401..........$1.00



Reed High Chair

79c 22 inches high, just the right size for most dolls. Hand woven genuine reed back; wooden seat, 5½x7 inches. Enameled light green. **Doll not included.** Mailable. Shpg. wt., 3 lbs.

79 A 08410..........79c

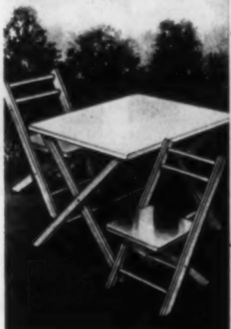


2 Beds for Price of 1

$1.19 Maple finish. Makes twin beds or double decker (see A above). Wood side rails, ends, 22x10½ inches wide. Double decker, 17¾ inches high. 2 cloth covered cardboard mattresses. 14 inch ladder. Shipping wt., 6 lbs. Mailable.

79 A 07933..........$1.19

Table and Chair Set



- **Chairs and Table Fold Up**
- **Table Top is 3-Ply Wood Veneer**
- **Enameled Red and Ivory Color**

Table and Chair Set
Priced for Christmas Savings

- **Table top of 3-ply wood, 16x14 inches**
- **Table height adjusts**
- **Bright enamel finish**

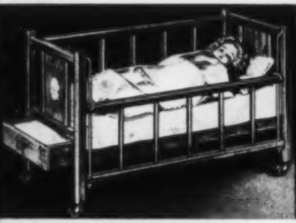
$1.19

An outstanding bargain! Just right for junior tea parties . . . invite your dolls or little friends! The smooth 3-ply wood table top is big enough to hold lots of tea things. Height adjusts from 14½ inches to 16½ inches. The chairs are sturdy enough to support an adult . . . solid ⅜-inch thick wood seats, measure 8x7 inches. Overall height of chairs, 15¼ inches. Table and chairs fold easily for putting away. Finished in ivory color and red enamel. Shipping weight, 8 pounds.

79 A 08510—3 pieces..........$1.19

On the last two pages of our Doll Section are many, many exciting items such as Dolly mattresses, Quilts and Coverlets

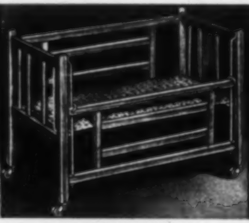
Only $2 Down for Any $10 to $17 Christmas Gift Order
See Page 8, Center of Book



Big 30-inch Bassinet . . . Roomy Drawer

$1.98 Just like the kind little babies sleep in! Lower the drop side to tuck dolly in and then raise it to keep her safe. A cunning drawer in the foot of the crib to store blankets. Has a cloth covered cardboard mattress. 4 swivel casters. Size, 30x14¼ inches; overall height, 18¾ inches. Carefully constructed of select wood, maple finish. Doll and accessories not included. Shipping wt., 12 lbs.

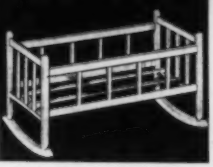
79 A 07932—Mailable..........$1.98



Maple Finish Bassinet

$1.00 Save 20% over similar quality elsewhere! Has the easy working drop side that's so much fun to play with when you put dolly to bed. The flat slat sides and ends are the very latest in design, the head end has a panel. Cloth covered cardboard mattress; strong wood corner posts; swivel casters make it easy to move. 26 inches long, 14¼ inches wide, 18¾ inches high. Shipping weight, 5 pounds.

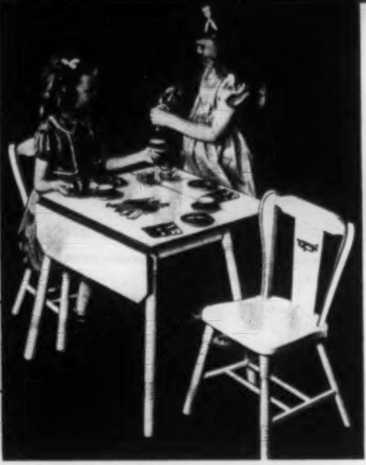
79 A 07931—Mailable..........$1.00



20½-inch Ivory Enameled Cradle

57c If you're buying a doll for a lucky little girl, why not include this cradle, too? She'll be twice as happy rocking her dolly to sleep—It makes a wonderful ensemble—and the price is so very, very low! Firmly constructed with 3 dowel ends and 4 dowel sides. The bottom is made of wood slats. The cradle is 20½ inches long, 10½ inches wide, and 11¾ inches high. Shipping weight, 2 pounds.

79 A 07930—Mailable..........57c



New Three-Piece Furniture Set
Oyster White Finish on Solid Oak

- **Save $1.50 over similar Quality Elsewhere**
- **Drop-leaf supported by a rigid turn bar**
- **Iron cleats fasten the legs to table top**
- **Regular "Grown-up" furniture construction**

$4.98 3-Pcs.

"It's the most exciting set of real grown-up furniture in the whole wide world!" That's just exactly what your little girl will mean when she gives you the biggest, grandest hug you've ever had. If she could take a little tiny peek at it just before Christmas, she'd tell you that it's the set she really wants.

The table top with leaves extended is 26x22 inches, and 20⅝ inches from floor. The chair seats are 12x11⅝ inches, and 12⅝ inches from floor; overall height, 23⅝ inches. The chairs have extra large seats and strong panel backs. Table shipped with legs off, easily set up.

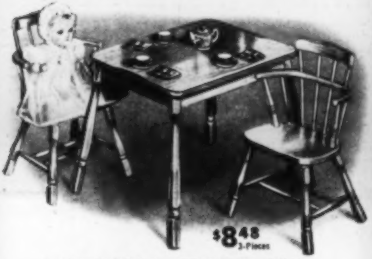
Bright and cheery, the set is attractive as can be with its refreshing red, white and blue trim.... She can't help but love it. *Accessories not included.* Mailable. Shipping weight, 27 pounds.

79 A 08555—Table and Two Chairs........................**$4.98**

SEARS EASY TERMS

Make this Christmas one your children will never forget! Give them toys they'll enjoy the most, toys that will add to their education. See Page B, center of book, for Easy Terms

Save 20% to 30%!



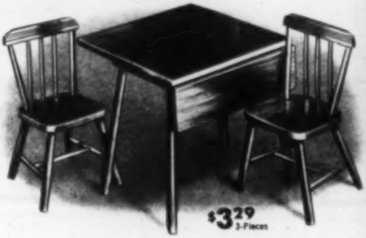
$8.48 3-Pieces

Natural Finish Hardwood Furniture Set

- **This set would cost you $2.00 more in big City Stores**
- **Fancy club legs are fastened to the top with iron cleats**
- **Extra high back rest and arm rests are curved to fit**
- **Has the new worn edge style table top with iron cleats**

"Wee" moderns want to be first with the latest! High back chairs, neatly bent arms. Table top, 25x 19½ in., stands 21 in. high; shipped with legs off, easily set up. Chair seats, 12⅝x11 in., 12¼ in. from floor. Overall height, 23¼ in. *Doll and accessories not included.* Shipping weight, 32 pounds.

79 A 08557—Mailable. Table and 2 Chairs.................**$8.48**

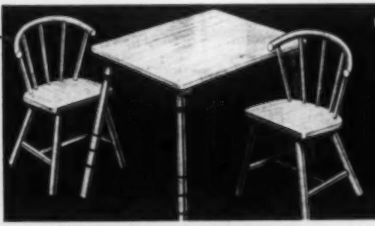


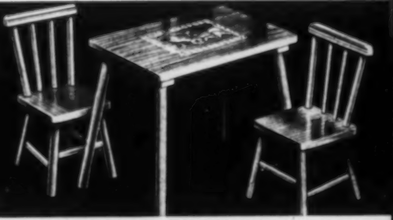
$3.29 3-Pieces

Maple Finish Drop Leaf Furniture Set

You'll save 20% over prices elsewhere. The set is beautifully made of sturdy Western pine. Constructed to last! The legs screw into cross cleats under the top. Table top with leaves extended is 23x19 inches, and 18 inches from floor. Chair seats, 9x9 inches, 10 inches high. Height overall, 18⅝ inches. Mailable. Shpg. wt., 10 lbs.

79 A 08553—Table and Two Chairs.........................**$3.29**





A Furniture Set You Can Paint Yourself

- **It's the thrifty thing to do, and it's fun, too**
- **Similar quality elsewhere would cost you $3.50**
- **The chairs are heavily underbraced**
- **All made of clear, clean wood, smoothly sanded**

$2.39 3-Pcs.

"And Daddy painted it himself"! Here's a little girl who's mighty proud of both her Daddy and her bright new table and chairs. Paint it in her favorite color—select some decalcomania she'll like. Then she'll have a present she's sure to use and love. Table top, 22x17 in. and is 19 in. high; shipped with legs off, easily put together. Chair seats, 10x 9 in. and 10⅝ in. from floor. Chair top is curved and supported by spokes. Overall height is 18¼ in. Mailable. Shpg. wt., 14 lbs.

79 A 08501—Table and Two Chairs.........................**$2.39**

Early American Maple Finished Furniture Set

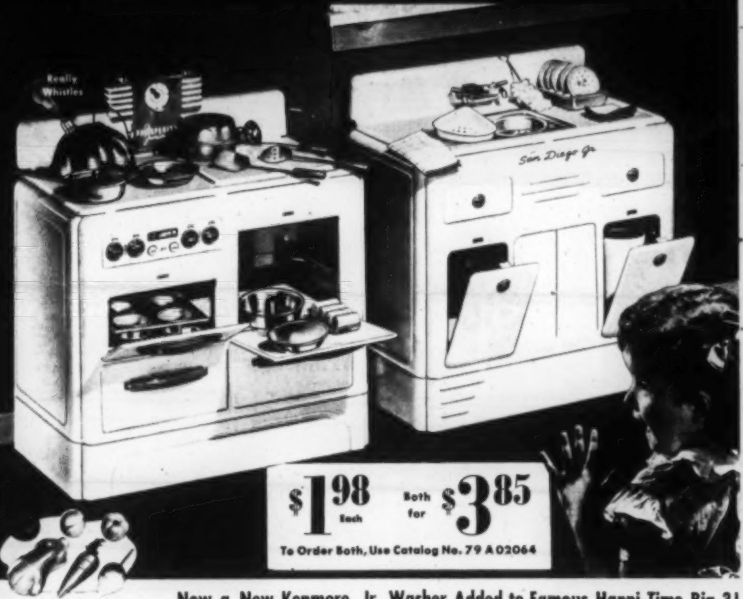
- **You'll save 20% from regular prices elsewhere**
- **It's designed after Early American Furniture**
- **Alphabet and colorful design on top of table**
- **Built of good solid wood using peg construction**

$1.98 3-Pcs.

Get her that furniture set she's been wanting! She'll become quite the little lady, serving her tea party guests with her own furniture. Then when she isn't having company, she can practice the alphabet. The table top is 19x13 inches, 17 in. from the floor. Chair seats, 7½x8½ inches and 8⅝ inches from floor. Table shipped with legs off, easily set up. Overall height, 17½ inches. Mailable. Shpg. wt., 9 lbs.

79 A 08552—3 pieces..**$1.98**

First Time! A "Big Four" for Little



$1.98 Each — Both for **$3.85**

To Order Both, Use Catalog No. 79 A 02064

Candy Fruit, Vegetables

Six ounces of pure candy. Realistic turkey, 3½ inches long. 6 assorted fruits and vegetables. Include several packages with your Big 4 order. Shpg. wt., 7 oz.

49 A 2095 .... 29c

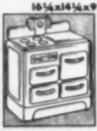
Now a New Kenmore, Jr. Washer Added to Famous Happi-Time Big-3!

- Worth more than half again this low price
- Sturdily made of heavy gauge auto steel
- Smooth baked-on white enamel finish
- Replicas of Sears 1941 large models

The sensational "Big-Three of 1941"—now the "Big-Four of 1942!" Once again Sears lead the field with these big, beautiful copies of actual Sears merchandise—faithful replicas of our own refrigerator, stove, sink and . . . NEW THIS YEAR, our own Kenmore washing machine! Each piece is a complete unit in itself . . . together, they form a matched kitchen as gleaming and efficient looking as any real one. Inside and out, each is a perfect miniature completely equipped to gladden a little girl's heart! For safety's sake, all electrical parts are imitation . . . nothing to hurt busy little fingers. Make this Christmas the gladdest ever . . . order all four today!

1941 Prosperity Jr. Stove

16¼x14⅛x9¼ inches



~~$3.50~~ Quality Elsewhere

$1.98

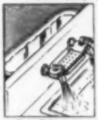
- **Non-electric; safe for children.**
- **Imitation light and timer unit.**
- **18 pieces "cooking" equipment.**
- **Spacious oven and broiler.**

4 imitation burner regulators; large cooking surface. 2 drop panel doors contain oven and broiler; 2 dummy bottom doors with handles. With: whistling aluminum tea kettle; pie plate; frying pan; bread pan; pancake turner; sieve ladle; copper finished double roaster; angel cake form; many more. Shipping weight, 13 pounds.

79 A 02060 .... $1.98

1941 San Diego Jr. Sink

14⅞x14⅛x10⅛ inches



~~$3.50~~ Quality Elsewhere

$1.98

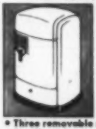
- **On-off faucets run water!**
- **Reservoir holds water supply.**
- **2 hinged utensil compartments.**
- **16 pieces sink equipment.**

San Diego Jr. really does the dishes! 2 fluted drain-boards, 2 diecast faucets with movable taps. Rubber stopper in basin. 2 drop door compartment in lower part of sink; 2 dummy doors above. With: soap dish, 2-piece dish drainer rack; dish cloth; dish towel; 5 metal lithographed plates; sponge, soap, dish mop, round strainer pan, 3 cornered sink strainer and sink drain receptacle pan. Shpg. wt., 11 lbs.

79 A 02062 .... $1.98

1941 Coldspot Jr.

18⅝x11⅛x9⅞ inches



~~$5.00~~ Quality Elsewhere

$2.79

Illustrated on Opposite Page

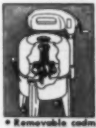
- **Three removable metal shelves**
- **2 pull out ice-trays. Play ice**
- **Keep it cool by using real ice**
- **Twelve pieces equipment**

Coldspot Jr. boasts an imitation defrosting control indicator and ice compartment. Artistic looking fluted door on strong hinges. There's a bottom drawer and 3 grooved steel shelves that can be removed. With: 2 round metal pans; 2 oblong metal pans; metal pot with ring handle; glass bowl; 2 wood milk bottles; wood jam jar with cover; 2 wood chopping bowls. Ice trays pull out when "ice" is wanted. Shipping wt., 18 lbs.

79 A 02061 .... $2.79

Brand New 1941 Kenmore Jr.

18x8½ inches



~~$5.00~~ Quality Elsewhere

$2.79

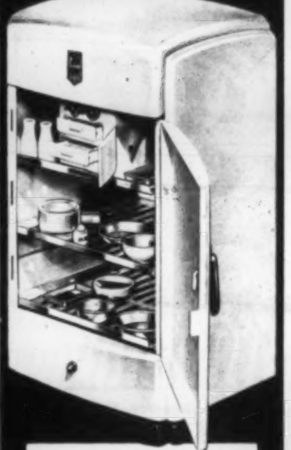
Illustrated on Opposite Page

- **Removable cadmium plated gyrator. It really works.**
- **Strong, 20-gauge steel body**
- **Safe, soft rubber wringer rolls**
- **Actually washes small clothes**
- **Sold only by Sears**

Durable 8½-inch tub, with water outlet at side and bottom. Smooth rolling casters on each leg. Handle at the side works the removable cadmium-plated gyrator, (see small view). The safe wringer swings into 6 positions, making it easier to wring clothes into a rinsing basin. The soft rubber wringer rolls work just like the ones on a big Kenmore. Shipping weight, 15 pounds.

79 A 02063 .... $2.79

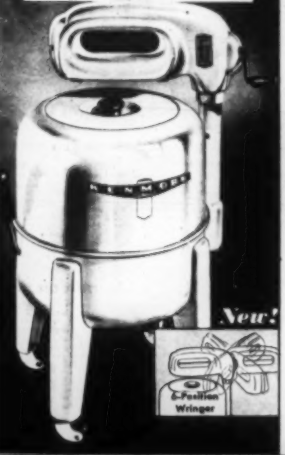
Housewives

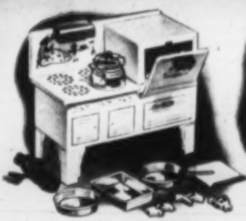


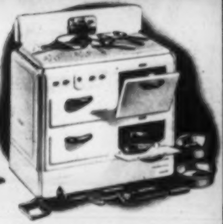
Only
$2.79
Each

Both for
$5.39

When Ordering Both
Use Catalog No. 79 A 02065
Described on Opposite Page







Electric Stove—It Works

- 4 burners on top of stove 2 in oven.
- Heat indicator on door.
- Electric light on back.

$2.19

Little girls can learn to be *real* cooks on a *real* stove—their own size! Complete with cake pan, pie pan, tea kettle, skillet, 3 cookie cutters and cookie sheet—all the things a little cook needs to cook real meals! Three dummy drawers. With cord and plug for 110-120-volt AC or DC current. Easy to operate . . . instructive! Size: 11⅜x10x5½ inches. Steel construction. Just the right size for little girls who want to be as good a cook as Mother.

49 A 2090—Shipping wt., 4 lbs. . . **$2.19**

Non-Electric Stove

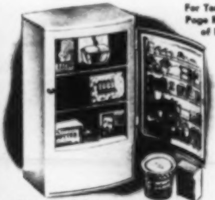
- Baked on white enamel finish—Colored handles.
- Heavy thick automotive steel (not tin).

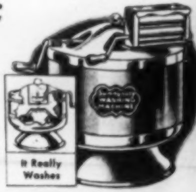
98c

Your little lady will have a wonderful time "preparing" meals for her dollies. Everything she'll need for parties, suppers, afternoon teas. Two drop panel doors with spacious interiors. Includes: large spoon, small spoon, strainer spoon, bread pan, frying pan, pie plate, cake form, preserving kettle with handle, sieve ladle, dip ladle, pancake turner. 4 dummy burners, oven and broiler, dummy oven heat regulator. 11½x11x6½ in.

49 A 2087—Shpg. wt., 5 lbs **98c**

For Terms, See Page 8, Center of Book





Play Refrigerator

- Place real ice cubes in chamber to keep it cool.
- White finished metal.

89c

13x8x5⅝ in. 2 metal shelves, play groceries. White enamel inside, buff outside. Catch lock on door. Inside door colored to represent foods. Ice trays; 6 removable play ice cubes.

49A2108—Wt., 2 lbs. 12 oz. . **89c**

11¼-inch Washer

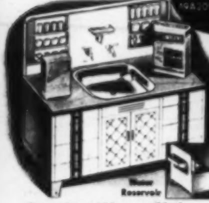
- Rotating vacuum plunger type cup.
- Adjustable rubber wringer.

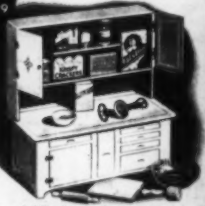
89c

Dolly's clothes will come out snowy white and spanking clean. Little "housewives" will thrill when they see this metal washing machine under the Christmas tree. Enameled wash tub with crank!

49A1710—Wt., 3 lbs. 8 oz. . . **89c**

Match Your
TOY KITCHEN
Buy 49A2108
49A2113 49A2070
Order All 3 and Save
Shpg. wt. 10 lbs.
49A2098—$2.69





Running Water Sink

89c

It actually works! Two faucets to turn water on and off—like regular sink. Water runs from reservoir in back of sink. Large size—10⅝x9⅝x5½ inches. Constructed of buff color lithographed metal. Equipment includes: rubber stopper, soap dish, soap, one filled and one play box of cleaning powder. All the necessary equipment for doing the dishes after your dolly's tea party.

49 A 2113—Shpg. wt., 2 lbs. 12 oz. . . **89c**

Steel Kitchen Cabinet

98c

2-in-1 cabinet and table! Slide off cabinet and you have an enameled top kitchen table. Buff color cabinet has play packages of food. Six utensils include glass mixing bowl, egg beater, rolling pin, bread board, chopping bowl, potato masher. Size of cabinet 14x13½x7 in.

49 A 2070—Shpg. wt., 5 lbs. **98c**

Complete 49-piece Tea Service for 6

$1.98

- **24 pcs. thin, translucent gold-color bordered china**
- **18 pieces sanitary plastic cutlery—3⅝ in. long**
- **26-in. sq. tea cloth with 6 napkins, 6 in. sq.**

You may be sure no ordinary tea party will be served from so lovely a set! Larger pieces than usual. Dainty floral design. A miniature of Mother's daintiest, most transparent china. Set includes: 6 plates, 4½ in; 6 cups, 3½ in.; 6 saucers, 3⅝ in.; teapot with cover, 5⅝ in.; creamer, 3½ in.; sugar bowl with cover, 4 in.; 6-in. cake plate. Plastic cutlery includes 6 knives, 6 forks, 6 spoons. Cotton crepe tea cloth has blue border; colored flowers.

49 A 1609—Shipping weight, 4 lbs. Made in Japan........$1.98

23-piece China Tea Set, Serves 6

59c Let's have a tea party! This delicate white china has a brown luster border with red line through it and is decorated with flowers. 6 plates, 3½ in.; 6 cups, 2⅝ in.; 6 saucers, 3 in.; teapot with cover, 3⅝ in. 2-in. creamer; 2½-in. sugar bowl with cover.

49 A 1608—Shipping weight, 2 pounds. Made in Japan......59c

16-piece Plastic Tea Set, Serves 2

25c Little girls who are up on their tea parties know that a tea table set in plastic is a **modern** tea table. Here's a plastic service that's pretty enough to please even the fussiest hostess. It's just about impossible to break any of these strong pieces. Easy to clean or sterilize. Includes: 2 cups, 3 in.; 2 saucers, 3 in.; 2 knives, 2 forks and 2 spoons, all 3½ in. and 6 Happi-Time paper napkins.

49 A 1898—16-piece plastic tea set. Shpg. wt., 8 oz..........25c

19-pc. Aluminum Cutlery Set

49c Her first "tableware" and she'll be mighty proud of it! Bright, shining aluminum set consists of 6 knives, 4⅝ in.; 6 forks, 4 in.; and 6 spoons, 3½ in. Rayon roll with individual sections for each piece makes it easy to put cutlery away after use. Downy cotton lining protects cutlery, keeps it new looking. Bound edges can't ravel. Ties into a compact roll that takes up scarcely any room. Shpg. wt., 3 oz.

49 A 1856..............49c

New! 51-Pc. Plastic Happi-Time Tea Set

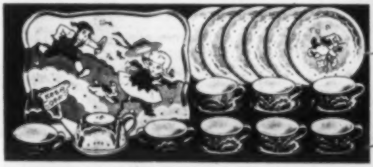
51-piece Plastic Tea Set, Serves 6

98c

- **21 pieces acid-proof, heat-proof plastic tableware**
- **18 pieces sturdy colorful plastic cutlery**
- **12 dainty, gayly-colored Happi-Time paper napkins**

Tea-time in plastic means less work, more fun, no worry. Here at last is the set of tableware you've been wanting for your little girl. Practically indestructible and easily kept clean, this charming plastic tea service for 6 is light in weight and with no sharp edges. There are six 4-in. plastic plates, six 3-in. cups and six 3-in. saucers. The teapot is 4¼x3⅝ inches; both sugar bowl and creamer are 3½ inches. The cutlery includes 6 knives, 6 forks, and 6 spoons, all 3½ inches. 12 Happi-Time napkins complete the set. Plastic is an inexpensive new development in children's tableware that is pretty, sanitary and practical.

49 A 1899—51-piece tea set. Shipping weight, 1 lb...........98c



Unbreakable Lithographed Metal Tea Sets

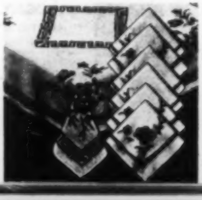
Girl and Dog design in red, blue, yellow

25c **14-piece metal tea set Service for 3.** A set to please any little girl on Christmas morning. Tray is 7x5 in. There are 3 plates, 4¼ in.; 3 cups, 2⅝ in.; 3 saucers, 2⅝ in. Teapot and cover 3⅝x2 in. Sugar bowl, 3 in.; creamer, 2⅝ in. No sharp edges. Shipping weight, 1 pound.

49 A 1803..................25c

47c **23-piece metal tea set Service for 6.** More pieces, larger tray, than the set at left. Tray is 10x8 in. There are 6 plates, 4¼ in.; 6 cups, 2⅝ in.; 6 saucers, 2⅝ in.; Sugar bowl is 3 in.; creamer, 2⅝ in. Teapot with lid, 3⅝x2 in. Unbreakable. Shipping weight, 1 pound 8 ounces.

49 A 1804...................47c



7-pc. Luncheon Set

29c This white cotton crepe cloth with its colorful red, brown and blue flowered corners and its blue border is truly an outstanding find at this low price. Whether she's setting the table for her dolls or for her young friends, they'll nod in approval at this enchanting cloth. **Tablecloth, 26x26 in., 6 napkins, 6x6 in.** Made in Japan. Shpg. wt., 8 oz.

49 A 2199.................29c

14-Piece Bake Set

For Little Cooks

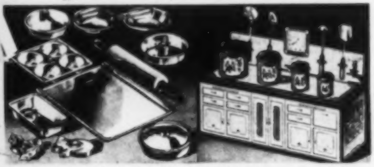
14-pc. Bake Set—You'd Expect to Pay $1

59c

- **Our sets are complete because we assemble them**
- **Pieces are big enough to use—sturdy enough to last**
- **Metal and wood pieces—copies of real utensils**
- **With a helpful cookbook of recipes for small girls**

What a thrill your little girl will get, using her own bake set to follow her simple, easy-to-cook recipes. Includes: 10x5½-inch wood pastry board; 4-peg wood reminder board; 10-inch wood rolling pin; real 5½-inch rotary egg beater with wood handle; real flour sifter with real handles; 7½-inch tin cookie sheet; 2 cookie cutters; 4-cup muffin pan; pie pan; bread pan; mixing bowl; angel food cake pan. Plus the cookbook! Rolling pin, beater and sifter all have red decorations. A grand Christmas gift for a little girl who likes to be domestic. Shipping weight, 2 pounds 2 ounces.

49 A 1967—4-Pc. Bake Set 59c



Bargain Bake Set

29c

12 pieces. To give those tea parties a real home-cooked flavor! Can really be used for baking. 7¼-inch metal cookie sheet; 4-cup muffin tin; angel food cake tin; 2 fancy shaped cookie cutters; bread pan; 2 utility pans; bake-dish with cover; rolling pin with colored handles; pie plate. All pieces well made for practical use. Shipping weight, 1 pound 2 ounces.

49 A 1964..........................29c

Canister Set; Utensils

45c

Colorful—practicable. Just like Mother uses for flour, sugar, etc. Four delft-blue lithographed, metal canisters in graduated sizes—removable tops. 4 metal utensils with wood handles—ladle, spoon, turner, pierced ladle. In fiberboard container that converts into a colorful 13x8½x5-in. pantry cabinet with shelf and racks for the utensils! Shpg. wt., 1 lb.

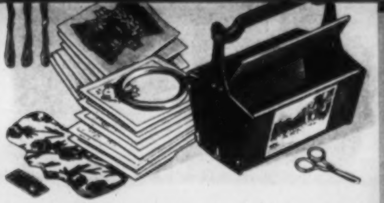
49 A 2052 ....45c

Fitted Kitchen Cupboard

89c

As trim a china cupboard as ever a little girl dreamed of having for her own. Constructed of heavy metal, colored to look like a real cupboard. Stands 15 inches high; on the two shelves are four delft-blue canisters in graduated sizes, with tops that can be removed, and two pretty cups and saucers to match the canister set. Entire set is of unbreakable lithographed metal. The baked-on colors will not wash off when cabinet or its contents are cleaned. Helps little housekeepers keep their "kitchens" neat and orderly. Shpg. wt., 2 lbs.

49 A 2053..............................89c



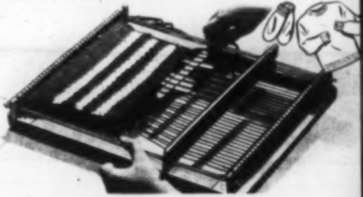
Sewing Cabinet with 19-piece Sewing Set

59c

- **You'd expect to pay 50% more for this fine Set!**
- **Portable pressed wood cabinet, 8¼x8¼x5⅝ in.**
- **Simple, attractive, easy-to-follow sewing designs**

Planning a doll wardrobe is no problem at all with the aid of this low-priced set. Non-warping cabinet with picture on side; contains 7 latest style doll dresses and 5 kerchiefs to embroider. With wood embroidery hoop, 3 skeins floss, package of needles, scissors, thimble.

49 A 3826—Shipping weight, 1 pound 8 ounces............59c



Large, Easy-to-Use Weaving Loom

89c

Weave all sorts of things on this sturdy metal and wood loom—purses, sweaters, even baby clothes. Takes only a few minutes to weave a colorful, lovely square. *Loom is 13x10 inches.* With 4 colors of heavy cotton yarn and a 12-inch wood needle. Odds and ends of yarn, cord, colored string, etc. can also be used. Shpg. wt., 1 lb. 8 oz.

49 A 3860—Weaving Set......................................89c

They Really Sew

Toy Sewing Machines—Easy to Run

$3.98

Our finest toy sewing machine, built in a sewing machine factory like Mother's big machine. Toy size, but how it sews! Hand-operated, easy to make trim stitches on dainty doll clothes. Tilt-top style; moving parts enclosed. Baked on enamel finish; nickel-plated trim. **Size, 7⅝x6½ in.** With clamp, thread. Shpg. wt., 3 lbs. 8 oz.

49 A 2004...............$3.98

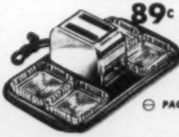
98c

You'd expect to pay at least $1.25 for this handy little sewing machine that's so much fun to use. Make smart new dresses and clothes for your doll with it. Attractive little machine is easy to run and just the right size for beginners—measures **8x7x5 inches overall.** Clamp included. Makes a fine gift! Complete with thread. Shipping weight, 1 pound 12 ounces.

49A 2001...................98c

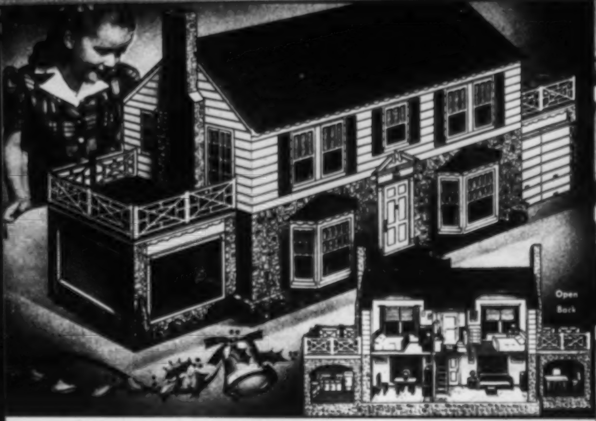
Toy Toaster Hostess Set

89c

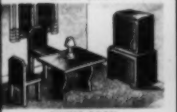


This "hostess set" is just like the real ones! Toaster is 5⅝x3⅜x3½ in.; has all metal, black enameled base, chrome upper portion. Room for 2 pieces of toast and mechanism for lowering them and then raising them when "done." Toaster and 4 glass dishes fit on brown enameled metal tray 13x7⅝ inches. Dummy cord and plug.

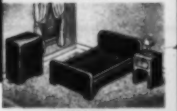
49A2054—Shpg. wt., 3 lbs...89c

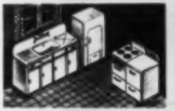


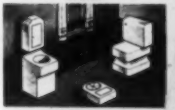
LIVING ROOM


DINING ROOM

BEDROOM


BEDROOM


KITCHEN


BATHROOM

SUN PORCH

7-Room Doll House

25 Pieces of Real Wood Furniture

$1.98 Complete as Shown

- Decorated complete, in and out.
- Sturdy fiberboard, 31x15¼x12 in.
- 7 rooms—2 sun decks—Garage.
- 25 pieces of attractive wooden furniture for 6 of the rooms.
- 3 fiberboard pieces in kitchen.
- The back of the house is open for re-arranging the furniture.
- Realistic fireplace, stairway, Venetian blinds, pictures, rugs.

98c House With Kitchen Furn.

You'll find real houses like this all over the countryside, in small towns or in the city. The house is made of fiberboard painted to simulate field stone and white siding. Has 2 lantern-shape bay windows; shingled-effect roof. Garage and kitchen in one wing and sun-porch in the other; sun decks above each.

All furniture is the correct scale size for the house. Kitchen furniture consists of fiberboard Prosperity stove, San Diego sink, and Coldspot refrigerator. Other furniture made of wood. 5-piece living room set finished in walnut: radio, sofa, end table, foot stool, gold colored lamp. 5-piece dining room set in walnut: cabinet, table, 2 chairs and lamp. The two bedrooms each have a 4-piece set: one walnut; the other blonde; bed, cedar chest, night table and lamp. 4-piece bathroom set: washstand, medicine chest, toilet and scale. Sunporch: blonde game table, 2 chairs. House easily assembled.

House and 28 Pieces of Furniture
49 A 2135—Shipping weight, 3 lbs. 8 oz..$1.98

House Only with 3 Pcs. Kitchen Furniture
49 A 2136—Shipping weight, 3 lbs..........98c

Toy Chest-Seat

$1.98

24 in. wooden chest and seat combination with its gayly printed maroon cretonne cover, shirred at the bottom, is just the place for toys not in use. Top held open by lid holder. Has metal glides. Inside lined with colorful paper. Size, 24x12x12 in. Shpg. wt., 9 lbs.
79 A 08442..$1.98

Select Your Own Furniture

6-pc. Living Room Set, Walnut Finish
Sofa 3⅜ in. long (others in proportion to first dimension); end table, lamp, stool, radio (shown), Arm chair (not shown).
49 A 2137—Shpg. wt., 12 oz......45c

6-pc. Bedroom Set, Walnut Finish
4-in. bed; table, lamp. Cedar chest (shown), chair, dresser with mirror (not shown).
49 A 2138—Shpg. wt., 12 oz.......45c

5-pc. Bathroom Set, Blonde Finish
Washstand 2⅛ in. high; toilet, cabinet, scale (shown), Bath tub (not shown).
49 A 2139—Shpg. wt., 10 oz.......45c

6-pc. Dining Room Set, Blonde Finish
3¼ in. table; 4 chairs, cabinet (similar to one shown). Lamp not included.
49 A 2140—Shpg. wt., 10 oz.......45c

24-Piece Laundry Set, Real Washer

95c

You'd expect to pay 75c for the washing machine alone! Really wash doll clothes in the 10-in. glass washer and watch the rotating cups go 'round, up and down. Adjustable 3-position rubber wringer. 3-pc. revolving clothes reel, 9½ in. high; 16 wood clothespins; iron, 2-pc. 12-inch ironing board.
79 A 01715—Shipping weight, 4 pounds......95c

Toy Electric Iron

89c

It's really more than a toy iron because it's equally useful for travel or play. Looks and works like Mother's big iron! Streamlined, chrome plated and has black enameled handle. 6½ inches long. About 100 watts. Underwriters Approved. For 110-volt A.C. or D.C.
49 A 1787—Shpg. wt., 1 lb. 6 oz.89c

Mrs. Potts Sad Iron

49c

Learn to iron with this easy to heat cast iron. Nickel plated and polished. Keep dolly's clothes always fresh and crisp. She wants to be as neat as you are. Stand and detachable enameled-wood handle. 4⅜ in. long. Shipping weight, 1 pound 8 ounces.
49 A 1788 ....49c

Exciting Defense Toys

Only $2 Down for $10 to $17 Worth of Gift Toys—See Page 8, Center of Book for Complete Information

Resembles Automatic Bullet Action

New Double Barrel Sparkling Defense Gun

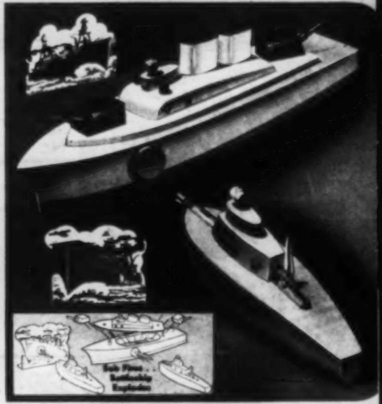
94c

- **Sparks shoot out. Loud rat-a-tat noise**
- **Gives effect of automatic bullet feed**

Pull trigger—sparks shoot out—action gives appearance of automatic feeding of bullets, making a rat-tat-tat noise! Key attached; strong clock-spring motor. Made of colored metal with sturdy wood stock; 22 inches long.

49 A 5664—**Home Defense Gun.** Shipping weight, 2 lbs......94¢
49 A 5787—**2 Extra Flints.** Shipping weight, 2 oz.......2 for 10¢

Improve Your Aim



75-Piece Soldier, Cannon and Fort Set

98c

Move 36 soldiers in battle formation—doughboys attacking from every angle. Find your cannon range—load the 13½-inch cork popgun. Ready — Aim — Fire! You'll find it's a victory every time . . . if your aim is right! The colorful metal soldiers average 3½ inches in height and stand firmly on a metal base with names of rank, branch of service, etc. shown on the bottom. The box sets up into a colorful fort 15x12x3 inches high that'll be a swell part of the game. Cannon fires dummy wooden shells, (18 included), and can also be used as an anti-tank gun with other soldier sets. 18 popgun corks included.

49 A 5671—***75-Piece Set.*** Shipping weight, 3 pounds............98¢

12 Extra Cork Ammunition
49 A 5601—Shpg. wt., 2 oz...10¢

15 Extra Soldiers
49 A 5606—Shpg. wt., 10 oz 39¢

It's a Hit! Raider Explodes!

89c

Load the torpedo in the tube of the 7¾-inch Submarine—aim—BANG! The enemy ship explodes—bursts amidships—turrets and other parts flying! The end of another raider of the deep! The target amidship on the **13½-inch battleship,** when hit with the torpedo, releases an inside spring and parts fly up in the air simulating the blowing up and sinking of a battleship. Simply reassemble for another attack by the sub. A realistic, full of action, shooting game your son can play with for hours! Even you will get enjoyment from it. Both battleship and submarine are made of durable wood finished in battleship colors. Two extra cardboard ship targets are included.

49 A 5636—Shipping weight, 1 pound 12 ounces.........89¢

Break Action

5-Piece Lone Ranger Set

59c

With 7½-inch cast metal clicking gun (does not shoot caps) with imitation Ivory butt. Real leather and sheepskin faced holster, leather belt with 3 play bullets . . . bandana, and cowboy style lariat. An outfit to please any boy's heart! Shipping weight, 1 lb. 8 oz.

49 A 5625......................59¢

8-Piece Lone Ranger Set

98c

With 7½-in. cast metal clicking gun with beautiful imitation Ivory handle . . . real leather holster . . . leather cuffs . . . mask . . . bandana . . . lariat and buckle-on belt also includes silvered color wooden bullets. Gun clicks but does not shoot caps. A real official outfit.

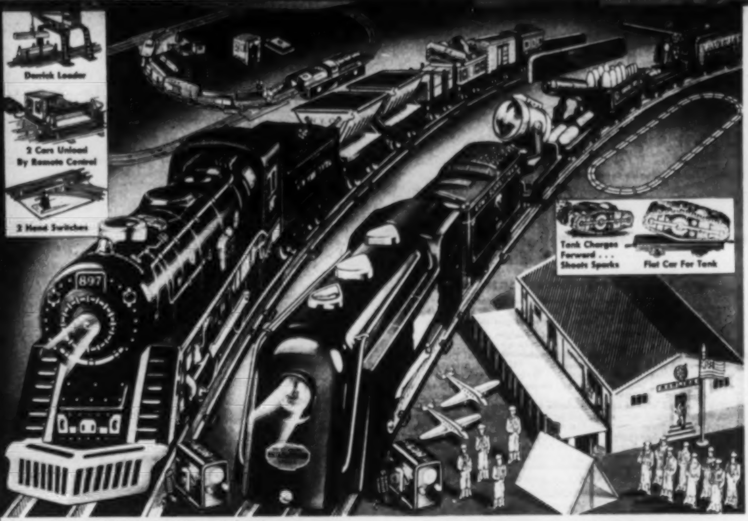
49 A 5624—Shpg. wt., 2 lbs......98¢

DeLuxe Official Gene Autry Ranch Outfit

$1.98

Revolver has automatic break action release—Made of richly engraved cast metal with imitation Ivory butt. Gun 8½ inches long clicks but does not shoot caps. Embossed genuine leather holster, 10 inches long. Imitation jeweled leather cuffs. Complete with lariat. Bandana and embossed shiny buckle-on leather belt. This outfit will make a fine gift for that "he-boy" on your list.

49 A 5634—Shipping weight, 3 pounds..$1.98


Derrick Loader
2 Cars Unload By Remote Control
2 Hand Switches
897
Tank Charges Forward . . . Shoots Sparks
Flat Car For Tank

Automatic 2-Dump-Car Electric

$8.45

- **$15.00 quality elsewhere—55 inches—8 units.**
- **Remote control dumping unit unloads 2 coal Cars by pressing button—steel bridge—derrick.**
- **Electric hand switches with 21 sections of track.**
- **Latest style freight steel engine and new coal tender.**

Hours of fun, miles of railroading—operated by Remote Control—slow—fast—forward or backward. Let train travel first over the large oval 190 inches around, then switch onto the 150-inch inner oval—Let it stop under the Derrick to unload your lumber, then dump the 2 coal cars, one by one automatically. The steel bridge adds to the realism—Lumber car with lumber—Box car—Grocery car with empty boxes—2 Coal cars that dump—Caboose. All colorful metal. Underwriters Approved speed control transformer. For 110–120 volt, 60 cycle AC.

79 A 05953—Shipping weight, 16 pounds **$8.45**

New Electric Military Train

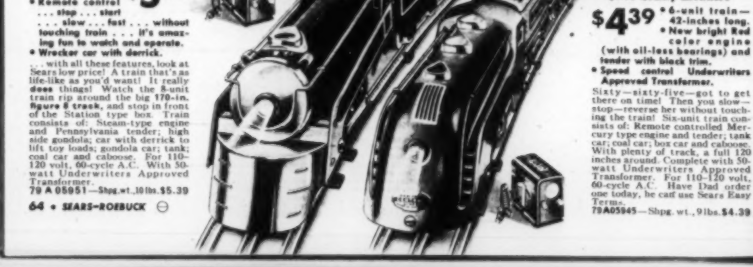
$6.48

- **$10 quality elsewhere—42 realistic play pieces—train is operated by remote control**
- **8 Units—55 inches—track 155 inches around**
- **2 cars with guns—electric searchlight car**
- **Tank—ammunition—radio car—engine, tender, army colors**
- **12 soldiers—2 planes—tent—flag. Army Station**

Fellers! You never saw anything like this! Unload the cars, get set up—load the guns—aim—FIRE! No enemy can stand up against this complete defense unit! The tank is equipped with a spring motor and fires sparks as it lumbers along. The train is operated by Remote Control, you can start it . . . stop it . . . speed it up with the control on transformer, without touching the train. Packing box makes large 23½-inch army station. 50-watt approved speed control transformer.

79 A 05952—For 110–120 volt, 60 cycle AC. Shpg. wt., 11 lbs. . . **$6.48**

For Terms
See Page 8,
Center of Book



Crossover Freighter

$10.00 Quality Elsewhere

$5.39

- **55-in. 8-unit electric train.**
- **Remote control . . . stop . . . start . . . slow . . . fast . . . without touching train . . . it's amazing fun to watch and operate.**
- **Wrecker car with derrick.**

. . . with all these features, look at Sears low price! A train that's as life-like as you'd want! It really **does** things! Watch the 8-unit train rip around the big **170-in. figure 8 track**, and stop in front of the Station type box. Train consists of: Steam-type engine and Pennsylvania tender; high side gondola; car with derrick to lift toy loads; gondola car; tank; coal car and caboose. For 110–120 volt, 60-cycle A.C. With 50-watt Underwriters Approved Transformer.

79 A 05951—Shpg.wt.,10 lbs.**$5.39**

Remote Control Freighter

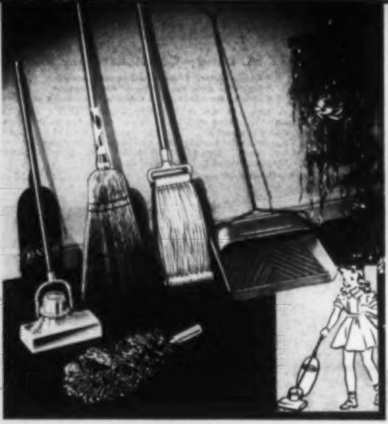
$5.50 Quality Elsewhere

$4.39

- **6-unit train—42-inches long.**
- **New bright Red color engine (with oil-less bearings) and tender with black trim.**
- **Speed control Underwriters Approved Transformer.**

Sixty—sixty-five—got to get there on time! Then you slow—stop—reverse her without touching the train! Six-unit train consists of: Remote controlled Mercury type engine and tender; tank car; coal car; box car and caboose. With plenty of track, a full 120 inches around. Complete with 50-watt Underwriters Approved Transformer. For 110–120 volt, 60-cycle A.C. Have Dad order one today, he can use Sears Easy Terms.

79A05945—Shpg. wt., 9 lbs. **$4.39**



An Efficient 5-Piece Housekeeping Set

- Compare this set with $1.25 quality elsewhere
- Toy Kenmore vacuum cleaner; revolving brush
- 26-in. wringer style wet mop, twist grip handle
- 12-inch yarn duster with sturdy wooden handle
- 32-in. double stitched broom
- Steel dust pan

89c

"Little women" appreciate having real cleaning tools such as these! This is an unusual set because all 5 pieces are quality made. Just the right size for busy little hands. They won't find it awkward to go about with their housekeeping; far from it. Now it will be purely pleasure since all the tools were made especially for Mother's little helper. The 25½-inch toy steel Kenmore vacuum cleaner boasts a sateen bag and a revolving brush. The wringer style mop is constructed to do the job well. 32-inch broom is double stitched for long wear. Fluffy 12-inch duster. The efficient looking dust pan is enameled steel with a 9¼x6⅝-inch pan and a long twisted handle to get the dust and dirt without stooping. It's a set that every little girl in the world would like to have. Shipping weight, 4 lbs.

79 A 02110—5-piece Cleaning Set........................89c

New! Toy Kenmore Jr.

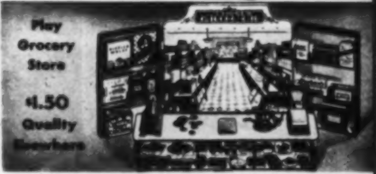
- Strong suction vacuum cleaner picks up the dirt
- Electric self-starting motor for 110-120 volt A.C.
- Underwriters Approved

$2.79

Looks and works like Mother's! Plug it in and go right to work. Mother might want to borrow it for some of her own cleaning. This 40-in. Kenmore really does its job! 2-pc. wooden handle with hook to hold cloth bag up. All metal 8x8-in. head, brown crackle finish. Bumper and 3 wheels are rubber. No danger of harming any of mother's furniture. Sweeper brush beats the dirt out of carpets, rugs, upholstered furniture, etc. A.C. current only. Shpg. wt., 4 lbs.

49 A 2115
$2.79

Don't forget to add toys to your Easy Payment order! See Page B in the Center of the Book.

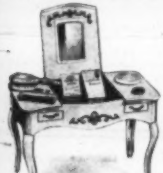


31-Inch Grocery Store With Equipment

$1.29

Have you ever wanted to play store-keeper? Well, here's your chance to get a realistic background for it. The store is lithographed metal and measures 31 inches. It has a large 15⅜-inch counter, 3 shelves in each of the 2 wings. Includes metal scale, wrapping paper roll on stand, play telephone, order pad, play money and lots of play grocery packages. Folds to smaller size for convenient storage.

49 A 2051—Shipping weight, 4 pounds 6 ounces..............$1.29



Vanity-Powder Table

89c

Every little "mother" of a growing doll family knows how important it is to keep herself and her doll children well groomed. It's so much fun to "make up" at this new all metal vanity powder table. The center panel with the mirror opens a compartment that contains a 5-inch brush, a comb, powder and a powder puff. Also, harmless light pink lip pomade and Kleenex tissues. When the center panel is open the vanity stands 15⅜ inches high. The table is decorated to flatter the tastes of the finest lady. It is dainty in shape with graceful curved legs. Shipping weight, 3 lbs.

49 A 2105..........................89c

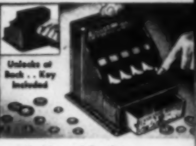
Miniature Bathroom

$1.79

3 walls and floor. Rug, windows, towels, shelves, mirror lithographed on metal. 9⅝-in. reservoir at back carries water to tub and wash bowl through real faucets. 6½-in. tub, 3½-in. toilet, and 3-in. washstand of plastic. Toilet seat raises. 3⅛-inch metal hamper has hinged lid. Overall size, 17⅛x10½x8⅛-inches. Shipping weight, 5 lbs.

79 A 02114..... $1.79

Running Water in Bath Tub and Wash Bowl



Adjustable Board

59c

For the tidy housekeeper. Sturdy natural finish wood. Ironing surface, 30x7⅝ in. Legs enameled red. It's easy for her to adjust height to 20 or 22 in. Shipping weight, 3 pounds.

79 A 01776..................59c

See opposite page for irons.

Genuine "Indian Beadcraft"

89c

It's an Indian custom that everyone's taking up. Widely used by girl scouts, 4-H clubs, etc. Simple instructions for making belts, rings, watch fobs, etc. Frame, thread, designs, hundreds of colored beads are included. Loom, 11⅝x4½ inches. A fascinating, profitable hobby. Shipping weight, 1 lb. 8 oz.

49 A 4705..........................89c

Toy Cradle Phone

25c

Realistic turning dial and bell, with Mickey Mouse, Donald Duck. No sharp edges. Enameled red metal; 7½x4x3 in. Shipping weight, 8 oz.

49 A 2402..............25c

Bank and Register

$1.09

Press key; bell rings; drawer pops open, flasher shows amount. Enameled steel, 4⅝x4⅝x5⅛ inches. Includes play money. Shipping weight, 2 pounds.

49 A 2103............$1.09

Easy Cocking Mechanism
Turn Wheel to Elevate

Long-Range Cannon

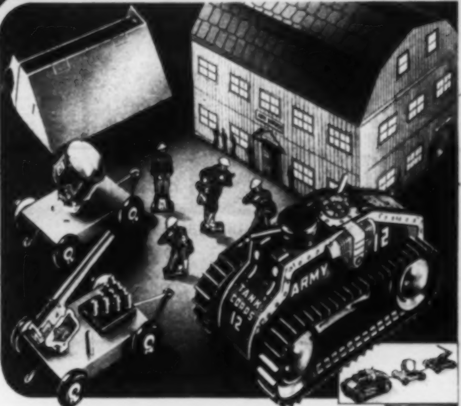
New! 17 in. Long—Coast Artillery Model

89c
- **Range finder. Breech loading mechanism**
- **Elevation gear for raising or lowering gun**
- **Throws harmless wood shells with amazing accuracy**

Here's a Coast Artillery Cannon that's sure to fascinate your youngster with its realistic, up-to-the-minute construction and firing action. The gun may be pivoted for angle shooting. Range finder for sighting the target. Precision built of hardwood and steel. Size, 17x4½x6 inches high. 15 wood shells included. Shipping weight, 2 pounds 8 ounces.

49 A 5675—**Coast Artillery Cannon**........................89c

Just Crank to Fire



Rapid Fire Anti-Aircraft Gun

59c
- **Camouflaged metal; 10x8 in. high**
- **Clip holds eight shells which drop into breech automatically**
- **Elevating, swivel mounting**

Fires shells as fast as the handle is turned—you can have a swell time playing "air raid." Gun made of metal and finished in a camouflaged design. Shell clip above gun holds eight harmless wood shells which drop into breech automatically. Shipping weight, 1 pound.

49 A 5610—**Anti-Aircraft Gun**..........59c
49 A 5795—**15 Extra Shells.** Shpg. wt., 2 oz....5c

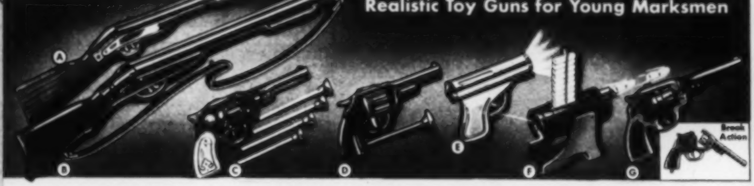
9-Piece Anti-Aircraft Tank Outfit

$1.98
- **$3.00 quality elsewhere—Tank, 9½x5x5 inches long**
- **Searchlight trailer—Anti-aircraft gun shoots wood shells**
- **4 Metal soldiers . . . Extra ammunition . . . Colorful trench**
- **Tank column over 2 ft. long . . . In colorful Barracks box**

Giant steel tank has a powerful clockwork motor with brake—lumbers along on wide rubber treads. It shoots sparks—fires wood shells from the cannon on turret—climbs up or down steep grades. Equipped with hook on back for attaching armored column of dummy searchlight and gun trailer. Folding cardboard trench.

49 A 5793—**Anti-Aircraft Tank Unit.** Shipping weight, 5 lbs....$1.98
49 A 5795—**15 Extra Shells.** Shipping weight, 2 oz..............5c
49 A 5606—**Extra Set of 15 Soldiers.** Shipping weight, 10 oz.....39c

Realistic Toy Guns for Young Marksmen



22-in. Popgun

Ⓐ With 2 barrels. Break action loads both barrels. Two triggers to pop corks. Shpg. wt., 2 lbs.
49 A 5645 **27c**

28-in. Popgun

Ⓑ With 2 barrels. Leather sling. Break action. Corks pop separately. Shpg. wt., 2 lbs. 4 oz.
49 A 5651 **54c**

Pistol Set

Ⓒ Shoots rubber tipped suction cup darts. Colorfully finished 9-inch gun with 4 darts that really stick. Wt., 12 oz.
49 A 5605 **25c**

Dart Pistol

Ⓓ Pistol made of sturdy steel shoots a single dart that sticks to walls or floors. With one dart. Shpg. wt., 8 oz.
49 A 5682 **10c**

G-Man Pistol

Ⓔ Looks like a real gun—lights like a flashlight! Shiny metal. Safe! With 2 medium dry cells. Shpg. wt., 10 oz.
49 A 6435 **42c**

Rapid Fire Gun

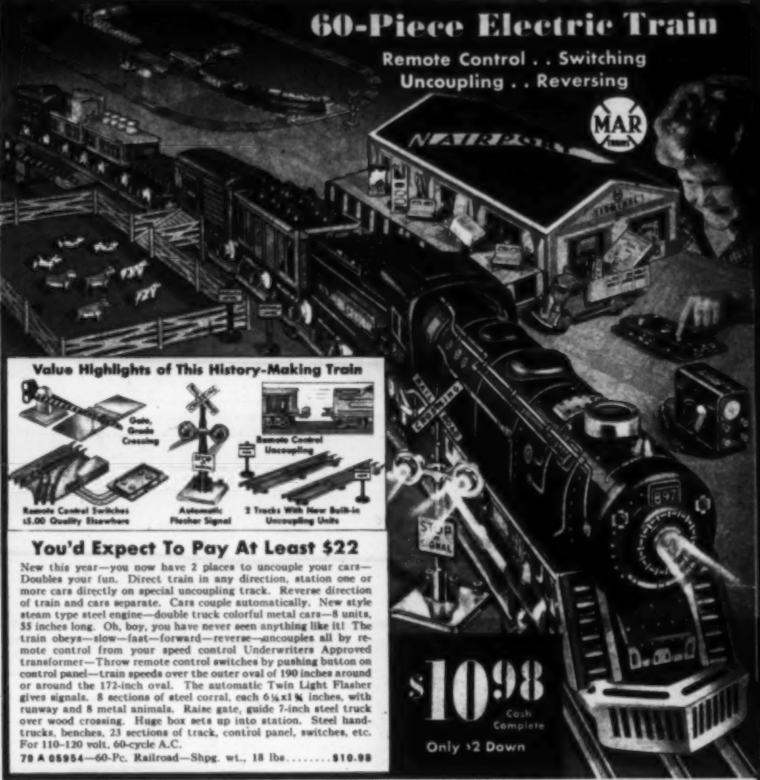
Ⓕ A repeater! Ten shells fired at a single loading. Black stained wood on metal base. 5 in. long, 6½ in. high. Shpg. wt., 10 oz.
49 A 5609 . . **25c**

Frontier Pistol

Ⓖ Revolving magazine; break action. It clicks and magazine turns. Bright metal. 9 in. long, 4 in. high. Shipping weight, 12 ounces.
49 A 5604 . . **47c**

60-Piece Electric Train

Remote Control . . Switching
Uncoupling . . Reversing


MAR
TOYS
AIRPORT
RAIL ROAD CROSSING
STOP ON SIGNAL
897

Value Highlights of This History-Making Train

Gate, Grade Crossing
Automatic Flasher Signal
Remote Control Uncoupling
Remote Control Switches $5.00 Quality Elsewhere
2 Tracks With New Built-in Uncoupling Units

You'd Expect To Pay At Least $22

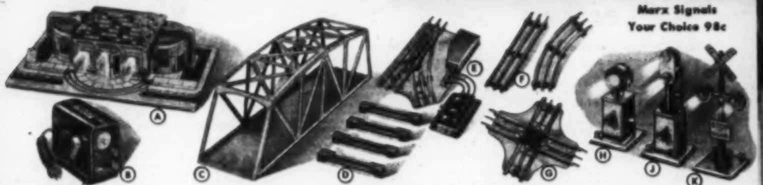
New this year—you now have 2 places to uncouple your cars—Doubles your fun. Direct train in any direction, station one or more cars directly on special uncoupling track. Reverse direction of train and cars separate. Cars couple automatically. New style steam type steel engine—double truck colorful metal cars—8 units, 55 inches long. Oh, boy, you have never seen anything like it! The train obeys—slow—fast—forward—reverse—uncouples all by remote control from your speed control Underwriters Approved transformer—Throw remote control switches by pushing button on control panel—train speeds over the outer oval of 190 inches around or around the 172-inch oval. The automatic Twin Light Flasher gives signals. 8 sections of steel corral, each 6¼x1⅝ inches, with runway and 8 metal animals. Raise gate, guide 7-inch steel truck over wood crossing. Huge box sets up into station. Steel handtrucks, benches, 23 sections of track, control panel, switches, etc. For 110-120 volt, 60-cycle A.C.

79 A 05954—60-Pc. Railroad—Shpg. wt., 18 lbs........**$10.98**

$10.98 Cash Complete

Only $2 Down

Marx Signals
Your Choice 98c



(B) 50-Watt Transformer. 4 binding posts (2 for accessories, 2 for variable speeds). With thermal cutout that opens circuit in case of short.
49 A 6080—Shipping weight, 3 lbs......................**$1.98**

(A) Lighted Station. One 12-volt lamp inside throws light thru colored windows. 2-panel door opens. Steel; 16⅝x11x4⅝ in.
49 A 6050—Shpg. wt., 2 lbs. 8 oz. **98c**

(C) Steel Trestle Bridge. Electric lighted girder type, 24x6⅛x4⅞ in. Snap-on light socket; bulb. Wire and track connector to attach to track.
79A06079—Shpg. wt., 3 lbs. **98c**

(D) 56 Rubber Ties — enough for 8 sections of track. Fit 027 or "0" gauge track. They'll silence rumble and add realism.
49 A 6040—Shpg. wt., 1 lb. **89c**

(E) Marx Switches. For electric Trains. Right and left hand control with button control panel. Shpg. wt., 3 lbs.
49A6072—Pr. **$3.79**
Manually operated electric switches—Pair (Not shown). Shpg. wt., 1 lb.
49A6034—Pr. **$1.49**

(G) Marx Crossover Electric "0" gauge. Shpg. wt., 10 oz.
49 A 6014—Ea. **49c**
(F) Marx Track Shpg. wt., 10 oz.
49A6010—Straight
49A6011—Curved
4 Pieces........**49c**
Large radius curved track, 13 in. long. Set of 4. Wt., 1 lb.
49 A 6012......**69c**

49 A 6018—(H) Circuit breaker. Stops current if shorted. Safeguards train.

49 A 6019 (J) Block signal. Train stops on red, runs normally on green light.

49 A 6017—(K) Automatic, alternating Twin Flasher. Shipping weight, ea., 10 oz. Each Accessory........**98c**

Famous GILBERT ERECTOR

- Nationally Advertised . . . You save at Sears!
- Only construction toy that builds square girders
- Pieces from all sets are interchangeable
- Every set has colored steel parts; larger sets build WORKING models; bridges that open, derricks that lift, huge ferris wheels that turn!

Giant Power Plant Set

$\$14^{95}$ • **Our biggest, finest Erector set! Builds over 200 working models!**

Power plant, ferris wheel, automobile, magnetic crane, etc. Reversing gears, 2 boilers, 18½-in. girders. Extra power 110–120-volt A.C. motor needs no transformer. Enameled steel chest 22¼x13¼x3 in. (Shown above.)

79 A 04607—Shipping wt., 28 lbs. $14.95

Super Automotive Set

$\$11^{98}$ • **Radiator, chassis parts for trucks, cars. Builds over 180 working models**

18½-in. girders; new drive shaft for elevator, magnetic crane, fire engines, two cars, etc. 110–120-volt A.C. or D.C. motor needs no transformer; reversing gears. Enameled steel box, 20¼x12¼x3 in. (not shown).

79 A 04785—Shipping wt., 19 lbs. $11.98

With Electric Lifting Magnet

$\$8^{79}$ • **110-120 volt A.C. or D.C. Motor. Builds over 160 action models.**

Builds lifting cranes, huge arch bridge, airplane, etc. Magnet, reversing gears, boiler parts, etc. Enameled steel chest, 18¼x10¼x3 inches, keeps parts in orderly fashion. (Shown above.) No transformer needed.

79 A 04784—Shpg. wt., 16 lbs. . . . $8.79

110-Volt Motor Set; Steel Chest

$\$6^{79}$ • **With reversing gear box boiler. Builds over 125 models.**

Sensational working models, bridges, locomotive, horizontal engine, jig saw, etc. 110–120-volt A.C. or D.C. motor; no batteries, transformer needed. In enameled steel chest, 17¼x9¼x2⅜ in. (Not shown)

79 A 04783—Shpg. wt., 10 lbs. $6.79

Battery Motor Set

$\$3^{98}$ • **Our lowest priced working model set, with motor!**

Builds 100 models: merry-go-round, jib crane, etc. Dependable 6 to 14 volt motor; use dry cells or transformer (not incl.) Packed in sturdy box, 18x10x2½ in. (shown above). Shpg. wt., 6 lbs.

79 A 04780. . . . . . $3.98

Girder Set

$\$2^{19}$ • **Fine starting set for young builders. • Low priced!**

Builds 75 models: drawbridge, windmill, tractor, many more. No motor. With girders, red wheels. Comes packed in sturdy, colorful box, 18x10 inches. Shipping weight, 4 lbs. (not shown).

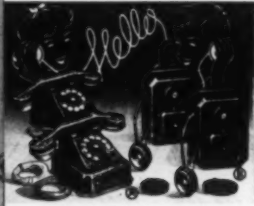
49 A 4781. . . . . . . $2.19

Beginner's Set

79¢ • **Builds 50 models**

For very young engineers. Builds battleships, wagons, trucks, etc. No motor. Box 12⅛x8⅝ in. Shpg. wt. 2 lbs.

49 A 4786. . . . 79¢



Real 2-Way Telephones

$\$2^{79}$ **Cradle Type** Battery operated. Talk from room to room, house to barn, etc. $\$1^{49}$ **Wall Type**

Master Cradle Phones

Ⓐ With fancy dial, like those in offices. 2 crackle finished black metal phones, **8-in. long.** Base 5⅜x4½x3½ in. **high.** Button for ringing other phone. 50 ft. of bell wire. Requires 4 flashlight batteries; order those listed below.

49 A 4628—Shpg. wt., 3 lbs. 12 oz. $2.79

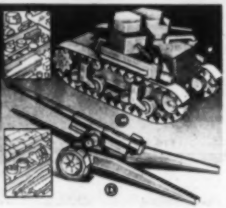
20 K 4651—Flashlight Batteries. Shipping weight, each, 5 oz. 5¢ each. 6 for 25¢

Low Price 2-Way Wall Phones

Ⓑ Two black, crackle finish metal phones, size **6x4⅝ in.** Switch operates signal coil. With 50 ft. bell wire. Requires 2 dry cells; order those listed below.

49 A 4605—Shpg. wt., 2 lbs. $1.49

20 K 4701—Dry Cell Battery. Shpg. wt., ea., 2 lbs. 8 oz. Each. . . . . 35¢



NEW, Realistic — Easy to Build

Scale model accuracy—without the drudgery of carving and sawing. Authentic, detailed models (scaled ⅜-in. to 1 foot) of Uncle Sam's fighting 10-ton tank or 155-mm. Coast Defense gun! Ready-shaped parts, cut to scale—all you do is sand, assemble, and paint. Realistic looking—realistic action! Tank rolls along on worm treads, gun turret revolves. 155-mm. gun turns, raises, lowers; wheels really revolve. Made of light but strong and solid Western pine (not balsa). Sandpaper, glue, olive drab (official Army color) paint and diagrammed easy-to-follow instructions included.

Choice 89¢

U. S. Army 10-ton Tank

Ⓒ Perfect replica—because it's a scale model with plenty of real-life details! Size when assembled, 9x5x4⅜ in. wide.

49 A 4798—Shipping wt., 1 lb. 8 oz. . . 89¢

155-mm. Gun and Carriage

Ⓓ Perfect detail—even to operating wheels and gunsights! Size when assembled, 18 in. long, 4½ in. high, 5½ in. wide.

49 A 4799—Shipping wt., 1 lb. . . . . 89¢

MICROSCOPE
With Ordinary Lens
With Polaroid Lens

Gilbert Polaroid Microscope Sets With Electric Sub-Stage Lighting

$\$4^{45}$ **3 Lens** See actual colors and structures of objects invisible to the naked eye with modern polaroid lenses! Electric sub-stage lighting strongly sets off objects. Instructions included. Educational as well as entertaining! $\$2^{98}$ **200-Power**

3-Lens Microscope

3 lenses on movable turret mount are 50, 90 and 210 power. 38 pieces of apparatus: mirror, slides, chemicals, etc. 213 experiments. Shipping weight, 4 lbs. 12 oz.

49 A 4746. . . . . . . $4.45

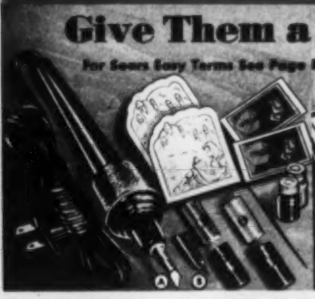
200-Power Microscope

Extra-high power single lens. With tilting device. What wonders you can see! 21 pieces of equipment: slides, chemicals, needles, etc. Shpg. wt., 2 lbs. 8 oz.

49 A 4745. . . . . . . $2.98

Give Them a Hobby

For Sears Easy Terms See Page 8, Center of Book

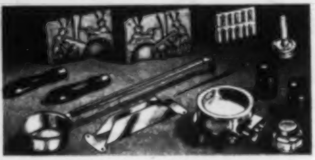


2-in-1 Woodburning, Foil Writing Set

- $1.50 quality elsewhere
- 14-piece set—for hours of fun
- Underwriters' approved 2 way-tool
- For 110-120 Volt A.C. or D.C. current

98c

Decorate wood placques with woodburning—leather goods, etc. with gold foil. (A) **Woodburning:** 7-inch bakelite pen, wood burning tip, cork grip, rubber covered cord. Four wood placques make 6⅝x5½x3 inch book ends. 2 bottles paint, brush.
(B) **Foil Writing:** Interchangeable point, 4 rolls gold foil, designs.
49 A 4741—Shipping weight, 1 pound 13 ounces........... 98c

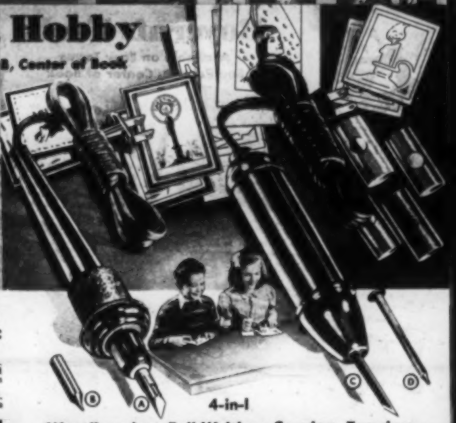


Cast, Paint Your Own Metal Soldiers

- 2-piece, 4x3-inch nonwarping metal mold
- Underwriters' approved heating unit
- 12½-inch non-spillable ladle
- Sold by mail exclusively at Sears

$1.98

Cast them in mold that makes (1) soldier firing machine gun; (2) "pillbox" fortress with cannon; (3) howitzer with soldier carrying shell. Ladle, mold clamp, 2 wood handles, 2 bottles paint and brush, lamp for smoking molds, and lead.
49 A 4747—19¼x12¼x2⅝-in. box. Shpg. wt., 6 lbs. 8 oz. $1.98



4-in-1

Woodburning, Foil Writing, Carving, Tapping

- $3.00 quality elsewhere! • Two Laboratory Tested 2-way electric tools operate on 110-120-volt A.C. or D.C.
- Two extra points for foil writing and Metal Tapping
- 18 pieces, including placques (one with 1942 calendar.)
- 4 rolls gold foil. No wonder it's our finest set!
- Created for and sold exclusively by Sears!

$1.98
Complete Set

You can do MORE than just one or two operations with this set—it does FOUR entirely different decorating operations! You can create dozens of beautiful designs; make home decorations, gifts, things to sell! Make pictures by woodburning, carving . . . make designs, lettering with gold foil . . . tap out handsome placques in shiny, colored metal!

Ⓐ **Woodburning:** one 7-inch Underwriters' Approved bakelite pen, with cork grip and 55-in. rubber covered cord; 3 basswood placques (2 size 6⅛x4⅝ inches; and one, size 9x3⅝ inches with 1942 calendar.)

Ⓑ **Foil Writing:** One interchangeable point; 4 rolls of gold foil.

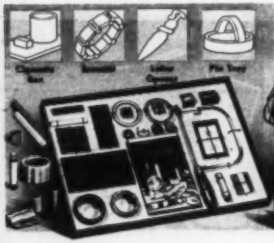
Ⓒ **Wood Carving:** One 6⅝-inch carving tool (not a hammer) with 55-inch cord, 2 placques, size 4½x3⅝ inches. Sandpaper.

Ⓓ **Metal Tapping:** One interchangeable point; 4 placques (2 size 3⅛x3 inches and 2 size 5⅛x3½ inches.)

49 A 4743—18-Piece 4-in-1 Combination set. Shpg. wt., 2 lbs. 8 oz. $1.98

Set of 9 Woodburning or Carving Placques—All Different!

Order with your set for even more variety and fun! Assorted sizes, 4⅛x3⅛ inches up to 9⅛x8 inches. Shipping weight, 8 ounces.
49 A 4702—Set of 9 Extra Placques.. 89c



Colorful, Sparkling Plastics Hobby Kits

89c **$2.79**

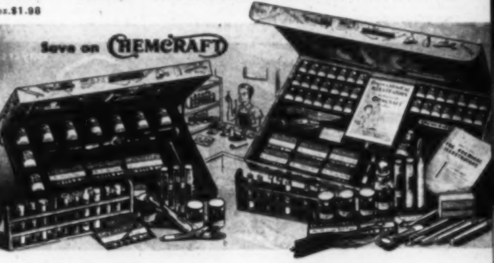
Here's the latest for all hobby lovers. Make rings, bracelets, figures, ashtrays, etc. with jewel-like genuine Monsanto plastics. This new material is tasteless, odorless, waterproof, fireproof and the colors are permanent. Can be worked with ordinary wood or metal working tools. Pieces are molded in sheets, tubes, rods and blocks and each set includes coping saw, sandpaper, buffing compound, plastic cement, instructions and patterns. Take up "Plastics as a Hobby" with one of these easy-to-use sets.

$1.00 Quality

7 pieces of plastic
Box 18x10½x1⅝ in.
Shpg. wt., 1 lb. 10 oz.
49 A 4750........ 89c

$3.00 Quality

17 pieces of plastic
Box 21x15x1⅝ inches.
Shpg. wt., 3 lbs. 8 oz.
49 A 4752..... $2.79



Explore the Wonders of Modern Chemistry With Chemcraft

- The original and leading chemistry outfits for 25 years.
- More experiments, more usable equipment than sets selling up to 50% more.
- Perform hundreds of experiments with non-dangerous chemicals.
- Only Chemcraft sold by Mail only at Sears has chemical illustrations which show you quickly and simply the chemicals that can be mixed together.

$2 Value Beginner's Set

$1.79

Over 270 experiments. 35 chemicals, apparatus. 2 manuals: wooden test tube rack, brush, holder, etc. Hinged box, 17½x12⅛x1½ inches.
49 A 4733—Shipping weight, 3 lbs. . $1.79

$5 Big Value Set

$3.49

585 experiments in Chemistry, Magic and Glass Blowing! 63 chemicals, equipment in 19⅛x13⅛ in. corrugated box. 2 manuals. (Not illus.)
79 A 04735—Shipping weight, 6 lbs. $3.49

$7.50 Value—For Serious Workers

$4.98

More than 695 experiments. 83 chemicals, apparatus; lamp blowtorch, "Chemical Illustrators," 2 manuals, etc. Box 23½x14½x2⅝ in. (Not illus.)
79 A 04736—Shipping wt., 7 lbs. $4.98

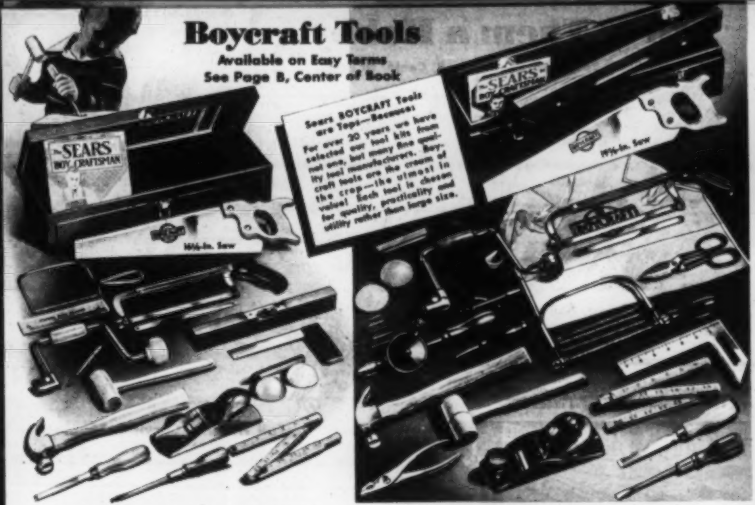
$10.00 Value—Professional Set

$8.95

Over 765 experiments. Laboratory style cabinet 37½x13⅝ in. open.
79 A 04742—Shipping wt., 10 lbs. . . . $8.95

Boycraft Tools

Available on Easy Terms
See Page B, Center of Book



Sears BOYCRAFT Tools are Tops—Because:

For over 20 years we have selected our tool kits from not one, but many fine quality tool manufacturers. Boycraft tools are the cream of the crop—the utmost in value! Each tool is chosen for quality, practicality and utility rather than large size.

22-Piece BOYCRAFT Tool Kit

$4 Quality Elsewhere—18x6x3⅝-inch Steel Chest

- **Sturdy American-made REAL tools!**
- **Complete in strong metal chest (itself regular 60c quality elsewhere!)**
- **Exceptional quality at this low price!**

$2.79

Reg'lar fellers want REAL tools! And here they are—low priced as always at Sears! This set has the tools to do a great variety of work! Nicely embossed Green enameled chest, 18x6x3⅝ in. 16½-in. saw with handle, 10-in. brace, gimlet bit, 6⅝-in. block plane, 11½-in. hammer, 12-in. spirit level, try square, screw driver, leather tipped wood chisel, scroll saw, 3-ft. folding rule, wood mallet, 3 extra scroll saw blades, pistol grip hack saw, one extra hack saw blade, 3-piece chalk and crayon set, also a Sears 32-page Boy Craftsman book of instructions in two colors. **Mailable.**

79 A 07233—Complete 22-Pc. Kit. Shpg. wt., 9 lbs. **$2.79**

32-Piece BOYCRAFT Tool Kit

$7 Quality Elsewhere—20x6x5-inch Steel Chest Included

- **Husky, American-made REAL tools—made to do real jobs!**
- **Metal chest ($1.00 quality elsewhere) has two snap fasteners and strong, convenient top carrying handle.**
- **A supreme Christmas value—typical of Sears!**

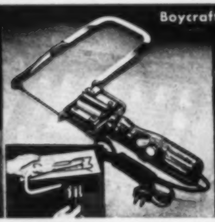
$4.48

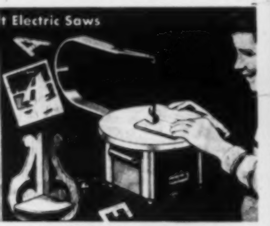
Dad! Here's a chest of real, usable, full size tools that even you can use yourself on hard jobs! What fun your young carpenter and you will have making shelves, toys, etc. Solid, durable pieces, packed neatly into an embossed Red enameled metal chest. 19⅝-in. saw with tempered steel blade, 10-in. brace, ¼-in. bit, 6¼-in. block plane, 11½-in. hammer, 18-in. plumb and level, screw driver, 4-ft. folding rule, metal try square, leather tipped wood chisel, scroll saw with handle, 3 extra blades, awl, wood mallet, plated and forged steel pliers, 10-in. hand drill with 5 extra drills, 7-in. tinners' snips, 14¼-in. pistol grip hack saw, extra hack saw blade, 3-piece chalk and crayon set, a 5-pocket apron, also a 32-page colored Boy Craftsman book with plans, instructions, drawings. **Mailable.**

79 A 07236—Complete 32-Piece Tool Kit. Shpg. wt., 13 lbs. **$4.48**

Plan Book for Boy Builder
15-in. Saw

Boycraft Electric Saws





9-Piece BOYCRAFT Tool Set

$1.50 Quality Elsewhere

$1.29

With Steel chest, 18x6x3⅝ in. REAL Tools even in our lowest priced set! Rugged, American-made—better quality than most $1.50 sets! Big, blue-enameled steel chest (60c quality elsewhere) contains 15-in. saw, 12-in. brace with wood handles, gimlet bit, 5-in. metal plane with adjustable blade, hammer, 7-in. try-square, 12-in. ruler. 16-page instruction book. Less expensive tools than in sets above, but each is sturdy, usable! Shipping weight, 6 pounds.

79 A 07221—9-Piece Kit. Mailable...$1.29

Electric Scroll Saw

Hand Operated

$2.49

$3 quality elsewhere! Make your own jig saw puzzles—speedily . . . accurately . . . easily! All you do is guide this safe saw—it does the cutting of decorative scrolls, cut-outs, patterns, etc. Finger-tip start and stop control. Will cut ¼ inch plywood or ⅜ inch white pine clearly and easily. Light, well-balanced nickel-plated metal frame; handle fits all grips. Requires no oiling. In colorful box, with 3 extra blades and 5-ft. cord. For 110-120 volt A. C. Shpg. wt., 3 lbs.

79 A 07240—Mailable. **$2.49**

BOYCRAFT—Safe Electric Saw!

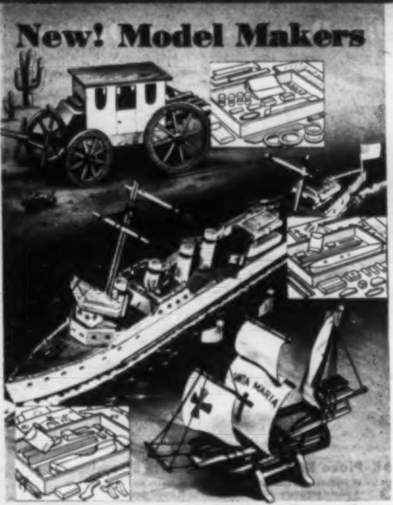
$7 Quality Elsewhere

$5.45

Cuts wood or bakelite! Mother! Dad! Help make his home workshop complete with this saw of a hundred uses! It's just what you've been waiting for, too—the safest kind of a saw for boys—its vibrating action, self-contained magnetic power avoids the use of a motor. Young mechanics can make hundreds of interesting things—cut your own letters, scrolls, jigsaws, etc. You'll discover something new to do every time you use it. All steel construction, rubber feet. 12½-inch overall, front to back; 8 inches high. Needs no oiling. With extra blades, cord and plug. For 60-cycle, 110-volt A. C.

79 A 07234—Shpg. wt., 7 lbs. **Mailable.... $5.45**

New! Model Makers



Build Models—for Fun—for Home Decoration

- Realistic—yet easy for anyone to make!
- Wood parts come pre-cut and finished—all you do is assemble them. Each piece fits accurately into place.
- Educational . . . Plenty of fun for grown-ups, too!

89c Ea.

Easiest models to build we know of—yet realistic! Pre-cut, pre-colored pieces need only assembly to make handsome models for decorating your home or selling to your friends. Fine results even though you've never built a model before! Simple directions—any child who can read can follow them.

Deadwood Dick Stagecoach
Replica of the famous coach that's taken many a thrilling journey thru the Old West. Size, 12 in. long, 7⅛ in. high. Wheels completely made. Shipping wt., 2 lbs.
49 A 4795..........89c

Realistic Destroyer
Sleek and trim! Exceptional detail—with cannon, wireless—even propellers! Size finished, 15⅝ in. long, 6 in. high. Shipping weight, 2 pounds.
49 A 4797........89c

Santa Maria
Columbus' famous flagship. Picturesque . . . colorful! With material for sails and rigging. Size finished, 17 in. long, 15 in. high. Shipping weight, 2 lbs.
49 A 4794........89c

Take Pictures
Develop Them
Enlarge Them

NEW! 3-in-1 Photo Set

$11.95 quality elsewhere!

$5.95

Wonderful set to start children out with. Not toys, but good quality picture-making materials! **Camera** is bakelite, with optical eye level view-finder. Takes 12 snap or time exposures on Agfa R-12 or 8 on Eastman 828 film. **Enlarger** has adjustable focus lens, 60-watt lamp, baseboard with adjustable masking bands. Bakelite, light-tight, **Developing Tank** for daylight developing. Also 1 roll R-12 film, two 4x6-in. hard rubber trays, thermometer, red safe lamp, 4-oz. graduated glass, stirring rod, 2 film clips, 2 tubes paper developer, pkg. film developer, pkg. hypo and 24 sheets of 2½x2½-in. enlarging paper.
79 A 04632—3-in-1 Photo Set. Shpg. wt., 8 lbs..........$5.95

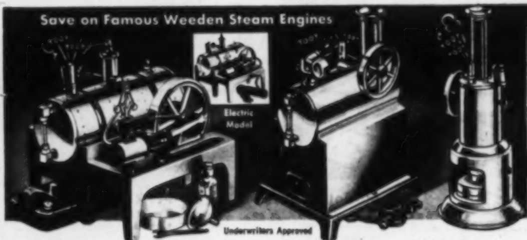
Plastic Case Crystal Radio

$2.19

- Up-to-date as a News Flash! Streamlined plastic case; handsome two-tone finish.
- Under favorable conditions receives stations 25 to 50 miles.

Think of it—a real radio of your very own! Modern styling—like regular table model Silvertones! Sports! News bulletins! Serials! Music! Hear your favorite programs on this "Tee-nie" radio! Has tuning dial; speaker can be used as earphone. Size, 4x2½x1½ inches. Spring plunger "Cat's whisker" crystal finder, Ground and aerial wire included.
49 A 4626—"Tee-nie" Radio. Shpg. wt., 1 lb. 4 oz.......$2.19

Other Toys for Real Boys in our General Catalog



Reversible, Horizontal Weeden Engines

- Nickeled fly wheels . . . double-action reversible cylinders. 6x5⅝x6⅝ inches long
- Safety valve, whistle, water gauge, red iron base. Brass boiler. Red iron furnace

$3.98 Alcohol Burning. (Large view.) Three wick burners. Shpg. weight, 5 lbs.
49 A 5330...$3.98

$5.98 Electric (Small view). For 110-volt A.C. or D.C. Porcelain set heat unit. Shipping weight, 7 lbs.
49 A 5319........$5.98

Your Own Machine Shop—3 Pieces

Consists of (A) 4-pulley shafting size 6½x3⅛x2⅝ inches; (B) triphammer, and (C) bench saw.
49 A 5380—Weeden 3-Pc. Shop. Wt., 1 lb. 6 oz. 79c

Electric Engine

$2.98

$3.75 quality elsewhere. Runs machine shop below. For 110–120-volt A.C. or D.C. Porcelain set heat unit. Brass boiler, flywheel, safety valve. 9x5⅝x4⅝ in. Shipping weight, 4 lbs.
49 A 5318......$2.98

Alcohol Burner

98c

$1.25 quality elsewhere. Lots of fun. 11-in. upright steam engine. 2⅛-in. nickeled flywheel; red firebox; metal base. Steel boiler; whistle. Shipping weight, 1 pound 5 ounces.
49 A 5305........98c

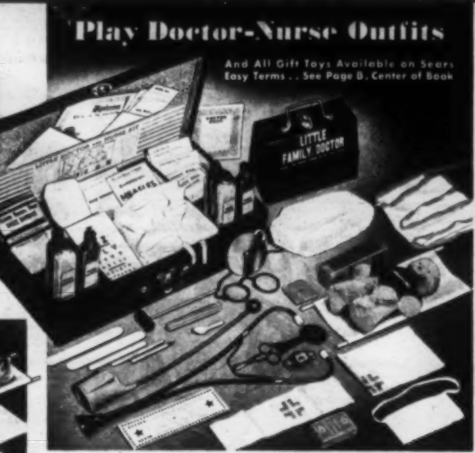
3-in-1 Military Telegraph Set

$1.39

Three types of apparatus in 1! Send and receive real telegraph messages any one of 3 ways—by buzzing, flashing or clicking! Play military training camp and send orders from "headquarters" to your "field captains" . . . then from their sets you can receive reports of "maneuvers." Two 2-way instruments 5⅛x3⅛x1⅝ in. with Morse code printed on top of each. Use flashlight batteries. 4 batteries, 2 bulbs, 2 rolls wire and miniature Western Union blanks included.
49 A 4781—Shpg. wt., 2 lbs......$1.39

Play Doctor-Nurse Outfits

And All Gift Toys Available on Sears Easy Terms . . See Page B, Center of Book

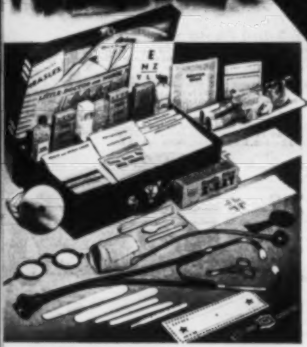


68-Piece Kit — Like $3.00 Sets Elsewhere

$1.95
- **Stethoscope that works—you can actually hear heart-beats**
- **Blood pressure instrument—wrap it around patient's arm**
- **Realistic toy X-ray machine—see the "bones" in your finger**
- **Extra case, 8⅛x4⅝x2½ in. All in 17⅝x9⅝x3⅞-in. case**

New this year—the most complete and realistic kit we've ever offered It's extra professional-looking, too, with the big office case. There are rubber operating aprons for doctor and nurse, and doctor's cap and mask! Also doll stretcher (doll not included), play wristwatch, reflex hammer, 6 bottles of candy pills, 2 splints, head mirror with eyehole, eye tester, eye chart, nurse cap and arm band, spectacles (no lenses) on ribbon, blunt end scissors, play thermometer, adhesive bandage, cotton, gauze bandage, sponge, 6 drinking tubes, identification tag, 2 tongue depressors, fiber spoon, and 2 sanitary cups. And of course, a diploma, 3 prescription blanks, 3 professional cards, 3 pill envelopes, window sign, 3 record sheets, 3 appointment blanks, pencil, quarantine sign, height and weight chart, 3 blank doctor bills and doctor book. Sets like these are heartily recommended by famous child psychologists because they encourage imagination.

49 A 3852—Shipping weight, 3 lbs. 8 oz. $1.95

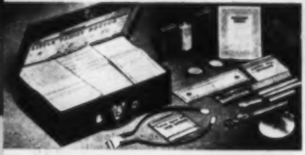


61-Pc. Kit $1.25 Quality Elsewhere

98c
- **Stethoscope that works—Play wrist watch**
- **Toy blood pressure instrument—Spectacles**
- **Realistic toy X-ray machine—Head Mirror**

All the above in addition to the regular pieces of sets selling elsewhere at this price! Big carrying case, 13⅛x8⅛x3⅛ in., also contains cloth nurse cap and armband, doll stretcher (doll not included), 2 bottles, 3 boxes candy pills, eye tester, eye chart, play thermometer, blunt end scissors, bandage, cotton, sponge, adhesive bandage, 2 splints, identification tag, 2 tongue depressors, fiber spoon, 2 sanitary cups, 6 drinking tubes, height and weight chart, 3 pill envelopes, "Doctor Book," diploma, pencil, sponge, quarantine sign, and 15 other pieces of play medical equipment.

49 A 3851—Shipping weight, 2 pounds 98c

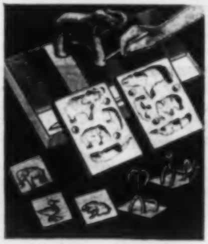


44-Pc. Doctor's Kit — Big Value!

49c
- **Doctor's Case, 11⅝x7⅝x3⅛ inches**
- **Play Stethoscope and toy wrist watch**
- **Realistic looking spectacles without lenses**

Also play thermometer, head mirror, 1 bottle, and 2 boxes of candy pills, cotton, gauze, adhesive bandage, 2 tongue depressors, 6 straws, fiber spoon, 3 pill envelopes, diploma, 3 professional cards, 3 doctor bills, 3 prescription blanks, doctor book, 3 appointment blanks, height and weight chart, 3 record sheets, window sign and pencil. Shipping weight, 1 lb. 4 oz.

49 A 3850—44-Piece Doctor's Kit 49c



Clay Modeling Sets

25c 6-Color Set
- **Top quality clay**
- **Pure—harmless**
- **Mold included**

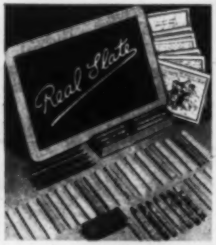
45c 8-Color Set

All children like to model—with this set they can make animals, flowers, figures in gay, life-like colors! Clay won't stain hands or clothes—it's non-hardening, can be used over and over. In 8¼x1 in. strips. Large mold, size 3⅝x2⅝ in., is included with each set—makes 4 animals. Child simply presses clay in mold.

6-Color Set
With one wood modeling tool, and large mold. Shipping weight, 1 lb. 8 oz.
49 A 3752..25c

8-Color Set
With 2 wire frames with blocks, 2 wood tools, large mold and 3 wood impression blocks. Wt., 2 lbs. 4 oz.
49 A 3753 ..... 45c

1-Pound Package of Clay
49 A 3754—Shpg. wt., 1 lb. 2 oz..... 25c



58-Pc. Real Slate Set

49c
- **Wood frame slate, 12½x8½ in.**
- **24 pieces chalk—1 eraser**
- **14 crayons—6 slate pencils**

Keep young hands and minds occupied—out of mischief—with this extra big coloring set! Just look at all the things you get! **Smooth, genuine slate** with a protecting wooden frame, black on one side for ordinary chalk and white on the other for crayons. There are 2 cartoon books to color! One contains the antics of that lovable imp, "Skippy"—the other portrays "Reg'lar Fellers." Each book has six pages. Also included are 18 pieces of white chalk, 6 pieces of colored chalk, 6 slate pencils, 14 colored crayons and one eraser for chalk and slate. In a big box, size, 14½x11 inches, so you can pack everything away neatly at bedtime. A real Christmas value at Sears low price. Shipping weight, 2 lbs. 8 oz.

49 A 3829—58-Piece Set 49c

3-in-1 Blackboards

Blackboards, Writing Desks, Drawing Tables

ABCDE
abcde
DRAW OR WRITE ON BOTH SIDES
Folded
As a Desk

Others Ask ⅓ More for this Quality

GOOD QUALITY

- **Big writing space, 11½x15¾ inches**
- **12-scene rotating chart has alphabet and 45 other characters in color**
- **Size overall, 43½ inches high, 20 inches wide**

$1.98

Drawing, sketching, writing, figuring—all kinds of things to do with this big value blackboard! You can play school—play you're the teacher—you'll have a blackboard like the one at school! Board is made of sturdy wood, with smooth, sprayed-on-composition writing surface! It's superior quality to boards sold elsewhere at this price! Two sides—write on one side, then turn it over and write on the other. Opens to form a desk, too, for homework, reading, games.

Desk surface 25⅛ inches from floor—a comfortable height. Backboard has convenient holder for pencils, paper, chalk, etc. Full width chalk tray. Box of chalk and eraser included. Clear varnish finish; red enameled top.

79 A 03841—Good Quality Folding Blackboard. Shpg. wt., 10 lbs. . . . **$1.98**

ABCDEFGH
abcdefgh
IN THE NURSERY
DRAW OR WRITE ON BOTH SIDES
Folded
As a Desk

Folding Easel Blackboard with Chair

THRIFT QUALITY

- **Writing space, 10¼x11½ inches**
- **8-scene revolving chart, alphabet, numerals, figures in color**
- **Size overall, 34½x16 in. wide**

$1.00

Our lowest priced blackboard—but has features others would ask much more for! Children will learn while they play, following figures on charts or drawing designs of their own creation! Double surface board (write on both sides); folds down to form a handy desk. Desk surface 21⅛ in. from floor. Chair folds flat when not in use; 10x10-in. seat of sturdy, gayly colored canvas is 11⅛ in. from floor. Strong, comfortable back. Chalk and pencil holder in backboard. Box of chalk and eraser included. Wood frame, rich maple finish; bright yellow trim.

79 A 03840—Blackboard and Chair. Shpg. wt., 5 lbs. **$1.00**

Easy Terms Help Put the "Merry" in Christmas. See Page B, Center of Book for details.

EGGS
OIL
Thanks Santa for the Swell Blackboard

Durable Wall Blackboards

89c 25x19¼

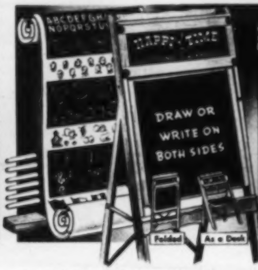
- **Smooth, long-lasting surface**
- **Will not break, chip or splinter easily . . long-lasting!**
- **Solid oak frame . . varnished**

$1.59 37½x25½

Children—and grownups, too—will find dozens of uses for one of these blackboards! Youngsters love to draw and write—and they can do plenty on a blackboard! No more marked walls, windows, etc! Mother and Dad will find a blackboard handy for jotting down reminders. For parties, games it's unbeatable either as part of the game or for keeping score. At these low prices, you could scarcely think of being without one! Masonite, heavily coated with smooth sprayed-on-composition. Varnished frame. 2 metal hangers. Full length chalk tray. Box of chalk, eraser included.

Nursery Size
25x19¼ inches
Shipping weight, 5 lbs.
79 A 03843. . . . . . 89c

Large Playroom Size
37½x25½ inches
Shipping weight, 8 lbs.
79 A 03844. . . . $1.59



Our Finest Folding Blackboard

- **Compares with $7 quality elsewhere**
- **Giant writing space, 19⅜x18 inches**
- **44 charts to copy, many colored**
- **Size overall, 46½x20¾ inches wide**

$4.59

Charts prepared by leading educators. Helps round out children's education at home—provides hours of amusement for the "gang," too! Pulverized slate preparation is less fragile than real slate, takes more punishing use. Black troweled-on writing surface on one side, colored on other. May be converted into a desk to provide lots of play and writing space. Rugged oversize wood frame, varnished in Golden Oak—has a high gloss. Backboard of desk has full size rack for holding stationery, chalk, etc. Full-width chalk-holding ledge at bottom of blackboard. Fun and instruction in the complete rolling chart. With chalk and eraser. Shpg. wt., 15 pounds.

79 A 03811—Our Finest **$4.59**

ABCDEFGH
abcdefgh
Real Slate
DRAW OR WRITE ON BOTH SIDES
Folded
As a Desk

Fine Quality Board

- **Writing surface, 16½x17½ in.**
- **45-design, 12-view chart, with alphabet, numerals**
- **Size overall, 44½x20½ in.**

$2.98

Real slate writing surface—the kind used in schools—exceptionally low priced at Sears! Resists chipping, warping, cracking—can be cleaned in a twinkling. Board folds to make a desk, with chalk and pencil holder on backboard. Desk surface, 27 in. from floor; full width chalk tray. Lots of fun copying all the pictures on the rolling chart! Box of chalk, eraser included. Clear varnish finish, red and green trim. Shipping weight, 17 lbs.

79 A 03842—Fine Quality. $2.98

Student Desks

Save 18% to 30% at Sears

Will Hold 3 Men

New Masonite Desk . . . At 25% Savings

- **Built strong—will easily hold three men**
- **Has 2 big, deep drawers, like office desks**
- **Desk top is 24x16 in., 24 in. from floor**
- **Two roomy drawers, 12½x9¼x4⅝ inches**

$2.39 Desk

Rigid, genuine Masonite construction with six sturdy wood legs. Brown, ivory color trim. Easily set up.

79 A 08546—Desk only. **Mailable.** Shpg. wt., 15 lbs. . $2.39

Matching Masonite Chair — 24 inches High

Seat, 10¾x9¼ in.; 15½ in. from floor. Easily assembled. **Mailable.** Shipping weight, 4 pounds.

79 A 08544 .... 98c

36x18-In. Students' Desk....$10 Quality Elsewhere

- **Three, spacious sliding drawers—handy extension arm rest**
- **Built of strong, seasoned wood, natural varnish finish**
- **Seasoned wood top, 36x18 inches, ⅜ inch thick**
- **3-ply wood sides. Strong wooden legs**

$6.98 Desk

Give them their own desk . . . a place where they can put pencils, papers, books—a place where they can turn school work into a "business office" with only a little imagination. Desk stands 29¾ in. high. Extension arm rest. Steel screw construction. Shipped unassembled, easily set up.

79 A 08582—Desk only. **Mailable.** Shipping weight, 31 pounds...... $6.98

Panel Back Matching Wood Chair — 28¼ Inches High

79 A 08588—3-ply wood seat, 12x12 in. **Mailable.** Shpg. wt., 5 lbs.... $1.59

Kneehole Desk . . . $15 Quality Elsewhere

- **Four extra large drawers, 2 smaller ones**
- **Firm hardwood, Early American maple finish like grown-ups' furniture**
- **Writing surface 36x19 in., height 28 in.**
- **Round wood pull knobs on all drawers**

$11.98 Desk Only

You won't need to urge the youngsters to study if they have this sturdy paneled desk beckoning to them. Handsomely finished in Early American maple. Four extra large drawers, 15¼x7⅝x7⅝ in., plenty of room for the students' equipment. Two smaller 15¼x7⅝x4¼ in. drawers are just the place for pencils and paper. Shipped set up. Not mailable.

79 AM 8593—Desk Only. Shpg. wt., 60 lbs..... $11.98

Matching Ladder Back Chair—Strong Hardwood

Curved back posts, beaded front legs. Height, 32¼ inches. Seat 13¼x13 in.; 16⅝ in. from floor. **Mailable.**

79 A 08564—Shipping weight, 15 pounds........ $2.98

Genuine Maple Roll-Top Desk and Chair Sets

- **Others would ask at least $18.00 for same quality.**
- **Large adjustable swivel arm chair. 4 drawers; 5 pigeon holes.**

$14.98 Desk and Chair

Watch your young "executive" put his studying equipment in apple-pie order when he becomes the proud owner of this handsome 36-inch high, roll top desk set. Top covers 5 pigeon holes and two pen and pencil holders. There are 3 large side drawers—the top one locks—and a long center drawer—all with catalin (plastic) pulls. Writing surface 30x16 inches, stands 26½ inches high. Has pull-out arm rest; 6 strong legs. Matching swivel arm chair adjusts from 13 to 18 inches; seat size, 13⅝x13⅝ inches. Back of chair, 15½ inches high. **Not mailable.** Shipping weight, 60 pounds.

79 AM 8587—Desk and chair........ $14.98

- **$13 quality elsewhere**
- **2 drawers**
- **With swivel chair**

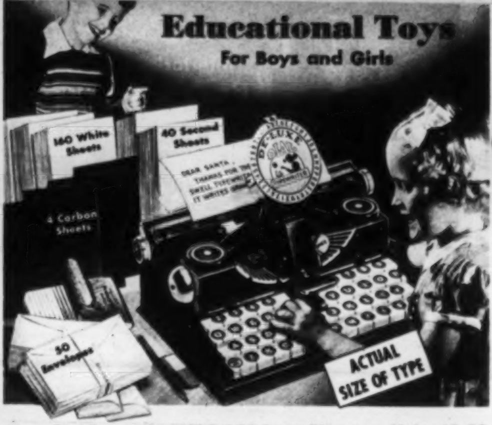
$10.69 Desk and Chair

Others would ask $2.00 more for this beautiful, Early American maple finish desk. 2 side drawers with catalin (plastic) pulls, the top one locks. With 5 pigeon holes. Size, 33 inches high overall. The 24x15-inch writing surface stands 24½ inches high. The matching swivel chair adjusts 12 to 18 inches; seat size, 12x12½ inches. Height of back, 14¼ inches. Shpg. wt., 42 lbs. **Not mailable.**

79 AM 8586—Set.... $10.69

Educational Toys

For Boys and Girls



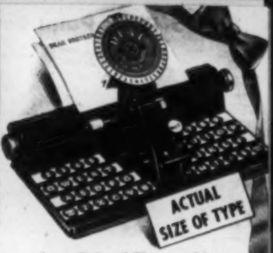
Marx Dial Typewriter With 258 Extra Pieces . . . Value $2.50

- 160 sheets 8x5-inch paper
- 40 yellow, second sheets
- 50 white letter envelopes
- 4 sheets of carbon paper
- 132-page lined notebook
- Ink-pencil eraser
- Lead pencil with eraser
- Extra ink roll

$1.79

For little fingers with big ideas, here's a hard to beat combination of play-time enjoyment and real educational value, complete with all the accessories a little secretary needs. The easy-to-work dial contains forty characters, including alphabet, punctuation marks, and numerals. Machine has spacer, shift keys and sliding carriage . . . just like a real typewriter. Dummy keyboard and roll look real, too. The classy metal body is 11⅛x7⅛x8⅛ inches—has four rows of painted keys. Bell rings at the end of each line. Shipping weight, 4 pounds 14 ounces.

49 A 3890—Complete, 259 pieces..$1.79



Low Priced Typewriter

- Dial has 40 characters
- Types clear capital letters
- Self-inking dial

95¢

Children can actually type a legible letter on typewriter or full size office paper. 40 characters include alphabet, numerals, punctuation marks. Sliding carriage, dummy keyboard and roll make it look like a real typewriter. Extra ink roll for dial. For year round fun, here's an inexpensive gift that will give pleasure far out of proportion to its extremely low cost.

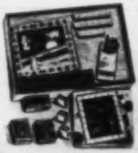
Metal body is 11⅛x5⅜x6 inches

49 A 3884—Shpg. wt., 3 lbs. 7 oz......95c

3 Extra Ink Rolls

49 A 3898—Shipping weight, 4 oz.....**10¢**

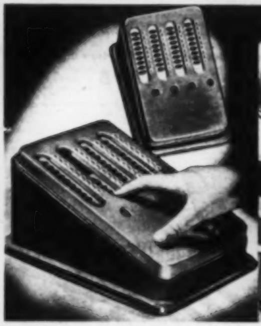
Print and Color With Stampees



Has 7 rubber animal stamps; alphabet, numerals. 2, 16-page illustrated booklets, 6⅜x7 in.; 6 colored crayons; stamp pad.

49 A 3804

Shipping wt., 1 lb...**45¢**



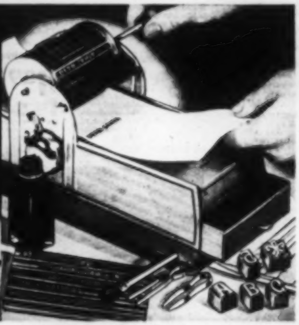
4-Column Adding Machine

- Totals figures up to 9999
- Works like expensive models
- Sturdy all metal construction

89¢

Here's an adding machine that will answer a good many of your youngster's problems—and yours, too! No more adding on your fingers—now you can use your adding machine instead. Little store-keepers will love making big "sales" on this gayly colored all metal machine with its all visible, easy to use, four column keyboard. Total registered numbers show at bottom of the columns. Makes any figuring job easier. At this low price no home need be without this useful servant. It's a grand gift for grown ups, as well as little folk. Stands 9x6x4⅛ inches high, overall. Shipping weight, 1 pound.

49 A 3822...............................89c



215-Piece Rotary Printing Press

- 192 pieces rubber type, with 8 spaces (6A Font Type) . . . 1 brush . . . 1 pair type tweezers . . . 18 sheets paper . . . ½-oz. bottle ink . . . metal 6-row type holder.

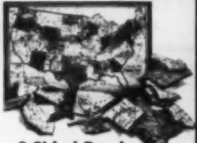
98¢

Fun for the whole family when the "News" comes out! All the equipment young Americans need to put young American ideas in print. Why not give your boy or girl—or some special youngster on your list—the thrill of setting up his own newspaper on this dandy metal rotary press, completely equipped and constructed like a real cylinder press, 8⅜x4½x4½ in. Makes many copies. Instructions.

Print and sell hand bills to groceries, etc. No end to the fun you can have or the money you can earn with it!

Printing Press
215 Pieces Equipment.
Shpg. wt., 2 lbs. 4 oz.
49 A 4601..........**98¢**

Press Accessory Kit
Rubber type ink, etc.
Shipping weight, 6 oz.
49 A 4608..........**25¢**



2 Sided Puzzle

45¢

Two puzzles for one price, with map of U.S.A. on one side, pre-war world on the other. Heavy lithographed cardboard, die-cut on state lines. Test your knowledge of important places. Assembled, 20⅛x14⅛ in. Shpg. wt., 1 lb. 14 oz.

49 A 3812......................45c

Jig Saw Puzzles

25¢

The rainy days pass quickly with a jig saw. Beautiful lithographed subjects mounted on heavy cardboard, die-cut into about 500 interlocking pieces. Copies of paintings. Size, 20x16 in. when assembled. Wt., 1 lb. 6 oz.

49 A 3891......................25c

Big 75-Piece Paint Set

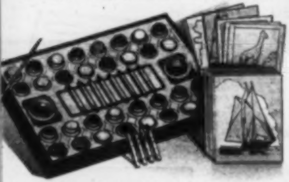
A PAINT SET FOR BOYS & GIRLS

$1.50 Quality Elsewhere

98c
- Fine quality—fewer pieces
- 28 fine paints all in wood cups.
- 3 tubes, 3 bottles paint, 2 brushes.
- 12 crayons, wood palette, 2 pans.

And there's added pleasure in knowing that all the paints and crayons are non-poisonous. 18 wood cups of paint are extra large. 10 on palette are medium. 24 pictures to color. Box, 18¼x12½x2-inches with hinged cover.

49 A 3816—Shipping weight, 2 lbs. 10 oz.....98c



59-Piece Water-Color and Crayon Set
75c Quality Elsewhere

49c
- 16 wood paint cups—16 paint blocks.
- 12 bright colored crayons.
- 2 mixing pans and 1 brush.
- 12 pictures to color.

You can paint or crayon to your hearts content with this big 59-piece set. Paints and crayons are non-poisonous and same high quality used in schools all over the country. In brightly colored box, size 19¼x13¼x1⅝ inches. Shipping weight, 1 lb. 12 oz.

49 A 3815—59-Piece Coloring Set............49c

48-Piece Color Set 25c

- 25 paints, 8 crayons.
- Brush, pan, palette.

Bright, clean, non-poisonous paints and crayons. 12 printed pictures to color! And a color instruction chart for mixing colors correctly. Complete with wood palette. Packed in sturdy box, 14½x11¼x1⅝ in. Shipping weight, 1 lb.

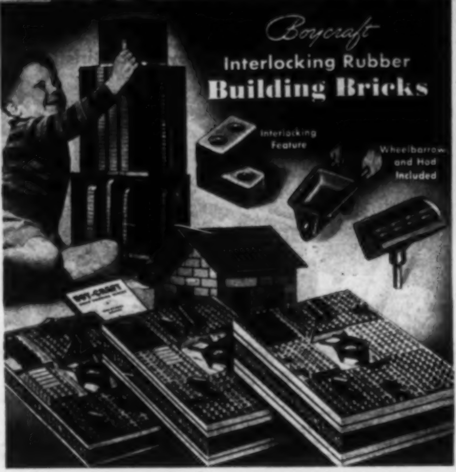
49 A 3814—48 Pcs. 25c

Giant 46-Pc. Crayon Set 25c

- 10 crayons, 4-inch
- 12 crayons, 3⅝-in.

Non-poisonous, smooth-writing clear color crayons. 24 pictures to color, too! Use them at school, at home—you'll be the envy of all the other youngsters! Packed in sturdy box, 10x8½x1 inch. Shpg. wt., 1 lb.

49A3820—46 Pieces 25c



Famous Boycraft Rubber Construction Blocks

- Interlocking pegs hold bricks firmly together, models can be moved—easily taken apart.
- You can easily build accurate models of real buildings with realistic red rubber bricks.
- Real rubber wheelbarrow and hod included with each set for more realism—more fun.
- Shapes and sizes to suit almost any style of architecture, from cabins to skyscrapers.
- Washable, noiseless, harmless to children and furniture. Book of designs included.

Build whatever type of building you want with these precision-made bricks. Make an airplane hangar, fort, bomb shelter, church, house, or a barn—any model that will fit your toys and the game you're playing. Pile your bricks on the wheelbarrow, load 'em on the hod, and rush 'em right up to the job! The same blocks can be used over and over and will not chip or splinter.

164-Piece Block Set

89c $1.00 quality elsewhere. Foundation bricks, brick blocks, two cardboard roofs in two colors, 11 windows, 4 doors, wheelbarrow, hod, design book. Shipping weight, 2 lbs. 14 oz.

49 A 3630............89c

344-Piece Block Set

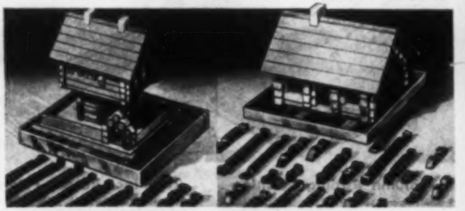
$1.89 Sells for $2.00 elsewhere. Foundation blocks, brick blocks, 17 windows, 3 cardboard roofs in 2 colors, 8 doors, wheelbarrow, hod, complete with instructive design book. Shipping weight, 5 lbs. 4 oz.

49 A 3631...........$1.89

542-Piece Block Set

$2.98 Sold at $3.50 elsewhere. Our biggest, best set! Foundation bricks, brick blocks. 6 cardboard roofs in 2 colors, 23 windows, 12 doors, wheelbarrow, hod, design book. Shipping wt., 7 lbs. 4 oz.

49 A 3632...........$2.98



Save on Authentic Halsam American Logs

89c 86-Piece Set

- Assorted lengths for building-in doors and windows.
- Accurately copied from logs the early Americans used.
- Logs hewn—have axe marks like hand cut timber.
- True to life—not round, smooth and unreal.

$1.79 200-Piece Set

Build block houses, forts, houses, even whole villages, just as the Early American pioneers did. Logs fit together easily, firmly, neatly. Can be lifted and moved when completed.

86-Piece Set—$1.00 Value

Junior Set—Enough pieces at this low price to build several houses at one time! Includes chimney, roof boards, clips to hold roof gable ends. In large, attractive box, 19⅝x12½x⅝ inch.

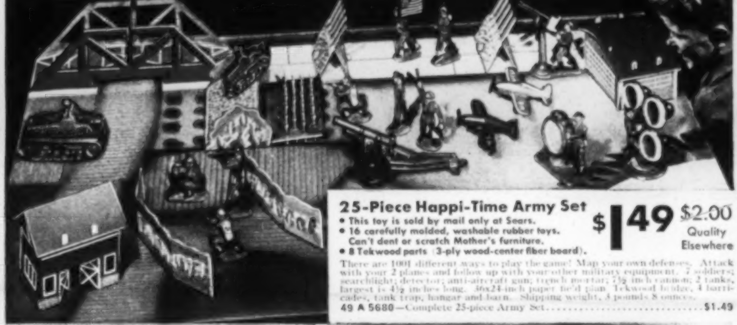
49 A 3658—Shipping wt., 2 lbs. 2 oz. 89c

200 Pieces—Our Finest—$2 Value

Our Finest—Builds an entire, realistic frontier village with a sturdy stockade that "Injuns" will be afraid to attack! Includes roof boards, clips to hold gable ends, chimneys. In colorful box, 19⅝x12½x1⅝ inch.

49 A 3659—Shipping weight, 5 lbs......$1.79

4 Thrilling Christmas Toy Values!



25-Piece Happi-Time Army Set

- This toy is sold by mail only at Sears.
- 16 carefully molded, washable rubber toys. Can't dent or scratch Mother's furniture.
- 8 Tekwood parts (3-ply wood-center fiber board).

$1.49 ~~$2.00~~ Quality Elsewhere

There are 1001 different ways to play the game! Map your own defenses. Attack with your 2 planes and follow up with your other military equipment. 7 soldiers; searchlight; detector; anti-aircraft gun; trench mortar; 7½ inch cannon; 2 tanks, largest is 4½ inches long. 36x24-inch paper field plan. Tekwood bridge, 4 barricades, tank trap, hangar and barn. Shipping weight, 3 pounds 8 ounces.

49 A 5680—Complete 25-piece Army Set $1.49

Modern Steel Rocker

Save 30%

~~$1.39~~ Quality Elsewhere

98c

- 21 inches high.
- Strong tubular steel frame.
- Saddle shaped steel seat, 10½x12 inches.

Just Like Dad's and Mother's

Made in an exact replica to give you all that beauty and comfort in a size that just fits you! You can rock back and forth, give it really hard wear—it's built to stand up! Bright red seat and back, ivory color, seamless, tubular steel frame and arm rests have a baked-on enamel finish which is washable. No danger of hard bumps for tiny tots. Built to give the warm satisfaction of real comfort, sturdy lines, and "grown-up" style.

79 A 08551—Shipping weight, 8 pounds 98c

Beautiful 33-Piece Blue Willow Set

Including Tablecloth and 6 Napkins

Imagine the fun you'll have serving your friends with your own Blue Willow set! An exact replica of the design Mother's so proud of. Enough to serve 6 people. 6 cups, 2⅝ in.; 6 saucers, 3⅝ in.; 6 plates, 4⅝ in.; 6-inch oval platter; 5¼-inch covered casserole dish; teapot and sugar bowl with covers; creamer; lovely 28x28-inch blue and white, cotton tablecloth and six, 6x6-inch napkins. At Sears low price for Christmas, you save about ⅓! Made in Japan.

49 A 1604—Shipping weight, 4 pounds 98c

98c ~~$1.50~~ Quality Elsewhere

5-in-1 Rocket Shot Marble Game

Compare With Others' $1.25 Quality

- Extra large surface—24x12 inches.
- 2 powerful spring marble shooters.
- Strong non-warping Masonite board.

69c

Plays 5 Different Games

HIGH SCORE . . . FIVE GRAND . . . ROCKET SHOT
TWENTY-ONE . . . STRAIGHT FLUSH

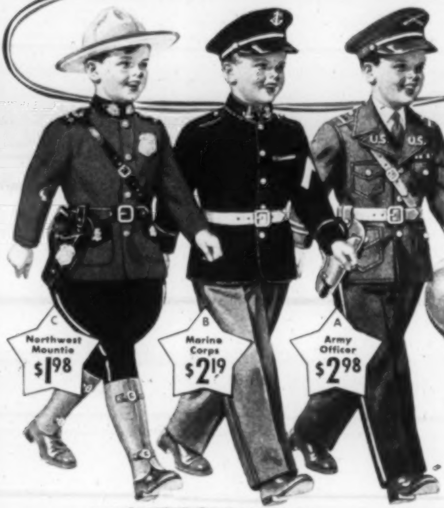
With the new Rocket Shot, you can play 5 completely different well-known games whereas with the usual marble or shooter game you can play only one! And there's more excitement, skill and action packed in this well constructed gameboard than you've seen in a mighty long time. More traps and obstacles—more hazards! It takes real skill to pile up a high score. The more fun you have, the better you get. It's one game the whole family can play together.

The 2 big, real spring shooters are entirely enclosed for safety. You'll soon learn just how far back you should pull the big shooter in order to have the best chances for a high score. When the ball goes in the Rocket Shot, there's an extra chance to really score in the high brackets. All the intricate traps and hazards are made of metal and so are the sides, shooters and spinners. The base is beautifully printed in colored designs. Strong wood support keeps board at the proper playing height. Comes with 7 marbles, one of which doubles the score. Complete with instructions.

49 A 134—Shipping weight, 3 pounds 8 ounces 69c

EXTRA SHOOTER

There's Something About a Uniform



Ⓐ Army Officer $2.98

7-Piece Outfit. Includes 2 hats—an officer's cap, *plus* a metal helmet! Officer's coat of heavyweight olive drab cotton suiting—4 pockets, epaulets, gold color trim, brass buttons, U. S. lapel pins. Matching longies—fly front, leg stripes. Artificial leather Sam Browne belt, holster. Large toy pistol.

Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4375 Shpg. wt., 2 lbs. 14 oz. **$2.98**

Ⓑ Marine Corps $2.19

4-Piece Outfit. Navy blue cotton drill coat—standup collar with insignia; brass buttons, epaulets, chevron, red trim. Copen blue longies of cotton drill—fly front, red leg stripes. Navy blue cotton drill cap. White artificial leather belt.

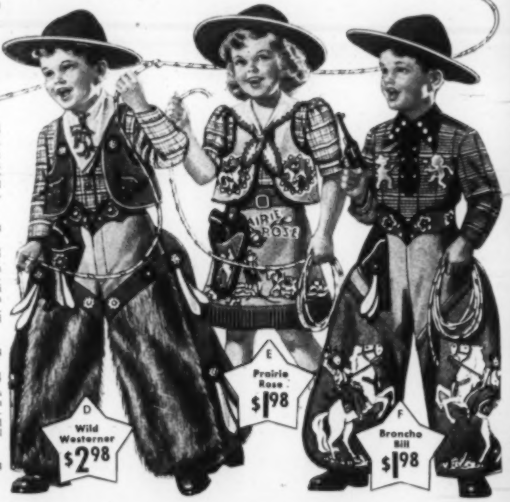
Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4376—Shpg. wt., 2 lbs. **$2.19**

Ⓒ Northwest Mountie .$1.98

8-Piece Outfit. Bright scarlet coat of cotton drill—with brass buttons, epaulets, Mountie insignia. Mountie badge. Navy blue cotton drill breeches. Brown cotton suede hat. Artificial leather Sam Browne belt. Holster. Large toy pistol. Pair of artificial leather puttees.

Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4389 Shpg. wt., 2 lbs. 12 oz. **$1.98**

It's Fun to Dress Like a Real Cowhand



Ⓓ Wild Westerner . . . $2.98

7-Piece Outfit. Cowboy pants have real fur front—khaki cotton drill uppers and back; Wide decorated side flaps and elastic back waistband with holster attached. Large toy pistol. Bright plaid cotton flannel shirt. Decorated khaki cotton drill vest. Cowboy hat. Bandana. Lariat.

Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4373—Shpg. wt., 3 lbs. 8 oz. . . **$2.98**

Ⓔ Prairie Rose $1.98

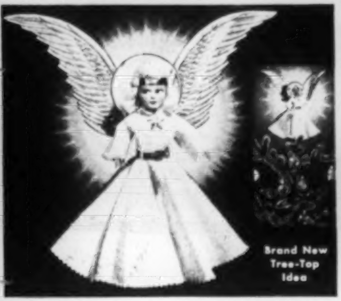
8-Piece Outfit. Skirt of heavy khaki cotton drill—has fringed bottom, picture of Cowgirl, and "Prairie Rose" lettering. Khaki cotton drill vest. Bright plaid cotton flannel blouse with attached neck piece. Cowboy hat. Artificial leather belt and holster. Big toy pistol. Lariat.

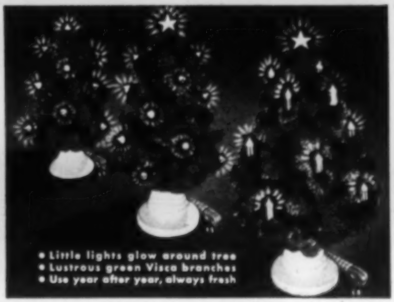
Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4369—Shpg. wt., 2 lbs. 10 oz. **$1.98**

Ⓕ Broncho Bill $1.98

5-Piece Outfit. Brown cotton suede cloth pants; uppers and back of khaki cotton drill . . . side flaps, artificial leather holster attached, waistband has decorated front, elastic back. Plaid cotton flannel shirt. Cowboy hat. Toy pistol. Lariat.

Sizes: 4, 6, 8, 10, 12, 14. **State size.**
40 A 4364—Shpg. wt., 2 lbs. 5 oz. **$1.98**




• Little lights glow around tree
• Lustrous green Visca branches
• Use year after year, always fresh

New Electrically Lighted Tree Top Angel

- **You would expect to pay at least $1.50**
- **Attach to outlet on your tree light set**
- **White mohair wig looks like real hair**

$1.19

This pretty doll-like figure casts a glowing halo of light. Silver color wings add to her quiet, simple charm. Her winsome expression is sure to please. Composition head, brocaded rayon dress. 11x10 in. overall. With independent burning 110-volt Mazda lamp, extension cord and open outlet.

49 A 6532—Shipping weight, 1 pound 8 ounces.......**$1.19**

Lifelike "Glolite" Trees—Will Last for Years

Glass tips light from glow of 110-Volt lamp inside of tree and give the effect of miniature Christmas lights all around tree. Bulb, cord, plug.

10-inch Tree

13 lights around tree.

You'd Expect to Pay $1.50 **98c**

Shipping wt., 2 lbs.

49 A 6524.......**98c**

Has Star Top

14-in. tree 17 lights

Mfr's List Price $2.50 **$1.98**

Shpg. wt., 3 lbs. 8 oz.

49 A 6525 ... **$1.98**

12 Lighted Candles

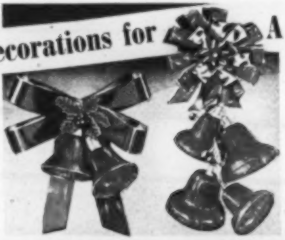
16-in tree Lighted star.

Mfr's List Price $4.75 **$3.98**

Shipping weight, 5 lbs.

79 A 06526 ... **$3.98**

Electrical Decorations for A Cheery Christmas



Electric Bell Cluster

- **$1.50 quality elsewhere**
- **Transparent red cellophane bells**

$1.00

All the warmth and good cheer of the Christmas Spirit are radiated by this cluster of bells. Bow is made of heavy metallic foil paper ribbon, 14 inches overall. Red berries, green leaves form a cluster in the center. Complete with 2 red 110-volt Mazda lamps.

49 A 6260—Shpg. wt., 1 lb...**$1.00**

4-Bell Light Cluster

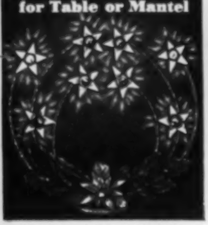
$1.98

- **$2.75 quality elsewhere**
- **Over 2 feet long**
- **4 large Cellophane Bells**

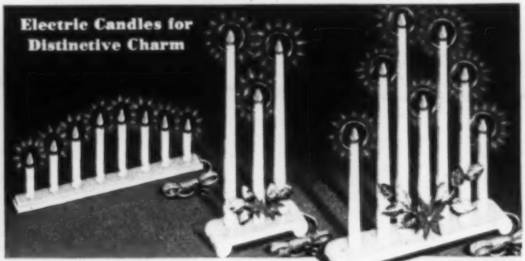
Wish your friends and neighbors a big Merry Christmas with this extra large light cluster. It's a beautiful combination! Red cellophane and silver and gold color paper foil bows. Silver color leaves and berry glass balls add sparkle and lite. Also has green and red leaves. 4 red 110-volt Mazda lamps.

79 A 06263—Shpg. wt., 2 lbs.....**$1.98**

New Mirostar Wreath for Table or Mantel



Electric Candles for Distinctive Charm



Array of Gay Lights

- **Mfr's list price $2.95**
- **Has unique design and unusual beauty!**

$2.19

8 star-shaped mirrors and assorted color 15-volt Mazda lamps cast a radiant glow. Base is decorated with green lacquered artificial holly and bright poinsettia in center. Bakelite sockets. Cord and extension plug. 18x4x15 inches overall.

79 A 06264—Shpg. wt., 3 lbs. **$2.19**

8 Window Candles

- **Complete, 8, 15-volt Mazda lamps**
- **Extension outlet**

$1.00

Christmas cheer. 8 orange flame-shaped lamps; handsome ivory candles on 21-in. wood base. Approved by Underwriters' Lab. Bakelite sockets. Rubber covered cord for 110 to 120-volt circuit. Shpg. wt., 2 lbs

49 A 6255............**$1.00**

Electric Lighted Halo Candles

$2.25—Mfr's List
3 tapered candles, tallest is 20 in.

$1.89

$4.00— Mfr's List
7 tapered candles, tallest is 22 in.

$3.49

New charm and beauty—each lamp burns independently, has a transparent halo device that absorbs the light, throwing out a radiant glow. A spray of holly in center. Sturdy wood base. Ivory color with cord coated to match. Plug has extra extension. Ideal for mantle, etc. Shipping wts., 2 lbs. 10 oz., and 4 lbs.

3-Candle Set
79 A 06592
$1.89

7-Candle Set
79 A 06593
$3.49

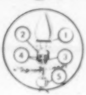
NOMA
De Luxe Quality
Approved by Underwriters' Laboratories

When One Goes Out . . .

All Sears Sets Include Lamps

Tree Light Sets With Independently Burning Lamps

7 Light Set
$1.15
Indoors



Noma DeLuxe Sets for Indoors

1. Fiber washer keeps lamp firm, prevents tinsel from entering socket. No exposed parts
2. Screw shell permanently fastened in bakelite
3. Wires securely attached; resists short circuits
4. Wires soldered to socket as recommended by Underwriters' Laboratories; not eyeletted
5. Beads hold socket and lamp securely in position

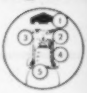
Deck your tree with these cheery, bright colored lights this Christmas and many more to come! Straight line, easy-to-drape cord. 110-volt Mazda lamps in assorted colors or all blue. **State choice.**

Noma Outdoor Weatherproof Sets

1. Red Cap construction assures positive contact
2. Wires permanently soldered to contact points as recommended by Underwriters' Laboratories
3. Strong spring contact holds lamp in position
4. Screw shell locked in socket; won't loosen
5. Rubber washer seals lamp in socket, keeps out tinsel and careless fingers

Made finer to withstand the wettest, wintriest weather without failing. Rain, snow, sleet will not wash color off lamps. 110-volt Mazda lamps. Assorted colors or all blue lamps. **State choice.**

7 Light Set
$1.49
Outdoors



7 Light Set $1.15
$1.30 mfr's. list price! 12½ foot cord. Shipping wt., 14 oz.
49 A 6569 $1.15

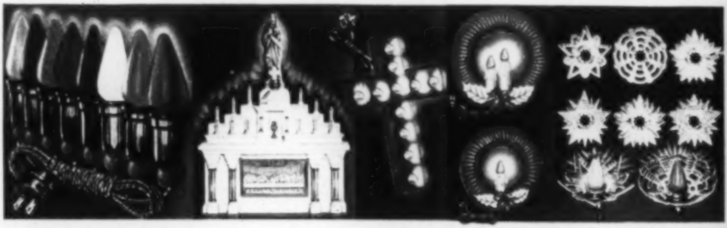
15 Light Set $2.49
$2.80 mfr's. list price! 24½ foot cord. Shpg. wt., 1 lb. 8 oz.
49 A 6571 $2.49

20 Light Set $2.98
$3.75 mfr's. list price! 30 ft. cord. On-Off switch. Shpg. wt., 2 lbs.
49 A 6572 $2.98

7 Light Set $1.49
$1.75 mfr's. list price! 12½ foot cord. Shpg. wt., 1 lb. 8 oz.
49 A 6564 $1.49

15 Light Set $3.29
$3.60 mfr's. list price! 24½ foot cord. Shipping wt., 2 lbs.
49 A 6562 $3.29

20 Light Set $4.29
$4.90 mfr's. list price! 32 foot cord. Shipping wt., 3 lbs.
49 A 6561 $4.29



8 NOMA Series Lamps 67c
- 80c Mfr's. list price
- U.S.A.-made Mazda lamps

15-volt bulbs for 110-120-volt circuit. Light as a unit, not independently. Wood beads for attaching. Extra outlet in plug for adding sets. Rayon-covered loop style cord.
49 A 6585—Wt., 12 oz. 67c

Illuminated Altar $4.98
- $6 mfr's. list price
- Looks like real marble

Plastic material with exceptional detail. 30-watt bulb burns inside. Light passes through glass rods, gives lighted effect to 12 candles, cross," Last Supper" and pillars. With bulb, cord and plug. 12x5x16 in. high. Ship. wt. 12 lbs.
79 A 06538 . . . .$4.98

Lighted Cross $1.00
- $1.50 Quality Elsewhere

Underwriters Approved. Red rayon chenille. 11 red Mazda bulbs. 5-ft. cord. Plug has extra outlet. 110-volt circuit. 11x8 in. Ship. wt. 1 lb.
49 A 6230 $1.00

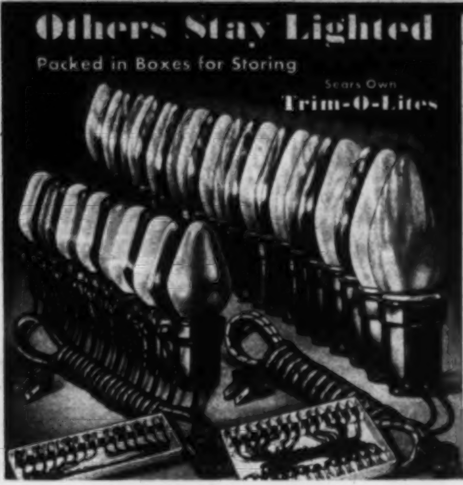
Electric Wreaths 39c up
- Underwriters Approved
- Red rayon chenille

Metallic paper center spray. Electric candles, 110-volt Mazda bulbs. 3½-ft. cord, extra outlet on plug. Shpg. wts., 1 lb. 6 oz.; and 8 oz.
10-inch. Two Candles.
49 A 6221 . . . . 59c
8¾-inch. One candle.
49 A 6216—Cap plug only 39c

8 Light Reflectors 19c
- Shiny silver color
- Clever star designs

Better than ever before! Made of Kristolite metal, stronger and more durable than tinfoil. Assorted designs. Diameter about 2½ in. Bulbs not included. Shipping weight, 8 ounces.
49 A 6513—Set of 8 assorted for only 19c

Others Stay Lighted


Packed in Boxes for Storing

Sears Own

Trim-O-Lites

American Mazda Bulbs

(A) 110-Volt Mazdas for Outdoor Sets Inside colored so color will not wash off. Use with sets comparable to Cat. Nos. 49A6561, 49A6562, 49A6564, 49A6550, 49A6551 or 79A06552. Bulbs burn independently.

49A6595—3 Ass't'd Colors. Shpg. wt., 5 oz.. **3 for 29c**
49A6597—10 Ass't'd Colors. Shpg. wt., 12 oz. 10 for 95c
49A6594—10 Blue Bulbs. Shpg. wt. 12 oz. 10 for 95c

(B) 110 Volt Mazdas for Indoor Sets Burn independently. Use with sets comparable to Cat. Nos. 49A6569, 49A6571, 49A6572, 49A6540, 49A6541, or 49A6542.

49A6579—3 Ass't'd Colors. Shpg. wt., 5 oz.. **3 for 22c**
49A6566—10 Ass't'd Colors. Shpg. wt., 12 oz. 10 for 70c
49A6578—10 Blue Bulbs. Shpg. wt., 12 oz. 10 for 70c

(C) 15-Volt Mazda Bulbs for Series Sets Series sets have 8, 15-volt bulbs—a unit of 120 volts. For sets like 49A6585 or 49A6520.

49A6588— 3 Ass't'd Colors. Shpg. wt., 4 oz... **3 for 14c**
49A6591—10 Ass't'd Colors. Shpg. wt., 11 oz. 10 for 42c
49A6587—10 Blue Bulbs. Shpg. wt., 11 oz. 10 for 42c

(D) NOMA Rubber Coated Extension Cords Underwriters Approved. Bakelite plug and extension. Shipping weights, 1 pound.

49A6516—12-ft. Indoor Cord.................. **29c**
49A6517—25-ft. Weatherproof Outdoor Cord..........59c

Thrift Quality Tree Light Sets, Approved by Underwriters

TRIM-O-LITES With Clips for Indoors

7-Light Set **98c** And Up

- **Sears Low Price includes Mazda bulbs**
- **Approved by Underwriters' Laboratories**
- **Guaranteed best materials and workmanship**
- **Extra outlet plug for adding more strings**
- **Made to Sears strict specifications to give longer wear, high quality at lowest prices**
- **Straight line, easy-to-drape cord for easy trimming**

Every socket is individually wired . . . when one lamp goes out the others stay lighted . . . you can quickly find and replace the burned-out lamp. Handy clips on sockets to attach firmly to branches. **State choice** of assorted colors or all-blue long life 110–120-volt lamps.

7 Light Set 98c 14-foot cord. Shipping weight, 14 oz.
49 A 6540.....98c

15 Light Set $1.98 27-foot cord. Shipping wt., 1 lb. 8 oz.
49 A 6541...$1.98

25 Light Set $2.98 With 42-foot cord. Shpg. wt., 3 pounds.
49 A 6542...$2.98

TRIM-O-LITES, Weather proof for Outdoors

7-Light Set **$1.29** And Up

- **Inside colored lamps for protection against weather . . . colors can't wash off from rain, sleet or snow**
- **Plugs, sockets made of bakelite for added strength**
- **Extra outlet plug at end for adding more strings**
- **Sockets wired so lamps burn independently**
- **Superior workmanship . . . Underwriters' approved**
- **Rubber washer holds lamps, helps prevent shorts**

You can decorate the outside of your house this year too . . . inexpensively. They will last for years, give you and others pleasure. Straight line, easy-to-drape. **State choice** of assorted colors or all-blue long life 110–120-volt Mazda lamps.

7 Light Set $1.29 15½-foot cord. Shpg. wt., 1 lb. 8 oz.
49 A 6550...$1.29

15 Light Set $2.49 27-foot cord. Shpg. wt., 2 lbs. 10 oz.
49 A 6551...$2.49

25 Light Set $3.89 41-foot cord. Shipping weight, 5 lbs.
79 A 06552..$3.89

Floodlights for Xmas $2.89

New, easy way to decorate. **Outdoor** (illus.). Choice of one red, blue, green or amber glass filter. **State color.** Shipping wt., ea., 2 lbs. 12 oz.
20A3075—With bulb. $2.89

Indoor—Similar to above but for indoor use only. **State filter color.**
20A3076—With bulb. $2.45

Electric Tree Fence 98c

- **Built of sturdy wood**
- **Four, 2-ft. sec., 8 ft.**

Less bulbs. (See 49 A 6591 above.) Shpg. wt., 3 lbs.
49 A 6503—Fence only. 98c

(A) 48, 3-in. ass't'd candles.
49 A 6599—Wt., 1 lb. 23c
(B) Metal Candle Holders Shpg. wt., for 12, 3 oz.
49 A 6539—Card of 12.. 15c
Three cards (36).......39c

Electric Candle 29c

- **For Window or Mantel**

Drip-effect red and green candle, 9 in. tall. Large size. 110-volt Mazda bulb, cord and plug. Shipping weight, 1 pound.
49 A 6581—
Complete.....29c

Tree Top Stars 25c Up

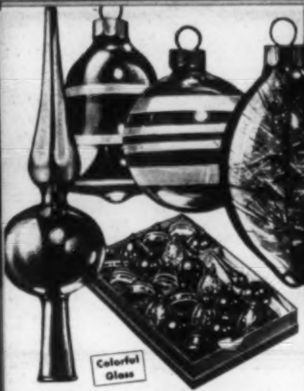
- **Very popular. Reflects color of bulb inside.**

White translucent material star, with cord and plug. Shpg. wt., 5 oz. and 3 oz.
(D) For 110-volt indoor set with 110-volt Mazda bulb.
49 A 6514—5½-inch...47c
(C) For 110-volt series set with 15-volt Mazda bulb.
49 A 6512—3½-inch...25c

9-Light Mazda Series Set 65c

- **With sure-grip clips, rayon covered insulated loop cord**

For those who prefer 9 dimmer to 8 bright lamps. Lights as a unit, not independently. Uses 9, 15-volt lamps—lights as a unit of 110 volts. Loop cord; bakelite sockets. Shipping weight, 11 ounces.
49 A 6520.................65c



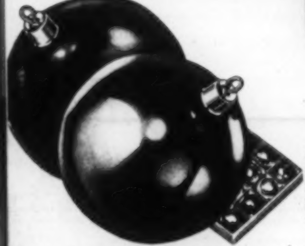
21 Dazzling Glass Ornaments

21 for 79c

- 7½-inch colorful, spiral shaped tree-top with ball and bead
- All are American made
- Sizes range from 1⅝ to 2⅛ inches
- 20 sparkling beauties . . . many different, attractive shapes
- Rich colors, clever shapes that formerly could be obtained only by importing

Deluxe ornaments that will make your tree long remembered. Two decorated bells—1 new transparent bell filled with silvery tinsel and cellophane in center. Five popular assorted color balls—others richly decorated round and oblong shaped, including striped transparent balls of highest luster. Cleverly spaced 3 line striped ornaments. Colors galore! Rich, deep reds, several shades of greens, blues and yellows! Such an assortment of graceful, expensive shapes you've seldom seen before at this price!

49 A 6643—Shpg. wt., 1 lb. 21 for 79c



Vivid Solid Color Glass Balls

12 for 49c

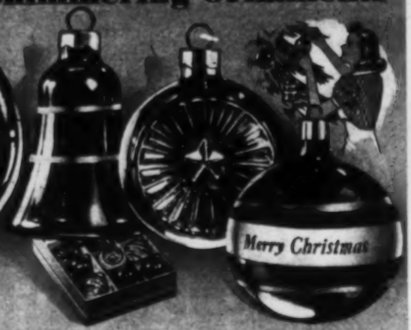
- 2⅛-inch diameter round balls
- Mirror-like reflections
- All are American made beauties

Here's a marvelous way to give your tree that "carefully trimmed" look. You can make your tree a multi-colored fairyland or you can make it one mass of deep rich-looking blue . . . both will be beautiful and inexpensive, too, with these lustrous 2½ in. balls. Your choice—the assortment of colors—or the popular all blue. Shipping weight of 12, 1 pound.

Assorted Colors
Vibrant Red, Blue, Green, Silver and Gold colors.
49 A 6631—12 for 49c

Popular All Blue
Stunning looking on Green branches.
49 A 6632—12 for 49c

Shimmering Ornaments



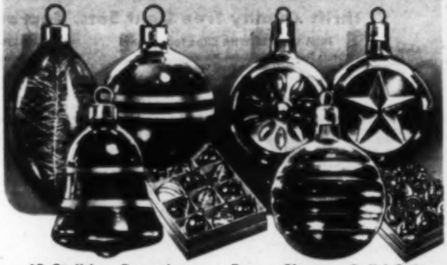
Striking Beauties—Brilliant Colors—American Made

12 for 69c

- 12 dazzling glass ornaments—average 2¼-inch diameter
- 3 are expensive to make, rich reflector balls
- A 2¼-inch ball, transparent dazzling ornament
- A big 3¼-inch oblong to fill big open space

Others assorted decorated balls—transparent with shiny, silvery tinsel centers. No two alike in this specially selected assortment. A chartreuse color ball with bright dots. Make your Christmas tree a fairyland of brilliant color. Bedeck the branches with these shining, multi-colored balls.

49 A 6646—Assortment of 12. Shipping weight, 1 pound. 69c



12 Striking Beauties

12 for 39c

- 1⅜ in. dia. round shapes
- Oblongs from 2 to 2¼ in. long
- Four solid color balls
- Others are assorted

Ideal for smaller trees . . . carefully selected American Made, just the right amount of bright reds and blues, many with contrasting stripes. 2 striped bells; 2 oblongs with silvery tinsel; 4 decorated bells; 4 solid color ornaments.

49 A 6628—Shpg. wt., 10 oz. 12 for . . . 39c

Fancy Shapes, Solid Colors

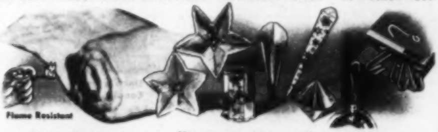
12 for 29c

- Popular rich solid colors
- All are American made
- 1⅜-in. bubbles of glass
- 6 ribbed balls; 6 reflectors

The rich, vibrant colors reflect a magic of light and shadow. Assortment of colors or all Blues. Shipping weight, 10 oz.

Ass't'd Colors
Gold, Silver, Green, Blue and Red Colors.
49 A 6622 . . . . . 29c

All Rich Blue
Good looking with tinseled branches.
49 A 6629 . . . . 29c



A White Christmas

Flame resistant white cotton to place around the tree! Make small tufts and place on branches. Comes in roll measuring about 30x60 inches. Shipping weight, 12 ounces.

49 A 6504 . . . . 25c

"Make 'Em Yourself"

19 die-cut ornaments—ready to be folded and pasted. All sorts of interesting shapes. Mirro-metal paper foil in a wide range of colors. With instructions. Shipping weight, 6 ounces.

49 A 6601 . . . . 25c

Hangers

250 handy, shiny ornament hangers . . . help you save time . . . reduce breakage. Shipping weight, 8 oz.

49 A 6544 . . . 10c

. . American Made

ICICLES
ICICLES

Sears Fireproof, Sparkling Foil Icicles

10c Colored

9c Silver Color

• New lead alloy icicles cover more area than before because box now contains about 500 strands instead of usual 420 strands. All are separate individual strands, light and loose, not stuck together. Extra long strands of silvery or colored icicles carded to prevent tangling. Crinkled to heighten their glimmer. Shipping weight, box, 5 oz.; 3 boxes, 14 oz.

49 A 6610—Assorted Colors. Box....10c 3 Boxes 27c

49 A 6611—Silver Color. Box....9c 3 Boxes [illegible]

Fluffy Silver Plated Garlands

½-inch **23c** 45 feet

Twine these fluffy, glittering tinsel garlands among the boughs of your Christmas tree . . . they make a lovely contrast with the rich dark green branches and needles of the tree. Rich, full, deluxe quality . . . more beautiful than ever before because it's real silver plated on a copper base . . . the quality you'd usually pay much more for. The thickest and fluffiest at this price! Shipping weight, 6 ounces per package.

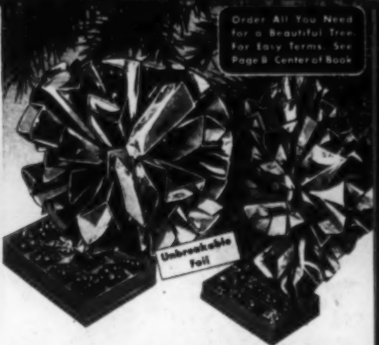
½-inch Tinsel	⅝-inch Tinsel	1-inch Tinsel	1⅛-inch Tinsel
45 feet.	30 feet.	24 feet.	18 feet.
49A6574...23c	49A6580...23c	49A6583...23c	49A6584...23c

New Tree Top Set

49c Dazzlingly bright, chrome-like finished unbreakable ornaments to hang on your Christmas tree—in real "Christmasy" colors of Red, Blue, Silver and Green. Assortment includes: 1 acorn; 4 bells; 6 stars, 2⅝ to 3⅛ in. high; and an 11 inch tree top. Eliminate the danger of breakage; enjoy the dancing, reflecting silvery flashes of light . . . be sure to include several of these outfits in your Easy Term Gift Purchase—remember, only $2 down buys any $10 to $17 order at Sears. See page B, Center of Book for Easy Terms. Shipping weight, 10 ounces.

49 A 6533—12-pc. Set.....49c

Order All You Need for a Beautiful Tree. For Easy Terms. See Page B Center of Book



Mirror-Like Finish Metal Foil Ornaments

12 for 42c

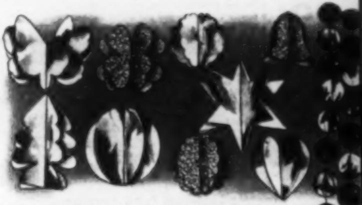
12 for 59c

- High polish gives fairyland glimmer.
- They dance in breeze amid light rays.
- Foil shape like glass—but they are unbreakable metal foil.

Mirror-like reflection—crystal-like brilliancy! Some are all Silver color; others are 2-tone Red, Blue, Green with one side of Silver color. Wire for hanging.

2⅛-inch Diameter Size
Like Pom-pon balls. Myriads of colors glisten and sparkle. Shipping weight, box, 10 oz.
49 A 6636—Box of 12..42c

DeLuxe Size Includes New Fancies
Two 5½-in. Cones, Two 4-in. Bells, Two Diamond Shapes, Six 3-in. diameter Balls. Shipping weight, box, 1 lb.
49 A 6638—Box of 12..........59c



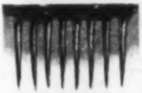
Deluxe Blinkers—Unbreakable Foil

30 Pcs. 29c

- 40% lower than prices elsewhere.
- 29 flashing blinkers—myriads of colored rays.
- A 10-foot garland with over 70 single discs.

Fancy shapes and colors—stars, bells, hearts, cookies, clover leaves, etc., from 2 to 4 in. high. Made of four or six leaves formed by foil layers, sewed in center—opened, they sparkle and glimmer as they dance and whirl. A 10-foot chain of single discs for draping over Christmas tree—or to decorate rooms. Shipping weight, 5 ounces.

49 A 6529—30-piece Assortment 29c



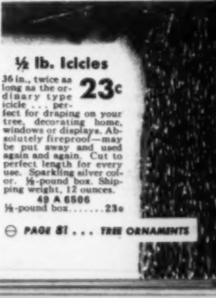
36 Spiral Icicles

21c 3¼-inch

Silver plated coiled copper wire. Throw hundreds of mirror-like sparkles in the slightest breeze. A "Sugar-coating" for Christmas trees.

3¼-inch Icicles
49 A 6501—Shipping weight, 6 oz. 36 for.21c

5-inch Icicles
49 A 6505—Shipping weight, 7 oz. 36 for.27c



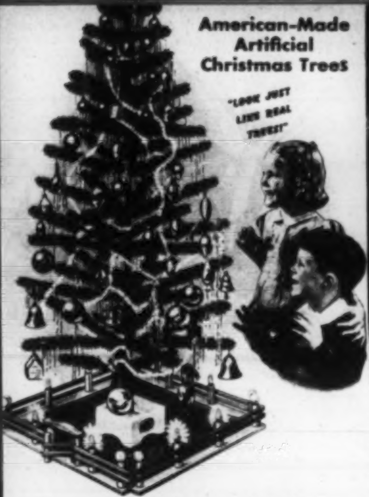
½ lb. Icicles

23c

36 in., twice as long as the ordinary type icicle . . . perfect for draping on your tree, decorating home, windows or displays. Absolutely fireproof—may be put away and used again and again. Cut to perfect length for every use. Sparkling silver color. ½-pound box. Shipping weight, 12 ounces.

49 A 6506
½-pound box.......23c

American-Made Artificial Christmas Trees


"LOOK JUST LIKE REAL TREES!"

Natural-Looking Green Needles

29c And Up

- Do not shed needles—neat as a pin
- Easily folded up and put away for next year
- Will last a lifetime. Wood tree holder

You'll find a quick solution to your Christmas tree problems in these handsome life-like artificial trees. Rich lush green, with a fresh-from-the-forest look; round branches tipped with red berries. Choose sizes wanted from list below. 4 large sizes have decorated tree holders. Trimmings and fence shown, not included. Large branches unfold from trunk; side branches from large branches.

Catalog Number	Height	Branches Large	Branches Side	Shipping Weight	Price Each
49 A 6681	23 in.	14		13 oz.	$0.29
49 A 6682	30 in.	21	5	1 lb. 2 oz.	.53
79 A 06683	41 in.	32	6	2 lbs.	1.19
79 A 06684	54 in.	48	30	4 lbs.	2.29
79 A 06685	66 in.	59	66	6 lbs.	3.45
79 A 06686	72 in.	71	90	7 lbs.	4.98

Electric Lighted Tree Fence

Shown around tree above. Especially for Christmas trees, but also makes ideal table decoration, etc. Sturdy wood, four 2-foot sections. Bulbs not included. (See 49 A 6591 on tree light page.)

49 A 6603—Shipping weight, 2 pounds 10 ounces 98c

Cheerful Decorations

20-Piece Manger Set Tells Christmas Story

$1.98 **Realistic, composition figures, carefully molded, hand colored.** Bring true spirit of Christmas into your home with this beautiful Nativity Scene. Christ Child in Crib, Joseph, Mary, the Three Kings, Shepherd, 2 Angels, Beggar, Donkey, Cow, Camel, and 3 Sheep, etc. Standing figures 4⅛ inches high, others in proportion. Wood stable 9¼x5x7 inches high. Figures made in Japan.

49 A 6661—Shipping wt., 4 lbs. 20-piece Set $1.98

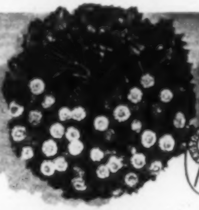
67c

9-Piece Christmas Village

American Made. Use under Christmas tree, as table display, as model railroad scenery, or fill houses with candy. Transparent windows light up when you insert tree lamps. 3-inch Santa rides in sleigh pulled by 3 reindeer, all on 13-inch fiber board platform (sprinkled with mica which resembles new fallen snow). 8 cardboard houses and church also tinged with mica. Average size, 4½x3x3⅛ inches. Shipping weight, 1 pound 8 ounces.

49 A 6635—**9-Piece Christmas Village** 67c

Beautiful Memorial Wreaths



21-Inch Diameter Strawflower Oak Leaf Wreath

$1.98

A beautiful, dignified tribute to those whom you wish to remember at this time of year. An extra large size! Beautiful rich red color Oak leaf background wreath in full 21-inch size on an expensive looking moss filled frame. Luxuriously trimmed with natural color dried everlasting strawflowers set off with Green and Cerise color birdseed foliage. Has a perfectly arranged cycas spray in the center to give the wreath balance and harmony. With easel for cemetery use. Shipping weight, 4 pounds 8 ounces.

79 A 06267.... $1.98

18-Inch Decorated Wreath

$1.49

Easily a $2.00 size elsewhere. 18-inch circle of princess pine and oak leaves richly tinted in white and green. At the bottom are three large size bright red poinsettias with two large green and white cycas sprays curving up each side, as well as red and white foliage. Dignified and durable and breathes a real reminder of the true significance of Christmas. With easel for cemetery use.

79 A 06251—Shpg. wt., 4 lbs. $1.49

16-Inch Magnolia Wreath

98c

A $1.50 size elsewhere. Natural color prepared Magnolia leaf background with 3 clusters of frosted cones and 3 small bunches of bright red berries nestled in deep princess pine. The cones and berry clusters are carefully arranged for perfect balance and harmony. With easel.

79 A 06248—Wt., 3 lbs. .. 98c

Make Christmas Gay!

Tree Held Firmly
Adjusts To Fit

49c New! 9½-inch Tree Top Angel

- White mohair wig looks like hair
- Shiny silver color stars on dress

Dressed in white rayon with silver color metallic cardboard wings and trimmings, she's the spirit of Christmas! 9½ in. high, the winsome charm of this doll-like figure will add an illusion of angelic charm to your tree. Shipping weight, 1 pound.

49 A 6528 .... 49c

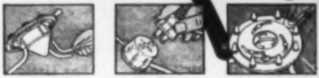
89c Grip Tight Tree Stand

- One operation to set up tree
- No screws to tighten

No more slumping, unsteady trees. Designed by Sears to save you time and effort. Just pull hand lever and strong claws lock tree and keep it straight. Holds trees with trunks up to 3-in. diam. Steel. With water well. Patented. Shpg. wt., 3 lbs.

49 A 6546 .... 89c

~~$2.50~~ Quality Elsewhere
$1.89 With Lamps


Legs Lock Automatically
Open Outlet for Tree Lights
3 Jaws Grip Trunk at Once

Sears Electric Lighted Stand

- No separate screws to fasten—just one operation
- Outlet for tree light strings
- Seamless steel water well
- Eight 15-volt Mazda lamps decorate the base
- Designed and Patented and sold by mail only at Sears

No more wrestling with three screws making frequent adjustments. It's all done automatically. Attach legs—set tree in water well—pull handle tight and watch the three jaws grip tree trunk at one time. Holds tree trunks up to 3-inch diameter. Shipping weight, 4 lbs.

49 A 6549—Complete with Lamps $1.89

7-Bell Cluster

25c

Add gaiety to your holiday decorations! 7 bells, 1⅛ to 4⅛ in. diam.; fastened with colored ribbons. Cluster about 18 in. long. Red or Blue bells. Wt., 8 oz. State color.

49 A 6209 ...... 25c

Chimney Stocking

23c

Hang it up on Christmas Eve and have Santa fill it with goodies! Rich red cotton suede, size 19 in. long. With 6 jingle bells. Shipping weight, 10 oz.

49 A 7009 ... 23c

6 Cellophane Trees

39c

Ideal for individual place decorations at the Christmas dinner table! Or as decorations under the tree; or with the youngsters' electric train! Trees 5 inches high, made of silver color metal foil; 3 have layers of red and 3 have layers of green cellophane. Use many times. Shipping weight, of six, 8 ounces.

49 A 6515—Set of 6 .... 39c

Santa Claus Outfit

$2.98

It's fun when Santa himself delivers your presents! 2-piece good quality cotton flannel suit with matching red and white hood. Black patent leather puttees. Waxed cloth mask as described below with white wool-like beard, tufts of hair and eyebrows. Fits average size person. Shipping weight, 2 lbs. 10 oz.

49 A 6618—Santa Outfit $2.98

Santa Claus Mask

49c

Looks just like jolly Santa himself. Waxed cloth mask. Snowy white beard, tufts and eye-brows that look just like Santa came direct from his home at the North Pole. Red cotton hood trimmed in snowy white. Shipping weight, 8 oz.

49 A 6507–Mask .. 49c

15-Piece Room Decoration

39c

- 2 cellophane wreaths
- Four tissue garlands
- 8 tissue bells, 5-in.
- One 13-in. tissue bell.

Decorate your rooms . . . schools . . . churches for the truly joyous yuletide spirit. All bells are beautiful honeycombed red tissue; four garlands, red and green tissue, cover 10 feet each. Two sparkling, light-reflecting, red 6½-inch cellophane wreaths. Shipping weight, 1 pound.

49 A 6224—15 Pieces. Only 39c

Cellophane Window Decorations

25c Wreath

25c 5 Bells

A bright wreath or bells in every window sing a joyous welcome. Cellophane is a perfect light reflector for such inexpensive decorations.

Wreath: 11½ in. across. With a spray of silver colored leaves and a red paper poinsettia. Wt., 10 oz.

49 A 6214 ... 25c

Bells: Five new 4⅜-inch honeycombed red cellophane bells add gaiety to your holiday decorations. Shipping wt., 4 oz.

49 A 6208—5 for 25c

4 Famous Windows

39c

Hang one in each window! Day or night light shines thru the colorful transparent paper in thick black cardboard frame. Old master colors in true stained glass technique. Accurate copies. Size, 11⅛ x 8½ in. Shpg. wt., 10 oz.

49 A 6202—Set of 4 .. 39c

Cellophane Roping

29c

American made. Highest luster, very thick cellophane roping. Durably made. 30 feet long; ⅜ inch wide. Shpg. wt., 6 oz.

Red Color

49 A 6203—30 ft. 29c

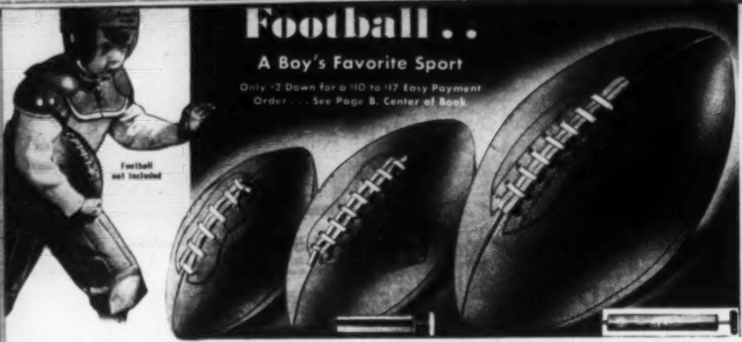
Green Color

49 A 6204—30 ft. 29c

Football . .

A Boy's Favorite Sport

Only $2 Down for a $10 to $17 Easy Payment Order . . . See Page B, Center of Book



Boys' "All Star" Togs

$3.39 3-pc. Outfit

- **$4 Quality Elsewhere.**
- **A complete outfit for boys 6 to 12 years old!**
- **Reinforced helmet.**
- **Padded shoulder pads.**
- **Cloth pants.**

Helmet reinforced, has molded crown. Shoulder pads felt padded with fiber caps and epaulets. Strong khaki color duck pants. Waist 24 to 32 in. **State waist size for pants.** Shpg. wt., 4 lbs.

49A5544—**3-Pc. Outfit**..........$3.39

49A5543—**Pants. State size.** Shpg. wt., 1 lb. 4 oz.. **$1.29**

49A5540—**Pads.** Shpg. wt., 1 lb. ..$1.19

49A5541—**Helmet.** Shpg. wt., 1 lb. 6 oz. 98c

For Little Tots

43c Each

- **Midget size, 7½ in. long.**
- **Valve type.**
- **Rubber bladder.**

Just like big brother's football, except that it is designed for little hands! The durable artificial leather cover will give plenty of service . . take lots of kicks! Valve type bladder, lace and inflating needle. For pump order 49 A 5502 at right. Shipping weight, 12 oz.

49 A 5549..........43c

Football, Pump

67c For Both

- **At the usual price of a football alone.**
- **Valve type rubber bladder.**

Grained finish artificial leather cover that will take a lot of knockabout abuse. The valve-type bladder inflates just like pro models. 8-inch metal hand pump with inflating needle. Shipping weight, 1 pound.

49 A 5590.........67c

For Future All-Americans

98c Football

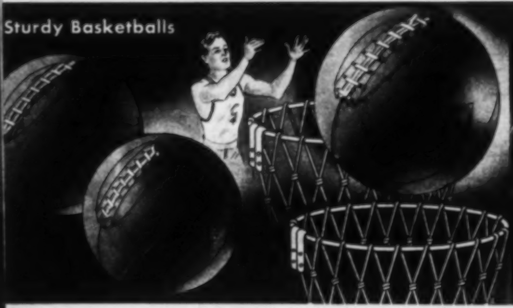
- **Valve Type Rubber bladder.**
- **Tough Artificial Leather—sometimes called 4-ply.**
- **Already inflated.**

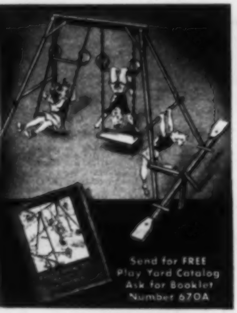
Our Best boy's football! Tough artificial leather. Stronger and more durable . . . holds shape longer, won't scuff like split cowhide balls. Rubber bladder and inflating needle included. Be sure to tell Dad you want one of these! Shipping weight, 1 pound 4 ounces.

49 A 5591—**Football**...............98c

49 A 5502—**8-inch metal hand pump.** For footballs and basketballs. Shipping weight, 9 ounces.........**23c**

Sturdy Basketballs





Send for FREE Play Yard Catalog Ask for Booklet Number 670A

Valve-Type

98c

Are you all set for a lively game of basketball? This husky artificial leather ball is about 28 inches around and stands plenty of the rough-n-tumble play from young athletes. Valve type is easy to inflate. Remarkably low priced at Sears. You'll make big savings. Has a 2-piece rubber bladder, lace and needle. A fine and inexpensive ball! Shipping weight, 1 lb. 4 oz.

49 A 5565........98c

Ready Inflated

$1.39

- **$1.80 Quality Elsewhere!**
- **Valve type.**
- **Artificial leather, pebblegrained.**

Our finest youth's basketball. Shipped inflated. Has easy-to-re-inflate valve type rubber bladder. Extra strong artificial leather cover that will hold its shape and stand up under the hard play it's sure to get. About 29 inches around. With lace and inflating needle. For pump see 49 A 5502, above. Shipping weight, 1 lb. 10 oz.

49 A 5567........$1.39

Ball and Basket Outfits

$1.98 Valve Type **$1.09** Stem Type

Dribble . . . pivot . . . pass . . . SHOOT! Get your team started now! Sets are inexpensive; include baskets that are easily attached to barns, garages, or posts! A real bargain! And a real Christmas gift that would delight any future "star's" heart.

DeLuxe Outfit

- **Valve-type** artificial leather ball, **28-inches around.** Rubber bladder, complete. Two 17-inch goals, 8-inch metal pump, clips, etc. Low priced. Shipping wt., 3 lbs. 6 oz.

49 A 5535...$1.98

Bargain Outfit

- **Stem-type** artificial leather ball, **25 inches around.** Two 13½-in. goals, bladder, clips, etc. Pump not included. Ideal for very young players. Shipping wt., 2 lbs. 6 oz.

49 A 5538...$1.09

49 A 5539—**Baskets only.** 13½-inch size. Shpg. wt., 10 oz. **Each**... **42c** Shpg. wt., 1 lb......2 for **79c**

9-Stunt Gym

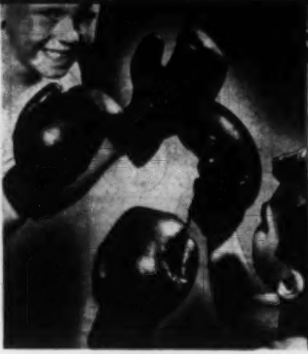
$12.98 Complete

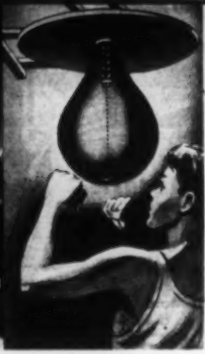
- **$16 quality elsewhere**
- **2 Adjustable Trapeze Bars.**
- **2 Horizontal Bars.**
- **2 Prs. Adjustable Steel Rings.**
- **2 Swings.**
- **Teeterboard and Stand.**

Just the right toy your youngster needs to develop his "athletic self-confidence." Help him to develop his muscles and have fun at the same time on this strong, rugged steel gym! Green enameled 1⅛-inch steel tube uprights are fastened to a strong hardwood top cross-piece, 3⅝x1⅝ inches. Swing seats are natural finished. Teeterboard seats are finished in Buff color. Steel anchoring stakes. Ground size, 9x5 feet. Height, 6½ feet. **Not Mailable.** Only $2.00 down for this fine gym set.

79AM7897—Shpg. wt., 72 lbs. Cash. **$12.98**

See Our Big Catalog for Other Outstanding Toys





Boxing Helps Build Strong Bodies

Sheepskin Boxing Gloves . . . Set of 4

$1.89 Set 4-ounce

- **Wine colored sheepskin.**
- **Goat hair and fiber padded.**
- **Sewed finger grip to protect young hands. Canvas lined back.**

$2.19 Set 5-ounce

It's loads of fun . . . and you'll learn to box like a champ. Like professional gloves.

4-ounce Gloves
Boys 4 to 7 Years

All sheepskin except palm and cuff are wine color artificial leather. Shpg. wt., 1 lb. 10 oz.

49 A 5520—Four. **$1.89**

5-ounce Gloves
Boys 9 to 12 Years

Sheepskin with soft, pliable split leather palm and cuff. Shipping weight, 2 pounds.

49 A 5521—Four. **$2.19**

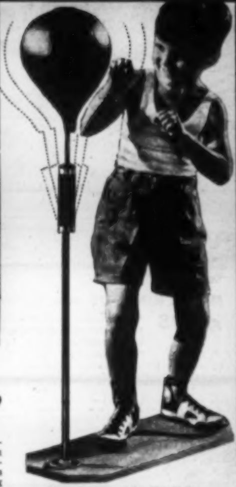
Punch Like You Mean It

$1.59

- **Husky 11-inch artificial leather punching bag; rubber bladder.**
- **17¼-inch braced platform**

Looks just like regulation gym equipment. And won't Dad be proud of you when he sees your punching skill. Regulation pear-shape bag—just like pros use. Comes with screws for attaching to wall—anywhere—at any height. Plenty of exercise at little cost to you. Shipping weight, 6 pounds.

79 A 05522—Complete........**$1.59**



Boy's Muscle Builder

$2.29

- **$3 quality elsewhere.**
- **Heavy rubber joint for needed rebound.**
- **Wood platform you stand on: steel upright; artificial leather bag. Set up anywhere.**

Rubber joint gives that snappy rebound you need for speed and alertness. Helps train your eyes, mind and hands. Husky artificial leather bag takes lots of punishment. Tell Dad or Santa Claus you want one of these. Stand with bag, 37 in. high.

79 A 05561—Shpg. wt., 7 lbs. **$2.29**

For Little Tots

$1.29 Complete

- **$1.50 quality elsewhere.**
- **Pear-shaped bag. Rubber bladder.**
- **4 boxing gloves.**

Made just right for little tots 2 to 4 years. Padded canvas, artificial leather trimmed, laced boxing gloves. Single-end artificial leather punching bag. Inflates to about 25 inches around. Sash cord, screw-eye for attaching bag. It's never too early to start training your youngsters to be self-reliant . . . this is just the outfit . . . sturdily made for hard play that builds up young muscles. Shipping wt., 1 lb. 6 oz.

49 A 5519.........**$1.29**

5 Pecking Hens

Hold paddle in hand, rotate slowly. Suspended weight, rotating causes hens to peck at "corn." Wood; 8½-inch paddle. Shipping wt., 12 oz.

49 A 6410..**25c**

3-in. Flashlight

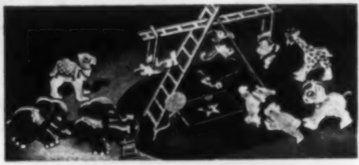
God Bless America and Emblem on Case. Here's a flash that fits right in your pocket. Press button to flash light. Comes with a battery. Shipping weight, 4 ounces.

49 A 6434....**25c**

Gyroscope Top

The mystery toy! It stunts and twirls at all angles—almost defies gravity! Always a favorite with young and old alike. Directions, cord and wood stand included with each top. Shipping weight, 7 ounces.

49 A 5560........**23c**



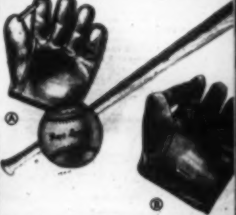
New Benda Toy . . . 20-piece Circus

89c

- **"1001" different poses—13 figures have metal joints so you can bend them in many, many life-like positions and balancing circus stunts.**

Clever, instructive and entertaining—they sit, stand or balance. Three, 12½-inch ladders—2 trapezes—Disc and 16½x12½-inch circus ring. Figures and accessories are formed by several layers of strong fiber glued and finished in bright colors. Tallest figure, 4½ inches, others in proportion. Circus all set up makes a big toy 16½x13x12 inches. Shipping weight, 2 pounds 8 ounces.

49 A 6461—Complete Benda Toy Circus........................**89c**



For Young Big Leaguers

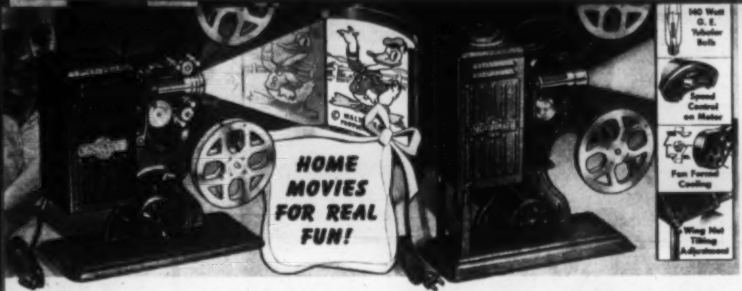
87c

Ⓐ **You'd expect to pay $1.** Sturdy padded fielder's glove. For left hand only—29-inch hardwood bat. Horsehide cover ball. Designed for the little fellows. Glove has padded leather palm and fingers. Train them now for that "big league" future so much dreamed of. Shipping weight, 2 pounds.

79 A 05530—3 Pieces............**87c**

Ⓑ **Big Value!** Horsehide fielder's glove styled like pro models with laced wrist, well-padded palm, part leather lined. (To be worn on left hand only.) Shpg. wt., 10 oz.

49 A 5512..........................**79c**


HOME MOVIES FOR REAL FUN!
140 Watt G. E. Tubular Bulb
Speed Control on Motor
Fan Forced Cooling
Wing Nut Tilting Adjustment

MOVIE KING—16 mm. Electric Motor Driven

$5.98
- Many features of $12.50 movies. Clear pictures
- 60-cycle 110-volt A.C. motor. 2-speed double pulley
- Reels hold up to 200 ft. of film. Motor power rewind
- Condenser lens—carrying handle—smooth running.

Shows pictures 17x11½ inches with movie at 7 feet from screen. Greater distance increases the size of picture. Reel arms built to hold 400-ft. capacity reels for long feature shows. Tilting adjustment simplifies screening. Metal reflector, strong lens, 100-watt rating bulb, tension plate, motor with on-and-off switch—all help to make a fine show. Built of steel, 12x5x16 inches high, with air vents, cord and plug. Film not included. (See below.) Shipping weight, 9 pounds.

79 A 06836—16 mm. MOVIE KING Projector.................$5.98

DeLuxe Keystone 8 mm. Electric Projector

$10.98
- Many features of $19.50 movies—bright pictures
- Universal speed control motor, 110-volt A.C. or D.C.
- Reels hold up to 200 ft. of film. Motor Power rewind.
- 140-watt tubular G.E. bulb. Fan draft cooling.

8 mm. movie cuts your film cost one-half because 50 ft. of 8 mm. film shows story requiring 100 ft. of 16 mm. films. Pictures 14x11 inches with movie at 7 ft. distance from screen. Cast metal frame, reel arms and carrying handle. Steel base and air vent lamp house. Tension plate, smooth running sprocket wheels, condenser lens, shiny reflector—all aid to produce an amazing movie show. Size overall, 5½x14x17½ inches high. Electric cord and plug. Film not included. See below.

79 A 06855—8 mm. Keystone Projector. Shpg. wt., 12 lbs....$10.98

Collect Your Own Library of 8 and 16 mm. Safety Films . . . Save at Sears Low Prices

Title	8 mm.	Film	Price	16 mm.	Film	Price
Mickey Mouse						
Bad Break	49 A 6901	25 ft.	$0.75	49 A 6922	50 ft.	$1.49
Sky Battle	49 A 6903	50 ft.	1.49	49 A 6925	100 ft.	2.95
Horse Play	49 A 6905	50 ft.	1.49	49 A 6927	100 ft.	2.95
Donald Duck						
Red Hot	49 A 6902	25 ft.	$0.75	49 A 6923	50 ft.	$1.49
The Rescue	49 A 6906	50 ft.	1.49	49 A 6928	100 ft.	2.95
Off Balance	49 A 6907	50 ft.	1.49	49 A 6929	100 ft.	2.95
Popeye						
Socko	49 A 6810	25 ft.	$0.75	49 A 6813	50 ft.	$1.49
Rivals	49 A 6811	25 ft.	0.75	49 A 6815	50 ft.	1.49
Gang War	49 A 6812	50 ft.	1.49	49 A 6819	100 ft.	2.95
Three Stooges						
Join the Army	49 A 6967	50 ft.	$1.29	49 A 6970	100 ft.	$2.49
Prize Boarders	49 A 6968	50 ft.	1.29	49 A 6972	100 ft.	2.49
Pain in Pullman	49 A 6969	100 ft.	2.49	49 A 6975	200 ft.	4.59

New Glass Beaded Cloth Movie Screen

49 A 6809—13x18 in. Metal easel. Shpg. wt., 1 lb. 6 oz.............$1.00

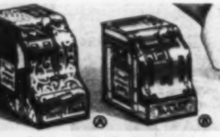
Title	8 mm.	Film	Price	16 mm.	Film	Price
Frank Buck Series						
Frank Buck	49 A 6980	50 ft.	$1.29	49 A 6987	100 ft.	$2.49
Frank Buck	49 A 6981	100 ft.	2.49	49 A 6988	200 ft.	4.59
Hal Roach Our Gang						
Bully Gang	49 A 6875	25 ft.	$0.53	49 A 6878	50 ft.	$1.05
School Yard	49 A 6876	50 ft.	1.05	49 A 6880	100 ft.	1.97
Goody Goodies	49 A 6877	100 ft.	1.97	49 A 6881	200 ft.	3.89
Scrappy						
Cow Chasing	49 A 6837	25 ft.	$0.53	49 A 6841	50 ft.	$1.05
Egg Tricks	49 A 6838	50 ft.	1.05	49 A 6842	100 ft.	1.97
Charlie Chaplin Comedy						
Fast Work	49 A 6843	25 ft.	$0.39	49 A 6846	50 ft.	$0.95
Knockout	49 A 6845	50 ft.	0.69	49 A 6851	100 ft.	1.97
Western						
Chasing Rustlers	49 A 6882	25 ft.	$0.39	49 A 6883	50 ft.	$0.95
Masked Rider	49 A 6861	50 ft.	0.69	49 A 6868	100 ft.	1.98
Show Down	49 A 6862	100 ft.	1.29	49 A 6869	200 ft.	3.49

Splicing Outfit for 8 mm. and 16 mm. Films

49 A 6802—For repairing films. Shipping weight, 6 oz.................49c

8 mm. films can be used only on 8 mm. projectors; 16 mm. film can be used only on 16 mm. projectors.

Shpg. wts.: **8 mm. film:** 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. **16 mm. film:** 25 ft., 4 oz.; 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



Uncle Sam's 3-Coin Bank

$2.19
- Bell rings
- Registers amount
- 3-coin bank

Put in part of your allowance each week—see how quickly it adds up! Opens at $10. Size, 6⅛x4½x5¼ in. Gayly-colored steel. Shpg. wt., 3 lbs. 5 oz.

49 A 6493..............$2.19

(A) Ben Franklin Thrift Bank

59c
- Bell rings when coin is deposited—registers Nickels, dimes, quarters.

Bell rings once for nickels, twice for dimes and five times for quarters. "A penny saved is a penny earned!" In no time at all, you'll have $10 in your bank, and then it opens. Brightly colored metal. Size, 4x4x2½ inches.

49 A 6472—Shpg. wt., 1 lb.......59c

(B) Two-Coin Bank for Tots

29c
- Registers nickels, dimes
- Opens at $10
- Vividly colored metal

Give each child his own bank, at this low price! Size, 3½x3½x2⅝ inches.

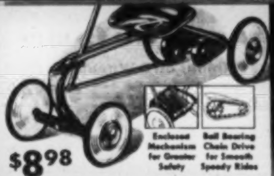
49 A 6471—Shpg. wt., 10 oz.....29c

7-Inch "Pop-up Kritters"—Cute as They Can Be!

25c Ea.

Life's a circus for these two critters! They're a laugh riot from one end of 'em to the other! Pluto the Pup wags his tail and ears—Dizzy Donkey stubbornly sits on his haunches. Collapsing—standing stiffly erect—wriggling and squirming—there's mischief in their eyes. Gayly enameled hardwood bodies are jointed and operated by strings attached to metal rings. You can keep 'em busy, too—the string is fifty-pound test and will not break with normal use. 9½-inch wooden platforms. Shipping weight, each, 10 ounces.

49 A 6433—Pluto Pup..25c   **49 A 6437—Dizzy Donkey**..25c


Enclosed Mechanism for Greater Safety
Ball Bearing Chain Drive for Smooth Speedy Rides

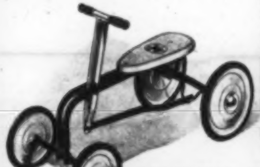
$8.98

$11 Quality Chain Drive Hand Car

- **Smooth ball-bearings in drive shaft for easy rides. Adjustable steel seat.**

Push, pull and away! Steer with your feet; to stop, hold handle tight. For tots 3 to 10 years old. ⅝-in. tubular steel twin frame. Double disc steel wheels, 8-in. front, 10-in. rear. ⅝-in. front, 1-in. rear rubber tires. Steel handle, rubber grips. Length, 40¾ in. Baked-on green enamel finish, ivory trim. **Mailable.**

79 A 08878—Shpg. wt., 30 lbs.........**$8.98**

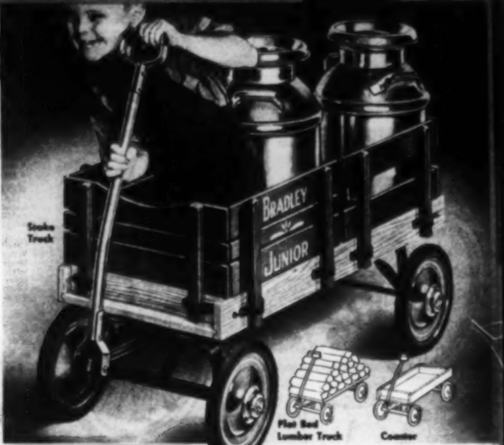


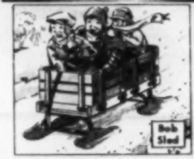
$3.79

New! Low Priced Hand Car

Easy-to-operate ball-bearing drive. Shaped wood seat, 13x6 inches on springs. 9½-inch rear, 7½-inch front double disc roller bearing steel wheels. ⅝-inch solid rubber tires. Blue and yellow enameled. Size 32½ inches. **Mailable.** Shipping weight, 18 pounds.

79 A 08863............................**$3.79**





Bradley Junior 4-in-1
Utility Truck

$6.89

$9 Quality Elsewhere

- **4000-mile guaranteed Congo bearings. 10-in. diam. steel wheels.**
- **36x16-inch sturdy, full-size free-rolling coaster for play.**
- **4 easy-coasting, natural finish hardwood runners included.**

Winter—summer—all year 'round, youngsters will find hours of fun with this super chore truck! Big enough to hold two 10-gallon milk cans or 3 youngsters—strong enough to carry heavy loads. Double disc steel wheels with 1-inch rubber tires. Oil containing Congo bearings never need greasing—they're guaranteed to last 4000 miles!

When winter comes, take off the wheels and put on the 15¾-in. natural finish hardwood runners. Green enameled wood stakes, sides, ends; strong steel supports; handle, undergearing enameled black. Tubular steel handle with rubber grip. Body bottom, sides, ends of natural finish, northern hard maple.

79 A 07685—Shipping weight, 50 pounds. **Mailable**.........................**$6.89**

Natural Finish Hardwood Sled Runners—15¾ Inches Long

79 A 07660—Fits 4 or 6-wheel steel or wood wagons with ½-inch axle diameter. Shipping weight, 10 pounds...............................**$1.98**

Our Finest Scooter

$4.98

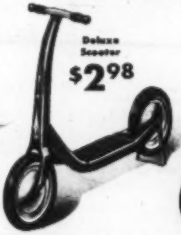
You'd Expect to Pay $6.50

- **Equipped with 2-in. ALLSTATE air tires**
- **Easy rolling 10-in. roller bearing wheels**
- **Strong, durable, 1-pc. steel frame and fork**

Tubular steel handle with rubber grips. Steel brake and parking stand. Size, 40x33 inches high. Ivory and green enamel. **Mailable.**

79 A 08835—Shipping weight, 16 lbs...**$4.98**

Be Sure to Include Scooters in Your Easy Term Gift Order—See Page B, Center of Book — Buy by Mail and Save!



Deluxe Scooter

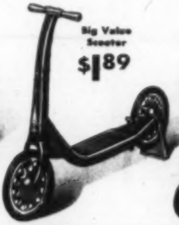
$2.98

$4 Quality Elsewhere

- **1½-inch semi-pneumatic tires**
- **4000-mile "Congo" bearings**
- **1-piece steel frame and fork**

10-in. steel wheels. Steel handle, brake, rubber grips. Red, white trim. Size 37½x32½ in. high. **Mailable.** Shipping weight, 15 pounds.

79 A 08815..........**$2.98**



Big Value Scooter

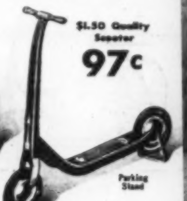
$1.89

$3 Quality Elsewhere

- **9½-in. artillery type double disc spoke wheels, famous "Congo" bearings**
- **⅝ inch rubber tires**

Steel frame, fork, brake and parking stand. Wood handle. Red with white trim. Size 38x32½ inches high. **Mailable.** Shipping weight, 13 lbs.

79 A 08820..........**$1.89**



$1.50 Quality Scooter

97c

Steel Sleeve Bearings

- **1-pc. steel frame, fork**
- **7-in. double disc wheels**
- **⅝-inch rubber tires**

Wood handle. Red with white trim. Size 32x29½ in. high. **Mailable.** Shpg. wt., 8 lbs.

79 A 08801............**97c**

Chain Drive Cycles

Slickest Things on 3 Wheels for 1942

$15.48 79 A 08677

$17.48 79 A 08678

- **Rear axle and crank hanger revolve in ball bearings—and they're enclosed for safety**
- **New 16-inch diameter multispoke wheels — twice as many spokes as on ordinary cycles for twice as much strength—longer cycling pleasure**
- **Moulded rubber saddle on nickel plated coil springs**
- **Strong 1¼-inch bicycle tubing frame with brazed joints**

Has a regular bicycle chain with adjusting sprocket and a "big bike" fork. Fender over front wheel. Nickel plated tubular steel handle bars with rubber grips. Double bar rubber pedals. Nickel plated bicycle bell. Length overall 44½ inches. Leg reach adjusts from 20 to 24 inches. *Mailable.*

1¼-in. Solid Rubber Tires Wheels have steel sleeve bearing. Red enamel finish with white trim. Silver color wheels, red rims. Shipping weight, 36 lbs.
79 A 08677 ...... $15.48

1½-inch Semi-Pneumatic Full ball bearing wheels. White Wall puncture proof tires. Nickel plated spokes, hubs. Black enamel finish, white trim. Shpg. wt., 39 lbs.
79 A 08678 .... $17.48

For an Easy Way to Buy—Use Sears Easy Terms, See Page B Center of Book

Economy 3-Wheeler

$9.98 Built similar to our Deluxe Cycles above, 14-inch standard wheels, adjustable steel saddle. Overall length, 42 inches. 1-inch solid rubber tires. Indian red finish with ivory color handle bars; silver color wheels with red rims. Shpg. wt., 30 lbs. **Mailable.**
79 A 08676 .... $9.98

Single Tube Frame Like $5 Bikes

$2.49 Up Rigid frame of 1¼-inch steel tubing. Steel sleeve bearings; ⅝-inch tires. New steel step plate. Steel spokes riveted to wheel rims. Adjustable steel saddle, handle bars. Rubber grips, pedals. Red, ivory enamel. **Mailable.**

Catalog No.	Front Wheel	Leg Reach	Shpg. wt.	Price
79 A 08624	10 inches	14 to 15 inches	16 lbs.	$2.49
79 A 08625	13 inches	15 to 17 inches	19 lbs.	2.98
79 A 08626	16 inches	17 to 19 inches	21 lbs.	3.79

Seamless Steel Frame Bikes

$4.29 Up

- **1¼-inch tubular steel frame welded to 1-inch backbone**
- **Ball bearings in front wheel**
- **Adjustable shaped steel saddle**

Adjustable big-bike handle bars have new blunt end rubber grips—extra safety! 1-piece steel rear step-plate is embossed to help prevent slipping. Long-wearing ¾-inch rubber tires. Enameled steel spokes riveted to wheel rims. Graceful steel fender over front wheel. Equipped with rubber pedals. Snappy red and ivory baked-on enamel finish. **Mailable.**

Cat. No.	Front Wheel	Leg Reach	Shpg. Wt.	Price
79 A 08604	12 inches	16 to 18 inches	19 lbs.	$4.29
79 A 08605	16 inches	18 to 20 inches	22 lbs.	5.29
79 A 08606	20 inches	20 to 22 inches	24 lbs.	6.19

Beginners' 2-Wheeler

Others ask ⅕ to ¼ more for this quality.

$9.98

- **Built low so children 4 to 7 years old can put feet on the ground**
- **"Big bike" chain drive**

Rigidly braced full 1-inch seamless steel tube frame—built like big 2-wheelers! Rubber grips, pedals. 12-inch wire wheels with ⅝-inch solid rubber tires. Padded coil spring saddle. Vivid red baked-on enamel finish. Bike has stand. Shipping weight, 25 pounds.
79 A 08675—Mailable $9.98

Our Best 2-Wheel Bikes

$17.48 CASH

- **New—with ALLSTATE pneumatic tires—like riding on air!**
- **Regular chain drive**
- **1-inch tubular steel frame**

For youngsters from 5 to 10 years old. Built like big bikes with new V-type steel fender over each wheel. 14-in. sturdy steel spoke wheels equipped with smooth-riding 2-inch ALLSTATE tires, the kind Dad uses! Ball bearing rubber pedals—make pedaling as easy as pie! Chromium plated tubular steel adjustable handle-bars with rubber grips. Padded adjustable saddle on springs to cushion bumps. Nickel plated bell. Rigid stand for parking. Glossy baked-on maroon enamel finish with ivory color trim. Shpg. wt., 37 lbs. **Not mailable.** Available on Easy Terms, only $2.50 down; see Page B, Center of book.

Boys' Bike
79 AM 8657 .... $17.48

Girls' Bike (See B)
79 AM 8658 .... $17.48

Elgin Racer Velocipedes Exclusive at Sears

HAPPI-TIME
RING RING

HOW TO ORDER Measure child from crotch to ball of foot for leg-reach; buy next larger size bike for more years of fun, it won't be quickly outgrown.

Sears Exclusive Elgin Jr.

Compare with Bikes Selling for $1.50 More

- **Bicycle ball-bearings in front wheel**
- **1⅛-inch seamless tubular steel frame**
- **1-inch solid rubber tires, non-skid tread**

$5.39 Up

Safe steel step plate with raised front and sides. Steel spokes riveted to wheel rims. Adjustable chromium plated tubular steel handlebars; rubber grips, pedals. Red baked-on enamel finish. **All sizes mailable.**

Catalog No.	Front Wheel	Leg Reach	Shpg. Wt.	Price
79 A 08741	12 inches	17½ to 19 inches	19 pounds	$5.39
79 A 08742	16 inches	19½ to 21 inches	22 pounds	6.39
79 A 08743	20 inches	21½ to 23 inches	25 pounds	7.39

Our Finest Elgin Racer Velocipede

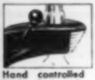
Compare with Bikes Selling for $3.00 More

- **Big-bike style spokes and hubs. Ball-bearing pedals.**
- **Saddle has 2 red reflectors.**
- **All the Safety features of our 4-Star model below.**
- **Wheels have ball-bearings.**

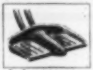
$10.69 Up

All the features of our 4-Star model PLUS: big-bike type hubs and nipple spokes; saddle has 2 red reflectors and nickel plated coil springs for easy riding. Nickel plated bicycle bell. Black and orange baked on enamel finish, with white enamel trim. We think it's the best velocipede you could buy! **All mailable.**

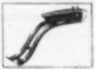
Catalog No.	Front Wheel Diam.	Leg Reach	Shpg. Wt.	Price
79 A 08747	12-inch	17½ to 19 inches	27 pounds	$10.69
79 A 08748	16-inch	19½ to 21 inches	30 pounds	11.69
79 A 08749	20-inch	21½ to 23 inches	33 pounds	12.69



Hand controlled brake. Rear axle has coil spring suspension for floating rides.



Safe-step rear platform raised at front and sides to help prevent slipping.



Extra-strength double-tube steel frame and head—reinforced points of strain.

America's 4-Star Safety Bike

BIKES SELLING ELSEWHERE FOR $3.00 MORE DO NOT HAVE THESE EXCLUSIVE FEATURES

- ★ **Exclusive positive "hand-controlled" brake firmly grips rear wheels**
- ★ **Especially designed "safe-step" platform with raised front and sides**
- ★ **Patented "knee-action" rear suspension**
- ★ **Double-tube reinforced frame and head. Easy rolling ball bearings in all wheels**

$7.59 Up

A velocipede marked with the sign of distinction—ELGIN RACER. Just about everything you could wish for in a bike—and yours at a money-saving price! High grade bicycle ball bearings in all wheels make pedaling easy. Strong steel spokes riveted to wheel rims. 1⅛-inch rubber tires with non-skid tread. Crowned steel fender over front wheel. Padded adjustable saddle with a bright red reflector in the rear. Adjustable tubular steel handle bars with moulded rubber grips. Double-bar rubber pedals. Finished in a snappy two-tone maroon and ivory color baked-on enamel, as sleek and shiny as Dad's new car! Be sure you order the right size—read "How to Order" above. **All sizes mailable.**

Catalog Number	Diameter of Front Wheel	Leg-Reach Adjustment	Mailable Shpg. Wt.	Price
79 A 08791	12-inch	17½ to 19 inches	24 pounds	$7.59
79 A 08792	16-inch	19½ to 21 inches	26 pounds	8.59
79 A 08793	20-inch	21½ to 23 inches	33 pounds	9.59

New 1942 Model
Two-Seater
Station Wagon

$9.98
- $12 quality!
- Built for two
- Steel throughout
- Tail gate shuts
- Two-tone baked-on enamel finish

An honest-to-goodness real station wagon for children up to 8 years! New 8¼-inch beaded steel wheels, ⅝-inch rubber tires. Driver seat has fiber seat cover. 10x12-inch rear seat. Tubular steel hand rails, real bulb horn, dummy headlights, new windshield and bumper. Adjustable rubber pedals. Overall length 46 in., width 15⅛ in. Maroon with khaki color rear section and ivory color trim. Shpg. wt., 34 lbs. **Not mailable.**

79 AM 8993 .... **$9.98**

Easy Terms Available . . . . See Page B in Center of this Book

~~$10.00~~ Quality Elsewhere

~~$6.50~~ Quality Elsewhere

↖ All Steel Red Racer

$5.29
- 31½ inches long
- For 4-year-olds
- Safe, easy ride

Steel steering wheel; 8-inch new beaded ivory enameled double-disc wheels; ½-inch rubber tires for smooth, easy riding. Adjustable rubber pedals. A radiator ornament that's just like the one on a big car. Bright red baked-on enamel, ivory color trim. Overall length, 31½ in., 15⅛ in. wide. Shpg. wt., 22 lbs. **Mailable.**

79 A 08901 .... **$5.29**

↑ Junior Size Pontiac

$7.98
- 35 inches long
- Steel construction
- Modern streamlining

Body is flashy maroon baked-on enamel with ivory color trim. 35 in. long, 16 in. wide. 8-inch beaded double disc steel wheels with large beaded hub caps. ⅝-in. rubber tires. Bulb horn! Fiber seat cover. Heavy gauge, steel windshield. Adjustable rubber pedals. Stamped steel steering wheel. Radiator ornament. Shpg. wt., 31 lbs. **Mailable.**

79 A 08914 .... **$7.98**

~~$13.00~~ Quality Elsewhere

1942 Two-Toned Buick ↑ With Helmet and Goggles

$9.98
- You save $3.00
- All steel body
- 1942 Streamlining
- Bumper with guards

'Best Buy's Buick!'—As any fella will tell you when he sees this Super-Model. It's sure a beauty, with its bright red baked-on enamel finish; black and white trim. All steel body, with front and rear fenders as part of the body for greater strength. Overall size is 41⅝x17⅛ inches, just right for kids up to 8 years old. New heavy gauge steel windshield. Dummy headlights and parking lights. All-steel bumper with guards. Adjustable rubber pedals. Fiber seat cover. 8¼-inch double disc beaded type steel wheels with large beaded hub caps, and ⅝-inch rubber tires. Bulb horn. Radiator ornament.

The helmet and goggles are included, as a necessary part of a real racer's equipment. **Not mailable.** Shipping weight, 40 pounds.

79 AM 8906 .... **$9.98**

~~$13.00~~ Quality Elsewhere

Hook and Ladder With Fireman's Hat

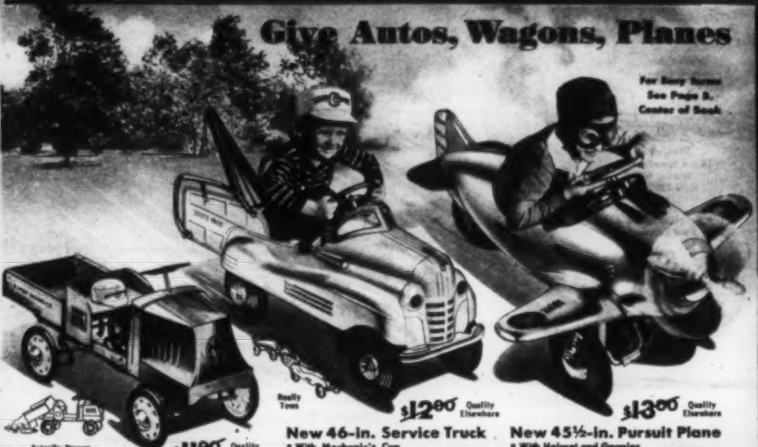
$9.98
- 30% savings over prices elsewhere!
- All steel

Newly designed for 1942! All steel Hook'n Ladder outfit with two removable wood ladders, 22¼ inches long and 5⅝ inches wide. The Chief's seat has fiber seat cover. One other fireman can sit or stand in the back. Tubular steel hand rails. Nickel-plated bell with cord. Streamlined steel bumper and windshield. Dummy headlights. Bulb horn. Baked-on red enamel finish with white trim; adjustable rubber pedals. For children up to 8 years old. 8¼-inch beaded double disc steel wheels. ⅝-inch rubber tires. Overall length, 41 inches, width, 16⅛ inches. **Not mailable.** Shipping weight, 34 pounds.

79 AM 8991 .... **$9.98**

Give Autos, Wagons, Planes

For Easy Terms
See Page 3,
Center of Book



~~$11.00~~ Quality Elsewhere

45-Inch Mack Dump Truck

- Complete with Mechanic's Cap
- Save $2 from prices elsewhere
- Dumping lever, hinged tail gate
- Fine quality steel throughout

$8.98

Fellows up to 8 years old will find lots of use for this truck. Its all steel construction makes it plenty durable enough to take many hard knocks. There are lots of things you'll want to haul among your play things and Dad could stand a helping hand, too! Dump box, 15x14 in. wide, 5 in. deep. Hinged tail gate snaps shut. 8-in. steel artillery type wheels, ⅝-in. rubber tires; adjustable rubber pedals. Two-tone red and ivory baked-on enamel finish. **Mailable.**

79 A 08960—Shipping weight, 38 pounds......$8.98

~~$12.00~~ Quality Elsewhere

New 46-In. Service Truck

- With Mechanic's Cap
- Newest toy car made
- Tows wagons, cars, etc.
- Only $2 down, $2 mo.

$9.98

A real service truck, just like you see in big garages! A mechanic's cap comes with it, so you can start your own garage and towing service. Windlass on back of truck has strong rope and hook. Overall length, 46 inches; 16 inches wide. 8¼-inch beaded type double disc steel wheels with beaded hub caps and ⅝-inch rubber tires. New streamlined heavy gauge steel windshield and front bumper. Bulb horn. Driver's seat has fiber cover. Adjustable rubber pedals. Tubular steel hand rail on each rear side of truck. White baked-on enamel; red, black trim. **Unmailable.**

79 AM 8992—Shpg. wt., 35 lbs...$9.98

~~$13.00~~ Quality Elsewhere

New 45½-In. Pursuit Plane

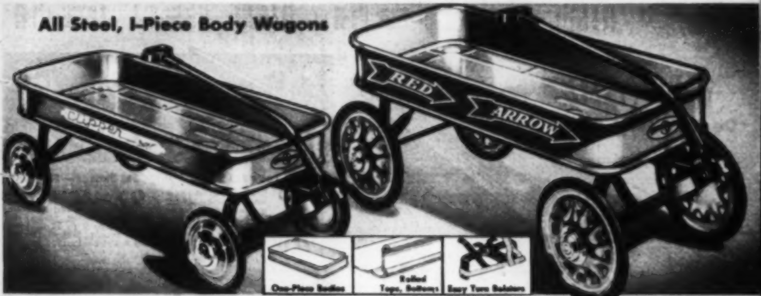
- With Helmet and Goggles
- A wing span of 35 in.
- Beautiful silver color!
- Only $2 down, $2 month

$10.98

The answer to any child's dream! This wonderful little plane is built for children up to 8 years old, and comes equipped with a helmet and goggles just like real fliers wear. Body is 45½ in. long and has a wing spread of 35 inches. 10-in. beaded type steel front wheels with ⅝-in. rubber tires and 8-in. wheel with ⅝-in. tire on rear. And the PROPELLER TURNS when the plane is pedalled! It will make you feel like a real army pilot to be "flying" around behind those dummy machine guns and cannon. Body and wings, in silver color baked-on enamel; vermilion, blue trim. **Unmailable.**

79 AM 8997—Shpg. wt., 45 lbs....$10.98

All Steel, 1-Piece Body Wagons



Save 25% to 30% on Happi-Time Wagons

$1.98 Jr. Racer

- You'd expect to pay more for wagons of similar quality elsewhere
- Rugged 1-pc. seamless steel body
- Smoothly rolled safety edges

$2.39 Clipper

Hey, fellows! Don't miss this chance to get this all steel wagon! Even the smallest Christmas budget could afford this bargain! The dazzling fire-engine-red wagon box looks like a streak of flame as you speed along on your way to fun. Red enameled double disc steel wheels; ⅝-in. rubber tires. Black enameled steel under gearing. Large nickel-plated hub caps. Easy gripping steel handle. No rough edges to cut yourself on either wagon. **Both are mailable.**

Happi-Time Jr. Racer

Body is 28x13x3⅝ inches deep. 7-in. wheels with steel sleeve bearings. Shpg. wt., 17 lbs.

79 A 07657..............$1.98

Happi-Time Clipper

Body is 34x15x3⅝ in. 4000-mile oil contained "Congo" Bearings in 8-in. wheels. Shpg. wt., 25 lbs.

79 A 07677............$2.39

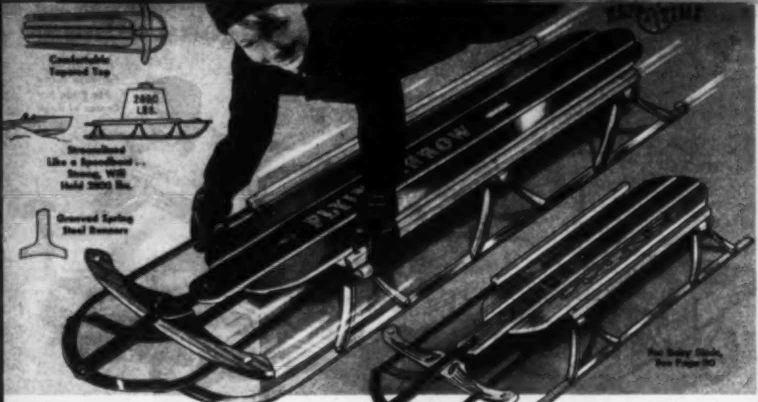
Red Arrow—4000-Mile "Congo" Bearings

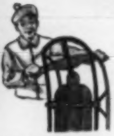
- Similar quality would cost $1.00 more elsewhere
- 1-piece auto steel body—34x15½; 3⅝-in. deep
- 9½-in. double disc steel wheels—4000 mi. tested
- Extra tough railroad steel axles—long lasting

$2.79 Congo Bearings

Fellows, here's a real wagon! Your folks will like its safety features! There are NO SHARP EDGES to tear your clothes or scratch yourself. Top is carefully rolled; bottom is embossed for durability. The one-piece steel body has no seams, no joints or weak spots to pull apart. The ⅝-inch rubber tires won't loosen or pull off. And, boy, is this Red Arrow ever tough and fast! It will take all the speed and punishment you can give. The oil contained "Congo" Bearings are fast, and they're quiet, too! They never need greasing. All and all, it's a mighty classy wagon! Nickel plated hub caps and a strong tubular steel handle with shaped grip.

79 A 07675—Shipping weight, 27 pounds. **Mailable**............$2.79


Comfortable Tapered Top
2800 LBS.
Streamlined Like a Speedboat... Strong, Will Hold 2800 lbs.
Grooved Spring Steel Runners
FLYING ARROW
HAPPI-TIME
For Baby Sleds, See Page 90



Patented Steering Bends Runners Almost Full Length of Sled

6 Steel Knees Absorb Shocks and Jars

DeLuxe Flying Arrows

$2.29 46-inch

- Similar quality sleds elsewhere would cost you at least ⅓ more.
- New, safer curled runners in rear.
- New "heat-treated" spring steel runners—flex easily, last a long time.
- Tapered wood top is 20% to 28% larger than other sleds—added safety and comfort.

A "knock-out" last year—this year even better! Curled runners help to prevent cuts and scratches. And see those 6 husky steel knees placed at the points of strain on each side—that's for firm, balanced support! The hardwood top boards are tapered, shaped and sanded; decorated in red and black, with a weather-resisting coat of outdoor spar varnish. All sizes are mailable.

Catalog No.	Length Overall	Knees	Shpg. Wt.	Price
79 A 08329	46 inches	6	10 pounds	$2.29
79 A 08330	51 inches	6	12 pounds	2.89
79 A 08337	57 inches	6	13 pounds	3.39

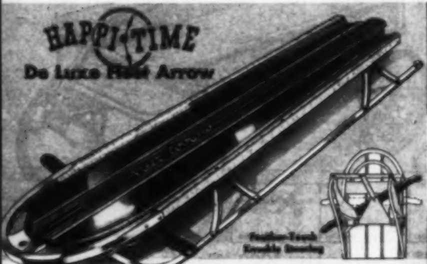
Sears Snow Bird Sleds

98c 33-inch

- Compare with others' best quality sleds.
- Long, wide wood top for more comfort.
- Easy steering for little fellows because the action affects entire runner length.
- Steering bar set back for greater flexibility and easier steering.
- Hardwood tops, nicely shaped and sanded.

A "best buy" in sleds at these real economy prices! Smooth steering—plenty of speed—and sturdy, husky construction! The 4 steel knees are all the same size for added strength. Conventional hardwood top is nicely shaped and sanded; finished with a lasting outdoor spar varnish. Sizes are overall, from bumper to end of runners. All sizes are mailable.

Catalog No.	Length	Knees	Shpg. Wt.	Price
79 A 08338	33 inches	4	6 pounds	$0.98
79 A 08339	37 inches	4	8 pounds	1.39
79 A 08340	41 inches	4	9 pounds	1.79



Deluxe Fleet Arrow—Sears Own Exclusive Design

$3.29 42-inch

- Sleekly built like a speed boat—higher in the front
- Exclusive patented feather-touch knuckle steering
- Front knees are mounted to frame for greater stability

Streamlined taper-top . . . wider at the front. Runners bend from front to rear in one sweep—that means non-skid speed and a perfect track. Fine quality "heat-treated" spring steel runners. Curled runner heels help eliminate cuts from sharp edges. Safer, heavy steel riveted cross braces. Polished cadmium-plated steel bumper. Beveled and sanded hardwood top with red and ivory enamel finish. 54-in. size has 6 knees. Lengths are overall.

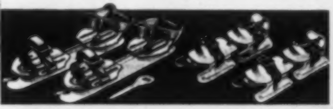
Catalog No.	Lgth.	Wt.	Price
79 A 08334	42 in.	11 lbs.	$3.29
79 A 08335	48 in.	14 lbs.	4.39
79 A 08336	54 in.	16 lbs.	5.39

Tot's Ski Set

$1.00 Gain confidence while young. 39-in. walnut finish hardwood skis. Toe strap, rubber covered foot block. 33-in. poles, hand-cord, snow-ring. Wt., 4 lbs.
79 A 05576—Set $1.00

Ski Skates—For Fun!

97c Skate on light snow. Hardwood; grooved bottom. Adjustable heel plates; fit tots' shoes 9 to 12 in. long. Web straps. Shpg. wt., 1 lb. 4 oz.
49 A 5552—Pair 97c



Tot's Twin Runners

97c Closely spaced double runners give beginners confidence, yet give a single runner stroke. Adj. 6 to 8⅝ in. Nickel plated. Adjustable toe and ankle straps. Shpg. wt., 1 lb. 8 oz.
49 A 5575 . . . . 97c

Sturdy Bob Skates

49c Ideal for tots' first ice skates. Double runners. Nickel-plated steel. Adjustable from 5⅝ to 7½ in. Web straps. Learn to skate while young. Shipping weight, 1 lb. 3 oz.
49 A 5542—Pair 49c

OTHER TOY VALUES IN OUR BIG CATALOG

- Electric Shavers
- Shaving Mirrors
- Razor Gift Sets

"Best Buys" for His Christmas!

Packard Lectro Shaving Set

LESS THAN ½ ORIGINAL PRICE **$4.98**

Remington Electric Shaver

Famous Triple Head Model

$17.50 Postpaid

Remington's new Triple Head Electric Shaver with two famous Diamond brand cutter heads and an extra head for cutting sideburns. Hair pockets catch whisker clippings. Ivory color plastic case. In leather case. For 110–120 volt AC or DC. **Underwriter's App'd.**
8 A 6309T—Postpaid, Cash or Terms.....$17.50

Schick Colonel Dry Shaver

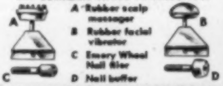
With Hollow Ground 2M Cutter Head

$15.00 Postpaid

This Schick Colonel has a static suppressor. Gold colored "Whisk It" catches beard clippings. Ivory color plastic case. Packed in simulated alligator gift case. Operates on 110–120 volt AC or DC. Complete with cord. **Underwriter's App'd.**
8 A 6414T—Postpaid, Cash or Terms...$15.00

See Our Big General Catalog for a Complete Line of Electric Shavers

Kit Contains These Accessories:



- **A Rubber scalp massager**
- **B Rubber facial vibrator**
- **C Emery Wheel Nail filer**
- **D Nail buffer**

Look At This Exceptional Gift Value!

You get a **Packard Lektro Shaver** plus a former $5.00 **Accessory Kit** at the amazingly low price of only $4.98. The Lektro Shaver has the exclusive, round slotted head that cannot scrape or irritate the skin. The shaver head is easily detachable—loosen head screw and attach accessories (see small views above) to the shaver itself. Operates on 110–120 volt AC or DC. Black plastic body. Cord and cleaning brush included. In simulated leather utility box with a mirror on the inside cover, to make this set complete for shaving and toilet needs.
8 A 9833—Postpaid............**$4.98**

See Our General Catalog for More Shaving Supply Values

Adjustable Mirror ... Ideal for Shaving **$1.19**

Two-way adjustment (see sketch) makes this mirror ideal for shaving and makeup purposes. Mirror diameter, about 8 in. Felt padded, weighted base helps keep it from tipping. Shpg. wt., 2 lbs. 10 oz.
8 A 9756..............$1.19

Electric Shave Mirror **$2.95**

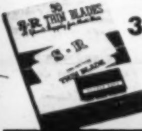
Beveled plate glass electric shave mirror will hang or stand. No-glare light shines through frosted glass window. Plug outlet for electric shaver. Size, 7x9 in. Cord, bulb, plug included. Shpg. wt., 1 lb. 12 oz.
8 A 1156..............$2.95

DeLuxe Electric Double Mirror **$4.95**

Adjustable — plain glass on one side, magnifying on the other. Mirror diam. 5⅝ in. Light comes through frosted glass base. On-off switch and outlet for appliances. Cord, bulb, plug included.
8 A 1157—Shpg. wt., 5 lbs.$4.95

Sears Easy Terms Make Christmas Shopping Easy

See Page B, Center of Book

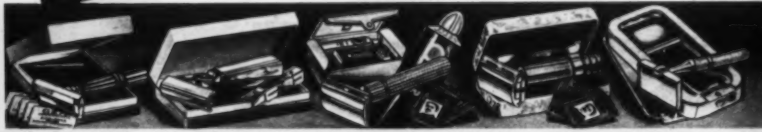


39c **50 S • R Thin Blades for Economy Shaves**

A year's supply for most men. Good quality surgical steel, rigidly inspected. Trial blade on the outside of the package. S·R Blades fit all popular double-edge razors. Thin—only .004 inches. Shpg. wt., 5 oz.
8 A 6392—50 Blades.....39c

$4.98 **Sta-Sharp Straight Razor Made of Famous Kayser-Ellison Steel**

"Hair-Tested" ⅝-in. full hollow ground blade made of famous Kayser-Ellison steel—carefully forged and tempered. Ornamented tortoise grained celluloid handle. Each razor comes in a case. Shipping weight, 6 ounces.
8 A 6431—Round Point.......$4.98
8 A 6430—Square Point....... 4.98



Gem Razor Clog-Pruf **49c**

A gift he'll use! This one-piece razor is easy to open and close; its 5-point lock holds the blade rigid; has face-fitting bevel for correct shaving angle. Extra wide V-slots permit instant rinsing of lather. 5 single-edge Gem Blades included.
8 A 9664—Postpaid....49c

Modern Schick Injector **69c**

Nothing to assemble—blades feed into razor and are ejected automatically! Streamlined model with small shaving head to reach hard-to-shave places. Gold-plated with pearl-effect, plastic handle. With 8 blades.
8 A 9630—Postpaid..69c

Gillette Razor Kit and 5 Blades **98c**

Here's something that will give real shaving pleasure. This gift kit contains a genuine Gillette Tech chrome steel safety razor, 5 double edge Gillette Blue Blades and a tube of shave cream—in an attractive simulated leather case.
8 A 9831—Postpaid..98c

Gillette Mi-Lord Set **$1.39**

Get Gillette's newest safety razor for *him*. It's a $1.50 value. One-piece Tech razor is 24-K gold plated. 5 Gillette Blue Blades are included. In handsome utility box of simulated rawhide leather. **Postpaid.**
8 A 6368...$1.39

Rolls Razor **$12.50**

English made. "Lifetime Blade" of Sheffield steel is hollow ground and hand forged. Strop and hone built right in the case. Same price Cash or Terms. **Postpaid.**
8 A 6327T......$12.50

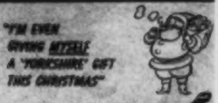
Yorkshire Gifts Make Men Happy

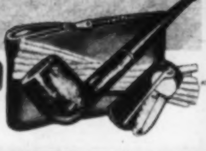
Pipe Sets . . Tobacco . . Pouches . . Cigars

Exclusive at Sears

Yorkshire

A Name Which Signifies Only the Finer Quality in Smoking Accessories


"I'M EVEN GIVING MYSELF A 'YORKSHIRE' GIFT THIS CHRISTMAS"



Sealskin Leather Tobacco Pouches 69c up

Give him one of these YORKSHIRE pouches—it'll cut down his tobacco bills and give him more pipe pleasure. Made of genuine Sealskin leather. Zip fasteners keep tobacco in—air out. In box.

Ⓐ **Pipe and Tobacco Pouch.** Has separate pockets for pipe and tobacco. An ideal gift!
8 A 7812—Shpg. wt., 6 oz. **98c**

Ⓑ **Regular Tobacco Pouch.** With tobacco pocket only. Made of same fine quality leather as pouch above.
8 A 7813—Shpg. wt., 6 oz. **69c**

Complete Pipe Smoking Pleasure With This Tobacco, Pipe and Rack Set $1.98

His pipe smoking pleasure will be complete with this YORKSHIRE set. It's just the thing for his den or smoking stand. Here's what he gets: (1) A YORKSHIRE **Royal Pipe** made of rich-looking imported briar with **Air-Vent** to "air-condition" the smoke, **Honey-Lining** to eliminate breaking in and **Absorbent Filter** to give cooler, cleaner smoke. (2) "Humi-seal" glass jar filled with ½ lb. of fragrant YORKSHIRE **Pipe Tobacco**—a mellow blend of fine tobaccos. (3) **Wooden Pipe Rack** stained to a rich, dark mahogany color.

8 A 7803—Shipping weight, 3 pounds 1 ounce..............$1.98

Pipe Smokers' Christmas Quartet $1.00

4-in-1 gift combination includes: YORKSHIRE Bond St. briar pipe, with Moisture Trap; leather tobacco Pouch with Rubber lining and zip slide fastener; Reamer in leather case and 72 large Pipe Cleaners. It's complete and compact—and just the gift for any pipe smoker. Shpg. wt., 1 lb.

8 A 7804.....................$1.00

Beautiful Plastic Case for Cigarettes or Trinkets

YORKSHIRE Pipe Tobacco A Satisfying Blend 59c up

This fine YORKSHIRE blend is comparable in quality to tobacco priced much higher elsewhere. Its choice mixture blends Burley, Virginia, Latakia and Perique tobaccos for a satisfying smoke. In "Humi-seal" glass jars. Shpg. wt., 1 lb. 10 oz.

8 A 4530—½-lb. Jar..............59c

Shpg. wt., 3 lbs. 4 oz.
8 A 4529—1-lb. Jar..........$1.00

2 YORKSHIRE Royal Pipes in Plastic Cigarette Box $1.98

What a value for $1.98! You get 2 YORKSHIRE **Royal** pipes and a beautiful plastic cigarette or jewelry box of simulated marble. Box top is adorned with striking crest. Pipes have **Honey Lining, Absorbent Filter and Air Vent** and regularly sell for 98c. Here's a Christmas gift that's different!

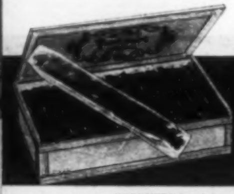
8 A 7814—Shpg. wt., 2 lbs...........$1.98

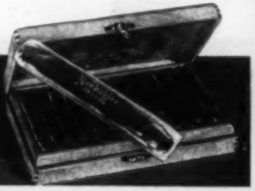
YORKSHIRE Aristocrat Pipe And Combination Leather Pouch $2.69

A $2.96 value! Our finest pipe—the YORKSHIRE Aristocrat—and a handsome YORKSHIRE sealskin combination pouch (with pockets for pipe and tobacco, see left, 8 A 7812). Pipe is rich looking imported briar, with **Air Vent, Moisture Trap, Micro Mount Stem** and **Metal Stem Band.** These features mean better smoking. It'll make a hit with him!

8 A 7808—Shipping weight, 1 pound..........$2.69

Make up a $10 to $17 Order of Merchandise from this and the opposite page. Pay only $2 Down and $2 per Month. See Page 8 in Center of Book for details.





GOOD! YORKSHIRE Special Cigars......50 for $1.19

These YORKSHIRE Special Cigars are inexpensive and satisfying. Made of a mellow blend of domestic and Puerto Rican Tobaccos, carefully rolled and each wrapped in cellophane.

8 A 7809—Shpg. wt., 1 lb. 12 oz. 50 for $1.19

BETTER! YORKSHIRE Jubilee Cigars......25 for $1.00

Here's a better quality YORKSHIRE cigar—Jubilees are a mild and fragrant blend of better domestic and Puerto Rican tobaccos. They are tested regularly for high quality and twice vacuum process cleaned. Cellophane wrapped. In redwood box.

8 A 7810—Shpg. wt. 1 lb. 4 oz. 25 for $1.00

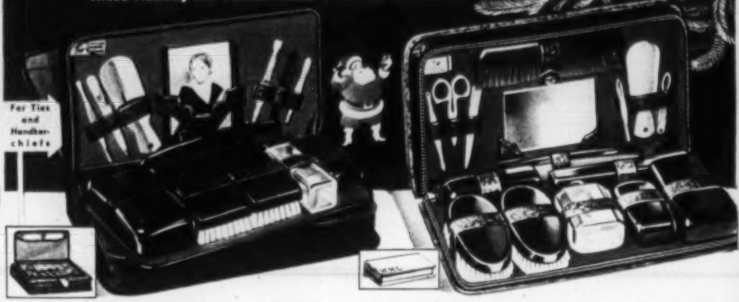
BEST! YORKSHIRE DeLuxe Cigars.........25 for $1.98

Sears finest—YORKSHIRE DeLuxe! Mild, aromatic Havana and Puerto Rican tobaccos blended to satisfy discriminating smokers. These luxury cigars burn evenly—hold a fine ash. Cellophane wrapped. A real treat on Christmas day. In natural cedar hinged box.

8 A 7811—Shpg. wt., 1 lb. 4 oz. 25 for $1.98

Men's Genuine Leather Travel Cases

These Holiday Hit Values Make a Merrier Christmas



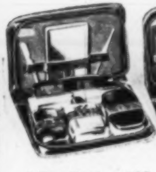
14-Piece Men's Leather Travel Case With Removable Tray and 3 Initials **$3.39**

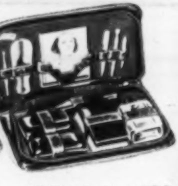
He can use this case as it is or remove the tray with its fittings and substitute his own toilet articles. See sketch of extra compartment that holds ties and handkerchiefs. Set contains: 2 military brushes; shoe horn; 5 manicure instruments; large utility box; razor and toothbrush cases; lotion bottle; picture frame mirror; comb. "Zip" slide fastener. Size closed, abt. 12x7x3 in. **In Black or Brown.** His 3 initials imprinted in gold to make it a personal gift. **Print initials in order wanted and state color wanted.**
8 A 09796—Shipping weight, 3 pounds............**$3.39**

16-Piece Men's Leather Travel Case With 3 Initials A Value Made Possible by a Tremendous Purchase! **$4.98**

Here's the answer to your gift problem for **HIM!** This better quality case is made of top grain leather. Contains: 2 **genuine ebony military brushes** with white bristles; large utility box; cases for soap toothbrush and razor; lotion bottle; comb; leather-backed-mirror; shoe horn; 5 manicure implements; clothes brush. Size closed, about 13x7x2 in. "Zip" slide fastener. His 3 initials imprinted in gold on the cover. Initials make this set a welcome personalized Christmas gift for **him** alone! An expensive-looking gift that's a grand buy at this low price. **Case comes in Black or Brown. Print 3 initials in order wanted, and state choice of color wanted.**
8 A 09762—Shipping weight, 3 pounds........................**$4.98**

See Our Big General Catalog for More Men's Gift Sets



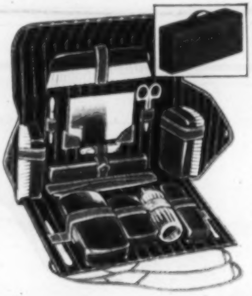


8-Piece Fitted Leather Travel Case **$1.19**

An outstanding value! Leather travel case fitted with military brush, comb, lotion bottle, mirror and 4 other handy items. Water-resistant lining. Size closed, about 8x6x2 in. **In Black only.** A gift that's sure to make a hit with HIM, and one with utility value. Shpg. wt., 2 lbs.
8 A 9985..............**$1.19**

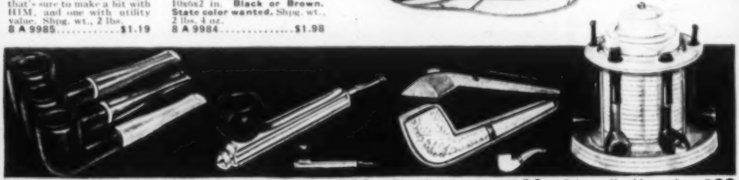
12-Piece Fitted Leather Travel Case **$1.98**

He'll use every item in this handy travel case. Contains military brush, comb, soap box, lotion bottle, photo frame mirror and 7 other useful items. "Zip" slide fastener, water-resistant lining. Size closed, about 10x6x2 in. **Black or Brown. State color wanted.** Shpg. wt., 2 lbs. 4 oz.
8 A 9984................**$1.98**



16-Pc. Case Deluxe Quality **$7.98**

A distinctive gift. You'd expect to pay at least $4.00 or $5.00 more elsewhere for this quality! Made of genuine leather in redwood color with a white and tan striped dubonnet color rayon lining. Set contains 2 military brushes; clothes brush; mirror; 5 manicure implements; utility box; cases for soap, razor and toothbrush; lotion bottle; comb, and a pair of folding pullman slippers. New drop-front style case has two snap buttons and band handle for easy carrying. Personalized with his 3 initials imprinted in gold. **Print 3 initials in order wanted.** Shpg. wt., 3 lbs.
8 A 09764........**$7.98**



Royal Duke Pipes With Translucent Bits **$1.50**

See your smoke cooled in Royal Duke's translucent bits! Briar pipe has condensation chamber, filter, air conditioner to keep your smoke cooler, drier, cleaner. Bits come in **Amber, Blue,** or **Red. State your choice of color wanted.**
8 A 7800—Postpaid.......**$1.50**

Famous Kirsten Pipe Gives a Perfect Smoke **$5.00**

It's economical because there's no wet "heel"—it's cool because the lightweight metal "radiator" stem pre-cools every puff—it's clean because tobacco burns properly, eliminating bitter tars. Dark briar bowl. **Standard Model.**
8 A 6800—Postpaid.......**$5.00**

Give Him a Genuine Meerschaum Pipe **$4.98**

A Meerschaum pipe means a distinctive gift. White carved bowl, genuine amber mouthpiece. In plush lined leather case. **State choice of Straight or Bent stem.** (See small view.) Shipping weight, 6 oz.
8 A 7801................**$4.98**

Tobacco Humidor and Pipe Rack Set **$1.00**

Onyx effect or **Black** plastic finish. Holds ½ lb. of tobacco—has moistener in top. Rack holds 6 pipes (not included). **State finish wanted.**
8 A 7805—Shpg. wt., 1 lb. 12 oz..**$1.00**

Men's Gifts for Less Than $1.00

Add Several of These to Your Order . .

Brushless
GENUINE GILLETTE RAZOR

Pocket Size Leather Travel Kit 89c
Compact leather case filled with accessories every man needs, including **genuine Gillette Safety Razor** with blade, shave cream, tooth brush, dental cream, comb and nail file. "Zip" slide fastener. Size, closed, abt. 8x3x1 in. Black or Brown. **State color.**
8 A 5820—Shipping weight, 10 oz. 89c

5-Piece Woodbury Men's Set 89c
$1.30 Value! A gift any man will appreciate. Set contains 50c size after-shave lotion, 35c size shaving cream, 25c size men's talcum and two 10c size cakes of facial soap. Woodbury's refreshing scent is an old favorite with men everywhere! Comes in holiday box.
8 A 9678—Shipping weight, 3 lbs. 8 oz. 89c

Woodbury's Men's Set 50c
Here's a smaller size Woodbury men's set that's a real thrifty gift value. Contains small sizes of Woodbury after-shave lotion, shaving cream, shampoo, men's talcum and Woodbury facial soap. You'll want to buy 2 or 3 for "gifts." In holiday box for a Merry Christmas!
8 A 9932—Shipping wt., 2 lbs. 8 oz. 50c

PALMOLIVE SHAVE CREAM

Tally-Ho Men's Set 69c
Inexpensive, yet attractive! Set contains bottle of Tally-Ho refreshing after-shave lotion, lavender scented shaving soap in wooden bowl, and a can of men's talc. A fine gift for *him*. Shpg. wt., 2 lbs. 10 oz.
8 A 9977. . . . . .69c

Thrift Gift Set 33c
Big Value! Smart box with old-fashioned clipper ship design contains can of neutral tint men's talc, shaving soap in wooden bowl, bottle of after-shave lotion, styptic pencil. Get it for him! Shpg. wt., 1 lb. 10 oz.
8 A 9773. . . . . .33c

Palmolive Set 49c
Thrift gift! Contains small sizes of Palmolive shave cream, shave lotion, Colgate dental cream, Halo shampoo and Palmolive men's talc. In gay holiday box. Shipping wt., 1 lb. 12 oz.
8 A 9677. . . . . .49c

Palmolive Set 89c
Give him this smart Palmolive gift for pleasant shaves! Contains after-shave lotion, a can of talc, and large size tube of shave cream. Attractive box. Shipping weight, 3 lbs. 6 oz.
8 A 9974. . . . . .89c

Mennen Set 49c
Contains small sizes of popular Mennen's skin bracer, skin balm, brushless shave cream, lather shave cream and talcum. In gay holiday-package box. Shipping wt., 1 lb. 4 oz.
8 A 9992. . . . . .49c

Woodbury Set 25c
Ideal inexpensive gift for a man's Christmas. Contains small sizes of quick lathering shaving cream, after-shave lotion, and Woodbury creamy facial soap. In holiday box. Shipping wt., 1 lb. 6 oz.
8 A 9695. . . . . .25c

Shave Soaps 25c Ea.
Shave Mug. Lavender shaving soap in porcelain-like finish mug.
8A9994—Shpg. wt., 1 lb. 25c

Shaving Bowl
Wooden bowl with fragrant lavender shaving soap. Get both for gifts.
8A9995—Shpg. wt., 10 oz 25c

Shave Set 25c
Low priced yet attractive gift—skipper shaving needs. See what you get: bottle of after-shave lotion, wooden bowl with shaving soap and a styptic pencil. Shpg. wt., 1 lb. 6 oz.
8 A 9772. . . . . .25c

Williams Set 50c
Small sizes of Aqua Velva shave lotion, shave cream, dental powder, after-shave talcum and 3 double edge razor blades. Complete shave needs set in attractive box. Shipping weight, 1 pound 6 ounces.
8 A 9767. . . . . .50c

Williams Set 89c
$1.25 Value! Contains 50c sizes of Aqua Velva shave lotion and Luxury shave cream and a 25c size can of after-shave talc. Williams famous brand is sure to please him! Shpg. wt., 2 lbs.
8 A 9930. . . . . .89c

Folding Tie Case 99c
Made of genuine "tanhide" (imitation leather) in redwood color, with striped rayon lining. Holds about 10 ties. (Ties not included; those illus. for sale on Page 99.)
8 A 9968—Shpg. wt., 1 lb. 99c

2-in-1 Set 49c
Whisk-Shine set. Smart, colorful gift that has real utility value. Red simulated leather case holds whisk broom. Fleece lining for polishing shoes. Useful and economical. Shpg. wt., 6 oz.
8 A 9935. . . . . .49c

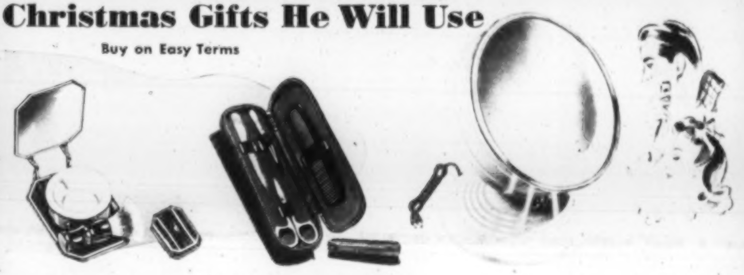
Brush Set 98c
Novelty molded wood brush set. Consists of military brush, clothes brush and comb fit in back of Horse Head container. Abt. 6 in. high. Shpg. wt., 1 lb. 8 oz.
8 A 9768. . . . . .98c

Boys' Brush Set 39c
Special Value! Full size military brush and comb. Brush has wood back with metal airplane insignia that boys like—so they'll use the brush. Packed in box. Shpg. wt., 10 oz.
8 A 9781. . . . . .39c

Military Set 79c
Three piece military set. Genuine ebony backed military brushes with pure bristles and good quality comb. The answer to your gift problem! In box. Shpg. wt. 1 lb. 4 oz.
8 A 9986. . . . . .79c

Christmas Gifts He Will Use

Buy on Easy Terms



Folding Shave Stand $1^{00}

Give HIM this practical gift for real shaving convenience. Consists of folding mirror stand, shaving brush, removable shaving soap cup. Chrome trim. Folds compactly (see small view). Size closed, about 6x4x2 inches.

8 A 6122—Shpg. wt., 1 lb. 12 oz... **$1.00**

Leather Fitted Cloth Brush $1^{98}

Whenever he travels, he'll use this fitted brush—and he'll use it at home, too. Smooth grain leather back in redwood color—"Zip" fastener. Size, about 7½x2¼ in. Fitted with nail scissors, nail file, tweezers, comb.

8 A 9979—Shpg. wt., 12 oz..... **$1.98**

Adjustable Electric Shave Mirror $1^{00}

Handsome utility gift for both men and women. He'll get quicker, better shaves with this mirror because it has a "no-glare" light that's perfect for shaving and also ideal for applying makeup. Can be adjusted to convenient positions. Mirror, abt. 6 in. in diam. 5½-ft. cord has plug for electric shaver or curling iron. Uses 40-watt bulb (not included).

8 A 1152—Ivory color. Shipping weight, 3 lbs........ **$1.00**

LATHER
SHAVE
Old Spice

Mennen Set $1^{09}

A luxury gift! Set contains 50c sizes of skin bracer and mentholiced lather shave cream, 25c size after-shave talc plus a trial size tube of brushless shave cream. Shipping weight, 3 lbs. 6 oz.

8 A 9933........... **$1.09**

Yardley Set $1^{50}

Smart distinctive gift that will please any man. Consists of 4 oz. of famous Yardley lavender shave lotion and 3½ oz. of invisible shave talc. In holiday gift box.

8A9982—Postpaid.. **$1.50**

Yardley Bowl $1^{00}

Famous Yardley shaving soap helps give smoother shaves. Creamy and quick lathering. In popular wooden bowl. Handsome box and gay wrappings. A practical gift he'll appreciate.

8A9981—Postpaid. **$1.00**

Old Spice Set $1^{75}

Attractive Early American Old Spice Men's Set. Consists of after shave lotion with non-spill top and talc in crockery containers with clipper ship design. In wood-grained paper box.

8A9976—Postpaid..... **$1.75**

Old Spice Mug $1^{00}

Rich, creamy Early American shave soap in the masculine, yet fragrant Old Spice odor. For smoother shaves give him this famous blue and white crockery Early American mug. Comes in picturesque box.

8 A 9980—Postpaid... **$1.00**

Williams DeLuxe Men's Set $1^{79}

"A gift for gentlemen" and one that will be thoroughly appreciated! Contains Aqua Velva shaving lotion, shaving soap in wooden bowl, shaving talc, can of dental powder, 2 cakes of Lanolin facial soap, 5 Williams double-edge razor blades. Set comes packed in a colorful gift box with attractive cover.

8 A 9770—Shpg. wt., 4 lbs. 12 oz... **$1.79**

Fitted Travel Case With Clock $3^{98}

A smart, distinctive gift. Top grain leather case fitted with removable travel clock, razor with blade, shave cream, hair brush, tooth brush, tooth paste, nail file and comb. His three initials imprinted in gold-color. Size closed, about 7x4x3 in. It's complete, compact. Slide fastener. Case in Black or Brown. **State color choice and print initials in order wanted.**

8 A 09765—Shipping weight, 1 lb. 6 oz..... **$3.98**

Shave Stand With Military Set $3^{39}

Any man will enjoy using this handsome shave and military brush set. See what he gets! Two military brushes with stiff black bristles, comb, folding mirror shave stand (about 4x5½ inches), shaving brush and soap cup. Military brushes and mirror stand have colorful hunting scene design on them. In rayon satin lined gift box.

8 A 9965—Shipping weight, 4 pounds.. **$3.39**

3-Pc. Initialed Set $1^{19}

He'll take pride in this Pro-phy-lac-tic set because the twin military brushes are personalized with his own initial. Brushes have gold-color metal backs and white bristles. Quality comb included. In attractive box. **Print initial.** Shipping weight, 1 pound 2 ounces.

8A09776...................... **$1.19**

4-Pc. Pro-phy-lac-tic Set $1^{98}

This better personalized Pro-phy-lac-tic set consists of initialed twin military brushes and an initialed clothes brush in smart metal backs with black and gold-color design plus a quality comb. An attractive set for his dresser. Lined gift box. **Print initial.** Shipping weight, 1 lb. 8 oz.

8A09777...................... **$1.98**

Shave Brush $1^{00}

Give him this personalized gift—a shave brush with his initial. Blended bristle brush in attractive rayon lined gift box. **Print initial wanted.** Shipping weight, 6 ounces.

8 A 09650....... **$1.00**

Unfitted Leather Travel Case $1^{98}

Made of Walrus-grained leather. Has waterproof oiled silk lining, extra pocket in top. Zip slide fastener. Size closed, about 10x5x3 inches. **State color: Black or Brown.**

8 A 5893—Shpg. wt., 1 lb. 8 oz... **$1.98**

Lustrous Pure Silk Ties

This Quality Costs $1.50 Today . . . But Sears Bought Months Ago

98¢ Ea
3 for $2.85

Thanks to Sears foresight in buying months ahead . . . we've a plentiful supply of these superb ties for your Christmas giving! Lustrous, gleaming PURE DYE SILK—perfect fabric to bring out the richness of the distinctive patterns. More, they're tailored in a resilient construction for smoother draping and knotting . . . lined with finest wool worsted, cut on the bias to resist wrinkling longer. Packed in handsome gift box . . . ready to wrap. Give him several.

Group F—Smart Figured Patterns similar to those shown. Neat medium figures on a background of soft colors that harmonize with the new shirts.

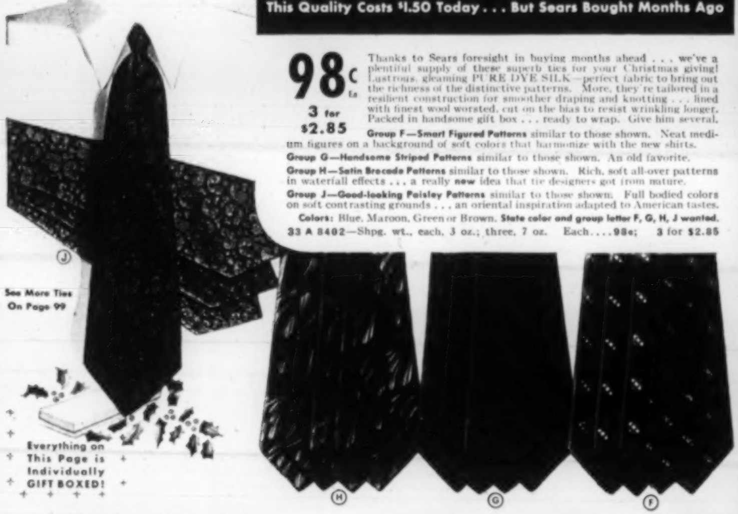
Group G—Handsome Striped Patterns similar to those shown. An old favorite.

Group H—Satin Brocade Patterns similar to those shown. Rich, soft all-over patterns in waterfall effects . . . a really **new** idea that tie designers got from nature.

Group J—Good-looking Paisley Patterns similar to those shown. Full bodied colors on soft contrasting grounds . . . an oriental inspiration adapted to American tastes.

Colors: Blue, Maroon, Green or Brown. **State color and group letter F, G, H, J wanted.**

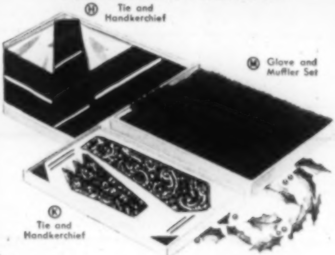
33 A 8402—Shpg. wt., each, 3 oz.; three, 7 oz. Each . . . . **98c**; **3 for $2.85**



See More Ties On Page 99

Everything on This Page is Individually GIFT BOXED!

Handsome Gift Sets



Ⓚ Rayon Foulard Tie and Matched Handkerchief

79¢ Set Smart paisley patterns. Tie tailored in resilient construction with bias cut all wool lining. Matching handkerchief about 12-in. square. Gift boxed. **Colors:** Blue, Maroon, Brown. Shpg. wt. set, 11 oz.

33 A 8376—Be sure to state color wanted when ordering.

Ⓗ Cotton Lawn Handkerchief . . . Matching Tie

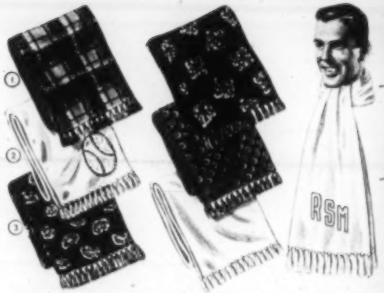
98¢ Set Stripe tie woven from rayon, silk. Handkerchief has rolled edges, white center . . . about 17-in. sq. Boxed. **Colors:** Blue, Maroon, Brown and Green combinations. Shpg. wt., set, 11 oz.

33 A 8377—Be sure to state color wanted when ordering.

Ⓜ Virgin Wool Glove and Muffler Set...Soft, Warm

$1.89 Set Warm gloves knit in a seamless construction. Matching muffler about 12x48 in. Neatly gift boxed. **Colors:** Navy Blue, Maroon, Green, or Canary. **Glove Sizes:** Med. or large. Shpg. wt., set, 13 oz.

33 A 9530—Be sure to state glove size and color wanted.



Mufflers in Latest Fabrics and Newest Patterns

Two Fabrics

89¢ Ea (1) All Wool Plaid. 12x48 in. Shpg. wt., ea., 11 oz. **Colors:** Blue, Maroon, Brown, Green, Gray.

Rayon Crepe. About 12x50 in. inc. fringe. (2) Plain colors, embroidered crest design. (3) Paisley print. **Colors:** White, Navy Blue or Maroon.

33 A 9503—State Catalog No., color and pattern number.

Silk Crepe

$1.19 Each About 12x50 in. including rayon fringe. Boxed. Shipping weight, each, 11 oz.

Paisley Patterns or Printed Figures (Weighted about 35%). **Colors:** Blue, Maroon, Tan, Green, Gray, White. **33 A 9520—State pattern, and color.**

Plain Colors: (50% weighted.) **Colors:** Navy Blue, Tan, White, Maroon, Gray. **State color.** **33 A 9521**

Initialed

$1.48 Each A really personal gift! Gleaming white silk crepe (weighted 50%) that drapes beautifully . . . long enough to be worn Ascot style. Three neatly embroidered initials. About 12x50 inches including the hand knotted rayon fringe. Individually packed. **White only.** Shipping weight, each, 11 oz.

33 A 9508—Print three initials in the order wanted.

ABOUT EXCISE TAXES AND SALES TAXES

As this catalog goes to print, the "Revenue Act of 1941" is still before Congress. Special taxes will be imposed to provide additional revenue to pay the cost of the National Defense Program. Definite information as to the rates of the additional taxes, the kinds of merchandise to which taxes will be applied, or the date when they will go into effect, is not yet known.

Because our prices are so low, it will be necessary to add to the prices shown in this book any increase in any Federal, State, or local taxes. Should any price advance be small, we will explain it to you as we bill your order. Should it be large, we will advise you by letter before shipping, and you can make additional remittance by return mail or instruct us by letter in accordance with your wishes.

You are protected, of course, in all your purchases by our guarantee of satisfaction or your money back.

At the present time it appears that the following goods will be affected by the new tax law:

Automobile Accessories, Clocks, Watches, etc., Electric Appliances, Furs, Jewelry, Mechanical Refrigerators, Musical Instruments, Phonographs and Phonograph Records, Photographic Apparatus, Playing Cards, Radio Sets and Parts, Sporting Goods, Tires and Tubes, Toilet Preparations, Trunks, Suitcases and other Luggage.

IMPORTANT NOTICE TO CUSTOMERS IN MICHIGAN

The Use Tax Act of your state imposes a tax, at the rate of 3%, upon the use or consumption within your state of tangible personal property purchased outside of the state. The United States Supreme Court has ruled that we must collect this tax upon all taxable merchandise shipped to our customers in states having a Use Tax Law. Implements used in agricultural production are exempt from tax. Please enter the amount of Use Tax as a separate item in the space on the order blank immediately below the line "Amount Enclosed for Goods," and include this amount in your remittance.

Figure the tax as follows:

PURCHASE	TAX
1c to 33c	None
34c to 50c	1c
51c to 83c	2c
84c to $1.16	3c

For amounts of $1.17 and over, add three cents for each dollar of merchandise.

Sears, Roebuck and Co.

F6194CMN-F6325.9.80.41

Sears Easy Payments

Make Christmas Giving Easy

A Few Dollars a Month Will Buy Anything We Sell in Orders of $10 or More. See Table of Terms Below for Amount to Send With Your Order and Monthly Payments. See Opposite Page for New Regulation Affecting Down Payments on Purchases of Certain Articles

Use the Table of Easy Terms Below

If Cash Price of Order Amounts to	Add as Carrying Charge	Send With Order*	Amount Payable Monthly
$10.00 to $11.00	$1.00	$2.00	$2.00
11.01 to 12.00	1.00		
12.01 to 13.00	1.05		
13.01 to 14.00	1.15		
14.01 to 15.00	1.25		
15.01 to 16.00	1.35		
16.01 to 17.00	1.45		
17.01 to 18.00	1.50	$2.50	$3.00
18.01 to 19.00	1.60		
19.01 to 20.00	1.70		
20.01 to 21.00	1.80		
21.01 to 22.00	1.90		
22.01 to 24.00	2.00	$3.00	$4.00
24.01 to 26.00	2.20		
26.01 to 28.00	2.40		
28.01 to 30.00	2.60		
30.01 to 32.00	2.70	$4.00	$5.00
32.01 to 34.00	2.90		
34.01 to 36.00	3.10		
36.01 to 38.00	3.30		
38.01 to 40.00	3.50		
40.01 to 42.50	3.65	$5.00	$5.00
42.51 to 45.00	3.90		
45.01 to 47.50	4.15		
47.51 to 50.00	4.40		
50.01 to 52.50	4.55	$6.00	$5.00
52.51 to 55.00	4.80		
55.01 to 57.50	5.05		
57.51 to 60.00	5.20	$7.00	$6.00
60.01 to 65.00	5.55		
65.01 to 70.00	6.05		
70.01 to 75.00	6.45	$8.00	$7.00
75.01 to 80.00	6.95		
80.01 to 85.00	7.35	$9.00	$8.00
85.01 to 90.00	7.85		
90.01 to 95.00	8.25	$10.00	$8.00
95.01 to 100.00	8.75		
100.01 to 110.00	9.30	$12.00	$9.00
110.01 to 120.00	10.30		
120.01 to 130.00	11.10	$14.00	$10.00
130.01 to 140.00	12.10		
140.01 to 150.00	12.90	$16.00	$10.00
150.01 to 160.00	13.90		
160.01 to 170.00	14.70	$18.00	$11.00
170.01 to 180.00	15.70		
180.01 to 190.00	16.50	$20.00	$12.00
190.01 to 200.00	17.50		

*For articles listed on the following page, figure down payments according to the New Regulation.

Write for Terms on Purchases Over $200.00

How to Order

List the articles you wish to buy on the Easy Payment side of any Sears order blank. Total the cash prices and be sure that your order amounts to $10 or more.

If your order contains any of the articles covered by the New Regulation on the opposite page, figure the amount to send with your order as instructed there.

If you are not ordering any of those regulated articles, use the Table of Terms at left to determine the amount to send with your order.

Then answer completely all the questions asked, sign the order blank, enclose the required down payment and mail the order to Sears.

Save at Sears Low Prices

When you use Sears Easy Payment Plan, you take immediate advantage of our low prices on everything you need. Sears Easy Payment Plan enables you to purchase the BEST qualities which give greater satisfaction and insure the greatest economy.

Everything in this catalog, or any other current Sears catalog, may be purchased on Easy Terms.

Important About Prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in a Sears Retail Store, Order Office or Affiliated Store.

New Regulation

on Certain Easy Payment Purchases

As directed by the President of the United States, the Federal Reserve Board has issued a regulation requiring all merchants to obtain the following Down Payments on the merchandise listed below. **On all other goods, the down payments shown in the Table of Terms on the opposite page will apply.**

MERCHANDISE	*MINIMUM DOWN PAYMENT REQUIRED WITH ORDER*
Furniture and Lamps **Ice Boxes** **Bed Springs and Mattresses** **Pianos**	10% of cash price*
Furnaces **Stokers** **Oil Burners** **Water Heaters** **Plumbing Supplies and Fixtures** **Home Air Conditioning Systems and Air Ventilating Fans**	15% of cash price*
Washers and Ironers **Electric, Gas and Kerosene Refrigerators** **Vacuum Cleaners** **Radios and Phonographs** **Electric Dishwashers** **Room Unit Air Conditioners** **Cook Stoves and Ranges** **Household Heaters** **Sewing Machines** **Musical Instruments composed Principally of metal**	1/5 or 20% of cash price*
Outboard Motors **Power Driven Boats**	1/3 or 33 1/3% of cash price*

*Where any tax on sales, or transportation charge, is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

If your order for any of these regulated articles includes other merchandise not listed above, figure the down payment on the regulated article as shown above and figure the down payment on the other merchandise according to the Table of Terms on the opposite page. Send the total of the two amounts with your order.

IMPORTANT: Until December 31, 1941, you may use the terms shown on the opposite page for any purchase of the items listed above if the amount of your new purchase, plus any balance you already owe us, is less than $50.00 and the entire amount will pay out within 9 months.

The amount payable monthly on the above items will be the same as shown in the Table of Terms on the opposite page, or you may pay monthly according to the terms in any of our current catalogs except for "Coldspot" refrigerators and pianos, on which the regulation allows a maximum of 18 months for payment.

Where the deposit sent is larger then required by the Table of Terms on the opposite page, the amount of carrying charge will be adjusted on the basis of the balance after deducting deposit.

Index

Athletic Toys....................84
Auto Insurance..............165
Auto Supplies...............167
Baby Goods.......................9
Bedding........................121
Bicycles, Accessories.........152
Billfolds.......................106
Blackboards, Desks.............71
Books, Bibles............157, 163
Boys' Wear................76, 113
Cameras, Equipment............14
Candy, Nuts...............189, 192
Cards, Wrappings...............15
Children's Furniture............82
Christmas Decorations.........77
Cosmetics.....................1, 19
Cutlery..................144, 149
Defense Toys...............60, 75
Delicacies.....................188
Dinnerware, Glassware.......142
Dolls, Buggies..............1, 42
Domestics.....................120
Door Chimes..................133
Educational Toys...............73
Electrical Appliances. 128, 132, 140
Farm Toys.......................34
Fireplace Fixtures............133
Fruit Cake.....................196
Furniture......................125
Games.......................38, 75
Girls' Wear..........176, 184, 186
Handkerchiefs.................174
Heating, Plumbing Equipment..138
Hobby Toys................66, 74
Housekeeping Toys.........54, 75
Housewares................1, 139
Jewelry......................2, 10
Lingerie........................182
Luggage.......................156
Mechanical Toys...............32
Men's Wear.......98, 99, 112, 115
Movie Equipment..............86
Musical Instruments...........134
Musical Toys....................22
Novelties...........116, 143, 191
Pens, Pencils...........9, 163, 166
Phonographs, Records........134
Playing Cards, Chips..........163
Radios.........................136
Riding Equipment.............150
Riding Toys.....................30
Sewing Machines.............131
Shaving Supplies...........93, 96
Silverware........................9
Skates, Skis...................154
Sleds............................92
Slippers..................108, 180
Smokers' Goods................94
Socks...........................111
Sporting Goods...............151
Stationery.....................162
Toddlers' Toys..................24
Toilet Goods............18, 93, 95
Tools...........................145
Toys.............................22
Trains, Accessories.............62
Typewriters....................164
Vacuum Cleaners.............130
Wagons, Velocipedes, Autos.....87
Watches, Clocks...............1, 3
Women's Wear............168, 177

GIFTS FOR THE BOYS IN UNIFORM
SEE PAGES F TO N

NOVEMBER SPECIALS
See Pages P and R

It's EASY to Shop by Mail from Sears Christmas Book!

We Guarantee

- **To Save You Money . .**
- **To Deliver Goods Safely**
- **To Satisfy You Perfectly**

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

Important About Prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in a Sears Retail Store, Order Office or Agency.

Follow These 5 Easy Steps

1. Simply print or write plainly your full name and complete address, including route and box number if you live on a rural route.
2. Tell us catalog number, quantity, name of each article wanted, color, size, price, shipping weight and any special information.
3. Be sure to state size and color wherever necessary. Give measurements or any other information requested in catalog description.
4. Total the shipping weights and change ounces to full pounds (16 ounces to a pound). See rate table below for Parcel Post information. See Sears Big Catalog for information on Freight and Express Rates.
5. It is best to send money by money order or check, whether you are buying for cash or on Easy Terms. See Page B for Sears Easy Payment Plan.

Parcel Post Rates

Add the shipping weights of your order and change ounces to full pounds (16 ounces to a pound). See table below for amount of postage to include; if your order weighs 25 lbs. and you live in Zone 3, postage will be 57c. If you send too much, every cent extra will be returned. Your Mail carrier can tell you your zone.

Shipping Weight	Local Zone	Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
2 oz. or less	1½c	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c	6c
9 oz. to 1 lb	7c	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs	8c	10c	11c	14c	17c
2 lbs. 1 oz. to 3 lbs	8c	11c	13c	17c	22c
3 lbs. 1 oz. to 4 lbs	9c	12c	15c	21c	27c
4 lbs. 1 oz. to 5 lbs	9c	13c	17c	24c	33c
5 lbs. 1 oz. to 6 lbs	10c	14c	19c	28c	38c
6 lbs. 1 oz. to 7 lbs	10c	15c	21c	31c	43c
7 lbs. 1 oz. to 8 lbs	11c	16c	23c	35c	49c
8 lbs. 1 oz. to 9 lbs	11c	17c	25c	38c	54c
9 lbs. 1 oz. to 10 lbs	12c	18c	27c	42c	59c
10 lbs. 1 oz. to 11 lbs	12c	19c	29c	45c	64c
11 lbs. 1 oz. to 12 lbs	13c	21c	31c	49c	70c
12 lbs. 1 oz. to 13 lbs	13c	22c	33c	52c	75c
13 lbs 1 oz. to 14 lbs	14c	23c	35c	56c	80c
14 lbs. 1 oz. to 15 lbs	14c	24c	37c	59c	86c
15 lbs. 1 oz. to 16 lbs	15c	25c	39c	63c	91c
16 lbs. 1 oz. to 17 lbs	15c	26c	41c	66c	96c
17 lbs. 1 oz. to 18 lbs	16c	27c	43c	70c	$1.02
18 lbs. 1 oz. to 19 lbs	16c	28c	45c	73c	1.07
19 lbs. 1 oz. to 20 lbs	17c	29c	47c	77c	1.12
20 lbs. 1 oz. to 21 lbs	17c	30c	49c	80c	1.17
21 lbs. 1 oz. to 22 lbs	18c	32c	51c	84c	1.23
22 lbs. 1 oz. to 23 lbs	18c	33c	53c	87c	1.28
23 lbs. 1 oz. to 24 lbs	19c	34c	55c	91c	1.33
24 lbs. 1 oz. to 25 lbs	19c	35c	57c	94c	1.39
30 lbs	22c	40c	67c	$1.12	1.65
35 lbs	24c	46c	77c	1.29	1.92
40 lbs	27c	51c	87c	1.47	2.18
45 lbs	29c	57c	97c	1.64	2.45
50 lbs	32c	62c	$1.07	1.82	2.71
55 lbs	34c	68c	1.17	1.99	2.98
60 lbs	37c	73c	1.27	2.17	3.24
65 lbs	39c	79c	1.37	2.34	3.51
70 lbs	42c	84c	1.47	2.52	3.77

SHOP THE WAY YOU LIKE . . . .

Sears Offer 5 Easy Ways

Santa Says . . .

Shop and Mail Early to Assure Prompt Delivery This CHRISTMAS

Facilities of Railroads, Express Companies and even Mail Service are already burdened with the transportation of material for the Government Defense Program.

Each year we urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Normally, the volume of letters and packages more than doubles during the holiday season, causing delays in handling.

This year, the problem of giving the usual fast service to the movement of merchandise will be even more serious during the months of November and December.

Begin NOW . . . shop through this great Christmas Book and your other current Sears catalogs. List all the things you want on your Sears order blank or any plain piece of paper. Then send it to us just as soon as you can. You'll be pleasantly surprised at how many things your dollars will buy at Sears low prices. And you will, of course, get better service if you mail your order early.

Unusual conditions this year make early Christmas shopping more important than ever before. Your cooperation will be greatly appreciated by the Post Office—and will help us to serve you to your entire satisfaction.

SHOP AT HOME BY MAIL

1

Sears catalogs offer more than 100,000 shopping opportunities, and you save on every one! Just make your selection, fill out one of our order blanks or write your order on any plain piece of paper—and mail it to us. Your order will be carefully filled and usually shipped the same day we receive it.

SHOP AT HOME BY PHONE

2

Go "armchair shopping" and make your selections from any current Sears-Roebuck catalog. Then, phone the nearest Sears store and give us the catalog number, price and description of the merchandise you want. Your order will be sent promptly and you pay when the merchandise is delivered.

SHOP AT SEARS ORDER OFFICES

3

You'll find attractive merchandise displays in Sears Order Offices. All current Sears catalogs are available, and you can see and "touch-test" more than 10,000 actual fabrics in our Sample Books. Helpful sales people will gladly answer questions and write your orders.

SHOP IN SEARS RETAIL STORES

4

Every advantage of store service with immediate over-the-counter buying at Sears savings. Try on clothes . . . see attractive displays of merchandise at Sears money-saving prices! We arrange for home delivery and installation of merchandise when such service is required.

SHOP AT CATALOG ORDER DESKS

5

It's easier than ever to buy catalog merchandise at Sears retail stores. Every Catalog Order Desk has a complete file of Sample Books containing more than 10,000 fabric samples. Helpful clerks will write your order for you.

This Christmas Book Is Sent to You Now So You Can Shop Early and Leisurely . . . KEEP IT SAFE—KEEP IT HANDY—USE IT OFTEN

Home Style Candy for the Boy at Camp

49c

ONE POUND BOX

2-POUND BOX ONLY **89c**

For Other Candies—See Back of Book

Betty Baker GUARANTEED CANDY

Big Home-Style Chocolates for HIM

This delicious Betty Baker candy will make a hit with every man in the Service. The pieces are his favorite LARGE ones—the kind men go for in a really big way.

The fillings include crisp whole nut meats, rich chewy caramels, lusciously smooth creams, choice fruit tid-bits, and other tempting goodies. Each piece is hand-dipped in thick creamy rich dark and milk chocolate—molded in crinkled bon-bon cups like much more expensive candies.

Although Betty Baker candy is super-fine, it isn't expensive. That's why we suggest Betty Baker candy as an ideal gift, not alone for the boys in camp, but for anyone on your Christmas list you really want to please.

1-Pound Box (About 20 pieces)
8 A 7834—Shpg.wt., 1 lb. 8 oz. **49c**

2-Pound Box (About 40 pieces)
8 A 7835—Shpg.wt., 2 lbs. 12 oz. **89c**

- **GUARANTEED FOR QUALITY**

. . . And how! You'd never expect to get such high quality at so low a price. We're so sure that it's good, we'll refund your money if you don't think so, too!

- **GUARANTEED FOR PURITY**

. . . Pure? You said it, Mister! Everything that goes into this candy is the best—like that used in your own home . . . and it's cooked in spotlessly clean kitchens.

- **GUARANTEED FOR FRESHNESS**

. . . Fresh as any candy you ever bought . . . we guarantee to deliver this candy to you at its peak of perfection, full of kitchen freshness and goodness.

Send a Gift to Your Boy in Uniform

This Christmas—more than ever before—he will like practical gifts from the folks at home. Make your gifts to him durable, compact, brim full of year 'round enjoyment and utility. Choose his gifts from these and the following pages . . . he is sure to appreciate any of these items.

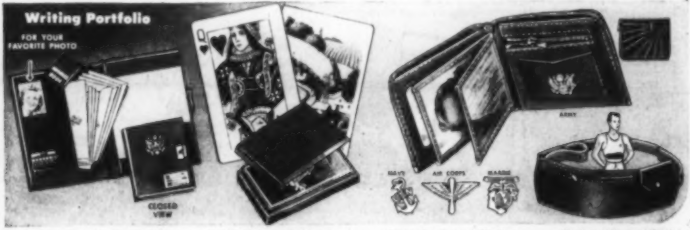
Army Style Garrison Cap

$3.25

Only commissioned officers can wear caps of this shape on routine duty . . . but off duty it's the favorite of every rank in the Army. The Army has supplied very few to non-commissioned officers and privates . . . you can be sure it's a Christmas gift he'll really want! **Meets United States Army Specifications** . . . crown 18-oz. all wool serge, supported by strong frame. Polished visor and strap of russet cowhide. Artificial leather sweatband. Regulation ornament on front; two side buttons on strap. Cotton lined. Sweat protector in crown. **Army Drab Only.**

Sizes: 6¾ to 7½: **State size.**

33 A 4838—Shpg. wt., each, 1 lb. 13 oz.



Service Writing Portfolio

$1.00

Especially made for the boys in uniform! Has plated lock and key. Constructed of canvas. Rigid shape, and has many useful features such as identification card; perpetual calendar; address book; transparent window for photo; blotter. 12 sheets of linen finish writing paper, 10½x7¼ in. 12 envelopes. Army insignia on portfolio and stationery. Size closed: 11x8 in. Opens to 11x16½ in. Shpg. wt., 1 lb. 4 oz.

3 A 3124—Khaki Duck **$1.00**

Waterproof Cards

$2.59
1 Deck

Save from 20% to 35% over similar quality elsewhere. Made exclusively for Sears. The only soldier's cards practical for Army use. Made of plastic—outlast 50 decks of ordinary cards. Each deck comes in water-resistant plastic case, khaki color. Shpg. wts., 8 oz. and 1 lb. respectively.

3 A 9747—1 Deck **$2.59**
3 A 9746—2 Decks . . . **4.95**

Pass Case and Wallet

94c

A grand gift for any man! Holds everything—room for passes, pictures, cards. Two double-faced swing windows; outside zip closing; zip coin pocket. **Size closed:** 3½x4⅜ in. **Colors:** Black Calf, Brown Steerhide, Tan Pigskin. **State color; print name. State choice of insignia.**
Shipping wt., 4 oz.

18 A 2391 . . . . **94c**

Safety Money Belt

98c

A smart gift-idea for men in Service and travelers. Rust-resisting buckle allows adjustment to fit all waist sizes. Zip bill pocket. Snap pocket for jewelry, etc. Brown leather. An accessory that any man will appreciate. Perfectly concealed—no bulk.

18A2293—Shpg. wt., 9 oz. **98c**

Gifts He Can Us

Little Luxuries Service Men Will

★ UTILITY KITS ★ TOILET CASES ★ SHOE SHINE KITS ★ SEWING KITS

11-Pc. Fitted Case—With 3 Initials

$3.49 Here's a fitted case that's really built for service—it'll make a fine gift for him. It's convenient, too, with the removable fittings tray. Just lift out the tray and he has a utility case which can be used for just the things he wants. Made of top grain leather in olive drab color, with zip slide fastener and rubberized lining. Smart military insignia on top. Size, closed, about 10x6x2 inches. "Bak-Prop" keeps lid upright when case is open. Fittings include: Metal Mirror, Nail File, Nail Cleaner, Cuticle Pusher, Tweezers, Lotion Bottle, Soap and Toothbrush Cases, Comb, Clothes Brush, Military Brush. Brushes have ebony finished backs and stiff black bristles. It's personalized, with his 3 initials imprinted in gold on the cover. **Print 3 initials wanted.**

8 A 09761—Shipping weight, 2 pounds............**$3.49**

10-Pc. Fitted Case

$2.29 Smaller size fitted case. In top grain leather, olive drab color. Military insignia. Zip fastener, rubberized lining. Size closed, abt. 8x6x2 inches. Fittings: Mirror, Tweezers, Nail File, Nail Cleaner, Cuticle Pusher, Cases for Soap and Toothbrush, Lotion Bottle, Military Brush, Comb. His 3 initials imprinted in gold. **Print initials in order wanted.**

8 A 09759—Shipping weight, 2 pounds..............**$2.29**

Leather Utility Case

$2.29 Here's a personalized gift for him—his 3 initials are imprinted in gold on the cover. He can pack it with just the things he wants. Made of top grain leather in olive drab color. Zip slide fastener, rubberized lining. Size closed, abt. 10x6x3 inches. Handy rubberized pocket in top for wash cloth. Strap handle for easy carrying. It's built for long,durable service. **Print 3 initials in order wanted.** Shpg. wt., 1 lb. 8 oz.

8 A 09760...............**$2.29**

Roll-Up "Kamp-Kit"

98c For the boy in service, this handy camp kit will be a real gift. See what it has: Military Brush, Metal Mirror, Comb, Soap and Toothbrush Cases, Safety Razor with 2 blades, small sizes of Shave Cream and Tooth Paste. Made of khaki color cotton twill. Rolls up into handy 9x6x1-inch size. It's complete, compact, and built for service.

8 A 5803—Shpg. wt., 1 lb....**98c**

Complete Shoe Shine Kit

89c Here's a grand Christmas gift for every man in the service. A gift he can use every day. Neatness starts with a bright shoe shine. Complete with brush, dauber, cloth and brown paste polish. Big 10x6¾-inch khaki colored, cotton drill cloth kit with smooth working slide fastener. Smart looking identification card, completely enclosed. Shipping weight, 1 lb.

25 A 5985—Complete Kit...**89c**

Bargain Sewing Kit Gift

89c Here's a handy sewing kit that'll save extra trips to the tailor and laundry. And it'll save repair bills too! Has a surprisingly large assortment of sewing needs, including scissors, needles, thread, buttons, pins. Durable khaki colored cotton drill with leather-like cloth binding. Snap closing. Folds to 6x3¼ inches. Smart looking identification card completely encased. Shipping weight, 12 ounces.

25 A 5981.................**Kit 89c**

Better Kit

$1.09

More compact, bigger assortment, smarter looking kit. Has scissors and wider selection of threads and buttons. Khaki or Navy color cotton drill cloth. **State Choice.** 4x3½x1¼-in. Shpg. wt. 14 oz.

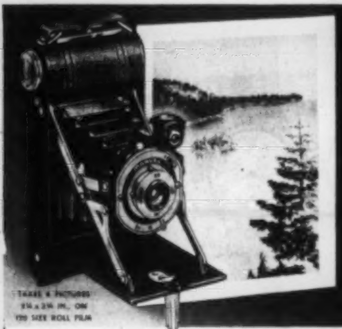
25 A 5988

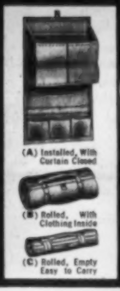
Kit...........**$1.09**

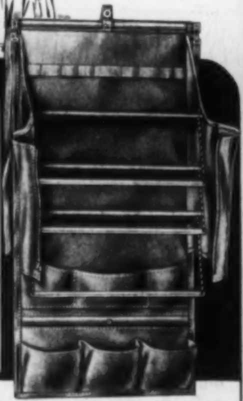
Every Day

Appreciate at Camp

★ CAMERAS ★ FLASHLIGHTS ★ SHELF ROLLS ★ KNIVES




(A) Installed, With Curtain Closed
(B) Rolled, With Clothing Inside
(C) Rolled, Empty Easy to Carry



Get Him the New MARVEL Folding Camera

$4.89 with F 11 Lens

You'll save more than $1.00 over cameras of similar quality elsewhere. You can't go wrong on this camera for a gift . . . for in a recent Army Camp poll, a pocket-size camera was voted the most desirable and useful gift for a soldier.

Although small and compact, it takes full size, 2¼x3¼-inch pictures. Fine f:11, precision ground and polished lens takes clear, detailed pictures. Simplified 3-stop apertures for different light conditions. Focuses from 10 ft. to infinity. Adjustments for bulb and snapshot exposures permits wider range of subjects. Uses 8-exposure, 120-size roll film. Metal body, chrome plated trim. Size 6¼x3¼x1¼ in. Shpg. wts. ea., 2 lbs.

3 A 6331—With f:11 Lens. **$4.89**
3 A 6332—With faster f:7.7 Lens. **6.89**

Leather Carrying Case for Above Camera

3 A 6137—Shipping weight, 8 ounces. **$1.79**

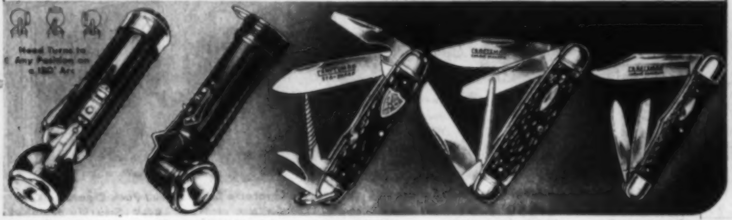
Portable Duck "Shelf Roll"

$7.98

- **Heavy, long wearing olive-drab canvas duck.**
- **Three shelves, 8x28 in. Length overall, 5 ft.**
- **Dust and dirt proof curtain with zipper.**
- **Three roomy pockets for shoes, laundry; smaller pockets for toilet articles and all his other personal belongings.**

Soldier! Here's convenience in a low priced, easy to carry wardrobe for tent or barracks. Practical and durable, designed by an officer of the United States Army. Hangs in any convenient place in barracks or tent. (**A**) Strongly braced and rigid when in use; easy to install; easy to roll up and carry. Can be rolled with luggage inside for use as extra luggage (**B**), or empty, rolls to small bundle (**C**). Complete with hanger, carrying straps and handle.

6 A 7298—Shipping weight, 5 pounds. **$7.98**



Swivel Lite

$1.49 with batteries

Rotating head. Black plastic case; chrome-plated trim. Shatterproof lens. Metal belt clip. End ring for hanging. 3-point lock switch; signal button. Length 7 in. 2 Powermaster Leak Proof batteries, bulb. Shipping weight, 1 pound 4 ounces.

20 A 4437—2-cell. **$1.49**

Army-Scout Lite

79¢ with batteries

Two-cell side angle flashlight that can be clipped on a belt. Metal ring on end for hanging. Stands upright. 3-point safety lock switch; signal button. Unbreakable lens. Two Powermaster batteries; bulb. Khaki color metal case; black trim. Length, 7 in. **Shipping wt., 1 lb. 2 oz.**

20 A 4445. . . . . **79¢**

Camp Knife

98¢

CRAFTSMAN Sta-Sharp. No finer knife of this kind made! $1.50 quality elsewhere! High carbon steel blade is **chromium plated**. Also has spiral punch, screwdriver, cap-lifter and can-opener blades. Genuine brown bone stag handle. 3⅝ in. long. Shipping weight, 5 oz.

9 A 9548. . . . . **98¢**

4-Blade Craftsman

98¢

$1.75 quality elsewhere! Extra strong! Exclusive hammer forged heat treated **chrome-vanadium** steel blades—far superior to ordinary cutlery steels. 4 blades. Genuine brown bone stag handle. 3⅝ in. long. Shipping weight, 5 oz.

9 A 9526. . . . . **98¢**

Craftsman Carver

98¢

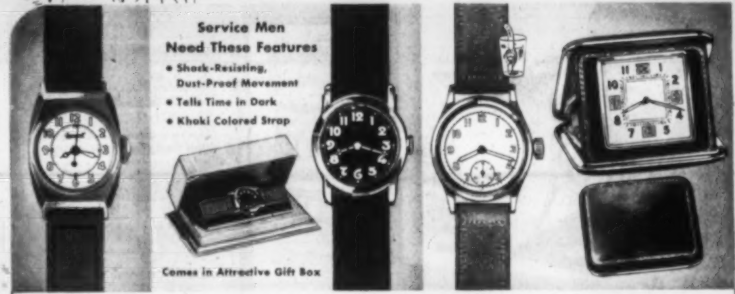
$1.75 quality anywhere else! 3 razor-keen blades! Exclusive hammer forged heat treated **chrome vanadium** steel blades stay sharp longer! Genuine brown bone stag handle. 3⅝ inches long. Designed by a master carver. Shpg. wt., 4 oz.

9 A 9529. . . . . **98¢**

Gifts He Would

Personal Articles That Will Add

★ WATCHES ★ TRAVEL CLOCKS ★ LIGHTERS ★ CIGARETTE CASES ★ GAMES



Service Men Need These Features

- Shock-Resisting, Dust-Proof Movement
- Tells Time in Dark
- Khaki Colored Strap

Comes in Attractive Gift Box

Ingersoll "Warrior"

$4.95 Postpaid

Made especially for men in the service. Luminous hands, figures, tell time in the dark. Red, full sweep second hand; large second marker track. Embossed case of durable olive drab finish, tarnish resistant back. Olive drab web strap; metal buckle and loop. Reliable 30-hour Ingersoll movement; unbreakable crystal. In patriotic gift box.

4 A 1615—Postpaid . . . **$4.95**

7 Jewels—Luminous

$8.95

A smart looking, reliable, 7-jewel watch. Made to stand up under hard wear because of its special shock-resistant construction. Hidden dust-neck around winding stem protects movement from dust and grime. Round, 10-K yellow rolled gold plate with stainless metal back. Black dial, with luminous hands, numerals that tell time in the dark. Olive drab web strap. In attractive military gift box.

4 A 870—Shpg. wt., 6 oz. . **$8.95**

Waterproof Case

$12.95 7-Jewels

The watch **your** man in the service has been hoping for! Handsome, reliable and practical. Smart, waterproof, chromium plated case with stainless metal back, to withstand severe usage. Luminous hands and numerals tell time in dark, for extra convenience. Second hand. Tested 7-jewel movement for greater accuracy. Fine pigskin leather strap. In handsome gift box.

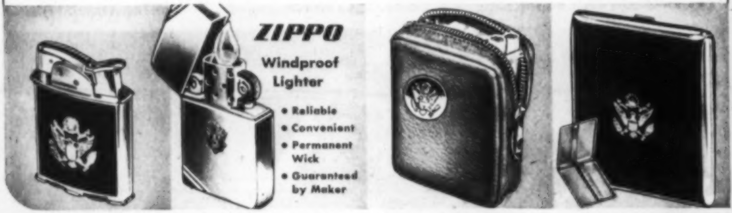
4 A 868—Shpg.wt., 9 oz. **$12.95**

Easel Travel Clock

$2.95

An expensive-looking, folding, easel travel clock. Smart compact case of tan simulated leather with gold tooled design; yellow rayon satin lining; size, closed, only 4½x4x1⅛ in. Gold color trim and bezel; 2⅜-in. ivory color dial; gold color hands and numerals; unbreakable crystal. Reliable, 30-hour, American-made movement.

4A8815—Shpg. wt., 14oz. **$2.95**



Windproof Lighter

- Reliable
- Convenient
- Permanent Wick
- Guaranteed by Maker

Evans Cigarette Lighter

$1.79

Flip and it's lit! The top snaps up with one easy motion and the flame appears. No fuss, no bother! A smart, practical gift he'll carry with pride. Handsome gold-color metal lighter with striking military insignia mounted on a colorful blue enamel background. Give him this good-looking, low priced lighter he'll be proud to own! Shipping weight, 4 ounces.

8 A 9791 . . . . **$1.79**

Ideal for Men in Service

$2.59

Zippo is windproof . . . lights efficiently under most trying weather conditions. Never a cent for repairs, because manufacturer guarantees its repair at any time without charge. Large, positive flame; for pipes, too. Permanent wick, never needs replacing. Satin finish chromium plated case, 2⅛x1½x½ in.; yellow gold plated insignia. Shipping weight, 5 ounces.

4 A 5590—Army (As illustrated) **$2.59**

4 A 5591—Navy (Not illustrated) **$2.59**

Army Style Cigarette Case

89c

Service men need a cigarette case that can take it and this one can! Made of khaki color pig grain leather, with a handsome gold color military insignia on the front and zip slide fastener. There's a back pocket for matches, too! Holds one full standard size package of cigarettes, and fits into a shirt pocket. It's a real gift for that "budget spot" on your Christmas list—because it's smart looking, practical, and economical, too! Cigarettes not incl. Shpg. wt., 4 oz.

8 A 9792 . . . . **89c**

Full-Pack Cigarette Case

$1.98

Smartly designed Evans cigarette case . . . an ideal gift for the service man. Holds 20 cigarettes—a full pack—without crushing. Compact shape fits pocket without bulging. Handsome gold color case, size, 3¾x3⅛x⅝ in., has gleaming black enamel front, mounted with gold color army or navy insignia. Shipping weight, 5 oz.

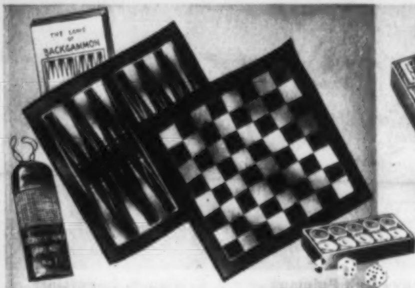
4 A 5501—Army Insignia (As illustrated) **$1.98**

4 A 5512—Navy Insignia (Not illustrated) **1.98**

Choose Himself

to His Enjoyment of Life at Camp

★ LUXURY FOOD BOXES ★ YEAR BOOKS ★ BIBLES ★ RINGS ★ PEN AND PENCIL SETS



Service Men's Game Kit . . . Designed for Fun

95c

This is one game kit that's really practical! It's one he can use and will use! Here's the reason:

The kit was designed for convenience. Everything fits neatly into a sturdy green canvas bag with a drawstring to keep the various articles safe and secure. He can keep it right where he is because it's so compact—even looks like part of the regular issue. And it's made to stand up under the strenuous treatment it's bound to receive.

The water-proof playing surface is 18x18 inches, made of black rubberized fabric with tape bound edges. On one side is a Backgammon field and on the other side is a Checker field. Both are printed in a light color so that either game can be played even in dim light. Has 30 red and black Checkers made of wood. 1¼-inch diameter, and 2 regular size plastic dice. The set comes completely equipped, playing instructions included.

49 A 141—Shipping weight, 8 ounces.............................**95c**

Food Box . Prepaid to Camp

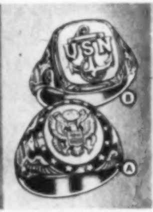
$2.29

Here's something that will make Christmas more like home for him if he's away in the Service or at school. This **Luxury Food Box** is chock full of tasty satisfaction. Contains four ½-oz. packages of Kraft cheeses, loads of crackers and cookies, six 2-oz. jars of assorted jellies, ½ lb. of sun-cured dates, ½ lb. of meaty California figs, and four kinds of crisp, crunchy hard candy. It's just what every boy likes for those "spreads" and in-between-meal snacks. Sears mail this delicious assortment anywhere in continental U. S. A. **Postpaid direct to receiver.** No bother for you. **Print address of receiver plainly.**

8 A 08674—Postpaid Direct.............**$2.29**

NATIONAL SERVICE YEAR BOOK

NEW TESTAMENT WITH PSALMS



Service Year Book

$1.00

You'd expect to pay $1.50! Complete 1-year year book bound in tan artificial leather with slide fastener! Has place for identification card, important facts about National Service, first aid helps, 4-year calendar, memorandum pages, etc. Lots of helpful information. Size, 5¼x3½ in. wide. Shipping weight, 10 oz.

3 A 9749.......**$1.00**

New Testament

50c

You'd pay 75c for this Testament elsewhere! A splendid gift for men in the service! Bound in flexible long-lasting genuine black leather. Contains New Testament, complete with Psalms. Clear, easy-to-read type. Pocket size, 3¼x4¾ in. Rounded corners; gilt-edge pages. Name stamped on cover in 22-K gold. **Print name wanted.** Boxed.

3 A 2819—Postpaid..**50c**

Service Rings

$1.98 Ring "A"

(A) All Sterling Silver. Insignia encircled by stars. Shipping weight 4 oz.

Army Insignia (as shown)
4 A 4952.........**$1.98**
Navy Insignia (as above)
4 A 4954.........**$1.98**

(B) Heavier Sterling—10K yellow gold on top, sides. Gold plated Army or Navy Insignia. **State choice.** Shpg. wt., 4 oz.
4 A 4953...........**$4.98**

Size: 8–9 Small, 10–10½ Ave., 11–12 Large. State size.

Webster Pen for Service Men

$2.98 Pen Only

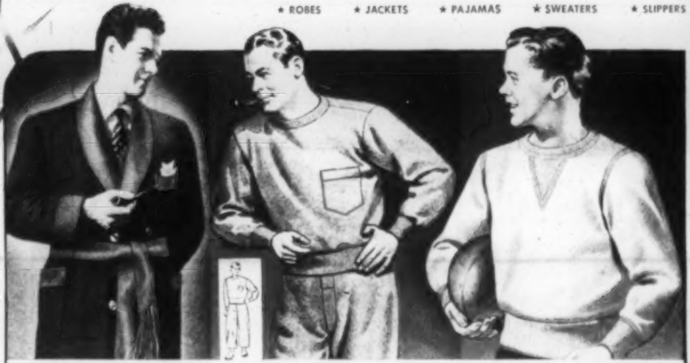
Guaranteed for lifelong writing satisfaction (without extra service charge). Satin-finished Platinum plated cap and unbreakable barrel in jet black or dubonnet red. Gold plated springclip holds pen officially low in pocket. Engraved with three initials. Simple, "wind-like-a-watch" filling device. Solid 14K-gold point, fine or medium. **State color, point, print initials.** Shipping weights, 4 ounces and 7 ounces.

Pen Only	Pen and Pencil
4 A 5725...**$2.98**	**4 A 5726**..**$3.98**

Gifts That Will

Show Him You're Thinking of His

★ ROBES ★ JACKETS ★ PAJAMAS ★ SWEATERS ★ SLIPPERS



All Wool Flannel Robe

$4.98 Each

A real gift robe . . . famous St. Moritz quality, tailored in a double breasted style from fine all wool flannel . . . one of the softest, most comfortable fabrics you can buy! Double shawl collar. Contrasting colored cuffs, trim on pocket tops and collar. Hand knotted rayon fringe on sash. Three deep pockets. Carefully finished seams. Individually boxed. Shipping weight, each, 3 lbs. 3 oz.

Sizes: Small (33 to 37-in. chest); Med. (38-42); Large (43-46). **State size.**

33A1943—Royal Blue with Navy Blue
33A1944—Brown with Tan
33A1945—Maroon with Red
33A1949—Navy Blue with Royal Blue

Heavy Knit Pajamas

$1.59 A Suit
2 for $3.00

For cold, wintry nights at camp we suggest you give him these warm heavyweights! They're knit of soft, combed cotton yarns that are just chock full of warmth and long wear . . . thickly napped on both sides for even greater comfort. Sturdily tailored with snug fitting cuffs at ankles and wrists. Full elastic waistband on trousers promotes real sleeping comfort . . . won't bind or pull. Popular crew neck. One pocket. Shpg. wt., suit, 1 lb. 9 oz.

Colors: Blue or Tan.

Sizes: Small (36 to 38-inch chest); Medium (40 to 42); Large (44 to 46).

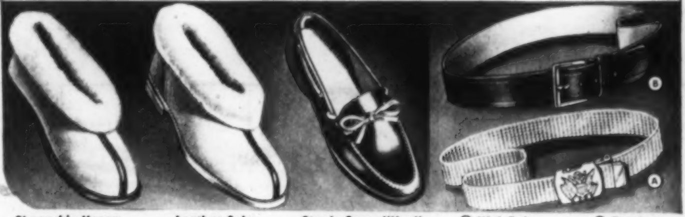
33 A 954—State size, color wanted.

J. C. Higgins Sweatshirt

89c

An all time winner . . . for wear . . . for comfort . . . for outstanding value. Guaranteed maximum fabric shrinkage of 3%; no more binding and tugging after laundering. Heavyweight, firmly knit cotton fleece backing for double comfort. Rib knit cuffs and extra fullness in sleeves. Full athletic pattern. Two V-inserts—one in front and one in back—keep shirt snug at neck. **Men's Sizes:** Small (32 to 34-in. chest); Medium (36 to 38); Large (40 to 42); Extra Large (44 to 46). **State size.** Shpg. wt., each, 1 lb. 6 oz.

6 A 2003—**Pearl Gray**..............89c
6 A 2051—**Navy Blue**..............89c



Sheepskin Upper

89c Pair

After day-long action . . . he'll appreciate this perfect relaxation. Warm sheepskin uppers . . . soft and soothing to camp-wearied feet. Smart-looking natural tan. Padded leather soles. They'll be his order-of-the-day!

Men's Sizes 6 to 12. Wide widths. **State size. See How to Order on Page 109.** Shpg. wt., 14 oz.

67 A 3908—Pair.....89c

Leather Soles

$1.69 Pair

He'll be "at ease," from the very moment he slips into these cozy slippers! Sheepskin uppers look and feel like fur . . . so warm a-foot! Oak leather sole is long-wearing—flexible, too. Wide width. Natural tan blends with uniform.

Men's Sizes 6 to 12. **State size. See How to Order on Page 109.** Shpg. wt., 1 lb. 6 oz.

67 A 3937—Pair...$1.69

Sturdy Camp "Moc"

$1.89 Pair

Easy on-and-off "mocs" . . . tough and long-wearing. So flexible they bend double. Military brown leather uppers are double-tanned, soft, durable. Rubber Moc sole and heel moulded to support the arch. Unlined.

Men's Sizes 6 to 11, including ½ sizes. Wide width. **State size. See How to Order on Page 109.** Shpg. wt., 2 lbs. 2 oz.

67 A 4270—Pair. $1.89

Ⓐ Web Belt

Army Style 42c Each

Heavy cotton webbing that "gives" gently for greater comfort. Can be washed easily. About 1¼ in. wide. Gleaming brass buckle adjusts easily. . . bears insignia of U. S. Army. Shpg. wt., ea., 5 oz.

Even sizes: 30 to 42 in. **State size.**

33 A 8211 — **Khaki Color Only.**

Ⓑ Garrison

Style Belt 89c Each

Good looking enough for wear with his "civvies"! Sturdy, too, it's made of genuine grain cowhide bridle leather, about 1¾ in. wide. Brass center bar tongue buckle. Shipping weight, each, 10 ounces.

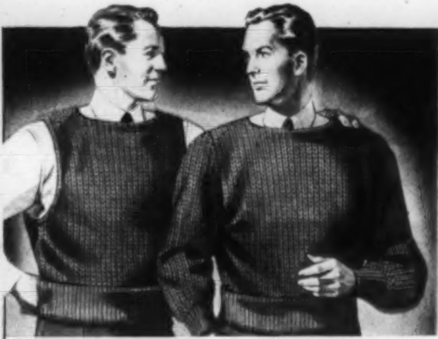
Even sizes: 30 to 42 in. **State size.**

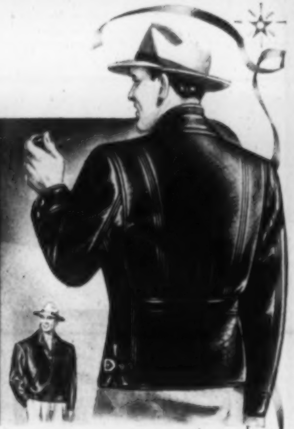
33 A 8212—**Mahogany Brown Only.**

Keep Him Warm

Comfort While He's Away at Camp

★ MUFFLER SETS ★ SOCKS ★ FURNISHINGS ★ WRISTLETS





Sleeveless Pullover

$1.98

100% virgin wool worsted . . . that means only the longest, strongest strands of new wool, tightly twisted into sturdy yarns of superior wearing ability . . . knit in a neat cardigan stitch that's sure to make a hit with any boy at camp. Medium weight . . . it can be worn comfortably under a coat without feeling bulky . . . or it's warm enough to be worn alone over a shirt. Crew neck style. Snug-fitting bottom.

Sizes: Small (32 to 34 in. chest); Medium (36-38); Large (40-42). **State size.** Shpg. wt., each, 11 oz.

83 A 9998—**Olive Drab only** . . $1.98

Pullover with Sleeves

$2.98

Above all this sweater is warm! It's made from finest wool worsted . . . only superlative strands of pure wool . . . twisted into superb long-wearing yarns . . . knit in a neat medium weight cardigan stitch that literally defies cold weather. Neatly tailored, too, with carefully finished seams . . . snug cuffs, bottom that's long enough to turn back. Crew neck. It's a gift that's sure to please him. **Color:** Regulation Army Drab.

Sizes: Small (32 to 34-inch chest); Medium (36-38); Large (40-42). Shpg. wt., ea., 1 lb. 3 oz.

83 A 9997—**State size wanted** . . $2.98

Genuine Cowhide Jacket

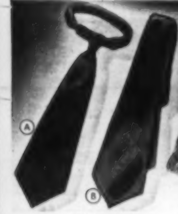
$9.95 Black

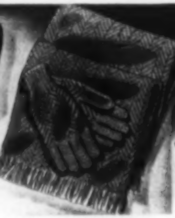
You'll make this Christmas an unforgettable one for your man in training if you choose this warm, expertly tailored jacket as his gift from you! It's front quarter top grain cowhide—the best there is—chrome tanned for extra strength and flexibility. Body lined in cotton fleece; sleeves lined with smooth, tough cotton drill. Warm turn-up neckband. Rubber lined zip pocket. Cossack style; zip front. Adjustable at bottom and cuffs. Warm knit wristlets. Length, full 25½ inches.

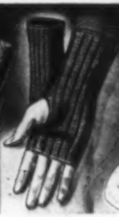
Even sizes: 34 to 48 in. **State chest measure.** Shpg. wt., 5 lbs. 6 oz.

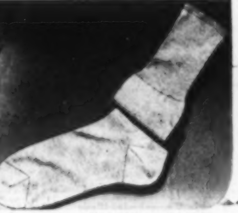
41 A 5670—**Black** . . . . $ 9.95

41 A 5672—**Mahogany Brown** . . . 10.95









Army Style Ties

45c Ea.
3 for $1.29

Tailored in a resilient construction for better draping. Lined with virgin wool, cut on the bias to resist wrinkling longer. **Black only.** Shpg. wt., each, 2 oz.

(A) In Illustration

33 A 7405 Ready Tied. 47% new wool, 53% spun rayon.

(B) In Illustration

Made of government standard fabrics.

33 A 7402—**All Wool**

33 A 7202—**Silk Barathea**

Each. . . . 45c 3 for $1.29

Glove, Muffler Set

$1.89

Made of finest quality virgin wool worsted . . . the softer, longer strands of pure wool . . . firmly made into fabrics that are just chock full of warmth and long wear. Dyed in light brown color that blends well with uniforms. They're gifts any young man at camp will appreciate. Muffler size 12x48 in. Packed in gift box. Shpg. wt., set, 13 oz.

Glove sizes: Medium or large. **State size wanted.**

33 A 9531—Set $1.89

Wristlet

57c Pr. **2 Prs. $1.10**

For outdoor wear . . . protect the hands and wrists against cold without interfering with the action of the fingers. Warmly knit from 100% virgin wool worsted . . . carefully finished. One size fits any man. Olive Drab. Shpg. wt., pr., 2 oz.

33 A 4361—Pair. 57c

2 prs. $1.10

Warm Part Wool Socks

45c Pr.
3 Prs. $1.29

If there's a shadow of a doubt about what you think he'd like for Christmas, here's the answer . . . *every* fellow appreciates warm socks! Two-ply knit, 45% wool, 55% cotton, and meet U. S. Army specifications. Soft, comfortable, long wearing! Toes and heels are 3-ply to give extra wear. Ideal for hunting, camping or work around the farm, too.

Color: Army Gray. **Sizes:** 10, 10½, 11, 11½, 12, 13. **State size.** Shpg. wt., pair, 3 oz.; 3 pairs, 7 oz.

86 A 2166—Pair . . . . 45c 3 prs. $1.29

NOVEMBER SPECIALS

Men's Accessory Gift Set

$4 49 Before November 30

Quality sold for $6.50 elsewhere! Tie chain, collar bar and buckle, yellow gold plated, pink and green gold design. Engraved initial on buckle and tie chain. Use the tan artificial leather case for jewelry. 1⅜-in. black cowhide belt. **State size** 30–44. Shpg. wt., 1 lb. 6 oz.

4 A 65412—Set, Print 1 Initial

Sale Price before November 30 ...... $4.49
Price after November 30 ...... 4.95

Fitted Clothes Brush

89c Before November 30

A useful Holiday Hit Value! Top is made of walrus grained black leather. Contains tubes of Brushless Shave Cream and Dental Cream; Tooth Brush; Razor; Comb; Nail File. Zip slide fastener. Size closed, about 7x3x2 inches.

8 A 9757—Shipping weight, 9 oz.

Sale Price before November 30 ..... 89c
Price after November 30 .. $1.00

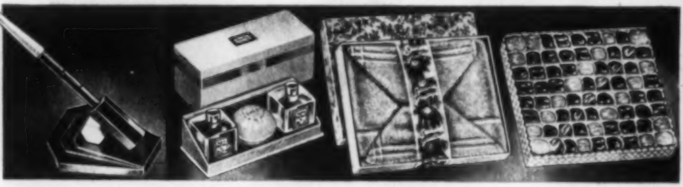
Unfitted Travel Case

$1 00 Before November 30

For the man who likes to pack his own case with just the toilet articles he wants. Made of genuine leather with a rubberized lining. Size closed, about 9x5x3 inches. Zip slide fastener. **Case comes in Black or Brown. State choice of color wanted.**

8 A 9944—Shipping weight, 10 oz.

Sale Price before November 30 .. $1.00
Price after November 30 .. 1.19



Desk Fountain Pen

77c Before November 30

Never before under $1. Sears bring you this value, by purchasing the mfgr's. entire stock! Famous "Eagle" quality 7½-in. pen, 14-K gold plated point; lever action fill. Black bakelite weighted base of modern design, 4x3⅜-in. with assorted color plastic trim.

3 A 9750—Shpg. wt., 14 oz.

Price before Nov. 30 ..... 77c
Price after Nov. 30 ..... 89c

Wrisley Bath Set

59c Before November 30

Exclusive Sears bargain...never before sold for less than $1.00! We bought the manufacturer's entire supply to make this low price possible. Contains bottles of Bath Oil, Cologne and cake of Soap in delightful odors. Comes in attractive gift box.

8 A 9787—Shpg. wt., 2 lbs. 8 oz.

Price before Nov. 30 ...... 59c
Price after Nov. 30 ..... 69c

3-Pc. Towel Set

59c Before November 30

Gift box of:

- **1 Bath Towel 20x40 inches**
- **2 Washcloths 12x12 inches**

Flowered box with good quality cotton terry pieces. Rich solid Washfast **Colors: Blue, Dusty Rose, Green or Peach. State color.** Shipping weight, box, 1 pound 11 ounces.

96 A 8711—3-piece Set

Price before Nov. 30 ..... 59c
Price after Nov. 30 ..... 69c

2 lbs. Fruits, Nuts

69c Before November 30

A delicious assortment of dates from the Med. Basin, Black Mission figs, California white figs, seedless raisins and fancy pecans. Packed in a decorative tray-like box. Makes gift that will be thoroughly appreciated. Shipping weight, 2 lbs. 8 oz.

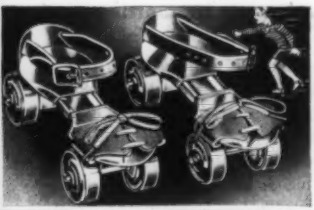
8 A 7918—2-lb. Box

Price before Nov. 30 ..... 69c
Price after Nov. 30 ..... 79c

to Reward Early Christmas Shoppers

Look for Them Throughout This Christmas Book!

November Specials are planned to give you Extra Savings *if you order early!* You'll find more than a score of these Special Values throughout this Great Christmas Book. Look for them! Order Early and get these Big Extra Savings! And remember . . . these Special Low Prices are good until November 30th only!



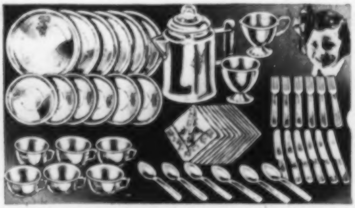
Beginner's Steel Roller Skates

57c Before November 30

These skates were made especially for the youngster ready to take up skating! They're easier to use and help build confidence. The adjustable leather toe strap firmly grips the shoe—no clamps or keys to lose. The ankles are supported by wide leather straps. Steel sleeve bearings make the wheels roll free and easy. Length adjustable from 5¾ to 7⅜ inches.

49 A 5545—Shipping weight, 2 pounds 4 ounces

Sale Price before November 30 . . . . 57c
Price after November 30 . . . . 62c



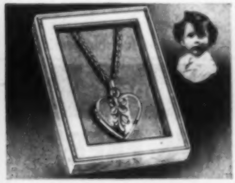
54-Pc. Aluminum Percolator Set—Serves 6

89c Before November 30

Unusual value—would cost at least $1.50 elsewhere. All pieces made of sturdy, first quality aluminum. Embossed "Little Bo-Peep" designs (except on cutlery). Each set carefully packed in decorated gift box. 4-pc. Percolator holds ½ pt., has cool enameled wood handle to protect tiny hands. 6 plates, 4½-in.; 6 saucers, 3⅛-in.; 6 cups, hold 1½-oz.; 6 knives, 4⅝-in.; 6 forks; 6 spoons; sugar bowl and creamer; 12 paper napkins.

49 A 1873—Complete. Shipping weight, 1 pound.

Sale Price before November 30 . . . . 89c
Price after November 30 . . . . $1.00



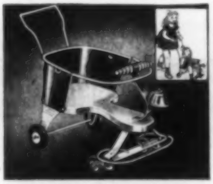
Little Girl's Heart Locket

89c Before November 30

A dainty 1/20 12K yellow gold filled heart locket just like Mother's, with a lovely engraved flower design. Matching 13-inch chain. Opens to hold two pictures. Give one to each little girl on your list this Christmas . . . a present they will wear for years to come . . . that will remind them of you always! In attractive gift box. Shipping weight, 3 ounces.

4 A 4424—Locket and Chain

Sale Price before November 30 . . . . 89c
Price after November 30 . . . . $1.00



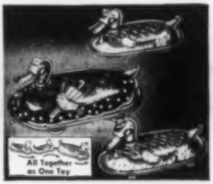
All Steel Doll Walker

89c Before November 30

It's like a regular small baby walker and compares with $1.50 quality elsewhere. Fits any size doll. Has a removable, strong steel wire handle. 24 inches high also tingling bell and fancy wood grip handle. Front bumper. 2½-in. solid wood rear wheels; front swivel casters. Enameled brown and yellow. Mailable.

79 A 08401—Shpg. wt., 4 lbs.

Sale Price before November 30 . . . . . . 89c
Price after November 30 . . . . $1.00


All Together as One Toy

New Mama, Baby Ducks

89c Before November 30

3 toys in one! 29 in. overall. Funniest wind-up toy you ever saw. Grown folks, too, will have the time of their lives watching the ducks run on the floor in a crazy, round about path. 9¼-in. Mamma duck has strong spring motor—rocks her head back and forth, satisfied with her 2 little ones. Babies, 7⅜-in. long. Sturdy metal, brightly colored.

49 A 5783—Shipping weight, 3 lbs.

Sale Price before November 30 . . . . 89c
Price after November 30 . . . . 98c

TRAPPERS.. Ship to Sears and Get Extra Cash for Christmas

Increase Your Trapping Profits by Getting Highest Prices for Your Pelts

The highest prices we believe available for your raw furs and a chance to share in the big cash awards offered in the 13th National Fur Show are yours—*if you ship to Sears.* Shippers have told us they netted as much as 30% to 50% more for their furs through our Raw Fur Marketing Service than they were offered elsewhere. **TIPS TO TRAPPERS** gives you complete details as to how you can increase your profits from trapping. Mail coupon below for your free Copy.

$4,590.00 Cash Awards in Sears 13th National Fur Show

A little extra care may bring big dividends. 342 cash awards—all in addition to the full amount obtained for your furs. First award is $1,000.00 for the best handled pelt received during the term of the Fur Show. You will find full details of Sears 13th National Fur Show in TIPS TO TRAPPERS. Get your copy now!

Special Christmas Shopping Service for Fur Trappers

In Sears big catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment.

Mail Coupon for Sears Fur Booklet "Tips to Trappers"

SEARS, ROEBUCK AND CO., Chicago, Ill.
Please mail me FREE fur shipping tags and latest edition of "Tips to Trappers" C241A

PLEASE WRITE NAME AND ADDRESS PLAINLY

Name ____________________
Rural Route __________ *Box No.* __________
Street Address ____________________
Postoffice ____________________
State ____________________

C241A

Tips to Trappers

IT'S FREE

This valuable booklet explains the service Sears offer in marketing furs . . . how you can get top prices for your furs and *extra* awards for carefully prepared pelts in Sears 13th National Fur Show . . . how to skin, prepare and pack pelts for shipment . . . and it's full of excellent hints on trapping. Every trapper and shipper should have a copy. Send for yours today!

Good Looking Rayon Ties

Crisp New Patterns Picked Especially for Christmas

He'll think you paid at least 79c for ties of this quality . . . and justly so, too, because they're all heavy rayon fabrics, tailored in a resilient construction to drape more smoothly . . . knot neatly! Lined with fine virgin wool, cut on the bias for greater wrinkle resistance. They're the kind men admire . . . and want, so give him several. Gift boxed. Patterns similar to those shown in the illustrations.

59c Ea.

3 for $1.69

Group A—Figured Patterns. Bold outlined figures on distinctive self-patterned grounds. Conservative in design, yet sharp enough to stand out.

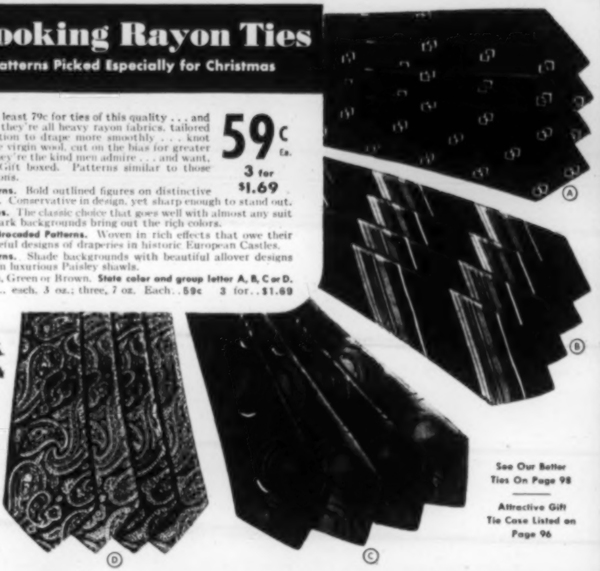
Group B—Striped Patterns. The classic choice that goes well with almost any suit or patterned shirt. Dark backgrounds bring out the rich colors.

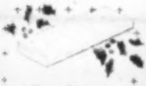
Group C—Rayon Satin Brocaded Patterns. Woven in rich effects that owe their inspiration to the graceful designs of draperies in historic European Castles.

Group D—Persian Patterns. Shade backgrounds with beautiful allover designs that come straight from luxurious Paisley shawls.

Colors: Blue, Maroon, Green or Brown. **State color and group letter A, B, C or D.**

33 A 8400—Shpg. wt., each, 3 oz.; three, 7 oz. Each . . **59c** 3 for . . **$1.69**



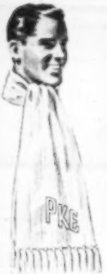


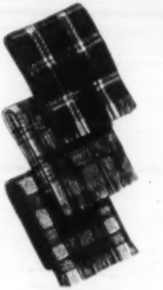
Everything on This Page is Individually GIFT BOXED!

Give Him the Best. Sears Easy Terms Will Help See Page 81

See Our Better Ties On Page 98

Attractive Gift Tie Case Listed on Page 96





Mufflers . . . Two Qualities

Three Initials

98c

Fine rayon crepe...woven in a distinctive "pique-weave" with lustrous satiny stripes running lengthwise. Neatly personalized with any three initials. Abt. 12x50 in., including fringe. Packed in a neat gift box. **White only.** Shipping weight, each, 8 ounces.

33 A 9509—Print 3 initials in order wanted.

Virgin Wool

59c

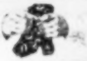
Give him a real splash of Highland colors for winter wear. Lots of warmth too, because it's woven from fine virgin wool yarns. About 12x48 in. including fringe. Patterns similar to those shown. Boxed.

Colors: Blue, Gray, Green, Maroon, Brown, Shipping weight, each, 6 ounces.

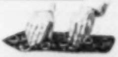
33 A 9501—State color.

Astonish Him With an Elasti-Glass Tie

Crush an ELASTI-GLASS tie in your hands . . . wrinkle it . . . muss it up as much as you wish . . .



It smooths out like magic when you lay it on a table and run your hand over it!



1941's Tie Idea

95c Ea.

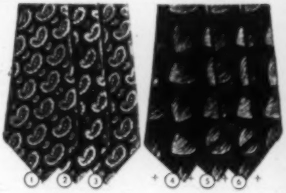
Soft fabric firmly woven from rayon, silk (weighted 25%) and vinyl plastic (organic glass), . . . tailored in resilient construction . . . lined with virgin wool to resist wrinkling even more. **In gift folder.**

Paisley Figured Patterns
1—Maroon 2—Blue 3—Brown.

Fine Brocade Patterns
4—Blue 5—Green 6—Maroon.

Shpg. wt., each, 4 oz.

33 A 8405 — State Color number wanted.



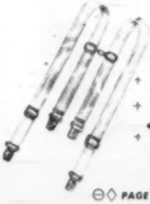
Elasti-Glass Suspenders

95c Pr.

Transparent . . . more than that, they stretch gently . . . ease (never snap) back into their original shape. Made in new, adjustable "H" back style. Metal parts will not rust or tarnish. About ¾-in. wide, with new ribbed edges. Shipping wt., pair, 7 ounces.

Lengths: Regular or Extra. **State length.**

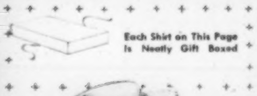
33 A 8604—Clip Ends.



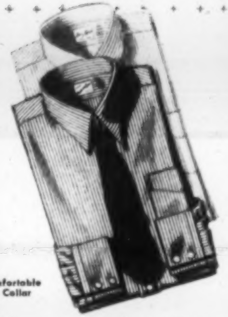
Gift Set! $1.89

Pick any Elasti-Glass tie above and we'll gift box it neatly with pair of suspenders. **State pattern number of tie and size of suspenders.**

33 A 8406—Shipping wt., set, 1 lb. 1 oz.



Each Shirt on This Page Is Neatly Gift Boxed



Comfortable Soft Collar

Crown Tested Rayon Crepe

$1.98 Each

2 for $3.85

Real gift shirts . . . perfect for dress yet tailored with plenty of carefree comfort! Made from lustrous rayon . . . crown tested to prove its wearing qualities . . . in the pebbly Crepe texture that's so popular these days. Regular soft collars are comfortable. One pocket on chest. Lustrous ocean pearl buttons. Shipping weight, each, 1 pound 4 ounces.

Colors: Blue Stripe, Tan Stripe.

Half Sizes: 14 to 17-inch neck.

33 A 255—State size and color wanted

Twilled Gabardine Lounge Shirts . . . Soft, Stitchless Widespread Collar Sanforized-Shrunk for Lasting Fit

$1.98 Each

2 for $3.85

A brand new thrill in luxurious comfort . . . it's a new kind of shirt that more and more men are wearing because they rival sports shirts for casual, easy fit . . . equal dress shirts for tailored neatness. Made of fine quality cotton gabardine . . . soft and distinctive in appearance . . . cut to generous, full dimensions. Sanforized-Shrunk to keep their same perfect fit (fabric can't shrink more than a bare 1%). Trimly tailored to Sears high standards throughout . . . Widespread, stitchless collar fits comfortably without chafing. Two button pockets. Two-button cuffs. Vat dye colors. Matching colored buttons. Individually boxed. Tie not included. Shipping weight, each, 1 lb. 10 oz.; two, 3 lbs. 1 oz.

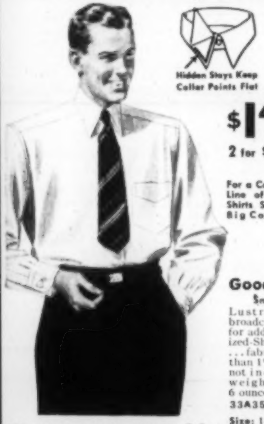
Colors: Navy Blue, Brown, Green.

Sizes: 14, 14½, 15, 15½, 16, 16½, 17.

33 A 376—State size and color wanted when ordering

Sanforized TRUPOINT SHIRTS with Curl-proof Collars

Lustrous White Broadcloth and Brand New Patterns Picked Especially for Christmas

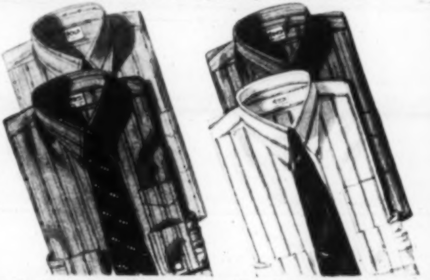


Hidden Stays Keep Collar Points Flat

$1.44 Each

2 for $2.79

For a Complete Line of Men's Shirts See Our Big Catalog.



Good Looking Wilt-Proof Collars Need No Starch—No Ironing

Smart Plain White

Lustrous white cotton broadcloth . . . mercerized for added sparkle. Sanforized-Shrunk for lasting fit . . . fabric can't shrink more than 1% in washing. Tie not included. Shipping weight, each, 1 pound 6 ounces.

33A351—Plain White Only

Trim Figured Patterns

Small conservative figures make this one of the season's smartest designs. Patterns in cotton broadcloth similar to those shown. Sanforized-Shrunk fabric won't shrink over 1%. Tie not included. Shpg. wt., each, 1 lb. 6 oz.

Colors: Blue or Tan.

33 A 357—State size, color

Sharply Defined Stripes

Spaced pencil stripes accentuate richness of soft ground colors. Patterns in cotton broadcloth similar to those shown. Sanforized-Shrunk (max. fabric shrinkage 1%). Tie not included. Shpg. wt., each, 1 lb. 6 oz.

Colors: White or Blue.

33 A 360—State size, color

Size: 14 in. **sleeve lengths:** 32, 33, 34 in. **Sizes:** 14½, 15, 15½, 16 in **sleeve lengths:** 32, 33, 34, 35 in. **Sizes:** 16½ and 17 in **sleeve lengths:** 33, 34, 35 in. **State size, sleeve length and color wanted.**

New Lounge Shirts

Dressy enough for everyday wear . . . they're made with casual soft collars and an easy fit that puts them in the same class as sports shirts when it comes to comfort!

Lustrous, New "Sand Grain" Weave Crown Tested for Wearing Qualities Stitchless Collar for More Comfort

$1.98 Each

2 for $3.85

Take lustrous rayon crepe in the distinctive new "Sand Grain" weave that looks and feels like softest silk . . . tailor it with all the fine detail of expensive dress shirts . . . pep it up with new, nautical colors and you have a shirt like this . . . perfect for dress, for sports or just loafing! Soft, stitchless collar has casual long points . . . fits comfortably, smoothly, without chafing your neck. Two button thru pockets give an added touch of distinction. Two-button cuffs. Lustrous ocean pearl buttons are strongly sewn on to stay. Tie not included. Shipping weight, each, 1 lb. 6 oz.; two, 3 lbs. 1 oz.

Colors: Luff Tan (Grayish Tan), Galley Brown (Chocolate Brown), Dinghy Blue (Medium Blue).

Sizes: 14, 14½, 15, 15½, 16, 16½, 17.

33 A 378—State size and color when ordering

Shirts Like Everything Else Can Be Ordered on EASY TERMS . . . See Page 8, Center of Book!

Sanforized-Shrunk

Satiny Rayon Stripes

$1.65 Each

2 for $3.19

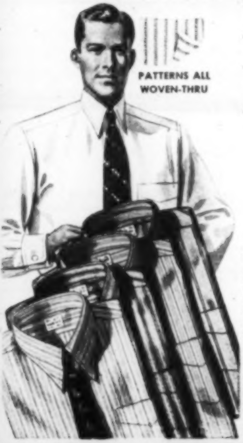
Gleaming rayon stripes . . . woven on a background of sparkling cotton broadcloth makes this one of the best looking shirts ever! More, good looking non-wilt collar needs no starch. Sanforized-Shrunk (max. fabric shrinkage 1%). Tie not incl.

Colors: White, Blue or Tan.

Sizes: 14 in **sleeve lgths.** 32, 33, 34. **Sizes:** 14½, 15, 15½, 16 in **sleeve lgths.** 32, 33, 34, 35. **Sizes:** 16½ and 17 in **sleeve lgths.** 33, 34, 35. Shpg. wt., each, 1 lb. 6 oz.; two, 2 lbs. 8 oz.

33 A 71—State size, color, sleeve length

Even at This Low Price Patterns Are Woven-Thru



- Sanforized-Shrunk (Maximum Fabric Shrinkage 1%)
- Both Plain White and Smart Patterns in High Count Cotton Broadcloth
- Non-Wilt Collars Stay Trim . . . Vat Dyed Colors

$1.29 Each

3 for $3.79

At this low price you can afford to give him three! Patterns are woven-thru fabrics . . . whites are lustrous broadcloths. Sanforized-Shrunk for lasting fit (maximum fabric shrinkage 1%). Non-wilt collars, pleated backs and sleeves, ocean pearl buttons. Vat-dye colors. Boxed. Tie not included.

Sizes: 14 in **sleeve lgths.** 32, 33, 34. **Sizes:** 14½, 15, 15½, 16 in **sleeve lgths.** 32, 33, 34, 35. **Sizes:** 16½ and 17 in **sleeve lgths. 33**, 34, 35. **State size, color, sleeve length.** Shpg. wt., ea., 1 lb. 8 oz.; three, 4 lbs.

33 A 420—Plain White

33 A 421—Striped patterns on Green, Tan, Blue, Gray Grounds.

White Broadcloth

Sanforized-Shrunk . . Each Boxed

JHR
JHR
Your Monogram Included at No Extra Cost

Non-Wilt Collars Stay Trim

$1.44 Each

3 for $4.25

He'll appreciate shirts like these . . . they're personalized with his own initials on the left sleeve. More, they're made from high count cotton broadcloth . . . mercerized for added sparkle . . . Sanforized-Shrunk to keep their perfect fit (max. fabric shrinkage 1%). Monograms ⅝-in. high in Brown, Green, Maroon, Navy, White, Yellow. Shpg. wt., ea., 1 lb. 8 oz.; 3, 4 lbs.

Size: 14 in **sleeve lengths** 32, 33, 34. **Sizes:** 14½, 15, 15½, 16 in **sleeve lengths** 32, 33, 34, 35. **Sizes:** 16½ and 17 in **sleeve lengths** 33, 34, 35.

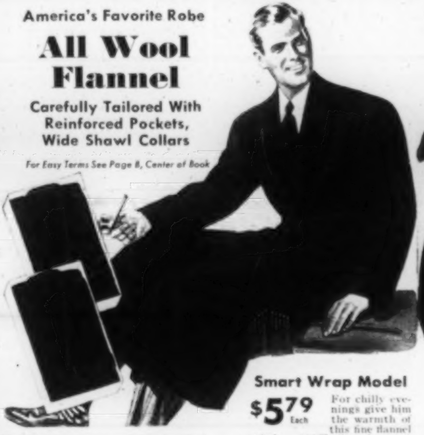
33 A 450—State size, sleeve length, monogram color and print initials in order wanted.

America's Favorite Robe

All Wool Flannel

Carefully Tailored With Reinforced Pockets, Wide Shawl Collars

For Easy Terms See Page 8, Center of Book



All Robes Individually Boxed!

Smart Wrap Model

$5.79 Each

For chilly evenings give him the warmth of this fine flannel robe! . . . 100% all wool . . . cut full in comfortable wrap-around style. Tailored with reinforced seams, double shawl collar. Hand knotted rayon fringe on sash. Three pockets.

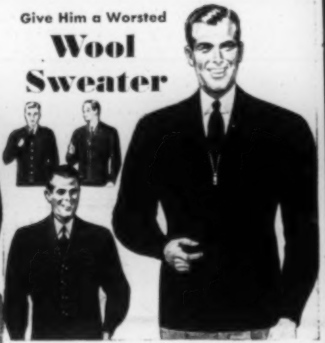
Colors: Navy, Maroon, Brown

Sizes: Small (33 to 37); medium (38 to 42); large (43 to 46). Shpg. wt., ea., 2 lbs. 14 oz.

33 A 1946—State size, color.

Give Him a Worsted

Wool Sweater



Firmly Knit in an Elastic Rib Stitch
Choice of Button or Zip Front

Button Front Style $2.79 Each **Full Length Zip Opening $2.98 Each**

As handsome as it is practical and it's packed with features that assure him extra comfort and long wear. Firmly knit from virgin wool worsted yarns in an elastic rib stitch that hugs the body snugly, yet gives easily with every turn of the body. Two pockets with inside seams taped and reinforced. Taped shoulder seams. Snug fitting cuffs. Individually boxed.

Colors: Brown Heather, Dark Gray, Navy Blue, Powder Blue. Shpg. wt., each, 1 lb. 10 oz.

Sizes: 34 to 46-inch chest measure. **Be sure to state size and color wanted.**

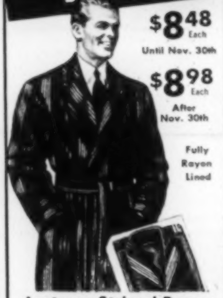
83 A 2073—Button Front Style................$2.79
83 A 2074—Full Zip Opening.................. 2.98

NOVEMBER SPECIAL

$8.48 Each
Until Nov. 30th

$8.98 Each
After Nov. 30th

Fully Rayon Lined



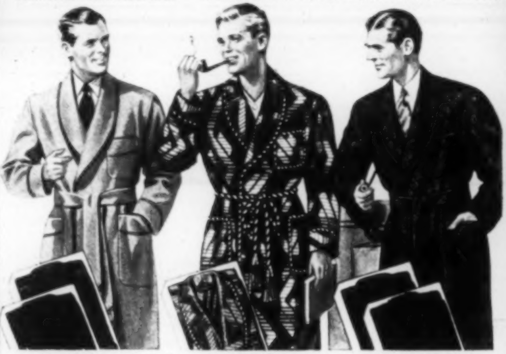
Lustrous Striped Rayon

Gleaming, lustrous . . . and the full-rayon lining makes it the most luxurious robe you can give him! Tailored with reinforced seams; 3 pockets. Handsome sash. Individually boxed.

Colors: Blue or Maroon with contrasting stripe. Shpg. wt., each, 2 lbs. 11 oz.

Sizes: Small (33 to 37); Medium (38 to 42); Large (43 to 46).

33 A 7497—State size and color
Until November 30...............$8.48
After November 30................ 8.98



Rayon Gabardine

$5.79 Each

Wrap model style with shawl collar. Deep pockets. Contrasting cord piping. Fringed sash.

Colors: Blue, Maroon, Tan. Shpg. wt., each, 2 lbs. 10 oz.

Sizes: Small (33 to 37); Medium (38 to 42); Large (43 to 46).

33 A 7431—State size and color wanted

Beacon Cloth

$3.98 Each

Heavy-weight cotton blanket cloth. Double breasted model. Double shawl collar. Cord trim, rayon cord belt. Reinforced seams. Assorted patterns.

Colors: Maroon, Brown, Blue. Shpg. wt., each, 4 lbs. 1 oz.

33 A 7499

Brocaded Rayon

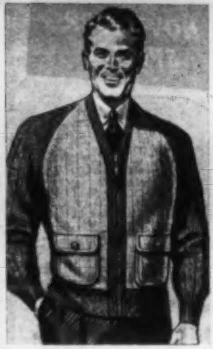
$3.29 Each

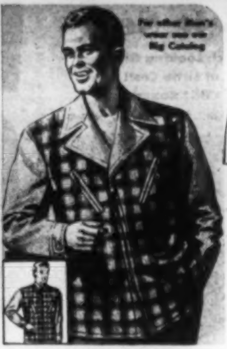
Others ask $3.50 for robes of this quality! Smart new wrap model. Double shawl collar. Handsome sash with rayon fringe. Three pockets. Reinforced seams.

Colors: Navy, Maroon, Brown. Shpg. wt., each, 2 lbs. 6 oz.

33 A 7422

Sizes: Small (33 to 37); Medium (38 to 42); Large (43 to 46). **Be sure to state size and color wanted when ordering**




For other Men's wear see our Big Catalog

PartWoolSweater..New

$2.98 Each

10% virgin wool, 60% cotton, 30% rayon . . . knit in a new "ribby" drop needle stitch with contrasting colored sleeves, bottom and trim. Entire sweater has a soft, silk-like nap. Full length zip front is rustless . . . locks in any position. Raglan sleeves. Two button flap pockets.

Colors: Luggage and Camel; Camel and Luggage. Shpg. wt., each, 2 lbs. 1 oz.

Even Sizes: 36 to 46-inch chest.

83 A 2075—State size and color

Virgin Wool Overshirt

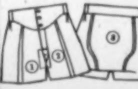
$4.98 Each

Famous "Buckskein" brand . . . . tailored in popular "aviation style" that gives it the smart, military look you get when zipper slants to shoulder. Can be worn outside of trousers or as a regular shirt. Self-locking zip front is covered. Both pockets have handy zip closing. Adjustable two-button cuffs.

Sizes: Small (14½ to 15-in. neck); Medium (15½–16); Large (16½–17). **State size.** Shpg. wt., each, 1 lb. 5 oz.

83 A 888—Red and Black Check with Tan Trim

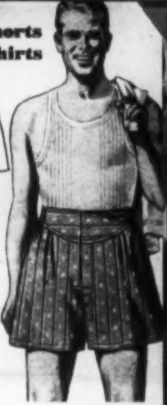
Sanforized Shorts
2-Ply Lisle Shirts



1 Linen reinforced crotch . . . adds 50% more strength.

2 Bartacked four times at points of greatest strain.

3 Special curved panel seat for genuine comfort.



35c Each Garment **4 for $1.35**

The SHORTS are fine cotton, Sanforized-Shrunk (not more than 1% fabric shrinkage). Rich vat-dyed colors in assorted patterns. Lastex at the sides. Laundry-proof snap fasteners on yoke front.

Even Sizes: 30 to 44-in. waist. **State size.**

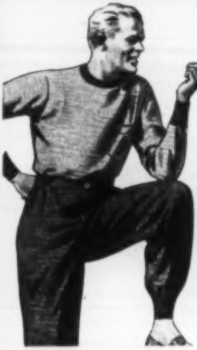
16 A 5141—Shpg. wt., each, 6 oz.; four, 1 lb. 5 oz.

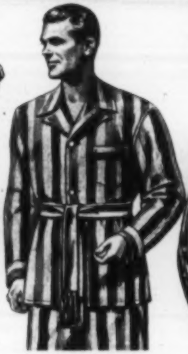
The SHIRTS are panel ribbed knit in fine sturdy, 2-ply lisle. Hemmed bottoms. **State size.**

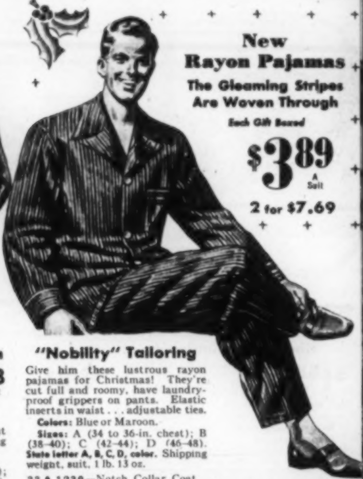
Color: White. **Even Sizes:** 34 to 46-in. chest.

16 A 5136—Shpg. wt., each, 5 oz.; four, 1 lb. 3 oz.

Lounging Pajamas Make Ideal Gifts!







New Rayon Pajamas

The Gleaming Stripes Are Woven Through

Each Gift Boxed

$3.89 A Suit

2 for $7.69

Knit Balbriggan

$1.59 Suit

2 for $3.00

Full combed cotton yarns in two-tone color combinations. Crew neck top with pocket. Ski-type pants, snug anklets. Elastic inserts in trousers . . . adjustable ties.

Sizes: Small (36 to 38-in. chest); Medium (40 to 42); Large (44 to 46). **State size wanted.** Shpg. wt., suit, 1 lb. 1 oz.

33 A 948—Green
33 A 949—Blue

"Nobility" Broadcloth

$1.98 Suit

2 for $3.85

112x60 count cotton broadcloth in smart blazer stripes. Belted style coat. Elastic inserts in trouser waistband . . . adjustable ties. Grippers on pants. Washfast colors. Neatly boxed. Shipping weight, suit, 1 lb. 13 oz.

Colors: Blue or Maroon.

Sizes: A (34 to 36-in. chest); B (38–40); C (42–44); D (46–48).

33A1229—State letter A,B,C,D, color

"Nobility" Tailoring

Give him these lustrous rayon pajamas for Christmas! They're cut full and roomy, have laundry-proof grippers on pants. Elastic inserts in waist . . . adjustable ties.

Colors: Blue or Maroon.

Sizes: A (34 to 36-in. chest); B (38–40); C (42–44); D (46–48). **State letter A, B, C, D, color.** Shipping weight, suit, 1 lb. 13 oz.

33 A 1230—Notch Collar Coat
Each . . . **$3.89** 2 for . . **$7.69**

Belt Sets

Rich Looking Gifts at Little Cost! Gift Boxed

Wider Selection . . . When You Buy By Mail

The Gleaming Silver Buckle Opens Like a Locket

98c Set You'd expect to pay $1 for the sterling silver buckle alone and it's personalized with his initial . . . opens like a locket with a place for your picture. Good quality cowhide bridle leather belt, 1⅜ inches wide. In an attractive gift box.

Colors: Black, Brown. Shpg. wt., set, 7 oz.

Even Sizes: 30 to 44-inch waist. All initials except I, O, Q, U, V, X, Y, Z.

33 A 8844—Be sure to state size and color and print initial wanted.

Initialed Buckle . . . 1-inch Width Belt

59c Set Belts like this cost at least 79c elsewhere! Buckle, similar to that shown, is plated with genuine silver, personalized with his initial. Grained cowhide bridle leather belt. Gift boxed. Shpg. wt., set, 6 oz.

Colors: Black or Brown.

Even sizes: 30 to 44-inch waist. All initials except, I, O, Q, U, V, X, Y, or Z.

33 A 8838—Be sure to state size and color and print initial wanted.

NOVEMBER SPECIAL

89c Set Until November 30th

98c Set After November 30th

Buckle Inlaid with Genuine Ocean Pearl!

Handsome gold colored solid metal buckle is inlaid with lustrous ocean pearl . . . personalized with his initial. Good looking belt is made from fancy top grain cowhide . . . 1⅜ inches wide. Handsomely gift boxed—ready to wrap. Shipping weight, set, 8 ounces.

Colors: Black or Brown.

Even Sizes: 30 to 44-inch waist. All initials except I,O,Q,U,V,X,Y,Z.

33 A 8959—State size and color and print initial wanted when ordering.

"Lifetime Guaranteed" Monel-Metal buckle, tie chain and collar clasp.

Tie Chain and Buckle Are Handsomely Initialed

$1.48 Set Stores elsewhere ask $3.00 for belt sets similar to this. 14-k gold plated engraved design on the initialed tie chain and buckle. Belt of grain cowhide bridle leather . . . 1⅜ in. wide. Gift boxed.

Colors: Black, Brown. Shpg. wt., 10 oz.

Even Sizes: 30 to 44-inch waist. All initials except I, O, Q, U, V, X, Y, Z.

33 A 8813—State size and color and print initial wanted when ordering.

All metal parts are heavily plated with genuine silver. . .

Buckle, Tie Chain and Clasp . . . 1-inch Belt

98c Set Popular 1-inch belt made from top grain cowhide bridle leather . . . the soft, supple kind that wears like iron . . . won't get hard or stiff. Two-toned buckle and tie chain personalized with his initial. Matching collar holder. Gift boxed. Shpg. wt., set, 13 oz.

Colors: Black or Brown.

Even Sizes: 30 to 44-inch waist. All letters except I, O, Q, U, V, X, Y, Z.

33 A 8839—State size and color and print initial wanted when ordering.

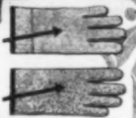
Sterling silver tie chain shield and buckle heavily inlaid with 14k Gold Plate!

Fine Calfskin Leather Belt Neatly Stitched with NYLON

$2.79 Set **Our Finest Belt Set** . . . and a gift any man would be proud to get! Initialed buckle and tie chain shield of gleaming sterling silver heavily inlaid with 14k gold plate . . . engraved in distinctive pattern. Soft, supple 1⅜ inch belt of long wearing calfskin . . . lined with cowhide and sewn with duPont NYLON thread. Gift boxed. **Black only.** Shpg. wt., set, 1 lb.

Even sizes: 30 to 44-inch waist. All initials except I, O, Q, U, V, X, Y, Z.

33 A 8810—Be sure to state size and print initial wanted when ordering.



No Bulk on Palm . . . It's lined with soft wool, cotton and rayon fleece.

Warmth Where It's Needed . . back and entire wrist lining of baby lamb wool on original pelt.

Fine Capeskin Leather ¾ Baby Lamb Wool Lined

$1.98 Pair

Entirely new! Palm lined with soft fleece (35% wool, 50% cotton, 15% rayon) so it won't bulk up . . . back, entire wrist and fingers lined with genuine baby lamb's wool on original pelt . . . warmest lining you can get! Chrome tanned. Full outseam sewn. Stitched back. Shirred elastic at thumb.

Colors: Black or Brown. **Shpg. wt., pr., 7 oz.**

Sizes: Small (8–8½), Medium (9–9½), Large (10–10½). **State size and color.**

33 A 4105—Swagger Slip-On Style

For Longer Wear . . . Buy the Best

Fine Quality Imported Leather

Men's Capeskin Gloves Luxuriously Fur Lined

What more could a man want? Made of selected quality, imported capeskin leather that's known for soft texture and long wear . . . chrome tanned to stay soft . . . full outseam sewn to eliminate bulk inside . . . then lined right down to the fingertips with soft, clipped coney fur, the most luxurious lining used in gloves! Neat tailoring includes backs stitched in the serpentine style that's so popular just now. Leather bound top.

Colors: Black or Brown.

Sizes: Small (8–8½), Medium (9–9½), Large (10–10½). **Be sure to state both size and color wanted.**

Adjustable Strap Wrist Shpg. wt., pr., 11 oz. **33A4124** **$2.98 Pair**

Button Top, Windshield Gore Shpg. wt., pr., 7 oz. **33A4123** **$2.69 Pair**

See Page B Center of Book for Easy Terms

Smart
Unlined
Slip-on
Two
Qualities

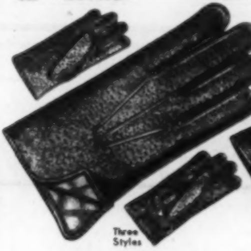
Pig-Grained Capeskin or Finest Deerskin

Leathers of fine select quality . . . chrome tanned for lasting softness . . . then fashioned into as handsome dress gloves as you'll see anywhere! Full outseam sewn, so there won't be any clumsy seams inside the glove . . . stitched on the back in hand effect serpentine style. Swagger slip-on style with extra heavy rolled top. Unlined. **Cork color only.** Shpg. wt., pair, 8 oz.

Half Sizes: 7½ to 10½. **State size.**

Imported Capeskin **33 A 4013** **$1.39 Pair**

Genuine Deerskin **33 A 4024** **$1.98 Pair**



Pig-Grained Capeskin Rayon and Cotton Lined

$1.15 Pair

Much better looking, much longer wearing than you'd think from this low price! Fine textured capeskin leather, carefully-cut so they'll fit comfortably . . . lined with an expensive looking fleece made of rayon and cotton. Leather chrome tanned to keep its original softness . . . pig-grained so it looks like genuine pigskin. Neatly stitched back and good looking leather bound top. They're gloves any man will be pleased to find among his gifts on Christmas morning! Shipping weight, a pair, 6 ounces.

Colors: Black or Brown.

Sizes: 8, 9, 10, 11. **State size, color.**

Button Top	Slip-On	Strap Wrist
33 A 4264	33 A 4266	33 A 4262

Note the long strands of mohair wool that make this lining so luxurious!

Chrome Tanned Capeskin Warm, Soft Lining

$1.79 Pair

That good looking, warm lining is what makes these gloves the choice of well dressed men! It's made of 47% mohair wool, brushed into long, soft strands . . . 39% sturdy cotton and 14% rayon. Only good quality capeskin leather has gone into the gloves . . . chrome tanned so it will stay pliable. Full outseam sewn for even greater comfort . . . backs neatly stitched. Adjustable strap wrist style only. They're gifts most any man wants.

Colors: Brown or Black.

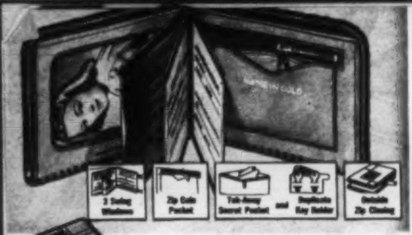
Sizes: Small (8–8½), Medium (9–9½), Large (10–10½). Shpg. wt., pair, 8 oz.

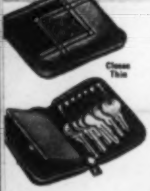
33 A 4149—State size and color wanted.

Don Gray Wallets

The Best Known Brand in America

**To Make Your Gift More Personal
We Will Apply a Novel Military
Insignia . . . State Choice of Insignia**





New "All-American" Pass Fold

$2.95 Wallet

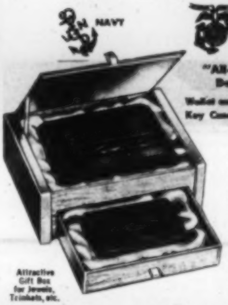
- **Tuk-away secret pocket for larger bills—also holds duplicate keys**
- **Genuine goatskin lacings**

$3.98 Set

3 double-faced swing windows hold passes, pictures. Zip closing coin pocket. Roomy regular bill pocket; stamp carrier. Outside zip closing. Attractive embossing in hand tooled effect. **Closed size:** 3⅝x4⅛ in. **Colors:** Black Horsehide; Brown Horsehide; Natural Saddle Tan Pigskin. **State color, insignia; print name.**

18 A 2225—**Wallet.** Shpg. wt., 7 oz. Ea. . $2.95

18 A 2247—**Wallet with Matching Key Case.** Key case has zip around closing, 6 removable key hooks; license holder. Shpg. wt., 14 oz. . . $3.98


NAVY
MARINES
Attractive Gift Box for Jewels, Trinkets, etc.

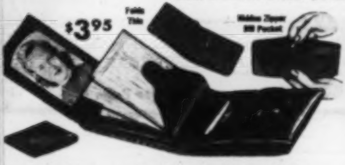
"All-American" DeLuxe Set

Wallet and Key Case **$4.98**

Others ask $7.50 for similar quality. Same fine features, size, styling of "All American" at left, but made of our finest rich Calf leather. Fine close hand lacing. **Colors:** Black or Brown Calf. **State color, insignia; print name.** Shipping weight, 14 ounces.

18 A 2229 . . $4.98

Include a Billfold in Your $10 Easy Terms Order . . See Page B, Center of Book

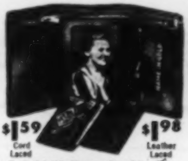


New! Improved Don Gray Pas'Master Wallet

- **3 Bill Compartments—One Open, One Hidden Zip, One Secret**
- **2 Identification Windows—2 Swing Windows for Passes**

We've added a secret pocket and a smoother working zip. Pass window for pictures, cards, etc. Snap button removable key holder. Extra card pocket. Genuine India goatskin hand lacing. **Size, closed:** 3⅝x4⅝ in. **Colors:** Black Calf, Brown Steer, Tan Pigskin. **State color, insignia; print name.**

18 A 2437—Shipping weight, each, 9 ounces. $3.95

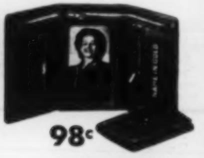


3-Fold Wallets—Double Zips

Zip bill, coin pockets. Identification window. 3x4⅝ in. **Colors:** Black Baby Beaver-grained Pigskin; Brown Steer. **State color, insignia; print name.** Shpg. wt., 7 oz.

18 A 2385—With genuine India Goatskin hand lacing. $1.98

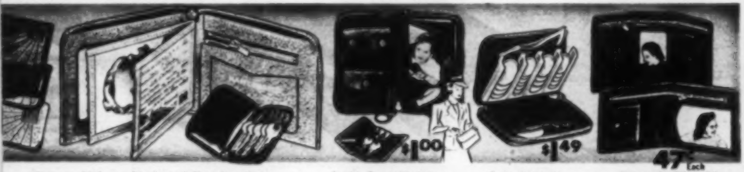
18A2384—Laced cord-edge. 1.59



Double Zip-3-Fold

Zip bill and coin pockets; special card pocket. Open identification window for passes, etc. **Size closed:** 3x4⅝ inches. **Colors:** Black Baby-Beaver grained Pigskin; Brown Steerhide. **State color and military insignia wanted; print name.**

18 A 2382—Shpg. wt., 7 oz. . 98c



Famous Value—Choice of Fine Leathers

94c Wallet

- **Choice of Fine Quality Calfskin, Steerhide or Pigskin**
- **Outside Zip Closing**
- **Zip Coin Pocket**

$1.65 Set

Imagine a Pass Case and a Wallet combination in a choice of three fine leathers, and at a price like this! Room for passes, pictures and cards. Two double-faced swinging windows. Insert your picture to make your gift more personal. **Size closed:** 3½ by 4⅝ inches. Matching zipper closing key case has six hooks, license pocket.

Colors: Black Calfskin; Brown Steerhide; Tan Pigskin. **State color desired; print name wanted and choice of military insignia.**

18 A 2391—**Wallet only.** Shpg. wt., 4 oz. . . . 94c

18 A 2410—**Wallet and Matching Key Case.** Shipping weight, set, 8 ounces. $1.65

Lady Gray DeLuxe

Zip. Holds coins, bills, memo book, pencil. Swing windows. 2⅝x4⅝ in. Detach. key case. **Colors:** Black, Navy, Red, Brown grained sheepskin. **State color.** Shpg. wt., 7 oz.

18 A 2218. . . . . $1.00

Coin Selector

Plastic frame. Snap and zip pockets. **Colors:** Black, Blue, Red, Brown embossed calf; Smooth Saddle Tan Calf. **State color.** Shpg. wt., 6 oz.

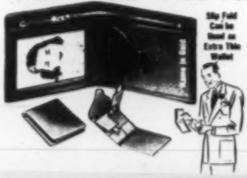
18 A 2223. . . . . $1.49

Bargain Billfolds

State choice Black or Brown Sheepskin. Zip bill, snap coin pockets. Pass window. Shipping wt., 5 oz.

18 A 2390—3-Fold. 2⅝x4½ in. Each. 47c

18 A 2448—2-Fold. 3½x4½ in. Each. 47c


Slip Fold Can be Used as Extra Thin Wallet

New "Slip-in" Wallet

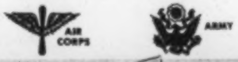
$1.98 Removable-flap closing inner case and duplicate key holder, bill pocket. Use as thin extra wallet or secret pocket. Open window; front pocket. Zip closed bill pocket. **Size closed:** 4⅝x3⅝ inches. **Colors:** Black or Brown genuine Pigskin. **State color, choice of insignia above; print name wanted.**

18 A 2206—Shpg. wt., 8 oz. $1.98

Rich Leathers

PLUS the Features Men Want!

His Full Name Embossed in 22-Karat Gold . . Insert YOUR Picture to Make This a Gift He Won't Forget



Smart Gift Box Can Be Used For Jewels

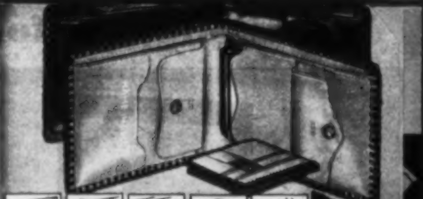
Don Gray Commander DeLuxe

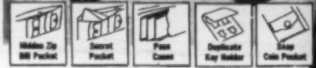
In Smart Gift Box **$4.98**

Others ask $7.50 for this quality. Same as "Commander" at right but in costlier, richer leathers. **Colors:** Black Imported English Morocco; Silvertone Brown Calf. **State color, insignia; print name wanted.**

18 A 2443
Shipping weight, 7 oz. $4.98

Many Other Styles in Our Big General Catalog





Don Gray Commander With Hidden Zip

$2.95 Wallet

- **Compare with others' $5 wallets**
- **Genuine India Goatskin hand-laced edges—wear longer!**
- **Embossed in hand-tooled effect**

$3.95 Set

A streamlined Billfold that combines simplicity of design with modern features. Open, zipper, and secret bill compartments. Two pass picture holders; clever duplicate key holder; snap button coin pocket. Key case has six detachable hooks. Lost and Found tag registering service. License pocket. Zip closing on two sides. Hand laced upper edge. **Wallet, size closed:** 3⅝x4⅜ inches. **Colors:** Black Calfskin; Brown Steerhide; Genuine California Saddle Tan Cowhide. **State color, insignia; print name.**

18 A 2455—**Wallet Only.** Shipping weight, each, 7 ounces $2.95
18 A 2453—**Wallet and Key Case Set.** Shpg. wt., set, 9 oz. 3.95

Name in Gold

A Great Outfit **98c**

Military Wallet—Complete with Accessories

Grand gift for the traveling man or the boy in college, too. Good quality Norwegian grained cowhide leather . . . plus fitted accessories of nail file, comb and polished steel mirror. Open identification window for cards—(you insert your picture). One swing window for passes. Popular 2-fold style. **Size closed:** 3½x4⅛ in. **Colors:** Black or Brown Cowhide. **State color, insignia; print name.**

18 A 2480—Shipping weight, each, 7 oz. Each 98c

$1.98 Wallet **$2.98** Set

Double-Zip Wallet—Big Values

Zip bill and coin pockets. Identification window. Hand lacing. 3⅝x4½ in. Key case has 6 hooks, license pocket. **Colors:** Black Calf, Brown Steerhide; Natural Saddle Tan Cowhide. **State color, insignia; print name.**

18 A 2373—**Wallet.** Shpg. wt., 5 oz. $1.98
18 A 2372—**Set.** Shpg. wt., 8 oz. 2.98

$1.95 Wallet **$2.95** Set

Name in Gold

High Grade Fold

Bill compartment: One open, one zip, and one secret. Coin pocket. **Size closed:** 3½x4⅛ inches. **Colors:** Black Morocco; Brown Steerhide; California Saddle Tan Cowhide. **State color, insignia; print name.**

18 A 2426—**Wallet.** Shpg. wt., 6 oz. $1.95
18 A 2420—**Set.** Shpg. wt., 8 oz. . . . 2.95

NOVEMBER SPECIAL

Horsehide Wallet Set With Chain

Black or Brown Horsehide. Nylon sewn. Zip bill and coin pockets. 3⅝x4⅛ in. Wear chain too with key case or wallet. **State color, insignia; print name.**

18 A 2202—**Wallet, Chain, Key Kaddie** holds 4 keys. Shipping weight, 10 ounces.
UNTIL NOVEMBER 30th $1.49
AFTER NOVEMBER 30th $1.89
18 A 2200—**Wallet only.** Shpg. wt., 6 oz.
UNTIL NOVEMBER 30th $1.00
AFTER NOVEMBER 30th $1.39

THRIFT GIFT SPECIALS

94c

Plasti-Glass Wallet

See bills through crystal clear case! Zip closing bill pocket; card pocket. **Size closed:** 3⅛x4½ inches. Shpg. wt., 5 oz.

18 A 2283—Each 94c

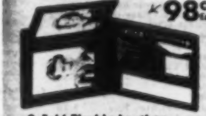
98c

2-Fold "Sherlock" Wallet

(A) Patented zip secret pocket. 3⅛x4⅛ in. **Colors:** Smooth Black or Sun Tan Cowhide; Brown Steer. **State color, insignia; print name.**

18 A 2442—Shpg. wt., 6 oz. 98c

↙ **98c Ea.** ↘



2-Fold Pigskin Leather

Zip . . . 2 pass windows, stamp pocket. **Size:** 3½x4⅛ in. **Colors:** Black, Brown. Pigskin. **State color, insignia; print name.**

18 A 2499—Shpg. wt., 5 oz. 98c

Use Secret Pocket (B) Separately As (C)

Thin Dress Wallet

State Black Pigskin or Brown Steerhide. Size closed: 3½x4⅛ in.

18 A 2258—Shpg. wt., 5 oz. 98c

Warm Slippers for Men and Boys

Merry Christmas to Bob
Flexible Leather Soles

Merry Christmas to Brother

Genuine Sheep's Wool

Fleecy real sheep's wool lining snuggles feet warmly. Slide fastener . . . Easy on or off! Fine sewn leather soles. Live rubber heels. **$1.98 Pair**

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No ½ sizes. Wide width. **State size. See How to Order on opposite page.** Shpg. wt., 1 lb. 8 oz.

67A3999—Brown sheepskin uppers Pr..$1.98

Many More Styles in Sears Big Catalog

Genuine Sheep's Wool or Rayon Pile Burgundy or Blue—Men's and Boys' Sizes

Fuzzy Wuzzys

Electrified Shearling

Our BEST quality—warmest! Genuine sheep's wool uppers are electrified to deep, soft texture. Slip on or off easily. Sewed leather sole, firm counter. **$2.39 Pair**

Deep Rayon-Pile

Deep rayon-pile plush uppers hug feet warmly. Flexible leather soles wear long, help feet take it easy. Easy-on, easy-off. Counters strengthen uppers. **$1.79 Pair**

See How to Order on opposite page. Wide width. No ½ sizes. Men's in both grades 6, 7, 8, 9, 10, 11, 12. Boys' in both grades 1, 2, 3, 4, 5.

Sheep's Wool Uppers

67 A 3900—Blue. Men's. Shipping weight, 1 lb. 6 oz. Pair....$2.39
67 A 3907—Burgundy. Men's. Shipping weight, 1 lb. 6 oz. Pair.... 2.39
67 A 3979—Burgundy. Boys'. Shipping weight, 1 lb. 2 oz. Pair.... 2.29

Rayon-Pile Uppers

67 A 3911—Blue. Men's. Shipping weight, 1 lb. 6 oz. Pair.... 1.79
67 A 3914—Burgundy. Men's. Shipping weight, 1 lb. 6 oz. Pair.... 1.79
67 A 3998—Burgundy. Boys'. Shipping weight, 1 lb. 2 oz. Pair.... 1.69

Sheep Wool Lined

Fine kidskin uppers, sheep's wool lined for relaxing, warm comfort. Flexible leather soles. Live rubber heels. Smart opera style in rich Burgundy wine color. **$1.98 Pair**

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. **State size. See How to Order on opposite page.** Shipping weight, 1 pound 12 ounces.

67A3985—Burgundy. Pair.........$1.98

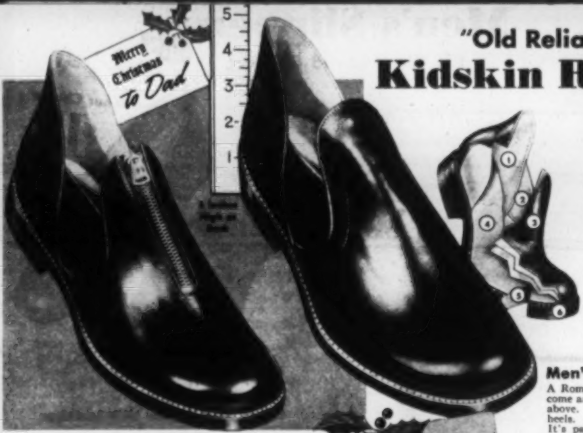
Our Best Slip-On

Fits higher up on foot for more warmth. New platform style gives extra comfort. Genuine sheepskin, sheep's wool lined. Leather covered platforms. **$2.79 Pair**

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. **State size. See How to Order on opposite page.** Shipping weight, 1 pound 8 ounces.

67A3931—Blue with Burgundy. Pair..........$2.79

You'll Save Time . . . You'll Save Money . . . You'll Get Greater Values Consistently When You Order from Sears by Mail. A Sears Habit Pays Dividends!



"Old Reliable"
Kidskin Romeos

$1.89 Pair

- (1) **Full Leather Lined** for smooth inside comfort
- (2) **Elastic Side Gore** holds slipper foot-snug
- (3) **Strong Pull Tab . . .** easy-on-or-off
- (4) **Grain Leather Insole** for full-length foot-ease
- (5) **Stitchdown Construction** sewed—flexible comfort
- (6) **Oak Tanned Leather Sole** adds miles of wear

Men's and Boys' Sizes

A Romeo that's friendly and welcome as Christmas! All 6 features above. Kidskin uppers. Rubber heels. Back about 5 inches high. It's packed with gratifying foot-ease and lasting wear.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Wide width. **Order half size larger than shoe. State size.** Shipping weight, 2 lbs.
67 A 3936—Brown. Pair....$1.89
67 A 3946—Black. Pair.... 1.89

Boys' Sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. **Order half size larger than shoe. State size.** Back about 4 in. high. Shpg. wt., 1 lb. 5 oz.
67 A 3956—Brown. Pair....$1.79

Slide Fastener Closing

$2.19 Pair

Pliable kidskin uppers, good looking, good feeling. Cushiony rubber heels. All 6 comfort features at right—plus handy slide fastener. Easy-on, easy-off. Back about 5 in. high. Buy the best for longer service.

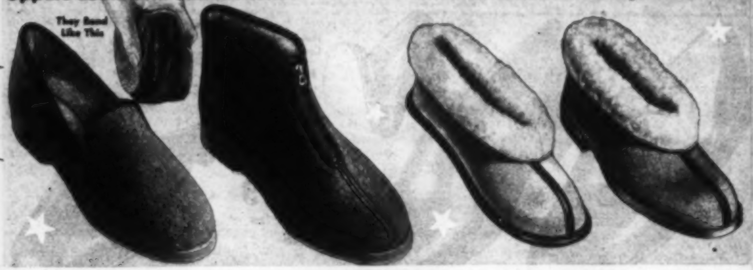
Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Wide width. **Order half size larger than your shoe. State size.** Shpg. wt., 2 lbs.
67 A 3972—Brown. Pair................$2.19

HOW TO ORDER

Unless otherwise stated, order slipper same size as your shoe. If slipper has no half sizes and you wear half size shoe (like 7½) order thus: For C, D, or E widths, order ½ size larger than shoe. (Example: for 7½ shoe, order size 8 slipper.) For very narrow feet (AA, A or B), order slipper ½ size smaller than shoe. (Example: for 7½ shoe, order size 7 slipper.) If you don't know shoe size—send us all the numbers from a pair of old shoes and we will send you the correct size slippers.

Soft "Puffed Air" Soles
Uppers Look Like Camel's Hair

Genuine Sheepskin Uppers
Men's and Boys' Sizes



Luxurious Foot Ease

$1.39 Pair

Thick, light, air-celled rubber cushion outsoles bend with every motion of your foot. Warm cloth uppers (17% wool, 42½% reused wool, 27% rayon, 11½% cotton, 2% silk).

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. **See How to Order at top of page. State size.** Shpg. wt., 1 lb. 4 oz.
67 A 3932—Natural Tan. Pair........$1.39

Ankle Warmth

$1.98 Pair

Zip it on or off in a second! "Puffed air" rubber outsoles give foot-long, foot-easy, flexible comfort. Ankle-warm uppers have same cloth content as 67 A 3932 at left.

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. **See How to Order at top of page. State size.** Shpg. wt., 1 lb. 4 oz.
67 A 3982—Natural Tan. Pair........$1.98

Pliable Leather Sole

89c Pair

Natural tan genuine sheep's wool uppers, keep your feet warm as toast! Wide width.

Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. **See How to Order at top of page.** Shpg. wt., 18 oz.
67 A 3908—Pair...........89c

Boys' Sizes 1, 2, 3, 4, 5. No half sizes. **See How to Order at top of page.** Shipping weight, 14 oz.
67 A 3962—Pair...........79c

Oak Leather Soles

$1.69 Pair

Warm genuine sheep's wool uppers. Rubber heels. Convenient easy-on or off. Wide width.

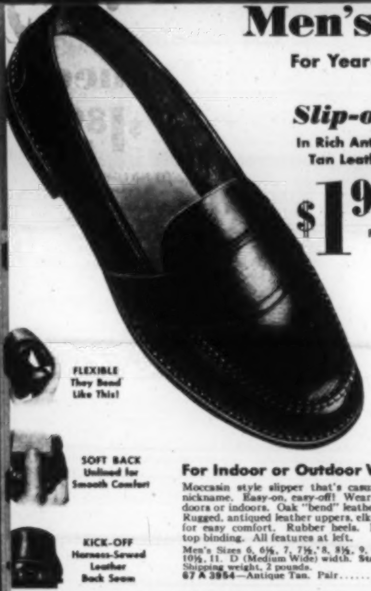
Men's Sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. **See How to Order at top of page. State size.** Shipping weight, 1 lb. 12 oz.
67A3937—Natural Tan. Pr.$1.69

Boys' Sizes 1, 2, 3, 4, 5. Shipping weight, 1 pound 8 ounces.
67A3963—Natural Tan. Pr.$1.59

Don't Neglect Anybody on Your Christmas List. You Can Purchase From $10 to $17 Worth for as Little as $2 Down. See Page 8 in the Center of This Book.

Men's Slippers

For Year-'Round Comfort



Slip-ons

In Rich Antique Tan Leather

$1.98 Pair

FLEXIBLE
They Bend Like This!

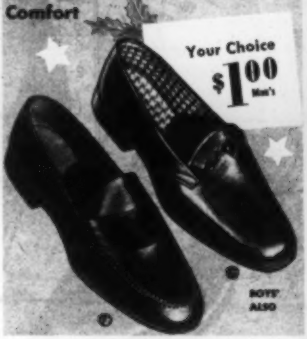
SOFT BACK
Unlined for Smooth Comfort

KICK-OFF
Harness-Sewed Leather Back Seam

For Indoor or Outdoor Wear

Moccasin style slipper that's casual as a nickname. Easy-on, easy-off! Wear it outdoors or indoors. Oak "bend" leather soles. Rugged, antiqued leather uppers, elk-tanned for easy comfort. Rubber heels. Leather top binding. All features at left.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. D (Medium Wide) width. **State size.** Shipping weight, 2 pounds.
67 A 3954—Antique Tan. Pair.........**$1.98**



Your Choice

$1.00 Men's

Looks and Wears Like Leather

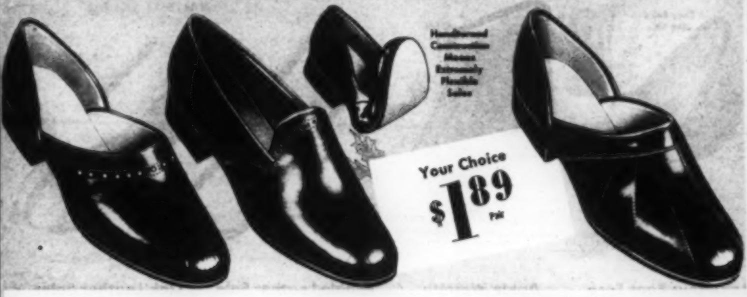
A real Christmas gift! Genuine leather soles and rubber heels for step-easy comfort and long-lasting service. Fully lined leather-like fabric uppers. Perfect for those "extra" names on your Christmas list. Wide width.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. **State size.** Shipping weight, 1 pound 4 ounces.
(F) **67 A 3938**—Brown Lounger. Pair...............**$1.00**
(G) **67 A 3910**—Brown Everett. Pair............... **1.00**

Boys' Sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. **State size.**
(G) **67 A 3964**—Brown Everett. Shpg. wt., 1 lb. Pr.....**95c**

EASY TERMS. Don't Skip Anyone On Your Christmas List. Pay Only $2.00 Down for Any $10 to $17 Order. See Page B in Center of Book for Sears Convenient Easy Terms.

Genuine Handturns in Glove-Soft Kidskin



Your Choice

$1.89 Pair

Glossy Black or Burgundy

Supple kidskin uppers, smooth leather lined. Expensive handturned construction gives extra flexible leather soles. Rubber heels. A bargain!

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wide width. **State size.** Shipping weight, 1 pound 10 ounces.
67 A 3930—Burgundy Kid. Pair.....$1.89
67 A 3945—Black Kid. Pair......... 1.89

E or EEE Width

Glove-soft kidskin uppers are smooth, full leather lined for complete foot ease. Live rubber heels and handturned leather soles for years of relaxing!

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. E (Wide) width and EEE (Triple Wide). **State size and width.** Shipping weight, 1 pound 8 ounces.
67 A 3921—Black. Pair.....**$1.89**
67 A 3922—Brown. Pair..... **1.89**

HOW TO ORDER

When ordering slippers on this page, order the same size as your regular shoe. **If you don't know the shoe size . . .** simply send us all the numbers from a pair of old shoes of the person for whom you are buying slippers, and we will send you the correct size slippers.

Two-Tone Kidskin

Bright, beautiful Blue and Burgundy silk-soft kidskin uppers, smooth leather lined for toe-to-heel comfort. Springy rubber heels, leather soles. It's on or off in a jiffy! Handturned quality and flexibility.

Men's Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wide width. **State size.** Shpg. wt., 1 lb. 8 oz.
67 A 3920—Pair..........**$1.89**

If He's Been a "GOOD FELLOW"
Wish Him a Merry Christmas With

Good Looking Socks

6x3 Rib

29c Pr.

3 pairs 85c

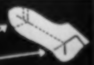
2-Ply Mercerized Cotton
Linen in the Toe Caps

Save . . . Buy by Mail
For More Men's Socks
See Our Big Catalog

35c Pr.

3 pairs $1.00

Nylon Reinforced!



Choice of Long or Short Styles

The Socks that Have Set the Fashion-Pace for Many Years

6x3 rib socks . . . traditional style leaders for several generations! They're distinctively masculine, and will meet the approval of the most fastidious man on your Christmas list! Knit of 2-ply mercerized cotton . . . the kind that's preferred by experienced shoppers because it wears well, feels so soft, and takes colors beautifully! There's sturdy linen reinforcements where it's most needed—in the toe caps. We have combined these quality features with Sears low price to give you a **real sock value!**

Colors: Medium Gray, Navy Blue, Sport tan. **Sizes:** 10½, 11, 11½, 12. **State size and color.** Shipping weight, pair, 4 ounces; three pairs, 10 ounces.

86 A 2078—Regular length; ribbed tops

86 A 2079—Short length; elastic in the tops
Pair..............................29c 3 pairs 85c

Handsomest Rayons Ever Latest, Knit-in Patterns . . .

Don't lie awake another night worrying about what to give "him!" Choose these lovely rayon socks, and be assured that they'll never be put in the "Christmas-gifts-I-can't-use" drawer! They're a perfect choice for the man who appreciates smartness, yet requires a sock that can "take it!" These are fine quality, with knit-in patterns to create an arresting color interest. They're practical, too! The heels and toes are reinforced with Nylon—you just can't find sturdier dress socks anywhere! The tops, toes and heels are mercerized cotton. Put these socks on your list today!

Colors: Black, Blue, Brown, Green. **Sizes:** 10, 10½; 11, 11½, 12. **State size and color.** Shpg. wt., pair, 3 oz.; 3 pairs, 7 oz.

86 A 1937—Regular length; ribbed tops

86 A 1938—Short length; elastic in the tops
Pair....................................35c 3 pairs $1.00

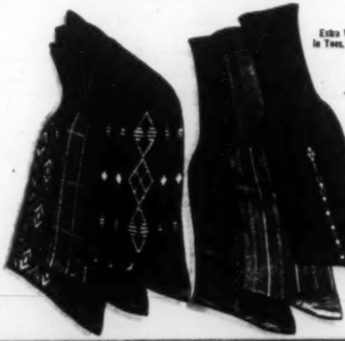
Latest Patterns in Part Wool Socks

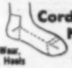
23c Pr. 3 pairs 65c

Here's a bargain that's hard to match . . . 10% wool, 65% cotton, 25% rayon socks—and they look and wear like socks twice the price! If you're shopping on a budget be sure to include several pairs in your order . . . You couldn't buy a nicer gift for the money! They're firmly knit of fine yarns, smartly patterned in rich colors, and afford the extra warmth of part wool. Heels and toes are reinforced with cotton.

Colors: Blue, Brown, Dark Green, Oxford Gray in assorted patterns. **Sizes:** 10, 10½, 11, 11½, 12. **State size, color.** Shipping weight, pair, oz.; 3 pairs, 7 oz.

86A4986—Price 23c 3 Pairs 65c





Extra Wear, In Toes, Heels

Long or Short Styles

Cordura Rayon Socks Nylon Reinforced

27c Pr. 4 pairs $1.00

Wet or dry, Cordura Rayon yarns are stronger, longer-wearing (by actual test) than most rayons. In addition, we've reinforced the heels and toes with Nylon. Mercerized cotton tops, toes, heels and soles. Assorted distinctive patterns.

Colors: Brown, Green, Navy. **Sizes:** 10½, 11, 11½, 12. **State size, color.** Shipping weight, pair, 3 oz.; 4 pairs, 9 oz.

86 A 1915—Regular length

86 A 1916—Short length; elastic in tops.

Pair 27c; 4 pairs $1.00

Topline Leather Jacket

The Gift HE Wants

GUARANTEED
Lustrous Rayon
Lining Throughout

ZIP-POCKET
With Humidor
Rubber Lining

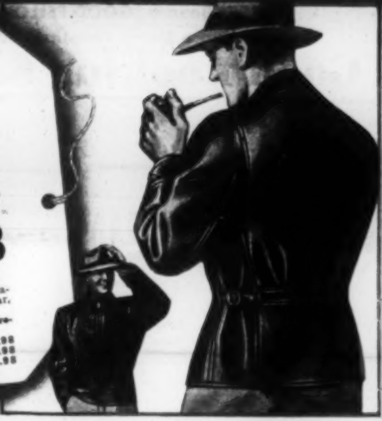
FIRST QUALITY
Selected Sports
Leathers

$6.98

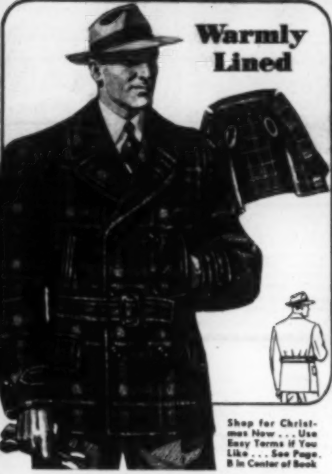
A sure-fire recipe for a Merry Christmas—leathers perfectly matched for color and texture, glove tanned for extra softness. Available in smooth grain capeskin or soft, nappy suede leather. Crown zip front. Deep slash pockets. Adjustable side straps; adjustable cuffs. Sports back with tucks above stitched on half-belt. Ventilating eyelets under arms. Suede jackets have grain leather collar, inside facings and pocket edges. Full 25½ inches long.

Even sizes: Chest sizes 34 to 48 inches. **State chest measurement.** Shipping weight, 3 pounds 5 ounces.

41 A 5640—Cocoa Brown Suede........$6.98
41 A 5641—Chestnut Tan Capeskin........6.98
41 A 5642—Black Capeskin........6.98



Warmly Lined



Shop for Christmas Now . . . Use Easy Terms if You Like . . . See Page 8 in Center of Book

33-Ounce All Wool Mackinaw

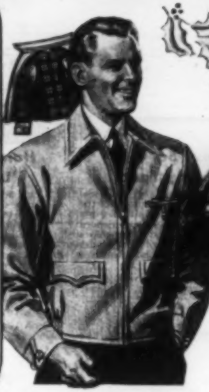
$6.45

- **Warm 20% virgin wool, 80% reused wool fabric keeps cold out!**
- **Durable black sateen sleeve lining!**
- **Warm plaid cotton body lining!**

Ready for any weather! Stand-up, 2-ply collar with extra stitching for better support. Double breasted style with 3-piece belt (front pieces unbutton at sides). Tucks above belt in back. Adjustable cuffs. Cotton flannel muff pockets; 2 side pockets with flaps. 32 in. long.

Even sizes: Chest sizes 34 to 48 inches. **State chest measurement.** Shipping weight, 5 pounds 8 ounces.

41 A 5200—Blue Plaid........$6.45
41 A 5201—Green Plaid........6.45
41 A 5202—Brown Plaid........6.45

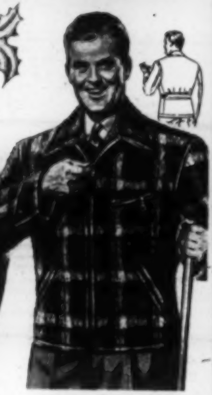


Cotton Doeskin All-Sports Jacket

$5.85 Made of lightweight **Zelan** treated cotton doeskin—one of the most popular, best looking materials on the market! Repels wind, rain, and snow. Body is lined with medium weight warm plaid wool—30% virgin wool, 20% reprocessed wool, 50% reused wool. Sleeves lined with strong cotton twill. Full zipper front, zip cigarette pocket, and two other pockets with the new pointed flaps. 2-button adjustable sleeves. Lastex side inserts assure perfect waist fit. Beautifully made—the finest gift we know of for your man! Average length, 25½ inches.

Even sizes: 34 to 48-in. **State chest measure.** Shpg. wt., 2 lbs. 8 oz.

41 A 5104—Tan Jacket.....$5.85

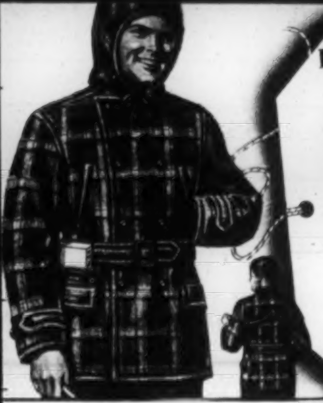


33-Ounce All Wool in Colorful Plaids

$3.89 Woven of 25% virgin wool for fleecy smoothness and 75% tough reused wool for body and warmth. Guaranteed fast colors. Made to fit right, and it's tailored to give plenty of room in the shoulders and arms. No binding! Full zipper front. Rubber lined zip chest pocket. Better fitting back—tucks above stitched-on half belt. Adjustable side straps at waist. 2 slash pockets. Full 25½-inches long.

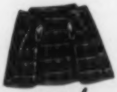
Even sizes: Chest sizes 34 to 48 inches. **State chest measurement.** Shipping weight, 3 pounds 12 oz.

41 A 5270—Blue Plaid.....$3.89
41 A 5271—Maroon Plaid.. 3.89
41 A 5272—Brown Plaid.... 3.89

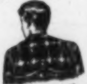


Famous Boyville Mackinaw

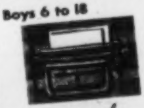
The Practical Gift for Boys 6 to 18



Practical
Full Lined With Cotton Flannel for Warmth



Practical
2-Way Hood Zips Over Head for Protection



Practical
Big Zipper Side Pocket—Large Enough to Carry a School Book

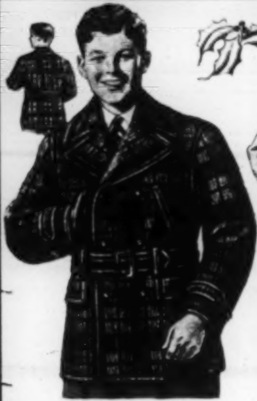
Extra Heavy 33-ounce All Wool

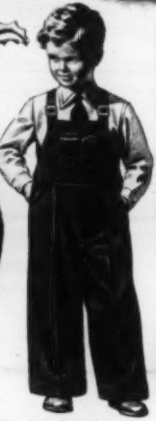
$6.45

Luxurious clear plaids, 20% new wool, 80% reused wool. Specially processed to resist rain, snow and sleet. Double breasted model with all 'round belt, 2 deep muff pockets, 2 lower pockets with flaps, storm tabs on cuffs, zipper hood with draw cords at neck. Entire coat is warmly lined with cotton flannel in bright plaid pattern.

Even Sizes: 6 to 18. **State size.** Shipping weight, 4 lbs. 4 oz.

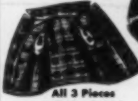
40 A 3761—Blue Plaid..$6.45
40 A 3762—Maroon Plaid.$6.45



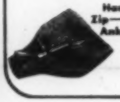


3-Piece Snow Suit

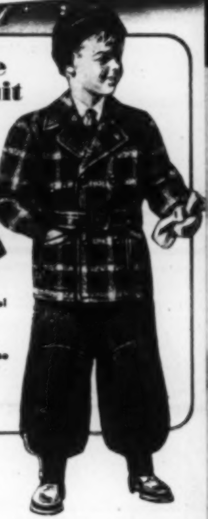
Full Lined



All 3 Pieces Full Lined With Warm Cotton Flannel



Handy Zip—Close Anklets



Bargain All Wool 33-ounce Mackinaw

$4.79

Extra heavy 33-oz. fabric . . . luxurious 25% new wool, 75% reused wool. Specially treated to resist rain, snow.

Tailoring features seldom found in coats priced this low: Wide inside facings for added warmth, coat style sleeves for better fit, inside seams piped—no raw edges to ravel or chafe. Styled with sports back, 2 deep muff pockets, 2 lower pockets with flaps, all around belt, adjustable cuff tabs.

Even sizes: 6 to 18. **State size.** Shipping weight, 3 lbs. 2 oz.

40 A 3785—Blue Plaid.....$4.79
40 A 3786—Maroon Plaid.. 4.79

Fine Weave Corduroy Bib Pants, Lined Bib

$1.49

It's hard to be practical at Christmas . . . but here's a gift that's practical, and yet one which little fellows like. And no wonder! It's got a big zipper pocket on the bib—a safe place for his valuables.

Smoother, softer, fine wale corduroy that drapes smartly—wears like iron. Two lower pockets, wide cuff bottoms, bib and adjustable suspenders are lined with cotton twill. Blouse not included.

Sizes: 3, 4, 5, 6, 7, 8. **State size.** Shipping weight, 1 lb. 4 oz.

40 A 3115—Blue..........$1.49
40 A 3116—Maroon....... 1.49

$5.45

Warm, All Wool—Resists Snow, Rain

Double breasted coat in colorful **All Wool** plaids, 20% new wool, and 80% reused wool. Sports back model with all around belt, 2 lower patch pockets, snug fitting knit wristlets keep out cold and snow. Coat is lined throughout with warm cotton flannel in bright harmonizing color plaids.

Solid color **All Wool** ski pants, 20% new wool, 10% reprocessed wool, 70% reused wool. Bib front style, double knees for double protection, knit anklets with easy-on, easy-off zipper fasteners. Lined with cotton Kasha for warmth.

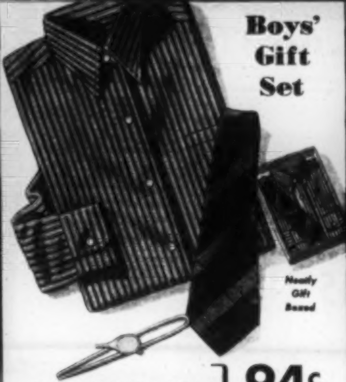
Cotton Kasha lined turban has warm knit band.

Sizes: 3, 4, 5, 6, 7, 8. **State size.** Shpg. wt., 3 lbs. 12 oz.

40 A 4862–Blue Suit. $5.45 **40 A 4863**–Maroon Suit. $5.45

For a Greater Selection — See Our Big General Catalog!

Boys' Gift Set



Handsome Shirt, Tie and Novel Tie Clasp Set Like This Sells for $1.19 or More Elsewhere

94¢ Set

2 for $1.79

Here's a gift set any boy will be proud to get . . . and the reason's not hard to find! Why, the shirt alone sells in most stores at the price we're asking for the entire set! It's made of famous 80-square cotton fabrics . . . cut full and roomy to allow for shrinkage. Neatly tailored with soft, interlined collar, gathered back and sleeves, lustrous 4-hole buttons. The handsome four-in-hand rayon tie is selected to harmonize with the shirt. Novelty tie clasp included to add a smart touch every boy likes. Neatly boxed to wrap as gifts. Shipping weight, set, 1 pound; of two, 1 lb. 13 oz.

Colors: Assorted Patterns in Blue, Tan or Green.

Juvenile Sizes: 6, 8, 10, 12.

Boys' Sizes: 12½, 13, 13½, 14, 14½-in. neck.

43 A 1330—State size and color wanted.

Build your Order up to $10. See Page B, Center of Book, for Easy Terms!

A Part Wool Twin Set Makes a Dandy Gift!

$2.98 Set

50% virgin wool, reinforced by 50% cotton yarns . . . knit in an elastic rib stitch that always holds its shape. More than that, the sleeves have hidden double elbows for extra long wear. Full length zip front works like magic . . . locks in any position. Military collar, action-free raglan sleeves, contrasting colored back, sleeves and trim. Matching sleeveless pullover has crew neck. Shipping weight, set, 1 pound 9 ounces.

Colors: Royal with Powder Blue or Maroon with Gray.

Even Sizes: 28 to 36-in. chest.

43 A 2290—State size and color.

Loud Color Pajamas . . . Two Popular Styles

$1.09 Suit

2 for $2.15

Take good quality broadcloth woven from long staple cotton . . . add the latest blazer stripes . . . tailor it just like dad's and you have pajamas like these that are sure to make a hit with any boy! Cut full and roomy with elastic inserts in trouser waistband. One pocket on chest. Vat-dye colors. Shipping weight, suit, 1 pound 14 ounces.

Colors: Blue or Maroon Stripes.

Sizes: 6, 8, 10, 12, 14, 16, 18. **State size and color wanted.**

43 A 1098—Coat Style

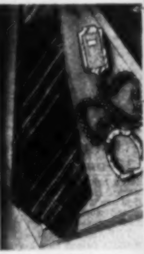
43 A 1099—Middy Style

See Our Big Catalog for More Boys' Wear

Good Looking Sets for Boys

Note
Fuzzy
Back

A Boy Can Make Scores of Patterns Like These Shown With the 76 Metal Studs and 6 "Jewel" Stones in Each Set



"Defender" Cap

44¢ Ea.

Warmly knit from 21% virgin wool, 79% cotton yarns. Military style . . . trimmed with two brass stars, gold colored stripe. One size fits any boy. Shipping weight, ea., 4 ounces.

Colors: Navy Blue, Khaki Tan.

43 A 4931—State color.

Durable Mittens

59¢ Pr.

Palm and thumb of fine capeskin leather . . . chrome tanned to stay soft. The back is a rayon pile fabric (looks, feels like finest fur) . . good looking, soft. Warmly lined with cotton fleece. Snug web wrists. **Color:** Brown only. Shipping weight, pair, 7 ounces.

Ages: 5 to 14.

43 A 3680—State age.

Make Your Own Belt

59¢ Ea.

The favorite of thousands of boys the country over! Perforated cowhide bridle leather belt . . . About 1¼-in. wide. Strong nickel-plated steel buckle. Neatly gift boxed. Shipping weight, set, 11 ounces.

Colors: Brown or Black.

Sizes: 24 to 32-inch waist.

43 A 8901—State size, color.

Tie, Key Chain Set

49¢ Set

Just like dad wears . . . tie is made from fine quality rayon. Gold colored nickel plated steel chain attaches to his belt . . . has large key ring. Neatly boxed to wrap as gift.

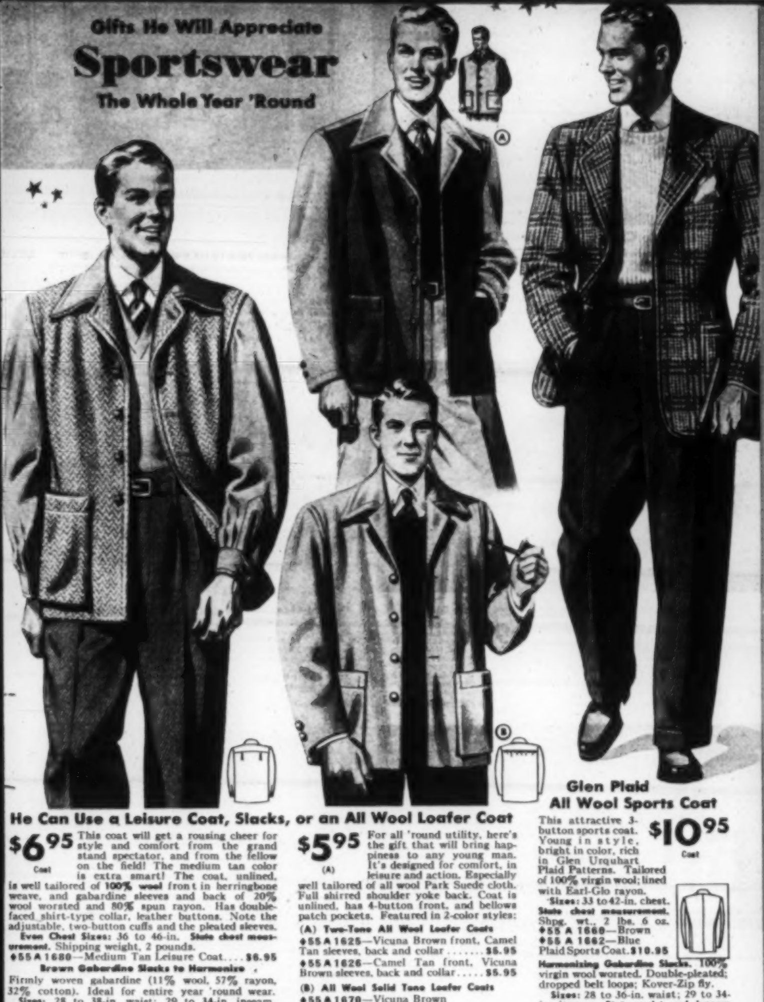
Tie Colors: Blue, Maroon, Brown. Shipping weight, set, 8 ounces.

43 A 8902—State color.

Gifts He Will Appreciate

Sportswear

The Whole Year 'Round



He Can Use a Leisure Coat, Slacks, or an All Wool Loafer Coat

$\$6^{95}$ Coat

This coat will get a rousing cheer for style and comfort from the grand stand spectator, and from the fellow on the field! The medium tan color is extra smart! The coat, unlined, is well tailored of **100% wool** front in herringbone weave, and gabardine sleeves and back of 20% wool worsted and 80% spun rayon. Has double-faced shirt-type collar, leather buttons. Note the adjustable, two-button cuffs and the pleated sleeves.

Even Chest Sizes: 36 to 46-in. **State chest measurement.** Shipping weight, 2 pounds.

◆55 A 1680—Medium Tan Leisure Coat....$6.95

Brown Gabardine Slacks to Harmonize

Firmly woven gabardine (11% wool, 57% rayon, 32% cotton). Ideal for entire year 'round wear.

Sizes: 28 to 38-in. waist; 29 to 34-in. inseam. **State waist and inseam measurements. (Note: Slacks have self belt).** Shpg. wt., 1 lb. 15 oz.

◆55 A 1681—Brown Gabardine Slacks....$2.98

2-Piece Leisure Coat and Slack Outfit

◆55 A 1682—2-Piece Outfit. **State sizes**....$9.50

◆Shipped from Chicago in ATTRACTIVE CHRISTMAS BOX. Order and Pay Postage from Sears nearest Mail Order House.

$\$5^{95}$ (A)

For all 'round utility, here's the gift that will bring happiness to any young man. It's designed for comfort, in leisure and action. Especially well tailored of all wool Park Suede cloth. Full shirred shoulder yoke back. Coat is unlined, has 4-button front, and bellows patch pockets. Featured in 2-color styles:

(A) Two-Tone All Wool Loafer Coats

◆55 A 1625—Vicuna Brown front, Camel Tan sleeves, back and collar........$5.95

◆55 A 1626—Camel Tan front, Vicuna Brown sleeves, back and collar.....$5.95

(B) All Wool Solid Tone Loafer Coats

◆55 A 1670—Vicuna Brown
◆55 A 1672—Camel Tan
◆55 A 1674—Teal Blue
◆55 A 1676—Teal Green.........$5.45

Even Chest Sizes: 34 to 46 in. **State chest measurement.** Shpg. wt., 1 lb. 9 oz.

Shop by Mail and Save! Use Sears Easy Credit Terms. See Page B, Center of Book.

Glen Plaid All Wool Sports Coat

$\$10^{95}$ Coat

This attractive 3-button sports coat. Young in style, bright in color, rich in Glen Urquhart Plaid Patterns. Tailored of 100% virgin wool; lined with Earl-Glo rayon.

Sizes: 33 to 42-in. chest. **State chest measurement.** Shpg. wt., 2 lbs. 6 oz.

◆55 A 1660—Brown
◆55 A 1662—Blue
Plaid Sports Coat.$10.95

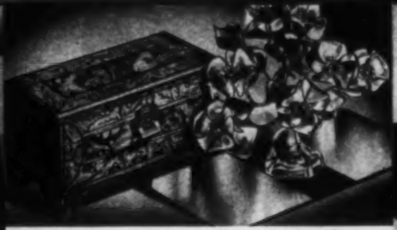
Harmonizing Gabardine Slacks. 100% virgin wool worsted. Double-pleated; dropped belt loops; Kover-Zip fly.

Sizes: 28 to 36-in. waist; 29 to 34-in. inseam. **State waist and inseam measurements.** Shpg. wt., 1 lb. 12 oz.

◆55 A 1763—Brown Slacks
◆55 A 1765—Blue Slacks...$5.95

Specially Priced 2-Piece Outfits

◆55A1666—State size, color.$16.50



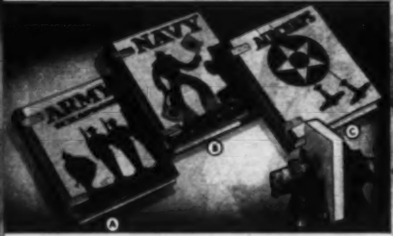
Treasure Chest

$3.98 The rare skill of Chinese woodcarvers went into this beautiful hand carved chest. Singapore mahogany, hand made double brass lock. For jewelry, trinkets, documents. Size, about 15x8x7¾ in. Chinese import. Shpg. wt., 6 pounds.
25 A 9544—Each.......$3.98

Floral Centerpiece

$2.29 Eleven Large flowers set in a molded glass base. Flowers have pearl-like finish (wash with a damp cloth). 13 inches high. **State color:** Rose or Gold. (no mirror)
25A9693—Shpg. wt., 5 lbs. .$2.29

Mirror Plateau—size, 9x16 in. Felt Base. Shpg. wt., 3 lbs.
25 A 09531—Each........79c

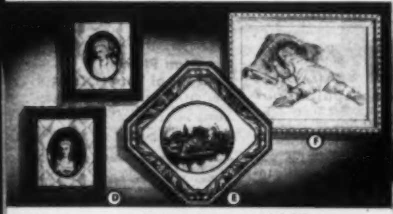


Scrap Books for His Pictures!

$1.98 Send one to your son, sweetheart or brother who is serving Uncle Sam . . . or keep it yourself at home with his letters, clippings, photos in it! Covers made of rare, overlaid varnished woods . . . 8½x10-in. 40 pages. (A) Army. (B) Navy. (C) Aircorps. **State choice.** Each sells elsewhere for $2.95!
25 A 9848—Shpg. wt., each, 2 lbs.. $1.98

Book Ends

98c A pair of cunning, frisky scotty bookends! Venetian green bronze finished metal. Felt base to protect your tabletop. Each about 6x4x4 inches. Shipping weight, 4 pounds.
25 A 9572—Pair...98c

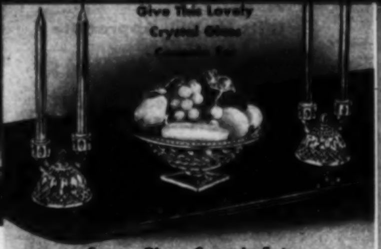


Pictures Make a Useful Gift

$1.19 (D) **Pair of Cameo Miniatures,** exquisitely tinted on a quilted eggshell rayon taffeta background set in mahogany finished, gold trimmed frames. Size: 5½x4¾ inches.
25 A 9555—Shipping weight, 12 oz. Pair in Box. .**$1.19**

69c (E) **Straw Flowers on Mirror Plaque.** Colored straw flowers on scenic background set in convex glass plaque, bordered by filigree mirror. 10 in. sq. Hanger on back.
25 A 9689—Shipping weight, 3 pounds. Each.......**69c**

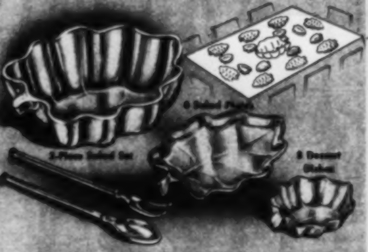
89c (F) **Three Dimensional Baby Picture.** Raised design looks almost real! No glass. Ivory finish wood frame, dainty scalloped trim. Framed size, 9x7¼ inches.
25 A 9558—Shipping weight, 1 lb. 4 oz. Boxed.....**89c**



Seven-Piece Console Set

$1.49 Set Crystal-clear glass with Colonial thumb-print decoration . . . looks like cut-crystal! Bowl, 11-in. diam.; two double candleholders, 4½ in. high. Four silver-color glass candles with red "flame" tips, 10 in. tall. (Fruit not included.)
25 A 9821—7-Piece Console Set. Shpg. wt., 7 lbs. 6 oz. $1.49

Artificial Fruit Assortment. Hard wax with natural finish. Includes one each: orange, apple, peach, pear, banana; 2 cherries, 1 bunch green grapes, 1 of red grapes. Luscious colors.
25 A 9837—9 Pieces. Shipping weight, 2 pounds..............98c

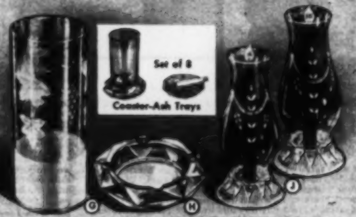


Crystal-Clear Glass Salad Service...Buy the Entire Set!

97c 3-Pc. **3-piece Salad Set.** Lovely leaf design in sparkling crystal-clear glass. Salad or berry bowl is 9½x8x3⅛ in. deep. Matching crystal-clear glass serving fork and spoon.
25 A 09511M—3-pc. Salad Set. Shpg. wt., 3 lbs. ...97c

Set of 6 Salad Plates. Matching leaf design in crystal-clear glass. For salad, cake . . . even luncheon plates! Size: 9⅛x7 in.
25 A 09519M—Set of 6 Salad Plates. Shpg. wt., 5 lbs.......97c

Set of 6 Dessert Dishes. Matching leaf design in crystal-clear glass. For berries, ice cream, pudding, etc. 4x3⅛x1⅜ in. deep.
25 A 09520M—Set of 6 Dessert Dishes. Shpg. wt., 4 lbs....97c



Crystal-Clear Glass Room Accessories

$1.49 **(G) Tall Vase.** Cylindrical shape, crystal clear glass vase with lovely frosted decoration. For long stemmed flowers. 12 inches tall, 3¼-inch diameter.
25 A 09881—Shipping weight, 3 pounds. Each... **$1.49**

59c **(H) Set of 8 Coaster-Ashtrays.** Crystal clear, cut glass effect . . . octagon shape. Four cigarette rests on each tray. Each is 3½ in. in diam. Gift box.
25 A 9890—Set of 8. Shpg. wt., 3 lbs. 8 oz..........**59c**

98c Pair 25A09852 **(J) Pair of Hurricane Lamps.** Decorated glass chimneys on separate heavy glass bases. 11 in. tall. (Candles not incld.)
25 A 09852—Shipping weight, 4 pounds. Pair.......**98c**

Hand Dipped Candles. 10-in. Non-Drip. **Colors:** Lt. Green, Pink, Red or White. **State color.**
25 A 9853—Shipping weight, 6 ounces..........2 for **9c**

Gifts for the Home

6-Piece Monogrammed Desk Set

A personalized gift always makes a big hit . . . especially one that's as useful and good-looking as this! Bronze color metal with two gold color **metal initials** on the letter rack and the roll blotter. Set includes inkwell, letter rack (with two initials), perpetual calendar, letter opener, roll blotter (with two initials), 19½x12½-inch pad and blotter. All initials except Q or X. **Please print initials desired.** Shipping weight, 1 pound 4 ounces.

$1.39

25 A 9542—6-Piece Set....................$1.39

Desk Set—Photo Frame

Give this desk set to that favorite someone you're so fond of . . . and add your own photo! The set includes a fountain pen and an automatic pencil . . . glass photo frame (slip your own photograph in here as an extra surprise!) and heavy glass base. Shining chrome plated fittings retain their luster. Felt pads on base prevent scratching. Size, Base 9½x4 inches. Holds photo 4x6 inches.

$1.29

25 A 9539—Shipping wt., 2 lbs. **Set**.....$1.29

Pair of Wall Brackets

Wall brackets for holding plants, decorative figurines, whatnots, etc. Hang a pair in hall, living room or dining room! Graceful leaf design. Semicircular shape, 7½ inches long, top measures 6½x3½-inches. Made of composition. Gold or Ivory color. **State color.** Shipping wt., 3 lbs.

89c

25 A 9677—Pair.................**89c**

White Wire Decorative Pieces

SAVE! BUY BY MAIL

What-not Shelves

White enamel metal, scalloped edges. 20-in. tall; shelves, 4¼x9¼ in. each. Shpg. wt., 2 lbs. 6 oz.

$1.19 Shelf Only

25 A 9630—Shelves only.$1.19

Miniature Salt, Pepper Shakers

Pottery, ass't styles. Japanese imports. Shpg. wt., 1 lb. 4 oz.

25 A 9510—4 pairs.... **89c**

Flower Pot Holder

Dutch windmill wall bracket—holds plants or vines! 13 in. tall. White enameled metal. 3½-in. diam. Glass pot in ass't. colors. Plant not included. Shpg. wt., 2 lbs.

49c

25 A 9638—Each.. **49c**

Bud Vase

For single buds or just a few delicate flowers! Flower design, white enamel metal base holds glass tube. 6½ in. tall. Flowers not included. Shpg. wt., 8 oz.

35c

25A9639—Ea.......**35c**

Bird Cage Pot Holder

For plants or vines. White enameled wire "bird cage" hangs from firm metal stand, about 18 inches tall. Assorted color opaque glass pot, 4½ inches in diameter. (Wall bracket not included.) Shipping wt., 3 lbs.

$1.19

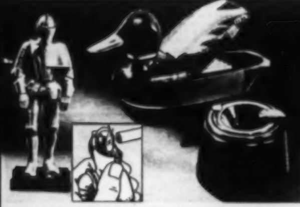
25 A 9642—Each....**$1.19**

Porcelain-Like

Dresden-type lady in delicately-tinted Porsalana flowers, (porcelain like... practically unbreakable, washable.) Pottery shell container. 5½ inches tall. Shpg. wt., 5 lbs. 8 oz.

$1.29

25 A 9644—Each..**$1.29**



Pottery Figurines

China Animals

Give These Practical Smoking Accessories

Knight in Armor Cigarette Lighter, for table use. Press front of helmet, it springs back and lights. Exact replica of an ancient knight. Made of "satin" pewter with a black base. 9½ in. tall. Instructions. Shipping weight, 3 pounds.

$2.98 25 A 9685

25 A 9685—Each **$2.98**

Duck Cigarette Box. Wooden decoy mallard duck, hinged back lifts revealing compartment for cigarettes. Hand painted natural colors. 11 inches long.

25 A 9563—Shipping weight, 1 pound 4 ounces. Each **98c**

Metal, Dump Ashtray. Push button and ashes fall into base . . . no musty odors from old cigarette stubs. English bronze finish, chrome top, cigarette rest, felt base prevents scratching tables. 4¼ inches diameter, 3¾ inches tall.

25 A 9687—Shipping weight, 1 pound 8 ounces. Each **98c**

California Pottery

Lovely figurines for your whatnot shelves, mantel, cupboards, etc. They make unusually nice gifts . . . they're so beautiful! Hand decorated, white glazed pottery. Shipping weight, each 12 ounces.

79c 25 A 9634

Little Boy. About 7 inches tall.

25 A 9634—Each....................**79c**

Little Girl. About 7 inches tall.

25 A 9636—Each....................**79c**

Madonna. Slender, lovely lines. About 5 inches tall. Especially appropriate for the holiday season. Pure white.

25 A 9609—Each.................**69c**

Hand Decorated

China Horse. White; mane, tail, feet and spots finished with 22k gold paint. A frisky soul for your whatnot shelf or mantel. 4½ in. tall. Shpg. wt., 8 oz.

98c Horse

25 A 09619—Each.....................**98c**

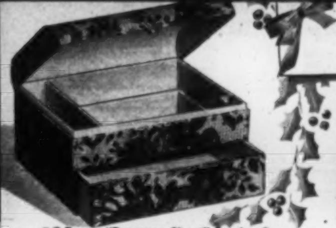
China Zebra, adds a smart modern note to the home—makes a most unusual gift! 7¼ inches tall. White with black stripes. Sells elsewhere for as high as $3.50!

$1.98 Zebra

25 A 09618—Shpg. wt., 1 lb. Each **$1.98**

Personal and Home Accessories

BUY BY
MAIL AND
SAVE



$1.85 **"Treasure Chest" Sewing Box**

A very pretty sewing box that looks like an old fashioned, tapestry-covered treasure chest. Sturdy fiberboard covered with a floral tapestry print cotton on a neutral background . . . lined with paper. Open the rounded top and you'll find partitioned compartments and a pin cushion. Roomy drawer for your work at the bottom. Size, 12⅛x9½x6⅜ inches.

25 A 05276—Shipping weight, 4 lbs. Each....$1.85

Tie Racks That are Sure to Please "Him"

Cunning Scotty rack holds about 21 ties. Natural plywood with red bow painted on Scotty's neck. 7 metal hooks for ties. (Ties not incl.) Abt. 8-in. high. Shpg. wt., 8 oz.
25 A 9674—Ea. 39¢

Lucky horseshoe tie rack and whisk broom set. Covered with rust color suede-like finish cotton. 6 horseshoe "nails" for ties. Raised design on whisk broom. 8½-in. wide. (Ties not incl.) Shpg. wt., 14 oz.
25 A 9679—Ea. 74¢

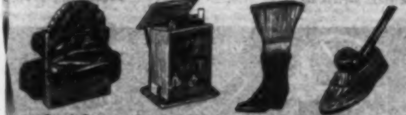
Cowboy tie rack for a real he-man! Lacquered plywood with colorful bronco-busting decoration. 11⅛x6½-in. high. Nice for a boy's room. Holds lots of ties! (Ties not incl.) Shpg. wt., 10 oz.
25 A 9581—Ea. 23¢

Doorknocker

Gaily colored woodpecker knocks at door when you pull leather thong. Lacquered plywood frame. 11½ in. high. "Welcome" verse decoration. Shpg. wt., 12 oz.
25 A 9582–Ea. 29¢

Leave-A-Note Mailbox

Attach to front door for convenience of friends who call while you're out. Door opens, reveals pad of paper, pencil; slot in top for letters (pull up to remove letters). Varnished plywood. Leather thong handle, hinges. Shipping weight, 1 pound 8 ounces.
25 A 9676—Each.......59¢



Brush Set

Airplane decorated holder of walnut finish pressed wood. 8x3 in. Brushes: hat, 6 in., clothes, 8 in. Shpg. wt., 1 lb. 4 oz.
25A9646..89¢

Cigarette Box

Up pop cigarettes! Holds pack reg. or King size. Natural plywood. 5-in. high, 4¼x3-in. base. Shpg. wt., 12 oz. (Cig. not incl.)
25A9677..29¢

Hat Brush

Pressed wood boot with fiber whisk broom. Ass't color brushes. 3¾-in. high.
25 A 9683
Shpg. wt., 8 oz......49¢

Pipe Holder

Walnut finish pressed wood moccasin. Padded bottom. 5⅛ x 2¾ in. Pipe not incl.
25 A 9675
Shpg. wt., 10 oz......23¢

Cheese Slicer, Tray

Chromium plate cutter with stainless steel cutting wire mounted on solid wood base. 6⅜x3½ in. Natural wood tray, 10-in. diam., for crackers. Burned-in decoration of pine needles and branches in colors. Shipping weight, 1 lb. 6 oz.
25 A 9682—Set.... 98¢

Cook Book in Holder

Convenient lacquered plywood cover, gaily decorated, holds and protects a 248 page Universal cook book full of delicious, mouth-watering recipes! Size of detachable cover, 6⅝x10 inches. Shipping weight, 2 pounds.
25 A 9580—Cover and Book...........89¢

Pot Holder Set

Embossed natural wood teapot shaped holder with colorful wood applique figures. Two metal hooks. Two heavy cotton Terry cloth potholders included. Protects your hands from steaming, hot pots and pans. Shipping weight, set, 10 oz.
25 A 9549—Set.....25¢

Napkins & Holder

Gaily colored sleeping Mexican and cactus form cutout decoration on white crackle finish wooden holder, 7⅛x4⅛x6¼-in. high. Hang on wall or stand on table. With 50 dinner-size paper napkins. Shipping wt., 1 lb. 6 oz.
25 A 9686.........85¢

Spice Can Wall Rack

Convenient wall rack to hold small cans of spices where you can reach them easily. (Spice cans not included.) Natural color plywood with bright color floral trim, neatly lacquered. 5⅛ in. high, base, 10⅛x3 in. Shipping wt., 1 lb. 4 oz.
25 A 9578—Each...29¢

Pin Cushion

Colorful filled pin cushion surrounded by a row of hand made dainty rayon satin petals! Assorted colors. 6 inch diameter. Shipping weight, 2 ounces.
25 A 4025.......21¢

Broom, Mop Holder

Holds two brooms or mops. Works easily, just slide the handles up the grooves and they are caught automatically. Lacquered natural wood with colorful design. Shpg. wt., 1 lb.
25 A 9547—Each..29¢

Pretty Pajama Bag

Lovely rayon taffeta in a pillow design to hold pajamas or nighties! Tufted at center with buttons—a luxury accent to your bedroom. Makes a pretty gift! About 10 in. diam., opens at back. **Colors:** Rose, Blue or Gold. **State color.** Shpg. wt., 10 oz.
25 A 4111—Each..59¢

Grab Bag Gift Assortments Save Almost 50%!

$1.00 Value

59¢

Each Package Contains from 2 to 5 Items

Satisfaction Guaranteed

You get from two to five items, guaranteed to add up to a total value of one dollar or more! But because this is a grab bag assortment and you don't get a choice of articles, we are able to offer this remarkable value at a saving of almost 50%! Your satisfaction is guaranteed! Assortments may include any or several of the following: Cigarette boxes, ash trays, tie racks, salt and pepper sets, salad dishes, dinner bells, coaster sets, other novelties. Some Japanese imports. Securely wrapped.

25 A 9605—Shpg. wt., each package, 3 lbs..59¢

See Our Big Catalog for More Gift Ideas

Seal Ivy Holder $1.49

Slick, black pottery seal balances a crystal-like glass bowl on the tip of nose. Put ivy or flowers in bowl and stand him on end table, radio or mantle. About 11½ in. high, 8 in. long. Ivy not included. Shipping weight, 3 lbs.

25 A 09524—Set...... **$1.49**

Low Bowl Set for Flowers

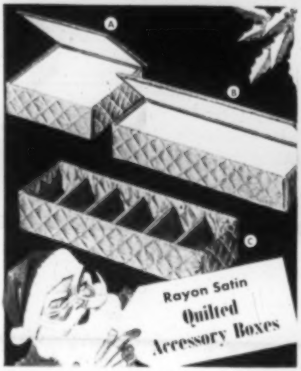
For Flower Arrangements $1.59

Grand gift! **Set includes:** Ivory-color pottery bird, 4½ in. tall; graceful, dusty pink or turquoise-blue pottery low bowl, 9½x10¾ in.; pin-type flower holder to keep flowers in place, 7 oz. bag of white marble chips; 1 oz. plasticine to secure flower holder to base. **State color of bowl.** (Flowers not incl.)

25 A 09672—Set. Shpg. wt., 3 lbs. **$1.59**

Rose Spray (crepe paper) **in Am. Beauty, Pink, White or Yellow. State color.** Abt. 15 in. long.

25 A 9600—Shpg. wt., 8 oz. **5** Sprays..... **39c**

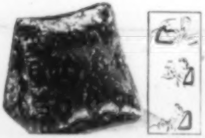


Quilted rayon satin covered cardboard accessory boxes. Hosiery tray lined with rayon satin, others lined with heavy ivory-color paper. **Colors:** Royal-Blue, Turquoise-Green, Dusty-Rose, Wine. **State color.** **79c Ea.**

Ⓐ **Handkerchief Box.** Self-hinge cover. Holds 2 or 3 dozen hankies. Size, 7x7x2⅛ inches. **State color.**
25 A 5057M—Shipping weight, 1 lb. 3 oz. Each..... **79c**

Ⓑ **Glove Box.** Self-hinge cover. 12⅞x4⅞x2⅛ inches.
25 A 5058M—**State color.** Shpg. wt., 1 lb. Each..... **79c**

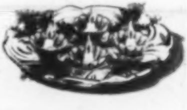
Ⓒ **6-Compartment Hosiery Tray.** Fully self-lined with rayon satin. Holds 6 pairs hose. 12¼x4⅞x2¼ inches.
25 A 5056M—**State color.** Shpg. wt., 11 oz. Each..... **79c**



Utility Pillow $1.69

Always comfortable . . . never needs "fluffing up"! Use it for driving, reading or breakfasting in bed . . . for convalescents. Kapok filled (that's the reason it's always fluffy!). Lustrous rayon and cotton damask in assorted patterns. Decorative corded edges. Size, 9x13½x15½x16 inches wide. **Colors:** Gold, Blue, Green, Eggshell, Wine. **State color.** Shipping weight, 2 pounds.

25 A 4721—Each...................**$1.69**



Floating Candles, Bowl $1.00

Full 12½ in. diam. handmade clear glass bowl with water. Place 4 scented, floating flower candles (3 in. diam.) and ferns in bowl—candles burn for 3 hours. Set of 4 candles, bowl, ferns. **Candle colors:** Green or Red. **State color.** Shpg. wt., 5 lbs.

25 A 09695—Set...................**$1.00**

4 Floating-Candles. State color.
25 A 9694—Shpg. wt., 1 lb. **39c**

Pajama Bag 69c

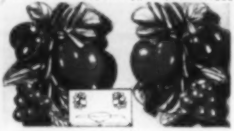
Petal Pillow pajama bag to dress up a bed and also hold pajamas or nightgown. Top handmade of rayon satin petals, matching rayon back. About 16-in. diam. Assorted pastels. Shipping weight, 9 oz.

25 A 4547
Each. **69c**

Hanky Chest 59c

What a marvelous gift this is! A dainty little cedar chest with **three** pretty hankies! The chest stands on four legs and is polished within an inch of its life . . . size, 7½x5x2⅝ inches. Handkerchiefs, 10½ inches square, are made of fine, soft white cotton with lovely multi-color embroidery. Shipping weight, 8 ounces.

25 A 2441—Chest, 3 Hankies **59c**



Colorful Fruit Plaques 59c Pr.

Look good enough to eat! Hang this gaily colored pair of yummy-looking fruit plaques on your dining room or kitchen walls . . . or give them as a very special gift to a homemaker. Composition raised fruits and leaves in luscious natural colors. Really handsome wall decorations that give character and vivid color to any room! Each plaque measures about 7 inches long and 5 inches wide.

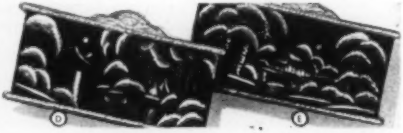
25 A 9675—Shpg. wt., 4 lbs. Pair **59c**

Gift Pillows 79c Each

Pillows make attractive gifts. Buy two and save! Ribbon not included.

Multi-color floral design printed on rich rayon satin with matching loop fringe. Rayon taffeta back. Kapok filled. Size, 17-in. sq. **Colors:** Eggshell, Green, Wine, Rose. **State color.** Shpg. wt., 1 lb.

25 A 4716
Each........**79c**
2 for.....**$1.55**



Hand Painted—Framed Duvetyn Pictures $1.49 Each

An exciting gift . . . one that's sure to be cherished and admired! Beautiful, hand painted oil pictures on soft, black cotton duvetyn . . . colors show up to their very best on this rich background. Finished in a lovely 1-inch gilt wood frame with 3-inch carved ornament at top. Makes a wonderful Christmas remembrance. **Size:** 16¼-inches high, 33½-inches wide. **Choice of:**

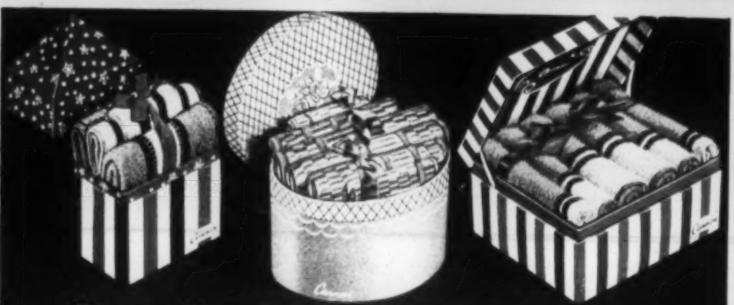
(**A**) **Christ on Mount of Olives** . . . inspiring religious scene. (Not illustrated.)
(**C**) **God Bless Our Home** . . . always a favorite! (Not illustrated.)
(**D**) **Hunter's Paradise** . . . brilliantly colored outdoor scene.
(**E**) **Country Home** . . . far away from everyday hustle and bustle.

25 A 09507—**State key letter. A, C, D, E.** Shpg. wt., 5 lbs. Each........**$1.49**

Tie Rack 27c

Has clever fashion wheel which shows correct color tie to wear with different colored shirt, suit. Holds 32 ties easily. Size, 9½ x 6 inches. Wood grained finish fiberboard with metal border, backing, arms. (Ties not included.) A practical gift for a man or boy! Shpg. wt., 1 lb. 3 oz.

25 A 9534
Each.......**27c**



Cannon Towel Sets . . Lovelier Than Ever

"Patriot" Set of 4 Pieces!

89c
4-Pc. Set

Set consists of:
1 Bath Towel, 20x40 in.
1 Hand Towel, 15x26 in.
2 Washcloths, 12x12 in.

It takes the Red, White, and Blue to make a box so beautiful! It takes Sears to give you Cannon quality towels at low prices! Thick cotton terry. Pastel colored on one side, white looped on the other. Deep-toned fancy border. **Washfast colors:** Blue, Jade Green, Dusty Rose, Peach or Maize. **State color.** Shpg. wt., 1 lb. 15 oz.

96 A 8700—4-Piece Set.......... **89c**

Graceful "Topper" 6-Pc. Set

$1.49
6-Pc. Set

Set consists of:
2 Bath Towels, 20x40 in.
2 Hand Towels, 15x26 in.
2 Washcloths, 12x12 in.

Beauty in a Box! "Topper" holds such smartly styled pieces, you'd cherish them for yourself! White cotton terry with gay stripes in a raised fluffy weave that adds depth and softness to the quality. Long wearing, absorbent. **Washfast colors:** Peach, Azure Blue, or Turquoise. **State color.** Shpg. wt., box, 3 lbs. 2 oz.

96 A 8708—6-Piece Set...... **$1.49**

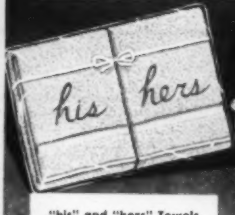
Super-Quality 6-Piece Set

$1.79
6-Pc. Set

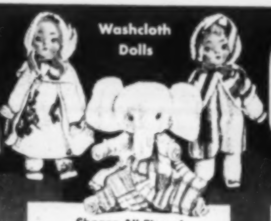
Set consists of:
2 Bath Towels, 20x40 in.
2 Hand Towels, 15x27 in.
2 Washcloths, 12x12 inches

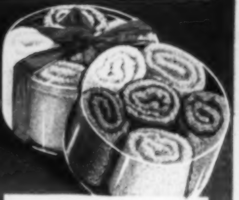
The very finest of our lovely gift sets. Towels so luxurious, richly colorful and heavy, your friends will think you paid **much** more! The box alone is unusual with moire ribbon effect in striking colors. Solid color cotton terry towels. White hems, deep-toned stripes. Washcloths are thickly looped. Washfast. **Colors:** Dusty Rose, Azure Blue, Peach or Turquoise. **State color.**

96 A 8707—Shpg. wt., 3 lbs. 9 oz 6-Pc. Set. **$1.79**



Washcloth Dolls





"his" and "hers" Towels

79c
2-Pc. Set

Set of 2 Towels, 20x42 in. each Gift-wrapped in Cellophane

Give a truly personal gift for "their very own" yet spend so little! Solid color fluffy-looped. Cotton terry. Deep-toned "his" or "hers" embroidered on each, look hand-done. Washfast. **Colors:** Blue, Gold, Green or Peach. **State color.** Shipping weight, 1 lb. 5 oz.

96 A 8007—2-Piece Set...**79c**

Choose All Three!

49c
Package

each made of 5 Cannon Washcloths in neat cellophane wrapper

Plump, lovable cotton terry dolls, with their chum Jumbo! Doll-faces are molded, painted cloth, Jumbo is all washcloth! No pins! Washfast. Size washcloth 12x12 in. Assorted colors.

96 A 8723—**Boy**......Each **49c**
96 A 8724—**Girl**......Each **49c**
96 A 8725—**Jumbo**.. Each **49c**
Shpg. wt., for each pkg., 8 oz.

Washcloths in Gift Box

59c
Box of 6

6 Washcloths, size, 12x12 inches each plastic gift box

Dainty, ribbon-tied gift box of clear, see-thru plastic. Filled with fluffy cotton terry washcloths in assorted washfast colors. Overcast edges prevent raveling. Use the box for sewing, ribbons, anything! A lovely set, costs little, looks so gay and Christmasy. Shipping weight, 14 oz.

96 A 8710—Box of 6........**59c**

Kitchen Sets

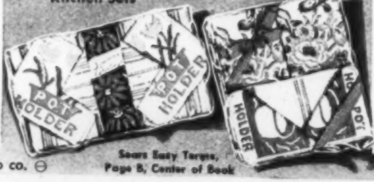
4-Piece Kitchen Set

25c

2 dishcloths, 13x16
2 potholders, 6x6 in.
cellophane wrapped

Colorful cotton terry pot holders plus strong quality dishcloths of striped, open-mesh cotton. Shpg. wt., set, 7 oz.

96A8617—Set.. **25c**



5-Piece Kitchen Set

55c

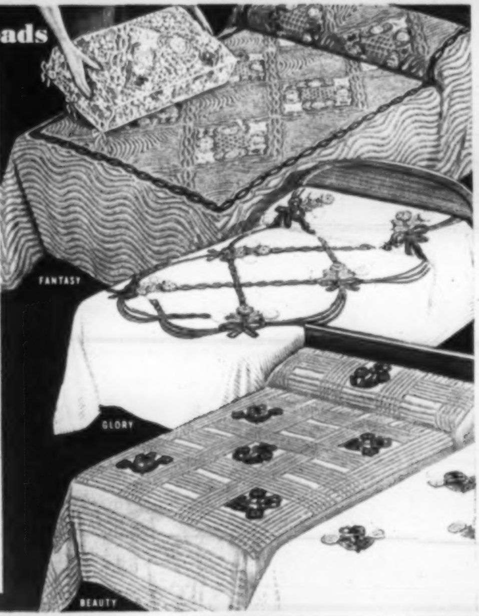
2 Towels, 15x30 in.
2 Pot holders, 6x6 in.
1 Dishcloth, 15x15 in.

Printed towels (95% cotton, 5% linen). Potholders, cotton terry; dishcloth open-mesh cotton. **Colors:** Red Blue or Green. **State color.** Shpg. wt., 13 oz.

96 A 8675—5-Pc. Set..**55c**

Sears Easy Terms,
Page B, Center of Book

Chenille Bedspreads



"FANTASY" is an exquisite diamond-patterned bedspread, heavy with thick cotton Chenille, rich with color! Clusters of bright pastel florals sparkle from a solid color background.

$6.89 Each

Extra! With each bedspread, we include a durable, dustproof flowered pliofilm bag, ideal for bedspread or blanket storage! Like two gifts in one. **Colors:** Blue, Dusty Rose (shown), Peach or Turquoise. **State color. Double bed size,** 90x105 in. Shpg. wt., 5 lbs. 9 oz.

96 A 2995—Each.......... **$6.89**

"GLORY" . . . it's so perfect in pattern it's sure to please everyone who sees it! Covered with a wealth of fluffy, white cotton Chenille, glowing with many-colored pastel flowers; a creation of outstanding beauty! Predominating **colors** are in the tufted chain and bowknots: Blue (shown), Dusty Rose or Peach. **State color. Double bed size,** 90x105 in. Shpg. wt., 5 lbs. 4 oz.

$4.98 Each

96 A 2994—Each.......... **$4.98**

"BEAUTY"—You **can** give a stunning Chenille even if you're budgeting! Fluffy, velvety, thick, cotton tufting, white or solid color, with gay florals.

$2.98 Each

Solid Color 3 tone Blue, Dusty Rose with Wine, or 3 tone Peach (shown) **State color.**
Double bed size, 88x105 inches.
96A2990—Shpg. wt. 3 lbs. 12 oz. Each. **$2.98**

Twin bed size, 72x105 inches.
96A2991—Shpg. wt., 3 lbs. 5 oz. Each. **$2.98**

White with Pastel color Florals, (as illustrated) to go with any color scheme!
Double bed size, 88x105 inches.
96A2992—Shpg. wt., 3 lbs. 12 oz. Each. **$2.98**

Twin bed size, 72x105 inches.
96A2993—Shpg. wt., 3 lbs. 5 oz. Each. **$2.98**

New! Lace-Bordered 'Cases

79c Pair

Gay, flower-printed white muslin 'cases. Wide cotton lace edging . . . so luxurious! Size, 42x36 in. Fit pillows, 19x26 in. Washfast. **Colors:** Dusty Rose, Peach or Blue. **State color.**

96 A 194—Shpg. wt., 9 oz. Pr. **79c**

Daintily Scalloped 'Cases

79c Pair

Smooth, white muslin 'cases with embroidered scallops, ribbon border print. 42x36 in., fit pillows, 19x26 in. Washfast. **Pastels:** Peach, Blue, Green or Dusty Rose. **State color.**

96 A 193—Shpg. wt., 9 oz. Pair. **79c**

Smart Colored Hem 'Cases

69c Pair

Big, full-blown roses . . . they look hand-painted! White muslin 'cases; hemstitched hems in washfast colors. 42x36 in. Fit pillows 19x26 in. Dusty Rose, Blue, Peach or Green. **State color.**

96 A 192—Shpg. wt., 9 oz. Pair.. **69c**

Big Value Bath Set

$1.00 2-Pc. Set

A lot of style in this mat and lid cover! Velvety cotton Chenille in solid colors; raised pastel flowers. Mat, 18x32 in. Standard size lid cover. **Colors:** Dusty Rose, Blue, Peach or Green. **State color.** Shipping weight, set, 1 lb. 8 oz.

96A2996—2-Pc. Set. **$1.00**

Luxury Chenille Set

$1.98 2-Pc. Set

Deep-tufted, cotton Chenille mat and lid cover. Heavy backing. High-low tufting has a hand-carved look! Mat, 19x34 in. Standard size lid cover. Soft-toned florals are on rich solid **Colors:** Dusty Rose, (shown) Blue, Peach or Turquoise. **State color.** Shpg. wt., 1 lb. 10 oz.

96A2997—2-Pc. Set. . **$1.98**

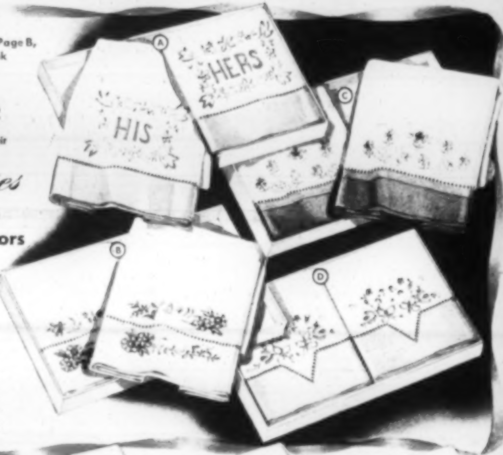
Easy Terms . . . See Page B, Center of Book

ONLY

89c Pair

Gift Pillowcases

4 Lovely Patterns Each in 4 Lovely Colors



Beautifully embroidered 'cases! Especially designed for gift giving . . . that accounts for the intricate embroidery, the soft cotton muslin, the neat hemstitched hems. Neatly boxed! "Guest of Honor" quality. Size, about 20x32 inches. Rose, Green, Blue or Peach trimming on white muslin.

(A) "His and Her" design. Colored embroidery and hems on white.

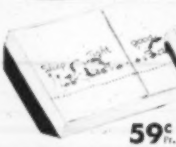
(B) Leaf design, colored embroidery and applique on white.

(C) Floral design, colored embroidery, two-tone colored hems on white.

(D) Floral design, colored embroidery, colored pointed hems on white.

State key letter A, B, C, D and color. Shipping weight, pair, 1 lb. 2 oz.

125 A 8162—Pair in Box........**89c**

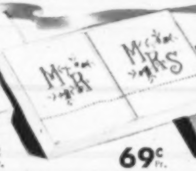


59c Pr.

Pleasant Dreams

"Good Night"—"Sleep Tight" design embroidered in multi-color on all white cotton muslin. Neat, hemstitched hems. Makes a pretty gift! Size, about 20x32 inches. **Predominating embroidery colors:** Rose, Green, Peach or Blue. **State color.** Shipping weight, pair, 1 lb. 1 oz.

125 A 8148—Pair in Box...**59c**

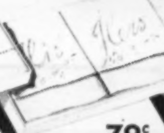


69c Pr.

Personalized 'Cases

"Mr." and "Mrs." design embroidered in color on nice quality white cotton muslin pillowcases. Neat, hemstitched hems. Sturdy long wearing cases. Nicely made. Size, about 20x32 inches. **Embroidery colors:** Blue, Green, Peach or Rose. **State color.** Shipping weight, pr., 1 lb. 1 oz.

125 A 8149—Pair in Box....**69c**

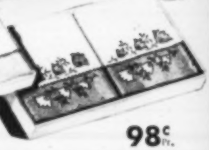


79c Pr.

Colored Hems

"His" and "Hers" design embroidered in color to match colored, hemstitched hems. "Guest of Honor" quality white cotton muslin. Nice shower gift! Size, about 20x32 in. **Embroidery and hem colors:** Blue, Green, Peach or Rose. **State color.** Shipping weight, pair, 1 lb. 2 oz.

125 A 8150—Pair in Box....**79c**

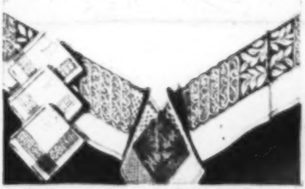


98c Pr.

Applique Work

Dainty leaf design embroidered and appliqued in color on "Guest of Honor" quality white cotton muslin. Colored hemstitched hems. Size, about 20x32 inches. **Embroidery and hem colors:** Rose, Green, Peach or Blue. **State color.** Shipping weight, pair, 1 pound 2 ounces.

125 A 8151—Pair in Box....**98c**

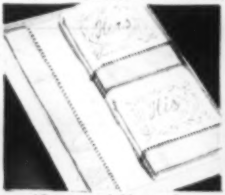


Cotton and Rayon Damask Sets

$1.49 50x50 inch

Cotton for strength . . . rayon for shimmering loveliness! The combination makes a beautiful, serviceable quality damask set you'll be proud to own yourself or give as a holiday present. Imported from Japan. Ivory white with Blue, Gold, Green or Wine borders. **State color.** Assorted patterns.

Size, About	Catalog No.	Shpg. Wt.	Set
50x50-inch Cloth and Six 12x12-inch Napkins.	125 A 7746	1 lb. 6 oz.	$1.49
52x68-inch Cloth and Six 12x12-inch Napkins.	125 A 7747	1 lb. 14 oz.	1.79
56x76-inch Cloth and Eight 16x16-inch Napkins	125 A 7748	2 lbs. 14 oz.	1.98

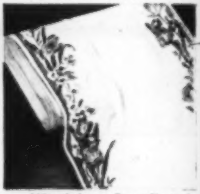


'Case and Sheet Set

$1.98 3-Pc. Set

A pair of beautifully embroidered pillowcases . . . popular "His" and "Hers" design in colors with hemstitched hems. Matching sheet has colored hemstitched hem . . . no embroidery on sheet. This lovely set makes an attractive and practical gift. Snow-white cotton cases with colored hems and embroidery. Snow-white sheet with colored hemstitched hem. Lovely gift set. Cases, about 20x32 inches. Sheet, about 81x99 inches. **Hem colors:** Blue, Green, Peach or Rose. **State color.**

125 A 8163—Shipping wt., 2 lbs. 12 oz. Pair of Cases and One sheet in Box..**$1.98**

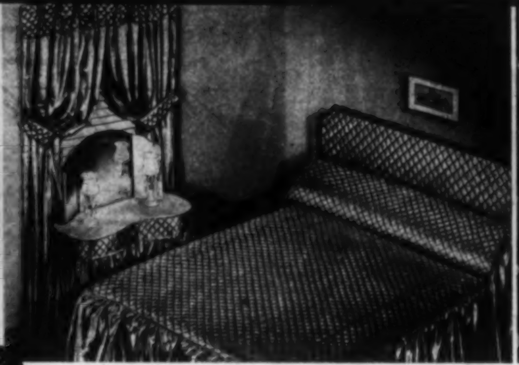


Washfast Scarfing

28c Yard

Good quality ivory cotton crash scarfing with gay, colorful tulips printed along the sides. Make scarfs, table or buffet runners, decorative kitchen towels and curtains or luncheon sets . . . make them for gifts and for your own home, too! Bright and cheery-looking in your kitchen . . . and so practical! Neat, hemstitched edges. About 17 inches wide. **Predominating washfast colors:** Blue, Green, Red. **State color.** Shipping weight, yard, 4 oz.; 5 yards, 1 lb. 4 oz.

125 A 8197—Yd. **28c** **5 yds. $1.33**



Quilted Rayon Satin Ensemble

For That "Extra Special Gift"

$4.95 Bedspread

Quilted elegance to enrich any type of room! Shimmering, slip-resistant rayon satin stitched in puffy diamonds. Bedspread has full-gathered flounce all around. Vanity skirt is full hoop-skirt with stiff, quilted top. Draperies are perfect examples of what the well-dressed window should wear! Pinch-pleated, fully lined, with quilted tie-backs to match. See yard goods at left for making additional pieces to match.

Exquisite colors: Monte Blue, Dusty Rose, Green, or Peach. State color Dry cleans.

Bedspread Double Bed Size. 90x108 inches.
96 A 2257M—Shpg. wt., 3 lbs. 15 oz. Ea. **$4.95**

Bedspread Twin Bed Size, 76x108 inches.
96 A 2256M—Shpg. wt., 3 lbs. Each... **$4.95**

Draperies, Each side, 37½ in. x 2½ yds. long.
96 A 2258M—Shpg. wt., 3 lbs. 7 oz. Pair **$3.98**

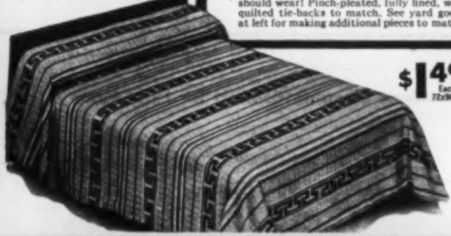
Vanity Skirt, Each side 41½x30 inches.
96 A 2259M—Shpg. wt., 1 lb. 10 oz...... **$2.59**

96 A 2261M—Complete Set: One Bedspread, (twin or double size) One Pair Draperies, One Vanity Skirt Set. Shpg. wt., 9 lbs. 4 oz. **$10.95**

89¢ Yd.

Quilted Yard Goods for Robes, Slip Covers, Pillows

Lustrous, quilted rayon satin, by the yard. Filled with clean cotton. Easy to fashion lovely gifts! **Colors** listed at right. **State color.** Shpg. wt., yd., 9 oz. Width, 38 inches.
96 A 2260M—A Yard........**89c**



$1.49 Each 72x90 in.

Colorful Striped Bedspread

Smart and different! A weighty cotton bedspread in a Provincial pattern that couldn't be more attractive! Heavy, colorful yarns are woven through a natural tan background, forming broad stripes running crosswise. Unnoticeable cross seam. **Colors: Blue with Wine, Green with Red, or Red with Black and Green. State color.**

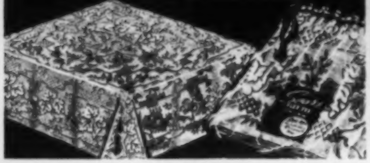
Double Bed Size, 84x105 inches.
96 A 2587—Shpg. wt., 3 lbs. 10 oz. Each..**$1.89**

Twin Bed Size, 72x105 inches.
96 A 2586—Shpg. wt., 3 lbs. 2 oz. Each..**$1.89**

Couch or Cot Size, 72x90 inches.
96 A 2585—Shpg. wt., 2 lbs. 11 oz. Each..**$1.49**

See Big Book for Wider Selection

Embossed Pyroxylin Table Cover in Moisture-Proof Pliofilm Bag



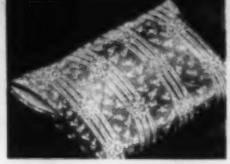
Our Best Flex-tex Table Cover

$1.19 Each

—fleecy cotton back protects finest furniture
—54x54-inch size—durable, outwears oilcloth

A practical, beautiful gift in a practical package. Pyroxylin (lacquer) coated fabric with a lovely embossed damask pattern. Waterproof, tough and strong, won't crack or peel with ordinary care. Easy to clean with a damp cloth. Each cover comes in a useful pliofilm utility bag, at no extra cost! **Colors: Rose, Green, White or Blue. State color. Size, 54x54 inches.**
96 A 2152—Shipping weight, 1 pound 4 ounces. Each......**$1.19**

Ready Made, Ready to Fill Pillow Ticks



Lustrous Sateen

59¢ Each

—heavy, satin-smooth
—downproof, dustite weave

Best quality, heavyweight sateen! Dainty white design zinc-engraved on pastel background. 9-in. slit at one end for easy filling. **Sunfast colors: Blue, Dusty Rose or Peach. State color. Size; 21x28 in.**
96A1618—Shpg. wt., each, 12 oz. Each...........**59c**

Pot Holders in Holly Pattern

35¢ A Pkg.

Thick cotton terry. Tape-bound. Size, 6x6 in. Cellophane wrapped packages of six—2 of each color: **Blue, Green, and Red.** Shpg. wt., 10 oz.
96A8902-Pkg.....**35c**
3 Packages for.....$1.00

Warm All-Purpose Robes

Practical, Useful All Year 'Round, Packaged to Say

"Merry Christmas"

Buy by Mail and Save!
2-Pc. Set
• Robe
• Case
$3.89
3-Pc. Set
• Robe • Case
• Cushion
$4.79
At The Game
For Outings
For Motoring
GIFT BOX
$3.98
Each

Warm Wool Robe and Handy Carrying Case

• Robe Size, 54x70-inch; wt., 2 Lbs. 65% Reprocessed Wool, 35% Reused Wool

Warm, self-fringed plaid wool robe with sturdy water repellent suede-like cotton case—complete with zipper closing and convenient carrying handle. Also available with 14x15 inch easy-to-blow-up rubber pillow for only 90c more. Simply place in case and inflate and you have a comfortable cushion as well as a warm robe. Has dozens of uses; for driving, at outings and sports events of all kinds. You can't beat it for a novel and practical gift. It's one that will say "Merry Christmas" every time it's used!

2-Piece Robe Set

Includes robe and zipper case. **Color:** Brown plaid Robe, lighter brown case.

24 A 08795—Shpg. wt.,3 lbs. 10 oz. **$3.89**

3-Piece Robe Set

Robe, zipper case and rubber cushion. **Color:** Brown plaid robe, brown case.

24 A 08798—Shpg. wt., 4 lbs. 8 oz. **$4.79**

Warmth, Beauty and Utility

- **54x72 inches, Wt., 3½ Lbs. in gay Christmas box.**
- **70% Wool, 30% Rayon Canda Cloth—Luxuriously warm**
- **Soft, tightly-woven, suede-like cotton back.**

A handsome gift—and practical too. Made possible at this low price only because our buyer was able to take the overstock of a large automobile manufacturer who uses this long-wearing pile fabric in his highest priced cars! Will stand the hardest kind of wear for years—just like your car upholstery. Use it for driving—football games—for outings of all kinds.

Colors: Dark Green, Red, Royal Blue, Taupe.

24 A 08799—Shipping weight, 4 lbs. 12 oz. **$3.98**

NOVEMBER SPECIAL

Till Nov. 30 **$4.98** Each

Curled Turkey Breast Feather Filling

- **72x84-inches cut size. (67x79 inches finished).**
- **Sterilized, moth-free, odorless filling.**
- **Feather-proof chintz paisley print top, solid color back. Weight, 6¾ pounds.**

Lovely, soft, warm—and thrifty too! You save 81c if you order in November! **Colors:** Blue, Green or Rose. Shipping weight, 8 lbs.

24 A 08476—Until November 30. . . . . **$4.98**

24 A 08476—After November 30. . . . . **5.79**

Loads of Sleeping Comfort for Little Money!

SPECIALLY BOXED

Floral Bordered Blanket

$2.98 Each

- **72x84 in., weight, 3 lbs.**
- **50% Rayon, 50% Cotton.**
- **Deep nap, lovely colors.**
- **16-in. Jacquard border.**

A big buy at a low price! Colorful and warm. Reversible, too—use on either side. Shipped in Slumbersound box, ready for your Christmas wrappings.

Colors: Blue, Dusty Rose or Peach.

24 A 08399—Shpg.wt., 4 lbs. 8 oz. **$2.98**

Washable Patchwork Quilt

$3.49 Each

- **80x84-inch cut size.**
- **New cotton linters filled.**
- **Patchwork-type cotton print cover. Reversible.**

Quaint as grandma's bedroom. Comfortable too. Cut extra wide for extra tuck-in (72x82 in. finished). Washable. Gift boxed ready to hang on the tree!

Colors: Blue, Cedar, Green, Rose, Wine.

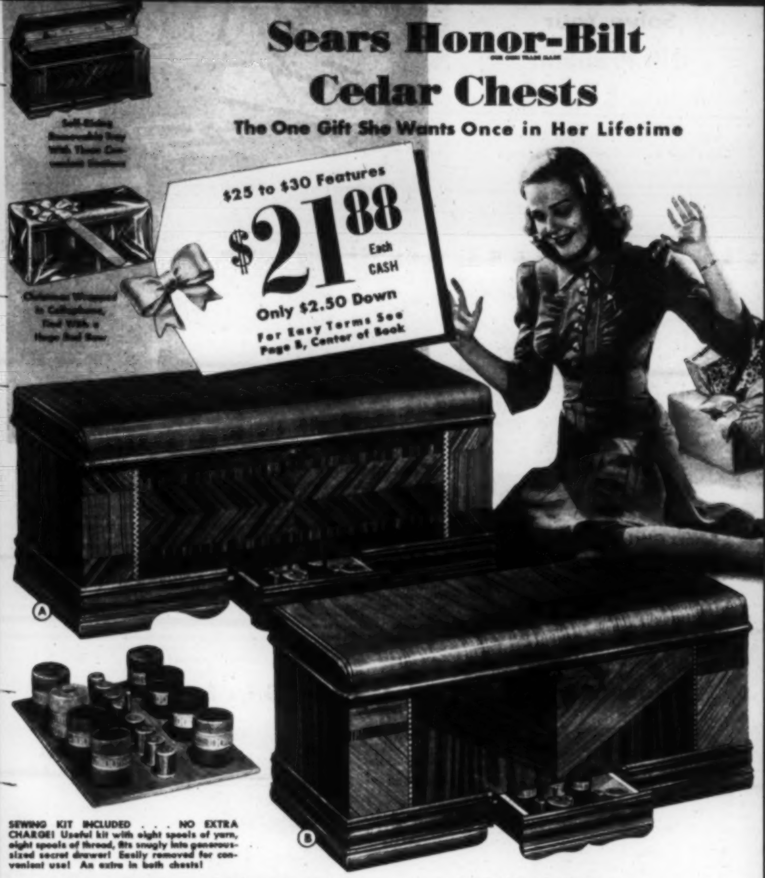
24 A 08434—Shpg.wt., 5 lbs. 4 oz. **$3.49**

The covers above are such values we may not have all colors when your order reaches us. So you will not miss these bargains, we will send a color we are sure will please you.

Easy Terms Available—See Page B, Center of Book

Sears Honor-Bilt Cedar Chests

The One Gift She Wants Once in Her Lifetime


Self-Sliding Removable Tray With Three Convenient Sections
Christmas Wrapped in Cellophane, Tied With a Huge Red Bow
$25 to $30 Features
$21.88
Each
CASH
Only $2.50 Down
For Easy Terms See Page 5, Center of Book
A
B

SEWING KIT INCLUDED . . . NO EXTRA CHARGE! Useful kit with eight spools of yarn, eight spools of thread, fits snugly into generous-sized secret drawer! Easily removed for convenient use! An extra in both chests!

Say "Merry Christmas"

With a Beautiful HONOR-BILT Cedar Chest

Two exquisitely beautiful cedar chests . . . designed for Christmas Giving . . . dramatically packaged . . . to thrill her beyond words! Both are rich with skillfully combined, exotic wood veneers. Notice on (**A**) the reverse diamond matched center of American striped Walnut, banded with brilliant zebrawood, and set off by rich panels of New Guineawood and Zebrawood. Note, too, the genuine two-tone inlaid Marquetry trim. (**B**) Beautiful veneer treatment with V-matched rotary sliced Walnut contrasted with gleaming striped Walnut. Panels of Zebrawood, New Guineawood and sliced Walnut are accented by genuine inlaid Marquetry bands. Select the one just for her.

Ends and 5-ply tops of both chests are of sliced Walnut veneer. Bases are hardwood, finished Walnut. Every outside inch of these beauties is hand rubbed to a lustrous, enduring sheen.

For Her Treasures

Her Clothes, Linens, Blankets

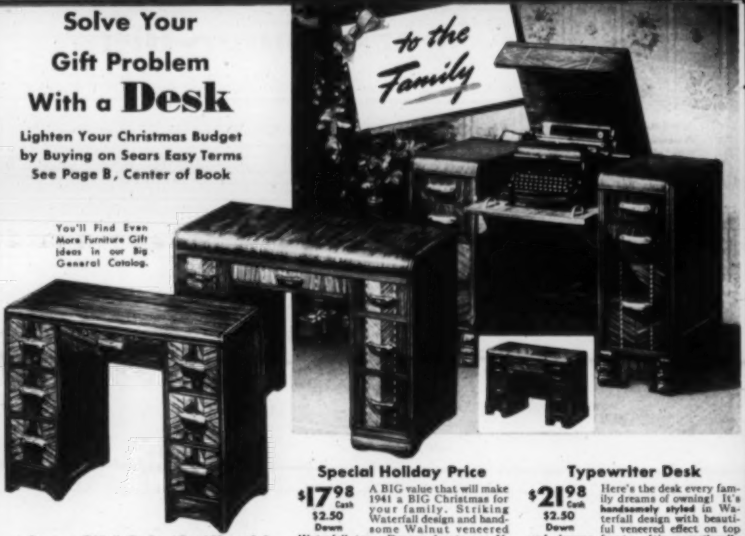
Both are Honor Bilt with interlocking, reinforced corners. Over 70% aromatic solid ⅝-inch Tennessee Red Cedar as recommended by the U.S. Bureau of Entomology, with metal sealing strips around top edge of chest for moth protection. Have glides, rust-resistant brass hardware, self-latching lock and key. 44 in. long, 18½ in. deep, 20 in. high. **Removable 3-section tray** rises automatically to convenient height. **Secret drawer** holds the sewing kit shown above. Room for silver and jewelry, too. We believe that these values cannot be equalled at this low price. For delivery in plenty of time for Christmas, send your order NOW. **Shipped from** factory near Chattanooga, Tenn.; pay freight from there. Shipping weight, each, 75 pounds.

(A) 1 AM 3748F . . . . $21.88 **(B) 1 AM 3752F $21.88**

Solve Your Gift Problem With a Desk

Lighten Your Christmas Budget by Buying on Sears Easy Terms See Page B, Center of Book

You'll Find Even More Furniture Gift Ideas in our Big General Catalog.



Smart Gift! Only $2 a Month!

$13.98 Cash
$2.00 Down

A lovely gift for any member of the family! Expensive-looking Walnut veneer with marquetry inlay effect on drawer fronts. Waterfall top is hardwood veneered. Carefully built of hardwood throughout with lustrous Walnut finish. Seven drawers give plenty of storage space. Attractive drawer pulls. Top, 38¼x17⅝ in. Height, 30½ in. **Shipped from** factory near Evansville, Ind. You pay freight from there.

1 AM 3945F—Shipping weight, 60 lbs.....$13.98

Special Holiday Price

$17.98 Cash
$2.50 Down

A BIG value that will make 1941 a BIG Christmas for your family. Striking Waterfall design and handsome Walnut veneered Waterfall top. Drawer fronts are V-matched Walnut with Marquetry inlays; balance is hardwood finished in Walnut. **Planned for convenience** with 7 roomy drawers to meet every need. Drawers are dove-tailed for strength. Notice the distinctive drawer pulls. **Big size:** Top, 42x21 inches. Height, 30 in. Here's a real value in beauty and usefulness and Sears Easy Terms make it easy to order today! **Shipped from** factory near Evansville, Ind. You pay freight from there.

1 AM 3995F—Shpg. wt., 85 lbs..$17.98

Typewriter Desk

$21.98 Cash
$2.50 Down

Here's the desk every family dreams of owning! It's **handsomely styled** in Waterfall design with beautiful veneered effect on top and drawer fronts. It's **exceptionally useful**—for either full sized or portable typewriter (not included). **A remarkable value!** Sturdily constructed of selected hardwood for long life. Top measures 42x20 inches. Height, 30¼ inches. 6 full-sized dove-tailed drawers. Plenty of room for all your business and correspondence needs. Decorative drawer pulls. Heavy modern base. **Shipped from** factory near Chicago or Sumter, N. C. Pay freight from shipping point.

1 AM 3972F—Shpg. wt., 90 lbs. $21.98

Sears Low Holiday Prices Make Gifts Easy to Buy!

Sewing Cabinet

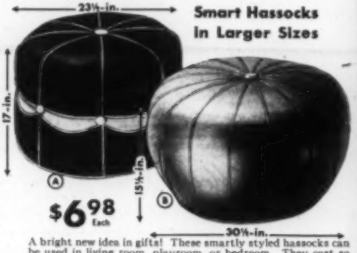
$12.98 Features

$8.88

Lovely to look at—delightful to own—a practical gift that will please any lady on your Christmas list! There's "living room" beauty in the Waterfall Walnut veneered top and Walnut finished hardwood construction. Three big drawers with attractive pulls. Top opens for easy access to spindles holding thread and cotton yarn (included). Imagine all this useful beauty at only $8.88. Top 16x11½ in. Ht., 25 in. **Shipped from** stock. Shipping weight, 18 pounds.

1 A 3607—Mailable..$8.88

Smart Hassocks in Larger Sizes



$6.98 Each

A bright new idea in gifts! These smartly styled hassocks can be used in living room, playroom, or bedroom. They cost so little . . . you'll be amazed at their usefulness. They're wonderfully comfortable with Kapok padded tops—amazingly long wearing with covers of heavy artificial moleskin leather. **State color.** **Shipped from** factory near Chicago or Philadelphia.

Ⓐ 17 in. high. 23½ in. diameter. Maroon, Brown or Ashes of Roses with Ivory color band, buttons, and welt. Shpg. wt., 27 lbs.
1 AM 4805F..........$6.98

Ⓑ 15½ inches high. 30½ inches diameter. Choice of Ivory, Dark Green or Maroon with smart self-welt. Shipping wt., 42 lbs.
1 AM 4827F..........$6.98

Give Dad Chair-Comfort This Christmas

See the Extra Value You Get When You Buy By Mail!

$26.95 Cash
Glider Chair Only
Just $3 Down
Ottoman—$4.49

Here's the kind of lounge chair Dad's always dreamed of having—and Sears Easy Terms make it easy for you to buy it for him. Just $3 Down, $4 Monthly. And the whole family will enjoy it every day of the year! This is one of Sears' truly great offers! Order today.

Look at the smart, trim lines . . . streamlined to modern beauty . . . with a wonderful "gliding" platform rocker feature that allows you to rock in perfect comfort. Something new and amazingly ease-inviting. Not only Dad, but Mother, too, will enjoy it! Chair also tilts back to any restful angle you desire.

Honor Bilt for long life! Frame is made of select hardwood, double-doweled, glued and braced for lasting strength.

Chair and Ottoman make a comfort-combination that can't be beat! The button tufted back is spring filled. Padded spring-filled seat on a coil spring base. Walnut finished Knuckle arms. Massive sized chair is 30 inches wide overall. Seat, 21½x25 inches. Height, 35½ in. **Ottoman to match** has well padded top, 21x15 in. Height, 13 in. Both pieces covered in lustrous Rayon and Cotton Velour in Blue, Green, or Wine. **Shipped from** factory near Evansville, Ind. You pay freight from there. Easy Terms on Page B, center of Book. **State color and pieces wanted.**

1 AM 1443F—Glider Lounge Chair. Shpg. wt., 65 lbs.	**$26.95**
Ottoman to match. Shpg. wt., 18 lbs.	**4.49**
Both for only	**29.95**

A Comfort Bargain You Won't Want to Miss!

$16.98 Cash
Cotton Tapestry
$2 Down

Sears-Ease Reclining Chair and Ottoman. The biggest value in comfort we know of for $16.98! Real relaxation in its soft, yielding spring-filled seat and back—thickly padded, set on a non-sag spring support. Honor Bilt with carefully selected hardwood frame, double-doweled, glued and corner-blocked.

A marvel in convenience with the wonderful new Sears-Ease Reclining feature. Just tilt it back to any restful angle, then relax! The chair stays in the desired position until released.

And look at the smart appearance! Attractive modern design with graceful loungeable lines, beautifully carved arm grips and ball feet. Exposed wood parts are finished Walnut. Soft, thick back is button tufted.

Generous size. Seat is 23x21 inches. Overall width, 29 inches. Overall height, 35 inches.

Ottoman included at no extra charge! Comfortable, well padded top, 21x15 in. Height, 13½ in. Smartly tailored and upholstered to match. A luxury **extra!**

Choose this fine value in good looking Cotton Tapestry, as shown, or in lustrous Rayon and Cotton Velour.

Colors: Blue, Green, or Wine. **State color.**

Shipped from factory near Evansville, Ind. or Raleigh, N.C. You pay freight from there. Shipping weight, 95 lbs.

1 AM 1494F—Chair and Ottoman

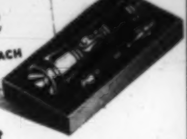
Cotton Tapestry	**$16.98**
Rayon and Cotton Velour	**19.98**

Budget Gifts . . .

For Easy Terms, See Page B, Center of Book

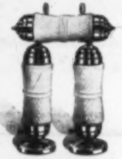
Your Choice
Any Item in This Group

94c EACH



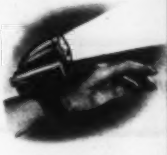
Flashlight Set

A regular two-cell flashlight and matching penlight with bright red or black baked-on enamel finish and chrome plated trim. **Flashlight** has highly polished reflector, gives long beam. Prefocused bulb—never needs adjustment. Switch for steady light or signalling. Length, 7 in. **2-cell Penlight** has pocket clip. On-off button switch. Batteries, bulbs for both lights included. Gift box. **State color.**
20 A 4467—Shpg. wt., 1 lb. 4 oz. Complete.......... 94c



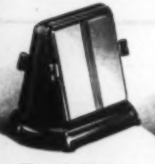
Boudoir Set

Highly polished metal lamps; satin white frosted glass shades. Ht., of torchiere, abt. 12½ in. Lgth. of bedlight, abt. 11⅜ in. Bedlight has rubber covered bed hooks. Take up to 25-watt bulbs (not included).
20A9070—**Bedlight only.**
Shpg. wt., 2 lbs........94c
20A9069—**Torchiere only.**
Shpg. wt., 2 lbs. Ea...94c
20A9056—**3-Pc. Lamp Set.**
Shpg. wt., 7 lbs......$2.69



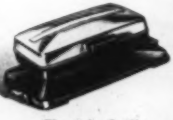
New Ristlite

For a gift that's different—give the popular new Ristlite. It fastens on the wrist on an elastic band. Leaves both hands free. Lightweight plastic case weighs abt. 8 oz. with batteries. Throws a powerful light. Unbreakable lens. 4 Powermaster batteries (**2 extras**), bulb incl. Colors: khaki, red, green or black. **State color wanted.**
20A4463—Shpg. wt., 14 oz. 94c



Electric Toaster

A practical gift at a practical price. Non-automatic toaster. Toasts two slices of bread. Toast turns when doors are lowered. Black enamel finish with chrome plated doors. Non-sag mica heating element. Cool wood handles. Cord attached. Underwriters approved. For any 110–120 volt current. Shpg. wt., 2 lbs.
20 A 6304.......... 94c

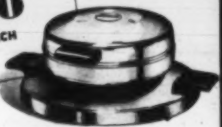


Electric Grill

Just the thing for quick breakfasts or tasty sandwiches on Sunday evening. Toasts sandwiches, fries eggs, grills small steaks, etc. Black enamel body and base. Chrome plated top. 45 sq. in. steel grids. Cool wood handle. No cord. Underwriters approved. For any 110–120 volt current. Shpg. wt., 4 lbs.
20 A 6658.......... 94c

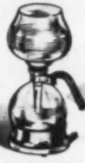
Your Choice
Any Item in This Group

$1.98 EACH



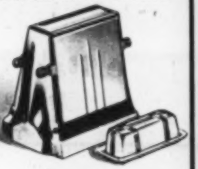
Waffle Iron

There are few gifts more appreciated at Christmas than an electric waffle iron. This **Heatmaster** waffle baker has a heat indicator in the top to show when to pour batter. 6-in. cast aluminum grids need no regreasing. Expanding type hinges allow waffles to rise when baking. Chrome finish; Walnut stained handles. Non-mar feet. Cord and instructions. Underwriters approved. For any 110–120 volt current.
20 A 6467—Shipping weight, 3 pounds................$1.98



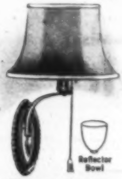
Coffee Maker

For brewing coffee, the quick, easy, modern way—can be used right at the table. 8-cup (40 oz.) size. Chrome plated electric stove. Cool black bakelite handle. No cord. Underwriters approved. For any 110–120 volt current. Shpg. wt., 3 lbs. 8 oz.
20 A 6557.........$1.98



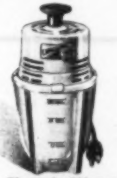
Toaster Set

Give a **Heatmaster** 2-slice electric toaster and clear glass, covered butter dish. Both doors open when either is lowered, turning toast. Chrome plated. Non-sag mica element. Detachable cord. Underwriters approved. For any 110–120 volt current. Shpg. wt., 3 lbs. 10 oz.
20 A 6302...........$1.98



Pin-up Lamp

A lovely gift that's practical, and inexpensive. Just pin it on the wall. Antiqued ivory finish. Pleated acetate eggshell color shade; matching binding. About 10-in. diam. 6-in. translucent reflector bowl. Uses up to 100-watt bulb (not included). Pull cord socket with tassel. Shpg. wt., 2 lbs. 12 oz.
20 A 9589.........$1.98

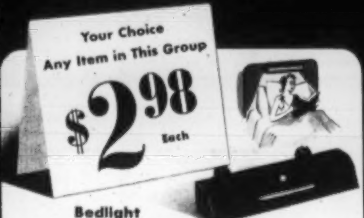


Electric Mixer

A handy kitchen accessory. Whips cream, beats eggs, etc. 1½-pint graduated heavy white glass bowl with non-splash enameled metal cover. Removable beater for easy cleaning. Has on-off switch. With cord. Underwriters approved. For 110–120 volt current, 50–60 cycle A.C. only. Shipping weight, 4 pounds 4 ounces.
20 A 6104...........$1.98

Sears Electrical Shop

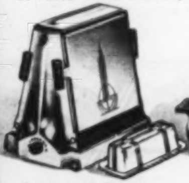
20 Choice Gifts . . Remember Everyone This Christmas


Your Choice
Any Item in This Group
$2.98
Each

Bedlight

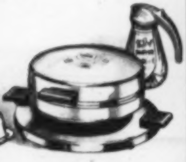
—Something new and different. Cool, glareless *fluorescent* light. Metal shade about 15 inches long, 3½ inches wide. Ivory or Walnut enamel finish with contrasting ornament. **State finish.** Felt lined bed clamps. Uses 14-watt, 15-inch fluorescent bulb (not included). With cord. For 110-120 volt, 60 cycle A.C. only.

20 A 9068—Shipping weight, 3 lbs. 8 oz. **$2.98**
20 A 3869—Bulb for above lamp. Postpaid **90c**



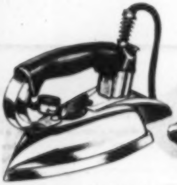
Automatic Toaster

2-slice toaster and clear glass butter dish. Browning dial. Bell rings, current shuts off. Toast turns over when either door is opened. Chrome plated. Cord attached. Underwriters approved. For 110-120 volt A.C. only. Shpg. wt., 4 lbs. 14 oz.
20 A 6316 .... **$2.98**



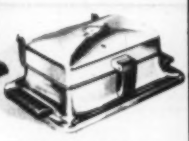
Waffle Set

Gift complete—**Heatmaster** waffle baker and syrup server. Heat indicator in top. 7-in. cast aluminum grids need no regreasing. Chrome plated finish; Walnut stained handles. Cord; instructions. Underwriters approved. For any 110-120 volt current. Shpg. wt., 4 lbs. 12 oz.
20 A 6468 .... **$2.98**



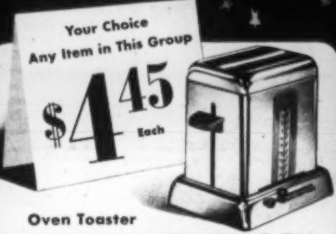
Automatic Iron

An automatic electric iron to make ironing easier. Dial the fabric and iron heat is maintained at that temperature. Beveled sole plate; tapered toe. Chrome plated. Med. 5-lb. wt., 880-watt element. Detachable cord. Underwriters approved. For 110-120 volt AC only. Shipping weight, 5 lbs. 14 oz.
20 A 6232 .... **$2.98**



Sandwich Grill

A Christmas gift to enjoy the year 'round. It toasts sandwiches, grills steaks, fries bacon, etc. Heat indicator in top. Expansion type hinges. 47 sq. in. steel grids. Chrome plated finish; cool natural Walnut handles. Cord, grease cup, instructions. Underwriters approved. For any 110-120 volt current. Shpg. wt., 7 lbs.
20 A 6652 .... **$2.98**

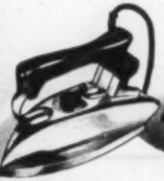

Your Choice
Any Item in This Group
$4.45
Each

Oven Toaster

A 2-slice **Heatmaster** toaster will be a welcome gift. Toasts both sides at same time. Dial for brownness. Bell rings, current shuts off when toast is done. Chrome plated finish. Walnut handles. Detachable cord. Underwriters approved. For 110-120 volt AC only.

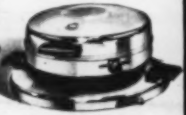
20 A 6307—Shipping weight, 5 lbs. 8 oz. **$4.45**

More Electrical Gifts in Sears Big Catalog



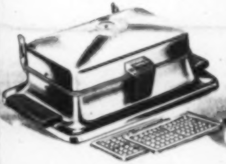
Heatmaster Iron

A gift that shows consideration—a **Heatmaster Deluxe** 800-watt automatic iron. Dial shows exact positions for five fabrics. Side angle cord. Chrome plated. Black wood handle. Underwriters approved. For 110-120 volt A.C. only. Shpg. wt., 5 lbs. 14 oz.
20 A 6216 .... **$4.45**



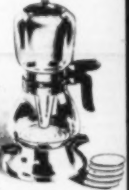
Automatic Baker

Dial your favorite brownness. Light signals when waffle is done; current shuts off. Chrome plated finish; Walnut stained handles. 7-in. cast aluminum grids. Cord, instructions. Underwriters approved. For 110-120 volt AC only. Shipping wt., 4 lbs. 4 oz.
20 A 6474 .... **$4.45**



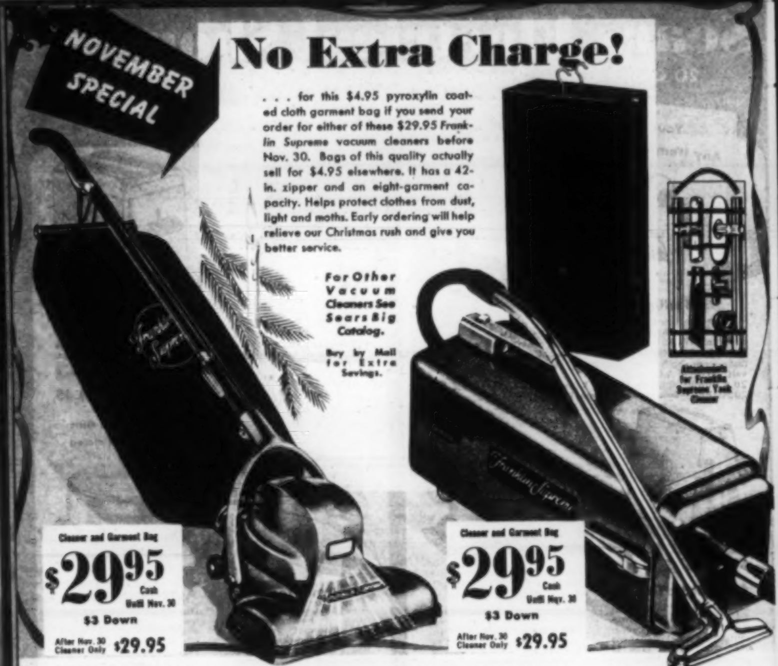
Combination Grill

Four gifts in one—**toast, grill, fry** and **bake**—all on one appliance. Heat indicator. Chrome plated finish; Walnut handles. Two sets of 47 sq. in. grids (sandwich and waffle). Cord, grease cup, instructions. Underwriters approved. For any 110-120 volt current. **Shpg. wt., 8lbs. 12oz.**
20 A 6600 .... **$4.45**



Coffee Brewer

Make good coffee electrically. Coffee measure top, cool bakelite handles. Cup graduations on lower glass bowl . . . no-splash pouring lip. Stove has 2-heat switch—high for brewing; low for warming. Cord and 48 filter cloths incl. For any 110-120 volt current. Wt., 7 lbs. 4 oz.
20A6576 —**Complete** **$4.45**



No Extra Charge!

. . . for this $4.95 pyroxylin coated cloth garment bag if you send your order for either of these $29.95 *Franklin Supreme* vacuum cleaners before Nov. 30. Bags of this quality actually sell for $4.95 elsewhere. It has a 42-in. zipper and an eight-garment capacity. Helps protect clothes from dust, light and moths. Early ordering will help relieve our Christmas rush and give you better service.

For Other Vacuum Cleaners See Sears Big Catalog.

Buy by Mail for Extra Savings.

Cleaner and Garment Bag
$29.95 Cash Until Nov. 30
$3 Down
After Nov. 30 Cleaner Only **$29.95**

Cleaner and Garment Bag
$29.95 Cash Until Nov. 30
$3 Down
After Nov. 30 Cleaner Only **$29.95**

Give a Revolving Brush Cleaner

. . . for *triple action* cleaning that gets the maximum amount of dirt from your rugs and carpets. Gentle *beating* loosens embedded grit, *sweeping* whisks lint, thread, etc. from the surface and brushes up the nap, powerful *suction* draws the dirt into the big easy-to-empty bag. Hi-low automatic rug adjustment for thick rugs or bare floors. Three-position handle for (1) getting under furniture, (2) ordinary cleaning, (3) storage purposes. *Franklin Supreme* will help make your rugs look bright and new.

Franklin Supreme Is Sears Best Cleaner —and Here's What That Means for You

—a revolving brush type or all purpose cleaner comparable to any on the market at a price that can't be compared . . . a guarantee of quality and satisfaction . . . a price within reach of every pocketbook. Don't confuse others' high prices with quality.

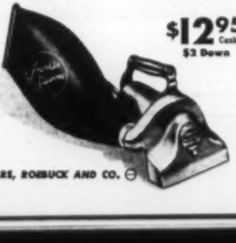
Both cleaners are approved by Underwriters Laboratories. They operate on any 110-120-volt current. 20-ft. cord included with each. Order early and take advantage of our offer above. Satisfy yourself that you are receiving quality at low prices by trying one of these cleaners in your home.

Franklin Supreme Revolving Brush Cleaner with a dirt-finder headlight, rubber furniture guard, on-off switch on handle. Hammered effect, gray enamel finish; red and black trim. ¼-H.P. motor.
20 A 0715—Shipping weight, 22 pounds. Cash Price....**$29.95**
Easy Payment Price ($3 Down; $4 a Month)........... **32.65**

Franklin Supreme All-Purpose Cleaner with a handy foot-operated push button. On-off switch. Hammered effect gray baked-on enamel finish with red trim. Easy-gliding skids. ¼-H.P. motor.
20 A 0727—Shipping weight, 28 pounds. Cash Price....**$29.95**
Easy Payment Price ($3 Down; $4 a Month)........... **32.65**

Give an All-Purpose Vacuum Cleaner

. . . for all types of cleaning . . . rugs and carpets, draperies, upholstery, radiators, walls, floors. Powerful suction pulls the dirt through the efficient air-filter into the sanitary dust container. Attachments include: carrying case, 7-ft. flexible hose and 11-in. curved hand grip, two 20-in. metal extension tubes, 11-in. fiber blower, 4⅝-in. drapery nozzle with brush, 8½-in. swivel floor brush, dusting brush, 8½-in. swivel rug nozzle. These interchangeable tools make it easy to do all types of cleaning.



$12.95 Cash
$2 Down

Franklin Supreme Hand Cleaner

• Sears finest hand cleaner • Triple action cleaning—beating, sweeping suction just like big floor cleaners • Sanitary, easy-to-empty dust bag • Lightweight—weighs only 4⅝ lbs. • Handy fingertip on-off switch

A **Franklin Supreme** hand cleaner is the perfect Christmas present for your wife or mother. Here's our best hand cleaner—repeated from our Big Catalog. It's excellent for cleaning draperies, stair carpeting, upholstery, etc.—a perfect companion for an electric floor cleaner. Has revolving brush action just like the floor cleaner above—gentle beating to loosen dirt, sweeping to remove surface lint, and powerful suction to draw dirt into the sanitary bag. 20-ft. insulated cord incl. ¼-H.P. bronze bearing motor. Underwriters approved. For any 110-120 volt current.
20 A 0747—Shipping weight, 7 pounds. Cash Price.................**$12.95**
Easy Payment Price ($2 Down; $2 a Month)....................... **14.00**

For Easy Terms, Use Easy Payment side of Order Blank.

Give This Franklin Electric Sewing Machine

$44.95 Cash
20 AM 31213F
$5 a Month

Look at that cabinet! It has the simple elegance of fine livingroom furniture. You'd never guess that tucked away inside is an efficient sewing machine head. You can give beauty and utility this year. The Walnut overlay on this handsome cabinet has a beautiful, lustrous finish—even the back is finished. Butt Walnut panel in door gives pleasing grain design contrast. Cabinet opens to a 43x17⅛-in. sewing surface. Ht., 30⅛ in. 60-watt, bronze bearing, air-cooled motor. Knee-operated speed control. Sewing light, Greist attachments, needles, bobbins, oil and instructions included. Guaranteed 20 years against defects in materials and workmanship. Underwriters approved. See shipping notice below. Shipping weight, 82 pounds.

20 AM 31213F—Franklin Rotary Head. Cash Price. . **$44.95**
Easy Payment Price ($9.50 Down; $5 a Month). **48.50**

20 AM 31285F—Franklin Deluxe Rotary Head. Sews backward and forward. Cash Price. **$52.95**
Easy Payment Price ($11 Down; $5 a Month). **57.15**

Use Easy Payment side of Order Blank.

Chippendale Desk Model Electric Sewing Machine

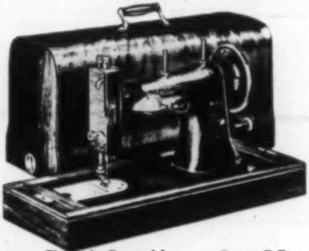
- **Authentic Chippendale desk style cabinet**
- **Choice of two Franklin rotary sewing heads**
- **Guaranteed for 20 years**
- **A perfect Christmas gift**
- **Buy Now and Save**

$64.95 Cash
20 AM 32013F
$5 a Month

It's a wise shopper who buys double purpose furniture. This fine Chippendale desk looks exactly like a regular writing desk when not in use for sewing and has the same utility. Three large drawers at the side measure 13⅝x6⁹⁄₁₆ in. each and are 5⅜ in. deep. The beautiful Walnut overlay is lacquered to bring out and protect all the beauty of the Genuine Walnut grain. Antique English finished metal pulls add to its elegant beauty. Cabinet size, closed, 30½x17½ in. Ht., 31 in. Open, 59⅛x17½ in. Ht., 30⅛ in. 60-watt, bronze bearing, air-cooled motor. Guaranteed 20 years against defects in materials and workmanship. Knee-operated speed control. Full set of Greist attachments, sewing light, needles, bobbins, oil and instructions included. Underwriters approved. See shipping notice below. Shipping weight, 121 pounds.

20 AM 32013F—Franklin Rotary Head. Cash Price. **$64.95**
Easy Payment Price ($13.50 Down; $5 a Month). **70.10**

20 AM 32085F—Franklin Deluxe Rotary Head. Sews backward and forward. Cash Price. **$72.95**
Easy Payment Price ($15 Down; $5 a Month). **78.75**



Rotary Electric Portable

$36.95 Cash
20 AM 20113F
$4 a Month

Lightweight, easy to move about, sturdy and efficient. It has **the same full size guaranteed sewing head** that we use on our cabinet models. Walnut veneer cover locks in place. Foot-operated speed control. Solid Walnut base 21x9½ in. 20-year guarantee. Greist attachments, sewing light, needles, bobbins, oil and instr. 60-watt bronze bearing motor. Underwriters approved. See shpg. notice. Shpg. wt., 55 lbs.

20 AM 20113F—Franklin Rotary Head. Cash Price. . **$36.95**
Easy Payment Price ($8 Down; $4 a Month). **39.85**

20 AM 20185F—Franklin Deluxe Rotary Head. Cash. . **44.95**
Easy Payment Price ($9.50 Down; $5 a Month). **48.50**

READ THIS BEFORE ORDERING

Choose a Franklin Rotary head for ordinary family sewing. Four-point feed insures even feeding of goods to needle. Stitch regulator controls stitch length. Numbered tension regulator insures uniform stitching. Makes one double lock stitch with each rotary movement.

Choose a Franklin Deluxe Rotary head if you sew a lot and want the finest in smooth running sewing efficiency. Has all the features of the head above plus hinged presser foot which glides easily over pins and seams **and** it sews backward or forward.

All Sears electric sewing machines operate on any 110–120 volt current. (32-volt models $2 extra.)

For Other Sewing Machines See Sears Big Catalog

SHIPPING NOTICE: All sewing machines shipped from factory near Cleveland, O. You pay transportation from there. Order from our nearest Mail Order House.

ONLY
$15.95
Cash
20 A 06115

A Best Buy . . . 16-Speed Powermaster Mixer

Sears Powermaster 16-speed mixer—a perfect gift. New "Speed-Index" plate gives choice of mixing speeds. Exclusive E-Z Swing column permits moving beaters from side to side . . . permits use of various size bowls. Bowls revolve automatically on ball bearing turntable. Height of bowls easily adjusted for deep or shallow mixing. Mixer is detachable from stand. Powerful governor controlled motor. White baked-on enamel finish; black bakelite handle. One 3-qt. and one 1-qt. mixing bowls, fruit juicer and strainer with adjustable spout to prevent dripping, two beaters, instructions, recipes and attached cord. Underwriters approved. For any 110-120 volt current. Shipping weight, 21 pounds.

20 A 06116—Mixer *with* built-in power unit for operating attachments listed in our Big Catalog. Cash.................... **$17.95**

20 A 06115—Mixer *without* built-in power unit. Cash.................... **15.95**

NOTICE: Because of Standard Practice in the sale of 20 A 6310T and 20 A 06102T there is no charge for Easy Terms.

Buy by Mail for Extra Saving

ONLY
$12.95
Cash
Complete

Toaster-Tray Gift Set

Where could you find a more desirable gift than this famous Heatmaster Toaster-Tray set? Includes three ivory colored pottery dishes—one ¼-lb. covered butter dish and two jelly or jam dishes with covers. Make excellent ice-box dishes. One 5-ply Walnut stained tray, 19⅝ in. long by 12⅝ in. wide and the famous Heatmaster Deluxe pop-up toaster. Toasts two slices of bread to even brownness at one time and even makes melba toast! On "Pop-up," current shuts off and toast rack rises when toast is done. Toaster is chrome plated; black bakelite handles and base. Removable crumb tray. Cord attached. Underwriters approved. For 110-120 volt A.C. only. Shop by mail and save at Sears.

20 A 6328—Shipping weight, 11 pounds.. **$12.95**
20 A 6320—Toaster only. Shpg. wt., 7 lbs. 12 oz. **$10.95**

$16.00
Cash or Terms

TOASTMASTER

Give this beautiful chrome plated Toastmaster for enduring appreciation. It toasts two slices of bread on both sides at a time. Toast pops up automatically when done. When the toast pops up, current shuts off. Controlled by clock and thermostat mechanism. Adjustable for light, medium or dark brown toast. Chrome finish with cool bakelite handles, base. Cord attached. Underwriters approved. For any 110-120 volt current. **Postpaid.** See notice at left.

20 A 6310T—Cash or Terms ($2 Down; $2 a Month) .. **$16.00**

GIFTS

Bring Pleasure

See Sears Big Catalog for Complete Selections

$26.75
Cash or Terms

MIXMASTER

The Mixmaster has been popular with women everywhere for years. It mixes, beats, whips, mashes and extracts fruit juices. Fingertip speed control for governing the 10 mixing speeds. Governor-controlled motor for even mixing on each speed. Bowls revolve automatically on turntable. Removable mixing head. White baked-on enamel finish; black trim. Cord included. Underwriters approved. For any 110-120 volt current. **Postpaid.**

20 A 06102T—Cash or Terms ($3 Do.; $4 a Mo.) See notice above .. **$26.75**

"Meals Are Easy to Prepare and Taste Better When Cooked the Heatmaster Way"
ONLY
$21.95
Cash
Roaster Only

Sears Best Roaster

Give a **Heatmaster Deluxe** roaster. All the features of our Standard Roaster (at right) plus . . . automatic cover lift . . . glass window in cover for food inspection . . . three 3-qt. porcelain enameled inset pans for vegetables, etc. . . cool bakelite handles and knobs, deluxe trim.

20 A 06430—Shpg. wt., 40 lbs.... **$21.95**

Deluxe Automatic Cabinet—Has same features as Standard Cabinet (at right) plus . . . built-in timer clock for automatic cooking, rubber tired casters. **Not Mailable.**

20 AM 6411—Shpg. wt., 31 lbs.... **$10.95**

Broiler-Griddle Attachment—For either roaster. (See small illustration).

20 A 6402—Shpg. wt., 2 lbs. 10 oz.. **$3.69**

ONLY
$13.95
Cash
Roaster Only

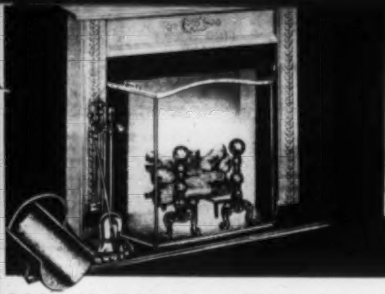
Standard Roaster

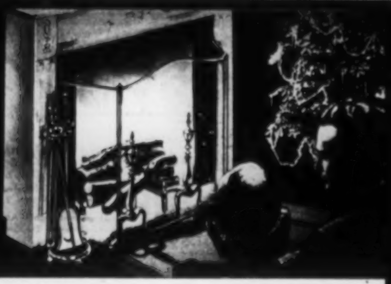
Heatmaster quality at a very low price. Thermostatic heat control for temperatures from 150° to 500°. Signal lights when current is on. 18-qt. removable roasting well. Glass wool insulation. White baked-on enameled finish, black trim. Cool black wood handles. Browning vent. Wire baking rack, cookie sheet, recipes, instructions, cord. Underwriters approved. For 110-120 volt A.C. only.

20 A 06413—Shpg. wt., 34 lbs.. **$13.95**

Standard Cabinet (not illustrated)—Heavy gauge steel. White baked-on enamel finish, black trim, 2 shelves. Size, 19x13½ in. Ht., 30 in. **Not mailable.** Fits both roasters.

20 AM 6448—Shpg. wt., 30 lbs... **$5.95**





Brighten the Holiday Season With Sears Fireplace Fixtures . . . Gift Idea for Homemakers!

7 Pcs. As Listed **$9.89** 20 A 04319

Let this 7-piece matching ensemble be *your* gift to the entire family. Heavy cast iron with hammered antique brass plated finish. Included in 7-piece set are andirons, screen and fireset.

20 A 04319—Shpg. wt., 53 lbs. (Mantel not incl.) $9.89

For only $1.00 more we include a $1.59 Wood Holder to make an **8-Pc. Matching Ensemble**—Wood holder, as illus.
20 A 04330—Shpg. wt., 59 lbs. (Mantel not incl.) **$10.89**

Andirons—Ht., 18 in. X-patterned. Shanks, 18 in. long.
20 A 04170—Shpg. wt., 22 lbs. **$3.59**

3-Fold Firescreen—Arch top. Center panel, 33x26 in. Sides 30x13 in.
20 A 04101—Shipping weight, 13 pounds **$3.59**

4-Pc. Fireset—Shovel, brush, poker, and 28-in. stand.
20 A 04220—Shipping weight, 18 pounds **$3.59**

Wood Holder—Double seamed edges, riveted handle. 20½ in. long, 12½ in. wide. Antique brass plated finish.
20 A 04286—Shipping weight, 6 pounds **$1.59**

7 Pcs. As Listed **$14.45** CASH 20 A 04321

A cheery complement to your Christmas hearth—Your holiday guests will admire the sparkle of firelight on the lovely polished brass pieces of the **Plymouth**. This matching ensemble will give many years of service. If homemaking is her hobby, this is indeed a gift that *she* will treasure a lifetime!

7-Pc. Set includes 4-pc. polished brass fireset, solid polished brass andirons with cast brass shank covers, firescreen with solid tubular brass top.
20 A 04321—Shipping weight, 41 pounds. (Mantel not incl.) $14.45

Andirons—Polished brass, 20 inches high. Shank, 18 inches long.
20 A 04174—Shipping weight, 16 pounds **$4.95**

3-Fold Firescreen—Solid tubular brass bound arch top. Center panel, height, 33 inches. Width, 26 inches. Side panels, height, 30 inches, width, 13 inches. Hinges swing freely both ways.
20 A 04100—Shipping weight, 16 pounds **$4.95**

4-Pc. Matching Fireset—Shovel, tongs, poker, and 28⅝-in. stand.
20 A 04224—Shipping weight, 12 pounds **$5.45**

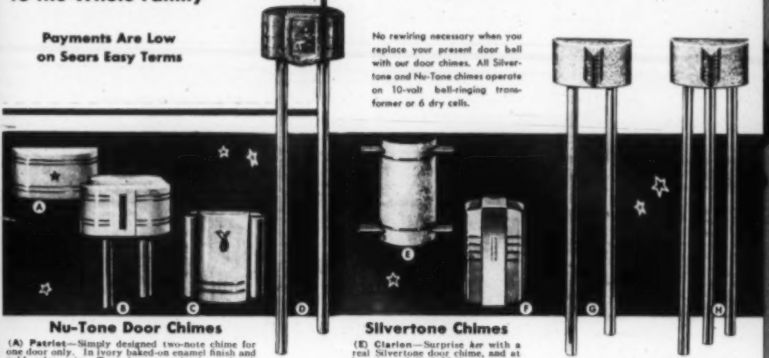
for the Home

to the Whole Family

Payments Are Low on Sears Easy Terms

For other fireplace fixtures and gift ideas, see our Big Catalog. For Easy Terms, See Page B, Center of Book

No rewiring necessary when you replace your present door bell with our door chimes. All Silvertone and Nu-Tone chimes operate on 10-volt bell-ringing transformer or 6 dry cells.



Nu-Tone Door Chimes

(A) Patriot—Simply designed two-note chime for one door only. In ivory baked-on enamel finish and gold color trim. Tone bars completely enclosed. Size, 7⅛x4 inches. Depth, 2⅜ inches.
20 A 8767—Shipping weight, 1 pound 14 ounces **$1.85**

(B) Kitchenoer—Attractive design. Sounds two notes for front door, one for rear. White baked-on enamel finish; chrome color trim. 12½x8 in. overall. 2 in. deep.
20 A 08766—Shipping weight, 3 pounds **$3.75**

(C) Commander—Musical door chime sounds two notes for front door, one for rear. Antique ivory unbreakable plastic cover with brass finished tubes and cover decoration. Designed for hall, living, or diningrooms. 6⅞x7 in., 2 11/16 in. deep. Gift box.
20 A 8778—Shipping weight, 2 pounds 4 ounces **$4.75**

(D) Classic—The classic Grecian design of this chime will be a complement to your home. Ivory color plastic cover and brush brass finished tubes. Has resonant, mellow tones in keeping with its classic design. Two notes for front door, one note for rear door. Size, 41½ in. overall, 7¾ in. wide, 2 11/16 in. in depth.
20 A 08765—Shipping weight, 5 pounds **$5.25**

Silvertone Chimes

(E) Clarion—Surprise *her* with a real Silvertone door chime, and at less than a dollar! Mellow two-note chime! Signals for one door only. Two baked-on enamel finish colors, both with gold color trim. 6x5 in. Depth, 2 in. **Shpg. wt., 1 lb. 5 oz.**
20 A 8770—Ivory color
20 A 8771—White color . . . . **89¢**

(F) Melodi-note—A quality two-tone chime. Rings two notes for front door, one for rear. Combination of bright and satin chrome plated finish. Particularly suitable for kitchens because of its modern styling. **Shpg. wt., 1 lb. 11 oz.**
20 A 8772 . . . . **$2.39**

(G) The Cathedral—Sears own Silvertone chime in an **exclusive** design. Constructed to Sears strict specifications. Deep, resonant cathedral-clear tones. Sounds two notes for the front door, one note for rear. Beautiful ivory baked-on enamel finished cover with gold color ornament. Two **long** tubes with rust-resistant brushed brass finish. 40 in. long, 7½ in. wide, 3 in. deep.
20 A 08773—**Shpg. wt., 5 lbs.** . . **$3.79**

(H) As above except has 3 long tubes. Center tube is silent.
20 A 08774—**Shpg. wt., 6 lbs.** . . **$4.79**

Decca
Records

Bing Crosby's Greatest Hits

3 FOR 98c

5 for $1.59

Order by No. 57 A 5908 and state selection Number. Minimum order 3 Records
Shpg. wt., for 3, 1 lb. 7 oz.; for 5, 2 lbs. 5 oz.

621—Silent Night—Adeste Fideles
3644—Dolores—De Camptown Races
3590—New San Antonio Rose—It Makes No Difference Now
4000—Sweetheart of Sigma Chi—Dream Girl of Pi. K. A.

3797—Paradise Isle—Aloha Kuu Ipo Aloha
1175—Sweet Leilani—Blue Hawaii
3886—'Til Reveille—My Old Kentucky Home
3856—Be Honest With Me—Goodbye, Little Darlin'
3423—Do You ever Think of Me—You Made Me Love You
3887—Pale Moon—Who Calls?
3614—Chapel in the Valley—When Day Is Done
3300—Only Forever—When Moon Comes Over Madison Square
3133—Sierra Sue—Marcheta
3542—I Cried for You—My Melancholy Baby
3543—Blues Serenade—S'posin'
3840—Brahms Lullaby—You and I
2775—Isle of Golden Dreams—To You, Sweetheart, Aloha
2400—God Bless America—Star Spangled Banner
3965—You're the Moment of a Lifetime (Flores Negras)—No Te Importa Saber
2374—Deep Purple—Star Dust

Jimmy Dorsey

3698—Maria Elena—Green Eyes
3657—When the Sun Comes Out—Yours
3775—Blue Champagne—All Alone and Lonely
3859—Time Was—Isle of Pines
3963—Jim—A New Shade of Blue
3585—I Understand—High on a Windy Hill

Andrews Sisters

3622—I, Yi, Yi, Yi, Yi—In Apple Blossom Time
3821—Daddy—Sleepy Serenade
3732—Aurora—Music Makers

Christmas Songs

1031—Santa Claus Is Coming to Town—Jingle Bells
—*Riley Farley Orch.*
1551—Hark! The Angels Sing—It Came Upon the Midnight Clear—*Charles Paul, Organ*

Ink Spots

3432—Do I Worry?—Java Jive
3606—I'm Still Without a Sweetheart—So Sorry
3258—Whispering Grass—Maybe
3958—Keep Cool, Fool—Until the Real Thing Comes Along

Lawrence Welk

3725—Friendly Tavern Polka—You Are My Sunshine
3726—Clarinet Polka—Canadian Capers

Guy Lombardo

3897—Make Believe—I Love You Truly
3841—Smiles—Rose Room
3674—Intermezzo—Star Dust

Connie Boswell

3837—You Were Meant for Me—I Went Out of My Way
3858—A Gay Ranchero—The Clock Song;

Decca's Children's Sets — 3 Records in Gift Envelope $1.05 Postpaid

Order by No. 57 A 5977. State set No. Three 10-in. Records, each set. Postpaid. 3 Records $1.05

K-2 NURSERY RHYMES—
Sung by Frank Luther
Includes "Lazy Mary, Will You Get Up," "Jack Frost," etc.

K-1 MOTHER GOOSE RHYMES
Sung by Frank Luther.
Includes "Farmer in Dell," "Little Bo-Peep," etc.

K-8 BABAR STORIES—
Sung by Frank Luther.
Includes "The Little Elephant," "Story of Babar," "Babar The King," etc.

K-12 WINNIE THE POOH and CHRISTOPHER ROBIN, the popular children's story.
Sung by Frank Luther.

K-17 SNOW WHITE AND THE SEVEN DWARFS. Complete musical score with words of Walt Disney's Production. *with Frank Luther, Zora Layman*

BING CROSBY AND KENNY BAKER

$1.90

Album and 4 Records

CHRISTMAS MUSIC

Christmas Gift Albums

Catalog number of all albums 57 A 5977. State catalog number and album number.

No. 159 Christmas Music

Featuring Bing Crosby and Kenny Baker with Organ Accompaniment. Includes Christmas Day–Silent Night–Adeste Fideles–O Little Town of Bethlehem–O Holy Night–It Came Upon the Midnight Clear–Hark! The Herald Angels Sing.
4 Records, **Postpaid** **$1.90**

No. [illegible] Hot Time in the Old Town Tonight

Gay songs featuring Guy Lombardo, Dick Robertson, Clyde McCoy, etc. Includes Hot Time in the Old Town Tonight–In My Merry Oldsmobile–Daisy Bell–Little Annie Rooney–In the Good Old Summertime–Sweet Rosie O'Grady–St. Louis Blues–Auld Lang Syne–Schnitzelbank–One, Two, Three, Four–O Du Lieber Augustin–Tear It Down–Sugar Blues.
6 Records, **Postpaid** .. **[illegible]**

Popular Albums

No. 5 Strauss Waltzes for Dancing

Harry Horlick and His Orch., Includes Emperor Waltz–Tales From the Vienna Woods–Sweetheart Waltz–You and You–Wine, Women and Song–Viennese Bonbons–Artist's Life–Vienna Blood–Southern Roses–Voices of Spring. 5 Records, **Postpaid** .. **$2.25**

No. 128 Deanna Durbin Souvenir Album

Songs featured in her motion picture successes including Ave Maria–Allelujah–Musetta's Waltz Song–Loch Lomond–Amapola–Love Is All. 3 Records, **Postpaid** .. **$1.40**

No. 69 Cowboy Songs Sung by Bing Crosby

12 songs including Silver On the Sage–Mexicali Rose–When the Bloom is on the Sage–It's a Lonely Trail–Home On the Range–Missouri Waltz–Boots and Saddle–Twilight on the Trail–Well Rest at the End of the Trail–There's a Gold Mine in the Sky–I'm an Old Cowhand–My Little Buckaroo.
6 Records, **Postpaid** .. **$2.60**

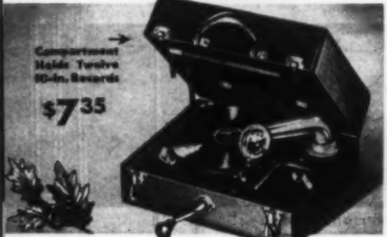
No. 122 Dancing in the Dark

Piano Solos played by Carmen-Cavallero with Accompaniment. Includes Night and Day–Smoke Gets in Your Eyes–Lover–Cocktails for Two–The Very Thought of You–If I Had You–Body and Soul–You're Mine, You–All Alone Together–Dancing In the Dark.
5 Records, **Postpaid** .. **$2.25**

Silvertone Chromium Needles

Similar quality sells elsewhere "6 for 25c." Perfect points. Each needle plays 25 records. Heavy shank—**ideal for automatic changers.**
57 A 5918—Shpg. wt., 2 oz. Pkg. of 8. . **19c**

Buy Your Christmas Gifts on Sears Easy Terms . . See Page B , Center of Book



Reduced to
$22.95
Including Carrying Case

Electric or Hand-Wind Phonograph

A Christmas gift that will be appreciated for many years. Clear faithful reproduction, ample volume. Compare with others selling for $12.50 elsewhere. Plywood frame. Brown washable fabric covering, harmonizing lining. Nickel plated hardware. Plays 10 or 12-inch records, 9-inch turntable. Needle cup and 50 needles. Size, 14x11¼x6¼ inches. With hand-wind spring motor and speed regulator or constant speed electric motor. Shipping weight, 11 pounds. Mailable.

57 A 05813—Hand-Wind Model.......................... **$7.35**
57 A 05832—Electric Motor Model for 110 to 125-volt, 60-cycle Alternating Current....... **$7.35**

Hawaiian Electric Guitar Outfit

An outfit of this quality would cost you $42.50 in most music stores. A good dependable electric guitar at a price that a beginner can afford to pay. This guitar has a full, clear singing tone with ample volume for solo work. Formerly sold for $24.95.

GUITAR—Body is made of good quality solid hardwood with beautiful blond, natural wood finish. Magnetic pick-up unit with handy volume control on top. Sturdy, side opening chipboard carrying case, covered to match the amplifier, is also included.

AMPLIFIER—3 tubes with large 8-inch speaker. Strong wooden frame covered with tweed effect fabric—handsome and long wearing. For 110-volt, 60-cycle A.C. only. Shipping weight, 18 lbs.

12 A 02313—Complete Outfit, Guitar, Amplifier, Case..... **$22.95**

Musical Gifts .. for Boys and Girls

Snare Drum $5.95

Has the features of drums selling for $8 in most music stores. Beautiful Mahogany finished laminated wood shell with solid blonde maple hoops. Good quality calfskin drum heads. Snare strainer with adjustable throw-off. Complete with hickory drum sticks and instruction book. Overall size, 5⅛x12⅜ inches. 3 inches from head to head. **Shipped from** factory near Chicago from where you pay transportation. Shpg. wt., 6 lbs.

12 A 902F............$5.95

Regulation Bugle $3.45

Genuine U.S. Regulation model with excellent penetrating tone. Made in America of first quality brass, highly polished. Key of G, with slide change to F. Full regulation size, about 17 inches long, with 4-inch tapered bell. Heavily silver-plated mouthpiece with chain. Complete with instruction book. Shipping weight, 3 pounds.

12 A 05074......$3.45

All Star Harmonica 69c

Superior tone quality. Blonde finish, 4-in., genuine maple body with attractively engraved, heavily nickel-plated metal cover plates smoothly rounded to fit your lips. Brass plates. Solid brass reeds are precision tuned by the latest, most modern method. 10 numbered holes with 20 reeds. Key of C—easy to play. With instructions. Shpg. wt., 4 oz.

12 A 5127.........69c

Plastic Tonette 94c

This tonette will be the most entertaining gift under the Christmas Tree. By far our most popular novelty instrument. Made of Modern black tenite plastic. Streamlined, smooth polished finish. Boehm scale (similar to the clarinet). Length, 7½ in. Shpg. wt., 6 oz. With instructions.

12 A 5230—Key of C.94c

12 A 5233—Same as 12 A 5230, but Key of B♭, ⅝-inch longer......94c

Bargain Ukulele $1.29

Always a welcome gift and best of all you save almost one-half. Ukuleles of this quality sell for $2.25 in most music stores. Anyone can learn to play tunes like Old Black Joe, Swanee River, etc. in just a few hours. Made of selected hardwood throughout, lasting finish. Full standard size, has non-slip pegs and fine quality gut strings. Soft vibrant tone harmonizes perfectly with singing. Shpg. wt., 3 lbs.

12 A 0457............$1.29

Guitars and Mandolins For Christmas

Shop by Mail and Save
Larger Selection in Our Big General Catalog

Mahogany Finish Mandolin $2.95

Only after you try to buy this quality mandolin elsewhere can you realize what an outstanding value it really is. Most music stores sell comparable instruments for at least $6.00. There's quality of tone here hard to equal. Beautiful lute model with a handsome deep shaded and highlighted Mahogany finish. Carefully constructed of selected seasoned hardwood. Decorative white striping around sound hole. Ebonized fingerboard with four position markers. Heavily nickel-plated patent heads with brass gears and posts. A gift that will be appreciated for many years to come, because mandolins are becoming more and more popular every day and you'll appreciate the savings here. Complete with instruction book. Shipping weight, 4 pounds.

12 A 0388...............$2.95

Blonde Finish Maple Guitar $3.95

A good dependable flat top guitar at a price you would ordinarily pay for an inferior, small, poorly constructed instrument. An ideal guitar for the beginner and one that compares with $7.50 quality elsewhere. Full standard size flat top guitar in a natural blonde wood finish. **Top, back and sides of selected seasoned Maple** for full true tone and long life. Attractive striping around top edge and sound hole. Has many features of high priced guitars such as an ebonized fingerboard with hand set frets, nickel-plated tailpiece with a card for your name and gear type tuning pegs with brass gears and posts. Comes complete with 25c instruction book and good quality pick. Shipping weight, 7 pounds.

12 A 0204...........$3.95

Concert Size Guitar $5.95

A finer, larger guitar and an even greater value. Was $9.95 in our former General Catalog—Order now, our stock is limited. Full concert size, 14x37 in. Mellow resonant tone. Selected, naturally seasoned close grained Spruce top with highly polished, hand rubbed highlighted Walnut finish. Naturally aged, hardwood back and sides. Carefully constructed to stand hard usage. Has inlaid purfling around sound hole, and ebonized fingerboard with hand set "T" frets. Four mother-of-pearl inlaid dots; ebonized pin bridge with bone-saddle and white pins. Tortoise shell-effect celluloid guard plate. A guitar you'll be proud to own! With pick. Sears $1.50 Home Study Course. Shipping weight, 8 pounds.

12 A 0251...........$5.95

Our Deluxe Guitar $7.45

In spite of rapidly rising costs we are offering this fine quality flat top guitar at a sensationally low price. You absolutely cannot match it in quality, workmanship or tone in most music stores for less than $12.00. Popular blonde finish, hand polished to a high lustre. Grand concert size, 41x14¼ in., gives greater volume and full mellow tone. **Top of selected straight grained Spruce, back and sides of fine seasoned Maple.** Woods are carefully matched for beauty and fine tone. Oval ebonized fingerboard with mother-of-pearl position markers and hand set "T" frets for easy, rapid fingering. Complete with instruction book and pick. It makes an excellent gift—and you save money. Shpg. wt., 8 lbs.

12 A 0222............$7.45

See our big Fall and Winter Catalog for a complete selection of flat top, arched top and electrically amplified guitars.

A New Kind of BATTERY RADIO

Featuring STRATOBEAM RECEPTION

$20.95 Cash Price

With 400-Hour Battery

Only $2.50 Down

4-TUBE, 1½-Volt Superheterodyne

- **Equipped with Either a 400-Hour or a 950-Hour Battery Pack**
- **Battery Pack is Neatly Enclosed Within the Radio Cabinet**
- **5-Inch Permanent Magnet Dynamic Speaker for Clear Tone**
- **Beautiful Cabinet of Two-Tone Sliced Walnut Veneers**

Here's a battery-operated Silvertone at the lowest price that we've ever had on a radio including both **Stratobeam Reception** and a genuine Walnut veneer cabinet. It's your chance to get all the amazing advantages of this new radio performance at less cost than ordinary radios!

Stratobeam Reception is an exclusive development that is revolutionizing battery radio performance. You'll find that this radio will pull in stations where other sets fail, and it will tune clearer and sharper than other radios. And not only that, but you'll find that this Silvertone will be more economical to operate than any other radio you ever owned. The savings in battery expense will help pay for the radio. You have your choice of battery equipment—either a compact 400-hour A-B battery pack, or for only $1 more you can buy it with a long-life 950-hour battery pack.

Exclusive Circuit Design incorporating not only the two Stratobeam features shown at the right, but also such modern refinements as a 5-inch permanent magnet type dynamic speaker for full-bodied, clear tone, and Automatic Volume Control to reduce fading and blasting of programs. Wide tuning range of 540 to 1700 kilocycles covers entire American broadcast band.

Consolette Style Cabinet of modern design is finished in two-tone sliced Walnut veneers. Instrument panel slopes for easy tuning, and ends are gracefully rounded. Size of cabinet, 9¼ in. high, 17⅝ in. wide, 8½ in. deep.

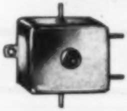
No Aerial to Buy for this Silvertone comes complete with the new Stratobeam Receptor described at the right. Not only will this amazing device give you better reception than ordinary aerials, but you'll find it very easy to install—just fasten it against the side of your house.

57 A 07115H—Radio complete with Stratobeam Receptor and 400-Hour A-B battery Pack (57 K 05178H). Shpg. wt., 24 lbs. Mailable. Cash **$20.95**

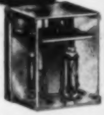
57 A 07116H—Radio complete with Stratobeam Receptor and 950-Hour A-B battery Pack (57 K 05174H). Shpg. wt., 37 lbs. Mailable. Cash . . . **$21.95**

For Easy Payment Prices and Terms, See Page B in Center of Book.

For other "Stratobeam Receptor" Radios, Refer to your big Sears Catalog.



Equipped With These Exclusive "Stratobeam Reception" Features.



Stratobeam Receptor

The newest, most compact, and most efficient aerial system ever designed for battery radios. It is electrically tuned and matched to this radio, and is included with it at no extra charge.

Stratobeam Circuit

The heart of this new radio is its exclusive circuit with its new type "iron core" tuning mechanism, sealed in a dust-tight transparent plastic case. It gives you better performance at less battery drain.

Use Our 15-Day Home Trial Plan

Order the Silvertone radio you prefer in the regular way sending full cash price or deposit with Easy Payment Order. If you are not completely satisfied, return the radio to us within 15 days and we will refund all your money.

5-TUBE*, 3-Way Portable Radio

$16.95 Cash

$2 Down

- **Exceptionally Easy to Carry—Weighs Only 11 Pounds.**
- **Equipped with Dry Batteries That Last Up to 200 Hours.**
- **Also Operates from Alternating or Direct Current.**
- **New Durable Covering Resembles Pebble-Grain Leather.**

*** 5 Tubes Including Power Rectifier Tube For A.C. or D.C. Electric Operation.**

Here's a **really portable** small radio. Weighs only 11 lbs. so you can take it along even on country hikes. One of these easy-to-carry portables will amuse the crowd on all your picnics and parties. Not only lightweight, but is almost as small as the new camera-type radios. Measures only 7⅛ in. high, 11 in. wide and 5¼ in. deep.

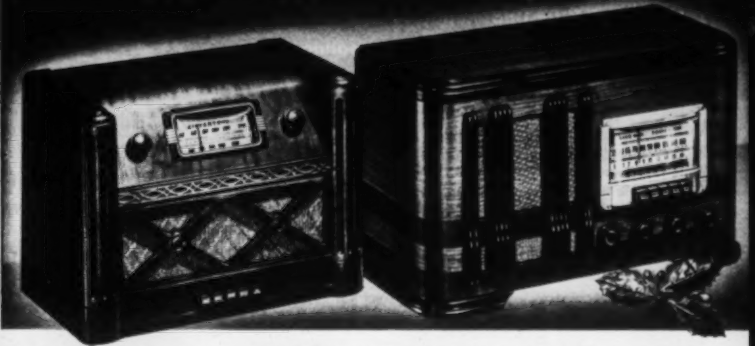
A new alloy dynamic speaker featured. In spite of its unusually small size this Silvertone produces the full, resonant tone of a larger, more expensive radio. The life of the batteries equals that of most larger portable radios . . . 175 to 200 hours.

Indoors this radio operates from 100 to 125-volt, 25 to 60-cycle A.C. or D.C. electricity You can use electricity whenever it is available, and save the enclosed dry batteries from which the radio operates when outdoors.

Attractive case is covered with sturdy brown pebble grain simulated leather. Tunes American broadcasting stations from 540 to 1600 kilocycles. Has built-in loop aerial which provides excellent reception from powerful nearby stations. Where loop aerial reception is not satisfactory an outside aerial must be attached. Complete with one 57 K 5086H and two 57 K 5072H batteries.

57 A 07076H—Shpg. wt., 13 lbs. Mailable. Cash Price	**$16.95**
Easy Payment Price ($2 down and $2 monthly)	**18.40**

ELECTRIC RADIOS for Family or Friend



6-TUBE* Electric with Automatic Tuning, Walnut Veneer Cabinet

$16.95 Cash

$2.00 Down

***6 Powerful Tubes Including Power Rectifier**

Here's a radio to make someone very happy this Christmas. Besides its clear brilliant tone quality, this desirable little Silvertone has an unusually attractive consolette style cabinet of genuine sliced walnut veneer, and modern features that would make it cost much more in most other stores.

Push Button Tuning for any four of your best-liked stations. Easy to set up in a few minutes with just your screwdriver and the call letter tabs which are furnished. Fifth button switches back to dial tuning and you can turn your dial to American broadcasting stations from 540 to 1700 kilocycles.

Superheterodyne Circuit for increased sensitivity with Automatic Volume Control to reduce fading. Enjoy the wonderfully clear tone from the 5-inch dynamic speaker.

Built-in Loop Aerial system eliminates the need for an outside aerial for nearby powerful broadcasting stations. In areas where loop aerial reception is unsatisfactory, an outside aerial must be attached to get the best reception.

Operates on 100 to 125-volt, 50 to 60-cycle A.C. or D.C. electricity. If you live in 25-cycle current area state on order. Size of cabinet is 14 inches wide, 10 inches high, and 8 inches deep. Shipping weight, 12 pounds. Mailable.

57 A 06327—Electric Radio. Cash Price................**$16.95**

Easy Payment Price ($2 down and $2 a month).......... **18.40**

7-TUBE* A. C. Electric with Two Tuning Bands for Extra Performance

$21.95 Cash

$2.50 Down

***7 Tubes Including the Power Rectifier Tube**

Give the family this Silvertone radio for Christmas . . . it will delight them all with its beauty, its tone, and its performance. And best of all, it will cost you dollars less than similar radios elsewhere. Just check its features and see for yourself.

Automatic Bass Compensation like you find in expensive console radios, boosts the deep notes. 6-inch dynamic speaker and a Variable Tone Control. Automatic Volume Control limits fading.

Superheterodyne Circuit with dual intermediate frequency stages for sharper, clearer tuning. Tunes American stations from 540 to 1600 kilocycles, tunes American and foreign short wave stations from 6 to 18 megacycles; also tunes Police calls from 1.6 to 2.5 megacycles.

Five Push Buttons that can be easily set up for automatic tuning of your favorite stations. Call letter tabs furnished.

Built-in Loop Aerial for good reception of powerful local stations. For short wave, or in areas where loop aerial reception is not satisfactory, an outside aerial must be attached.

Attractive Two-Tone Cabinet of genuine sliced and stump walnut veneers. Size, 17¾ in. wide, 11 in. high, and 8 in. deep.

Listed by Underwriters Laboratories for 100 to 125-volt, 25 to 60-cycle A.C. electricity. Shpg. wt., 17 lbs. Mailable.

57 A 01671—7-Tube Electric Radio. Cash Price..........**$21.95**

Easy Payment Price ($2.50 down and $3 a month)........ **23.85**

For complete details of how to order any of these radios on Sears Easy Payment Plan, See Page B, Center of Book. Radios on these pages are shipped from Mail Order Houses. Special 25-cycle models are shipped from Chicago and Philadelphia only. Send orders to Sears nearest Mail Order House.

5-TUBE* Electric Radio-Phonograph

$20.95 Cash

$2.50 Down

***5 Tubes Including a Power Rectifier Tube**

Two gifts in one—a fine radio and an electric phonograph—both for the price of a radio alone in most other stores. This is the perfect gift, for the radio will bring many hours of entertainment and the phonograph will play the music you want whenever you want it. Just the instrument for the music lover. See Page 134 or our big Catalog for phonograph records.

Radio: A desirable gift in itself, this brilliant-toned radio has a built-in aerial which provides good reception near large broadcasting stations. Where built-in aerial reception is not satisfactory, an outside aerial must also be attached. Automatic Volume Control reduces fading. Five-inch dynamic speaker for life-like tone and full volume. Receives American stations from 540 to 1720 kilocycles.

Phonograph: Music lovers will appreciate the true reproduction of their favorite records on this high quality instrument. It has a smooth-running, self-starting electric motor and a costly crystal pickup. Will play either ten or twelve-inch phonograph records with the lid closed to minimize needle noises. Has handy needle cup and on-off switch.

Cabinet: The streamlined table model cabinet is of two-toned sliced walnut veneers. Size is 11½ inches high, 15¼ inches wide, and 12½ inches deep. For 100 to 125-volt, 60-cycle A.C. electricity. If you live in a 25-cycle area state and send $2 extra with your order.

57 A 05751—Electric Radio-Phonograph. Shpg. wt., 20 lbs. Mailable. Cash......**$20.95**

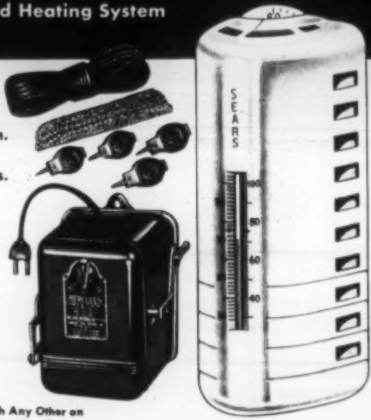
Easy Payment Price ($2.50 down and $3 a month)............................ **22.75**

For Other Big Radio Values
See Our Big Catalog

Temperature Controls

A Practical Gift for Dad! Reduces Fuel Bills . . Ends Constant Fire Tending

Easily Installed on Any Hand-Fired Heating System



- **A Gift that the Entire Family Will Enjoy.**
- **Can Easily Be Installed in an Hour.**
- **Modernizes Any Hand-Fired Heating System.**
- **Keeps the Home at an Even Temperature.**
- **Saves Work, Fuel—Helps Reduce Doctor Bills.**

Save $4 to $7

Over Similar Quality Elsewhere

$10.95 Cash

ONLY $2 DOWN—FOR EASY TERMS—
SEE PAGE B—CENTER OF BOOK

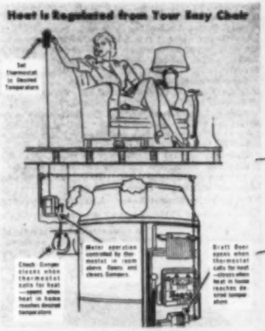
We Invite You to Compare Sears Temperature Controls with Any Other on the Market! See Page 1228 of Our Big Catalog for Construction Details

Reduces fire tending—cuts fuel bills— helps keep temperature in the home regulated to an even, healthful warmth. Sears Temperature Control Outfit is an ideal gift for Dad. It is a practical gift that will give dependable service for many years. Easily installed on warm air, hot water, and steam heating systems (installation sketch at right). Save $4 to $7 at Sears!

Precision-built, highly sensitive thermostat operates with as little as one degree change in room temperature (adjustable differential). Beautiful, tough, pliant Tenite Plastic cover has easy to read settings. Damper Motor lifts and lowers the heaviest dampers in immediate response to the demands of the thermostat. **Plugs into any electric outlet.** Built-in transformer. Because Sears Thermostat is low voltage there is no need of BX cable or conduit. *Positively no radio interference!*

There is nothing else to buy. Outfit complete with Sears Standard Thermostat, Damper Motor, 33 feet of colored thermostat cable, 18 feet of chain, pulleys and staples, as illustrated above. Easy to install with instructions included. For use on 110-120-volt, 60-cycle, A.C. only. Shpg. wt., 9 lbs.

42 A 08870—Standard Temperature Control Outfit with Accessories.... **$10.95**


Heat is Regulated from Your Easy Chair
Set Thermostat to Desired Temperature
Motor operation controlled by thermostat in room above. Opens and closes Dampers.
Check Damper closes when thermostat calls for heat—opens when heat in home reaches desired temperature
Draft Door opens when thermostat calls for heat—closes when heat in home reaches desired temperature

De Luxe Model Day and Night Control Outfit

$35 Quality Elsewhere

$19.85 Cash

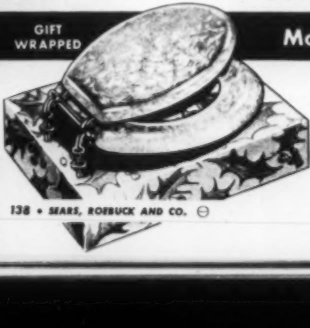
$2.50 Down

The supreme gift for Dad! With Sears DeLuxe Electric Temperature Control Outfit a 24-hour program of heating can be planned. You merely set the Thermostat once for the entire heating season. Heat goes down at a specified evening hour and rises in the morning at time set. No clock to wind—all you do is keep an ample supply of coal on the fire and remove ashes. The Thermostat also serves as an excellent year-round timepiece. Includes Day and Night Clock Thermostat (shown at left), Damper Motor, and accessories shown above. Instructions for installing included.

42 A 08871—DeLuxe Day and Night Temperature Control Outfit, Complete with Accessories. Shipping weight, 12 pounds. Cash. **$19.85**

GIFT WRAPPED

Mother-of-Pearl Design Closet Seat



$4.95 Quality Elsewhere

$3.98

Make your bathroom more attractive for your holiday guests, or select this beautifully designed closet seat for a gift.

Aristocrat Quality and beauty unexcelled in seats priced much higher elsewhere. Covered with heavy gauge sheet celluloid in rich, gleaming Mother-of-Pearl design. Buffed and polished to a brilliant finish. Special manufacturing process welds celluloid sheets together without seams. Sanitary—won't crack or peel—easy to keep clean. Strongly made of 1¼-in. stock—no joints to come apart—won't warp or split. Built to give years of service. All brass, chrome plated bar hinge. Complete with rubber bumpers, brass nuts, washers. *Fits all regular bowls.* Choice of Black or White. **State Color.** Shipped in Christmas box.

42 A 3716—Shipping weight, 9 pounds.................................**$3.98**

All merchandise on this page shipped from Mail Order House only. Send orders to your nearest Mail Order House.

Giant Size Hamper

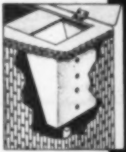
You'd Expect to Pay $4.98 Elsewhere

Sears Low Price $3.98

Special Out-of-Season Buy Makes This Low Price Possible

Check These Features:

- **A Handy, Separate Compartment for Your Lingerie. See It Illustrated at Right.**
- **Super Jumbo Size: 12x20½x28½ inches.**
- **New, Smartly Styled "Arched" Front.**
- **Full Allover Top in Ripple-effect Pyralin. Polished for Added Luster.**
- **Narrow Weave Quality Fiber Body, Braided at Top and at Bottom.**
- **Furniture Type Base with Metal Glides—Hamper Slides Easily into Place.**



Created with so many quality features it makes a super-appreciated gift the year 'round! Priced so low it's a spectacular value!

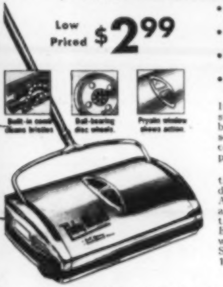
Compare it with others selling at this price. See what a superior "buy" this hamper is. Exquisitely styled . . . expertly built with fully sanded, tongue-and-groove frame.

The special compartment holds lingerie and hosiery; saves you the trouble of sorting. Rubber bumpers for cover; plated hinges; solid wood bottom and fine enamel finish. **State color.** Green, Blue, Orchid, Maize, Peach or White with Black.

11 A 01017—Shipping weight, 15 pounds................**$3.98**

For Other Selections See General Catalog

Chrome Plated Sweeper


Built-in comb cleans bristles
Ball-bearing disc wheels.
Pyralin window shows action.

Low Priced $2.99

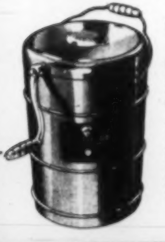
- **Built-in comb cleans brush automatically.**
- **Smooth-action ball bearing wheels.**
- **See action through pyralin window.**
- **Dumping control empties both pans at once.**

It's a beauty . . . it's a startling gift value . . . bargain priced. Handsome all-chromium plated sweeper with four superior features!

See the efficient action through pyralin top window. Easy to keep clean. All-round rubber bumper and rubber tired wheels to protect furniture. Both pans empty at once with finger-tip control. Shpg. wt., 6 lbs.

11 A 02595.... **$2.99**

Minute-Man Fre-Zee-Zee Freezer



Others ask $3.79 or more $3.39

With Five Important Features

1. **Kiln-dried wood tub won't leak**
2. **Covered top, ice lasts longer**
3. **Drain-hole below top of can**
4. **Enclosed gears in cast iron housing—cadmium plated**
5. **Strong cast iron dashers**

Buy while prices are low. Remarkable 5-way action! Easy, quiet turning because of sealed-in bearings. A simple twist locks gear and top assembly in place. Self-adjusting maple wood scraper blades. Instructions, recipes. Shipping wt., 10 lbs.

11 A 05822—2-Quart.......**$3.39**

Give Useful Gifts

Well tree collects gravy.

Sales Record Breaking ROASTERS Now on Sale for Christmas

- **Smooth, dark blue Porcelain enamel over heavy steel bodies.**
- **Resist dents and easy to clean.**
- **Well and tree design collects gravy, helps insure, crispy roasts.**
- **High Dome, Self-basting covers.**

Quality Elsewhere 50c and up

Now Only 39c And Up

Superb quality at sizzling, sensational low prices! Others would charge up to $1.25. They roast evenly, deliciously.

11 A 04239—Be sure to state size wanted.

Size, inches	Takes Fowl	Takes Roast	Shpg. wt.	Each
13x 9 x6½	4 pounds	7 pounds	3 pounds.	39c
14x 9⅛ x6½	6 pounds	10 pounds	4 pounds.	49c
17x12¹³⁄₁₆x8	13 pounds	17 pounds	5 pounds.	79c
12¾x13¼ x8⅝	16 pounds	22 pounds	6 pounds.	89c

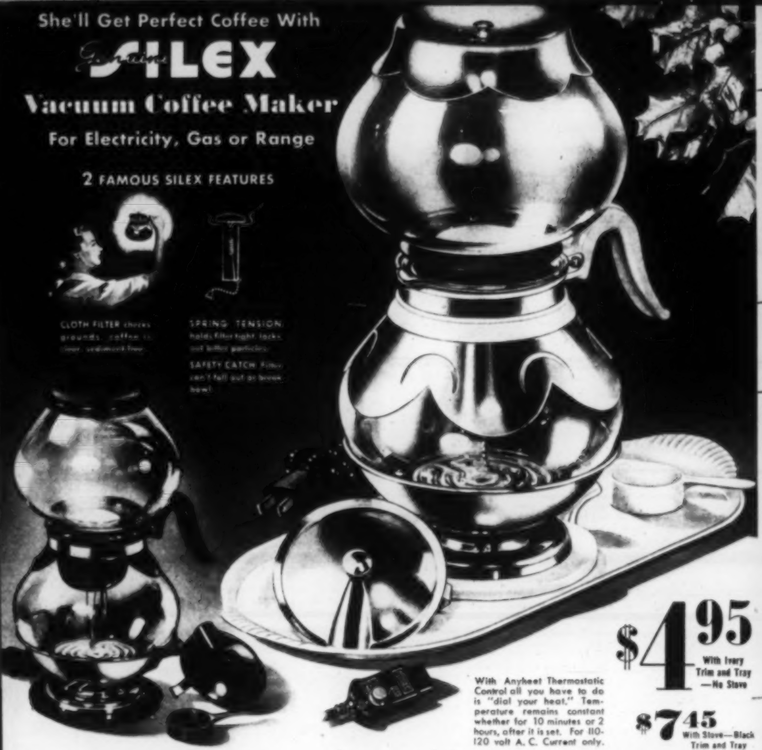
She'll Get Perfect Coffee With

Genuine SILEX

Vacuum Coffee Maker

For Electricity, Gas or Range

2 FAMOUS SILEX FEATURES



CLOTH FILTER checks grounds, coffee is clear, sediment-free.

SPRING TENSION holds filter tight, locks out bitter particles.

SAFETY CATCH Filter can't fall out or break bowl.

With Anyheet Thermostatic Control all you have to do is "dial your heat." Temperature remains constant whether for 10 minutes or 2 hours, after it is set. For 110-120 volt A. C. Current only.

$4.95 With Ivory Trim and Tray—No Stove

$7.45 With Stove—Black Trim and Tray

Bretton Coffee Maker

- **Snap-in detachable decanter cover**
- **Patented spring tension filter**
- **Exclusive removable bowl decoration**

$2.95 6-Cup Without Stove

$5.45 With Stove

Make delicious, crystal clear coffee in this Silex glass coffeemaker on gas, electric, coal or oil range. All taste-spoiling particles locked out by patented Spring Tension Filter. Bowls made of heat-resistant Pyrex glass. Wide neck for easy cleaning. Handle, removable lower bowl decoration, Dippex coffee measurer and both bowl covers are black plastic. One doz. stringless cloth strainers at no extra charge. **All postpaid.**

11 A 8504—6-cup size (5-oz. cup)	$2.95
11 A 8500—8-cup size (5-oz. cup)	3.45

Electric Model with "Quick-Cooling" Stove helps to insure perfect coffee every time. Includes glass equipment described above. For use on any 110-120 volt current.

20 A 6586—6-cup size (5-oz. cup)	$5.45
20 A 6587—8-cup size (5-oz. cup)	$5.95

Put a Silex Coffee Maker on your Christmas list. And you'll find Christmas-giving easier with Sears Easy Payment Plan. Order all the Housewares you need now! Only $2 down for a $10 to $17 order. Pay the balance later in small monthly payments. See Page B in Center of Book.

Saratoga Coffee Maker for Pleasure That Endures

- **EXCLUSIVE patented Spring Tension Filter that cannot fall out or break bowl**
- **EXCLUSIVE patented Snap-in Detachable Decanter Cover permits easier pouring**
- **EXCLUSIVE removable chrome-plated bowl decoration . . . lowers cost of replacements**
- **All metal parts are heavily plated with gleaming chrome . . . rust and tarnish resisting**

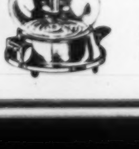
A marvelous gift idea, for you give clear coffee pleasure each day! Exclusive patented Spring Tension Filter locks out all taste-spoiling particles, leaving coffee sparkling clear, rich-flavored! Silex Saratoga is an 8-cup (5-oz. cup) deluxe model complete with upper bowl cover, removable chrome bowl decoration, decanter cover . . . buffet tray, handle and "Dippex" coffee measure in matching Ivory Color or Black plastic. 12 stringless cloth strainers at no extra cost. **All models postpaid.**

Non-Electric Model—For use on your own stove or range.

11 A 8502—Ivory color trim	$4.95
11 A 8501—Black trim	4.45

Electric Model—With "Quick-cooling" stove of bright chrome and an Anyheet Control that provides 10 accurate heats. For use on 110-120 volt A.C. only.

20 A 6589—Ivory color trim	$7.95
20 A 6588—Black trim	$7.45



Cafex—Bargain Coffee Maker

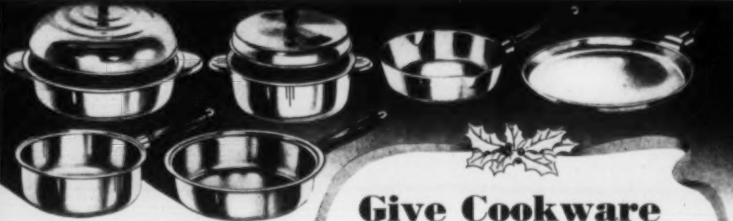
$1.45 8-Cup Without Stove

$3.69 With Stove

- **Heat-resistant Pyrex glass**
- **Easy-to-clean lower bowl**

You'd never expect such quality features for such a low price! Genuine Cafex coffee maker made of famous Pyrex brand glass. Graceful balanced design . . . with plastic handle. Enjoy sparklingly clear coffee every cup . . . the patented filter assembly locks out all taste-spoiling sediment.

11 A 8503—8-cup (5-oz. cup) **non-electric model for your** own stove or range. Shpg. wt., 3 lbs. **Not Prepaid**	$1.45
20 A 6584—**8-cup** (5-oz. cup) **Electric model**; "High-Low" Heat stove. 110-120 volt current. **Shpg. wt. 4 lbs. 8 oz.**	3.69



15-Purpose Chrome Cookware Set

Eight big pieces serve as covered casserole, open casserole, Dutch oven, open sauce pot, covered sauce pot, ice cube server, pudding pan, deep frying pan, deep spider, covered skillet, frying pan, shallow spider, open sauce pan, covered sauce pan, and griddle.

Laboratory Tested to bring you greater cooking efficiency. Won't tarnish . . . won't stain! Washes like china! Steel body is first coated with copper; then with nickel and finally with chrome. Cool ebonized wood handles with hooks for hanging. Set consists of 8-in. small skillet; 10½-in. large skillet; 10½-in. casserole; 2¼-qt. saucepan; 2¼-qt. saucepot; 11½-in. skiddle (skillet-griddle); 10½-in. cover (Fits large casserole and 10½-in. skillet); Cover for saucepan or saucepot.

11 A 01568—Shipping weight, 15 lbs **$4.98**

Give Cookware

8-pc. Set
15 Uses

$4.98

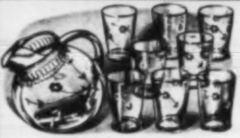
Similar Quality Elsewhere $6.95

[illegible]

Your Choice

$1.00

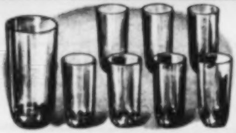
You Would Pay at Least $1.25 Elsewhere



9-Piece Cut Glass Beverage Set

Perfect for gift or holiday entertaining. Each piece gracefully handcut with floral design. Consists of crystal glass ice-lip 80-oz. jug and 8 matching 9-oz. tall tumblers. Order this Bargain Beverage set today to keep or give away.

35 A 01185—Shpg. wt., 7 lbs **$1.00**

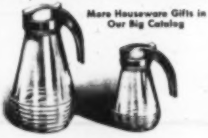


Colortone 8-Piece Tumbler Set

Colorful glass tumblers for party time. Fine quality sham bottom, 9-ounce tall tumblers. Eight lovely colors in each set: light blue, green, dark blue, smoke, pink, azure, amber and rose. Send in your order today! Shipping weight, 6 pounds.

35 A 01219 . . . . **$1.00**

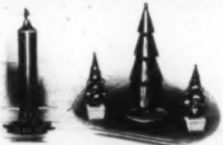
More Houseware Gifts in Our Big Catalog



Dripless Pitcher Set

Two indispensable items for every home. 11-oz. glass server for honey, syrup, cream, etc., 48-oz. glass pitcher server for milk, waffle batter, etc. Easy-pouring red plastic tops. Both pitcher servers tissue packed in gift box. Shpg. wt., 4 lbs.

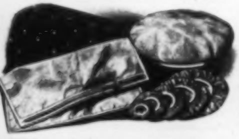
11 A 8327—Two pieces only **$1.00**



Yuletide Candle Set

5-pc. Christmas table or mantel set. One large red Tree candle, 10 in. high, two small red and white Tree candles 4⅝ inches high. Large red Christmas Eve candle, 8 inches high, 1½-inch diameter with green enameled metal holder.

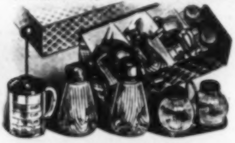
11 A 8508—Shpg. wt., 2 lbs. 8 oz. **$1.00**



7-Piece Refrigerator Utility Set

Seven most used items in Bestmade Food-Fresh line. One 4-in., two 6-in., one 9-in., one 11-in. bowl covers; one 18-in. platter cover; 12x12-in. zipper bag. Packed in gift box with cellophane streamer.

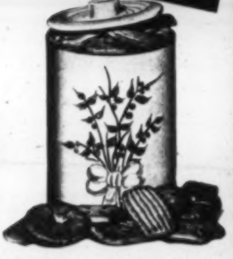
11 A 8505—Shpg. wt., 8 oz **$1.00**



6-Piece Kitchen Gift Set

Six added conveniences for any household. Nut meat chopper and dispenser; 11-oz. glass dripless pitcher server; onion chopper; ribbed glass salt, pepper shaker on red plastic holder. Red trim on all pieces.

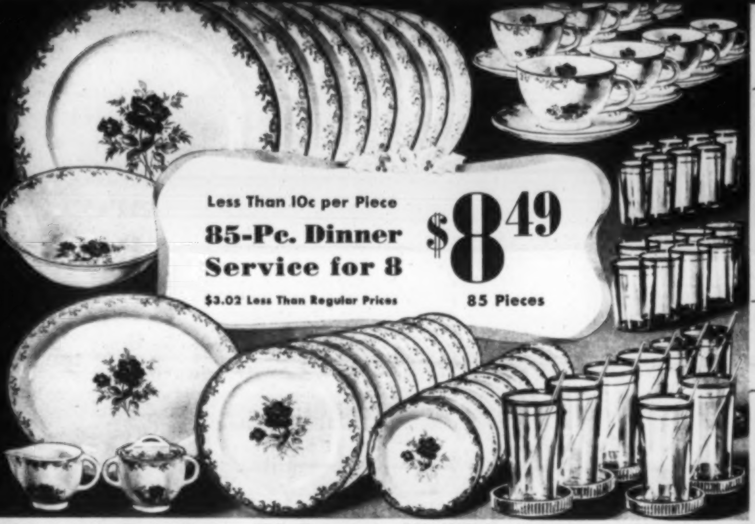
11 A 8506—With Gift Box. Shpg. wt., 5 lbs. **$1.00**



Cookie Jar With Cookies

Why spend hours baking Christmas cookies when we will send you these delicious cookies in a beautiful *hand-painted* earthenware Cookie jar. You'll use the jar every day of the year . . . white lacquered body, handpainted red and green holly wreath decoration, broad red bands. 96-oz. liquid cap.; 8 in. high; 6½-in. diam. 1¼-lb. of assorted cookies. Four delicious varieties: cocoanut bars, cocoanut jumbles, spice stars, nut squares. Cookies wrapped in heavy cellophane to help insure freshness. *It's a timely bargain you can't afford to miss! Sold elsewhere for $1.25 or more!*

35 A 05161—Shpg. wt., 6 lbs. **$1.00**


Less Than 10c per Piece

85-Pc. Dinner Service for 8

$8.49

$3.02 Less Than Regular Prices

85 Pieces

Here's What You Save!

If you bought this 85-piece set by the piece, here's what you would pay.

	Regular Price
8 Tea Cups	$1.76
8 Tea Saucers	1.04
8 Pie or Salad Plates—7-in.	1.52
8 Dinner Plates—9-in.	2.16
8 Sauce Dishes—5¼-in.	1.04
1 Covered Sugar Bowl (2 pcs.)	.84
1 Cream Pitcher	.41
1 Platter—11-in.	.45
1 Round Open Vegetable Dish	.49
Total—45 Dinnerware Pieces	$9.71
Usual Cost of	
8 Gold Band Tumblers—5-oz.	$0.40
8 Gold Band Tumblers—9-oz. Table	.40
8 Gold Band Tumblers—9 oz. Tall	.40
8 Coaster-Ash Trays	.40
8 Stir-rods	.20
Total—40 Glassware Pieces	$1.80
85 Pcs. if bought by the piece	$11.51
Sears Bargain Christmas Book Price	8.49
You Save	$ 3.02

This Generous Gift Will Be Useful Every Day in the Year!

One of the greatest gift values of this generation! 85-piece complete service for eight, of dinnerware trimmed in **real 22-Karat Gold** and matching glassware. A miracle of beauty for your festive holiday table! An outstanding value for your Christmas budget! **This quality ensemble would cost you at least $12.49 if bought elsewhere!**

The dinnerware is the new **Empress** pattern . . . straight from our latest Big Catalog. A **22-K Gold** scroll border on each piece accents the stunning center design of warm, bronze-hued roses. Ivory-colored glaze over fine American semi-porcelain—perfect quality because it has been four times selected. Guaranteed oven- and craze-proof. Tumblers in most needed sizes, are double-banded with **22-K Gold.**

See at left what you get in this ENSEMBLE service for eight. See the tremendous savings you make! Buy NOW to use or give away during the holidays. Include it on your Easy Payment order. Pay for it, a little down, a little monthly. See Page B, Center of Book. Dinnerware open stock available. See Big Catalog for regular prices.

35 A 04472—85-Piece ENSEMBLE. Shpg. wt., 41 lbs....**$8.49**

Empress Standard Dinnerware Sets

Empress dinnerware pattern described at left. Buy a set and add to it from open stock. See our Big Catalog for composition of 32 and 95-piece sets. **State catalog number and set wanted.**

35 A 04457—32-Piece Set . . . Service for Six without glassware. **Mailable.** *$6.49 Quality elsewhere.* Shpg. wt., 20 lbs. **$4.49**

35 AM 4457—95-Piece Set . . . Service for Twelve without glassware. *$22.95 Quality elsewhere. Not Mailable.* Shpg. wt., 80 lbs. **$15.95**

NOVEMBER SPECIAL

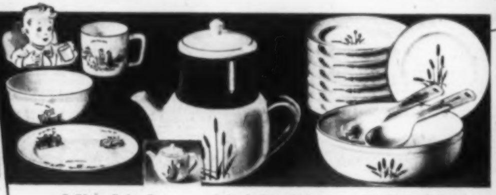
17-Piece Refrigerator Set

89c
Before Nov. 30

Buy in November! Save even more! Durable Pliofilm; red and white design.

Set: Slide top refrigerator bag, 11x13 in.; platter cover, 18-in.; transparent plastic knitting tube; string handle; AND 14 bowl covers; **two,** 3½-in.; **four,** 5½-in.; **three,** 6½-in.; **one,** 8-in.; **one,** 9-in.; **two,** 11-in.; **one,** 13-in. Shpg. wt., 12 oz.

11 A 8128—**Price Before Nov. 30** 89c
Price After Nov. 30th $1.00



3-Piece Baby Set

57c
3-Pc. Set

A great gift value for tiny girls and boys. The story of Jack and Jill in Blue and Pink on this extra sturdy oven- and craze-proof ware. Set: handled mug; deep rolled edge plate, 7⅛-in. diam.; cereal bowl, 5¼-in. diam. Order this attractive Bargain today! Shpg. wt., 3 lbs.

35 A 04006—3-Pc. Set ..57c

Drip Coffee Maker

$1.49
7-Cup

Another "Cat-Tail" favorite . . . at this low price it puts money back in your budget. Makes coffee that wins friends!

Lower bowl has Red and Black Cat-tail design on Vitrified China base. Upper bowl of fine porcelain enameled steel. Lid fits both parts. Shpg. wt., 5 lbs.

11 A 3238—7-cup. .**$1.49**

11-Piece Salad Set

$1.98
Set

You'd pay $2.41 for this set if bought by the piece! Red and Black Cat-Tail design. Salad bowl, 9⅜ inches diameter; fork and spoon; 8 salad or pie plates, 7 inches diameter. *Guaranteed oven and craze-proof* American semi-porcelain. Shipping weight, 12 lbs.

35 A 05047
11-Piece Set........**$1.98**

Lowest Price Ever

Orchard Crystal 12-Pc. Salad and Dessert Set

$1.29

Others Ask $1.50 or More

15-Piece Set $2.19

Same as set at right but includes in addition a deep 10½ in. Salad Bowl with mayonnaise compartment and beautiful crystal clear plastic Fork and Spoon Set. Similar quality sells elsewhere for $2.50 or more.

35 A 01238—Shpg. wt., 15 lbs. $2.19

1941 Christmas Gift Sensation

Twelve pieces of sparkling beauty in "Orchard Crystal" for the well-appointed dining or buffet table! Six crystal glass 8-in. apple shaped salad plates and six deep 5¼ in. matching dessert dishes . . . a set that adds glamour to your entertaining. Use as service set or individually for condiments, candy, nuts, etc. You'll be delighted with the unusual beauty of the sparkling crystal glass. Sells elsewhere for $1.50 or more.

35 A 01237—Shpg. wt., 10 lbs. $1.29

Ideal Gifts at Big Savings for Christmas

Crystal Hand-cut Lamps

Others ask $1.00 **75c**

Ⓐ A pair of hand-cut crystal glass lamps for the usual price of one! Designed for gracious living . . . for generous giving, these hurricane lamps were picked by our stylist.

Delicate hand-cut leaf and floral design on glass chimney. Gracefully fluted crystal glass handled bases . . . large enough to prevent tipping. Particularly appropriate for mantelpiece, side board, table, porch. Overall height, 10 inches, 3-in. diam. Candles not included. Shpg. wt., 4 lbs.

35 A 01577—Pair 75c

Candelabra with Prisms

Others ask $2.29 **$1.39** Ea.

Ⓑ A smart modern candelabra that's a useful, decorative piece for table or buffet. Adds charm and distinction to your home the year round.

It is finest quality crystal glass that gleams with added sparkle because it's handmade. Height, 6-in. Width, 8 in. Attached are 12 glittering crystal glass prisms, 3 in. long.

Looks expensive though low priced. **Buy a pair and save even more.** Candles not included.

35A0792—2-Light Candelabra
Each. Shpg. wt., 3 lbs. $1.39
Pair. Shpg. wt., 5 lbs. 2.69

Hand-Cut Console Set

Others Ask $2.79 **$1.99**

Ⓒ Exquisitely beautiful . . . a set that makes a lovely table or buffet decoration—a rich, impressive gift. You'd never guess that this gleaming 3-piece hand-cut console set would cost so little!

Silvery-gray leaf design is hand-cut on handmade and polished crystal bowl and candlesticks. Footed bowl, 12⅛-in. diam.; 3¼ in. high. Two 2-light candlesticks, 5⅝ in. high. Candles and flowers not included. Shipping weight, 9 lbs.

35 A 01182—3-Pc. Hand Cut Console Set $1.99

De Luxe Chrome Plated Cake Cover on Chrome Tray

Ⓙ Our finest cake cover. It's **moisture-proof.** Chrome plated cover fits over deep well of the smart simply designed chrome plated tray . . . cake will not dry out. Size of cover: 10 in. diam.; 4⅜ in. high. Chrome plated tray, 12⅞ in. diam. Walnut finish knob on cover.

11 A 8763—Shpg. wt., 4 lbs. 4 oz. $1.65

Chrome Plated Cake Cover

Ⓚ **Keeps cake really fresh!** Cover fits snugly over specially grooved trough of glass plate making it air-tight. Glass plate has scalloped edges . . . walnut finish knob on cover. Cover size: 10⅛ in. diam. 4½ in. high. Plate size: 11⅛ in. diam.

11 A 8762—Shpg. wt., 5 lbs. 4 oz. $1.19

Maple Nut Bowls

$1.00 (D)

Ⓓ Serve whole mixed nuts for a holiday treat! Ruddy waxed Priscilla maple wood bowl — finished like maple furniture. 3 in. deep; 9½-in. diam. Center stand with wood mallet.

11 A 8783—Shpg. wt., 2 lbs. 4 oz. $1.00

Ⓔ Same bowl with center holder for nut cracker and picks. (Cracker and picks not included.) Shpg. wt., 2 lbs. 4 oz.

11 A 8726 . . . . . $1.00

Cookie Bucket

$1.00

Ⓕ *Would cost $1.20 elsewhere!* Cookie bucket of ruddy waxed Priscilla maple wood—just like maple furniture. Heavy pliofilm liner for inside. Helps keep cookies fresh longer.

You'll think of many other uses for this picturesque bucket. Maple bail handle. Height, 7½ in. Diam., 8½ in. Shpg. wt., 2 lbs. 8 oz.

11 A 8243 . . . $1.00

Maple Salad Set

$1.19

Ⓖ *Would cost $1.50 elsewhere!* A value sensation at this price. Gay hand painted fruit design on deep 11-in. bowl.

It's the smart way to serve a salad. Use it also for a fruit bowl. Smooth hard maple with acid-resisting finish. Firmly fastened non-tip ball feet. Maple fork and spoon. Send in your order today! Shipping weight, 2 lbs. 8 oz.

11 A 8782 . . . . . $1.19

Bun Warmer

$1.25

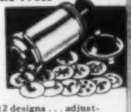
Ⓗ *Would cost $1.75 elsewhere.* A rich, distinctive gift for a particular hostess. This chrome plated food warmer and server keeps foods piping hot. Use for biscuits, rolls, baked potatoes, etc.

Bowl with leaf design trim and side handles; inside rack. Black Bakelite knob on cover. 10⅝ in. diam. Shpg. wt., 4 lbs. 6 oz.

11 A 8769 . . . $1.25

Cookie Press

$1.09



Dainty cookies for holiday entertaining are easy to make with this BEST-MADE cookie press. 12 designs . . . adjustable for 2 thicknesses. Aluminum cylinder 3x6 in. holds 1 recipe.

11 A 2086—Wt., 1 lb. 10 oz. . . . $1.09

26-Pc. Set Stainless Steel Tableware

Plus 6 Sterling Silver Salt and Pepper Shakers

~~$8.50~~ QUALITY ELSEWHERE
$5.49 SEARS PRICE
Extra

See Page B, Center of Book For Sears Easy Terms

STERLING SILVER
STERLING SILVER
6 Lovely Sterling Silver Individual Salt and Pepper Shakers, 1 [illegible]-in. High

Think of It! Thirty-Two Pieces—All for Only $5.49

No wonder we call this the most sensational stainless steel tableware offer in America! Just imagine! You get the 26-piece set of solid stainless steel tableware — PLUS the six individual solid sterling silver salt and pepper shakers—all for this one low price!

You'd expect to pay $6.50 for the tableware alone! Beautiful Loma pattern. Heavy weight—perfectly balanced. Knives have gleaming chrome plated handles with heat treated stainless steel blades ground to a keen edge. Other pieces are solid stainless steel, mirror polished like expensive silverplate.

This tableware is always bright! Needs no messy polishing! Just wash in soap and water. Set includes 6 dinner knives, 6 dinner forks, 6 tablespoons, 6 soupspoons, butter knife, sugar shell. Shpg. wt., 4 lbs. 8 oz.

9 A 9716—Both sets.......... **$5.49**

26-PC. SET HEAVIEST WEIGHT COLORED HANDLE TABLEWARE
Plus 4-Pc. Set Carbon Vanadium Steel Kitchen Cutlery at No Extra Charge
$6.49 SEARS PRICE
~~$8.95~~ QUALITY ELSEWHERE
Extra

The Chance of a Lifetime

To our knowledge, you can't match this amazing offer ANYWHERE! Just think! All for this one low price—you get the 26-piece set of beautiful colored-handle tableware—AND the 4-piece vanadium steel kitchen set!

You'd expect to pay $7.50 for the tableware alone! Solid stainless steel; resists rust, stain, tarnish. No plating to wear off! Always bright! No messy polishing! Just wash in soap and water! Non-inflammable Catalin handles in non-fading colors. Set has 6 dinner knives, 6 dinner forks, 6 teaspoons, 6 soupspoons, butter knife, sugar shell. Choice of red or ivory color handles. **State color.**

9 A 9635—Both sets. Shpg. wt., 5 lbs............ **$6.49**

3-Piece Sheffield-Blade Carving Set

$2.98 **Actually equals $5.00 quality elsewhere!** This set is superbly designed and finished. An illustration can't begin to show its beauty! Has attractive stag-marked handles made of durable plastic, with gleaming chrome plated ferrules. 8-inch blade made of **famous Sheffield high carbon stainless steel, hardened and tempered**—ground to a super-keen edge. Large fork with guard, and 8-inch sharpening steel. In attractive gift box with rich duvetyn cotton lining.

9 A 9706—Shipping weight, 2 pounds............ **$2.98**

3-Piece Carving Set

$2.39 This quality is usually sold for $3.98 elsewhere! Attractive black simulated stag handles. Sharp 8-inch **forged carbon steel** blade, chrome plated. Fork and sharpening steel. Gift box. Shpg. wt., 1 lb. 8 oz.

9 A 9553.......... **$2.39**

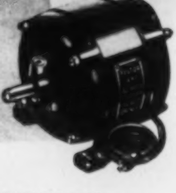
2-Piece Carving Set

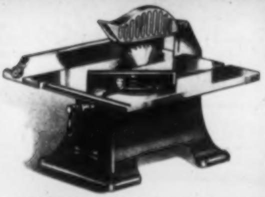
$1.89 You'd expect to pay $1.00 **more** elsewhere! Famous STA-SHARP quality! Ivory color Saniten handles—the marvel plastic. 8-in. taper ground blade made of **carbon chrome stainless steel**—holds razor-like edge. 11-in. fork. Gift box. Shpg. wt., 1 lb.

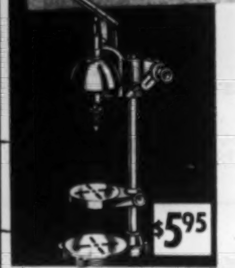
9 A 9557.......... **$1.89**

See Our Big Catalog for Other Cutlery Bargains

Christmas Values in Power Tools







$5.95

FULTON ¼-H.P. Motor

$5.95 You'd expect to pay at least $8.00 for a motor like this! But look at Sears sensational price! Rugged split phase type. Heavy bronze bearings. Massive base. Easily reversed. ½-inch shaft. 1750 R.P.M. For 110-120 volt 60-cycle A.C. Mounting dimensions, 3⅝x5 inches. With 8-ft. cord and plug.
99 A 05601—Shpg. wt., 24 lbs......**$5.95**

COMPANION 6-Inch Bench Saw

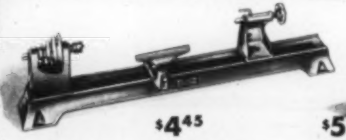
$5.95 **Big factory close out!** $7.95 quality elsewhere. Auto-lubricated **bronze bearings** sealed against dirt for smooth operation. 10x12⅝-inch ground and polished table; tilts to any angle up to 45°. **Depth of cut, 1½ inches.** With 6-inch combination saw, miter gauge, rip fence and saw guard. Shpg. wt., 24 lbs.
99 A 02226........................**$5.95**

Sears Easy Terms Make It Easy to Buy Many Tools at One Time. See Page B in Center of Book for Details.

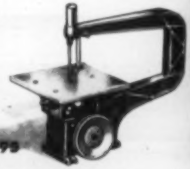
COMPANION Drill Press

Man, what a value! Slight change in design left us with 1284 of these drill presses to clear out! Drills to center of 8-in. circle. Oversize **bronze bearings** with ball thrust bearing in head. **⅜-in. drill chuck** included. ⅝-in. spindle reduced to ½-in. at chuck end. Adjustable drill head and table. Diameter of table, 5 in.; base, 6 in. Equipped with adjustable idler drive and spring feed lever. Safety guard over pulley. Height, 31¼ in.
99 A 02374—Shpg. wt., 18 lbs...**$5.95**

See Our Big General Catalog for other power tool bargains. Sears exceptionally low prices make even the best gifts easy to give. Buy by mail—and save!



$4.45



$5.95

COMPANION 8x34-in. Wood Turning Lathe

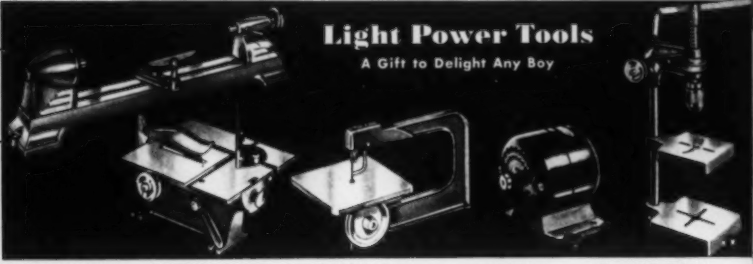
We sold thousands of these lathes at $5.45! Heavy gray iron bed. **25 inches between centers. 8-inch swing.** Three speeds. Double bearing headstock; adjustable tailstock. **Bronze bearings.** 6-inch tool rest.
99 A 02013—Shpg. wt., 22 lbs.......**$4.45**

Wood Turning Chisel Set. Ground steel blades. (Not shown.) Shipping weight, 1 lb. 6 oz.
9 A 2849—Set of 5.................. **98c**

DUNLAP 11-inch Jig Saw

Sturdy bridge truss type frame. Modified Scotch yoke action **runs in oil bath.** Bronze main bearing. **9x9-inch gray iron table** tilts to 45-degree angle on **double** pivots. Sawdust blower. **Cuts 1-inch wood;** to center of 22-inch circle.
99 A 02259—Shpg. wt., 20 lbs......**$5.95**

Package of 6 blades for above saw.
9 A 2701—Shpg. wt., 1 oz............**14c**



Light Power Tools

A Gift to Delight Any Boy

5x23½-inch Lathe

12 inches Between Centers **$3.19**

A real lathe for the junior craftsman. Rugged gray iron bed. **5-inch swing.** Overall dimensions: height, 6¼ inches; width, 4½ inches; length, 23½ inches. **Two-speed pulley.** Enclosed headstock. Spur and cup centers. Machined ways. Shipping weight, 12 pounds.
9 A 2911.......**$3.19**

4-inch Bench Saw

7x9-inch Tilting Table **$3.95**

This bench saw has the adjustments and features of much larger machines. **Table tilts** to any angle up to 45 degrees. **4-inch blade adjusts** to any depth of cut up to 1-inch. Combination rip fence and miter gauge, guard and splitter included. A real value at our low price! Shipping weight, 9 pounds 6 ounces.
9 A 2910..........**$3.95**

Sturdy Jig Saw

Full 10-inch Throat **$2.69**

The only jig saw we know of anywhere near this low price in which the **mechanism runs in a bath of oil,** just like our large machines. Sturdy gray iron frame. **8x8-inch table.** New torsion-type enclosed spring head assures smooth operation and long life. Shipping weight, 10 pounds.
9 A 2913........**$2.69**

Junior Motor

Runs at 3450 R.P.M. **$3.79**

Packs plenty of power to keep your light power tools humming. Brass pulley. For 110-120 volt 60-cycle A.C. Cord and plug. Shipping weight, 7 pounds 6 ounces.
9 A 2725........**$3.79**
9 A 2727—**16½-in. Rubber Drive Belt** for above. Shpg. wt., 2 oz..... **9c**

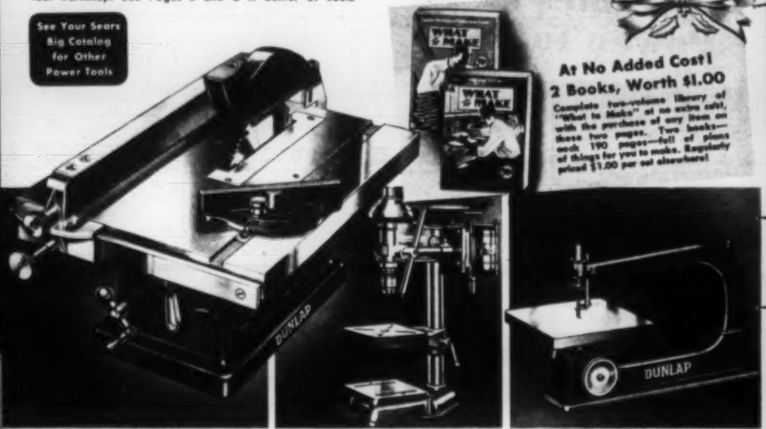
Rugged Drill Press

For Wood, Metal or Plastics **$3.59**

Drills to center of 6-inch circle. **5/16-inch chuck capacity.** Bronze bearings. Adjustable 4x4-inch table. Column, ⅜x10 inches. Ht., 17⅜ inches; width, 5 inches; depth, 10½ in. over-all. Shipping weight, 7 pounds 6 ounces.
9 A 2912......**$3.59**

Sensational Power Tool Offer . .

Sears Easy Terms make it easy to equip a *Complete* power tool workshop. See Pages B and C in Center of Book.



See Your Sears Big Catalog for Other Power Tools

At No Added Cost!
2 Books, Worth $1.00

Complete two-volume library of "What to Make" at no extra cost, with the purchase of any item on these two pages. Two books—each 190 pages—full of plans of things for you to make. Regularly priced $1.00 per set elsewhere!

DUNLAP 7-inch Bench Saw

$14.95

Compare with bench saws selling for $20.00 elsewhere! Heavy duty construction. Cuts through the hardest woods; easily, quickly. Special auto-lubricating bronze bearings. 7-inch blade **cuts lumber 0 to 2¼ inches deep.** 12x16⁵⁄₁₆-inch table raises and lowers; tilts any angle to 45 degrees. Accurate **gauges show depth** and angle of cut. Complet with miter gauge, guard, splitter and rip fence.

99 AM 2171—Shpg. wt., 49 lbs....$14.95

DUNLAP ½-inch Drill Press

$14.95 Less Motor

More than a drill press! Besides drilling in wood or metal—can also be used for routing, mortising, sanding and light shaping with proper attachments. ⅝-in. 6 splined spindle. **Bronze bearings.** Ball thrust bearing. Drills to center of 12-in. circle. Ht., 31 in. 9 **speeds:** 750 to 4000 R.P.M. ½-in. 3-jaw chuck, V-belt, 4-step motor pulley. Less motor.

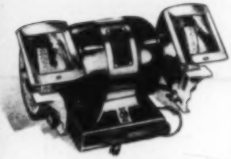
99AM2378—Shpg. wt., 60 lbs. $14.95

DUNLAP 18-inch Jig Saw

$14.95

Imagine—a jig saw of this weight and capacity for only $14.95! Elsewhere you'd expect to pay $18 or $20 for quality like this! Big enough and **strong enough for professional work.** Expensive modified Scotch yoke action. Mechanism runs in bath of oil. Large **12x12-inch ground gray iron table** tilts any angle to 45 degrees on double pivots. Cuts to center of 36-inch circle on wood up to 1⅛ inches thick.

99 A 02267—Shpg. wt., 53 lbs.....$14.95



DUNLAP ¾-H.P. Electric Grinder

$14.95

Equals $22.00 grinders elsewhere! Big and powerful. For home and shop use. **Precision ball bearings** sealed in grease—protected against dirt and grit. 6x⅝-inch vitrified grinding wheels—one fine; one coarse. **Shatterproof glass shields.** Built-in switch. 6-ft. cord. and plug. 3600 R.P.M. no-load speed. 110-120 volt. 60-cycle A.C. Adjustable tool rests. Width, 15⅛ in.

99 A 02616—Shipping weight, 41 pounds............**$14.95**

DUNLAP Belt and Disc Sander

$14.95

Takes the work out of sanding—one of the toughest jobs in any woodworking shop. Belt sander **mounts horizontally, vertically,** or at any angle for all types of work. Disc sanding table tilts to any angle to 45 degrees. Extra long auto-lubricating **bronze bearings.** Overall length, 23 inches. With 8-inch abrasive disc, 4x36-inch sanding belt, and miter gauge.

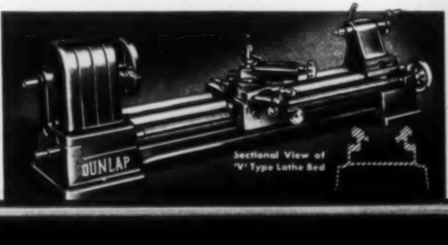
99 AM 2213—Shipping weight, 42 pounds...................**$14.95**

DUNLAP Metal Turning Lathe

$14.95

There's NO other lathe like it! Designed from the ground up to have the stability and operating advantages of much larger machines. **Offset center design** keeps the pressure on the tool bit between the ways. This means greater smoothness when handling large work. Full **6-in. swing; 18 in. between centers.** Double bearing headstock with bronze bearings. No. 0 Morse **60° taper centers** in head and tailstock. Compound rest.

99 A 02053—Shpg. wt., 40 lbs...........**$14.95**



Sectional View of 'V' Type Lathe Bed

For Christmas Only

**Your Choice of Any Tool
on These Two Pages
Plus Two Books
Described on Opposite Page**

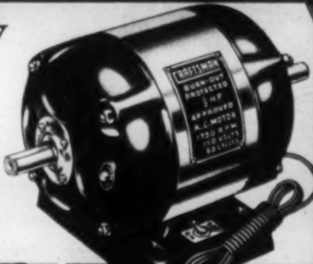
$14.95 Each Cash

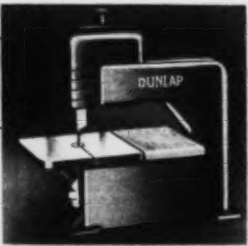
CRAFTSMAN ½-H.P. Motor

$14.95

Condenser type. Our most popular motor. Compare with motors selling for 40% more elsewhere! With **overload protector** that prevents burn-outs. Built-in condenser reduces starting current; motor starts easier, comes up to speed quicker. Grease sealed **precision ball bearings.** Use motor in any position. Built-in on-off switch. ½-in. **double drive shaft** easily reversed. Massive base. 1750 R.P.M. For 110-120-volt 60-cycle, A.C. 8-ft. cord and unbreakable plug.

99 A 01956—Shpg. wt., 35 lbs. **$14.95**





DUNLAP 3-Wheel Band Saw

$14.95

Sensational 3-wheel design gives you a **12-inch throat** on 1-inch wood at one-half the usual price of a 2-wheel 12-inch machine! Bronze bearings in wheels and guides. Mechanism enclosed for safety. ¼-inch long-life **chrome manganese steel blade.** Cuts to center of 24-inch circle on 1-inch lumber; **4-inch depth of cut** under guide. 10x10-inch table (10x15-inches with wood extension) tilts to 45 degrees.

99 AM 2234—Shpg. wt., 47 lbs. . **$14.95**

CRAFTY DeLuxe Rotary Tool

$14.95

$30 rotary tools elsewhere can't match this CRAFTY'S many features. **30% more power** than comparable units; removable **pistol grip;** built-in condenser reduces radio interference; built-in on-off switch; convenient safety **finger rest;** ripping guide; and **35 accessories** for grinding, polishing, drilling, sawing, etc. Complete with a large workshop box. 18,000 R.P.M. A.C., D.C., motor for 110-120 volt.

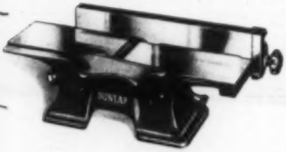
9 A 2652—Shpg. wt., 3 lbs. 4 oz. . **$14.95**

DUNLAP ¼-in. Drill Outfit

$14.95

New! Streamlined! Powerful! No other drill like it! Features usually found only in $20 drills! Fully enclosed housing. **Double reduction** helical gears. Ball thrust bearing. Self-lubricating bronze bearings. **Underwriters approved** trigger switch. ¼-in. 3-jaw chuck. 1200 R.P.M. Universal motor 110-120 volt A.C., D.C. 8-ft. 3-wire cord, plug. Length, 12⅝ in. 7 drills, 1/16 to ¼ in.

9 A 2563—Shpg. wt., 7 lbs. 4 oz. **$14.95**

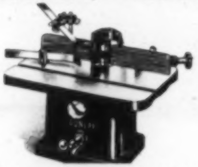


DUNLAP Jointer-Planer

$14.95

The only jointer-planer we know of with a **solid steel cutter head** to sell for less than $20! Handles 4-inch lumber in the rough. Cuts up to 3/16-inch deep. Special auto-lubricating **bronze bearings** filter oil supply. 3 ground blades in 4¼-inch head. **Both tables adjustable**—finish ground for accuracy. Tilting fence. Quick-acting spring loaded guard. Overall length, 22¼ inches.

99 AM 2287—Shipping weight, 44 pounds **$14.95**

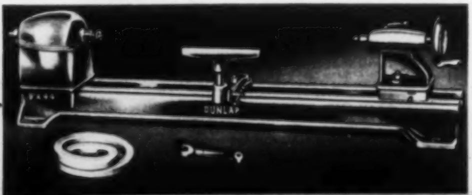


DUNLAP Ball Bearing Shaper

$14.95

There has NEVER been another shaper with all these features at a price like this! **Fixed spindle construction** assures smooth operation at high speeds. 15⅛x10½-inch table is adjustable in height. ⅝-inch spindle takes ½-inch cutters. One side of fence is adjustable by means of screw feed. With guard and guide assembly, hold-down clips.

99 A 02317—Shipping weight, 48 pounds **$14.95**



DUNLAP Wood Turning Lathe

$14.95

Our fastest selling lathe! Big enough for almost any job—heavy enough for fast, smooth-cutting operation. Full **9-inch swing; 44-inch bed;** 30 inches between centers. Auto-lubricated **bronze bearings** on both sides of spindle pulley. Ball thrust bearing. 4 speeds: 700 to 4000 R.P.M. Handles outboard turning. **No. 1 Morse taper** spur and cup centers. With V-belt and wrench.

99 AM 2019—Shpg. wt., 60 lbs. **$14.95**

29-Pc. Fulton Tool Set With Chest

$5.95 Complete Set
~~$10.00~~ Quality Elsewhere

Plan Book for Boy Builder
Sandpaper
Fulton
16-IN. PLUMB AND LEVEL FULTON
Carpenter Pencil
Wood Carver

Buy Him a Tool Set by Mail—and Save More!

Every year at Christmas we offer a super-special tool set bargain for the boys of America! And this year, we believe we have a more sensational offer than ever before! We'd NEVER be able to make an offer like this if we hadn't bought tremendous quantities before prices went so high! **You'd expect to pay at least $10.00 for a tool set like this elsewhere!**

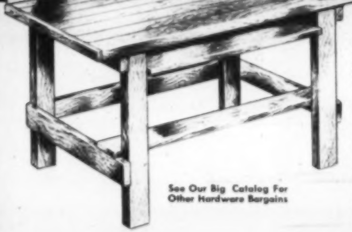
These tools are NOT to be confused with toy tools often sold elsewhere at this price. **Each piece is a regular full size tool, usable for every practical purpose.**

Set includes: Husky 20x7x5-inch tool chest in attractive red enamel finish; 6½-inch block plane; 10-ounce forged steel hammer; 9-point hand saw with 16-inch blade; hand drill; 4-piece drill set; bit brace; small and large auger bits; coping saw with 1 blade; ½ and ¾-inch wood chisels; 16-inch plumb and level; 7½-inch try square; pistol grip hack saw with blade; wood carving knife; scratch awl; midget and 5-inch screwdrivers; 6-inch combination plier; 7-inch carpenter pencil; 6-foot folding rule; box of assorted nails; bottle of glue; chart on "How to Glue"; package of assorted sandpaper; carpenter's apron; 16-page manual training book showing how to build bird houses, boats, etc. Shipping weight, 17 pounds.

99 A 03522—Complete set. **$5.95**

12 Full Size Tools and Rugged Work Bench

$15.95 Complete Set
~~$20.00~~ Quality Elsewhere
Dunlap
Ratchet Bit Brace



See Our Big Catalog For Other Hardware Bargains

You'd Expect to Pay Over $20 for This Quality

The first requirement of a boy or a man getting a set of tools is a bench to work on. NOW you can buy a tool set **with the bench**—and, boy, is it a dandy! Notice the size of the bench! It's actually over 5 feet long! Top is 26½ inches wide. And it's 36 inches high! Kiln dried lumber is used throughout, carefully milled and fitted.

We've NEVER made a Christmas tool set offer like this before! We couldn't possibly duplicate this value if we bought on today's market! Just think! You save about $5.00 compared to prices elsewhere!

The tools in this set are larger and finer than those in the set above—to assure easier, faster and better work. **Don't confuse them with toy tools! They're all full size . . . DUNLAP quality tools**—famous for rugged, accurate, long-life construction. Suitable for any man's home workshop. **Set includes:** 16-oz. hammer, 8-pt. saw with 26-in. blade, 8½-in. plane, 2 wood chisels, ratchet bit brace, 3 auger bits (¼, ½ and ¾ in.), 6-ft. folding rule, 4-in. ratchet screwdriver, coping saw with blade, and bench. Bench shipped unassembled to save assembly costs and freight. Nails and instructions.

99 AM 4349—Complete set. Shipping weight, 95 pounds. **$15.95**

99 AM 4347—Bench only. Shipping weight, 80 pounds. **$5.95**

Why not buy him a set of REAL, FULL-SIZE tools this Christmas? Sears Easy Terms make it easy! See Page B in Center of Book for details.

Super Crafty Rotary Tool

$16.95
Complete Set
$35.00
Quality Elsewhere
Buy By Mail and Save!

No Wonder We've Made It a 4-Star Feature!

★ **A whole shop full of tools in one! Does drilling, grinding, carving, polishing, engraving, sawing, sanding, cutting, routing, etc.**

★ **For use on wood, metal, glass, plastics, or any material that can be machined.**

★ **Has almost twice the power of other comparable rotary electric tools!**

★ **Tested and approved by the famous Underwriters' Laboratories—your assurance of quality construction.**

The super-gift for ANY man or boy! Just watch him grin when he sees it! Beautiful . . . sleek . . . streamlined! The tool of a thousand uses! You can pay $35.00 and still not match it—because it has features found in no other rotary tool in the world!

Polished chromium plated aluminum housing. **Removable pistol grip. Condenser reduces radio interference.** Efficient fan cooling. **Super-grip universal chuck** takes from a No. 60 drill up to a ⅛-inch shank, all without changing the collet insert.

With 35 accessories, including cutters, saws, drills, brushes, emery wheels, buffing wheels, sanding drum, etc. Also includes 2 chuck wrenches, collet chuck, socket wrench, emery wheel dresser, set of replacement brushes, cord, plug, and deluxe box. For 110–120 volt A.C. or D.C. 18,000 R.P.M. Length, over-all, 6¼ in. Shpg. wt., 3 lbs. 12 oz.
9 A 2658—Complete Outfit **$16.95**

98¢ Ea.
Gift Box
Gift Box
Gift Box
Gift Box

STA-SHARP Pocket Knives—the Perfect Gift for Any Man or Boy!

STA-SHARP Heavy Duty. Equals $1.50 quality elsewhere! Here's a gift that will give years of service. Extra heavy! Extra strong! Four extra sharp carbon steel blades. Genuine bone stag handle. 3⅝ in. long. **In gift box.** Shipping weight, 5 ounces.
9 A 9541 .... **98c**

STA-SHARP 4-Blade. You'd expect to pay $1.50 for this quality elsewhere! A real man's knife . . . built for years of service. Sharp, heavy duty carbon steel blades. 3⅝ in. long. Genuine bone stag handle. **In gift box.** Shipping weight, 4 ounces.
9 A 9542 .... **98c**

STA-SHARP Stainless. Regular $1.50 quality elsewhere! An ideal gift—perfect pocket size tool. Sharp stainless steel blades resist rust, stain and tarnish. Genuine bone stag handle. 3½ inches long. **In gift box.** Shipping weight, 3 ounces.
9 A 9543 .... **98c**

STA-SHARP Carver. This fine quality usually $1.50 elsewhere! Designed by a master carver. Correctly shaped carbon steel blades hold a razor-like edge. Genuine bone stag handle. 3⅝ inches long. **In gift box.** Shipping weight, 3 ounces.
9 A 9545 .... **98c**

CRAFTSMAN Sta-Sharp Bevel Blade. $1.25 quality elsewhere! Heavy beveled blades. Sharp high carbon cutlery steel blades. Selected handles. 3⅝ in. long.
9 A 9489—Shpg. wt., 4 oz. **69c**

CRAFTSMAN Sta-Sharp Lucky Sportsman. Compare with $1.25 knives; 2 sharp, 3-in. high carbon steel blades beveled for heavy cutting. Bone stag handles. 3⅝ in. long.
9 A 9474—Shpg. wt., 4 oz. **69c**

DUNLAP Camp Knife. Ideal for men in the service, and all outdoor men and boys. 65c quality elsewhere! Has sharp spear blade, can opener, screwdriver-cap-lifter, and punch. Handy chain. Unbreakable buckhorn type handles. 3⅝ in. long.
9 A 9512—Shpg. wt., 4 oz. **39c**

Jewelry Type Gift Box
Gift Box

Genuine CRAFTSMAN—the Perfect Gift

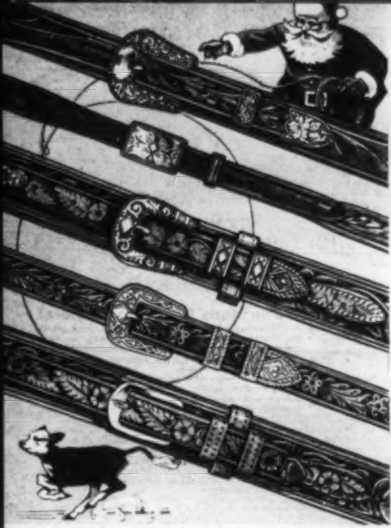
CRAFTSMAN "Senator." $2.50 quality elsewhere! No finer made! Three hammer forged **chrome vanadium** steel blades. Brown bone stag handle. 4 in. long. Jewelry type **gift box.** Shpg. wt., 4 oz.
9 A 9475 . . . **$1.75**

CRAFTSMAN 3-Blade. No finer made! **$2.50 quality elsewhere!** Hammer forged **chrome vanadium** steel blades. Brown bone stag handle. 3⅝ inches long. Jewelry type **gift box.** Shpg. wt., 5 oz.
9 A 9473 **$1.75**

GIFT KNIVES—Complete with Chain!

CRAFTSMAN Pen Knife. Equals $1.75 quality elsewhere! Mother of Pearl handle. 2⅛ in. long. 12-in. chain. **In gift box.** Shipping weight, 4 oz.
9 A 9546 . . . . **98c**

STA-SHARP COIN KNIFE. $2.00 quality elsewhere! Pearl-like sides. Blade and nail file. Chain. Diam., 1⅞ in. **In gift box.** Shpg. wt., 4 oz.
9 A 9651 . . . . **98c**



Western Belts and Saddles . . Gift Specials

The Caballero . . . Genuine Sterling Silver Set

$5.95 There's special quality in every inch of it! **Special quality** in the sparkling genuine Sterling Silver buckle, keeper and tip. **Special quality** in the genuine cowhide leather, beautifully hand tooled. Really a masterpiece of belt design. Width, 1 inch tapering to ⅝ inch. Brown antique finish. **Sizes:** 30 to 42 inches. **State size.**

32 A 8305—The Caballero Belt. Shipping weight, 8 ounces. . **$5.95**

The Monterey . . . Genuine Sterling Silver Buckle

$4.95 A close second to our finest Caballero Belt above. Richly finished with a genuine Sterling Silver buckle. Genuine cowhide leather, attractively hand tooled. A splendid gift for men or women. Width, ⅞ in. tapering to ⅝ in. Brown antique finish. **Sizes:** 26 to 38 inches. **State size.**

32 A 8408—The Monterey Belt. Shipping weight, 6 ounces. **$4.95**

The Texan . . . Nickel Silver Set

$1.98 Splendid quality. You can't equal it anywhere else at near this Special Gift Price. Texas style. Nickel buckle, keepers and tip. Genuine cowhide grain leather; floral design. 1⅜ inches wide. Brown with antique finish. **Sizes:** 30 to 42 inches. **State size.**

32 A 8422—The Texan Belt. Shipping weight, 8 ounces **$1.98**

El Capitan . . . Nickel Buckle Set

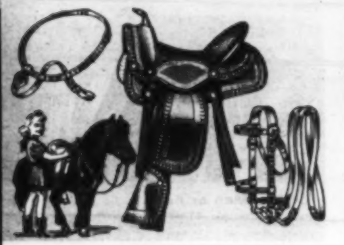
$1.69 Excellent quality at a Special Price! An economical, satisfying gift. Engraved nickeled buckle, keepers and tip. Grain cowhide with a handsome floral design. Brown antique finish leather. Width, ¾ inch. **Sizes:** 30 to 42 inches. **State size.**

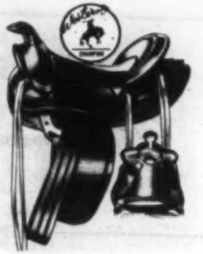
32 A 8419—El Capitan Belt. Shipping weight, 6 ounces **$1.69**

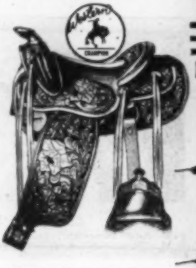
The Rio Grande . . . Popular Floral Design

95c A real bargain belt! Worth much more than this Special Low Price. Buy several and solve your Christmas gift problems. Texas style with billet and keepers. 1⅜ inches wide. Nickeled buckle. Brown antique finish. **Sizes:** 30 to 42 inches. **State size.**

32 A 8426—The Rio Grande Belt. Shipping weight, 7 ounces . . **95c**







"Little Dandy" Pony Saddle

$24.90
3-Pc. Set As Shown

Here's a real Christmas thrill for any boy or girl who likes to ride. Built like big saddles. Made of bark tanned russet leather, profusely studded with nickeled oblong-shape spots. Fancy stitched seat. Sturdy and comfortable. Set includes saddle and finest quality leather bridle and martingale, both studded with bright nickeled spots. **Tree:** 12-inch. Seat, jockey and cantle made in one piece. 3-inch cantle. 2½-in. leather covered horn. **Rigging:** Full double 1-inch latigos. **Skirts:** Semi-square, 9x18 inches. Sheepskin lined. Stirrup Leathers: 1-inch with fenders. Leather covered wood stirrups. **Cincha:** 3-inch web. Bridle and Martingale; Bark tanned russet leather.

32 A 08150—Pony Saddle with bridle and martingale. Shipping weight, 16 pounds **$24.90**

32 A 08153—Saddle only. Shipping wt., 13 lbs **21.00**

Dude Ranch Saddle

$43.90 **Cash**
$5 Down

Has more built-in value than any saddle you ever saw at anywhere near this price. Comfortable for rider and horse. **Tree:** Western Dude Ranch. 12-inch swell. Bull rawhide covered. **Seat:** 14-in. 3-in. cantle with roll. 1½-in. latigos. **Rigging:** ⅞-single. Special front plate. **Skirts:** round. Sheepskin lined. **Stirrup leathers:** 2½-inch. Fenders, 7x14½ in. Visalia galvanized bound stirrups with leather tread. **Cincha:** 15-strand mohair. See Page B center of Book for Terms.

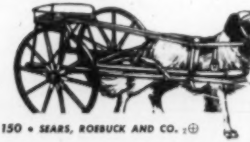
32 A 08084H-Shpg.wt.,41 lbs. **$43.90**

Western Champion Roper

$65.90 **Cash**
$7 Down

Positively as well made as other saddles costing many dollars more. For hard day-to-day work or for pleasure riding. Full hand tooled flower design. **Tree:** White River. 14-inch swell. Bull rawhide covered, 14-inch seat. 2½-inch cantle, Cheyenne roll. ⅞ **double rigging;** 1⅜-inch latigos, 2-inch rear flank strap. Round skirts, sheepskin lined. Visalia brass-bound stirrups. 19-strand mohair cincha. Hand rubbed olive oil finish, antique top dressing. See Page B in center of Book for Terms.

32 A 08077—Shpg. wt., 42 lbs. **$65.90**



Goat or Dog Harness

$4.50 Let the little tots "harness up" just like dad! This harness is made to fit either goats or dogs. Ideal for use with cart described at right. Made from good russet leather and well-built throughout. Has strong and comfortable 1¼-inch heavy leather breast collar and breeching; 2-inch saddle; 1-inch heavy single-strap traces. Well-finished bridle of ½-inch straps. ⅝-inch lines. Shipping weight, 3 pounds.

32 A 0288H—Harness Only. . . **$4.50**

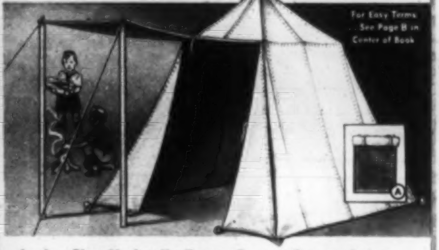
Well-Built Sulky Cart

$8.50 A Christmas gift for year 'round play. Lots of fun for boys or girls. They'll like this sturdy cart, suitable for use with either dogs or goats. Nicely varnished. Strong wood construction with metal bracing. Iron-bound wheels, 20 inches in diameter. Strong steel axle. 36-inch wood shafts, provide plenty of room for any ordinary size dog or goat. Entire height, 22 inches. Shpg. wt., 24 lbs. (shown at left.)

32 AM 8715H—Not Mailable. . **$8.50**

Give Sporting Goods

Of Quality.. Save Money, too!

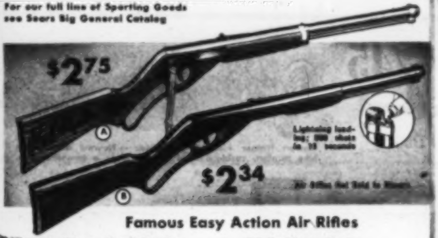


Junior Size Umbrella Tent—Forest Green Color

$3.98 Children will love this junior size tent. It's great for overnight hikes, weekend trips, extended camping trips, or for use as playtime headquarters. Forest Green in color and made of closely woven, special water-resistant-cotton tent material. Double stitched seams; all strain points reinforced, assuring longer life to the tent. Screened rear window with storm flap (see A above) that adjusts from inside tent. Entrance awning lowers to form storm door. 7x7-foot floor size; full 6-foot height. Bent iron frame at the eaves. Steel stakes, poles and ropes included.

6 A 07776—Shipping weight, 12 pounds **$3.98**

For our full line of Sporting Goods see Sears Big General Catalog


$2.75
A
Lightning loading; 500 shots in 15 seconds
$2.34
B
Air Rifles Not Sold to Minors

Famous Easy Action Air Rifles

1,000-Shot Red Ryder

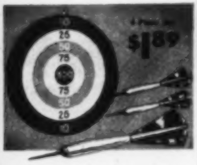
(A) A Western carbine saddle gun . . . the kind Red Ryder carries in his adventures! Lever action with blued steel barrel, gold color metal trim; full length hand hold. Walnut finished pistol-grip stock branded with Red Ryder's official signature, picture and horse. Full 3 ft. long; adjustable notch rear sight.

6 A 0278—Shpg. wt., 4 lbs. **$2.75**

500-Shot Daisy

(B) Looks like the high powered carbine rifle carried by Indian Scouts. Shoots 500 shots as fast as you can work the lever. Wood forepiece for steady aim. Walnut finished pistol grip stock. Adjustable double notch rear sight; blade front sight. Metal strap holds magazine under barrel. Length, 33 inches.

6 A 0299—Shpg. wt., 4 lbs. **$2.34**

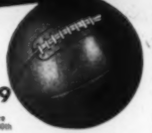


"New Process" Dartboard

America's newest indoor sport—darts! Layers of paper pulp are molded into a solid, woodlike, 1⅛-in. board. When you pull out the dart, you pull out the hole. 16-inch diameter target on one side, 20-point game on the other. Includes hanger, 3 kiln dried birch darts. Shipping weight, 3 lbs. 4 oz.

6 A 2517—4-Piece Set **$1.89**

NOVEMBER SPECIAL



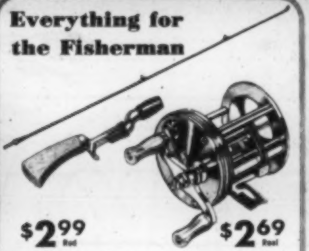
$3.59
Before
Nov. 30th

Top Grain Basketball

Other stores ask $6.50 for similar quality. Made of genuine top grain leather; 4-piece pattern, lockstitched. Double laminated canvas lining assures true shape. Valve bladder. Inflating needle. Shpg. wt., 2 lbs. 1 oz.

6 A 1810—Before Nov. 30. . . . **$3.59**
After Nov. 30. . . 3.89

Everything for the Fisherman



Steel GEP Rod

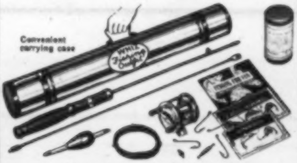
Solid, square steel; Brown enamel finish. Chrome plated steel guides and tip top; wire wound. Cork Nu-Grip handle. **State length:** 4½ or 5-ft. Shipping wt., 2 lbs.

6 A 03011 . . . . **$2.99**

Belmont Reel

Chrome plated brass demountable frame. Adjustable spool caps, click, thumb drag. Capacity 100 yards. 18-pound test line. Shipping weight, 12 ounces.

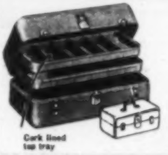
6 A 3153 . . . . **$2.69**



"Whiz" Complete Fishing Set

$1.00 Start your boy off right . . . with a "Whiz" fishing outfit this Christmas. Consists of: 2-pc. oil tempered steel rod, 46-in. long; nickel plated reel with adjustable click; 25 feet of sturdy line, and an assortment of sinkers, steel hooks and float. Fits in handsome metal carrying case, 23$\frac{3}{16}$x3⅛ in.

6 A 3096—Complete Outfit. Shpg. wt., 6 lbs. **$1.00**

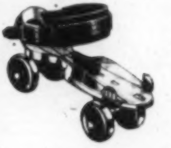


Tackle Box

$1.99

Seamless sheet steel top and bottom; water-tight. 6-section top tray, cork lined; 5-section bottom tray. Brass plated lock, key; 2 snap catches. Aluminum ripple finish. Size, 15x6⅛x6⅛ inches. Shipping weight, 5 lbs. 8 oz.

6 A 3519 . . . . . . **$1.99**



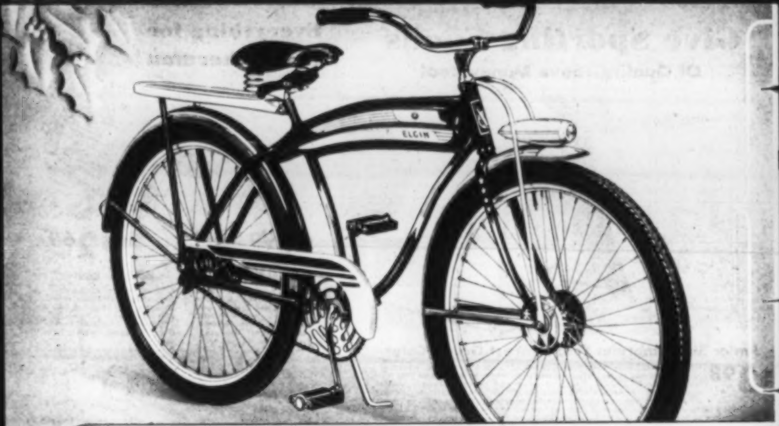
"Speedee" Roller Skates

$1.49 Pair

- **16 ball bearings in each wheel**
- **Steel chassis**
- **Sure-grip clamps**

That active youngster will appreciate roller skates for Christmas. 16 ball bearings in each self-contained, heavy duty steel wheel; bright Green enameled dust cap. Extra strong nickel plated steel chassis, designed to stand up under punishing use. Reinforced, under-braced platform prevents warping or bending under ordinary conditions. Rubber cushioned trucks. Top grain leather straps; cotton felt instep pad; high steel back. Extend from 8 to 10⅝ inches. Key included.

6 A 1126—Shipping weight, 4 lbs. 6 oz. **Pair** **$1.49**



With
Standard Hub

$25.45
Cash

$3.00 Down

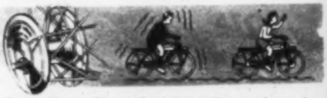
With
Floating Front Hub

$27.45
Cash

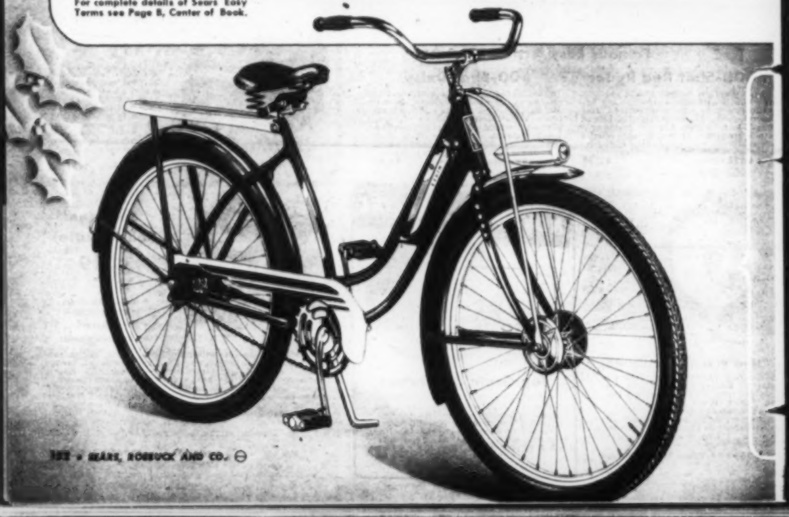
$3.00 Down

For complete details of Sears Easy Terms see Page B, Center of Book.

At These Low Prices



Stewart Warner Floating Front Hub — Newest advance in bike comfort, cushions road shocks; gives a smoother ride.



The "Patriot" for Boys, Men

Watch his eyes "pop" with joy when he discovers one of these sparkling new Elgins among his Christmas gifts! And this season Elgins are specially designed for Christmas giving! Thanks to a new method of applying designs to the durable ELGINAMELED finish on bikes, you now get sharp, sparkling trim in rich, contrasting colors never before possible. These new colors are taken direct from the newest hues seen on the latest automobiles . . . they're brilliant, durable, chip resisting with a plastic base that binds to the metal, giving protection and beauty.

Additional comfort and safety features are: **electric horn** built in airstream tank; **puncture-sealed** ALLSTATE Crusader tires, 26x2⅛ in. with inner tubes; side kick-up parking stand; your choice of standard hub or Stewart Warner floating front hub, ($2 additional as listed).

Notice the airstream frame . . . bars curved to follow fenders; ELGINAMELED frame, fenders, luggage carrier, tank, truss rods, chain guard; chrome plated handlebars; Red reflector on rear fender; large size, streamlined luggage carrier; genuine Troxel saddle with enameled bell springs; standard Elgin coaster brake; Diamond roller chain, 18-in. frame. Saddle adjusts from 29 to 34 in. seat to pedals. Batteries for torpedo shaped headlight included.

For Boys and Men

Colors: Red or Black with White trim. **State color.**

6 AM 4942—With standard front hub. Shipping weight, 66 pounds.......... **$25.45**

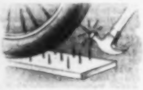
AM 4944—With Stewart Warner Floating Front Hub. Shipping wt., 67 lbs.. . . **27.45**

Fully Equipped

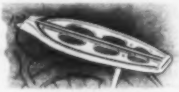
ELGINS

Specially Designed for Christmas Giving

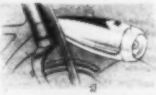
—GET ALL THIS AND MORE TOO . . .



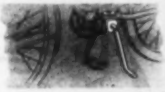
Puncture Sealed tires on all Elgins! Fluid seals punctures quickly; adds tire mileage.



A large size, streamlined luggage carrier of striking design . . . ELGINAMELED finish.



Torpedo shaped headlight—makes riding at night more enjoyable — and it's safer, too.



Side kick-up parking stand—convenient—parks your bike quickly, safely, and easily.

The "Patriot" for Girls, Women

You can bet she'll be pleased as Punch with the breath-taking beauty of this fully equipped new Elgin on Christmas morning! And her joy will last a long time, for the rich, sparkling ELGINAMELED finish in the newest automobile hues is durable and chip resistant, thanks to the new plastic base that binds paint to metal, giving lasting protection and beauty.

Notice the streamlined beauty . . . graceful yet rugged curved bar frame . . . genuine Troxel saddle . . . handsome, practically designed skirt guard and powerful **electric horn** built in the streamlined tank! Famous Stewart Warner floating hub is optional for only $2 more as listed.

Best of all, you can enjoy all the pleasure and sport of this fine Elgin while you pay for it on Sears Easy Payment Plan. See Page B, center of book, for complete details.

There's a lot of long wear, comfort, safety in these features: ELGINAMELED frame, fenders, chain guard, luggage carrier, tank, and truss rods. Chrome plated handlebars; Red reflector on rear fender for safety. Standard Elgin coaster brake. Diamond roller chain. 18-inch frame. Genuine Troxel saddle adjusts from 29 to 34 inches, seat to pedals. Side kick-up parking stand. Batteries for light included. ALLSTATE Crusader **Puncture Sealed** tires, 26x2⅛ inch with inner tubes.

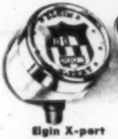
For Girls and Women

Colors: Teal Blue and White or Maroon and White. **State color wanted.**

6 AM 4943—With standard front hub. Shipping weight, 65 pounds.......... **$25.45**

6 AM 4945—With Stewart Warner Floating Front Hub. Shipping wt., 66 lbs. **27.45**

See our big General Catalog
For Sears full line of Bicycles and Accessories

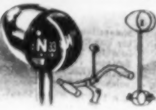


Elgin X-part Speedometer

$2.55

Every boy will like this snappy-looking speedometer that registers accurately, totals mileage up to 1000, and then repeats. Its shining White enameled case and patriotic Red, White and Blue shield design on the face dial makes it an ideal gift. It will take a lot of jars and bumps, too, because the lens is smash-proof. For 26 or 28-inch wheels; balloon or single tube tires. Easily mounted on handlebar stem. Complete instructions for mounting speedometer are included. Shipping weight, 2 pounds 2 ounces.

6 A 5462............$2.55

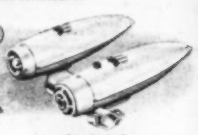


Accurate Bike Compass

$1.15

A modern, airplane-type floating compass for the lad or miss with a bike. Genuine sapphire bearing. Indicates the direction of travel, changing with every bend in the road. Streamlined compass head, mounted on 10-inch, Chromium plated steel post that easily clamps on the handlebars (See above.) Has heavy domed glass crystal lens. Shipping weight, 2 pounds.

6 A 5463........$1.15

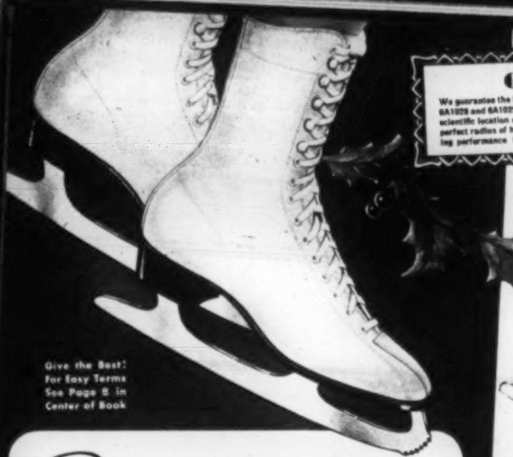


Combination Horn and Light

$1.75

Sears famous "Safety Twins" offered specially for Christmas giving! Enclosed in steel, rocket shaped cases, white enamel sprayed; mounted on strong bracket to fit in center of the handlebar. Each takes two flashlight cells (not included). Horn has push button at top. Light has unbreakable lens, switch on rear. Bulb included. Complete combination has a smooth streamlined design . . . beam visible at 300 ft. Shipping wt., 2 lbs. 6 oz.

6 A 5467............$1.75



Give the Best!
For Easy Terms
See Page 8 in
Center of Book

GUARANTEE

We guarantee the blades of Ranger Figure Skates Nos. 6A1059, 6A1071, 6A1026 and 6A1025 to be equal to the finest in skating performance! The scientific location of saw teeth permits proper execution of figures. The perfect radius of hollow ground blades makes them comparable in skating performance to famous skates selling at $15 to $20 elsewhere

Ranger Figure Skates

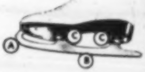
for Beginner or Expert

$7.45 Pair

(A) **Correctly placed saw teeth for figure skating.**

(B) **Diamond tested, nickel plated, hardened steel matched blades.**

(C) **High heel and low sole plates preserve natural foot arch.**

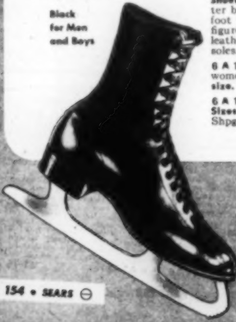


- **Closed toe, "Pro" style, holds foot in better balance on spins.**
- **Elk-tanned grained leather uppers, extra high for ankle support.**

Beginners! . . . Start right with these scientifically designed figure skates! You'll find it's easier to figure skate correctly with Rangers, for they are the result of exhaustive tests and the latest skating design.

Experts! . . . Have skates on which you can successfully execute difficult figures! Strongly constructed . . . they are built to stand up under the severest punishment. On your most difficult spins and sweeps you can depend on these skates for the finest in performance, from the diamond tested blades to the fine grained leather uppers. These "Pro" style beauties, made by a famous manufacturer, have blades hollow ground their full length. Diamond tested, nickel plated, hardened steel matched blades assure you the finest in skating pleasure. High heel and low sole plate preserves the natural foot arch . . . helps prevent foot fatigue.

Black for Men and Boys



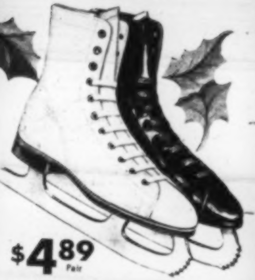
Shoes: The **closed toe style** will give you better balance on spins . . . firmly holds the foot for greater stability on sweeps and figures. High cut "Pro" style fine grain leather (Elk tanned uppers). Leather outsoles. Sock lining.

6 A 1059—White Shoes. For girls and women. **Sizes:** 3, 4, 5, 6, 7, 8, 9, 10. **State size.** Shpg. wt., 3 lbs. 10 oz. **Pair**. . . $7.45

6 A 1071—Black Shoes. For men and boys. **Sizes:** 5, 6, 7, 8, 9, 10, 11 and 12. **State size.** Shpg. wt., 4 lbs. **Pair**. $7.45

How to Order

Order **Figure Skates** same size as street shoes for snug fit, desirable for rink skating. Order ½ to full size larger if medium or heavy weight skating socks are worn.

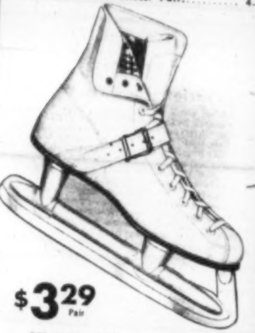


$4.89 Pair

Nickeled Junior Figure Skates

Start your youngsters off "right" in the figure skate that will help them learn! "Pro" styled to fit children . . . yet retain all the fine qualities of adult skates. Geometrically placed teeth for perfect figure skating. **Full nickel plated,** hardened steel matched blades, full length hollow ground; scaled to child sizes for easy skating. **Shoes: Top grain leather;** combination lasts that fit both boys and girls; **open toe style** for uncramped comfort. One row webbing over instep. **Sizes:** 11, 12, 13, 1, 2, 3, 4. **State size.** See "How to Order" below. Shipping weight, 3 lbs. 4 oz.

6 A 1026—White Shoes. Pair. $4.89
6 A 1025—Black Shoes. Pair. 4.89



$3.29 Pair

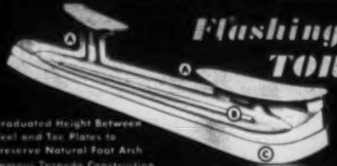
Nickeled Pleasure Skates

A Christmas gift that's inexpensive to buy and a joy to receive—these low priced speedsters with features found only on higher priced skates. **Tubular steel construction,** seamed toe and heel cups; long lasting steel blades, nickel plated. **Shoes:** Chrome tanned white split leather uppers; Oak Bend leather outsoles built on perfect fitting combination last. The lining is gay, warm cotton plaid. Special instep straps help support ankles; afford greater comfort. **State size wanted.** See "How to Order" on opposite page. Shipping weight, 3 pounds, 6 ounces.

6 A 1052—For Girls and Women. Sizes: 1, 2, 3, 4, 5, 6, 7, 8 and 9. **Pair**. $3.29

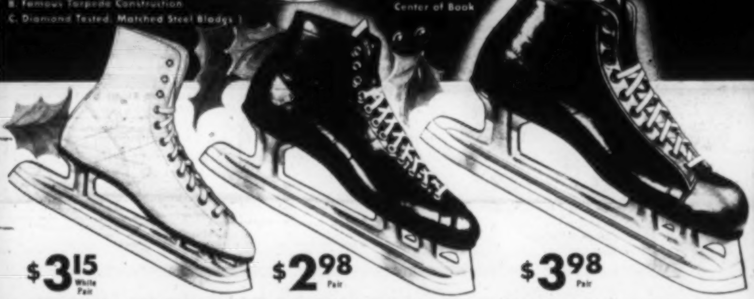
Flashing Speed WITH *Ranger* TORPEDO ICE SKATES

Only at Sears by Mail



- A. Graduated Height Between Heel and Toe Plates to Preserve Natural Foot Arch
- B. Famous Torpedo Construction
- C. Diamond Tested, Matched Steel Blades !

For Easy Terms
See Page B in
Center of Book



$3.15 White Pair

Children's Pleasure Skates

Built especially for active youngsters! . . . Famous Ranger "Torpedo" skates are properly scaled down to fit children. They're built "closer to the ice," are newly designed for youngsters! **Aluminum finish.** Matched blades the same as found on skates costing much more.

Shoes: Made of selected split grain cowhide leather with Oak-tanned leather outsoles. Shoe is expertly constructed on special children's last . . . fits snugly around arch and ankle. **For Girls or Boys. State size.** See "How to Order" below. **Sizes:** 1, 2, 3, 4. Shipping weight, 3 pounds 4 ounces.

6 A 1080—White Leather. Pair..... **$3.15**

6 A 1081—Black Leather. Pair... **$2.98**

$2.98 Pair

Soft Toe Pleasure Skates

A soft toe pleasure skate with famous Ranger "Torpedo" construction; frame is welded to the blade. **Aluminum finished**, rust-resisting, diamond tested matched steel blades.

Shoes: High quality split grain cowhide leather, finished Black. Oak leather outsoles. Felt lined tongues and sock linings. Canvas webbing inside shoe to support instep. **State size.** See "How to Order" below. Shpg. wt., 4 lbs.

6 A 1040—For Boys and Men. Sizes: 3, 4, 5, 6, 7, 8, 9, 10, 11, 12. Pair.............. **$2.98**

Ladies' Special Bargain Skates

Same as above except **Top Grain, Black Cowhide leather uppers**, easy to keep clean.

6 A 1041—Sizes: 2, 3, 4, 5, 6, 7, 8, 9. Shipping weight, 3 lbs. 6 oz. Pair.................. **$2.98**

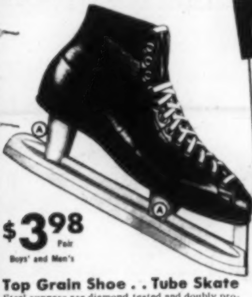
$3.98 Pair

Hard Toe Hockey Skates

Streamlined Ranger "Torpedo" . . . **designed** for speedy turns and abrupt stops. Finished in **flashing**, rust-resisting **aluminum finish**—keen as a knife, fast as lightning. Steel runner and torpedo tube are welded into one rigid piece. Special reinforcing struts under sole and heel plates for better support and balance. Hi-carbon tool steel, diamond tested blades stay sharp longer. **Shoes:** Black split cowhide leather with brown top grain leather toe and trim; canvas webbing reinforces instep and helps prevent stretching. Full hard box toe. Full Oak Leather soles. Padded tongue. **Men's and Boys' Sizes:** 5, 6, 7, 8, 9, 10, 11 and 12. **State size.** See "How to Order" below.

6 A 1042—Shpg. wt., 4 lbs. 4 oz. Pair **$3.98**

FOR OTHER WINTER SPORTS Equipment, See Sears General Catalog



$3.98 Pair

Boys' and Men's

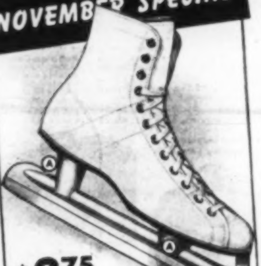
Top Grain Shoe . . Tube Skate

Steel runners are diamond tested and doubly protected against rust . . . **aluminum finish** over rust-resistant coating prevents corrosion. One-piece seamless cups (A) for extra strength and light weight. Solid plate under shoe prevents sagging . . . a feature usually found only in higher priced skates. **Shoes: Black tanned top grain cowhide** leather with soft toes; right and left counters. Inside counter extended right up under arch for extra support. Double non-stretch webbing; Oak Bend leather outsoles; felt lined tongue. See "How to Order" at right. **State size.**

6 A 1047—Boys' and Men's Sizes: 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt., 4 lbs.................. **$3.98**

6 A 1048—Girls' and Women's Sizes: 4, 5, 6, 7, 8, 9. Shpg. wt., 3 lbs. 6 oz......... **$3.39**

NOVEMBER SPECIAL



$3.75 Pair

Until Nov. 30th

Top Grain Shoes

Full tubular construction, one-piece seamless cups (A) graduated in height for tireless skating. Rust-resisting coated steel; **Aluminum finish. Shoes: White top grain Elk-tanned leather** uppers, hard toes, oak tanned leather outsoles. Long inside arch supporting heel counters; non-stretch webbing. **Girls' and Women's Sizes:** 1, 2, 3, 4, 5, 6, 7, 8, 9, 10. See "How to Order" at right. **State size.**

Shpg. wt., 3 lbs. 5 oz.

6 A 1039—Until November 30th..... **$3.75**
After November 30th..... **3.98**

Children's Flat Top Hickory Skis

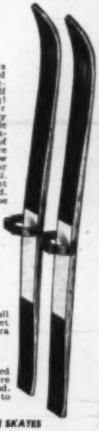
4-Foot Length $1.98 Pair

Initiate your youngsters into the delights and pleasures of that exhilarating sport you yourself love so well—skiing! These Sears skis for children are carefully formed by experts, made of sound seasoned hickory . . . the best type of wood for skis . . . and are comparatively low priced! Excellent for children learning to ski. All have a deep Walnut finish, rubber foot pad. Adjustable leather toe straps included.

6A05693—Lgth., 4-foot. Shpg. wt., 3 lbs.... **$1.98**

6A05694—Lgth., 5-foot. Shpg. wt., 4 lbs.... **$2.69**

6A05695—Lgth., 5½-ft. Shpg. wt., 5 lbs.... **$2.98**



How to Order Pleasure Skates

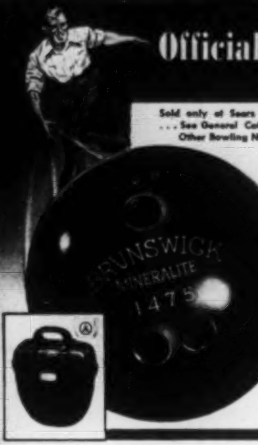
Order skates ½ to 1 full size larger than street shoes to allow for extra or heavy socks.

How to Order Skis

Stand with arm stretched to full height. Measure from floor to heel of hand. Order nearest length to measurement.

Official A. B. C. Brunswick Bowling Balls

Drilled to Your Measurements . . . Guaranteed to Fit



Sold only at Sears by Mail . . . See General Catalog for Other Bowling Needs

No Extra Charge for Terms

Bowling Ball
$15.95 Postpaid
Cash or Terms
$2 Dn., $2 a Mo.

Mr. and Mrs. America! . . . Sears make it easy for you to own **your own bowling** ball! You'll bowl a better game with a genuine Brunswick Mineralite ball, drilled to fit your own measurements . . . why not make it a Christmas gift? Your choice of 2 or 3-finger grip, right or left hand and the weight you want.

True balance; smooth polished Black color. With your **three** initials stamped on the ball; and booklet by Ned Day, famous bowler, "How to Bowl and How to Score". Shipped within 10 days, **postpaid**, from nearest factory branch. See measuring instructions below. **State initials, finger sizes, whether 2 or 3 finger grip, for right or left hand and weight.**

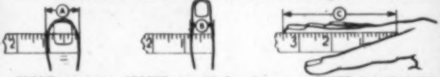
Order by Catalog No. 6 AM 1475TF

Men's, 14, 14½, 15, 15½ or 16 lbs. State Weight. Cash or Terms. $15.95

Women's Special Lightweight, 11, 11½, 12, 12½ or 13 lbs. State Weight. Cash or Terms. . $15.95

(A) Bag for Bowling Ball and Shoes (at left) Full grain leather. "V" shape, bellows type. Molded base pocket. Zip opening. Brown or black. **State color.**
6 A 1492—Shipping weight, 2 pounds 10 ounces. **$4.65**

HOW TO MEASURE BOWLING HAND . . . SAME FOR RIGHT OR LEFT HAND



FIRST, measure widest part of thumb, as shown in illustration above. Press thumb lightly, flat on rule and give measurement (A) to the nearest 1/16 of an inch from the end of the rule.

SECOND, give middle finger size.

For two finger ball: Measure width of second joint of middle finger. Press finger lightly against rule and give measurement (B) to nearest 1/16 of an inch.

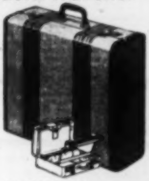
For three finger ball: Measure also width of "ring" finger as in (B) giving width to nearest 1/16 of an inch.

THIRD, give length of middle finger. Hold hand firmly, palm down and fingers straight. Measure SHORTER side of middle finger only. Press rule firmly against web between fingers and give measurement (C) to the nearest 1/16 of an inch.

Matched Canvas Ensemble for the Modern Traveller

What Better Gift Than

LUGGAGE



$4.95 18 in. O'nite Case

$14.95 2 Cases 6 A 09494M

This season—give luggage! You can give it with pride and be sure that it will be sincerely appreciated . . . especially if it is made to the famous **Biltwell** standard of quality! Pyroxylin coated, the woven stripe canvas is mar-resisting, water-repellent . . . easy to clean. These cases are built over strong lightweight basswood boxes and the 3-ply veneer tops and bottoms resist warping. Set-in **brass plated hardware.** Steel core, post type handles and binding of **top grain leather** for long, rugged service, usually found only on more expensive luggage. Luxuriously lined with rich looking, rayon taffeta. Your choice of three popular styles—**see General Catalog for additional matching pieces.**

Women's Overnight Case. With 3 pockets in the body and 1 in the lid. 18 or 21-inch size.
6 A 09455M—Tan with Brown and Gold stripes. **State size.**
18-in.—Shpg. wt., 7 lbs. **$4.95**
21-in.—Shpg. wt., 8 lbs. **$5.25**

Pullman Case. Size, 26x16x18½ inches. Extra roomy. 3 body pockets and one lid pocket. Shipping weight, 13 pounds.
6A09458M—Tan with Brown and Gold Stripes. **$8.85**

Women's Wardrobe Case. Holds 4 to 8 frocks. 3 body pockets. Dust curtain. Size, 21x17x8½ inches. Shpg. wt., 13 lbs.
6A09457M—Tan with Brown and Gold stripes **$10.85**

6 A 09494M—18-in. O'Nite Case 6 A 09455M and Wardrobe Case 6 A 09457M. Shpg. wt., 20 lbs. **Both for. $14.95**

NOVEMBER SPECIAL

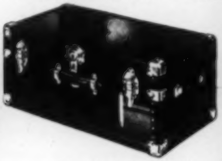
$2.98 Until Nov. 30th

2-Purpose Brief Case

Here's a gift you'll be proud to give . . . a practical, dual purpose brief case. Use as club bag or as brief case to carry books and papers. Zipper opening at top. Sturdily constructed of dark brown selected split cowhide leather, alligator grained, and with Keratol gussets; split leather handles. 16x11 in. and expands to 4½ in. Three big pockets. Metal reinforced edges all the way around. Shipping weight, 3 pounds.

6A9633—Before Nov. 30th. **$2.98**
After Nov. 30th **$3.29**

More Luggage in Sears Big Catalog



Leather Club Bag

$3.49 A lightweight split cowhide, shark grained bag that's really convenient! 24-inch zipper can be locked when closed. Cotton cloth lining. **Colors:** Black or Brown. **State color.** Length, 18 in.
6 A 09388—Shipping weight, 5 pounds **$3.49**

Split Cowhide Gladstone

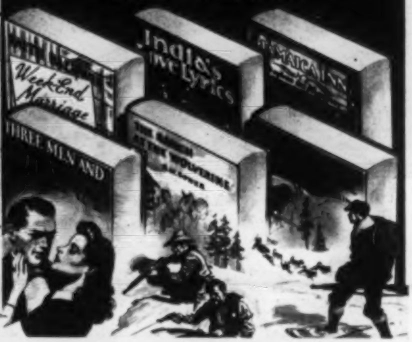
$6.45 24-in. Water resistant, Pyroxylin coated finish. Steel frame; heavy leather corners. Serviceable cotton plaid lining. Welted seams; post leather handles; leather straps. Pockets on divider. Nickel plated hardware on black; Oxidized Bronze color on Brown case. **Colors:** Black or Brown. **State color.**
6A09225—24x13x8 inches. Shipping weight, 12 pounds. **$6.45**
6A09229—26x13x8 in. Shpg. wt., 13 lbs. **$6.95**

Camp Locker . . . 2 Sizes

$5.65 31-in. A practical gift for the draftee! Roomy and compact. Fiber cover and bindings over 3-ply wood veneer body . . . very durably reinforced. Steel reinforced corners; 2 leather handles. Removable tra Black or Olive drab. **State color.**
6 A 09551—31x17x12-inch size. Shipping weight, 23 pounds. . **$5.65**
6 AM 9552—36x20x12½ in. **Not Mailable.** Shpg. wt., 33 lbs. . . **$7.65**

This Christmas Give Books

The Gift That Lasts All Year



All Books Reprinted From Original Plates

Weekend Marriage *by Faith Baldwin.* Marriage versus a career . . . or both?
Three Men and Diana *by Kathleen Norris.* Lovely Diana, with three proposals to choose from!
Love of Julie Borel *by Kathleen Norris.* A girl torn between love and duty.
Walls of Gold *by Kathleen Norris.* The price a girl pays to marry for money!
Mystery House *by K. Norris.*
Workaday Lady *by Maysie Greig.* Carol finds that love and business don't mix! A gay, delightful novel.
Wuthering Heights *by Emily Bronte.* The strange romance that defied death itself.
Pride and Prejudice *by Jane Austen.* A saucy lass too proud to love.
Tish Marches On *by Mary R. Rinehart.* New adventures of America's best loved spinster.
Dr. Jekyll and Mr. Hyde *by Stevenson.* Blood curdling drama of a dual personality!
India's Love Lyrics *by Lawrence Hope.* Perhaps the world's most famous love poems.
Ranch at the Wolverine *by B. M. Bower.* Rip-roaring action by this favorite writer of exciting westerns!
Pirates of the Range *by B. M. Bower.* Thrilling yarn of thundering herds, full of the flavor of the sagebrush.
New Adventures of Ellery Queen. Spine-tingling, fast moving. Includes sport mysteries.
French Powder Mystery *by Ellery Queen.*
Happy Highwayman *by Leslie Charteris.* 9 brand new adventures of the debonair Robin Hood—the "Saint."
The Glass Slipper *by Mignon Eberhart.* The shadow of murder threatens a lovely nurse. A breath-taking mystery!
Danger in Dark *by Eberhart.*
The Door *by M. R. Rinehart.*
Yukon Trail *by W. MacLeod Raine.* Two men fight for life, honor, riches and a girl—in the Northwest.

Originally Sold for

$2.00 to $2.50

38c Each

Postpaid

3 for $1.10

Ramona *by Jackson.* Beautiful love story of a proud Indian.

Jamaica Inn *by Du Maurier* author of "Rebecca." High adventure and fiery romance weave a forceful drama on the wild moors.

Every book is cloth bound and well printed.
3 A 211—**State titles wanted. Postpaid.** Each ...... 38c 3 for $1.10

Straight Shooting Novels

by Zane Grey

69c Ea. Postpaid

For adventure . . . romance . . . action . . . color . . . for Americanism . . . Zane Grey. Here he is at his best . . . in 10 action-packed, rugged epics of the great wide spaces.
Western Union—The thrilling romance behind communication—through miles of unsettled, untamed wilderness.
Knights of the Range—A lass defends her land with all the fury of her hot Spanish blood—and wins the man she loves. An all-time favorite!
Raiders of Spanish Peaks—Hell-for-leather action, breath-taking romance in every page! A classic of its kind.

Arizona Ames — **Forlorn River**
Desert Gold — **Rainbow Trail**
Code of the West — **Man of the Forest**
Border Legion

Clothbound. **State titles wanted.**
3 A 303—**Postpaid.** Each 69c

Knights of the Range
Western Union

Tender Appealing Stories

by Grace Livingston Hill

69c Ea. Postpaid

The Seventh Hour—Four young people in love overcome the "Seventh Hour" crisis.
Patricia—Pat must choose between happiness and the wishes of her social-climbing mother. Shall she marry for love or money?
Stranger Within the Gates—A poignant story of a loving family which must open its heart to a newcomer—the bride of the eldest son.
Sunrise—a story of tender faith, boundless love, loyalty, understanding.

Obsessions of Victoria Gracen
Voice in the Wilderness — **Maris**
Substitute Guest — **Out of the Storm**
White Orchids — **Strange Proposal**

Clothbound. **State titles wanted.**
3 A 828—**Postpaid.** Each 69c

Selected Novels You've Always Wanted to Read

47c Ea. Postpaid

Knute Rockne *by Harry A. Stuhldreher.* Remember the thrilling victories and upsets in the movie?
Sergeant York *by Sam Cowan.* The stirring love story behind the world war's great hero! Motion picture edition.
When a Man's a Man *by Harold B. Wright.*
The Winning of Barbara Worth *by Wright.*
River's End *by James Oliver Curwood.*
Parson of Panamint *by Kyne.*
Iron Trail *by Max Brand.*
Whispering Smith *by Frank Spearman.*
Flying U's Last Stand *by B. M. Bower.*
Texas Triggers *by Eugene Cunningham.*
The Black Hunter *by James O. Curwood.*
Blood and Sand *by Vincente Ibanez.*
Just David *by Eleanor Porter.*
At the Foot of the Rainbow *by Gene Stratton Porter.*
Anne of Windy Poplars *by Montgomery.*
In His Steps *by Charles Sheldon.* What would Christ do Today?

Clothbound. **State titles wanted.**
3 A 226—**Postpaid.** Each 47c

Sergeant York

Stars on the Sea
Mr. England
Just Folks
The Friendly Way
A Heap o' Livin'
Life's Highway
Tony's Scrap Book

How Green Was My Valley
The Keys of the Kingdom

Original Price $2.50 to $3.50

89c Postpaid

Stars on the Sea *by F. Van Wyck Mason.* Originally $2.50. Gripping story of love and passion set against the gallant background of the birth of our navy.
Tobacco Road *by Erskine Caldwell.* Originally $2.50. The same book that made history in drama and literature. Powerful, blunt—so stark it defies the world!
The Grapes of Wrath *by Steinbeck.* Originally $2.50. Immortalized on the screen, the valiant sharecroppers battle for existence.
An American Doctor's Odyssey *by V. Heiser.* Originally $3.50. Heroic personal story of a 30 year's war to save human lives in every corner of the globe.
Night in Bombay *by Bromfield.* Was $2.50. Love that knew no bounds, that sacrificed all . . . in exotic Bombay!
Mr. England *by Manning and Bronner.* Story of England's fighting Winston Churchill. Authoritative, intimate—a reading "must"!

Famous Books

by Lloyd Douglas.

Entertaining, exciting stories in each of which is demonstrated a way of life, which, if incorporated into the belief and behavior of the individual might promote his success and happiness. Each was originally $2.50.

Disputed Passage — **Green Light**
Forgive Us Our Trespasses

All books are clothbound. **Don't forget to state titles.**
3 A 2061—**Postpaid.** Each 89c

Books by Edgar Guest

$1.00 Postpaid

"Just Folks" and **"The Friendly Way."** A double decker of verse that will inspire you with its wise philosophy. Actually Two books bound as one—a splendid gift! Clothbound.
3 A 2255—**Postpaid. 2-in-1** $1.00

"A Heap o' Livin'" and **"Life's Highway."** Livable, laughable, lovable—the very essence of Mr. Guest's charm. Clothbound.
3 A 2256—**Postpaid. 2-in-1** $1.00

"The Light of Faith" and **"Harbor Lights of Home."** For all who would be good citizens, neighbors, or friends . . . inviting you to share his road to happiness. Clothbound.
3 A 2258—**Postpaid. 2-in-1** $1.00

"Tony Wons' Scrap Book"

Latest edition! For his thousands of radio friends, this yearly collection of wit, human interest, inspiration, and philosophy.
3 A 2260—**Clothbound. Postpaid.** Each ... 89c

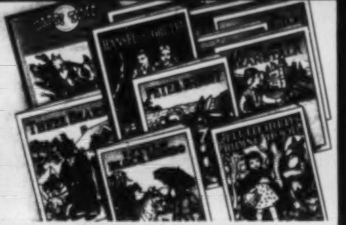
Best Sellers

How Green Was My Valley *by R. Llewelyn.* Originally $2.75. Tragedies, sacrifices in a Welsh mining town.
3 A 2015—**Postpaid** .. $1.39

The Keys of the Kingdom *by A. J. Cronin.* A man finds himself through religion.
3 A 2019—**Postpaid**. $2.50

Days of Our Years *by Van Paassen.* Was $3.50. Both World Wars, seen through eyes of one of the "Lost Generation".
3 A 2023—**Postpaid** ... $1.69

My New Order. *Adolph Hitler's* own sequel to "Mein Kampf"—his blueprints for the future. Over 800 pages.
3 A 2021—**Postpaid** .. $1.89



Our Exclusive Happi-time Treasure Box

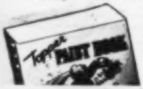
39c Postpaid

- 10 books for 3 to 6-year olds
- Printed on linette (linenlike) paper
- Every page in full gay colors

10 wonderful children's stories . . . and every single one seems like it's the very best! Here are the Three Bears discovering Goldilocks has broken into their house . . . here is winsome little Gretel of Hansel and Gretel about to be popped into the oven by the wicked witch . . . and look—here's the gallant Jack and the Beanstalk ridding the land of the horrible giant! Here are the lovable Peter Rabbit, Little Black Sambo, Little Red Riding Hood . . . plus 4 surprise books that are fully as fascinating. These are all picture books . . . 12 pages in each, of bright sparkling color . . . just a few lines of clear, easy-to-read text at the bottom of each page. Packed in gift box, 6x8 in.

3 A 1860—Postpaid. All 10 books, boxed.......39c

Play Books to Keep Little Hands Busy

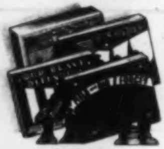


Topper Paint Book

24c Postpaid

Here are 3 grand ways children from 4 to 10 can amuse themselves—all in one giant book! They can color—almost 100 pages of big, gay animals and flowers. They can trace—simple figure drawings. And most fascinating of all, they can paint without paint—by dipping a brush in clear water to bring out the magic colors! Size, 8½x11½ inches. 384 pages. Sturdy paper cover.

3 A 1870—Postpaid . . 24c

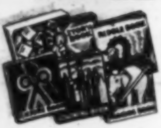


Soldier Cut Out Box

24c For 3

EVERYTHING for a big army parade! And how boys and girls alike thrill to the adventures of the army! Three 6-page books of sturdy, easy-to-stand-up cut-out pictures of soldiers, airplanes and army equipment. Packed in colorful gift box. **Postpaid.**

3 A 1878—3 books . . . 24c

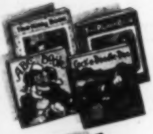


Activity Box

24c For 5

Dozens of things to keep young hands and minds busy for many hours. And it gives Mother time for herself! Five illustrated 20-page books: Tracing Book, Riddle Book of 101 Riddles, Scissors Book, Story Book and Coloring Book. 8x7½ in. Gift box. **Postpaid.**

3 A 1869—5 books 24c

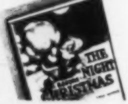


4 Washable ClothBooks

39c Set of 4

Real cloth, practically untearable! Easy to keep clean. 8 colored pages to each book. Puppies, Kitties, ABC and Cock-a-Doodle-Doo. 10½x12½ in. **Postpaid.**

3 A 1820—Set of 4 . . . . 39c



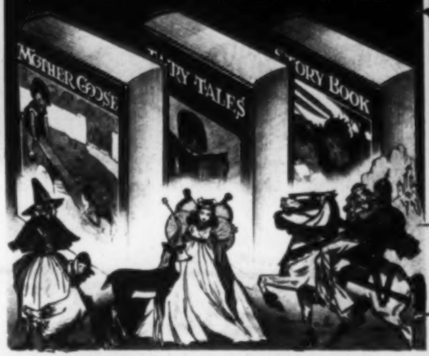
Night Before Christmas

45c Postpaid

This beloved classic in a colorful, spirited edition. 24 pages all with the fascinating, life-like Thelma Gootch illustrations . . . 12 in full color. The text is in large, clear easy-to-read type. Full color hard cover. Size, 9½x12 in. A treasured book that belongs in every library, children's and adults!

3 A 1871—Postpaid . . . 45c

Best Books of All Time



Sears Exclusive Happi-Time Books—Like $1 Books

49c Ea.

Three For $1.39

- You'd expect to pay $1.00 apiece for books of this quality!
- Each book has 344 pages . . . chockful of illustrations by famous illustrators . . . with text in large easy-to-read type!
- Each book has 24 beautiful full-color plates!
- Black and white illustrations on almost every page!

Books to delight the heart of any child . . . classic favorites that they read again and again . . . that live forever in happy memories. All are big books 8x11 inches . . . almost 2 inches thick . . . sturdily bound in bright, cloth-backed hard covers. Bright jackets.

Happi-time Mother Goose

Mother Goose! always a favorite, but in this edition something very special . . . very complete. Includes 12 Mother Goose songs with music. Printed from the plates of a special $2.00 edition. For children up to 8 years.

Happi-time Book of Fairy Tales

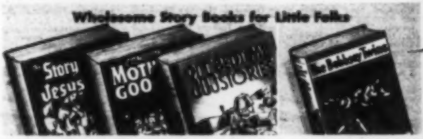
Famous fairy tales every child should know . . . "Puss-in-Boots", "Cinderella", "Aladdin", "Ugly Duckling", "Tom Thumb", and many others. Children up to 12 years.

Happi-time Story Book

Classics that never grow old! "Three Bears", "Hansel and Gretel", "Jack and the Beanstalk", "The Little Red Hen" and many others. For children up to 9 years old.

Be sure to state titles wanted.
3 A 1862—Postpaid. Each .....49c **All Three for only**..........................$1.39

Wholesome Story Books for Little Folks



Big, Big Illustrated Story Books

The Story of Jesus
384 pages, 96 in color. For children up to 12 years.

Complete Mother Goose
384 pages, 96 in color. All the grand old favorites. For children up to 8 years.

The Christmas Book
256 pages, 58 in color. Up to 12 years. Stories, verses, pictures, games and puzzles for many happy hours.

365 Bedtime Stories
384 pages, 48 in color. From 3-8 years. A story for every night of the year!

365 Busy Days
256 pages, 66 in color. 4 to 10 years. Something different and exciting for every day of the year!

Big Big Story Book
350 illus. pages. To 12 yrs.

3 A 1827—State titles. Postpaid. Each..............24c

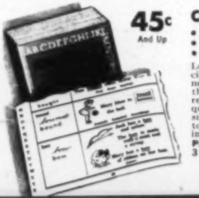
Bobbsey Twins

Entertaining, humorous adventures of the lovable and famous Bobbsey Twins. For children up to 12 years. Clothbound.

The Bobbsey Twins
In the Country
At the Seashore

State titles wanted. Postpaid.

3 A 1718—
Each.........24c



45c And Up

Children's Picture Dictionary

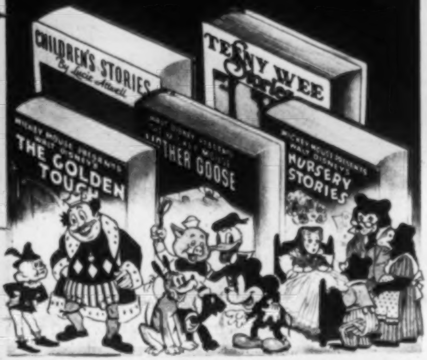
- 1200 illustrations that children love!
- 480 pages of simple words with pictures!
- 5000 easy words clearly shown

Learning to read and write will turn into a fascinating new game for your children with this new picture dictionary. They learn by seeing the picture, then the word—printed in both regular type and script. With this book children quickly develop habits of concentration, persistence and resourcefulness and soon are able to read simple story books unaided. 11$\frac{5}{16}$x8$\frac{11}{16}$ in. **Postpaid.**

Paper Cover
3 A 2522.....45c

Cloth Binding
3 A 2521.......89c

For Children of All Ages


CHILDREN'S STORIES
By Lucie Attwell
TEENY WEE Series
MICKEY MOUSE PRESENTS WALT DISNEY'S THE GOLDEN TOUCH
MOTHER GOOSE
MICKEY MOUSE PRESENTS WALT DISNEY'S NURSERY STORIES

SPECIAL SALE . . . BIG Walt Disney Books and Others

- **Each one of these books was a big value even when it sold for 50c**
- **All are written and illustrated by famous children's authors and artists . . . some with scenes from movie cartoons**
- **All books have many illustrations, at least 8 in full color**
- **All books have 4-color hardbound covers and jackets**

29c Ea.

Originally ~~**50c**~~ Each

The irresistible Mickey Mouse . . . Mother Goose . . . Teeny Wee . . . are back in bright new dresses . . . some by Walt Disney studios, all bearing bargain price tags of 29c . . . a special Sears event.

Children's Stories *by Lucy Atwell.* Fairy tales for children up to 10 years. 248 pages. 7½x8¾ in. 8 full-color illustrations.

The Teeny Wee Book Short stories, fairy tales . . . for children up to 8 years. 248 pages. 7½x8¾ in. 8 full-color illustrations.

Books Illustrated by the Walt Disney Studios . . . For Children Up to 8 Years

The Golden Touch
by Walt Disney. Full length fantasy, 212 pages. 6½x8¾ inches. 8 full-color inserts.

The Mickey Mouse Mother Goose
by Walt Disney. 144 pages, **half in full color.** 6½x8¾ inches.

Mickey Mouse Nursery Stories
by Walt Disney. Silly symphonies stories, 212 pages. 8 full-color inserts.

3 A 1831—State titles wanted. Postpaid. Each. . . . . **29c 3 for 83c**

Children's Classics

Appealing books for boys and girls seven to seventeen years old! Written by famous authors . . . these stories entertain . . . thrill . . . and develop an interest in good literature. All are nicely illustrated, many in color. Large clear type. Clothbound. Bright jackets.

45c Postpaid

Bambi Story of a lovable deer.
Pinocchio **Black Beauty**
Swiss Family Robinson
5 Little Peppers and How They Grew
Robin Hood
State titles wanted.
3A1714—Postpaid. Ea. . . **45c**

The Famous Heidi Books

Tender, heart-warming stories of this little girl, all children love.

Heidi **Heidi's Children**
Heidi Grows Up

Elsie Dinsmore
Elsie's Girlhood
Gulliver's Travels
Alice in Wonderland
Uncle Tom's Cabin
Grimm's Fairy Tales
Andersen's Fairy Tales
Poor Little Rich Girl
Life of Kit Carson
Life of Daniel Boone
Pilgrim's Progress
Toby Tyler
The Little Lame Prince
Adventures of Tom Sawyer
Adventures of Huck Finn
State titles wanted.
3A1714—Postpaid. Ea. . . **45c**

Louisa Alcott Books

Jo's Boys. The boys and girls of Jo's School have grown into young men and women facing life's problems and seeking happiness.

Little Men **Silver Pitchers**
Little Women **Lulu's Library**
Eight Cousins **Jack and Jill**
Under the Lilacs **Aunt Jo's Scrapbag**
Rose in Bloom **Garland for Girls**
Kitty's Class Day
An Old Fashioned Girl
State titles. Clothbound.
3A1613—Postpaid. Ea. . . **45c**

Beautiful Joe

Over 1,000,000 copies of this book have been sold! The story of a poor mistreated dog who finally comes into his own, in a home where he is treated right, repays this affection in love and deeds. Teaches children to be kind, considerate and understand the viewpoint of others. **Clothbound.**
3A1722—Postpaid. Ea. . . **45c**

BAMBI
BY FELIX SALTEN
HEIDI'S CHILDREN
UNCLE TOM'S CABIN
LITTLE WOMEN

Entertaining Books for Older Boys and Girls

RED RYDER
DEANNA DURBIN
THE LONE RANGER
SAVES the SECRET FORMULA
THE MYSTERY AT THE MOSS COVERED MANSION
THE CLUE IN THE PATCHWORK QUILT
THE MYSTERY OF THE BRASS BOUND TRUNK

For Boys and Girls from 8 Years Up

24c up

Thrilling Red Ryder Mysteries

What red-blooded boy or girl does not thrill to the adventures of the comics hero, Red Ryder. New mystery stories with western settings featuring that famous character and his pal, Little Beaver. 224 pages.

Red Ryder and the Whispering Walls
Red Ryder and the Secret of Wolf Canyon

Nobody's Buddy A boy and his trained dog.
Slim Evans and His Horse Lightning. A cowboy and his almost human horse.
The Last Trail *by Zane Grey* (abridged).
Betty Zane *by Zane Grey* (abridged).
Spirit of the Border *by Zane Grey* (abridged).

For Girls from 8 Years Up

Outdoor Girls on a Hike
Outdoor Girls at Cedar Ridge
Nancy Brandon's Mystery
Jane, Stewardess of Airlines

The NEW Deanna Durbin Mysteries

For the first time the popular screen and radio favorite appears as a heroine in two books of exciting, thrilling adventures. 224 pages.

Deanna Durbin and the Adventures of Blue Valley
Deanna Durbin and the Feather of Flame
State titles wanted. Clothbound.
3 A 1879—Postpaid. Each **24c**

Thrilling Lone Ranger Books

Lone Ranger and the Haunted Gulch
The Lone Ranger **Mystery Ranch**
Outlaw Stronghold **The Gold Robbery**
The Lone Ranger and Tonto
State titles wanted. Clothbound.
3 A 1715—Postpaid. Each **45c**

Exciting Don Winslow Books

Don Winslow Saves the Secret Formula
Commander Winslow, Secret Agent of the U. S. Navy in his newest adventure!
Don Winslow Breaks the Spy Net
Don Winslow Face to Face with the Scorpion
Don Winslow of the Navy
State titles wanted. Clothbound.
3 A 1727—Postpaid. Each **45c**

The X Bar X Boys Seeking the Lost Troops
The Mystery of the Flying Express
(newest "Hardy Boy" thriller).
A Yankee Flyer with the R.A.F.
Dave Dawson with the R.A.F.
Dave Dawson in Lybia
3A1752—State titles. **Postpaid.** Ea. **45c**

The NEW, DIFFERENT Picto-Books

Thrill-packed adventure books—illustrations on EVERY PAGE! Based on popular newspaper features. 224 pages.

Stratosphere Jim. Flyer Jim Baxter fights an international spy ring!
The Hurricane Kids on Lost Island
Rex, King of the Deep
3A1752—State titles. **Postpaid.** Ea **45c**

Nancy Drew Stories

Alert Nancy involves herself in dangerous adventures!

45c Ea.

Mystery of Moss Covered Mansion. Nancy helps her father locate the missing heiress.
Mystery of the Brass Bound Trunk
The Bungalow Mystery
Nancy's Mysterious Letter
Password to Larkspur Lane
The Message in the Hollow Oak
Mystery of the Ivory Charm
The Haunted Bridge
Mystery of the Whispering Statue
Clue in the Broken Locket
Mystery of the Hidden Staircase
State titles. Clothbound.
3 A 1713—Postpaid **45c**

Pollyanna "The Glad Books"

Inspiring stories of the little girl who brought happiness to a whole town. The drama, tears and laughter in these books made Pollyanna an enduring favorite. For young and old.

Pollyanna **Her Western Adventure**
Her Debt of Honor **Pollyanna's Jewels**
Pollyanna of the Orange Blossoms

Clothbound. **State titles.**
3 A 1701—Postpaid **45c**

Judy Bolton

For girls of 8 to 15 years. Read how Judy unravels these thrilling mysteries!

Clue in the Patchwork Quilt. A family secret uncovered when Judy investigates a blackmail note.
Midnight Visitor. A wrong turn on the road and a midnight visitor are clues to a curious will.
Name on the Bracelet
The Unfinished House
Riddle of the Double Ring
The Mysterious Half-Cat
State titles. Clothbound.
Postpaid.
3 A 1723 . . . . **45c**

Pollyanna's Western Adventure

Text Bibles

The Bibles on this page are **Text Bibles**—without Center Column References, although they may contain other study aids. They make excellent Gift Bibles.

Holy Bible
EDNA DAY
NOW when Jé's
Bĕth'lĕ-hĕm o
Actual Type Size

Young Folks' Bibles

98c Postpaid Artifical Leather

- 8 full-color illustrations
- 64 pages of simple Bible helps
- Daily reading course
- Over 1380 pages in all

$1.98 Postpaid Genuine Leather

Bibles like these would cost $1.50 to $2.50 elsewhere! Designed especially for young people. You'll appreciate the self-pronouncing text in bold face . . . the 8 colored maps. King James version. 4½x6⅝ in. Name on cover. **Print name wanted. Postpaid.**

Artificial Leather
16 illus., 8 in color. Red edged pages. In gift box.
3 A 2853 . . . . 98c

Genuine Leather
32 illus., 20 in color. Amber-under-gold edges. Gift box.
3 A 2854 . . . . $1.98

A BOOK OF BIBLE STORIES FOR CHILDREN

Compare with $2.50 Books Elsewhere

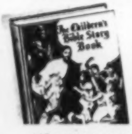
Our EXCLUSIVE Bible Stories

$1.00 Postpaid

- Over 100 Beautifully Written Stories of the Old and New Testaments
- 72 Exquisite Full Color Pictures
- 128 Illustrations in All!

If you want your child to love and understand the Bible, we believe that this is one of the most beautiful books you could put under his tree. It's sheer beauty from cover to cover . . . over 100 stories told in clear, simple language, with a reverential regard for tradition woven into a style which is alive and full of young interest. And—dramatized by 72 incredibly beautiful 4-color plates; black and white illustrations; stately, large type. 360 pages. 8x11 in. Cloth-bound. **Built to Sears own specifications.**

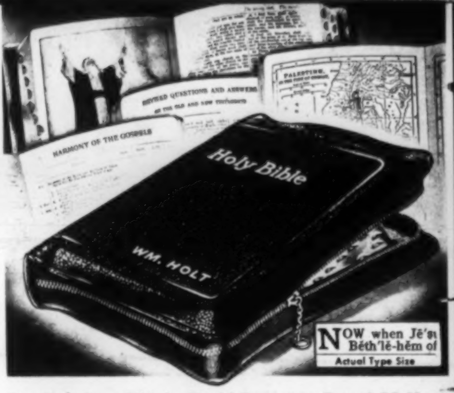
3 A 2980—**Postpaid.** Book with 4-color jacket. $1.00


The Children's Bible Story Book

Bible Story Book

A small book of Bible Stories that will bring joy and greater understanding to any child. 63 fascinating Old and New Testament stories in easy-reading words. 52 beautiful illustrations, 1 in full color. Large, clear type. 184 pages. Size 9x6⅝ inches. Illustrated hard cover binding.

3 A 2982—**Postpaid** . . . 45c



Our Best Text Bibles—You'd Expect to Pay $1.50 More

Complete With All The Features You Desire Most

$2.98 Postpaid With Zipper

- Beautifully Hand Bound in Genuine Topgrain Leather
- Slide Fastener Binding for Added Protection
- Words Spoken by Jesus Clearly Printed in Red
- 31 Illustrations, 16 are Leinweber Color Plates
- Convenient Thumb Index—a very Practical Feature

$2.39 Postpaid Less Zipper

This Christmas, perhaps more than ever before, we turn to the Bible as a haven from our troubles and worries . . . in the evening, when work is done, at intervals during the day, it is our priceless privilege to seek again its ageless wisdom. Bearing this in mind you will realize that the very best Bible you can afford is, in the long run, true economy. This Bible, while not as lavishly complete as our finest Teacher's Bibles, is an excellent example of thoroughness and painstaking craftsmanship.

This Bible is hand bound with carefully selected genuine leather, using only the top grain, which assures longer wear . . . assembled with flexible glue that does not crack and loosen. The easy-working Talon fastener binding creates a compact carrying case . . . ideal for students or home use . . . holding study notes securely within the cover . . . protecting Bible from weather, etc. The Leinweber illustrations, acknowledged as the best of their kind, are another feature that puts this Bible in a class by itself. Modern boldface self-pronouncing type. Alphabetical and regular index to the Books of the Bible. 2-page calendar for daily reading of the Scriptures as well as a comprehensive summary of the Books of the Old and New Testaments. For easier reference, the books, chapters and verse are printed at the outer margins of the pages. Chapter and verse numbers printed in Arabic numerals (1, 2, 3)—much easier to read than Roman numerals (I, II, III). 120 newly revised questions and answers. 9-page chart of the "Harmony of the Gospels." 12 colored maps based on latest researches. Presentation page and family record in color. 1260 red-edged pages. King James version. 4⅝x7¼ in. Name on cover. **Print Name.**

With Zipper and Thumb Index
3 A 2820—**Bible in Gift Box**
(Well worth the difference)
Postpaid **$2.98**

With Gold-Edged Pages
3 A 2825—**Bible in Gift Box**
(less zipper and Thumb Index)
Postpaid **$2.39**

Holy Bible
ELLA BAKER
NOW when Jĕ
Bĕth'lĕ-hĕm
Actual Type Size
HOLY BIBLE
RUTH HART
NOW when Jĕ'su
Bĕth'lĕ-hĕm of
Actual Type Size

Words of Christ in Red

$1.29 Postpaid

- 120 Pages of Bible Questions and Answers
- 40 Pages of Bible Study Aids
- 8 full color Illustrations

This Red Letter Edition with all its color and radiance makes an especially appropriate Christmas gift . . . at a price so low it's hard to believe. Contains all of the above features plus overlapping artificial leather binding . . . 15 illustrations . . . 12 pages of full color maps . . . Daily Reading Course. Printed in clear self-pronouncing type that's a joy to read. Over 1000 red-edged pages. Size 4⅝x7⅛ inches. Head bands. (Extra binding reinforcement) Authorized King James version. Name printed in gold on cover if wanted. **Print name wanted.** Attractively boxed.

3 A 2883—**Postpaid** $1.29

Genuine Leather Bible

$1.00 Postpaid Without Zipper

- Words of Jesus printed in red
- 15 Illustrations
- Index to Books of the Bible

$1.59 Postpaid With Zipper

Small! Compact! Concise! This wonderfully supple real leather Bible makes a perfect Christmas remembrance! Printed in small, but clear, type. 2 pages of brief Bible summary; 4 pages of Family Register; presentation page. 1068 red-edged pages. Illustrations are printed in soft brown tones. Size, 4x6⅝ inches. Authorized King James Version. Index to the books of the Bible. Name on cover. **Print name.**

Without Zipper
Postpaid.
3 A 2834 . . . $1.00

With Zipper
Postpaid.
3 A 2835 . . . $1.59

Holy Bible
MARY SMITH
NOW when • Jē'ṣu
Bĕth'lĕ-hĕm of
Actual Type Size

Zipper Binding Gives Added Protection to Your Bible, Study Notes, etc.

Reference Bibles

The Bibles on this page are **Reference Bibles**—with Center Column References, which refer you to various connected passages . . . for a complete and thorough study.

Holy Bible
HARRY SMITH
NOW when •J
Bĕth'lĕ-hĕm
Actual Type Size

Sears Greatest Bible Value—You Save $2.00

8 Ways Better Than Similar Bibles Elsewhere.

$2.98 Postpaid Less Zipper Binding

$3.98 Postpaid With Zipper Binding

1—248-page up-to-date combination Word Book
2—32 illustrations (8 in glorious color)—more than most
3—Modern bold face type—easier to read than light face
4—72 pages of Bible helps—a treasure of information
5—16 maps, all printed in clear colors
6—1680 pages in all—an unusually complete edition
7—Hand bound in genuine leather, with zipper if desired
8—All words spoken by Jesus printed in red

Made exclusively for Sears to our own specifications—this superb edition is comparable to Bibles selling for $5 and $6 elsewhere! Select it as a gift unparalleled in beauty, yet amazing in convenience and the wealth of information it contains. The new darker self-pronouncing type is so much easier on your eyes—you'll appreciate it the minute you open the book. The 248-page Word Book, too, is an exciting "extra." It combines a Concordance, Bible Dictionary and Standard Bible Helps into an alphabetical form, so as to make various subjects and facts readily available. All of this material is completely up-to-date—some Bibles of this type have concordances ten years old! 4 pages contain all the prophecies of the Old Testament which refer to the coming of Christ, and their fulfillments. Also: 60,000 center column references; 72 pages of study aids; indexed Atlas to the Bible; presentation page and family record in colors; full thumb index for rapid reference. Bound by master craftsmen in supple genuine leather—top grain leather, the strongest and most durable. Old and New Testaments in the authorized King James Version. Over 1600 gold-edged pages in a compact handy size, 5x7¼ inches. Name printed on cover in 22-K gold if desired. **Please print name wanted.** Both Bibles are **postpaid.** We particularly recommend the Zipper Bible—slide fastening holds study notes, protects Bible.

Without Zipper Binding
3 A 2877—Postpaid **$2.98**

With Zipper Binding
3 A 2878—Postpaid **$3.98**

Superb Red Letter Bibles

$6.50 and $7.50 Quality Elsewhere

$4.98 Postpaid Less Zipper

$5.98 Postpaid With Zipper

- **Full Red Letter Edition**
- **Genuine leather binding**
- **64 Pages Illustrations, 32 in full color**
- **60,000 Center References**
- **268 Pages Concordance**

There are few Bibles so beautiful, so cherishable as this . . . few gifts to carry so perfectly the true meaning of Christmas. This special complete Red Letter Bible IS Christmas, with all its glory and color. All the following in RED: words of Christ . . . all Old Testament prophecies about Christ . . . all passages of the Old Testament quoted by Christ . . . all references to the words of Christ in the center columns of the Old Testament! 4500 questions and answers. Unique patented Thumb Index that you can see at a glance wherever you open the book. 4 pages of family record. 16 pages of colored maps. Exquisite supple genuine leather overlapping binding—round corners—red-under-22K gold edges. 1556 pages. Size 5⅛x8⅛ inches. Self-pronouncing King James version. Name in gold on cover if wanted. **Print name.** Handsome box.

Without Zipper Binding
3A2839—Postpaid. $4.98

With Protective Zipper Binding
3A2822—Postpaid $5.98

BUDGET YOUR CHRISTMAS GIFTS ON SEARS EASY TERMS!

SEE PAGE 8 IN CENTER OF BOOK. Other Religious Books in Sears Big Catalog

Holy Bible
JEAN TRIPP
NOW when •J
Bĕth'lĕ-hĕm
Actual Type Size

Holy Bible
ILLUSTRATED
DORA BLAKE
NOW when ª,
Bĕth'lĕ-hĕm
Actual Type Size
HOLY BIBLE
HELEN LEE
NOW when •Jes
Bethlehem of
Actual Type Size

Thrift Reference Bible

$1.00 Postpaid

- **60,000 Center References**
- **Clear, easy-to-read self-pronouncing type**
- **125-page Concordance**
- **52 pages Bible reader's aids**
- **16 colored maps, illustrations**

Our lowest priced Reference Bible—the perfect thrifty gift you've been seeking—for young and old . . . nothing could be more sincerely appreciated—or bear the true spirit of Christmas better. Over 1100 red-edged pages; 8 colored illustrations; 8 colored maps. Self-pronouncing type makes reading easier—faster. Handsome presentation page and family record. 125-page Concordance. 52 pages valuable Bible Reader's aids. Long wearing, overlapping, artificial leather binding. Size 6x9½ inches. King James version. Your name printed in gold on cover if wanted. In attractive box.
3 A 2851—Print name. Postpaid . **$1.00**

Red Letter Reference Bible

$1.89 Postpaid

- **Flexible genuine leather binding—opens flat.**
- **Center column references**
- **1215 gilt-edged pages**
- **Helpful reader's aids**

A Bible so simple and yet so complete it will be cherished by all. Contains features formerly found only in higher priced Reference Bibles—such as the superior quality genuine leather binding that opens flat at any point . . . the words spoken by Christ in red . . . 8 pages of maps. You'll appreciate the center column reference too, more each time you use your Bible—it gives you variant readings and refers you to other parts of the Bible . . . throwing much light on difficult passages . . . King James version. Size 4¾x7 in. Your name in gold on cover if wanted. **Print name.**
3 A 2832—Postpaid **$1.89**

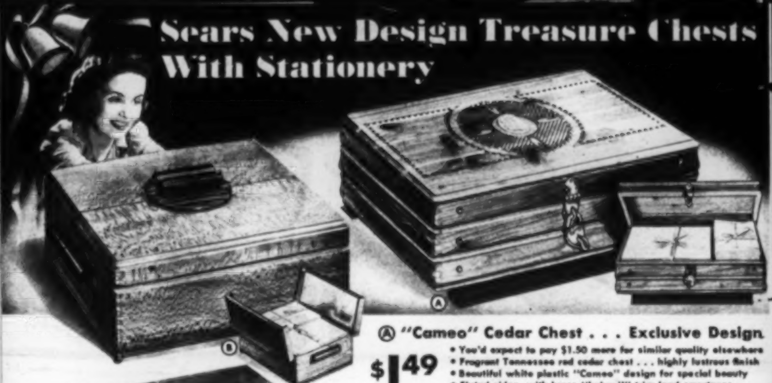
Christian Worker's Bible

$4.98 Postpaid

- **Compare with $6 Bibles Elsewhere**
- **Theme of Salvation Marked in Red**
- **Complete 390-page Concordance**
- **Over 60,000 Center Column References**
- **16 Genuine Leinweber Color Plates**

The only edition of its kind—**and** one of the easiest **reading** Bibles. King James version, with over 3000 selected texts pertaining to the Theme of Salvation marked in red and indexed. **Now** you can turn quickly to these verses and read in order all relating passages; give Bible readings at a moment's notice; or tell at a glance the subjects of any verse or passage marked. Other valuable Study aids. Clear, self-pronouncing type. Genuine, overlapping leather binding. 17 maps, 4-page family record. 1500 red-under-gold-edged pages. 5⅝x8⅛ in. Thumb index. Name on cover. **Print name wanted.**
3 A 2814—Postpaid. Nicely boxed **$4.98**

Sears New Design Treasure Chests With Stationery



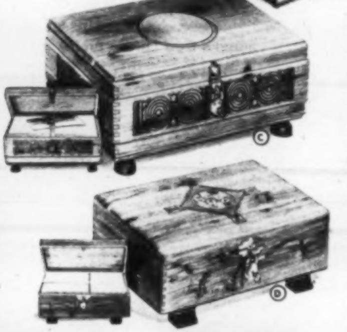
Ⓐ "Cameo" Cedar Chest . . . Exclusive Design

$1.49

- **You'd expect to pay $1.50 more for similar quality elsewhere**
- **Fragrant Tennessee red cedar chest . . . highly lustrous finish**
- **Beautiful white plastic "Cameo" design for special beauty**
- **Fluted sides, with brass "hobnail" trim lend smartness**
- **Dovetailed, glued corners for long lasting construction**

The new "Cameo Chest"—striking new streamlined shape. Glamorous with its plastic cameo decoration right in the center of the cover. Chest size is about 11⅛x6½x4⅛ in. Black enameled fluted leg bars. Lock and key. **Includes 24 folded sheets white linen finish stationery, 24 envelopes.** Sheets are 5½x6½ inches. Shipping weight, 3 lbs. 8 oz.

3 A 3130—Chest and stationery........$1.49



$3.50 Quality Elsewhere $2.69

- **Metal ball feet**
- **2 mirror-lined sections**
- **Sturdy construction**

Ⓑ A lovely vanity box as well as a stationery cabinet. Top of chest opens to disclose 2 mirror-lined sections. Design exclusive with Sears. Made of lustrous sycamore wood. Walnut handles and trim. Corners are glued, dovetailed, tight construction. Chest has metal ball feet. Filled with *24 fancy-finish folded white note sheets and 24 half-notes. Ribbon tied. 48 envelopes to match.* Folded sheets are 5⅜x8 in. Size, 12½x9x5 in. Shpg. wt., 5 lbs. 4 oz.

3 A 3132........$2.69

$3.00 Quality Elsewhere $1.98

- **Plastic, simulated cloisonne inlay design**
- **Extra large size**
- **Tight construction**

Ⓒ An extra large cedar chest exclusive with Sears! Sides have an embossed circle design. Glued, dovetailed corners. Stands on 4 black enameled feet. Aroma of cedar will be the perfect scent for hankies or personal keepsakes. Chest size, 11⅝x7½x5½ in. Filled with *36 sheets ripple finish white stationery and 36 lined envelopes.* Stationery is 10⅝x6½ in. Brass plated lock and key.

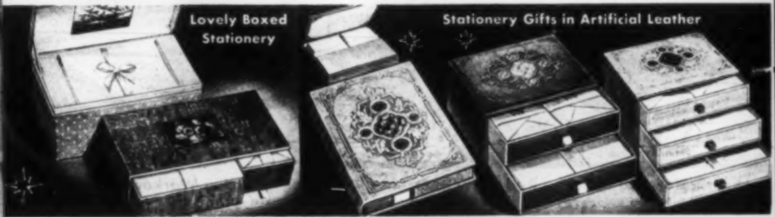
3 A 3131—Shpg. wt., 4 lbs........$1.98

$1.50 Quality Elsewhere 98c

- **Colorful floral design on top lid**
- **Brass plated lock, key**
- **Evertight construction**

Ⓓ A delightful gift! Its beauty belies its low price. Sweet scented cedar. Rounded corners, glued and dovetailed evertight construction. Four graceful black enameled feet. Glossy lacquered finish brings out the beauty of the cedar. Brass plated lock and key. *Chest contains 24 single sheets of white vellum finish stationery and 24 matching envelopes.* Sheets are 9½x6⅝ in. Chest size, about 10x7x4 in. Shpg. wt., 3 lbs.

3 A 3129........9



Lovely Boxed Stationery

Stationery Gifts in Artificial Leather

Give Stationery Gifts

59c Smooth out your Christmas worries—give stationery for Christmas! Blue pin-check box neatly packed with 48 folded white linen finish sheets, size 6½x11 in., 48 envelopes. Ribbon hinged box, contents ribbon tied. Box size, 9⅝ x 5½ x 4⅜-in. Shpg. wt., 1 lb. 4 oz.

3 A 3135........59c

33c A delightful gift, especially if it's a smartly decorated 2-drawer novelty box-full like this! 5½x10½-in. box contains 24 sheets, size 6½x5-inch vellum finished white stationery and 24 matching envelopes. Top of box trimmed with floral print. Shpg. wt., 12 oz.

3 A 3134........33c

Embossed Artificial Leather Writing Gifts

49c Looks like a dollar gift! Convenient, practical. Made of rich, gold-color embossed artificial leather. Resembles hand-tooled leather! Portfolio contains 24 single sheets of vellum finish white stationery, 6x8¼ in. and 24 envelopes. Portfolio size, open, 14½x9 in. Antique Ivory or Brown. **State choice.** Shpg. wt., 1 lb. 15 oz.

3 A 3120........49c

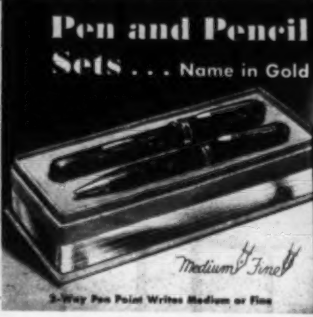
49c You'd expect to pay about $1 for this gold-color embossed chest. Drawers have red trim and red catalin drawer pulls. Chest filled with 24 folded note sheets, 8x4⅜ in., in white vellum finish, and 24 envelopes. Chest size, 3⅝x6½x9 in. Antique Ivory or Brown. **Be sure to state choice.** Shipping weight, 1 lb. 12 oz.

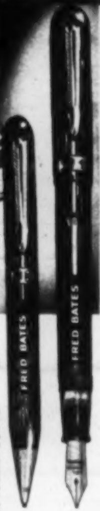
3 A 3121........49c

89c Similar quality elsewhere, $1.50. Large 3-drawer artificial leather stationery chest. Richly embossed in old-gold color design, trimmed in red with red catalin drawer pulls. 36 white vellum folded note sheets, 8x4⅜ inches and 36 envelopes to match. Chest size, 5½x6⅝x9 in. Antique Ivory or Brown. **Be sure to state choice.** Shipping wt., 1 lb. 12 oz.

3 A 3133........89c

Pen and Pencil Sets . . . Name in Gold


Medium
Fine
3-Way Pen Point Writes Medium or Fine



Five (5) Powerful Guarantees

79c Pen Only

- **Guaranteed scratchless iridium tip**
- **Guaranteed warp-proof barrel!**
- **Guaranteed not to leak or blot!**
- **Guaranteed 1-stroke lever fill!**
- **Guaranteed to satisfy in all ways like all other items Sears sell!**

$1.00 Set

Effortless writing pleasure equal to that of sets costing 3 times as much! The pen has a gold plated stainless steel point, hand ground iridium tip. Writes a medium line when held in the natural position and a fine line when held in reverse! Sealed inner cap helps prevent ink from drying and clogging. Visible ink lucite window to warn you when ink supply is low. Gold plated lever, clip, band. Name in 22-K gold on Dupont Pyralin barrel. The matching pencil is the propel-repel-expel type with eraser and leads. Lustrous Dupont Pyralin barrel in pearl-effect striped pattern. Gold plated trim—design on band. Name printed in gold on barrel. **Print name wanted. State color:** green, silver-gray, burgundy, jet black. Shpg. wt., pens alone, 2 oz. ea.; sets, 4 oz. ea.

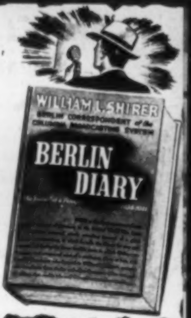
3 A 7736—Man's Pen...... 79c	**3 A 7737—Woman's Pen**.... 79c
3 A 8080—Man's Set.....$1.00	**3 A 8081—Woman's Set**...$1.00

The Inside Story of Nazi Germany!

$3.00

Read the story behind the news! In this sensational book, Shirer . . . fearless American foreign correspondent . . . reveals the stories the Nazis censored when he was in Germany! What's the *real* reason France fell? What's the truth behind the Nazis' "mercy killings?" What are Hitler's plans for the Western Hemisphere? Shirer tells you. He will shock you, appall you, fascinate you . . . there's a gasp on every page! If you heard him broadcast, you'll want to read his book!

3 A 2013—Postpaid . $3.00


WILLIAM L. SHIRER
BERLIN CORRESPONDENT of the COLUMBIA BROADCASTING SYSTEM
BERLIN DIARY

Desk Set

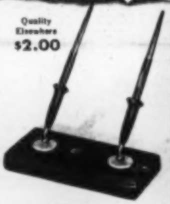
- **Made of polished plastic**
- **Propel-repel-expel pencil**
- **One-stroke-fill pen**

$1.00

Quality Elsewhere **$2.00**

Modern matched pen, pencil, desk set. Black plastic oblong base, 6½x5¼x⅝-inch size, felt bottomed. Pen and pencil are black plastic with red translucent plastic tops and are held in black plastic holders. Small raised design decorates base top. Pen has 14-K gold plated point and writes a medium line. Made in U.S.A. Shpg. wt., 1 lb.

3 A 8051—Set Complete...$1.00



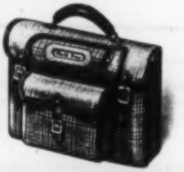
Big Schoolbag Value

- **$1 for similar quality elsewhere**
- **Water-resistant lining**

77c

Books and papers will be safe from dampness in this colorful plaid fabric schoolbag, it's lined with rubberized material. Celluloid covered name plate. Roomy outside pocket for "extras" or school lunches. Molded leather handle or shoulder straps if preferred. Size, 14½x10¼ in. Shpg. wt., 1 lb. 4 oz.

3 A 4972—With handle......77c
3 A 4963—With straps.......77c



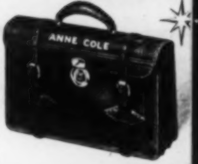
Real Briefcase Value

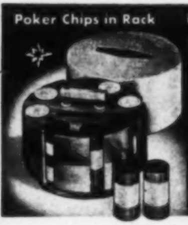
- **Usually $2 elsewhere**
- **Steel bound edges**
- **3 Big roomy pockets**
- **Brass plated lock, key**

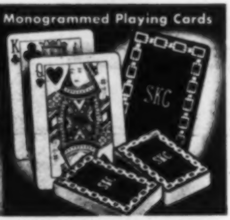
$1.69

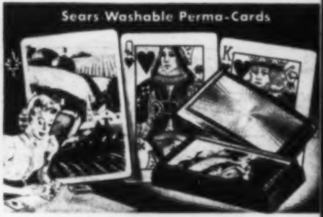
Genuine heavy-grade Zaflex briefcase. Looks like pliable leather and "wears like iron." Heavy steel bound edges insure years of service and against being bent out of shape. Has 3 large pockets, 15x9 inches deep. The 15½x11-in. case closes with 2 leather straps. Name in gold. *Print name wanted.* **State color:** brown or black. Shpg. wt., 2 lbs. 8 oz.

3 A 4971.......................$1.69









Poker Chip Rack

- **Others ask $4.95 for similar quality**
- **Built like expensive furniture**

$3.39 Rack, Chips

Cards and chips won't be lost or misplaced if you use this convenient turntable rack. Mellow, glossy rubbed gumwood rack holds 200 pressed pulp poker chips—100 white, 50 red, 50 blue. Turntable is round, has a felt-bottomed base and place for holding 2 decks of cards. Handsome red plastic carrying handle. Buff-color linen-like effect cover.

3 A 6980—Shpg. wt., 5 lbs....**$3.39**

Monogrammed Cards

- **You'd pay ⅓ more for similar quality elsewhere**
- **Custom initialed, gilt-edge**
- **2-color combinations**

$1.00 Double Deck

Smart monogrammed playing cards! 3 metallic gold-color initials on each card. Double decks. Choice of 2 different color combinations—1 blue and 1 maroon or 1 rust and 1 green. Matching double case. Allow 7 days for service. **Print initials in order wanted. State colors wanted.** Shipping weight, 14 ounces. Shipped from Chicago factory. Order, pay postage from nearest Mail Order House.

3 A 6959F—Double Deck.......... **$1.00**

Plastic Tower "Permacards"

- **Save about 20% to 33% over similar quality cards elsewhere**
- **Washable . . . made entirely of plastic**
- **Outlasts about 50 decks of ordinary cards that are made of paper**

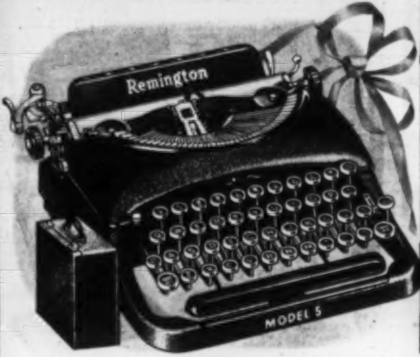
$2.59 Single Deck

"PERMACARDS," the most practical gift in playing cards . . . practically unbreakable. Cool and crisp, peppy to shuffle and deal with in all climatic conditions. Full color American scene design. Individual cards replaced at small cost. The plastic gift box alone sells elsewhere for 50c!

3 A 6951—Single deck. Shpg. wt., 8 oz.............$2.59
3 A 6950—2 decks, 2 colors. Shpg. wt., 14 oz....... 4.95

Don't Write . .
Typewrite
"Merry Christmas"

Short of Cash? Let Sears Easy Payment Plan Help You . . See Page B Center of Book



Brand New Remington Streamline Model 5

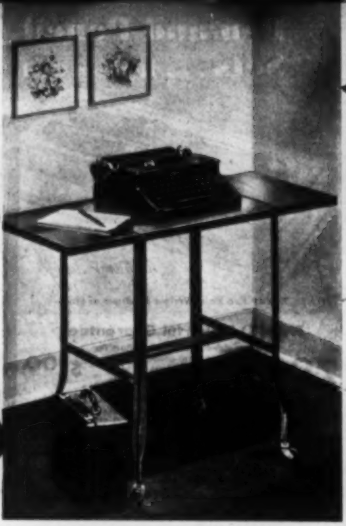
(Originally ~~$54.50~~ Save $14.55 Over Original Price $4.00 Down, $5.00 a Month) **$39.95** With Case Prepaid Cash or Terms

- **Touch Regulator adjusts key tension to individual finger pressure**
- **Exclusive self-starting Paragraph Key indents 5 spaces for sub-heads**
- **Exclusive Remington Geared Type Bar mechanism for speed, strength**

Save $14.55 over original price. It's a much needed gift for the home and especially for the student. Has all standard and major mechanical features of completely equipped portables plus the Remington features listed above and an extra long left hand line space and carriage return lever. Beautifully finished in black anti-glare crinkle enamel. Weighs 14½ pounds in case. Same price for Cash or Terms.

3 A 04529T—PICA Type **Prepaid.**
3 A 04530T—ELITE Type With Case........**$39.95**

Pica type is 10 letters to inch. Elite type is 12 letters to inch.



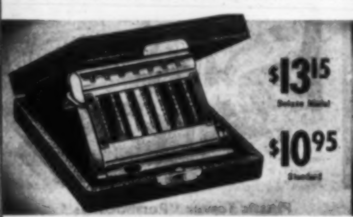
2-in-1 Combination Gift Offer

(You Save $13.25 From Mfrs. List Price of Typewriter Alone) **$34.95** Complete $4 Down $5 a Month Cash or Terms

- **Brand New Corona Comet Portable Typewriter with case**
- **Steel typewriter Utility Table with two drop leaves**
- **A complete typing unit! Makes a desirable and practical gift.**

Corona "Comet" Typewriter shown and described below. Be sure to specify style of type wanted; Pica or Elite. The portable steel utility table is 26¼ in. high; top with 2 side leaves up, 34x14⅝ in. Comes with 4 casters, green baked enamel finish. Sears portable typewriters (due to standard practice on Mail Order sales) are prepaid and sold for the same price, cash or terms. Because of this policy, the combination is also sold same price, cash or terms. You pay postage only on table. Shipping weight, of table, 16 pounds.

3 A 04608T—2-in-1 Combination.......................**$34.95**



"Gem" DeLuxe Adding Machine

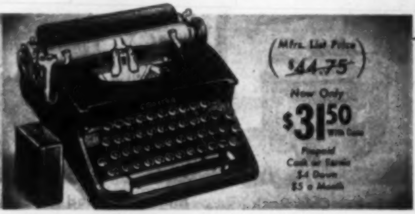
- **Can be put in pocket; adds, subtracts, multiplies**
- **Has a 7 column capacity—Totals up to 99,999.99**
- **Complete: Stylus, Instructions and Satin lined case**

Totals are always visible—quickly reset to zero. Chromium finish. Back easel for standing on desk. Size, 4⅛x3⅛x⅞ in. Rigid artificial leather case with snap lock.

3 A 4309—Prepaid.............................$13.15

Standard Model as above but with black wrinkle enamel finish and fitted artificial leather case with snap button.

3 A 4308—Prepaid.............................$10.95



Brand New Corona "Comet" Portable

- **With many features of Portables listing at $47.75 and up**
- **Has Corona's famous Floating Shift that makes typing easier**
- **Automatic Ribbon Reverse.** • **Variable Line Spacer**

You'll find this Portable to be exceptionally complete for such a low price! Other major mechanical features included are: 4-row, 84-character American Keyboard; Right and left margin stops; margin release lever; right margin warning bell; back space key; right and left shift key and shift lock. Corona's Floating Shaft means less effort when shifting for Capitals, etc.; just the light type segment moves instead of the entire carriage. Black crinkle enameled. Weighs 16½ lbs.

3 A 04502T—Pica Type
3 A 04504T—Elite Type. **Prepaid.** With Case.............................**$31.50**

Pica type is 10 letters to inch. Elite type is 12 letters to inch.

YOU TAKE
Pride
IN YOUR FAMILY
IN YOUR HOME
IN YOUR CAR

ARE THEY *Safeguarded* AGAINST THE *Hazards* OF CAR OWNERSHIP?

- ★ if an accident were your fault, your home might go to satisfy a judgment.
- ★ your wages could be garnisheed, if you lost a damage suit.
- ★ someone's carelessness might cause your car to burn.
- ★ thieves are resourceful and daring.

Adequate Automobile Insurance is the Only Safeguard.

Can You Afford to be Without It?

ALLSTATE, a leading stock insurance company, offers every feature, every coverage, every service, of the full standard policy.

Every ALLSTATE policy is broad, liberal and designed to protect the policyholder completely.

And Your ALLSTATE Policy Will Include These NEW Extra Features:

1. **Protection when you or your wife drive other cars. (No extra cost.)**
2. **Transportation if your car is stolen. (No extra cost.)**
3. **Medical Accident Benefits. (At small extra cost.)**

•

Save With Complete Confidence

Your service under this protection is the highest type from a Sears organized institution which deals fairly with every policyholder. It always delivers exactly what it promises. It merits the confidence of its many thousands of policyholders—that is why ALLSTATE is the fastest growing automobile insurance company in America today.

Get the Facts About ALLSTATE Now!

It's easy to take advantage of the savings and service ALLSTATE offers. Just fill in and mail the coupon on this page and, without obligation, you will be told the exact cost of insurance for your car and all the facts about ALLSTATE.

ALLSTATE
INSURANCE COMPANY
(Organized by Sears, Roebuck and Co.)
20 N. Wacker Drive • Chicago

Allstate Insurance Company, Home Office
20 North Wacker Drive, Chicago, Illinois

8V

Without obligation, please send me rates and information regarding Automobile Insurance.

Name ____________
Please Print
Residence Address ____________
Post Office ____________
County ____________ State ____________
Occupation ____________
Make of Car ____________ Type of Body ____________
Model ____________ Year of Model ____________
Name, number or series
Car cost me ____________ Purchased New or Used ____________
Is Your Automobile Insured Now? ____________ If Insured, Give Date Present Insurance Expires ____________

Participating policies written at standard rates in New York, Louisiana, New Hampshire, Virginia, North Carolina, Oklahoma and Texas

The Allstate Insurance Companies, organized by Sears, Roebuck and Co., are Illinois corporations with assets and liabilities distinct and separate from the parent company.

This Coupon Will Bring You
COMPLETE INFORMATION AND RATES WITHOUT OBLIGATION

BOB HAWK . .
Star of Radio's Smash Hit
"Take IT or Leave it"
Says . . "Give Eversharp and
You Give the Finest"

The Christmas Gift Guaranteed Forever*

EVERSHARP

Pens and Pencils

EVERSHARP
Skyline
GUARANTEED
FOREVER

$5.00 Pen Only

Eversharp Skyline Magic Feed Pen

Designed by Henry Dreyfuss, America's ace industrial designer . . . a pen that was made to sell for $8.75 and has all the quality and features of pens at that price! Handsome unbreakable body of two-toned Pyralin in jet black, Burgundy, dark green or blue. Rich gold plated band and clip. Eversharp's Magic Feed point of fine 14K gold, iridium tipped for hardness. Choice of Fine or Medium points that will write down to the last drop of ink (no refilling when 2/3 empty as in ordinary pens). Matching Repeater pencil that clicks to feed a full six months' supply of lead. **Print name wanted on barrel. Be sure to state color and point wanted. Postpaid.**

4 A 5800—Men's Pen
4 A 5801—Women's Pen $5.00
4 A 5802—Men's Set
4 A 5803—Women's Set $8.75

"GOLD-CAP" SET IS ONLY
$2 Down . . $2 Monthly

$8.75 Pen Only

Eversharp's "Gold-Cap" Skyline Set

For the price of many all-plastic pens . . . here is the new streamlined Eversharp Skyline with the rich 1/10 14K yellow gold filled cap and clip; smooth unbreakable body in jet black or dubonnet red. 14K Gold, Iridium-tipped Magic Feed, Fine or Medium point. Personalized with name. Matching Repeater pencil. **Print name. Be sure to state color and point wanted. Postpaid.**

4 A 5773—Men's Pen
4 A 5774—Women's Pen $8.75
4 A 5775—Men's Set
4 A 5776—Women's Set $12.75

"SUPREME" SET IS ONLY
$2.50 Down . . $3 Monthly

$13.75 Pen Only

Gold Filled Eversharp Skyline "Supreme"

The most beautiful and impressive pen and pencil set we've ever seen! Slender, perfectly balanced design, all gleaming finest quality 1/10 14K yellow gold filled. Magic Feed point of solid 14K gold, Iridium tipped for wear. Matching Repeater action pencil. **Be sure to state point, name or initials wanted. Postpaid.**

4A5815—Men's Pen
4A5816—Women's Pen $13.75
4A5817—Men's Set
4A5818—Women's Set $19.75

SPECIAL
$1.00 "Repeater"

Eversharp "Click", Guaranteed Forever*

$1.00 Pencil

Slim, efficient pencil for men or women . . . ideal for office and school. Smooth round barrel of jet black or Dubonnet red unbreakable composition, accented by rich gold plate tip and clip! Eversharp's Repeater action feeds 6 months' supply of 2⅜-inch leads with a quick click of the button . . . you just pour in the full six months' supply of lead and the pencil delivers a new point when you need a new point! Name stamped on barrel in gold. **Print name, color.**

4 A 5765—With 6 months' supply of lead. **Postpaid**........$1.00

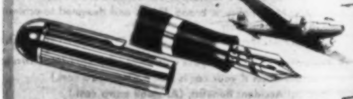
Features You Get With an Eversharp Pen and Pencil

*** Eversharp's Guaranteed**

Eversharp Inc. guarantees every pen and pencil on this page without limitation as to years against wear and faults due to workmanship or materials. Should any such unforeseen fault occur, the only charge is 35c for insurance, handling and postage. This guarantee does not cover loss, theft or abuse. Regular charges made for part replacement due to accidental or willful abuse.

Click to Refill

A 6 months' supply of lead feeds continuously with a simple press of the magic button. Feeds a new point when you need a new point . . . machine-gun action eliminates time and messy lead handling! Every Eversharp Repeater has this feature and carries Eversharp's own Guarantee described at left.



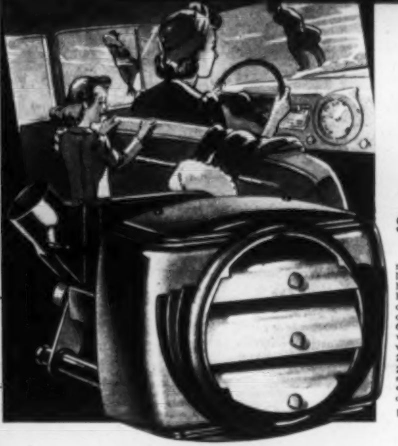
Military Type Clip

Smart, streamlined spring clip that adjusts easily, holds fast and places the pen officially low in pocket (military regulations demand that the pocket must be buttoned). No more fumbling, either . . . you can tell pen and pencil apart with a touch of your finger. Each of these pens has this feature.

Magic Feed Tip

Eversharp's exclusive Magic Feed controls ink flow . . . assures even, effortless writing at all times, down to the last drop of ink, without blotting or flooding! It won't leak—tested 12,000 feet high in a plane (where many other pens fail)—so it can't leak on the ground. Ink Vision window shows when to fill.

Beautiful, Modern Presentation Cases With Sets!



A Heater for the Car!

Will Please the Entire Family

- **A High Quality Hot Water Heater**
- **Quickly Heats Entire Car . . .**
- **Defrosts and Cleans Windshield**
- **Safe, Dependable and Economical**

$7.79 With Defroster Blower

The Heatmaster 166—an ideal Christmas gift that will give warm comfort and pleasure during the cold winter months. It's economical, too. You'd expect a heater with so many features to cost much more than Sears low price. Includes illuminated multi-speed switch; ultra modern die cast full shell beautifully finished in metallic high luster blue-gray. Chrome-trimmed revolving face has three heat deflecting chrome doors. Down-draft grille and four-way heat distribution assure the best circulation to all parts of car. Oval tube core, 6⅝x6¼-in. high, is set solidly in rubber cushion to prevent rattles. Heavy duty motor drives 7-in., 6-blade fan and 5-in., 20-blade defroster blower to give clear vision at all times. The Heatmaster 166 has everything you'd want in heat comfort and clear vision.

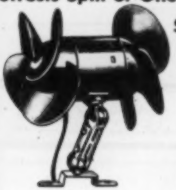
28A08327–With Defroster Blower* as shown. Shpg. wt., 17 lbs. . **$7.79**

28A08329–For older cars without windshield defroster slots. Same, but no defroster blower. Shpg. wt., 15 lbs. . **$6.59**

*See our Big Catalog for tubing kits to attach blower to windshield defroster slots.

It's Easy to Buy on Easy Terms, See Page B Center of Book

Defrosts Split or One-Piece Windshields

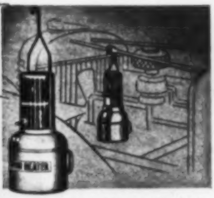


$2.29 Former Price $2.75

- **Two 4-inch rubber blade fans for full windshield defrosting. . . . Each fan has 4 full formed rubber blades.**
- **Unusually low priced—a perfect gift for any car owner.**

While they last! A wonder value. Only a limited number at this record smashing price. This twin fan is the answer to your frosted windshield problems. When used with a heater, clears windshield easily and increases safety of winter driving. Bracket is adjustable by means of double universal joint for any angle windshield. Two-speed switch. Uses very little current, giving low cost operation. Shipping weight, 2 pounds, 8 ounces.

28 A 7712. . . . . **$2.29**



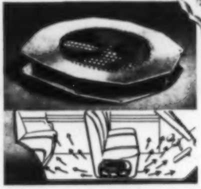
Heatmaster Motor Heater

$2.59

- **Keeps motor warm all night for easy cold weather starting.**
- **Cuts gas waste and battery wear.**

You'll start the day right if you have one of these motor heaters. Just hang it under the hood at night and cover hood with a blanket. Your engine will stay warm and start easily. You'll notice the big saving on battery wear and gas consumption. Holds a little more than a quart. One filling of kerosene lasts 24 hours . . . less than 2c a day. Works on the same safety principle as miner's lamps so it can't ignite gas fumes. Use as a portable heater for small rooms, camping and trailers. Will not blow out. Height, overall, 14 inches.

28 A 7799—Shpg. wt., 2 lbs. 3 oz. . . **$2.59**



Under Seat Heater

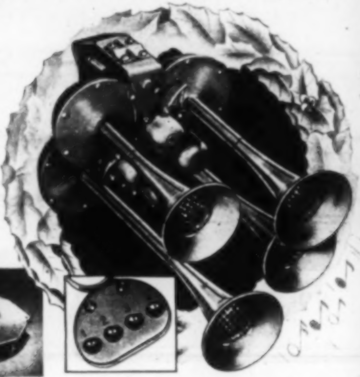
$7.49

- **Heat circulates to front, back seats.**
- **Fits conveniently under front seat.**

Originally sold for $8.75. Distributes heat evenly to front and back seat. Like standard equipment. You save $8 over similar heaters elsewhere. Silent operating throws hot air at floor level in all directions. **Long tubular core gives extra long water passage completely around heater. Long water travel means more heat.** Fits all Ford, Chev., Pontiac, Olds., Cadillac, Chrysler made cars 1937–41. Mercury and Zephyr, 1939–41. Buick, Pack., LaSalle 1938–41. Stude. 1939–41 and Willys 1940–41.

28 A 08380—Shpg. wt., 15 lbs . . **$7.49**

For Other Auto Accessory Gifts, See Our General Catalog



Musical Horn

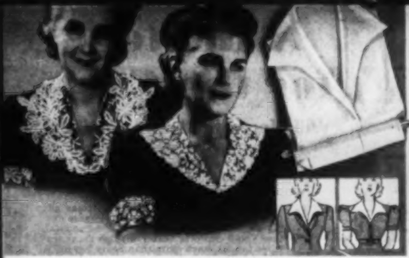
For the Young Folks' Car!

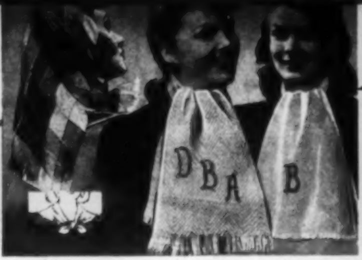
$9.95

The new musical sensation throughout the nation—the **Tetra-Tone**. Greet your friends with a cheery salute . . . command attention on the highways. Handy electric piano-key control clamps to steering post. 26 popular tunes, book included free. In addition you can make your own arrangements as keys are numbered to make playing easier. Push in keys to sound one to four different truly pitched notes. Play keys individually or in combinations for single notes and chords. For city driving where less volume is needed you can use the attractive cloth mutes. Remove the mutes for safety in highway driving where a loud blast is best. **Tetra-tone** horns come ready to install on any make car. Use either radiator brace rod or motor-head mounting. 21-inches long, 10-inches high, and 1⅛-inches wide. Order one today. You'll be thrilled to own this horn!

28 A 01620—Shipping weight, 18 pounds. **$9.95**

Order from Sears by Mail . . . Save Money





Lovely Neckwear - A Grand Gift

$1.00 Collar and Cuff Set **85c** Collar Only

79c Collar and Cuff Set **65c** Collar Only

For the Gracious Lady. Embroidered flowers of exquisite Venise-type Cotton Lace on fine Cotton Net. White only. Fits neckline 25 to 26½ in. Shipping wt., 5 oz.

88 A 4364—Collar and cuff set. **$1.00**

88 A 4365—Collar only........... **85c**

Lovely, soft embroidery in elaborate design on sheer Cotton Net. Flattering, feminine. Fits 24 to 25½ in. neckline. White only. Shipping wt., 5 oz.

88 A 4312—Collar and cuff set... **79c**

88 A 4313—Collar only........... **65c**

Crisp Dickey

79c Exciting New "Rolling" Collar

Graceful, flattering collar shape to wear with sweaters, dresses, jackets . . . with high-V or low plunging necklines. Fits V-necklines 19 to 33 in. Tucks into skirt. Elastic at sides. Cotton Pique. White only. Shipping weight, 5 ounces.

88 A 4161-Ea . . **79c**

All Wool Square

49c About 27x27 inches Extra Large For Easy Tying

Warm Virgin Wool head-or-neck square in jolly plaid . . . joy of the young crowd! It's a grand gift . . . a gay accessory! Rich, soft, finer quality Wool. **Size:** abt. 27 in. sq., including self fringe. **Color:** Bright Multi-color Plaid. Shipping wt., 5 oz.

88 A 4182...... **49c**

Zephyr Wool

79c With Initials **69c** Without Initials

Chevron weave; self-fringed. Embroidered initials . . . easy to press on. **Size:** abt. 12 x 45 in. **Colors:** White, Red, Royal Blue. **State color; print 2 or 3 initials wanted.** Shpg. wt., 7 oz.

88 A 4181—with initials, complete... **79c**

88 A 4368—without initials.......... **69c**

Fine Rayon

49c With Initial

Gift scarfs in assorted plain rayon crepes and jacquard weaves. Enriched by smart, easy-to-press-on initial. **Size:** about 9x42 in. White only. One press-on initial. **State initial.** Shpg. wt., 7 oz.

88A4037-Ea. **49c**

Everything at Sears is available on Easy Terms. For details, see Page B, Center of Book.

Genuine Leather Zipper Purses

Size: 4x2½ in. (closed)

Size: 8¼x5¾ in.

89c **Popular gift** for active women, and college girls . . . zips on 3 sides! Separate pockets for bills, coins, auto license. 4 key hooks, memo card, and pencil. Black, Navy, Red. **State color.** Shipping weight, 4 oz.

88 A 2354......... **89c**

$1.00 **Hand braided** leather, roomy and practical! It's compact and easy to carry with "bracelet" handle. Full length top-zip closing. Change purse, mirror. Black, Brown, Dark Multi-Color. **State color.** Shipping wt., 8 oz.

88 A 3972......... **$1.00**

New . . . Shirred Zip Top!

99c Full graceful pouch gathered into attractive tulip-shape panel. Roomy, dressy, an ideal gift! Zips closed securely. Rich simulated leather; full rayon lined. Change purse; mirror. **Colors:** Black, Wine, British Tan **State color.** Shpg. wt., 13 oz.

88 A 3980—Size: 15 x 7½ in. . . 99c

Muff Bag With Zip Pocket

99c Tuck your hands into its plump, warm folds . . . stow your necessities safely into its rear zip pocket (6 in. wide x 4½ in. deep)! Rayon taffeta bracelet handle. Boucle-type fabric; 46% Wool, 54% Cotton; all rayon lined. **Color:** Black only. Shpg. wt., 14 oz.

88 A 3978—Size: 14 x 8½ in. . . 99c

NOVEMBER SPECIAL

$1.79

Until Nov. 30

GIFT BOXED

Genuine LEATHER Zip-Top Bag

Long, roomy underarm of supple lambskin. Double-face mirror; change purse. Rayon lining. Black, Brown. **State color.** Shpg. wt., 1 lb. 1 oz. **Size: 14¾ x 7¼ inches.**

88 A 3979—Until November 30................ **$1.79**

After November 30............................ **1.95**

Zip Pocket in Back

Girls' Puppy Purse

99c **Fluffy,** soft . . . made to cuddle! Red collar, bracelet handle. Rayon and Cotton Plush in Puppy-Tan-and-White combination. Shpg. wt., 12 oz.

88A3977

Size: 11 x 7½ in. 99c

Featured in New British Tan

Zip-Top Long Underarm Bag

99c Fashion favorite! Full length zipper . . . convenient, secure, smooth-closing! Simulated leather. Rayon Taffeta lining. Double faced mirror; change purse. Black, Brown, Red, British Tan. **State color.** Shpg. wt., 1 lb, 2 oz.

88 A 3960

Size: 13½ x 7¼ inches. 99c

Fluffy Knitted Mittens

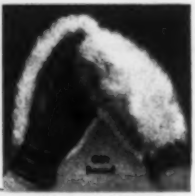
65% Rayon, 35% Cotton. Snug cuff. U.S.A. made. Royal Blue, Kelly Green, Red, White. **State size, color.** Shpg. wt., pr., 4 oz.

39¢ Pr
Women's and Girls' Sizes

88 A 5111—Women's Sizes: 6, 7, 8 in. (About 9 in. long). Pair....**39¢**
88 A 5114—Girls' Sizes: 5½, 6, 6½, 7 in. (About 8 in. long.) Pair....**39¢**

Warm, Cozy Ear Muffs

Finer Lambs' Fleece. Warm Cotton fleece lined. Adjustable. Red, Blue, Green, White. **State color.**
88 A 5169–Shpg. wt., 4 oz. Pr..**39¢**



Bunny Fur Mittens

Water-resistant Cotton fabric palms. Warm fleeced Cotton lined. Snug elastic cuff. U.S.A. made. White with Red or Blue Palm. **State size, color.** Shipping weight, pair, 7 oz.

98¢ Pr.
Women's and Girls' Sizes

88 A 5107—Women's Sizes: 6, 7, 8 in. (About 9½ in. long.) Pair...**98¢**
88 A 5108—Girls' Sizes: 5½, 6, 6½, 7 in. (About 9 in. long.) Pair... **98¢**

Hand Crochet Wool Gloves

Warm all wool worsted, hand embroidered. Short length, abt. 9 in. China import. Black, Brown, Blue, Green, White. **Sizes:** Small (6 in.), Med. (7 in.), Large (7½ in.) **State size, color.**

49¢ Pr

88A6007–Shpg. wt., pr., 3 oz. Pr.**49¢**

Hand Tailored Leather Gloves

$1.79 pair

Similar Qualities Elsewhere Cost $1.98 to $2.49

Dressy Styles in Genuine Kid and Finer Glace Cabretta

Fine gloves of imported leather, aristocrats of fashion ... priced so low to solve your feminine gift problem! Novelty styles, all cut to fit, strongly sewn, detailed and trimmed by master craftsmen of pre-war Belgium, Czechoslovakia or U. S. A. Genuine kid and finer cabretta included. Styles similar to illustration ... we select for you and guarantee you'll be pleased with the style ... thrilled with the value!

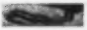
Colors: Black, Dark Brown, Navy or Wine. Sizes: 6, 6¼, 6½, 6¾, 7, 7¼, 7½, 8 in. State size, color.
88 A [illegible]—Shpg. wt., pair, 3 oz. Pair....$1.79
See Sears Big Book for More Fine Leather Gloves

Warmly Lined

Snug Strap-Wrist Leather Gloves

All in Cape Leather, famous for long wear. Wrist strap adjusts to shut out cold! Colors: Black or Brown. Sizes: 6, 6½, 7, 7½, 8, 8½ in. State size, color.

The Best Quality Is Gift Boxed

GOOD	BETTER	BETTER	BEST 
$1.19 Pr.	**$1.49 Pr.**	**$1.95 Pr.**	**$2.95 Pr.** Gift Boxed
Cotton and Rayon Fleece Lining	**All Wool Knit Fabric Lining**	**Cozy Rabbit Fur Lining**	**Warmest! Heavy Lambs' Fleece Lining**
Fine value! Will give good service. About 10 in. long. Shpg. wt., pr., 5 oz. **Sizes, colors above.**	Warmth without bulk, smooth fit. About 10 in. long. Shpg. wt., pr., 6 oz. **Sizes, colors above.**	Soft, pliant Cape leather, finer detailing. Abt. 9⅜ in. long. Shipping wt., 7 oz. **Sizes, colors above.**	Hand tailored! Top quality supple Cape leather. Genuine sheared Lambs' fleece lining. About 10 in. long. **Sizes, colors above.**
88 A 6033..$1.19	**88 A 6036..$1.49**	**88 A 6039....$1.95**	**88A8024**–Shpg.wt.,9oz.**$2.95**

NOVEMBER SPECIAL

Cape Leather—Warmly Lined

Fur Lined

$1.69 Pr. Until Nov. 30

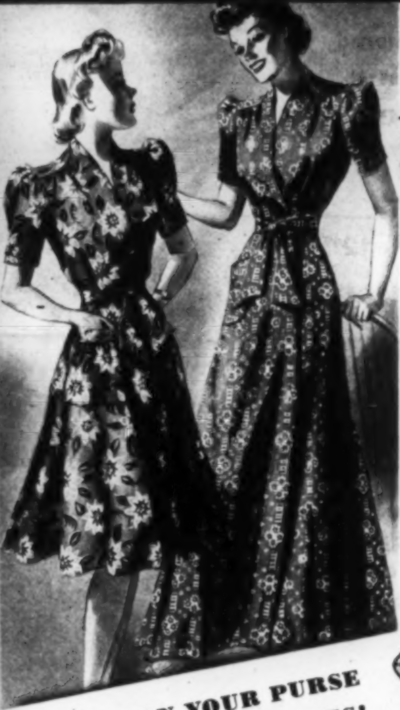
Cotton and Rayon Fleece Lined

88¢ Pr. Until Nov. 30

Assorted clasp, slip-on styles. We select, guarantee to please. U.S.A. made. Black or Brown. **Sizes:** 6, 6½, 7, 7½, 8, 8½ in. **State size, color.** Shipping wt., pair, 5 oz.

Fur Lined
88 A 5168—Until Nov. 30...**$1.69**
Price after November 30.... **1.89**

Fleece Lined
88 A 5167—Until Nov. 30.....**88¢**
Price after November 30......**95¢**



EASY ON YOUR PURSE ALWAYS GLAD GIFTS!

GUARANTEED WASHFAST PERCALES

Coffee-Coat DRESS $1.39

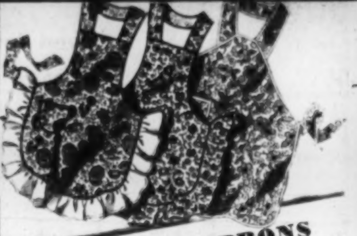
Celebrated cotton coffee-coat dress you hop into, tie—and you're dressed! You'll love it for its fresh young flattery and supreme comfort! Generous lapover, waist-slimming tie-sash and full-flared skirt. Big pouch pocket to store all your gadgets. Our better quality Percale in a colorful floral print. Toss in tub—iron out flat! Gay gift for Christmas. **Misses' Sizes:** 12, 14, 16, 18, 20. **State size.** Shipping weight, 1 pound.

27 A 9210—Blue Ground, Rose Floral print................$1.39

Wrap-Around HOUSECOAT $1.59

Flower-splashed wrap-around housecoat with supple lines and wide-circle skirt. Perky sleeves, soft neckline and sleek front ties for figure-flattery. Shaped, shirred yoke and huge pouch pocket are fashion-wise details. Our good quality washfast Percale can be tubbed without a worry! A grand buy at this price, a perfect Christmas gift. **Misses' Sizes:** 12, 14, 16, 18, 20, 22. **State size.** Shipping weight, 1 pound 8 ounces.

27 A 9081—Assorted Colorful Prints................$1.59



CHEER-UP APRONS

Just What She Needs
Smartly Gift-Boxed

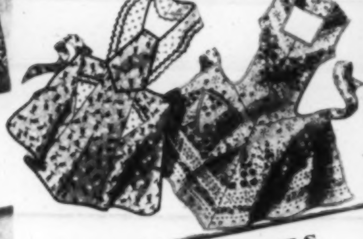
Guaranteed Washfast Percales

3 for 95c

A charming trio of Sears crisp, adorable little aprons . . . a you-can't-go-wrong gift if there ever was one! See the flutter-ruffles, sparkling bright ric-rac and smart contrasting binding trimmings. See how full-cut, carefully finished they are—*then see* if you can beat Sears low price! They tub beautifully! Three styles all done up for Christmas in a white gift box. One Size Fits Average Figure. Shpg. wt., of 3, 1 lb. 2 oz.

27 A 9214—Assorted Floral Prints................3 for 95c

When You Buy by Mail at Sears-Roebuck—You Save!



CUTE COVERALLS

A Welcome Sight Under
Anyone's Christmas Tree

Guaranteed Washfast Percales

59c

Color-gay coverall in a happy combination of flowered Percale and sheer dotted organdy. Contrasting binding, ric-rac! **Colors:** Rose or Copen Blue Grounds. **One Size to Fit Average Figure. State color.** Shipping weight, 5 ounces.

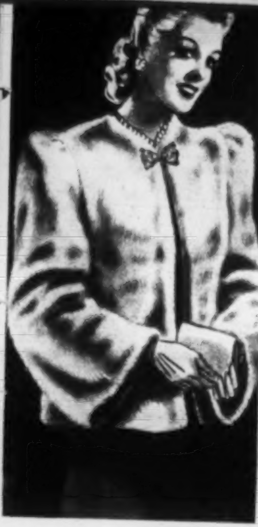
27 A 9215................59c

59c

Dainty coverall apron in a sunshiny flowered print. Figure-fitted v-shaped skirt, full cut. Tidy tie-back sash. **Colors:** Blue or Rose Grounds. **One size to Fit Average Figure. State color.** Shipping weight, 5 ounces.

27 A 9216................59c

See Page B, Center of Book for Sears Easy Terms
For More Bargains See Sears Big Catalog



Shining White Bunny Fur Jacket **$19.95** Cash **$2.50** Down

The loveliest gift of all—and the one "she" is secretly hoping for! New 22-in. jacket . . . longer, more luxurious; with full length sleeves! Beautifully worked in rich long-haired white coney fur, with a sparkling jewel-like collar clasp, white ruching at the cardigan neckline, handy inside pocket. Concealed hook and eye closing; white rayon satin lining, cotton flannel interlining.

Misses' Sizes: 12, 14, 16, 18, 20. (Also fit Juniors). **State size.** Shpg. wt., 2 lbs. 15 oz.

♦17 CA 5255—$2.50 Down on Easy Terms
Cash **$19.95**

Ⓐ Romantic in Fine Rayon Taffeta **$4.98**

Wonderful swishy rayon taffeta party dress with the snug-fitting basque bodice you want and billowy skirt just right for dancing! The fan-pleated sweetheart neckline accents your bodice front shirring and contrasting rayon velvet bows. Beautifully made, with puffed sleeves, Crown zip placket and tie-back belt.

Colors: White, Lt. Blue, or Rose. **Misses' Sizes:** 12, 14, 16, 18, 20. **State size, color.** Length, 58 to 59 in. Shpg. wt., 1 lb. 8 oz.

♦31 NA 864 .... **$4.98**

Ⓑ Distinguished in Rich Rayon Velvet **$9.98** Cash **$2.00** Down

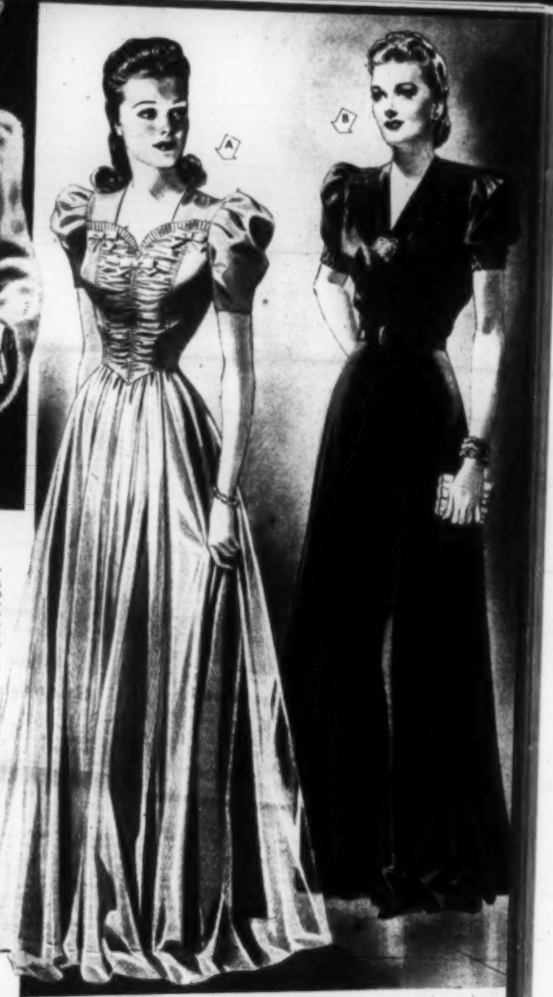
The finest crush-resistant Rayon (silk-backed) Velvet makes this beautiful gown! You will love its soft figure-flattery . . . the cameo-like brooch at the V-neck . . . the deep sleeve shirring repeated at the molded waistline. Snugly Crown zipped bodice.

Colors: Black, Wine, Royal Blue. **Women's Sizes:** 34, 36, 38, 40, 42, 44. Lgth., 58 to 60 in. **State size, color.** Shpg. wt., 1 lb. 14 oz.

♦31 NA 4522—$2 Down on Easy Terms. Cash **$9.98**

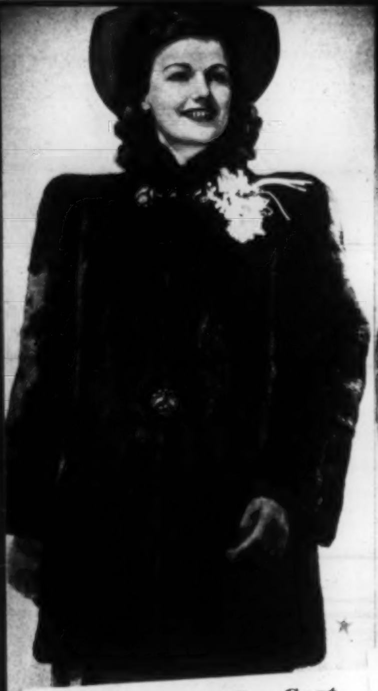
EASY ORDERING—FASTER SERVICE

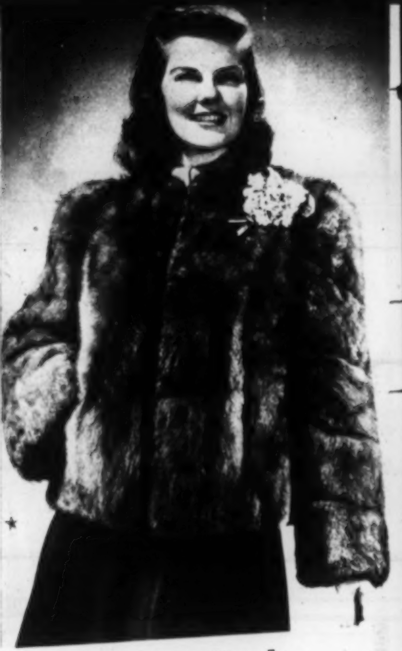
Order and pay postage only from your nearest Sears Mail Order House. Jacket is shipped from New York, dresses shipped from New York or Kansas City, whichever is nearer you.



★ A NEW FORMAL FOR CHRISTMAS

YOU'LL NEED IT FOR HOLIDAY PARTIES AND DANCES





Blue Fox-Dyed Guanaco Fur Jacket

$4 Down on Easy Terms **$39.95** Cash

Similar Quality Elsewhere ~~$45.00~~

New 32-inch Fur Coat in Sable-Dyed Coney

$3 Down on Easy Terms **$29.95** Cash

Similar Quality Elsewhere ~~$35.00~~

There's extra value in every inch of this beauty-bargain coat of Sable-Dyed Coney Fur. Extra flattery too, in the new 32-inch length that's so warm and becoming. Perfect for all occasions! Swagger-back flares from smartly cut shoulder yoke. Slender straight front fastens with matched button and clasp of jewel-like splendor. Handsome flower, shown on coat illustrated, is included. Ruching at cuffs, collar and edges of front opening. Windbreaker cuffs, armshields, inside tie. Earl-Glo Rayon Satin lining in brocade effect . . . guaranteed to wear two full years. Warm interlining. Fur is fully reinforced by our famous Stay-Skin process that guarantees coat against rips for one year. **Color.** Brown only.

Misses' Sizes (Also fit Juniors):	12	14	16	18	20
To Fit Bust	33	34	35½	37	39 in.

Length, 32 inches. **State size.** Shipping wt., 5 lbs. 2 oz.

♦17 CA 5240............$3 Down; Cash.......**$29.95**

Here's handsome proof that you don't have to be wealthy to own a fine chubby fur jacket! Sears bring you this beauty in our finest Blue Fox-Dyed Guanaco Fur . . . at a value-packed price. The skins are joined by rayon grosgrain tapes to eliminate bulk . . . and to add charming grace. The half-tuxedo front ends in two pockets. Cardigan neck has rayon crepe scarf and a pretty corsage . . . both in becoming Light Blue. Three concealed hooks close the front. Ruching at the cuffs, windshields in the sleeves, and armshields . . . all give your jacket a quality air and add to its comfort. Lined in gleaming Rayon Satin that's guaranteed to wear two years. Warmly interlined.

Color: Blue Fox-Dyed Guanaco.

Misses' Sizes (Also fit Juniors):	12	14	16	18	20
To Fit Bust	33	34	35½	37	39 in.

Length, 24 inches. **State size.** Shipping weight, 4 pounds.

♦17 CA 5234........$4 Down; Cash.......**$39.95**

♦ Coat 17 NA 5215 on facing page shipped from New York or Kansas City, whichever is nearer you. All other garments on these two pages shipped from New York. Order and pay postage from Sears nearest Mail Order House.

Coats on these two pages available on Easy Terms. For information see Page B center of book. For other Fur Fashions, see Sears big Fall and Winter Catalog.

Fur Coat of Sable-Blended Muskrat

$149.00 Cash

Similar Quality Elsewhere ~~$179.00~~

$12.50 Down on Easy Terms

Black Seal-Dyed Coney Fur Coat

$59.50 Cash

Similar Quality Elsewhere ~~$79.50~~

$6 Down on Easy Terms

Yoke-back fur coat made entirely of fine, thickly-furred Back Skins of Southern Muskrat . . . famous for softness, luster and wear. Rayon crepe-back Satin lining guarantees two years' wear. Ruching around neck and cuffs gives extra wear. Armshields. Smart buttons, two pockets. Interlining, windshield cuffs, tie-and-loop closing add warmth.
Color: Dark Brown only. **Misses' Sizes:** as below. Length, about 41 in. **State size.** Shpg. wt., 6 lbs.
♦17 CA 5200....$12.50 Down; Cash. **$149.00**

Sable-Blended Coney Fur in Similar Yoke-Backed Style **$59.50** Cash—$6 Down

Similar Quality elsewhere . . $75.00

Stay-Skin protection guarantees fur against rips for a year. Brocaded Rayon Satin lining guarantees two years' wear. Neck and cuff tuching, armshields, windshield cuffs, French-type hem. Inside tie-and-loop closing. Two pockets; another zip-fastened in lining. **Color:** Brown only. **Misses' Sizes** as below. Lgth. abt. 41 in. **State size.** Shpg. wt., 6 lbs.
♦17CA5212—$6 Down; Cash. **$59.50**

Both Styles (♦17CA5200 and ♦17CA5212) come in Misses' Sizes:

(Also fit Juniors)	12	14	16	18	20
To Fit Bust	33	34	35½	37	39 in.

Full-cut swagger back fur coat. Convertible collar, full hemline, wide overlap. Our finest Coney skins, guaranteed against fading for lifetime of coat; Stay-Skin protected and guaranteed against rips for one year. Lining of Skinner's brocaded Rayon Satin guarantees two years' wear. French-type hem has fur and lining finished separately for finer drape, longer wear. Pleated ruching on collar, cuffs. Inside tie and loop. 2 outside pockets; one in lining.

Colors: Seal-dyed Black or Beaver-dyed Brown Coney Fur.

Misses' Sizes (Also fit Juniors)	12	14	16	18	20
To Fit Bust	33	34	35½	37	39in.

Length about 41 in.

Women's Sizes	40	42	44
To Fit Bust	42	44	46in.

Length, about 43 in. **State size and color.** Shpg. wt., ea., 7 lbs.
♦17NA5215.$6 Down, Cash. **$59.50**

Hankies Say *Merry Christmas*

See the Big Selections in Our Big Catalog

Gay Holiday Assortment

She Never Has Too Many!

6 for 57c No matter how many hankies she finds under the Christmas tree, she's going to be pleased with each of them! (Especially if they're as pretty as these!) Beautiful, clear colors . . . new, smart assorted patterns. Big size, 13¼x13¼ in. Nice cotton prints, neat rolled edges. **Predominating washfast colors:** Blue, Brown, Green or Red. **State color.**

25 A 2429—Shpg. wt., 2 oz. **6 for 57c**

Hankie Assortment!

6 for 19c Sweet and pretty . . . yet almost unbelievably low priced! Buy several assortments! Sturdy cotton lawn hankies—includes washfast prints, colored woven borders and a few plain whites. Size, about 10¼ inches square. Dainty, narrow hems. Six assorted styles to package. Shpg. wt., 3 oz.

25 A 2460............**6 for 19c**

Embroidered Design

3 in box 19c Multi-color embroidered design looks like expensive handwork! Sheer, white cotton handkerchiefs with tiny hemstitched hems. Size, about 10¼ inches square. Pretty assorted designs similar to illustration. Shipping weight, 5 ounces.

25 A 2422—3 in Box 19c

Hand Embroidered

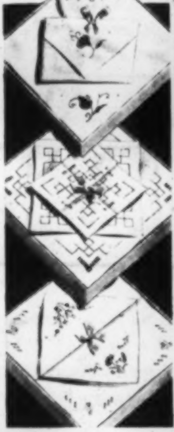
3 in box 39c Lovely Chinese embroidered cotton hankies with dainty hand rolled hems . . . a perfectly grand gift. Exquisite hand work in assorted embroidery and applique, drawn work, hand spoked patterns, hemstitching. Abt. 10 in. square. All white. Chinese imports. Shpg. wt., 5 oz.

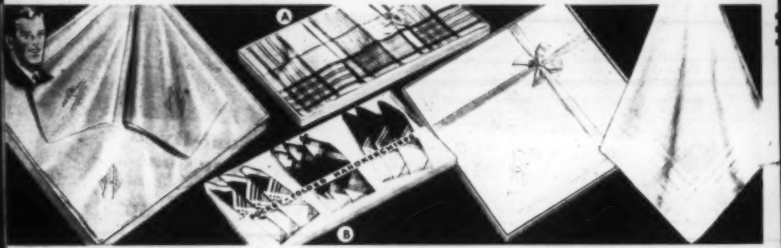
25 A 2433—3 in Box 39c

Petit Point Style

3 in box 45c Dainty white hankies prettied up with beautiful petit point effect embroidery in lovely multicolors. The edges are especially attractive . . . they're finished with a colored buttonhole stitch. Sheer white cotton. About 10¼ inches square. Assorted designs. Shipping weight, 5 oz.

25 A 2359—3 in Box 45c





Initialed Linen Handkerchiefs

3 in box 89c Men's white Irish linen handkerchiefs with good-looking white embroidered initial. Don Gray brand, too . . . he'll recognize the superior quality! Makes a wonderful gift for a man who enjoys nice things! Neat, narrow hems. Size, about 17 inches square. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial wanted.** Shpg. wt., 6 oz.

25 A 2555..............**3 in Box 89c**

Pocket-Folded

3 in box 39c Ⓑ Hankies folded to wear in his breast pocket. White cotton with washfast colored woven borders. Narrow hems. Abt. 17-in. sq. 3 asstd. color borders in each box. Shpg. wt., 6 oz.

25A2538—3 in Box 39c

Colored Borders

3 in box 23c Ⓐ Woven colored borders, at that! And absolutely washfast, too! Men's assorted style border firm white cotton handkerchiefs. Neat hems. About 16¼ inches square. Shpg. wt., 4 oz.

25A2522—3 in Box 23c

Men's, Initialed

6 in box 98c Soft white cotton with large, all white embroidered initial. ⅛-inch hemstitched hems. 17x17 inches. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial.** Shpg. wt., 7 oz.

25A2572—6 in Box 98c

Cord Borders

Each 22c Remember him with these soft, extra fine Pima cotton handkerchiefs. Big size, 19½ inches square. Beautiful white clipped cord assorted borders. Narrow hems. Shpg. wt., 2 oz.

25 A 2571—Each 22c

Ribbon Bows

10 bows for 25c **⅝-in. Wide** A big cellophane Christmas stocking brimful of pretty rayon and cotton grosgrain hair bows! Assorted colors, each bow on a bob pin. Cheery Christmas greeting on stocking. Choice of 2 widths. Shpg wt., 2 oz.

25A1219—State width.

Ribbon, ⅝-in. wide; bow, about 2¾ in. **10 Bows for 25c**

Ribbon, 1½-in. wide; bow, about 3¾ in. **6 Bows for 25c**

6 Hankies in Chest

$1.00 Complete A real cedar chest with six lovely hankies! Large size, highly polished natural red cedar chest measures 8¾x5¼x3¾ inches, stands on four legs. She'll use it later for jewelry, trinkets. Contains six white cotton hankies (soft and sheer) . . . three with lace corners, three with dainty multicolor embroidery corners. Tiny hemstitched hems. About 10 inches square.

25 A 2442—Shpg. wt., 15 oz.
6 Hankies in Chest....$1.00

to Everyone on Your List!

Gift Hankies

3 in box
39c

Her Christmas will be merry if you remember her with these dainty white cotton lawn hankies. Assorted designs in multi-color embroidery and with Venise type lace corner. Tiny hemstitched hems. About 11½ in. square. Shpg. wt., 5 oz.

25A2459—3 in Box 39c

Hand Colored

3 in box
25c

Prints of the sweetest little flowers you ever saw . . . and the colors are all hand blocked! Assorted designs and colors on fine white cotton lawn, tiny hemstitched hems. About 11½ inches square. Scenic top gift box. Shpg. wt., 5 oz.

25A2420—3 in Box 25c

Irish Linen

3 in box
49c

Finer quality hankies of sheer white linen with multi-color cotton embroidery. About 10¼-inches square. Hemstitched hems. Assorted designs. Nice gift . . . just put your card in the box, tie ribbon around it . . . and put under Christmas tree! Shpg. wt., 5 oz.

25A2360—3 in Box 49c

Bright Touches of Color She'll Love!

12 for
43c

- **Rich 4-color washfast prints . . . lovely, long-lasting colors!**
- **Big size, each hankie measures about 12½-inches square.**
- **Exciting variety of designs and colors . . . they're beautiful!**
- **Soft finished, finely woven cotton . . . looks sheer, wears well.**

Special holiday season bargain event . . . planned to save you money . . . planned for economical gift-buying! Think of it . . . a whole dozen beautifully printed handkerchiefs for as tiny a sum as this! **SHE** will adore them because their colors add beauty to dark winter clothes. Shpg. wt., 6 oz.

25 A 2325—**12** Assorted Hankies, only....................................43c

to Jim
from
Mary

Personalized with "His" Initials

3 in box
39c

Initialed handkerchiefs are the favorites of most men . . . they're easily identified and there's no denying they look elegant tucked in his coat pocket! Give HIM this personalized gift . . . a gift meant just for him! Good looking colored embroidered initials match smart colored woven borders. Fine white combed cotton, feel soft and wear exceptionally well. Narrow, neat hems. About 17-inches square. Assorted washfast borders. Any initial except I, O, Q, U, V, X, Y, Z. **Print initial.** Shipping weight, 4 ounces.

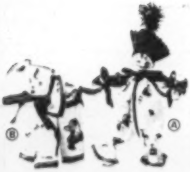
25 A 2553—3 Assorted Color Borders in Box....39c

Men's "Thrifty Pack" Assortment

12 for
$1.00

Here's the handiest way we know of to buy handkerchiefs for every occasion! An entire dozen . . . all different! Each package of twelve includes some with colored woven borders, others with white satin striped borders, and a few plain whites. Hemstitched and plain hemmed styles. Made of fine soft cotton that washes nicely and wears wonderfully. Size, about 17 inches square. Really a grand gift idea for the men and boys on your Christmas list . . . they'll enjoy these "Thrifty Pack" handkerchiefs . . . good looking

25 A 2567—Shpg. wt., 6 oz. Package of **12** for **$1.00**



Cute Hanky Toys

25c
Each

Lucky kiddies who find these darling hanky toys under their Christmas trees! Each toy made of three printed cotton hankies . . . and the beauty of it is each toy can be taken apart later and handkerchiefs used as hankies. Assorted colors, designs similar to illustration.

Ⓐ **Assorted Clowns,** about 11 inches high.

Ⓑ **Assorted Animals,** about 7½ inches high.

State letter A or B indicating choice. Shpg. wt., 5 oz.

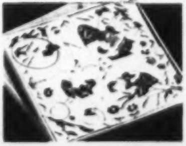
25 A 2435—Each........**25c**

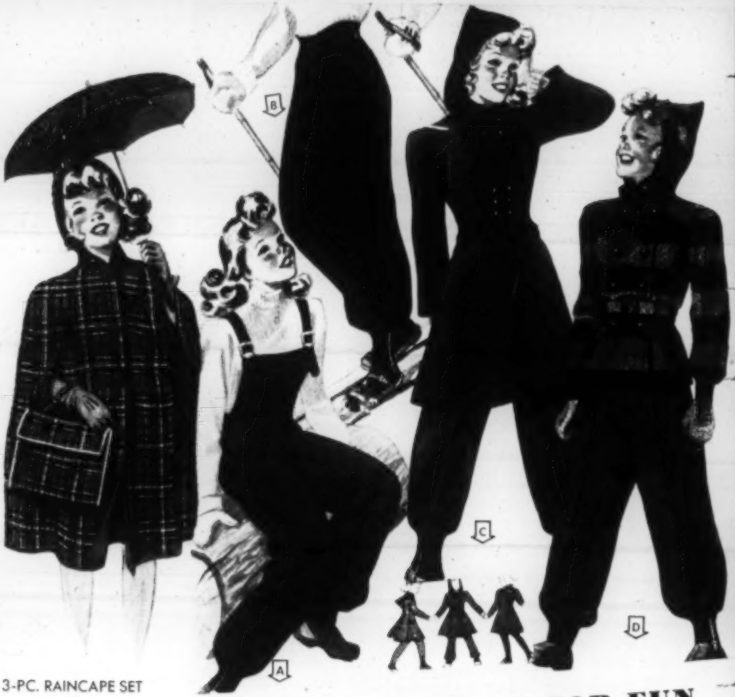
Kiddies Print Hankies

3 in box
19c

Looking at these cunning prints is almost as much fun as a day at the circus! All sorts of animals direct from the zoo romp 'round and 'round these cotton hankies . . . as do a group of cute little tots, riding bicycles and rolling hoops! Kiddies adore having their own hankies, especially when they're as gay and full of fun as these! Remember all the little folks! Size, about 9½ inches square. Assorted patterns and colors. Shipping weight 3 ounces.

25 A 2440 ...3 in Box **19c**





3-PC. RAINCAPE SET

Specially Gift Boxed

$2 29 Set

~~$2 85~~ Similar Quality Elsewhere

A 3-piece rain set that's good all year 'round. The full cut raincape has an attached hood and slits for your arms; the umbrella is made to match; and the school bag can be used to carry the raincape in sunny weather! Of durable water resistant rubberized Cotton Plaid. **Color:** Red Plaid. **Growing Girls' Sizes:** 6, 8, 10, 12, 14. **State size.** Shipping weight, set, 2 lbs. 8 oz.
77 A 7105—3 Pcs. . **$2.29**

Garments marked ♦ on these 2 pages shipped from Kansas City or New York. Order, pay postage from nearest Mail Order House.

GIFTS TO WEAR FOR FUN

JUNIORETTES WITH PLENTY OF STYLE

Ⓐ Bib Front

$3 49 All Wool **$2 29** Part Wool

High bib front. Adjustable suspenders; knee patches. Cotton Kasha lining. **Colors:** Wine, Navy, Brown. **Growing Girls' Sizes:** 7, 8, 10, 12, 14, 16. **State size, color.** Shpg. wt., 1 lb. 14 oz.

77 A 7075—24-oz. All Wool Fleece (100% reprocessed Wool) Zip side closing **$3.49**

77 A 7076—50% reused Wool Fleece, bal. Cotton. 2-button side closing **$2.29**

Ⓑ Waist Adjusts

$3 49 All Wool **$2 29** Part Wool

Grand gift buy! Cotton Kasha lined throughout. Knee patches; two side buttons adjust waist for snug fit. Stitched-on belt. **Colors:** Wine, Navy Blue, Brown. **Growing Girls' Sizes:** 7, 8, 10, 12, 14, 16. **State size, color.** Shpg. wt., each, 1 lb. 14 oz.

77 A 7077—24-oz. All Wool Fleece (100% reprocessed Wool) Zip closing **$3.49**

77 A 7078—50% reused Wool, bal. Cotton. 3-but. side closing **$2.29**

Ⓒ 4-Way Set

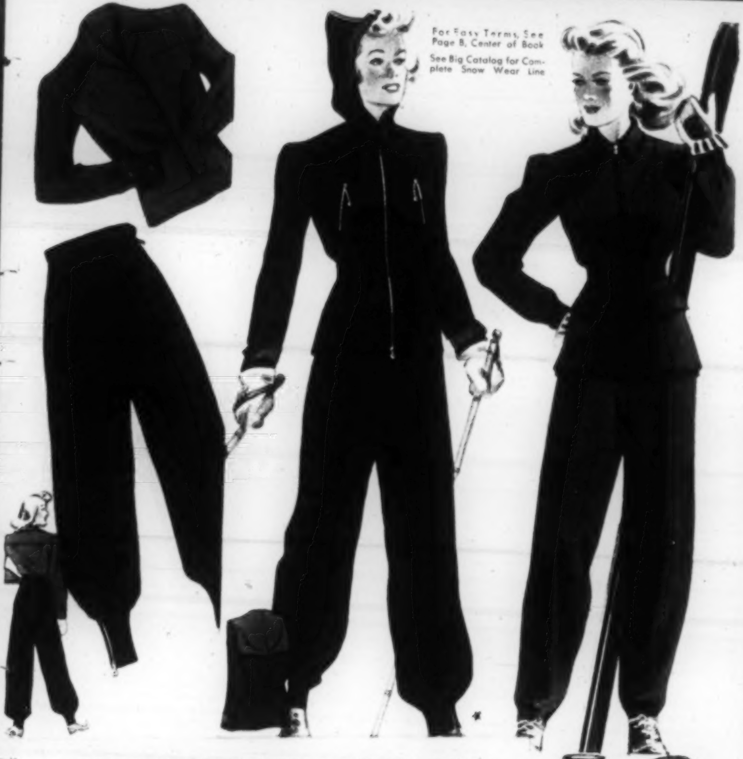
$12 98 Cash $2 Down

Reversible coat; detachable hood, 2 prs. pants! Corduroy Pants Cotton Kasha lined; built-up front, adjustable suspenders, zip anklets. Fleece leggings; elastic back; zip leg closing. 100% reprocessed Wool. **Colors:** Cadet Blue with Wine Corduroy; Navy with Wine; Wine with Wine. **Growing Girls' Sizes:** 6, 7, 8, 9, 10 only. **State size, color.**
♦77 NA 7046—3 Pcs. Shpg. wt., 6 lbs. **$12.98**

Ⓓ $15 Elsewhere

$12 98 Cash $2 Down

Blanket cloth jacket of 25% Virgin Wool, 25% new Mohair, 50% reused Wool has attached drawstring hood; detachable zip-out sheepskin lining. Pants of 10% Virgin, 33% Reprocessed, 57% Reused Wool have zip anklets. Lined. **Color:** Multi-colored striped Jacket with harmonizing plain color pants. **Growing Girls' Sizes:** 7, 8, 10, 12, 14, 16. **State size.**
♦77 NA 7095—2 Pieces. Shpg. wt., 6 lbs. . **$12.98**



For Easy Terms, See Page B, Center of Book

See Big Catalog for Complete Snow Wear Line

SHE WILL LOVE SNOW TOGS

SIZES FOR MISSES, WOMEN, JUNIORS

Snow Pants

$3.59

Water resistant All Wool Snow Cloth . . . 75% reprocessed, 15% reused, 10% new Wool. Zip placket; zipped knit anklets. Cotton kasha lining. Outseam lgth., abt. 41 in. **Colors:** Navy, Brown, Green. **Waist Sizes:** 24, 26, 28, 30, 32, 34 in. **State size, color.** Shipping wt., 2 pounds 13 ounces.

◆7 NA 3890 $3.59

Sports Shirt

$2.98

Cozy, fine fabric . . . 85% Rayon with 15% New Wool, handsomely tailored. New wide "Western" cuffs; yoke back; pleats below. Cut long . . . tucks in well as a sports shirt should. **Colors:** Flag Red or Kelly Green. **Bust Sizes:** 30, 32, 34, 36, 38, 40 in. **State size, color.** Shipping weight, 15 ounces.

7 A 3327.... $2.98

SAVE AT SEARS . . Others Ask $2 More for Similar Quality!

Usually $11.98! Suit of All Wool Snow Cloth **$9.98**

100% reprocessed Wool . . . ribbed weave, so smart and durable. Attached hood unzips into clever collar. Zipped front; zipped gadget pockets. Pants in our new improved regulation style . . . with zip placket and anklets, adjustable waistband, neat back pocket. Fully Cotton Kasha lined. Jacket about 24 in. long. Outseam length of pants, about 40 to 41 in. Shpg. wt., each 4 lbs. 6 oz. **Color:** Navy with Flag Red Trim.

◆7 NA 3825 Misses' Sizes: 12, 14, 16, 18, 20. **State size** $9.98

◆7 NA 3842 Juniors' Sizes: 9, 11, 13, 15, 17. **State size** $9.98

Gabardine $16.98 Cash
$2 Down on Easy Terms

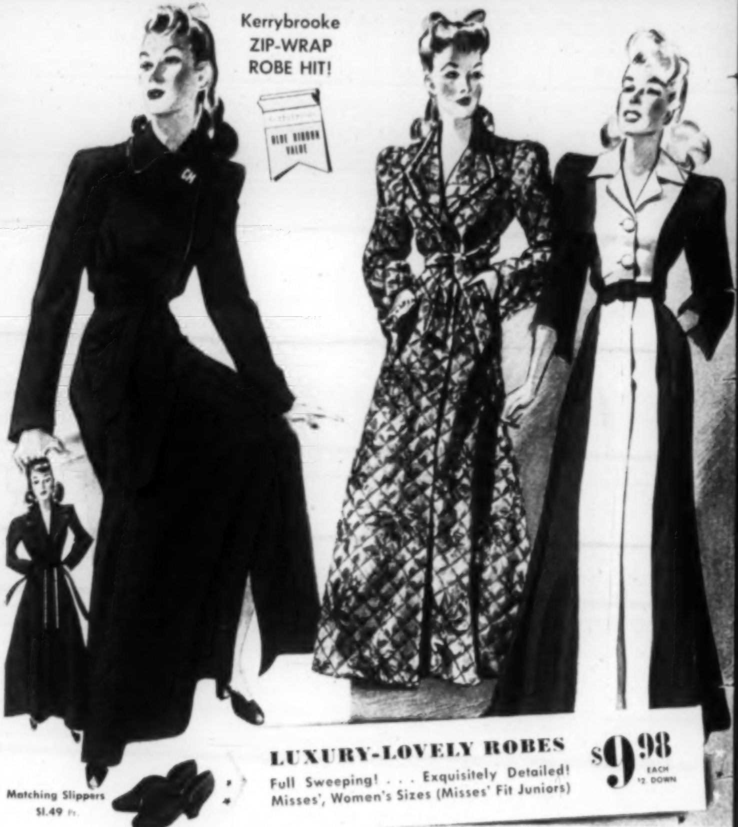
Snow Cloth $12.98 Cash
$2 Down on Easy Terms

Professional Ski Suit . . . Jacket (abt. 26 in. long) has zip-out sheepskin lining for zero weather. All around belt; elastic shirring at waist back. Tapered pants; elastic boot straps. Entire suit Cotton Kasha lined. **Misses' Sizes:** 12, 14, 16, 18, 20. **State size, color.**

◆7 NA 3875 Fine Gabardine . . . 25% Virgin Wool, 46% Rayon, 29% Cotton. **Colors:** Cadet Blue or Navy. Shipping wt., 4 lbs. $16.98

◆7 NA 3877 Fine 100% reprocessed Wool Snow Cloth. Colors: Navy or Laurel Green. Shipping weight, 6 pounds........ $12.98

Kerrybrooke
ZIP-WRAP
ROBE HIT!



LUXURY-LOVELY ROBES

Full Sweeping! . . . Exquisitely Detailed!
Misses', Women's Sizes (Misses' Fit Juniors)

$9.98 EACH $2 DOWN

Matching Slippers
$1.49 Pr.

Our Finest Botany All Wool Flannel

Besides being so smart, so superbly wearable, this robe rates Sears famous Kerrybrooke quality label. Read why! It wraps, it zips . . . is two favorite styles in one. Tastefully tailored with a two-initial button at the convertible neckline. Fashion's prized flare-wide skirt, graceful bell sleeves! Generous lapover, long zip with protective fabric guard, pinked seams. In a wonderful fabric at a wonderful $3.00 Sears-saving—similar quality elsewhere is $12.98!

Colors: American Beauty or Dark Cadet Blue. **Misses' Sizes:** 12, 14, 16, 18, 20. **Women's Sizes:** 38, 40, 42, 44. Length, about 55 inches. **State size, color, print two initials in the order wanted.**

27 A 9018M—Shpg. wt., 2 lbs. 10 oz. $2.00 Down. Cash . . . **$9.98**

Smart-Style Slippers to Match Sears Flannel Robes

Perfect companions for robe above and 27 A 9016M (opposite page). **Colors:** American Beauty or Dark Cadet Blue. **Shoe Sizes:** 4, 5, 6, 7, 8.

27 A 9033M—**State size, color.** Shpg. wt., pair, 6 oz. **$1.49**

Quilted Rayon Satin

Lovely pastel flowers strewn over soft, downy, shimmery satin quilting—the height of luxury in a robe. Beautifully detailed with becoming revers collar, moulded waistline and a flared skirt. Inside ties. Plain color lining of matching fine quality rayon crepe. Similar quality is $12.98 elsewhere.

Colors: Lt. Blue or Tearose Grounds. Length, about 56 in.

Misses' Sizes: 12, 14, 16, 18, 20, 22. **State size, color.** Shipping weight, 3 pounds 6 ounces.

27 A 9019—$2 Down. Cash **$9.98**

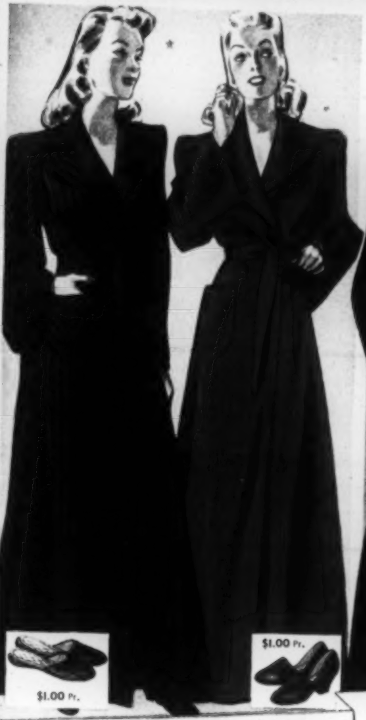
Rich Rayon Crepe

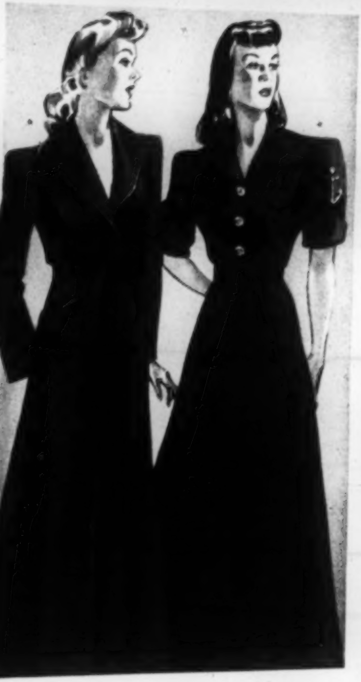
A fashion sensation—beautiful color contrast in a robe of simple elegance. Buttons to waist, then zips from there down. Casual open neckline, firmly belted waistline, ripple-flared skirt are seasoned figure flatterers! Rich, fine quality fabric! You pay $12.98 for similar quality elsewhere.

Misses' Sizes: 12, 14, 16, 18, 20, 22. Length, abt. 58 in. **State size.** Shpg. wt., 1 lb. 12 oz.

27 A 9020—Black, contrasting White and bright Red. $2 Down . . . . Cash **$9.**

Easy to Buy—Easy to Pay for at Sears! See the complete details of Sears Easy Payment Plan, Page B, Center of Book.


$1.00 Pr.
$1.00 Pr.



CUDDLE COATS $5^{98} EACH

For Beauty and Warmth
Misses' and Women's Sizes

GLAMOUR ROBES $7^{98} EACH

Luxuriously Cozy Fabrics
Misses' and Women's Sizes

Velvety Cotton Chenille

Fashion-hit, two-in-one style! Wraps or zips up snug! Rever collar, bell sleeves, free-flaring skirt. $7.98 quality elsewhere. **Colors:** Dk. Copen Blue, American Beauty. **State size, color.** Shpg. wt., each, 2 lbs. 14 oz.
27 A 9001M —Misses' Sizes: 12, 14, 16, 18, 20. Length, 55 in.
27 A 9002M —Women's Sizes: 38, 40, 42, 44, 46. Length, about 57 inches........ **$5.98**
Slippers to match, same colors. **Shoe Sizes:** 4, 5, 6, 7, 8. **State size, color.** Shpg. wt., pr., 6 oz.
27 A 9009M........... **$1.00**

Fine Wale Corduroy

Super-soft wrap-around with handsome rever collar, bell sleeves, flowing skirt. Inside ties. $7.98 Quality Elsewhere! **Colors:** Scarlet Red or Royal Blue. **State size, color.** Shipping wt., each, 2 lbs. 8 oz.
27 A 9006M — Misses' Sizes: 12, 14, 16, 18, 20. Length, 55 in.
27 A 9007M —Women's Sizes: 38, 40, 42, 44, 46. Length, 57 inches.............. **$5.98**
Slippers to match, same colors. **Shoe Sizes:** 4, 5, 6, 7, 8. **State size, color.** Shpg. wt., pr., 6 oz.
27 A 9010M.......... **$1.00**

Lorraine Wool Flannel

Ever smart, classic all wool wrap-around; exquisitely tailored with luxurious rayon satin ribbon trimming, wide rever collar, flared skirt. Butter-soft, light, yet **so** warm! Similar quality $8.98 elsewhere. **Colors:** Dk. Cadet Blue or American Beauty. Lgth., abt. 55 in. **Misses' Sizes:** 12, 14, 16, 18, 20. **Women's Sizes:** 38, 40, 42, 44. **State size, color.** Shpg. wt., each, 2 lbs. 10 oz.
27 A 9016M.......... **$7.98**
Slippers to match. 27 A 9033M, see Opposite Page.

Royal Rayon Crepe

Striking new zip-front housecoat with a charming nautical air! It's designed to anchor her heart with its flash of gold-colored buttons and emblem embroidery. Carefully tailored to flatter the figure in a vibrant blue with casual open neckline, nipped waistline, deep pleats in front of skirt. Pinked seams throughout. Save at Sears—this quality is $8.98 elsewhere! **Misses' Sizes:** 12, 14, 16, 18, 20, 22. Length, about 55 in. **State size.** Shpg. wt., 1 lb. 12 oz.
27 A 9021 —Royal Blue. **$7.98**

See More Gift Slippers on Following Pages of This Book. Look at Sears Latest Big Book for Full Line of Glamour Robes. Buy by Mail at Sears and Save!

Women's and Girls'

Warm Slippers

Correct Size Is Easy . . See Opposite Page

She Deserves the Best . . See Page B, Center of Book, for Sears Easy Terms

Genuine Sheep's Wool Fuzzy Wuzzys—Hard Sole

Here's our BEST . . . she can't help liking them! Silky, sheep's wool has look-and-feel of fur . . . warmer than slippers at left. Flexible hard leather soles wear and wear—are easy afoot. Cozy cotton fleeced lining gives mitten warmth and snugness.

$2 25 Pair

Women's and Girls' sizes 3 to 9 in wide width. No half sizes. **State size.** See How To Order, opposite page. Shpg. wt., 1 lb. 6 oz.

15 A 3828—Blue **15 A 3829**—Red **15 A 3830**—Burgundy

98c Pair

Fuzzy-Wuzzys—Warm Rayon Plush

A "take life-easy" gift for the lady on your list. Deep rayon plush snuggles warmly to the foot. Texture is soft and shining . . . although not as sparkling and warm as the sheep's wool Fuzzy Wuzzys at top of page. Noiseless, padded leather sole is soft, easy footed. Smooth, snug lining—restful! Easy to slip in and out of these slippers. A money saver gift! For best Fuzzy Wuzzys see slippers at top of page—they represent better quality, longer wear . . . she'll be grateful for their ankle-deep comfort!

Women's and Girls' Sizes 3 to 9 in wide width. No half sizes. **State size.** Shipping weight, 1 lb. 2 oz.

15 A 3708—Blue
15 A 3709—Burgundy Pair 98c

For men's gift slippers turn to Pages 108 to 110.

For a more complete selection of women's, men's and children's slippers see Sears Big Catalog. Buy the Best . . It Pays . . . Today As Never Before High Quality Yields Dividends in "plus" wear, "plus" Comfort, "plus" Satisfaction.

Our Finest Kid—Slide Fastener

Electrified fur-like shearling cuffs. Steel arch support. Warm cotton fleeced lining. 1½ in. heel.

$1 98 Pair

Women's Sizes 5 to 8 (including half sizes) and 9 in A (Very Narrow) width. 4½ to 8 and 9 in C (Medium) width. **State size, width.** Shipping weight, 1 lb. 8 oz.

15 A 3778—Blue **15 A 3779**—Wine
15 A 3780—Black Pair $1.98

Elastic Sling Back

Gay-lined rayon satin. Durably lined. 1⅝-in. covered Cuban heel. Leather sole.

$1 98 Pair

Women's Sizes 4 to 8 including ½ sizes in C (Med.) width. **State size.** Shpg. wt., 1 lb. 4 oz.

15 A 3842—Blue and Burgundy
Pair $1.98

Transparent Rayon Velvet

Supple leather sole. 1⅝-in. Cuban heel. Elastic back.

$1 98 Pair

Women's Sizes 4 to 8 inc. ½ sizes in C (Med.) width. **State size.** Shipping weight, 1 lb. 4 oz.

15 A 3840—Blue
15 A 3841—Burgundy. Pair . . . $1.98

Rayon Velvet

Fluffy fur cuff. Hard leather sole. 2-in. heel. Buckle strap.

$1 88 Pair

Women's Sizes 3½ to 8, including half sizes, in C (Medium) width. **State size.** Shipping wt., 1 lb. 2 oz.

15 A 3674—Blue
15 A 3675—Burgundy
Pair $1.88

Rayon Satin

Smart draped vamp. Covered 1½-in. heel. Soft, padded leather sole.

$1 00 Pair

Women's Sizes 4 to 9. No ½ sizes. Med. width. **State size.** Shpg. wt., 1 lb.

15 A 3813—Blue
15 A 3844—Burgundy
Pair $1.00

Easy Slip-On Slip-Off

Soft brushed rayon soothes your feet—Snowy fur cuff for ankle warmth. Padded leather sole. 1½-in. matching heel.

79c Pr.

Women's sizes 3 to 9 in medium width. No ½ sizes. **State size.** See How To Order, opposite page. Shpg. wt., 1 lb. 2 oz.

15 A 3665—Blue
15 A 3666—Burgundy. Pair 79c

Warm Sheep's Wool Trim on Lined Capeskin

Here's ease-up . . . and dress-up, too! Sheep's wool cuff and collar frame your ankles smartly—and warmly. Soft, long-wearing capeskin uppers pamper your feet with comfort. Silent padded leather soles. Easy to slide in and out of.

$1.19 Pair

Women's and Girls' Sizes 3 to 9 in medium wide width. No half sizes. **State size.** See How to Order below. Shpg. wt., 1 lb. 2 oz.
15 A 3676—White **15 A 3678**—Blue **15 A 3677**—Red

How To Order Women's and Girls' Slippers

If slipper comes in full and ½ sizes and you wear an A or B width, order ½ size smaller than your shoe size. If you wear C or D width, order same size as your shoe size. If you wear E or wider, order ½ size larger than your shoe.

If slipper comes in full sizes only, and you wear a ½ size, order as follows: If you wear B, C, or D width, order ½ size smaller than shoe. If you wear E width or wider, order next size larger than shoe. If you don't know shoe size, send us all numbers in a pair of old shoes, and we will send correct size slippers.

Wide Width

89c Pr.

Restful! . . Warm felt (44% Wool, 4% Reprocessed Wool, 34% Rayon, 11% Cotton, 7% Silk). Print cuffs—ankle-warming. Easy-footed hard leather sole. Rubber lift on low heel. Leather tips.

Women's sizes 4 to 9 in wide width. No half sizes. **State size.** Shipping weight, 1 lb. 5 oz.
15 A 3762—Blue
15 A 3763—Wine
15 A 3764—Brown
Pair . . . . **89c.**

Soft Felt—Snug

98c Pr.

Slide fastener closing. Cozy felt upper (46% Wool, 10% Reprocessed Wool, 28% Rayon, 16% Cotton). Plaid collar—merry as Christmas! Soft, padded leather sole. 1-inch heel.

Women's sizes 3 to 9 in wide width. No half sizes. **State size.** See How To Order at left. Shipping weight, 1 pound 2 ounces.
15 A 3700—Blue
15 A 3701—Wine
Pair **98c**

Sheep's Wool

84c Pr.

Soft natural sheep's wool. Double-leather soles. Turn-up cuffs keep ankles warm.

Women's and Girls' sizes 3 to 9 in wide width. No half sizes. See How to Order at left. Shpg. wt., 14 oz.
15 A 3684—Natural
Pair **84c**

Warm Slippers for the Children

Fuzzy Wuzzy Junior

$1.00 Pair

Softest sheep's wool to pillow young, active feet. Cotton fleeced lined. Soft sole of split leather for extra wear. Easy on-and-off.

Child's sizes 6 to 3. Wide width. No ½ sizes. **State size.** See How To Order below. Shpg. wt., 8 oz.
15 A 913—Red
15 A 914—Blue. Pair **$1.00**

Leather-Lined Slip-on

$1.59 Pair

Favorite of children! Elastic side gore for snug fit. Soft, durable kid uppers. Foot-easy leather insole. Sturdy, easy-bending leather soles.

Child's sizes 8½ to 3 including ½ sizes. **State size.** See How to Order below. Shpg. wt., 1 lb. 4 oz.
15 A 927—Red
15 A 928—Brown. Pair . . **$1.59**

How To Order Children's Slippers

Unless stated otherwise, order same size as shoe. If slippers come in full sizes only (No half sizes) order half size larger than shoe size. Example: For 8½ size shoe order size 9 slipper.

Sheep's Wool Cuff

$1.19 Pair

Soft leather uppers. Warm natural sheep's wool fleece cuff turns up. Slide fastener. Padded leather sole.

Child's sizes 6 to 3 in wide width. No ½ sizes. See How to order above. Shpg. wt., 15 oz.
15 A 902—Red
15 A 903—Blue Pair **$1.19**

Zip-On Bootee

79c Pr.

Felt uppers (46% Wool, 10% Reprocessed Wool, 28% Rayon, 16% Cotton). Padded leather sole.

Child's sizes 5 to 3. Wide width. No ½ sizes. See How to order above. Shpg. wt., 10 oz.
15 A 920—Red
15 A 922—Blue. Pair **79c**

Rayon Plush

79c Pr.

Looks like fur. Snug cotton fleeced lining. Soft, split leather sole. Easy-on. So comfortable!

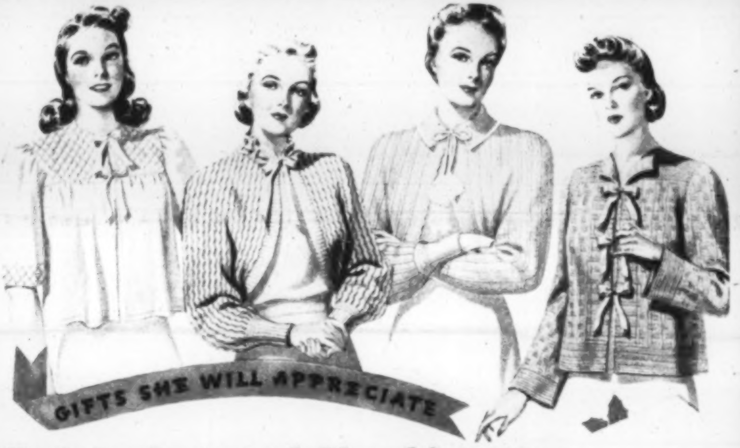
Child's sizes 6 to 3. Wide width. No half sizes. **State size.** See How to Order above. Shipping weight, 1 pound 10 ounces.
15 A 923—Red
15 A 924—Blue. Pair **79c**

Sheep's Wool "Bunny"

49c Pr.

Double soft leather sole. Warm!

Child's sizes 5 to 3 (no ½ sizes) in wide width. **State size.** (Order full size larger than shoe). Shipping wt., 12 oz.
15 A 964—Natural. Pr. . . **49c**



Bed Jackets and Shoulderettes

BEAUTIFULLY MADE . . COZILY WARM . . AND THRIFTILY PRICED

Rayon Satin . . .
Quilted Trim
$1.15

A dream of a jacket at this pin-money price! It's so rich looking — so flattering. The good quality Rayon Satin is gathered for graceful fullness at attractive quilted front yoke. Quilted cuffs on elbow length sleeves. Adorable Rayon Satin ribbon ties.

Even Sizes: 34 to 40-inch bust. **State bust size.** Shpg. wt., 6 oz.

38 A 1289—Tearose
38 A 1290—Blue **$1.15**

Warm Knit
Shoulderette
$1.09 Reg. Sizes

Delightfully comfortable . . . an ideal gift! Soft Virgin Wool Zephyr in novelty patterns. Ribbed knit cuffs; neat ties.

Regular Sizes: One Size to fit 34 to 44 in. bust. Shpg. wt., ea., 9 oz.

38 A 8048—Light Blue
38 A 8046—Tearose
38 A 8047—Orchid **$1.09**

Stout Sizes: One Size to fit 46 to 54 inch bust.

38 A 8049—Orchid **$1.39**

All Wool
Shoulderette
$1.69

Gift boxed all ready for Christmas! A marvelously comfortable shoulderette, it's so cozy and warm! Knit of fine All Virgin Wool Zephyr yarns in pretty novelty patterns. She'll like the dainty collar. Closes with knit tie. Snug fitting cuffs.

One Size to fit 34 to 44-inch bust. Shpg. wt., 10 oz.

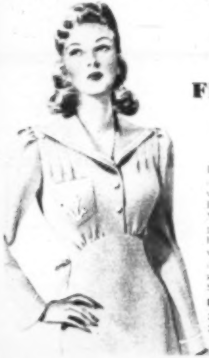
38 A 8056—Tearose
38 A 8055—Light Blue **$1.69**

Wool Zephyr
Bed Jacket
$1.98

She'll appreciate this comfy bed jacket in all Virgin Wool Zephyr with chill-chasing long sleeves. Knit in an assortment of attractive patterns designed to flatter you beautifully! Three big Rayon Satin ribbon ties. *Beautifully gift boxed.*

Even Sizes: 34 to 44 inch bust. **State bust.** Shpg. wt., 14 oz.

38 A 8044—Orchid
38 A 8045—Tearose . . . **$1.98**



IT'S A PRACTICAL GIFT TO PLEASE ANY WOMAN!

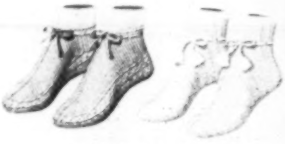
Flannelette Gown

New Nautical Style
That's Toasty Warm
$1.15

If you're looking for a practical gift that any woman will treasure, choose this warm gown. Made of thrifty, good quality Flannelette in a trim fitting bias cut. You'll love the smart style . . . with pointed nautical revers, anchor trimmed breast pocket, long sleeves . . . all topped with snowy white braid trim. Gathered at waist; neat inverted tucks at top for graceful fullness. Length, 54 inches. Shipping weight, 13 ounces.

Even Sizes: 34 to 40-in. bust. **State bust.**

38 A 9045—Blue
38 A 9046—Tearose $1.15



KNITTED FOOT WARMERS

59c

Warm as toast Bootees, knit of soft, All Virgin Wool Worsted in assorted novelty designs. Knit cord ankle tie for snug fit.

One Size Only. Shipping wt., pr., 5 oz.

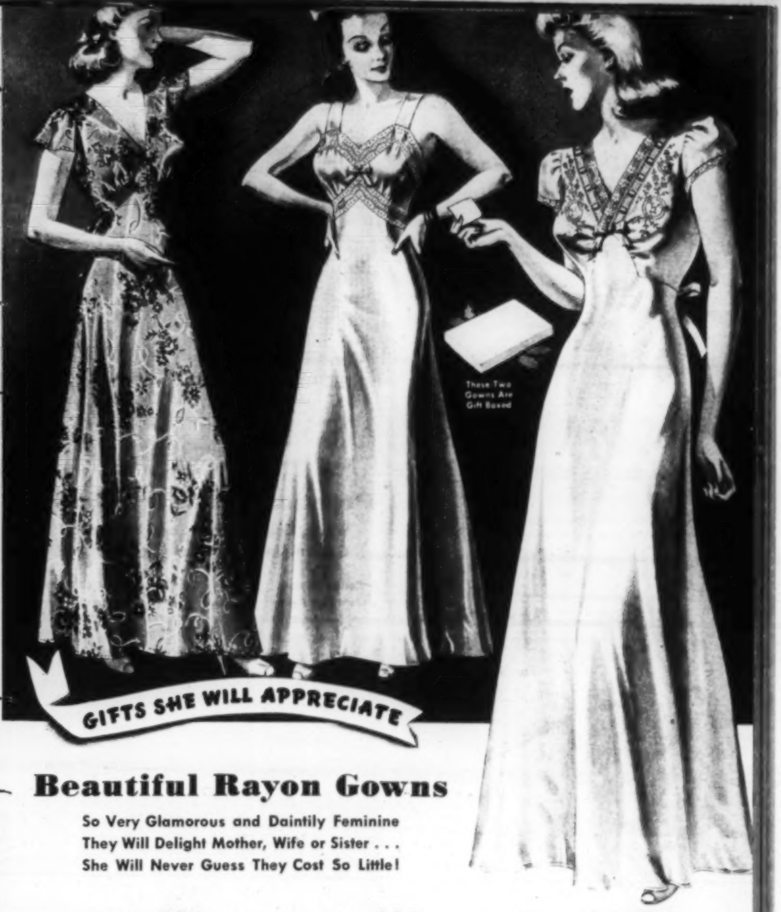
38A8052—Lt. Blue
38A8053—Tearose
38A8054—Orchid

89c

Our best — and warmest. Bootees of All Virgin Wool Zephyr topped with a snowy edge of fluffy Angora crochet. Ties snugly at ankles. In assorted patterns.

One Size Only. Shipping weight, pair, 5 oz.

38 A 8066—Tearose
38 A 8065—Orchid


These Two Gowns Are Gift Boxed
GIFTS SHE WILL APPRECIATE

Beautiful Rayon Gowns

So Very Glamorous and Daintily Feminine
They Will Delight Mother, Wife or Sister . . .
She Will Never Guess They Cost So Little!

Stunning Floral Print
In Smooth Rayon Crepe $\$1^{29}$

You'd be thrilled to own this handsome gown! The delightfully smooth Rayon Crepe is in the loveliest of new floral prints. Flattering surplice style, bias cut with gracefully shirred bodice. Dainty shell stitching at cap sleeves. V back. Wash it in gentle LUX. Length, 53 inches. **Even Sizes:** 34 to 40-inch bust. **State bust size.** Shipping weight, 10 ounces.

38 A 964—Tearose **38 A 965**—Blue

Lovely Grecian Style
In Rich Rayon Satin $\$1^{59}$

One of the most flattering gowns you've ever worn! The soft, supple Rayon Satin is gracefully gathered between two wide bands of lovely cotton lace at bodice. Bias cut . . . delightfully full . . . 54-inch length. *Neatly boxed, it's an ideal gift.* Washes beautifully in LUX. **Even Sizes:** 34 to 40-inch bust. **State bust size.** Shipping weight, 11 ounces.

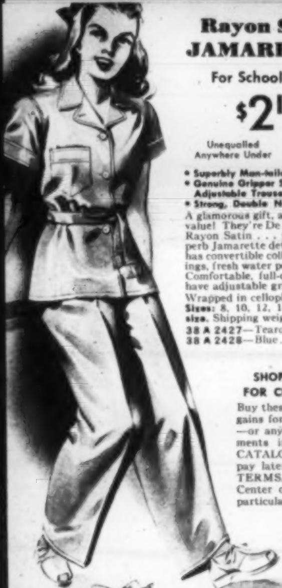
38 A 960—Tearose **38 A 961**—Blue

Lavish With Lace . . .
Lustrous Rayon Satin $\$1^{98}$

Our best Christmas special . . . a lovely gown she'll treasure for years, yet so modestly priced you'll want one for yourself! Bodice is lavish with dainty embroidery and fine Cotton lace. Rayon Satin Ribbon drawn through for chic. Dainty Lace at pert cap sleeves. In exquisitely soft, fine quality Rayon Satin . . . it is bias cut with a full sweeping 56-inch length. *Gift boxed.* LUX keeps it lovely looking longer. Shpg. wt., 12 oz. **Even Sizes:** 34 to 44-inch bust. **State bust size.**

38 A 962—Tearose **38 A 963**—Blue

See Our BIG GENERAL CATALOG for Other Lovely Gowns



Rayon Satin JAMARETTES

For School Girls

$2.19

Unequalled Anywhere Under ~~$2.69~~

- **Superbly Man-tailored Style**
- **Genuine Gripper Snaps on Adjustable Trouser Waistband**
- **Strong, Double Needle Seams**

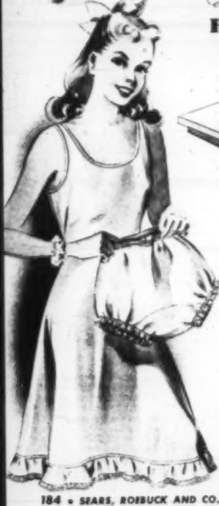
A glamorous gift, a tremendous value! They're De Luxe quality Rayon Satin . . . plus our superb Jamarette detailing! Coat has convertible collar, trim pipings, fresh water pearl buttons. Comfortable, full-cut trousers have adjustable gripper snaps. Wrapped in cellophane.

Sizes: 8, 10, 12, 14, 16. **State size.** Shipping weight, 10 oz.

38 A 2427—Tearose
38 A 2428—Blue **$2.19**

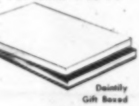
SHOP EARLY FOR CHRISTMAS

Buy these grand bargains for gifts NOW—or any of the garments in our BIG CATALOG . . . you can pay later, on EASY TERMS, see Page B, Center of Book, for particulars.



Rayon Satin SLIP SET

For Girls 4 to 14



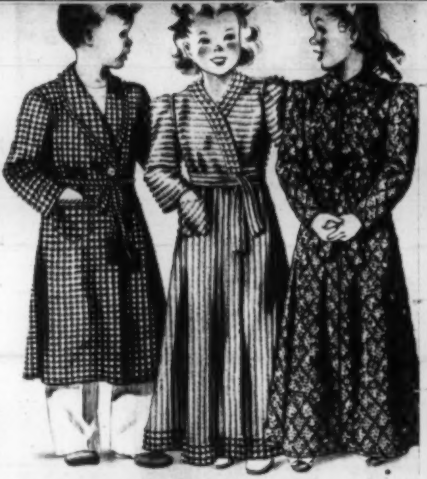
Daintily Gift Boxed

$1.09 Set

Any girl would adore finding this stunning set on her Christmas tree! Lustrous Rayon Satin slip and panty set is a durable good quality. Slip has dainty hemstitching at neck and arms . . . pretty lace edge ruffle bottom. Fancy matching panties have legs snugged in with Lastex cord, prettied with lace. Perfect for dress-up. Adorably gift boxed. Wash in Lux suds.

Sizes: 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, set, 8 oz.

38 A 2002–Tearose Set **$1.09**



Practical Gifts for 2 to 6's

Warm, Colorful Robes and Housecoats
Grown-Up Styles That Children Love

Cotton Blanket Cloth Bath Robe

$1.00

An inexpensive, practical gift! Cozy robe of Cotton Blanket Cloth—right for boys or girls! Shawl collar and pocket with cord edging; cord sash tie.

Sizes: 2, 4, 6. **State size.** Shpg. wt., 15 oz.

38 A 3247—Red
38 A 3248—Blue

Cotton Chenille House Coat

$1.69

Richly tufted Cotton Chenille Robe that washes like a towel, needs no ironing! Housecoat length. Front sash, deep pocket.

Sizes: 2, 4, 6. **State size.** Shpg. wt., 1 lb. 15 oz.

38A3259—Red
38A3260—Blue

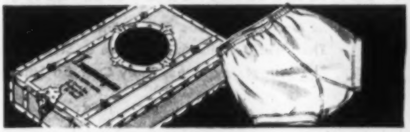
Quilted Cotton With Zip Front

$2.19

Quilted housecoat in gay posy printed cotton. Smartly piped in harmonizing color. Self locking handy zipper. Matching sash.

Sizes: 2, 4, 6. **State size.** Shpg. wt., 1 lb. 4 oz.

38 A 3252—Blue
38 A 3253—Red



TREASURE-PAC KNIT RAYON UNDIES

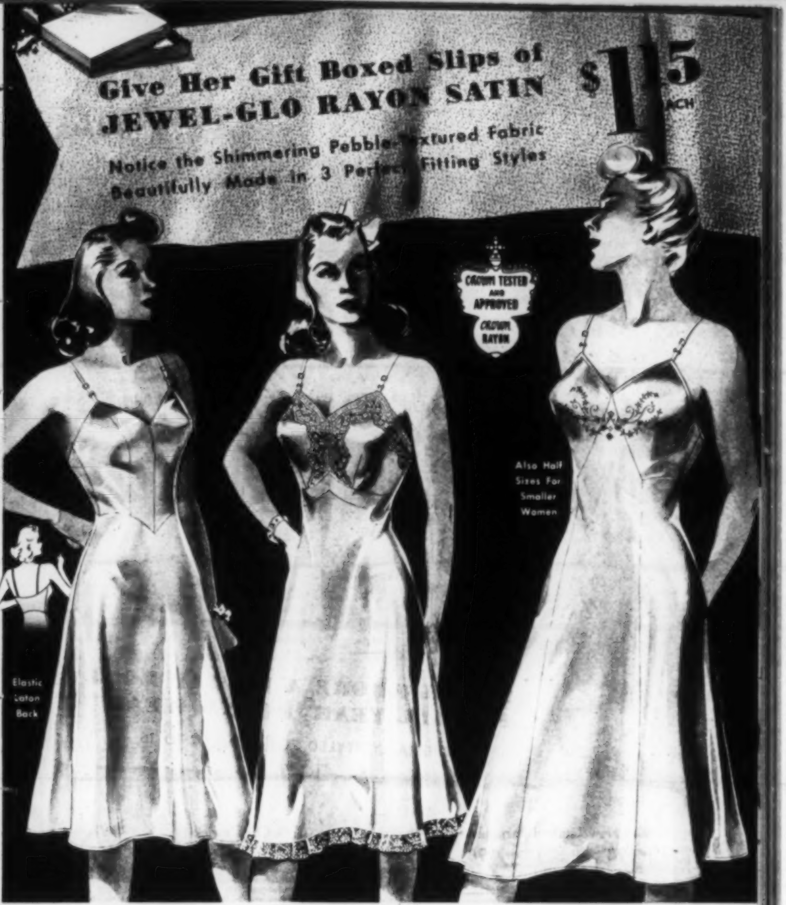
Sturdy, Well Made Panties
Packed in an Attractive Box

7 of One Size **$1.00**

She'll thank you for this adorable treasure chest filled with 7 dainty panties—a fresh panty for each day of the week! All alike . . . of soft, smooth Knit Rayon in a good, serviceable quality. Well made, full cut, with double fabric crotches; snug, stretchy spring-needle cuffs.

Sizes: 2, 4, 6, 8, 10, 12, 14. **State size.** Shipping weight, of 7, 1 pound 3 ounces.

38 A 2364—Tearose . . . . 7 of One Size for **$1.00**


Give Her Gift Boxed Slips of
JEWEL-GLO RAYON SATIN
$1.15 EACH
Notice the Shimmering Pebble-Textured Fabric
Beautifully Made in 3 Perfect Fitting Styles
CROWN TESTED AND APPROVED
CROWN RAYON
Also Half Sizes For Smaller Women
Elastic Laton Back

Fitted Style With LATON Back

One of the most figure-flattering slips we've ever sold! The smoothly tailored bodice has a double fabric front . . . combined with the rayon-covered elastic Laton back, it moulds you to lovely lines. The Crown-tested Jewel-glo Rayon Satin is exceptionally durable yet petal-soft and beautifully LUXABLE. Non-rip seams. Adjustable straps. *In a white gift box.*

Even Sizes: 32 to 40-inch bust. **State bust size.** Length, 42 inches. Shipping weight, 9 ounces.

38 A 3651—Tearose. **$1.15**

Flattering Lacy Midriff Style

A perfect gift . . . a slip you'll want yourself because it's so luxuriously lace trimmed . . . so rich-looking in shimmering Jewel-glo Rayon Satin! Exquisitely fitted midriff waistline . . . lovely shaped cotton lace top and wide flirtatious lace bottom. Adjustable straps. Non-rip seams. Crown-tested . . . LUXABLE. *In a lovely white gift box.*

Even Sizes: 32 to 40-inch bust. **State bust size.** Length, 42 inches. Shipping weight, 9 ounces.

38 A 3627—Tearose
38 A 3628—Opaline White. **$1.15**

Tailored Embroidered 4-Gore Slip

We've taken one of your favorite slip styles and put it in this glamorous fabric! Daintily embroidered 4-gore style . . . bias cut for smooth, sleek fit. Delightfully lovely in Crown-tested Jewel-glo Rayon Satin with its rich, lovely sheen—delightfully LUXABLE. Non-rip seams; adjustable straps. *Boxed as a gift.*

Even Sizes: 32 to 44-inch bust. **State bust size.** Length, 42 inches. Shipping weight, 7 oz.

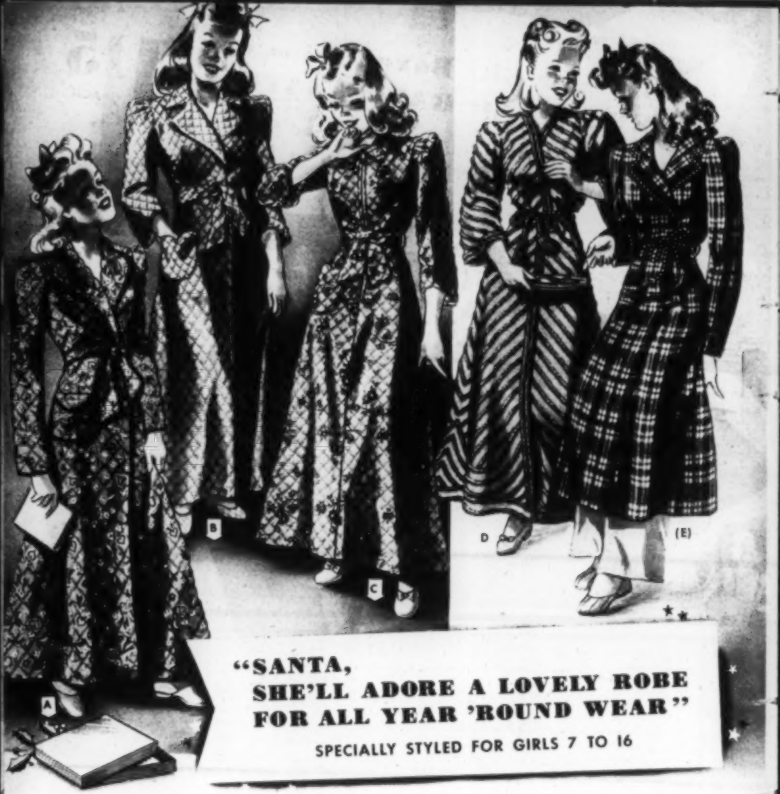
38 A 3865—Tearose 38 A 3863—Light Blue. **$1.15**

For Smaller, Shorter Women

Half Sizes: 31½, 33½, 35½, 37½, 39½-inch bust. **State bust size.** Length, 40 in. Shpg. wt., 7 oz.

38 A 3867—Tearose. **$1.15**

Perfect ADD-ONS for Your Easy Term Order . . . See Page 8, Center of Book.



"SANTA, SHE'LL ADORE A LOVELY ROBE FOR ALL YEAR 'ROUND WEAR"

SPECIALLY STYLED FOR GIRLS 7 TO 16

Three New Quilted Beauties—Gift Boxed

Ⓐ Quilted for comfort; handsomely made and easy to wash, too . . . this lovely housecoat makes an ideal gift. Wide revers; long sleeves; ankle length. Made of better quality Percale. **Growing Girls' Sizes:** 8, 10, 12, 14, 16. **State size;** Size Scale, Page 187. Shipping wt., 3 lbs. **$2.98**

77A1067–Copen Print
77A1068–Rose Print
Each **$2.98**

Ⓑ You'd pay $5.98 elsewhere. Beautifully tailored, full cut quilted housecoat of smooth "Sweetheart" Celanese Rayon Satin with our better Rayon lining. Makes a charming gift. **Growing Girls' Sizes:** 8, 10, 12, 14, 16. **State size;** Size Scale, Page 187. Shipping wt., 3 lbs. **$4.98**

77A1069–Cameo Pink
77A1070–Pastel Blue
Each **$4.98**

Ⓒ A glamorous becoming housecoat to please a young lady, 18-in. zip front; ¾ length sleeves. Better Celanese Rayon Satin; better Rayon lining. A quality you'd pay $6.98 for elsewhere. **Growing Girls' Sizes:** 8, 10, 12, 14, 16. **State size;** Size Scale on Page 187. Shipping wt., 3 lbs. **$5.98**

77 A 1071—Light Blue Ground Print
77 A 1072—Light Pink Ground Print **$5.98**

Candlewick

Ⓓ Puffy and pretty Cotton candlewick housecoat to keep you warm and cuddly. Wide, flaring skirt; corded tie-around belt. Washes beautifully, doesn't have to be ironed. A best seller at a saving. **Growing Girls' Sizes:** 7, 8, 10, 12, 14, 16. **State size;** Scale, Page 187. Shipping weight, 2 lbs. 6 oz. **$2.29**

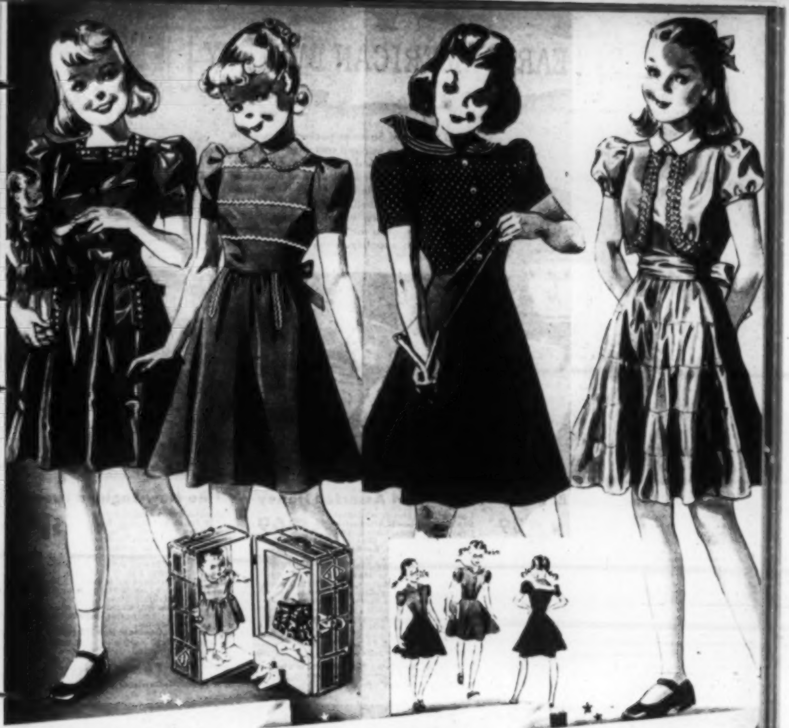
77 A 7402—Copen Blue
77 A 7403—Dusty Rose
Each **$2.29**

Whittenton

Ⓔ Snug and warm wrap-around robe trimmed with 2-tone cording, belt; handy patch pocket; full length sleeves. Made of sturdy better quality Cotton blanket cloth. Styled for comfort, priced at a great savings. **Growing Girls' Sizes:** 7, 8, 10, 12, 14, 16. **State size;** Scale, Page 187. Shipping wt., 1 lb. 10 oz. **$1.98**

77 A 1066 — Red and Navy Blue Plaid . . **$1.98**

SEE SEARS [illegible] BOOK FOR OTHER OUTSTANDING VALUES



DOLL DRESS SETS ARE IRRESISTIBLE

SIZES 7 TO 12

4-WAY REVERSIBLE SEARS EXCLUSIVE

SIZES 7 TO 14

PARTY DRESS TO BE PROUD OF

SIZES 7 TO 14

Rayon Taffeta

$2.98 Set

$3.98 quality elsewhere! A swishy dress with the very newest peasant embroidery trim on the square neck and slash pockets. Full gathered skirt with tie-back belt. Pleated puff sleeves; full 2-in. hem. The cunning 16-in. doll is dressed to match.
Growing Girls' Sizes: 7, 8, 10, 12. **State size.** Shpg. wt., 4 lbs. 13 oz.
77A1063–Royal Blue
77A1064–Light Wine. Set, $2.98

Matching Doll and Trunk

$1.98 Set

A dream of a dress with cuddly 12-in. doll dressed to match! Basque style with white ric-rac trim. Tie-back belt; pleated puff sleeves; full 2-in. hem. Cotton Poplin. Doll and doll clothes come in cute doll trunk. A wonderful gift!
Growing Girls' Sizes: 7, 8, 10, 12. **State size.** Shipping weight, set, 2 pounds 13 ounces.
77A7600–Copen
77A7601–Rose–2-Pc. Set $1.98

Growing Girls' Size Scale

Size	6	7	8	10	12	14	16	
Chest	25	26	27	29	30½	32	34	inches
Waist	24	24½	25	26	27	28	29	inches

Washable Percale

$1.98 Set

Dress is solid color on one side, polka dots on the other. Fitted jacket has double sailor collar, puffy sleeves, jewel-like stud buttons. Wide circular skirt has bodice top of cotton lawn. Reversing top and bottom you have 4 complete changes.
Growing Girls' Sizes: 7, 8, 10, 12, 14. **State size.** Shipping weight, set, 1 pound 3 ounces.
77 A 7603—Navy Blue with White Polka Dot and Plain Red
77 A 7602—Red and White Polka Dot and Plain Navy
2 Pieces $1.98

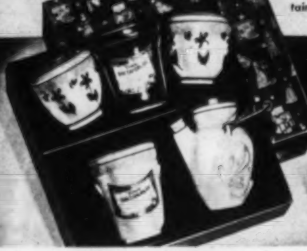
All Rayon Taffeta

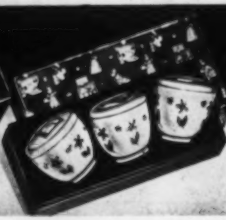
$1.98 Each

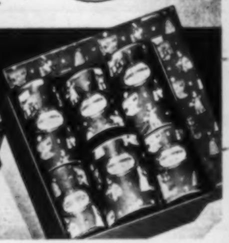
To make her feel like a little Queen choose this dress for her gift! Wide tiered skirt and dainty ruffle trim on bolero-effect top. Better quality All Rayon Taffeta. A lovely dress-up or party frock for so little money.
Growing Girls' Sizes: 7, 8, 10, 12, 14. **State size.** Shipping weight, 1 pound 2 ounces.
77 A 7661—Light Pink
77 A 7662—Light Blue
77 A 7663—Navy Blue.
Each $1.98

EARLY AMERICAN BUTTERY

Old fashioned Savories packed in authentic Early American inspired containers that have many practical and decorative after-uses. Except for the New England Food Boxes and the Spice and Herb Set, all these items come in hand-finished, hand-decorated glaze pottery containers, with Delft blue motifs, brownware, glass jars, or sturdy wood containers with smoothly rubbed maple finish.







De Luxe Treat Box

$4.89

Five well-loved delicacies . . . an ideal gift for your discriminating friends . . . packed in lovely containers that will be a lasting reminder of your thoughtfulness. Assortment consists of 11 oz. Buckwheat honey, 11 oz. Orange Blossom honey, fresh from the honeycomb; 13 oz. fine wine jelly; 1 lb. Blueberry and Lemon marmalade; and 5 oz. savory English Breakfast Tea. The honey comes in bowls that are replicas of an old Dutch Delftware piece; the wine jelly comes in a Dutch colonial style brownware jug; the marmalade is packed in an Early American crock, and the tea comes in an authentic reproduction of an old batter jug in a famous collection. You'll want a set of these delicious savories too, because you'll find so many ways to use the clever containers — as ornaments, bowls, candy dishes, pitchers, etc.

8 A 07820—Postpaid.................. **$4.89**

3 Bowls of Assorted Honey

$2.69

Lovely old Dutch Colonial Style honey bowls filled with Orange Blossom, Clover and Buckwheat honeys that are delectable on toast, hot buns, pancakes, or waffles, and excellent for making honey and fruit cakes, candy and puddings.

Orange Blossom Honey, a heavy bodied California honey that captures the full aroma of its nectar source; **Clover Blossom Honey**, light colored, mild flavored favorite; **Buckwheat Honey**, a thick, rich honey from Great Lakes Region. The dainty bowls are a gift that any woman would love for Christmas, and you'll want as a special treat for yourself! Bowls each contain 11 oz. **Postpaid.**

8 A 7821—Set of 3 Bowls............ **$2.69**

Individual Bowls of Honey. State choice: Orange Blossom, Clover, or Buckwheat.

8 A 7822—1 Bowl. Postpaid....... **$1.00**

Fine New England Foods

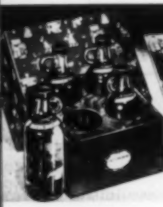
$1.89

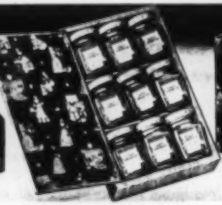
Famous old New England dishes made from authentic Early American recipes. The delicious foods are made from very fine ingredients in small, individual batches. Canisters contain 1 lb. 12 oz. of savory-rich Maine Yellow-Eye Oven-Baked Beans with Pork; 1 lb. of tempting New England Brown Bread; 1 lb. of New England Fish Chowder; 1 lb. 12 oz. of Maine Clam Chowder; 1 lb. of Philadelphia Style Scrapple; and 1 lb. 6 oz. of succulent sliced Candied Yams in Heavy Syrup. Set comes in Early American style gift wrapping.

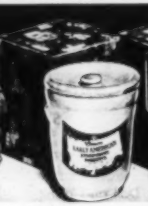
8 A 7823—6-Canister Box. Postpaid.$1.89

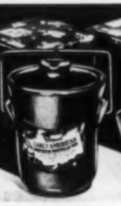
4-Canister Set. Another assortment of delicious New England dishes. New England Brown Bread; Maine Codfish Cakes; Maine Baked Beans; 1 lb. of Maine Indian Pudding. **Postpaid.**

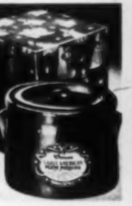
8 A 7824—4-Canister Box......... **$1.00**











Vinegar Chest

$2.00

Here's a delightful gift for your friends who are salad epicures . . . four bottles of Wine Vinegars . . . A choice assortment of aromatic flavors. Contains 16-oz. bottle of Red Wine Vinegar, 16-oz. bottle Sauterne Wine Vinegar, 12-oz. bottle Herb Salad Vinegar, and 12-oz. bottle of Tarragon Wine Vinegar, all in a maple finished wood chest designed like a field chest of Revolutionary War days. **Postpaid.**

8 A 07825.......... **$2.00**

Spice and Herb Set

$2.00

The perfect gift for your favorite hostess . . . or for yourself. Aromatic flavors for use in cooking to help make each dish a masterpiece of flavor and tangy aroma. Set consists of convenient small jars of marjorum, Cut Bay Leaves, Thyme, Rosemary, Poultry Seasoning, Savory, Ground Jamaica Ginger, Onion Salt and Ground Cloves. These jars of savory spices and herbs come in a knotty pine-effect cardboard Provender Chest, a miniature reproduction of an Early American cupboard. **Postpaid.**

8 A 7826....... **$2.00**

Gift Savories

$1.00

Give your friends novel, practical Christmas gifts of colonial style crocks filled with delectable full flavored treats. Crocks are decorated in Delft blue.

Strawberry Preserves Postpaid.

8 A 7828—1-lb. $1.00

Cherry and Orange Marmalade. Postpaid.

8 A 7827—1-lb. $1.00

Damson Plum Preserves. Postpaid.

8 A 7829—1-lb. $1.00

Watermelon Rind

$1.00

Sweet spiced watermelon rind, a long-time favorite because of its pungent, spicy flavor, comes to you now in an Early American-type brown trigger jar that makes it a novel gift! The trigger jar with its old-fashioned trigger-wire closure, is a miniature of colonial gallon-size pickle preserve jars . . . can be used later as refrigerator jar. **Contents:** 13 jounces. **Postpaid.**

8 A 7830......... **$1.00**

Plum Pudding

$1.00

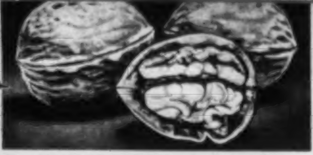
Delight your hostess with a gift of this Early American Plum Pudding . . . a traditional Christmas-time favorite since colonial days. Comes in a colonial style brownware casserole that can be used over and over again. Contents 14 oz. **Postpaid.**

8 A 7831........ **$1.00**

Brandied Hard Sauce

Perfectly delicious with pudding above. 5-oz. jar. **Postpaid.**

8 A 7832.......... **50c**



New Crop California Walnuts

Rich, crispy, crunchy sweetmeats . . . ideal Christmas time delights to have on hand as a hearty welcome for your holiday visitors. Give the kiddies plenty of them, for they're wholesome food. Extra large, choice meats so easy to pick from their thin, easy-to-crack shells.

Less than **25c** lb.
8 A 7900

8A7915—1-lb. Bag. Shpg. wt., 1 lb. 4 oz. . . . 26c
8A7900—5-lb. Bag. Shpg. wt., 5 lbs. 8 oz. $1.24

Bargain Quality Soft Shell California Walnuts

Medium size nuts. As fresh and tender as those above but they are slightly smaller in size.

8 A 7902—2-pound Bag. Shpg. wt., 2 lbs. 6 oz. 46c
8 A 7903—5-pound Bag. Shpg. wt., 5 lbs. 8 oz. $1.09

Paper Shelled Pecans

This year's crop of famous Stuart pecans. Cultivated for finer flavor, large size, perfect meats. Smooth, thin shells.

Shpg. wt., 1 lb. 4 oz.
8A7914—1-lb. Bag 24c
Shpg. wt., 5 lbs. 8 oz.
8A7890—5-lb. Bag . . . $1.09

Large Brite Brazil Nuts

1941 crop, hand-selected for top quality. "Free Shelling" process makes them easy-to-crack, keeps meats intact.

Shpg. wt., 1 lb. 4 oz.
8A7849—1-lb. Bag . . . 24c
Shpg. wt., 5 lbs. 8 oz.
8A7901—5-lb. Bag. $1.09

1941 Crop
Less Than
23c
Per Pound
In 10-lb. Bag
Bargain Quality

Large, Deliciously Fresh Sweetmeat Mixed Nuts

Bountiful bowls full of these enticing, rich nuts will make the holidays gayer . . . full of the joy of comfortable living! They're Christmas treats that grownups will enjoy cracking and eating . . . they're good, wholesome food for the kiddies, too . . . so order enough for the whole season.

DeLuxe Quality

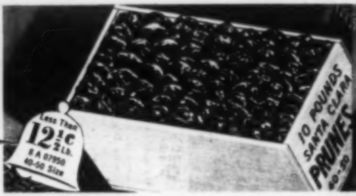
Large, fresh California soft shell Walnuts, paper-shell Stuart Pecans, thin-shell IXL Almonds, large Brite Brazil nuts and choice filberts . . . selected for flavor. Shipping weights: 2 lbs. 6 oz.; 5 lbs. 8 oz.; 11 lbs.

8 A 7929— 2-pound Bag 59c
8 A 7904— 5-pound Bag $1.44
8 A 07910—10-pound Bag 2.79

Bargain Quality

Similar to "De Luxe Quality" except that the nuts are slightly smaller and assortment does not include almonds—priced to save you money! Shipping weights: 2 lbs. 6 oz.; 5 lbs. 8 oz.; 11 lbs.

8 A 7936— 2-pound Bag . . . 49c
8 A 7913— 5-pound Bag . . . $1.19
8 A 07970—10-pound Bag . . . 2.29



Choice Dried Santa Clara Prunes

A superior quality fruit, rich in natural sugars because they are fully ripened on the trees before harvesting. Each pound contains 30 to 40 large, sweet prunes.

8 A 07949—10-pound Box. Shipping weight, 12 pounds $1.33
Bargain Size. Same but smaller. 40 to 50 to the pound.
8 A 07950—10-pound Box. Shipping weight, 12 pounds 1.24
De Luxe Size. Extra large—18 to 24 to the pound.
8 A 7951—1-pound Box. Shipping weight, 1 pound 8 ounces 14c

RAISINS
SEEDLESS
5 POUNDS MIXED FRUIT

Blenheim Apricots

Choice quality fruit. Halved, pitted apricots with rich, tree-ripened flavor. Dried from clean, sound fruit. Only moisture has been removed.

Shpg. wt., 6 lbs.
8A7980-5-lb. Box $1.35
Shpg. wt., 12 lbs.
8A07981-10-lb. . . 2.59

Dried Fruits

Choice tree-ripened prunes, peaches, apricots, pears—truly a delicious assortment.

Shpg. wt., 6 lbs.
5-lb. Carton.
8 A 7961 . . . . 85c
Shpg. wt., 12 lbs.
10-lb. Box.
8 A 07963 . . $1.69

Thompson Raisins

Fancy Seedless

Shpg. wt., 1 lb. 8 oz.
8A7953-15-oz. Carton 12c
Shpg. wt., 5 lbs.
8A7954-4-lb. Bag . . 44c
Shpg. wt., 12 lbs.
8A07960-10-lb. Box 1.00

Fancy Seeded

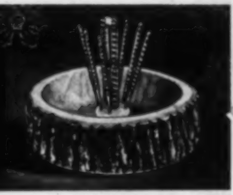
Shpg. wt., 1 lb. 8 oz.
8A7955-15-oz. Carton 12c

2 lbs. Salted Nuts

$1.29
2-lb. Tin

A 2-pound assortment of crunchy, crispy fresh nuts in a lovely colored gift tin. Tender, roasted Brazil Nuts, Cashew Nuts, Pecans and Peanuts. All these tasty, rich nuts are from this year's crop. They're tangy, delicious . . . lightly salted for added flavor. For Christmas gifts that will really delight your family and friends, be sure to buy a number of these lovely gift assortments. Shipping weight, 3 lbs.

8 A 7907—2 pounds . . . $1.29



Nut Bowl Set

98c
Complete

Handsome rustic nut bowl that makes an interesting table piece to give as a Christmas present, as well as an attractive addition to the table or sideboard in your own home. The natural wood bark finish outside makes an attractive complement for your holiday nuts. Smooth inner surface. Comes complete with nicely finished nutcracker and 6 handy nut picks. Size of bowl, about 9 to 11 inches in diameter . . . large enough to hold plenty of nuts! Shpg. wt., 2 lbs. 10 oz.

8 A 7996—Bowl, Complete . . 98c

Delicious Roasted Virginia Peanuts

29c
2-lb. Bag

From the very center of the peanut growing district come these freshly roasted fine quality peanuts. Richly flavored, large size nuts that are hand picked to assure uniform quality . . . scientifically roasted to a rich delicious flavor. They're wholesome and good!

Shpg. wt., 2 lbs. 6 oz.
8 A 7845—2-lb. Bag 29c
Shpg. wt., 5 lbs. 8 oz.
8 A 7846—5-lb. Bag . . . 69c

Inexpensive Candies for Christmas Thrift

Candy Kisses . . Chocolate Cherries . . Assorted Mints . . Chocolate Santas

TERRY'S
THIN MINTS
Rum & Butter THINS
Cocoanut THINS
CHOCOLATE SANTA CLAUS

5 lbs. Candy in Wastebasket

89¢

Here's a novel gift! Five lbs. of delicious candy kisses, in assorted flavors and wrapped in waxed paper for longer lasting freshness . . . in attractive, useful, oval-shaped wastebasket 10½ in. high, made of white enameled metal trimmed in red and decorated with picture of old-fashioned girl.

8 A 7896—Shipping wt., 7 lbs. . . .89c

3 lbs. Terry's Thins

73¢

They cost so little . . . yet taste so good! Chocolate covered patties in three delicious flavors: Peppermint, Rum and Butter or Cocoanut cream centers. Ideal afterdinner sweets. About 45 pieces per box. **State choice of any three flavors wanted.** Shipping weight, 3 pounds 10 ounces.

8 A 7850—Three 1-lb. Boxes. 73c

1 lb. DeLuxe Cordial Cherries

39¢

Luscious, red cherries floating in vanilla cream; heavily coated with smooth, dark vanilla chocolate . . . each a delightful bit of creamy, melt-in-your-mouth goodness! 24 pieces per pound. Add to the joy of Christmas by having enough on hand for your family and guests. Shpg. wt., 1 lb. 8 oz.

8 A 7978—1-lb. Box. 39c

1 lb. Bargain Cherries

25¢

Tempting cordials that will satisfy the whole family—and despite their goodness, they're priced extremely low. Large, red cherries in vanilla cream centers—covered with dark vanilla chocolate (24 pieces per pound). They're a taste treat for the Holidays. Shpg. wt., 1 lb. 8 oz.

8 A 7943—1-lb. Box. 25c

Bunte Pippin Santas

53¢

Cunning, roly-poly little chocolate Santas to delight the youngsters when they find them in their Christmas stockings! Delicious, too . . . smooth chocolate covered; filled with thick, rich chocolate pudding. Each is about 2¾ inches high. 60 Santas (about 3 pounds) to the box. Shipping weight, 4 lbs.

8 A 7851—Box of 60. . . . . .53c

Delicious Bulk Candies and Salted Nuts

Chocolate Raisins

21¾¢ Lb. In 4-lb. Lots

Rich, sweet muscatel panned raisins covered with thick dark chocolate. These are really ideal to top off Holiday meals. Shipping wts., 2 lbs. 10 oz., and 5 lbs.

8 A 7838 2 lbs. for 45¢
4 pounds for only. .87c

Gay Holiday Candy

19¢ Lb. In 4-lb Lots

Delicious hard and filled candy in assorted shapes and flavors; at least half the pieces are filled with fruit-flavored jelly. Each cellophane wrapped. Shipping weights, 2 lbs. 10 oz.; 5 lbs.

8 A 7840. . . . . 2 lbs. for 39¢
4 pounds for only. 75c

Jelly Spice Drops

9¾¢ Lb. In 4-lb. Lots

Colorful spiced drops are old-fashioned favorites that make an ideal addition to the traditional Holiday bowl of mixed nuts. (See Page 189). Shipping weights, 2 lbs. 10 oz.; 5 lbs.

8 A 7848. . . . . . 2 lbs. for 21¢
4 pounds for only. 38c

Black Walnut Chips

19¢ Lb. In 4-lb. Lots

White satiny finished shells filled with tasty black walnut meats and soft cocoanut . . . taste treats that have been big favorites for years. Shipping weights 2 lbs. 10 oz. and 5 lbs.

8 A 7844. . . . . . 2 lbs. for 39¢
4 pounds for only. 75c

Tempting Bridge Mix

21¾¢ Lb. In 4-lb. Lots

Assorted chocolate panned peanuts, raisins, jellies, caramels and others. Some covered with milk chocolate; others with dark chocolate. Shpg. wts., 2 lbs. 10 oz.; 5 lbs.

8 A 7836. . . 2 lbs. for 45¢
4 pounds for only. . 87c

Salted Cashew Nuts

47½¢ Lb. In 2-lb. Lots

High quality, full-flavored cashews, crisp, delicious, tender. Roasted to tempting light brown color. You'll want to order plenty for the Holiday Season. Shipping weight per pound, 1 pound 6 ounces.

8 A 7846—1 lb. . . . . 49¢
2 pounds for only. 95c

Mixed Salted Nuts

54½¢ Lb. In 2-lb. Lots

Four different kinds of delicious nutmeats to add to your Christmas cheer. Fresh, sweet Brazil nuts, cashews, pecans and peanuts — shelled and salted. Shpg. wt., per lb., 1 lb. 6 oz.

8 A 7839—1 lb. . . 59¢
2 pounds for only $1.08

Indoor Plant Novelties

Decorative Water Garden Set

$1.95 Set

Every woman will be delighted with this lovely centerpiece. She will be thrilled by the many lovely flower patterns she can create with fresh-cut or artificial flowers, a few wild flowers, Narcissus Bulbs or any other bulbs for indoor planting, and an evergreen island for background. Set includes a beautifully designed oval-shaped white glazed pottery bowl, 13¼ inches long; white glazed pottery crane, 7¾ inches high; 1 package of vari-colored pearl shell chips; 1 box of florist's clay for making pockets for narcissus bulbs, islands, water channels, etc., and a spiked flower holder. Here is the perfect gift for home makers, creative children or convalescents. Flowers and plants not included. Shipping weight, 6 lbs. 8 oz. **Not postpaid.**

71 A 4620 —Indoor Water Garden Set......................$1.95

Yule Log Console Set

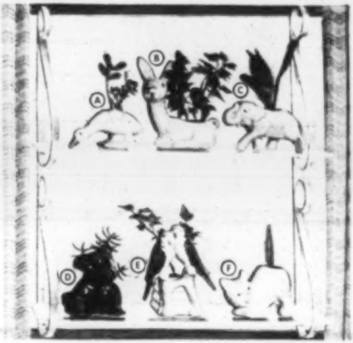
$1.00 Set

The Christmas Spirit in natural silver birch! Half-log centerpiece 10 inches long. 2 stumps 3½ inches in diameter. This set is decorated with green foliage, pine cones, red berries, silver colored leaves, artificial tree and 8-inch red candles. **Not postpaid.**

71A4520 Centerpiece. Shpg. wt., 1 lb. 8 oz.....**59c**

71 A 4521 —2 Stumps. Shpg. wt., 2 lbs.... **49c**

71 A 4522 —Complete Set. Shpg. wt., 3 lbs. 8 oz **$1.00**



Indoor Plant Holders Make Lovely Gifts

$1.79 Complete Set

Each and every item has distinctive charm . . . each and every item does its bit to make your home a better place in which to live. House plants or bulbs planted in these pottery receptacles will make an interesting window display. Colorful glazed pottery animals will add cheer to any room or porch. Two white enameled shelves 22x3⅝ inches, supported by white enameled brackets, 21⅛x7⁄16 inches, are attached to window frame; this novel menagerie can then be arranged as desired. These hanging shelves will not interfere with opening or closing of window. Why not buy the complete set and have a collection of which you can be proud?

Not postpaid. Plants not included with any items listed below.

(A) 71 A 4554—**White Goose.** 2⅞ in. high, 5 in. long. Shpg. wt., 13 oz. **17c**

(B) 71 A 4535—**Reclining Yellow Fawn.** 5¼ inches high, 4¾ inches long. Shipping weight, 15 ounces..............................**35c**

(C) 71 A 4556—**Pink Elephant.** 2⅞ in. high, 5¼ in. long. Shpg. wt., 15 oz. **17c**

(D) 71 A 4557—**Brown Bull Dog.** 3¼ in. high, 3½ in. wide. Shpg. wt., 14 oz. **19c**

(E) 71 A 4581—**Colorful Love Birds.** 5½ in. high. Shpg. wt., 1 lb.....**32c**

(F) 71 A 4558—**Yellow Cat.** 3 in. high, 4½ in. long. Shpg. wt., 15 oz.. **15c**

71 A 4588—**Metal Shelves and Brackets only.** Shipping weight, 2 lbs. 13 oz..............................**59c**

71 A 04559—**Complete Window Shelf Set,** with six plant holders as illustrated. Plants not included. Shpg. wt., 9 lbs...............**$1.79**

Twin Bulb Bowls

39c

Mexican figure takes siesta between cacti. Green-white glazed pottery bowls. Opening between bowls; water can flow from one to the other. 7½ in. long. Two paper white bulbs included. **Not postpaid.** Shpg. wt., 1 lb. 12 oz.

71 A 4663.......... **39c**

Paddy O'Hair

29c

Just plant seed on this gentleman's bald pate, add water and green "hair" soon appears. Seed and instructions included. **Not postpaid.** Shpg. wt., 1 lb. 8 oz.

71 A 4625.......... **29c**

71 A 4325B —Extra Packet of seed. Shpg. wt., 1 oz. . **10c**

Hi, Buddy!

49c

This new, big smiling soldier boy Seed Head with dashing military cap will be an amusing gift. Plant like Paddy O'Hair—watch "hair" grow! Seed, instructions included. **Not postpaid.** Shpg. wt., 2 lbs.

71 A 4624 —Each... **49c**

Cactus Garden

49c Set

Your table's a "desert garden" with these interesting cacti from the Rio Grande Valley. Six varieties. Identification diagram and instructions. Bowl not included. **Postpaid.**

71 A 3710 —Set of 6. **49c**

Window Shelves

89c Set

Attractive 4-in. crystal clear glass shelves, 18 and 22 in. long. 2 sets of white enameled strap steel brackets, one 9 inches, one 18¾ inches long. **Not Postpaid.** Shpg. wt., 5 lbs.

71 A 04587 —Set..........**89c**

71 A 04616 —Glass Shelf Set with 6 pottery plant holders listed above. Shpg. wt., 11 lbs.....**$1.98**

Frosted Pine Cones

Bring the holiday spirit into your home by hanging these natural pine cones from doorway, window or light fixture. 3 natural pine cones, 4 in. long; decorated with pine foliage; tied with red ribbon. Shpg. wt., 1 lb.

71 A 4673 —Not postpaid **42c**

Pine Cones

String natural pine cones and hang from your Christmas tree. An economical way to decorate and lend a "woodsy" atmosphere to your home. Twelve separate cones. **Not postpaid.** Shpg. wt., 10 oz.

71A4674—12 Cones.. **15c**

Resurrection Plant

A symbol of "Peace on Earth." Place tightly rolled plant in water and fern-like foliage quickly unfolds. Artistic 6-inch diameter green bowl. A real novelty gift. **Not postpaid.** Shpg. wt., 1 lb. 10 oz.

71 A 4642 —Set.... **35c**

Bring the Pine Woods Indoors

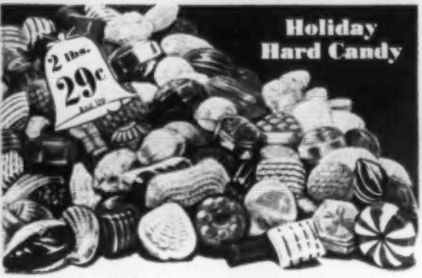
Log Cabin Incense Burner

49c

Bring the **natural** fragrance of the North Woods right into your home! Light one of the genuine Maine Woods Fir Balsam Cones, place in the novel Chimney Incense Burner and enjoy the forest odor! Buy them for gifts. 20 cones packed in the log cabin, 3x3¾x3¼ in. high. **Not Postpaid.** Shpg. wt., 12 oz.

71 A 4505... **49c**

71 A 4506 —Extra box of 15 cones. Shpg. wt., 2 oz.. **10c**



Quality Sweets at Big Savings

Sears delicious hard candies are a Christmas treat in thousands of homes all over America because they're famous for quality, purity and wholesomeness. Only through our tremendous purchases can we offer such exceptional quality at this low price.

50-50 Hard and Filled

Satin finished, colorful candies. At least half the pieces are filled with jams, apple and peanut butter, creams, etc.

8 A 7941—5 Lbs. in Gift Tin Shipping weight, 6 pounds........**84c**
8 A 7926—2-lb. Bag. Shipping weight, 2 lbs. 4 oz........**29c**
8 A 7930—5-lb. Bag Shipping weight, 5 lbs. 8 oz........**69c**

De Luxe All Filled

A dainty variety of gay, wholesome Christmas candies . . . crispy sugar shells, all filled with jams, nut butters, creams, etc. A treat for the youngsters . . . and grown-ups, too!

8 A 7957—2-lb. Bag. Shipping weight, 2 lbs. 4 oz........**34c**
8 A 7962—5-lb. Bag. Shipping weight, 5 lbs. 8 oz........**79c**

$1.00
5-lb. Tin

5-lbs. Betty Baker All-Filled Christmas Candy

Here is our finest assortment of all-filled hard candies . . . packed in a re-usable tin to keep them fresh and delicious. Kitchen-pure candies, sold under the famous Betty Baker guarantee of purity, quality and freshness. Crunchy, satin-finish sugar shells filled with tempting assorted centers—chocolate, apple butter, raspberry jam, peanut butter and marmalades. It's Betty Baker quality throughout!

8 A 7997—5-lb. Tin. Shpg. wt., 6 lbs..........**$1.00**

Assorted Creams and Jellies

59c
3-lb.

Delightful Christmas treats . . . delicious crystallized jellies and soft cream bon bons in an assortment that will please every member of the family. Make the Holidays more enjoyable with these tempting sweets. Be sure to have enough for everyone by buying the 5-lb. size—save money, too!

8 A 7964—3-lb. Box. Shipping weight, 3 lbs. 12 oz......**59c**
8 A 7881—5-lb. Box. Shipping weight, 6 pounds........**89c**

Smooth Christmas Mello-creams

17c
1-lb.

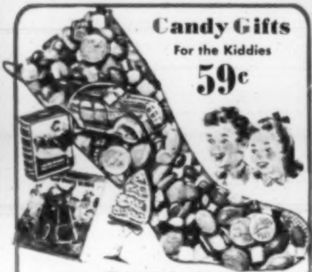
Pure, really CREAMY Mello-creams (formerly known as Butter Creams) in an appealing variety of little Santas, Christmas trees, autos, dolls, stars, bells, etc. . . . tiny candy figures that the children will love picking out one at a time to identify and eat! Let them have all they want, because this wholesome candy is really good for them.

8 A 7916—1-lb. Box. Shipping weight, 1 lb. 6 oz..........**17c**
8 A 7917—2-lb. Box. Shipping weight, 2 lbs. 10 oz.......**32c**
8 A 7920—5-lb. Box. Shipping weight, 6 lbs..............**74c**

Candy Gifts

For the Kiddies

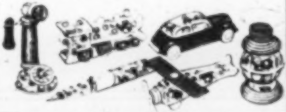
59c



Christmas Stocking

Colorful Christmas stocking, filled with toy auto, story book, big Christmas tree lollipop, a Tom, Tom the Piper's Son bank, 4 gold foil-covered chocolate coins, and assorted hard candy and nuts.

8 A 7931—Shipping weight, 2 lbs. 4 oz.....**59c**



6 Candy-Filled Glass Toys

29c

A fine assortment of little toys . . . the kind the children love to find in their stockings on Christmas morning! They'll really enjoy the pencil that actually WRITES, the miniature automobile, airplane, telephone, lantern, and locomotive . . . all filled with delicious children's candy in gay, assorted colors. Shipping weight, 1 pound 4 ounces.

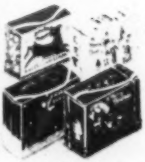
8 A 7874—6 Toys for..................29c

Santa's Boots

33c

A fine gift for boys and girls . . . clever little Santa's boots, 6-in. high, filled with delicious, wholesome hard and filled assorted Christmas candies. Boots made of papier maché. 6 ounces of candy in each boot. Shpg. wt., 1 lb. 8 oz.

8 A 7877.........33c



Empty Candy Boxes

Gay, festive little boxes, in assorted colorful designs . . . to make Christmas candies even more exciting for the kiddies! ½-pound size with tape handles. Ideal for children's parties. Shpg. wt., 8 oz.

8 A 7990—12 for 10c
8 A 7992—Shpg. wt., 3 lbs. 11 oz.
100 Boxes for . . 69c

"Candy Town" Boxes

These colorful ½-lb. empty Christmas boxes are designed in the shapes of 10 different buildings—a complete town to put under or hang on the Christmas tree. Tabs for hanging. Shpg. wt., 8 oz.

8 A 7993—12 for 12c
8 A 7995—Shpg. wt., 3 lbs. 11 oz.
100 Boxes for . . 79c

See Back Cover for 10-lb. pail of hard candy.

Good Quality Chocolates

5-Lb. Gift Boxes Priced From 18¢ to 40¢ a Pound

5 LB. BOX
$1.98

Chocolate Nut and Fruit Assortment

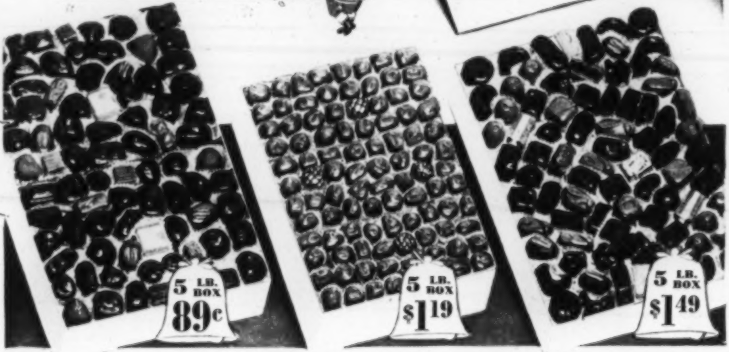
Make this a happy Yuletide for those on your Christmas list you really want to please in a big way, by sending each of them a box of these delicious nut and fruit chocolates. This excellent selection includes crisp almonds, tasty filbert and pecan clusters, big meaty brazil nuts, luscious cordial cherries, selected pineapple jellies, sun-ripened dates and many other tempting sweets. Here is a box of candy that is REALLY an ideal Christmas gift—the kind everybody will enjoy!

In the five-pound box of this tempting assortment, you'll find more than 150 large pieces of delicious candy, each piece thickly coated with rich dark and milk chocolate. The tempting assortment comes packed in a beautifully decorated Holiday box.

Shipping wt., 6 lbs.
8 A 7983—5-lb. Box. $1.98

Shpg. wt., 2 lbs. 12 oz.
8 A 7985—2-lb. Box. 95¢

***SANTA SAYS:* FOR ECONOMICAL CHRISTMAS SHOPPING, ADD PLENTY OF THESE CHOCOLATES TO YOUR $10 EASY TERMS ORDER . . . SEE PAGE 8, CENTER OF BOOK**



Economy Assorted Chocolates

For economy and downright GOOD eating, buy several boxes of these tasty, assorted chocolates for yourself and as gifts for your family and friends. They're a splendid value because you'd never expect to get such good quality at this low price of less than 18¢ per pound! A grand selection of caramels, nougats, and fruit-flavored creams . . . coated with smooth, delicious chocolate; also wrapped caramels and cocoanut ices. We know this delightful assortment would cost you much more elsewhere. Be sure to have plenty on hand to serve to Holiday guests . . . to enjoy yourself. Shipping weight, 6 pounds.

8 A 7924—5-pound Box . . . . 89¢

Dainty Miniature Chocolates

Delightful little chocolates . . . dainty enough to please the most fastidious woman . . . GOOD enough to please any man. About 70 tiny pieces to the pound—over 3 times as many as in a regular-size assortment. Each piece covered with thick, rich MILK chocolate. Assortment includes mellow chocolate puddings, chewy nougats and caramels, tangy peppermints, raspberry and cocoanut creams, brittle nut crisps, and smooth vanilla creams. These tempting little bites of candy cost very little, so make welcome Christmas presents of them. Buy some for your holiday guests to enjoy, too! Shpg. wts., 6 lbs.; 2 lbs. 12 oz.; 1 lb. 8 oz.

8A7971 5-lb. Box **$1.19**	**8A7972** 2-lb. Box **53¢**	**8A7973** 1-lb. Box **27¢**

Better Assorted Chocolates

Delicious tasting chocolates. Equal in quality to candy selling for much more. These pure "kitchen-fresh" chocolates come in a wide variety of flavors to suit every taste, from delicious nougats, crunchy nut tops, creamy caramels, fruit-flavored creams and clusters to rich chocolate dates. Each piece is heavily coated with delicious chocolate that blends perfectly with all these choice centers. Priced amazingly low for this fine quality. You'll want to give several boxes. Packed in a handsome gift box. Shpg. wts., 6 lbs.; 2 lbs. 12 oz.

8 A 7927—5-pound Box $1.49
8 A 7928—2-pound Box . . . . 73¢

Your Choice
$1.00
Holds 9 Pairs of Stockings

It's More Economical To Buy Christmas Candy By Mail.

Luscious Delicacy Basket

A unique Christmas gift that will please every member of the family. This delicious assortment consists of 6 jars of sparklingly clear, pure fruit preserves and jellies: Strawberry, Peach, Raspberry, Pineapple, Port Wine and Orange Marmalade; large stuffed dates and figs; fruit filled candy; ¼-lb. fancy assorted nuts. Comes in a lovely straw effect basket, wrapped in fancy paper. Wholesome, pure sweets prepared with U. S. certified food colorings. Shpg. wt., 3 lbs. 14 oz.

8 A 7889................$1.00

Stocking Box with Candy

2½ lbs. of delightful sweets . . . in a practical stocking box! Box is of heavy artificial leather. Top is the color of blonde leather; sides, a rich purple. 11¼x7x2⅜ in.; removable partitions. Can be used to hold 9 pairs of hose (not included), or partitions can be removed for use of the box as a vanity box or jewel case. Filled with home style candies covered with dark and light chocolate; a few pieces of tempting crystallized pectin jellies. Candy packed in removable cardboard tray. About 56 large pieces. Shpg. wt., 3 lbs. 8 oz.

8 A 7899 —2½-lb. Box......$1.00

Tempting Candied Fruits

Delicious candied fruits are traditional Christmas treats! A beautiful gift tray containing a 2½-lb. assortment of tender sweet new crop California figs, Black Mission figs, luscious pineapple, sugary-tart apricots, plump, seedless raisins, and big, red whole candied cherries. Two wood picks for convenient, dain serving. You'll want several tra to use as gifts or to keep home to welcome Holiday visitors, so be sure to order enou Shpg. wt., 3 lbs.

8 A 7895—2½-lbs......$1.C

3-lb. Christmas Fruit Cake

One of our biggest values! Tantalizing whole red candied cherries and pecan quarters on top . . . and there are lots of sweet raisins, candied fruits and pecan meats, too, in this delightfully tasty cake. The cellophane wrapping helps keep it moist and fresh

3 lbs. Holiday Hard Candy

79c

Beautiful, tasty satin-effect finish candy. Removable partitions separate four kinds of candy; black walnut chips; assorted chocolate filled straws; sugar shells filled with fruit jams; bridge mix of tiny, hard candies. Fresh, "kitchen-pure" U. S. certified colors. Packed in blue gift tin. Shpg wt., 4 lbs.

8 A 7952—3-lb. Tin........79c

Candy-Filled Knitting Box

98c

It's a gift that any woman, young or old, would love to have . . . especially now, because she's doing so much knitting for the boys in camp! Cylindrical box is 6½ in. high. Fiber board covered with colored print cretonne. Silk cord handle and side outlet for yarn. Filled with 2½ lbs. of colorfully wrapped, chewy toffee in assorted flavors. It's a useful little box, holds yarn or crochet cotton and hooks. Shpg. wt., 3 lbs. 8 oz.

8 A 7923—2½-lb. Box........98c

Delicious Candied Fruits

59c

Here's another delightful treat for the Christmas holidays! A lovely gift tray containing 1½ pounds of selected, tempting candied fruits that include appetizing Black Mission figs, tender, seedless raisins, California figs, luscious, plump dates; some pieces nut topped. Pure, wholesome sweets to serve to your Holiday guests and to enjoy yourself! Buy several for Christmas gifts. Shipping weight, 2 lbs.

8 A 7897—1½ pounds.....59c

$1'9

gift that will delight any housewife! 2½ pounds of delicious assorted cellophane wrapped hard and filled candies in a large chicken fryer constructed steel and plated with gleami chrome. Has removable sure-grip handle; high dome; and self-basting cover that seals in heat and steam, retaining all the true flavor and food properties. Rounded inside edges for easy cleaning. Size: about 8½ in. diam., 2½ in. deep.

8A7898—Shpg. wt. 6 lbs....$1.79

Betty Baker

OUR OWN TRADE MARK

Sears GUARANTEED Candy

- Guaranteed Quality
- Guaranteed Purity
- Guaranteed Freshness

Your Money Will be Cheerfully Refunded
If You Are Not Completely Satisfied

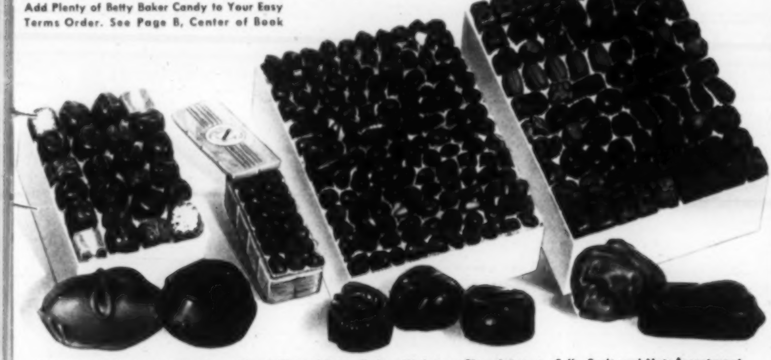
3 LBS. $1.00

3-Pound Betty Baker Assortment in Gift Tin

It's thoughtful to give candy at Christmas time . . . especially when you give delicious Betty Baker Candy like this! Mother, Sister and your very best girl will all appreciate this grand assortment. Crisp nut clusters and delicious chocolate creams, all **hand-dipped** in rich, velvety-smooth milk or dark chocolate; delectable fruit nougats, tempting bon bons, creamy caramels, and many other enticing delicacies. Altogether there are over 40 different varieties. Packed in a beautiful American Beauty Rose gift tin that will come in mighty handy after the candy has been eaten. And while you're putting these lovely gift assortments opposite almost every name on your Christmas shopping list, don't forget that YOU, too, deserve something nice, just 'cause it's Christmas. So treat **yourself** to a box, too.

8 A 7921 —Shipping weight, 4 pounds. **3 pounds of Candy in Beautiful Tin** . . . **$1.00**

Add Plenty of Betty Baker Candy to Your Easy Terms Order. See Page B, Center of Book



2 lbs. Home Style Chocolates

89c

Wish the whole family a very MERRY Christmas with a box of these delicious Betty Baker kitchen-fresh chocolates. They're guaranteed pure . . . every ingredient chosen for wholesomeness. It's a taste-tempting assortment that will make your mouth water . . . whole nut meats, chewy caramels, smooth creams, choice fruit tidbits; all **hand-dipped.** Each piece covered with extra-rich, extra-thick chocolate and moulded in crinkled paper cups. Packed in a beautiful box. Shipping weight 2 lbs. 12 oz.

8 A 8003—2-pound Box **89c**

Hand-Dipped Betty Baker Miniature Chocolates

49c

Cigarette Box Package. About 6½-oz. of Betty Baker miniatures (described at right), packed in lovely marble effect plastic cigarette box. Attractive crest on lid. Size, about 6⅛x2½x1⅜ inches. Shipping wt., 2 lbs.

8 A 7894 . . . . **49c**

$1.89

3-lb. Regular Assortment. Just try a few of these tantalizing little "bite-size" delicacies. 270 tiny tidbits in the 3-lb. box (about three times as many pieces as usual assortments). They'll please the whole family from Dad, who's fond of chewy caramels, to Sis, who loves soft, creamy pieces. 40 different centers—each nestled in a thick, rich, smooth, dark chocolate covering. Tiny tempting sweets, packed in an attractive box. Shipping weight, 3 lbs. 14 oz.

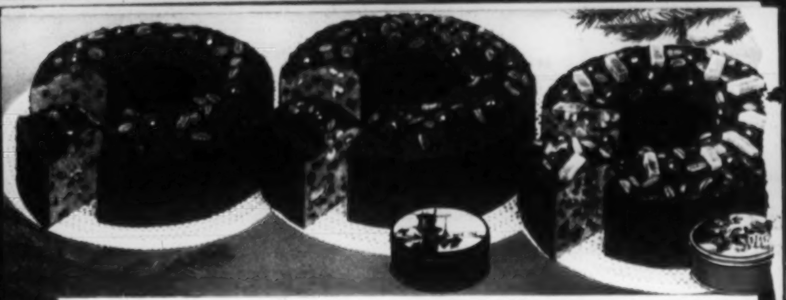
8 A 7893—3-pound Box **$1.89**

5-lb. Fruit and Nut Assortment

$2.49

Here is the best . . . the most tempting of ALL the delicious Betty Baker chocolate assortments. It's a variety of rich nuts and fruits . . . crisp almonds, brazil nuts, filberts, cashews, pecan clusters, luscious cordial cherries, pineapple tidbits and other taste-thrilling favorites. Each delightful piece is **hand-dipped** in velvety-smooth, dark and milk chocolate. Packed in beautiful gift box. Shpg. wt., 6 lbs.

8 A 7892—5-pound Box **$2.49**



Sears Fruit Cakes . . Pure and Delicious

GOOD **98c**

5-lb. Fruit Cake

You'll be amazed at Sears low price for all this goodness! A dark, rich cake, with lots of currants, raisins, lemon and orange peel and nuts, not to mention all those enticing candied cherries and quartered pecans decorating the top. Moist and fresh . . . it's cellophane wrapped . . . individually packed. Shpg. wts., 5 lbs. 14 oz.; 2 lbs. 8 oz.

8 A 7937	5-Pound Cake	98c
8 A 7912	2-Pound Cake	49c

BETTER **$1.98**

5-lb. Fruit Cake

You can't buy a better cake at this price — second only to our finest cake to the right. Rich, PURE cake, flavored with spices and honey and full of nuts and fruits, including cherries, raisins, pineapple, citron and pecan meats. Decorated with pecan meats and whole cherries. Wrapped in cellophane to help keep it moist and fresh. In beautiful metal gift box. Shipping weight, 6 lbs. 10 oz.

8 A 7945	5-Pound Cake	$1.98

BEST **$2.98**

5-lb. Fruit Cake

Our finest quality. Made from a famous old recipe . . . moist and flavorful. Top is beautifully decorated with LOTS of enticing red whole candied cherries, candied pineapple and large pecan meats. It's a rich, temptingly tangy cake chock full of nuts and fruits—whole red cherries, glazed pineapple, orange peel, raisins, citron and pecans. Packed in a beautiful metal gift box. Shpg. wt., 6 lbs. 10 oz.

8 A 7946	5-Pound Cake	$2.98

Include Fruit Cake and Candy in Your $10 Easy Terms Order . . See Page B, Center of Book

Holiday Candy

10 POUNDS

$1.59

In a Real Dairy Pail
A Sears Value Feature

- **Old-Fashioned, Creamy Chocolate Drops**
- **Sugar-Coated Fruit Flavored Gum Drops**
- **Crunchy Hard Candy in Assorted Shapes**
- **Delicious, Christmas Mellow-Creams**

The thrifty way to buy delicious "kitchen-pure" candy for your Christmas parties . . . a big pail full of your favorites! A grand selection of rich, wholesome candy . . . variety enough for the whole family and quantity enough for the entire Holiday Season . . . at a Sears bargain price. Packed in an 8-qt. dairy pail of heavily coated tin plate; sanitary soldered inside seams. Has dozens of uses around the house.

If you're planning a Christmas Party, order several pails of this candy. And don't forget the empty candy boxes you'll need . . . see Page 192.

8 A 07959	10 Lbs. Candy in 8-Qt. Pail Shipping weight 15 lbs.	$1.59

SEARS, ROEBUCK AND CO.

To ave
your ord
FU
10% of
Sears Ca
Tax.
This c
fense Ta
herein DO

Req. No. 3246

EXPENSE AND SUPPLY
REQUISITION

Date 3/5/42

Charge Dept. 743

Deliver to Adm. Annex Bldg. Mr. Buitman-5th Fl.

Credit { Dept. 806
Account

Send all Expense and Supply Requisitions to Supply Dept. (806.)

After delivery is made, the duplicate copy showing price will be returned to the department ordering. Departments should make a record of costs for pricing inventories.

An authorized signature will be accepted only on regular stock items. Requisitions for special items from Chgo. Depts. must be approved by Operating Supt., and from Parent Depts. by Supervisor.

Mdse. Depts. will not fill req. for items selected from catalog unless stamped and O.K'd by Dept. 806.

Mdse. Depts. cannot receive credit for mdse. unless original requisition reaches Auditing Dept.

Make separate requisitions for supplies of different classes, viz.

PACKING
Wood Boxes
Fiber Boxes
Corrugated Boxes
Paper Boxes
Paper-Corrugated
Paper-Wrapping-Lining-Tissue
Bags-Grocery-Notion
Twine & Rope
Shipping Tags & Labels
Shipping Envelopes
Excelsior
Glue-Nails-Burlap, etc.

PRINTING
Pricing & Record Cards
Direct Forms
Storeroom Forms
New Forms

OFFICE SUPPLIES
FURNITURE-FIXTURES-MACHINES
ALL OTHER MISC. SUPPLIES

	FORM OR STOCK NO.	ARTICLES	QUANTITY ORDERING	QUANTITY DELIVERED	UNIT	PRICE	EXTENSION
1		Bind 10 Christmas Books in green vellum					
2		cover and letter in gold on [illegible].	1				
3		Lettering attached.					
4					PO 96836		
5							
6							
7		Mr. Dunigan-743					

TOTAL

(Authorized Signature) E B Dunigan Approved

(F2174 Rev. 5-6-32)

Se

GOO

5-lb.

You'll be an
all this good
lots of cut
orange peel
those enticir
tered pecans
and fresh . .
individually
14 oz.; 2 lbs.
8 A 7937—5
8 A 7912—2

famous
Top is
s of en-
candied
. It's a
ock full
herries,
raisins,
eautiful

2.98

Holiday

10 PC

$

In a R
A Sear

- Old-Fashion
- Sugar-Coate
- Crunchy Ha
- Delicious, C

The thrifty w
pure" candy fo
big pail full of
tion of rich,
enough for t
enough for th
a Sears barg
dairy pail of
soldered insi
around the h
If you're p
several pails
the empty c
Page 192.

10 Lbs
8 A 07959

SEARS, ROEBUCK AND CO.

PLACE POSTAGE STAMP HERE

PLEASE WRITE OR PRINT

NAME

RURAL ROUTE

RURAL BOX NO.

STREET ADDRESS

POST OFFICE

STATE

Christmas Book

All Stores

1941

96836

IMPORTANT NOTICE

To avoid delay in shipment, please include with your orders for:

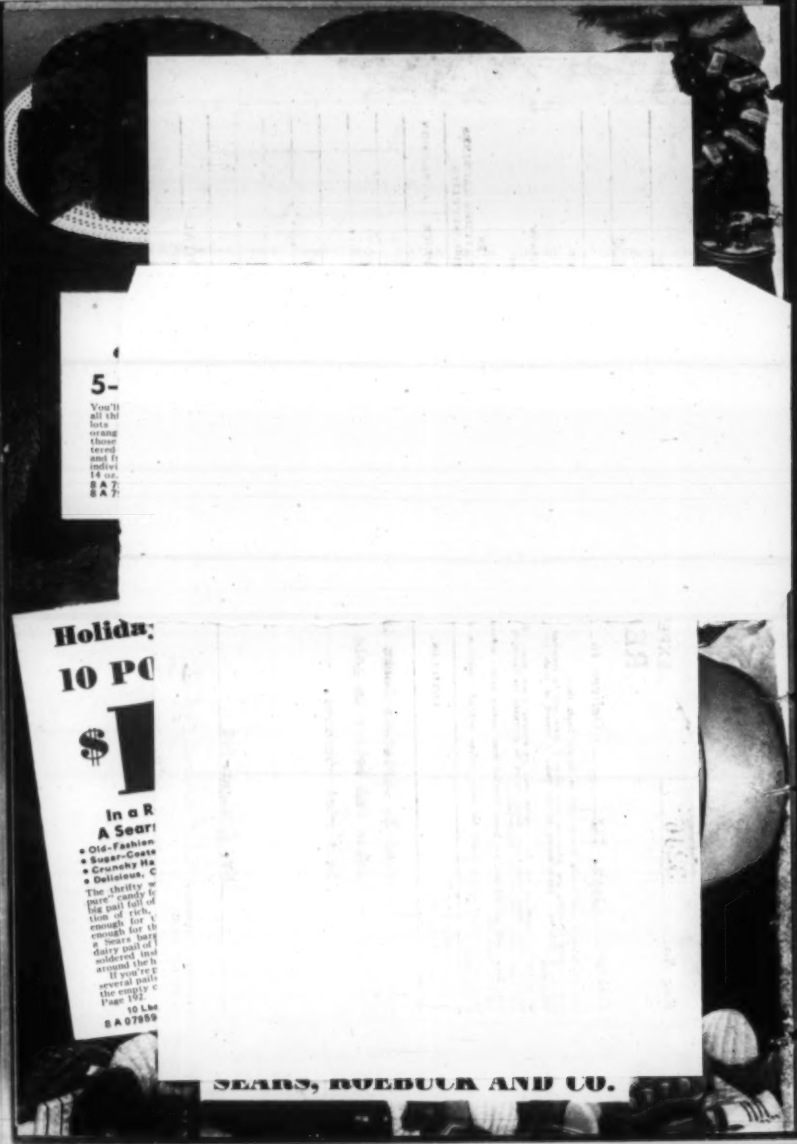
FURS, JEWELRY, TOILET GOODS

10% of the selling prices listed in this or other Sears Catalogs to cover the new Retailers' Excise Tax.

This catalog was printed before the New Defense Tax Law was passed, and prices listed herein DO NOT include the new taxes.

19038

SEARS, ROEBUCK and CO.



5-

You'll
all th
lots
orang
those
tered
and fr
indivi
14 oz.
8 A 7
8 A 7

Holida

10 PO

$1

In a R
A Sear

- Old-Fashion
- Sugar-Coate
- Crunchy Ha
- Delicious, C

The thrifty w
pure" candy f
big pail full of
tion of rich,
enough for t
enough for th
a Sears barg
dairy pail of
soldered ins
around the h
If you're p
several pail
the empty c
Page 192.

10 Lbs
8 A 07959

SEARS, ROEBUCK AND CO.

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY

NAME ________

RURAL ROUTE ____ RURAL BOX NO. ____ P.O. BOX NO. ____

STREET ADDRESS ________

POST OFFICE ________

STATE ________

C55750

PLACE
POSTAGE
STAMP
HERE

CHICAGO 7, ILL.

SEARS, ROEBUCK AND CO.

CHICAGO 7, ILLINOIS

IMPORTANT NOTICE

To avoid delay in shipment, please include with your orders for:

FURS, JEWELRY, TOILET GOODS

10% of the selling prices listed in this or other Sears Catalogs to cover the new Retailers' Excise Tax.

This catalog was printed before the New Defense Tax Law was passed, and prices listed herein DO NOT include the new taxes.

19038 **SEARS, ROEBUCK and CO.**

BEFORE SEALING

BE SURE TO:

1. Write or print your name and address plainly
2. Figure and total your order correctly
3. Give Sizes and Colors, where required
4. Include the correct amount for postage and for tax on sales (if any)
5. Include your money order or check

Holida

10 PO

$

In a R
A Sear

- Old-Fashion
- Sugar-Coate
- Crunchy Ha
- Delicious, C

The thrifty w
pure" candy fo
big pail full of
tion of rich,
enough for t
enough for th
a Sears barg
dairy pail of
soldered insi
around the h
If you're p
several pail
the empty c
Page 192.

10 Lbs
8 A 87959

SEARS, ROEBUCK AND CO.